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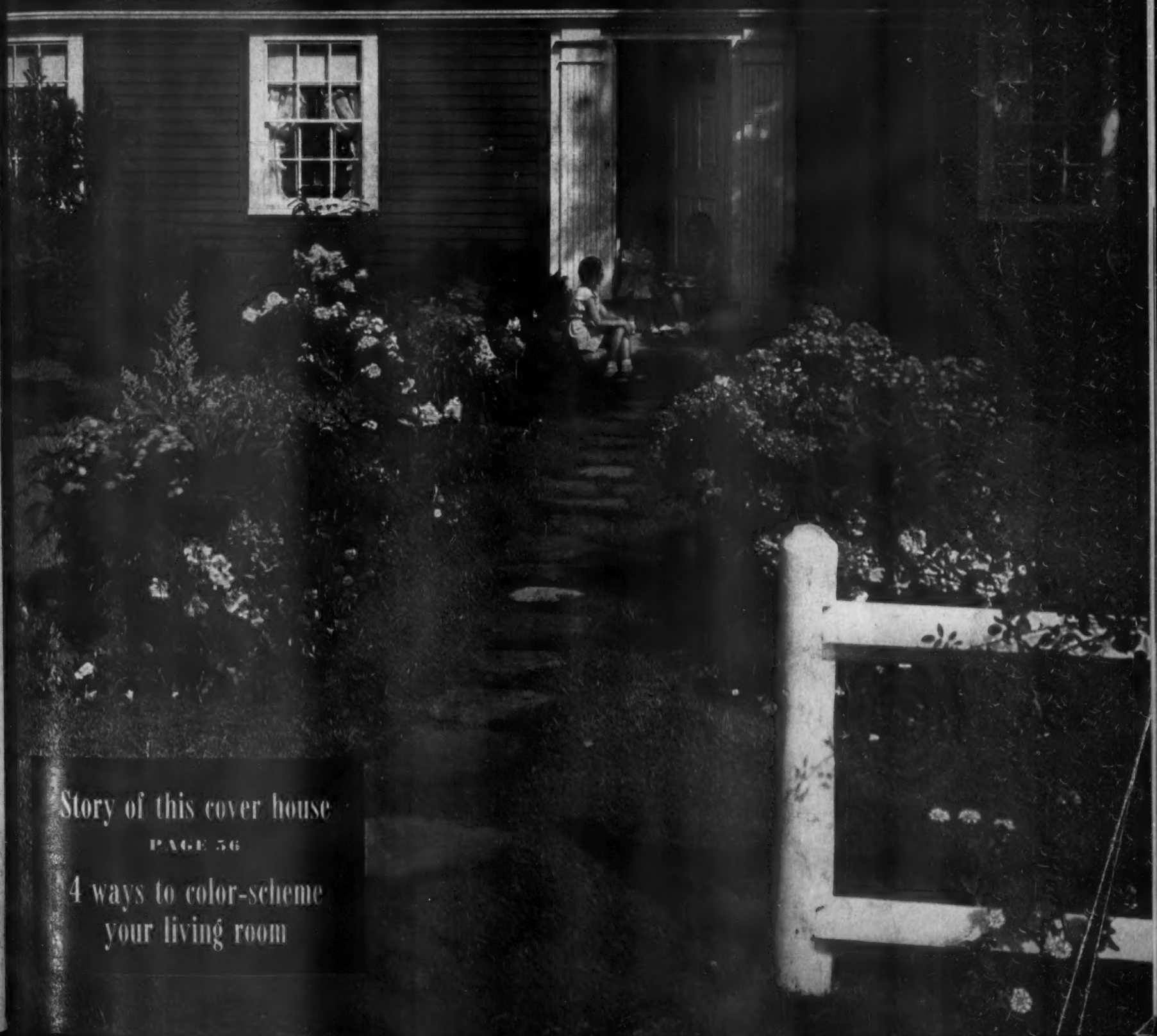

Story of this cover house

PAGE 56

4 ways to color-scheme your living room

Grandma missed a bet!
She used a bracket like this to hold a lamp, no less. But now it's even better—proudly bearing Cannon towels! Bright thought for springtime bathrooms—and to carry out the theme, here's a pattern plucked from Grandma's flower garden, too. One of Cannon's many—petal-soft, sturdy-woven—priced to give you wide selection from about 39c to $2.95.
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BETTER LOOK AT YOUR BEDSPRING!

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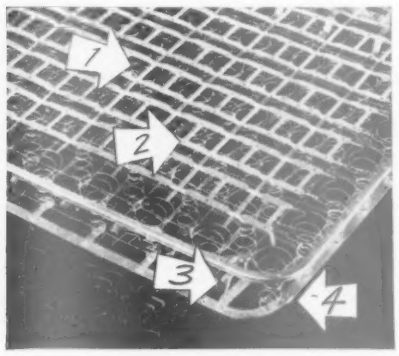
Surveys show that *over half the bedsprings* now in use are either *worn out* or *obsolete*. That is why you may need a new ACE Spring today!

ACE Spring—made only by Simmons—is the *modern* bedspring. Designed to add *extra comfort, extra life* to your mattress. See why below!




Why ACE is a *better* bedspring!

**1.** ACE has 99 deep, double-deck coil springs designed to add the *right resilience* to your modern mattress.

**2.** ACE has a special "lattice" platform over its 99 coil springs. Old-fashioned bedsprings *haven't*. This platform *supports* your mattress, keeps it from sagging.

**3.** ACE has 2 special "no-sway" stabilizers. Doesn't creak, or twist out of shape!

**4.** ACE has rounded corners to avoid tearing bedclothes. See your dealer. Get an ACE!

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# Better Homes & Gardens


**APRIL, 1948**

*Volume 26, Number 8*


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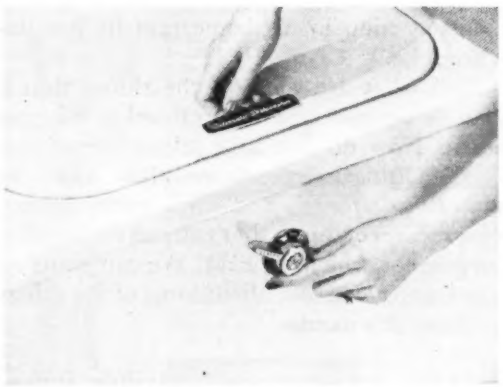
***• Automatic General Electric Dishwasher saves hours of kitchen drudgery! Washes dishes sparkling clean. They dry in their own heat!***

**1. A day's dishes done like magic!** The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



**2. No more rough, red hands!** You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.

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• • •

**NOTE:** The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

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# YOU, chairman of the board

***You're the boss in your home, which you can work on and improve as much as you choose. No one will interfere. What you plan to do and how well you do it will determine whether you have a better home. It's up to you.***

A WRITER named Dorothy Forbes sent us an article the other day. The gist of the article was that in your home you are the boss. You are the chairman of the board, the captain of the ship, the head man.

Because you are the boss, Miss Forbes pointed out, what you plan to do with and to your home and how you do it will determine whether you have a better home, or don't have. Your choice and your action are decisive. It is up to you.

This of course is basic philosophy to *Better Homes & Gardens*. We think a man or woman has a freedom, an independence, a chance to take action in his home that he has nowhere else.

And what are some of the things that a man or woman may do to develop a better home? How do you take advantage of this freedom, this independence, this chance to act? *Better Homes & Gardens* every month shows scores of things that you can do. It is the purpose for which we exist. We are going to take this page to talk about some of the things we show this month.

THERE are big things and little things. Sometimes small jobs can bring surprising results, results out of proportion to the effort they take. Small jobs like giving your house a grease job, like redecorating one wall in a room, like putting in shelves. This month we have selected a number of small jobs with big results and have grouped them in the pages immediately following this one.

Dorothy Forbes wrote that one of the first things for home improvers to do was to take inventory. Study your home. Look at it hard. Ask a lot of questions. All you can think of. For just one example: Do you have enough storage space? Do you make the most of it? *Better Homes & Gardens* has had a lot to say about storage space in the past, will have more to say in the future. Plan what to do about storage space and write down your plans. One answer to the storage problem is given in "Built-ins," page 37.

While you are taking inventory, if you're a woman, sit down in each room and check the arrangement of furniture and accessories. See if things look comfortable, and if they look right. Jot down ideas for rearranging furniture the next time you vacuum, when the furniture will be pushed out of place anyway. Before you vacuum next, read "Give Your Living-Room Furniture a Shove," pages 58-9. See if the colors in your rooms match or harmonize. Put down ideas for improvements. And for one discussion of color, see the article on pages 50-3.

WHILE you are organizing inside the house, think about the outside as well. The most livable homes these days are those that make the most of their yards and gardens as well as of their interiors. For an example: "Not Much Ground—but Every Inch a Garden," pages 54-5. For still more ideas: "How to Bring the Old Back Yard to Life," pages 42-3.

Recently we came across the story of a man and woman who took inventory *before* they built their home and kept on taking inventory and working afterwards. They now have one of the most pleasant and most efficient homes we have seen in years. For them, it added up to a new way of life. We report to you about them in "Less Time for Housework—More Time for Living," starting on pages 44-7.

Once you have taken inventory, and taken the steps to reorganize your home to make it more livable and practical, you should have a new way of life yourself. Housekeeping will be easier. You will not be weighed down by routine.

AFTER the inventory and reorganization, you, as boss of your home, will have a first-class job. A job as first-class as the chairman of the board's. You can manage your home as efficiently as he manages his company. You will be like the chairman of the board who is always looking for things to do to make his company permanently better. You will do the same for your home. You can do it because you have taken inventory, have reorganized, have eliminated time-wasting drudgery, and because in your home you have independence, freedom, a chance to take action: YOU are chairman of the board.

*Editor*

# It's Fun to be your own HANDYMAN!

## ENJOY THE HOME OF YOUR DREAMS . . . with the aid of

# The Complete HOME HANDYMAN'S GUIDE

**Here's Everything You Need to Know to Do Your Own**
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THIS amazingly comprehensive volume shows you how to do yourself all the jobs around the house that have long needed doing—and a lot more you've wished *could* be done. In simple practical language and pictures it shows you not only how to make your own repairs on your Plumbing, Wiring, Electrical Appliances, Masonry, Plaster, Heating System, Furniture, etc., but also how to make *valuable improvements* in your home, from a new closet to a whole new roof—from a new floor to a whole new modern kitchen!

No longer need today's high labor costs keep you from having the kind of home you'll be proud of—attractive, smooth-running, free from hazards and equipped with every comfort! This Complete Guide makes even the most unfamiliar job easy to do—and *fun* to do! You not only save time and money . . . you also enjoy the thrill of watching your home acquire new luxury, new brightness, comfort and value . . . the envy of all your friends.

### Make a New Kitchen, Game Room or Bathroom! Build an Extra Apartment and Live Rent-Free!

Here's 1,001 methods to help make your home more livable—and add hundreds, even thousands of dollars to its value. Need new closet space? Want to eliminate that dangerous draft in baby's room? Redecorate sister's room? Build a garden walk? Get better winter heat for less money?

Want to convert your basement or attic into an extra apartment and give yourself a rent income that may well offset a good part or all of your taxes, mortgage payments and other expenses? You can make all these improvements yourself at surprisingly little cost, with the help of this book.

### Save Today's Sky-High Labor Costs!

*"In Detroit, a painter quoted $55 for painting a householder's door! Near Philadelphia, a bricklayer's bill was $97 for 2 days' work. In Los Angeles, a 25-minute plastering job cost $25!*—N. Y. NEWS.

You can save such exorbitant costs and "do-it-yourself" at a cost of pennies where your neighbors have to spend dollars. THE COMPLETE HOME HANDYMAN'S GUIDE gives you all the information you need to do a professional job of repairing or improving your house from cellar to chimney-top—indoors or outdoors.

### Easy Instructions in Clear Pictures and Simple Text!

This book assumes no mechanical knowledge or skill on your part. It starts from the very beginning, explaining how to select and use tools and materials. It gives you detailed information every step of the way, from repairing a lamp or iron to installing a complete wiring system; from repairing a chair-leg to rebuilding upholstery; from buying a brush to repainting the house inside and out.

More than 1000 ILLUSTRATIONS, *accurately and explicitly drawn,* make the complete instructions easy to follow. This book will repay its astonishingly small cost many times over within a short tme!

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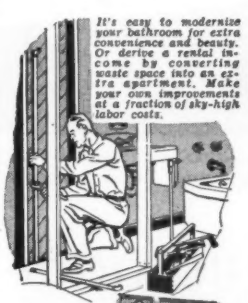
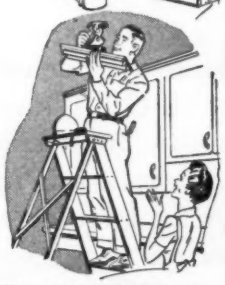


*It's easy to modernize your bathroom for extra convenience and beauty. Or derive a rental income by converting waste space into an extra apartment. Make your own improvements at a fraction of sky-high labor costs.*

*Painters charge up to $100 for a single room. With the step-by-step instructions in this book even the woman of the house can do a professional job of redecorating.*



*It's easy to build that Hollywood kitchen your wife's been dreaming about. This book gives you specific plans and instructions.*

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Sandpapers, Glues, etc.
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Repairing Screens
Repairing Windows
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Repairing Locks, Hinges
Basement into Game Room
Building Partitions
Laying Hardwood Flooring, etc.

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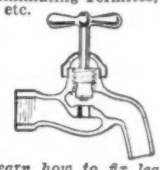
Repairing Brick Walls
Repairing Leaky Roofs
Caulking Seams
Gutters and Downspouts
Eliminating Termites, etc.



*Learn how to fix leaky faucets, stopped-up drains, flush tanks, etc., and save yourself dollars in the process.*

*(Above) A simple little trick like knotting the wire inside extension plugs can save you severe burns, blown-out fuses and fire hazards.*

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Chemical Drain Cleaners
Plumbing Traps
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Repairing Hot Water Tank
Thawing Frozen Pipes
Water Softening Equipment
Repairing Faucets, Flush Tanks, etc.

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Building Garden Pool
Care of Garden Tools
Cold Frames
Rustic Screens, Arches
Building an Outdoor Fireplace
Erecting Garage, Summer Guest House or Garden House, etc.

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Automatic Draft Regulators
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Cleaning, Adjusting Radiators
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*a Great Name in* **GLASS**

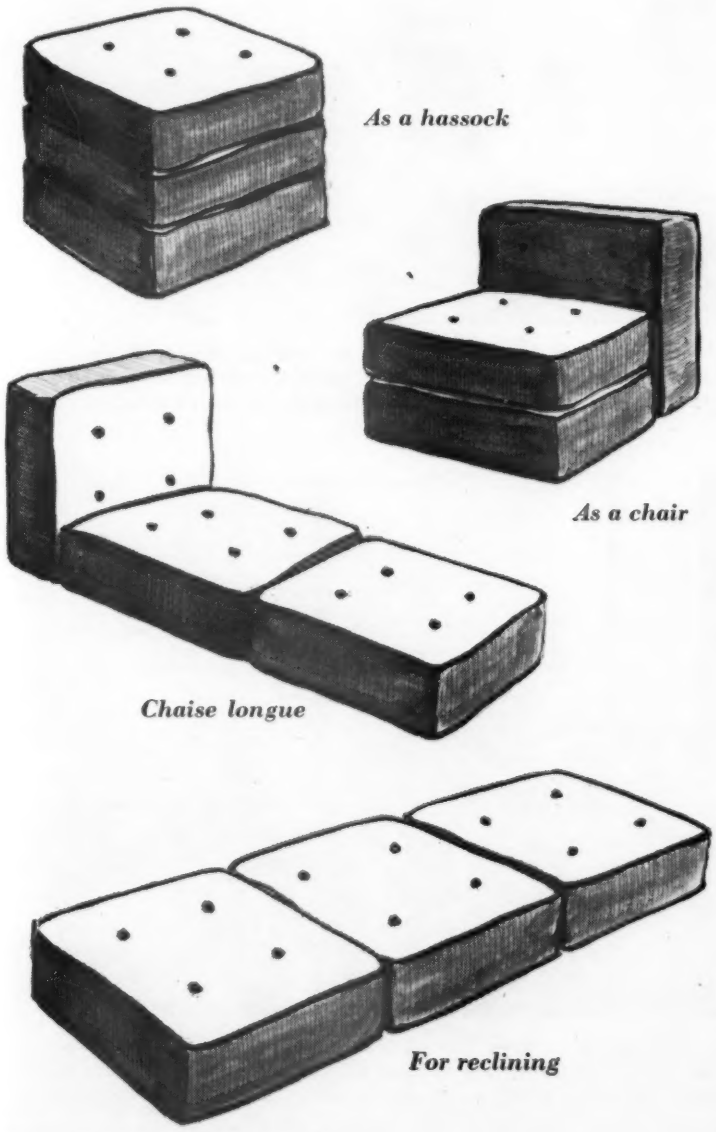
## Small job, big result

# You make three cushions, you get new furniture

***By Harry Richardson***

IS ENTERTAINING a headache in your home just because your living room is too small for more chairs? Let three loose cushions solve your seating problem. They're good-looking, yet informal, and fit right in with your modern or traditional furniture. Stacked, the cushions make a comfortable hassock. When company comes you can arrange them as a chair or chaise longue. Laid in a row end to end they'll double as a couch. Any local upholsterer can make them. They should be thick (6″), sizable (22″ square), spring-filled cushions covered in sturdy denim, sailcloth, or corduroy to take a lot of wear.

Stitch buttonhole tabs to the bottom welting on two opposite sides of each cushion, and sew buttons just below the top edge welting directly above them, so you can fasten your cushions together.



Call a Chamberlin Man

"I'll show you real summer comfort ... COOLER bedrooms, ... with CHAMBERLIN Rock Wool Insulation!"

Hot, sticky, *sleepless nights* are coming sooner than you think! Install Chamberlin Rock Wool Insulation now and enjoy full summer sleeping comfort, even in upstairs bedrooms! Make your rooms as much as 15° cooler in hot weather with Chamberlin's fire-resistant, heat-retarding insulation. It brings welcome relief, restful sleep!

IT'S SO EASY TO DO THE JOB RIGHT ... A'D DO IT NOW!

WALL-THICK, blown-in insulation, installed by Chamberlin's own craftsmen, misses no spaces, makes the job 100% *right!* For amazing summer *and* winter comfort, plus big fuel savings all winter ... phone me, your Chamberlin Man, for a free home survey and straight facts about insulating *your* home! Yes, terms are available, *too!* SEND FOR FREE BOOK on home comfort—write today! Chamberlin Co. of America, Dept. 24, 1254 LaBrosse St., Detroit 26, Mich.

*"Upstairs Cool as Downstairs," says Mrs. J. M.*

From her Chamberlin-insulated home, Mrs. J. M., Springfield, Ill., writes: "In summer, upstairs bedrooms are as cool as downstairs rooms." Her winter fuel savings paid insulating cost!

Complete Comfort in all Rooms

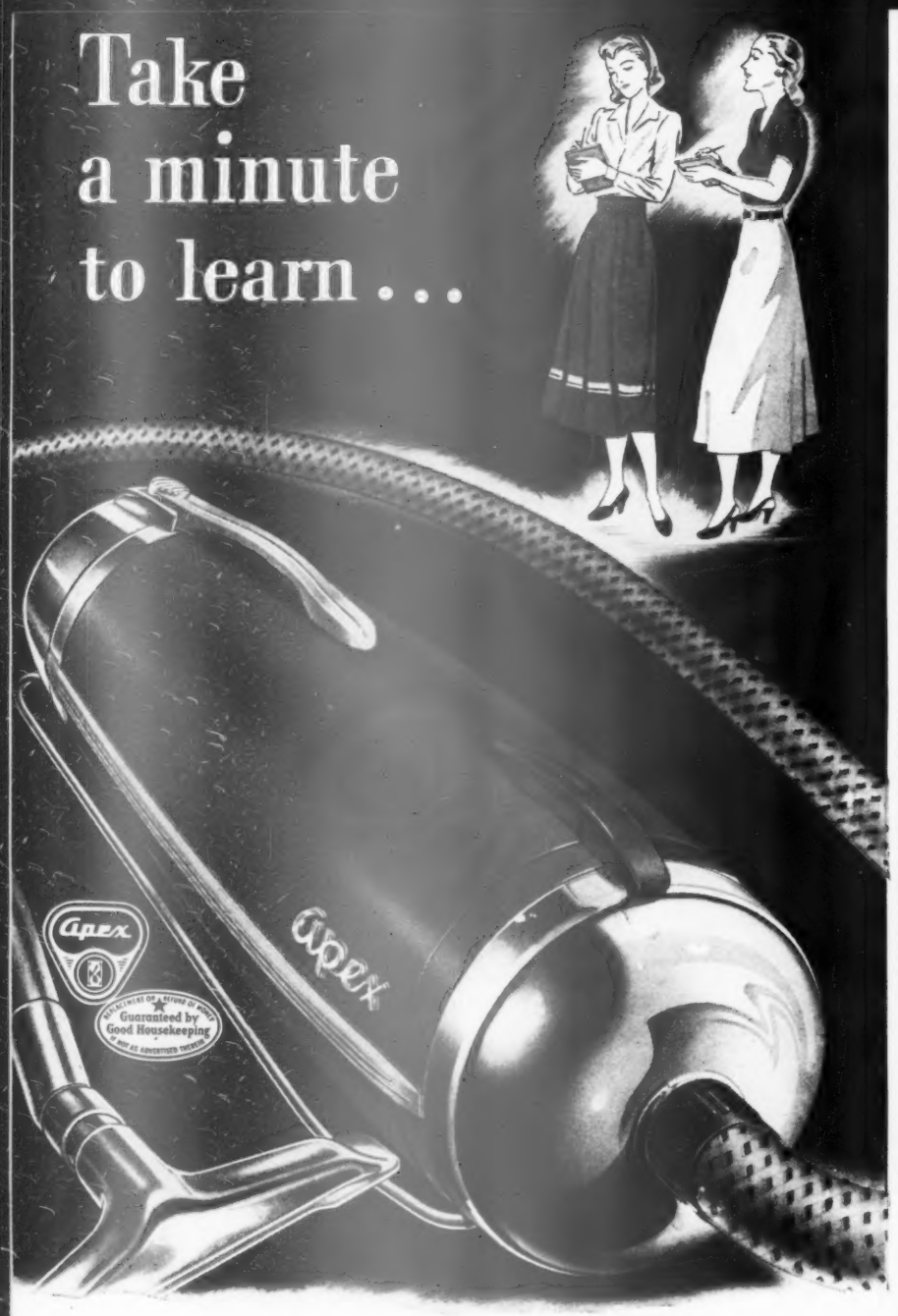
2½ MILLION HOMES ALREADY SERVED!

50 YEARS OF SERVICE

CHAMBERLIN

CHAMBERLIN COMPANY OF AMERICA

# Take a minute to learn . . .



**A NEW WAY TO EASIER LIVING!**

You can take most of the hand work out of home cleaning if you put a new Apex cleaner to work for you in your home. This new, all-metal Apex delivers *more suction, more cleaning power, more convenience.* With its full set of super-quality home cleaning tools it is a complete unit that will speed you through cleaning, dusting, waxing, demothing —countless activities that now take too much of your time. Your Apex dealer can show you how a new Apex cleaner can be the most helpful appliance in your home.

*Ask him for a demonstration.*

**THE APEX ELECTRICAL MANUFACTURING CO. • CLEVELAND 10, OHIO**

*The Peak of Quality*

**FOR MORE THAN THIRTY-FIVE YEARS**

# Apex

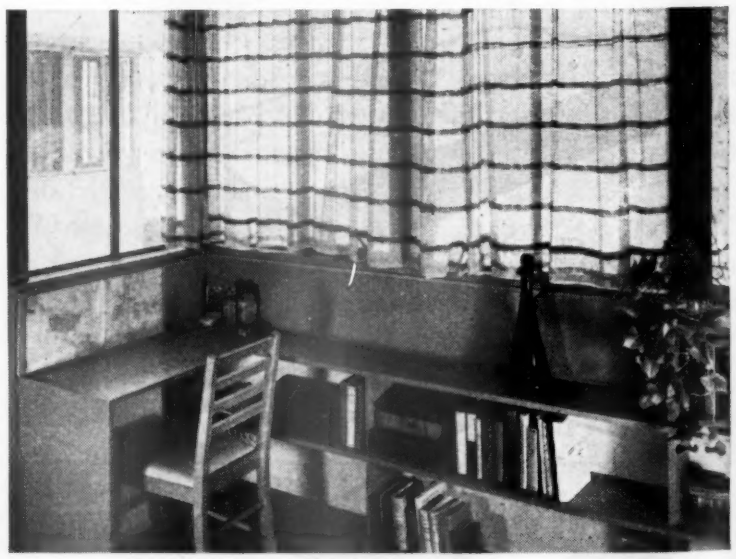
CLEANERS
WASHERS
IRONERS

**SPIRAL DASHER WASHER**—faster, better washing of all the family clothes. Gently cleanses delicate fabrics. Look inside before you buy!

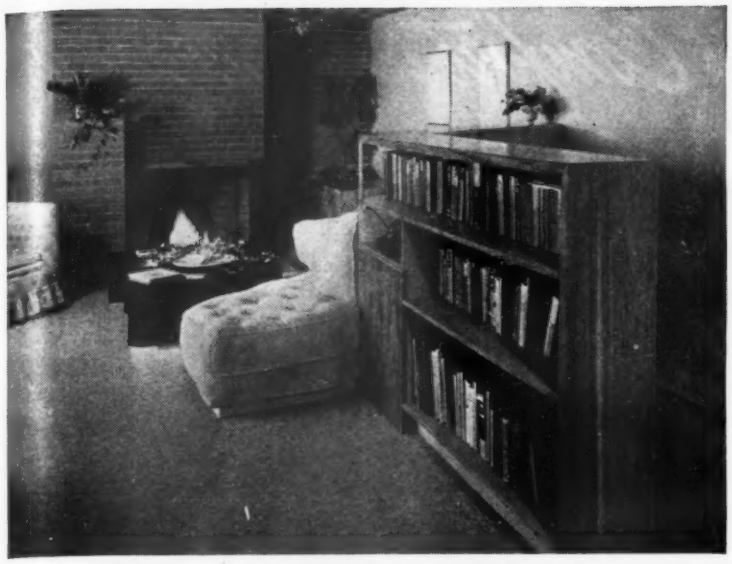



# A few shelves anywhere can end storage headaches

**Around windows:** Almost no space is too small for shelves. In this room, the fireplace windows were framed with bookshelves; shelves were painted white to blend with woodwork. Easy chairs beside the fire invite comfortable reading



**Under a row of windows:** Low bookshelves take advantage of waste space. The top shelf would make a good kitchen desk, and you could keep all your cook books handy on the shelves underneath. Ralph Soriano, architect

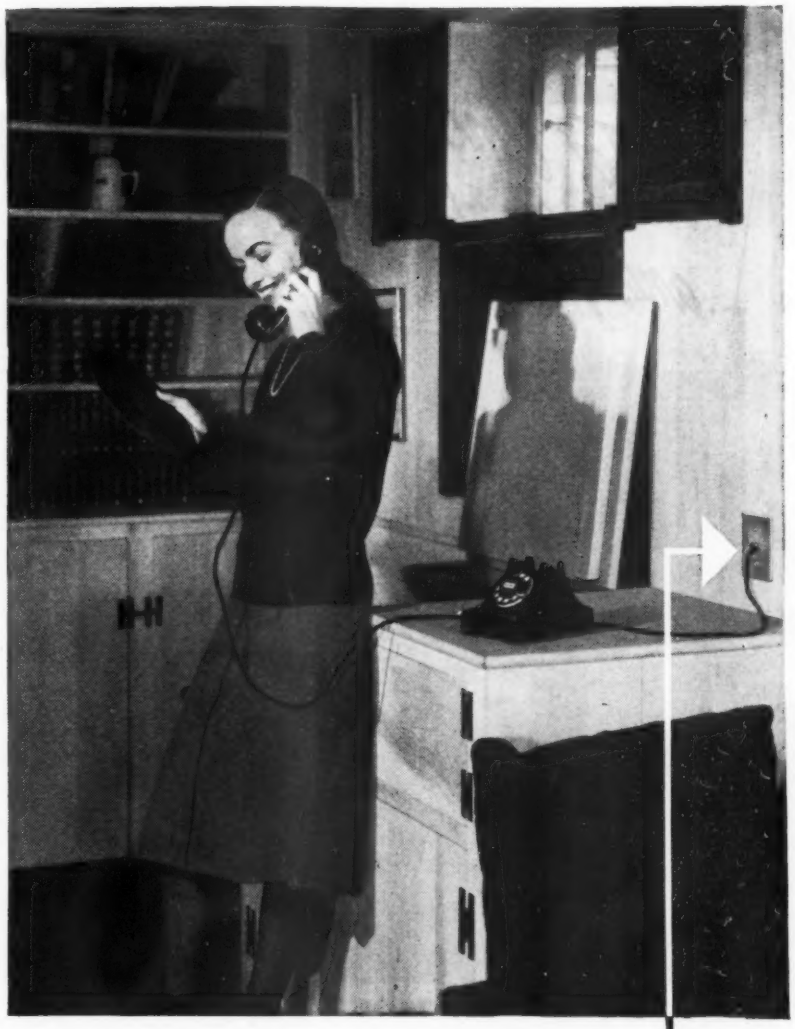


**Around the top of a flight of stairs:** Turn an open bannister into bookcases. You can adapt this smart spacesaver to any style home. Carl Maston, architect

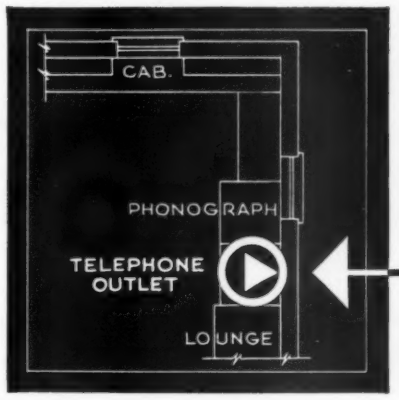
**Above and behind sofa:** Space has no use unless you do something like this. Recess your sofa in a whole wall of handy shelves and storage cupboards. End cabinets serve as lamp tables. Make your shelves fit different-sized books

**Beside a fireplace:** These bookshelves are backless and don't detract from the natural pine wall. The casual arrangement of books, plants, knickknacks, and old flatirons makes the shelves blend well with this Early American room

***More on page 180***

## LITTLE COST!
## LOTS OF CONVENIENCE!

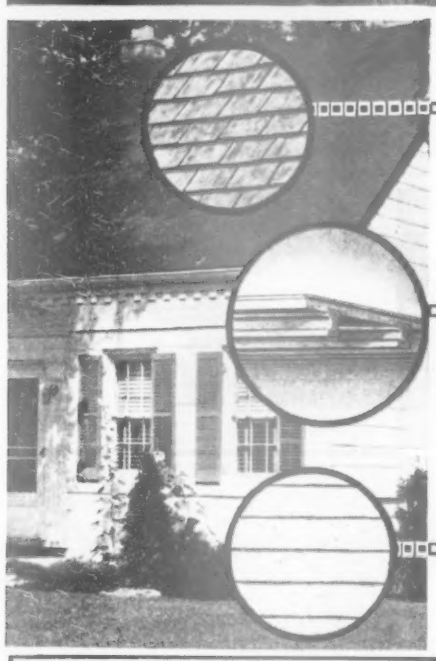



You'll want concealed telephone wires in that home you're going to build. And you can be sure of having them hidden within the walls — not exposed on lovely woodwork — if you arrange for telephone outlets *before* you build. Just mark them on your plans and call them to the attention of your architect or builder.

While the house is under construction, conduit can be placed within the walls to carry wires to convenient outlet locations. It's an easy, inexpensive job. But it will mean a lot in living comfort. For more details about this important feature, call your Bell Telephone Business Office and ask for "Architects and Builders Service."

**BELL TELEPHONE SYSTEM**

For You and your family
A LIFETIME OF Comfort AND Security IN A CONCRETE HOME



## WHY CONCRETE MEANS LIFETIME SATISFACTION

**A FIRESAFE ROOF** of cement asbestos shingles or concrete tile affords protection against sparks and flames, resists weathering of sun, rain and snow.

**CONCRETE SUBFLOORS** keep fire from spreading within the house. They're rigid and won't warp, creak, sag or vibrate. They're a perfect base for any floor covering—terrazzo, hardwood, rugs, linoleum, tile.

**CONCRETE WALLS** are durable and firesafe. They can be finished attractively in many ways—patterned masonry, textured portland cement stucco, white or colored portland cement paint.

## HOW TO GET A CONCRETE HOUSE
### . . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know conditions in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with concrete walls, subfloors and a firesafe roof.

*Architect-Designed Houses Stay Young Longer*

HOME! What dreams that word conjures—what visions of a charming haven of comfort and security for loved ones!

These visions come true when you build your house with concrete, for concrete walls and subfloors and a firesafe roof bring you—

LIFETIME COMFORT in a house that's warm and dry in winter, cool and dry in summer because it is weather-tight and easy to insulate effectively with a wide variety of materials.

LIFETIME SECURITY in a house that protects your loved ones and cherished possessions because concrete can't burn. Concrete also defies wind, weather, decay and vermin.

LIFETIME HOUSING ECONOMY in a house that is moderate in first cost, that lasts a lifetime, that costs little to maintain. That's ***low-annual-cost*** shelter. Yes, it costs less to live in a concrete house.

LIFETIME CLEANLINESS in a house that makes housekeeping a pleasure because it's easier to keep clean.

You can build your concrete house in any architectural style, size or floor plan. Write today for free illustrated booklet, distributed only in the U. S. and Canada.

**PORTLAND CEMENT ASSOCIATION**

**Dept. 4-9, 33 W. Grand Ave., Chicago 10, Illinois**

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

## Small job, big result

# Grease job makes your home run easier

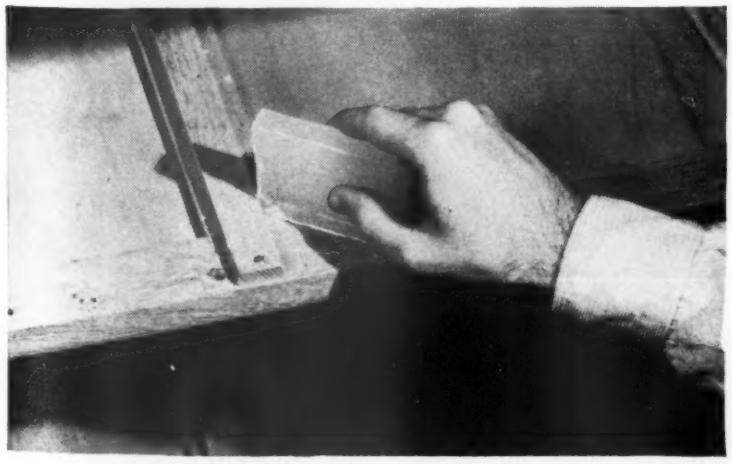
*By Bob Olafsen*

These are the tools you'll need to lubricate your house: An oilcan (1), preferably with a flexible spout (2), and a thumb pump that will put a drop of oil nearly anywhere; a block of paraffin (3); a dime jar of petroleum jelly (4); a puffer container of powdered graphite (5), and a grease stick (6)

DOES your house sound like the introduction to the Inner Sanctum Mystery program? Does a creak, squeak, or dismal groan arise with every opening door, drawer, window, or cupboard?

Your house has moving parts just as your car has. To lubricate those parts is cheap, easy, and quick. Once done, the grease job may not need redoing for a year or more.

But don't go at this job with too much zeal. A little lubricant will do as well as a gushing glob. Too much lubricant squirted or puffed or rubbed on will only gather dust and come off on clothes. Here's the right way to do the job.



### Balky drawers

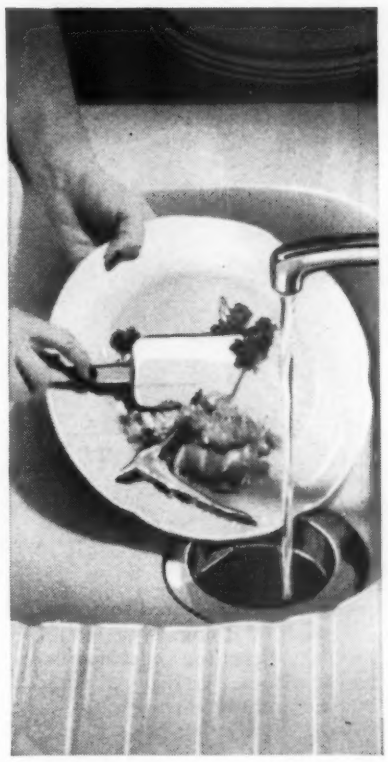
Remove the drawer and rub paraffin or the grease stick on the ways and guides you have uncovered (pictured above). Then look for signs of friction along the drawer sides and apply lubricant wherever such signs appear. As with window slides (page 236), use paraffin on bare wood and grease stick over paint.



*More on next page*

*Everybody's Pointing To Hotpoint*

# Get Rid Of Food Waste Instantly With Hotpoint Disposall



**1 Here's How It Works**—You remove control cover and scrape food waste—bones and all—into the drain opening. Replace control cover and turn handle to ON position.

**2** You turn on the cold water, which automatically starts the action. Refuse is electrically shredded to bits and washed away.

*REG. U. S. PAT. OFF.

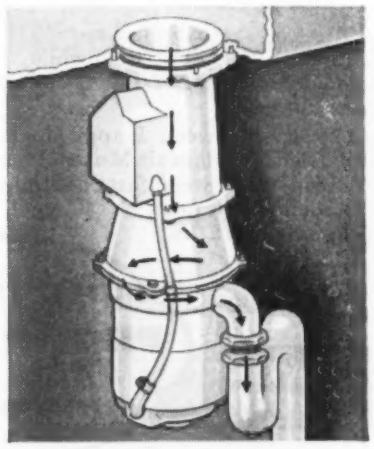
***Simply scrape food waste into drain. Electric Disposall shreds it to a pulp, washes it away! Safe, easy, odorless, self-cleaning! Can be installed in your present sink or comes as a complete unit.***

NOW you can eliminate kitchen waste instantly, before it can even become *garbage*—with the new Hotpoint Electric Disposall*! Simply scrape food waste—bones and all—into the drain—turn on the cold water and your job's done.

This efficient, food waste disposer is self-cleaning—actually scours drains—saves time and work. And its operating cost is amazingly low. Go modern with a Hotpoint Disposall — solve your garbage problems the easy, odorless, sanitary way! Let your Hotpoint dealer show how economically the unit can be installed in any sink.

**Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill.**

- **Actually Scours Drain.**
- **More Than 125,000 in Use.**
- **Operates for Less Than a Dime a Month!**
- **Carries Full Year Warranty.**
- **Operates Simply — Just Turn Handle as Indicated.**



**3** Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. Self-scouring unit is sparkling clean!

Hotpoint
HOTPOINT INC. A GENERAL ELECTRIC AFFILIATE

Disposall

Copr. 1948 Hotpoint Inc., Chicago, Ill.

PIONEER AND PACEMAKER—44 YEARS OF QUALITY

# I retired at 55 with $150 a month

## *. . . and I'm making more money than ever!*

I've always said that a man could make a hobby pay real money if he could give it as much *time* as his job. And that's what I'm doing! But it wasn't till I was 55, and retired with a life income of $150 a month, that I had a chance to do as I pleased. For some, it might have been woodworking, or painting, or even inventing. With me, it was writing. I'd always longed to write, and *did* write a little. Today, I'm spending full time at it. And earning more than I ever did at the office.

What's more, I'm free to go where I choose. To take trips—get about the country a bit.

I got the idea fifteen years ago, when I was forty. At that time, I had a good job. I couldn't afford to quit work and give full time to my hobby. Suppose I *didn't* make out? Well, a family man doesn't quit a good job to do what he pleases.

Then, one night about that time, in the spring of 1932, I was running through a magazine planning an article I wanted to write in my spare time. I noticed a picture of a couple sailing for Havana. They were retired, the ad said, on a life income. No, they weren't rich. They'd planned, it explained, to make part of their income during peak working years pay for a retirement income later on. What they had was called a Phoenix Mutual Retirement Income Plan.

Why couldn't I use a Phoenix Mutual Plan to help me do what I really wanted to do? With $150 a month, I could retire and make my hobby a full-time job.

At the bottom of the ad was a coupon offering more information. I cut it out and mailed it. Pretty soon I got a booklet telling about Phoenix Mutual Plans. Yes, this was for me! It told how in 15 years I'd get a retirement income of $150 a month for life. Meanwhile, it would protect my family with life insurance.

That very week I applied and qualified for a Phoenix Mutual Plan. Fifteen years went fast, all right. As soon as my first Phoenix Mutual check arrived I retired to do what I dreamed of doing. I've made out pretty well, selling short stories and travel pieces. With my retirement income and my earnings, *today I'm making more money than ever.*

**Send for Free Booklet**

This story is based on a typical experience. Assuming you start at a young enough age, you can have the life income you need at retirement—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. So don't put if off. Send for your copy now.

ESTABLISHED 1851

**PHOENIX MUTUAL**

*Retirement Income Plan*

GUARANTEES YOUR FUTURE

**PLAN FOR WOMEN**

PHOENIX MUTUAL LIFE INSURANCE CO.
721 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

**PLAN FOR MEN**

PHOENIX MUTUAL LIFE INSURANCE CO.
721 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

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## Grease job makes your home run easier

[ *Begins on preceding page* ]

### Door hinges

Usually door hinges have removable pins. Close the door, then use a screwdriver and hammer to tap the hinge pin up and out. Remove only one hinge pin at a time. and replace it before removing the next one. Put a drop of oil on the pin and rub oil over the whole surface of pin that will be inside the hinge. Then puff a light film of powdered graphite over the oil (pictured above). Tap the pin back into place with the hammer, and let time and movement work the lubricant onto surfaces between the swinging halves of the hinge.

If your doors don't have removable hinge pins, puff powdered graphite into all horizontal openings of each hinge, or rub a little oil on the opening with your finger tips. Wipe away excess oil or graphite with a clean cloth.

### Door latch

Turn the handle until the latch is all the way in, then puff powdered graphite into the works of the lock and latch, pointing the puffer up, down, and sideways (pictured above). Then puff a tiny bit of graphite between the stationary collar and the shaft of the knob on each side of the door. (Or drop one drop of oil at the same spot, and wipe away the excess with a cloth.)

***More on page 236***

*Marjorie Groat's* **winning smile turns an idea into a career—**

# The smile that wins is the Pepsodent Smile!

**Marjorie Groat, Career-wife,** is first to wear the latest fashions in Madison, Wisconsin—it's her job! Marjorie was a freshman at the University of Minnesota when her smile made her first big conquest. For there she met Bill . . . and wedding bells ended her school days. When they settled in Madison, Marjorie decided that "Manchester's," one of the leading department stores, needed a fashion modeling staff. The store management agreed. Now Marjorie's winning smile is very much in evidence as she trains new models, plans and appears in fashion shows. It's a Pepsodent Smile! "I always use Pepsodent," Marjorie says, "It's the best tooth paste I've found for brightening teeth!"

**Do you have a winning smile?** If Pepsodent Tooth Paste has helped your smile and career—send your picture and story to Pepsodent, 141 W. Jackson Blvd., Chicago 4, Illinois. If used in our advertising you will receive regular professional model fees.

# Wins 3 to 1

## over any other tooth paste!

You'll find people all over America agree with Marjorie Groat. New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles. In recent tests, families from coast to coast were asked to compare New Pepsodent Tooth Paste with the brands they'd been using at home. By an overwhelming majority . . . by an average of 3 to 1 . . . they preferred New Pepsodent over any other leading brand they tried!

Yes, New Pepsodent won 3 to 1 for its cool, minty flavor . . . for making breath cleaner, and making teeth brighter! *For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!*

ANOTHER FINE PRODUCT OF LEVER BROTHERS COMPANY

# (HE SAYS:) "M-M-M-What a life!"

Is life a "bed of roses" for your dog? Give him the flavorful, nourishing food that has every vitamin and mineral dogs are known to need for vigor and perkiness. That's Gro-Pup, the only Ribbon-type dog food—a toasty, tasty blend of 23 wholesome ingredients.

# (YOU SAY:) "M-M-M-What a saving!"

Look at the labels! Many canned dog foods actually admit to as much as 70% water! Gro-Pup is 92% food—approximately as much by dry weight as in *five* 1-lb. cans. Needs no refrigeration—won't spoil in container. Feeds an average dog of around 20 lbs. for only about 7¢ a day!
(P.S. In Meal and Pel-Etts too—all made by Kellogg's.)

# The Biggest Box on the shelf

COPYRIGHT 1948, BY KELLOGG CO.

# Dogs Go For GRO-PUP




## Small jobs,

# 9 ways to get the most

**To take these steps will cost little. Each will pack more pleasure into life outdoors. Work on them while the weather's cool**

### *Bring flowers onto your porch*

Come summer, when the sun's too bright for reading outdoors, your screened porch will be friendlier, seem cooler with potted plants

### *Build a table, use a portable grill*

## big results

# from outdoor living

### *Pave an area under a large tree*

Try paving that shady spot where grass won't grow. For outdoor relaxing, free from wet grass and muddy shoes, you can't beat a terrace

Photographs: Maynard Parker, Paul Davis, Lambert, Harriet Arnold—Pix

Sturdy table and seats, when painted or oiled, can stand the weather. Add a grill and you'll be ready for any spur-of-the-moment party

**More on page 262**

A lifetime of real home comfort—it's yours when you insulate with many-layer KIMSUL*. Locks heat in during winter, shuts it out in summer. Saves you as much as 1/3 on fuel bills.

So be sure you insist on comfortizing KIMSUL insulation for your present home or the one you plan to build. Available now from your lumber or building supply dealer.

*T. M. Reg. U. S. and Can. Pat. Off.
†Trademark

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

**Free Booklet—Mail this Coupon today**

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me the FREE BOOKLET, "How to Put Your Home in the Comfort Zone."

I am interested in insulation for

☐ My present home ☐ The home I plan to build

*Name* _____

BHG-448

*Address* _____

*City* _____ *Zone* _____ *State* _____

ACCEPT THIS SAVING OF HEAT-FUEL-MONEY!
We'll Make Fuel Conservation Survey of Your Home at No Cost
YOU CAN SAVE UP TO 40% ON FUEL BILLS WITH Fuel Conservation Engineering
WILLIAMS OIL-O-MATIC HEATING SYSTEMS
3 SHORT HOURS TO INSTALL
3 FUEL-SAVING YEARS TO PAY
Call your Oil-O-Matic dealer, listed under "Oil Burners" in classified phone book. Ask for Free FUEL CONSERVATION SURVEY of your home. No cost, no obligation. Or write factory, Bloomington, Illinois.

## Small job, big result

# Cover lamp shades to match your draperies...

*... or match your wallpaper*

Photographs: Hahn

***By Ann Peppard***

GIVE your home a decorator's touch with lamp shades that match your drapery material. Any sun-fast drapery remnant or sturdy curtaining is perfect for a trimly tailored shade like this one by Decorator Peggy Sloan. Stitch your shade to the frame, so it can be washed by simply dunking it into suds.

Here is the step-by-step method for re-covering your shade:

1. Remove old shade covering carefully, so you can use it as a pattern for cutting the new one.

2. Paint the frame with oil house paint or wind the rims and spokes with cloth strips to prevent wire rust from striking thru the new cover.

3. Cut material, matching fabric pattern at the seams and leaving one-half inch for turn under.

Or, if you have no pattern, stretch the material over the frame, fit taut, and pin. Trim the edges, leaving from one-fourth to one-half inch for seams at the top and bottom and where ends overlap.

4. Machine-stitch the pieces together.

5. Slip the cover over the frame, stretching tight. Seams should cover the upright spoke supports.

6. Hold your cover snug with pins, or paper clips while you hand-stitch it to the frame.

7. To finish the top and bottom, roll raw edges into a hem on the inside of the frame, sew with tiny running stitches and an occasional backstitch for sturdiness.

8. Turn under the raw edge of the side seams and sew flat with hemming stitches.

9. Bind top and bottom (and side seams if desired) with braid, ruching, or silk binding to cover other stitching.

Most drapery materials don't require a lining. If a lining seems necessary, fit sateen, pongee, spun rayon, or other firm-textured, plain material to your shade. Machine-stitch the seams. Put it on the frame and fell raw edges under.

Instead of matching your lamp shades to your draperies, you can match them to your wallpaper, as we show here. Or use flower prints or a wallpaper that contrasts. Lamp shades made out of the new washable wallpapers are easy to wipe clean.

Here are the steps:

1. Clean the old lamp shade.

2. Cut wallpaper pieces to fit the shade, being careful to match the pattern where it meets. It is often easier to cut the pattern from brown paper first to get all the pieces the right size.

3. Smear the pieces generously with paste.

4. Smooth them into place, again making sure the pattern matches.

5. Trim top and bottom and paste excess over the edge.

6. Sew silk binding, braid, rick-rack or ruching around the edge with one-inch stitches. Or you can bind the raw edges with colored cellulose tape.

# How to get fine beef every time...

## Just look for a Swift brand

SWIFT'S PREMIUM,
SWIFT'S SELECT or
SWIFT'S ARROW

## right on the meat!

**FROM THE FIRST WONDERFUL BITE** to the last luscious leftover, you can always count on quality if you buy by a Swift brand name—*Swift's Premium, Swift's Select,* or *Swift's Arrow.* You don't have to guess. You *know* it will be delicious, because the name is stamped *right on the meat.* On a thrifty pot roast or a lordly steak, a Swift brand name means good eating *every time!*

*Martha Logan,*
**Swift's Home Economist, helps you get**

**MORE MEALS FROM A BEEF RUMP ROAST**

**DEVELOP TENDERNESS AND FLAVOR** by braising this way: Brown meat in a little fat. Add a small amount of liquid and seasonings. Cover; cook slowly until meat is tender.

**CARVE ONLY NEEDED SLICES.** Leftover meat keeps better if unsliced. Keep in the refrigerator, of course. Suggested accompaniments for the roast: Cooked green beans and clove-spiced whole peaches.

**SERVE LEFTOVER ROAST** in different ways—as meat pie with biscuit top; slices heated in gravy; ground beef in Spanish sauce on rice; sandwiches.

**CLEVER HOMEMAKERS** keep a file of interesting ways to use cooked meat and plan on several meals from one roast. A ready fund of what-to-do ideas saves time, makes it easy to use every delicious remnant!

*Meet the Girl with the*

**GLOW OF HEALTH**

**SHE'S FOUND** *these 8 big health benefits*

**IN LUSCIOUS FLORIDA CANNED ORANGE JUICE**

1. A gold mine of VITAMIN C
2. Other VITAMINS and MINERALS
3. Helps fight COLDS and FATIGUE
4. Helps maintain ALKALINE RESERVE
5. Helps build STRONG BONES and teeth
6. Stimulates DIGESTIVE juices
7. ENERGY from fruit sugars
8. MILDLY LAXATIVE

© 1948, Florida Citrus Commission
Lakeland, Florida

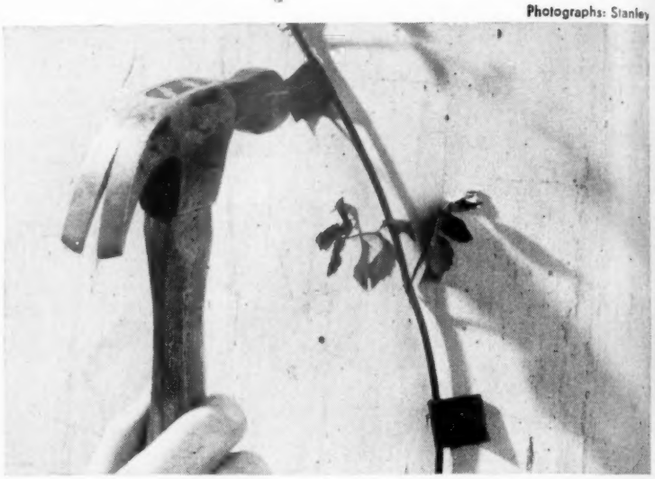
**FLORIDA**

**CANNED ORANGE JUICE**

## Small job, big result

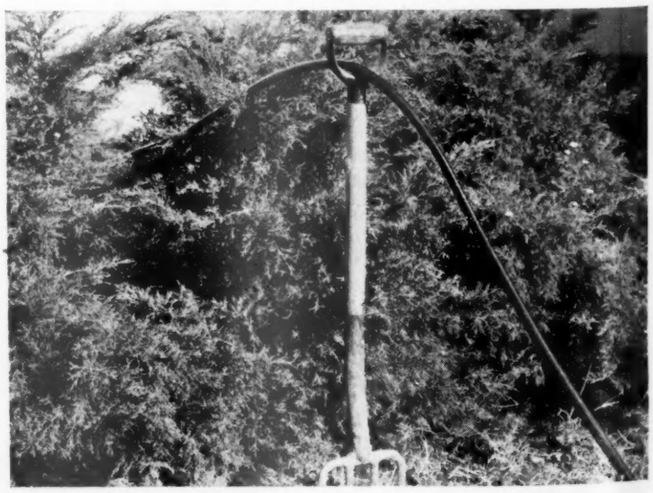
# leather loops support your vines

Photographs: Stanley



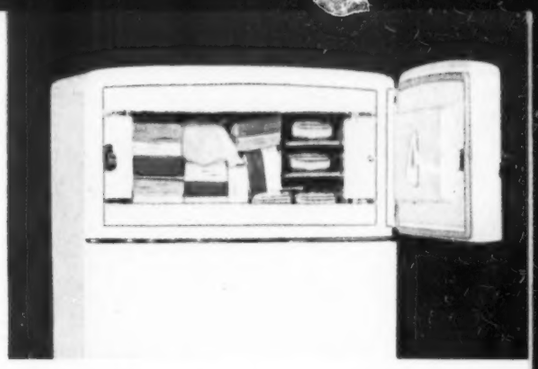
Loops made from old leather or plant-tie bands will support your vines safely, as shown. Fasten loop to wall with a single nail. Vine then can't scrape back and forth during storms as it might if you used a nail in each end of band

Firming soil is a "must" for successful pot gardening. Water then will spread thru entire ball of soil rather than run down quickly thru a crack in the soil



When your hose must "jump" across a shrub or flower bed, use the handle of a spading fork as a support and guide to protect your plants and to save unnecessary wear on your hose. Soften the hose, especially if of plastic, by running warm water thru it for a few minutes before using it for the first time in the spring

# Most advanced of today's refrigerators



**The upper compartment is a Home Freezer—separately refrigerated and insulated with its own separate door!**

**ZERO STORAGE:** Gives you 1.5 cubic feet for quick-freezing foods and ice cubes, and for dependable, long-time storage of up to 53 pounds of frozen foods. This compartment will provide zero temperature at all times. It has its own temperature control.

*Only a Zero-Storage Compartment can keep frozen foods up to 12 months!*

The following "Timetable" shows practical storage periods for maintaining high quality of frozen vegetables, fruits, and meat:

| | |
|---|---|
| **0°....up to 12 months** | **15°....up to 1 month** |
| **10°....up to 3 months** | **20°....1 to 2 weeks** |

Remember this timetable when you're considering any refrigerator that offers you a "frozen-food chest" at the top.

**The lower compartment is a *Space Maker* refrigerator—separately refrigerated and insulated, with its own separate door. No defrosting!**

**FRESH-FOOD STORAGE:** Gives you 6.7 cubic feet of storage space for fresh foods. (This is practically as much refrigerated *fresh food* storage space as in an ordinary 8-cubic-foot refrigerator.)

Lower compartment has its own separate temperature control. Never needs defrosting. Keeps temperature and humidity just right for meats, vegetables, fruits, milk, etc., at all times. *No need to cover dishes!*

# The 1948 Refrigerator-Home Freezer Combination

HERE's the refrigerator that will put years and years of better living in your kitchen.

Representing the latest — and the greatest — advance in home refrigeration today, it offers *more* than any one-door "two-temperature" refrigerator! You get *all* the advantages of a roomy home freezer and a Space Maker refrigerator in one cabinet!

Because each compartment has its own separate door, you don't waste cold in the freezer when you use the refrigerator, and you don't waste cold in the refrigerator when you use the freezer!

**Unmatched dependability**

In this great refrigerator, you get the vital advantage of famed G-E dependability. It is equipped with the famous G-E sealed-in refrigerating system that has set an unmatched record for reliable performance—year in, year out.

If you're looking for the very finest in a home refrigerator today, by all means see the 1948 General Electric Refrigerator-Home Freezer Combination at your retailer's. General Electric Company, Bridgeport 2, Conn.

**More than 1,700,000 refrigerators in use ten years or longer**

**GENERAL ELECTRIC**

# In *homes of distinction*

# one mayonnaise is preferred

**SALMON SALAD MOLDS ON TOMATOES**

*Drain 1-lb. can salmon, bone and flake it. Toss lightly with 1 c. chopped celery. Add ¼ c. sweet pickle juice, salt and pepper. Pack into 5 custard cups. Unmold each on peeled tomato half. Arrange on crisp lettuce, garnish each serving with Kraft Mayonnaise and a stuffed olive cut petal fashion.*

**"YES, I ALWAYS USE KRAFT MAYONNAISE. YOU KNOW IT'S MADE WITH *Fresh Lemon Juice*"**

A master blend of choice ingredients . . . Kraft *Kitchen-Fresh* Mayonnaise is made with fine oil and eggs, fragrant vinegar and spices, and—crowning touch for exquisite flavor—*fresh lemon juice.*

# KRAFT *Mayonnaise*

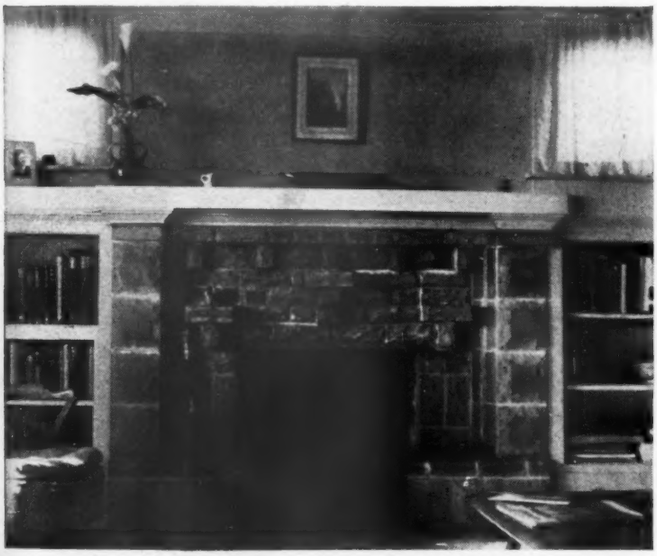
## Small job, big result

# A new wall can give you a new room

***By Dorothy Simmons***

IF YOU live in a roomy old house, you can be thankful; living space is precious. But that doesn't mean you have to be thankful for the drudgery of keeping it presentable.

Maybe you have a fireplace wall as bad as the one we used to put up with. I fumed about ours so much my husband agreed to remodel it. He says he's no carpentry expert. But in three weekends he took 10 years off the room—and 10 hours off the time I spend cleaning each month.



**BEFORE**—No matter what I did, this end of our living room looked cluttered. We began by pulling off the ugly fireplace front; the wood we saved to re-use

Photographs: Philip Fein

**AFTER**—The eggshell white of the paneled wall makes the room twice as light. Vertical lines of paneling and brickwork make the ceiling seem much higher

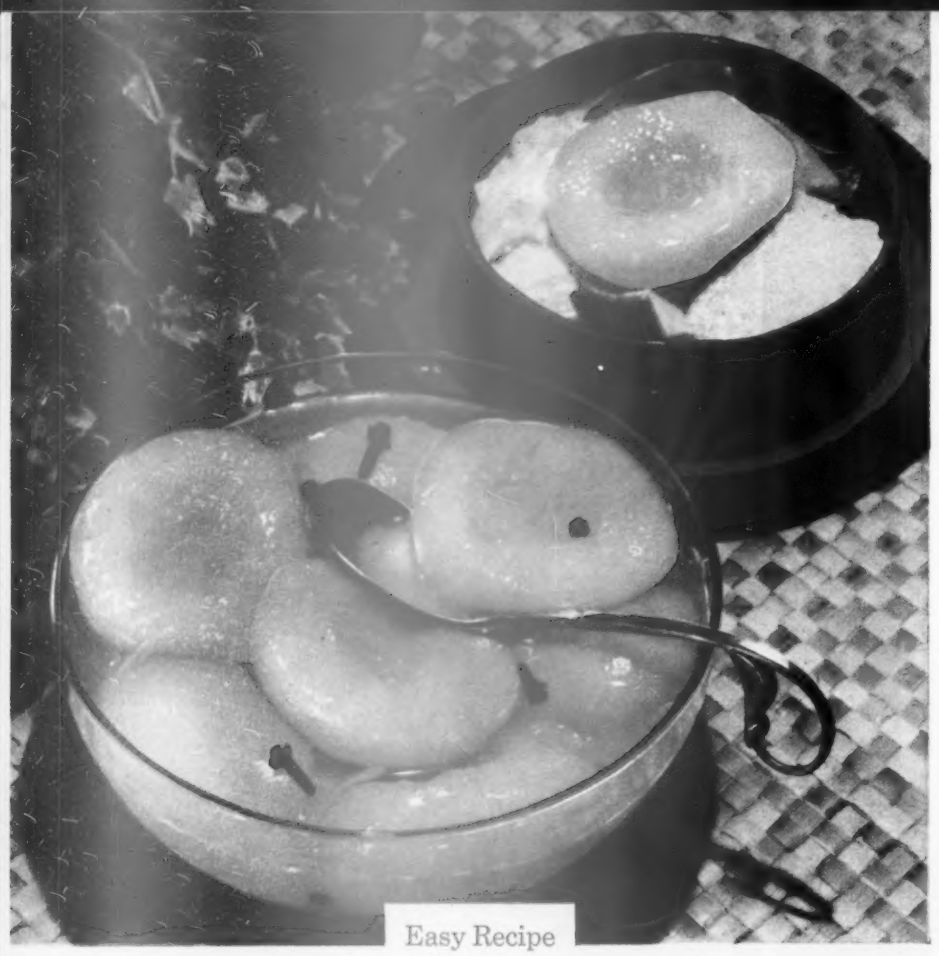
For unbelievable new beauty, let a genuine Nurre Mirror reflect radiant light and life . . . the glowing magic of color . . . in your home. The smart decorative borders of these plate glass mirrors frame a whole gallery of ever-changing Living Pictures.

See the many lovely Nurre Mirrors at your dealer's.

**FREE Booklet!** "How Famous Decorators Would Use Mirrors in Your Home." Illustrates how "Living Pictures" add glamorous color and light . . . double the beauty of every room. Send the coupon today!

Living Genuine NURRE Mirrors Pictures

THE NURRE COMPANIES, INC.
Dept. BHG, Bloomington, Ind.
Please send me FREE mirror book.
Name.....
Address.....
City.....State.....



Easy Recipe

## How to dress up Thrifty Desserts

The simplest bread or cornstarch pudding, even plain cake can be glamorous yet thrifty when combined with plump, golden canned cling peaches from the warm, sunny valleys of California!

This luscious fruit also makes wonderful quick salads; colorful meat garnishes, beautiful upside down cakes.

Best of all, canned cling peaches spooned right from the can are a perfect dessert for unexpected guests; correct, inexpensive, popular! And what a buy! Both kinds, sun-gold halves or dainty slices, come in a variety of sizes and syrups for any need, any purse. Check the label. Get clings!

## Peaches in Orange Sauce

*Spicy canned cling peaches to serve with penny-wise puddings!*

**8 canned cling peach halves**
**½ cup orange juice**
**½ cup canned cling peach syrup**
**¼ cup brown sugar (packed)**
**1½ teaspoons cornstarch**
**Few grains salt**
**1 tablespoon grated orange rind**
**Whole cloves**
**Whole allspice**

Drain peaches. Blend remaining ingredients; bring to boiling point, stirring constantly. Add peaches, simmer 5 minutes.

**Gold Top Pudding:** spoon one peach half and sauce over individual serving of bread pudding. Equally delicious on old-style rice pudding, tapioca, and custard. If company's coming, serve these orange-sauce peaches with whipped cream, sherbet, or ice cream.

Copyright 1948, Cling Peach Advisory Board

Check the label—Choose your favorite brand of

**Canned Cling Peaches from California**

Canned Halves · Canned Slices · Canned Fruit Cocktail - in tin or glass

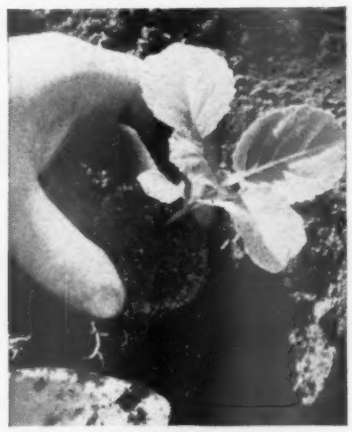
GROW FOOD GROW $$$$

# Speed up your food garden

**You'll get quicker, better vegetables if you follow these rules for successful transplanting**

***By James A. Burdett***

**Save the roots.** Water seedlings day before transplanting, and roots will cling to soil and keep on feeding. Plants set out on cloudy days perk up faster



**Set at proper level.** The same depth as in the seed plot is right for cabbages. Tomatoes can be buried to first leaf. New roots will form along the stem

**Space carefully.** If root crops must push and shove for a living, they grow dwarf and misshapen. Space sweet Spanish onions 5 inches; smaller kind, 3

**Make ready a starter solution.** Plants get off to a head start with a pint each of starter solution, mixed at the rate of a cup of plant food to a pail of water

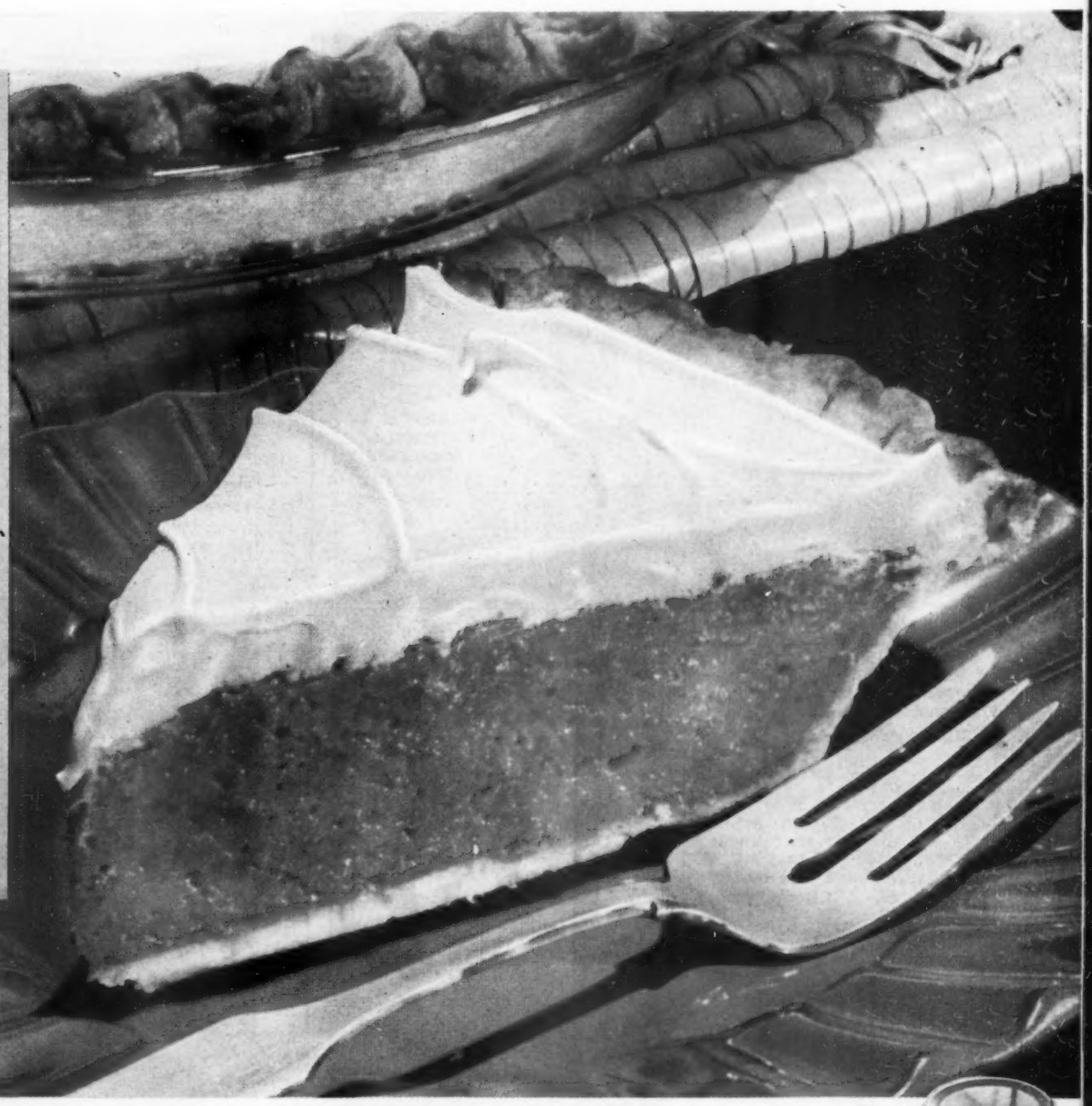
*More on page 26*

# "My Apricream pie was a dream pie... fluffy and flaky and feather light!"

**"You never** saw a more prideful bride—or tasted a dreamier chiffon pie! It was yummy-rich . . . sweet with a touch of tartness . . . and *that crust!* So flaky, so tender, my Jim just begged for seconds . . . and *thirds!*

**"Beginner's luck?** Oh-ho no! You don't *need* luck when you use wonderful new, improved Crisco and Crisco's can't-miss pastry method. That magic combination takes all the guesswork out of pastry. With pure, all-vegetable Crisco and the sure-fire Crisco pastry recipe, anybody—yes, *anybody*—can get tender, flaky, digestible pastry every single time!

**"I already knew** that pure, creamy Crisco was a marvel for making scrumptious cakes and light, digestible fried foods. (9 out of 10 doctors, you know, say Crisco is easy to digest.) So now Crisco for all 3 is the new rule for me! Yes, whatever I cook . . . cakes, pastry or fried foods . . . you can bet I'll be cookin' with Crisco!"



## APRICREAM PIE

**(Yield: one 9" pie)**

**CRISCO SURE-FIRE PASTRY METHOD:**

**½ cup Crisco** — **½ teaspoon salt**
**1½ cups sifted flour** — **3 tablespoons water**

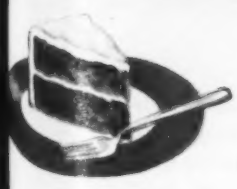
*All Measurements Level:* Sift flour and salt into bowl. Remove ¼ cup flour and mix with water to form a paste. Cut Crisco into remaining flour until pieces are the size of small peas. Add flour paste to Crisco-flour mix. Shape into a ball. On a floured board, lightly roll a circle of dough 12" in diam. and ⅛" thick. Line pie pan. Allow pastry to extend ½" beyond edge. Turn edge under, flute with fingers. Prick pastry closely over bottom of pan. Bake in hot oven (425°F.) 10-12 mins.

**APRICOT FILLING:**

**1 tbsp. gelatin** — **1½ cups apricot pulp**
**¼ cup cold water** — **1 tbsp. lemon juice**
**3 eggs, separated** — **2 tbsps. sugar**
**1 cup brown sugar** — **½ cup heavy cream**
**½ tsp. salt**

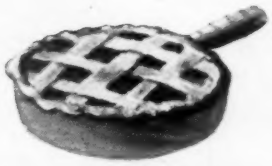
Soften gelatin in water. Combine yolks, brown sugar, salt, apricot pulp and lemon juice. Cook over low heat until thick—stir constantly. Add gelatin, chill until firm. Beat egg whites with sugar. Whip cream. Fold meringue and cream into mixture. Fill pie shell. Chill. Top with extra whipped cream.

CRISCO COOK BOOK — 64 pages of "Recipes for Good Eating!" Yours for only 10¢ in coin and a Crisco label (any size) mailed to Crisco, Dept. BG, Box 837, Cincinnati 1, Ohio. Offer good in U. S., including Hawaii.



*FOR LIGHTER CAKES*

*FOR DIGESTIBLE FRIED FOODS*



*FOR FLAKY PIE CRUST EVERY TIME!*

# USE CRISCO IT'S DIGESTIBLE!

**Be thrifty—buy the 3-lb. economy size!**

# I'VE FOUND THE SECRET of giving my children goodness of 8 vegetables

*in a delicious drink they love!*

**THIS IS HOW IT HAPPENED...**

*MOTHERS!*
Serve your children V-8 for lunch, dinner—and between meals. Every delicious glass contains wholesome nutrition of 8 different vegetables.

CELERY • LETTUCE
PARSLEY • CARROTS
SPINACH • TOMATOES
BEETS • WATERCRESS

*Give V-8 to all the family. They'll love it, and it's so good for them.*

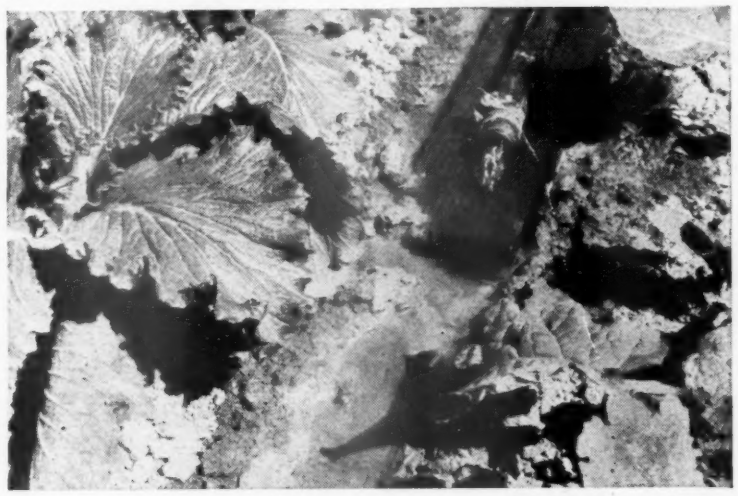
*V-8 is a trademark owned in the United States by Standard Brands Inc.; in Canada by Standard Brands Ltd.




## Speed up your food garden

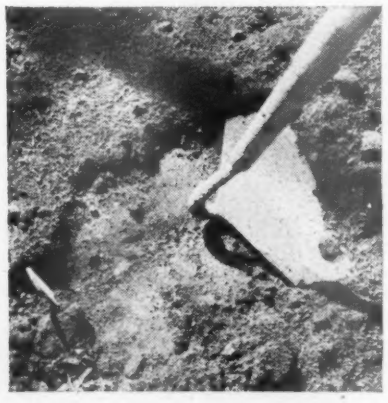
[ *Begins on page 24* ]

***To give seeds a good start, too***



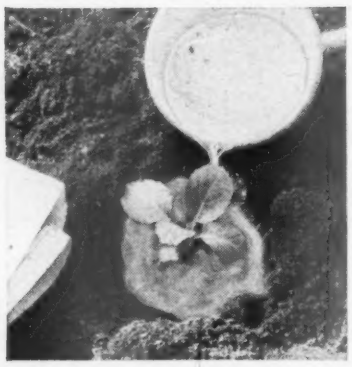
**Water when rainfall is scanty.** Plenty of water will speed the growth of leaves and date of bearing. Be sure, tho, to prevent erosion by shielding the hose

**Pulverize soil of seed rows.** When ground is cold, you can speed up germination by pulverizing seed-row soil. In well-worked earth, seeds need less covering



**Tamp soil for good contact.** A good firming quickens germination, insures that no seeds are left high and dry. Cover the row with a board to speed summer sprouting

***More on page 240***



**Settle plants thoroly.** A generous soaking at time of transplanting helps prevent air pockets, which insulate tender roots away from the new soil

**Shade to avoid wilting.** Screen off the hot sun with newspapers or shingles for three days, as shown above, but allow plants to get plenty of air

# The kitchen...hub of happy homes

Did you ever stop to think how much time you and your family spend in the kitchen?

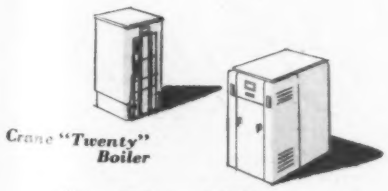
If yours is an average family, you eat one meal a day there. If you are an average homemaker you spend half your working day in this convenient, work-saving room.

No wonder the trend has been toward cheery, charming, efficient kitchens.

Crane has been one of the foremost contributors to happier home kitchens. The famous Crane line of sinks provides a size and style to suit any kitchen plan—single or double basin models; with or without drainboards; cabinet or counter-top installation. They all have gleaming, acid-resisting surfaces easily cleaned with a damp cloth. They all have the famous *Dial-ese* faucets that open and close at a finger's touch, reducing wear and consequent dripping.

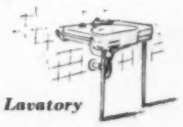
In the kitchen—in the bathroom—in the laundry—in fact, wherever plumbing is needed, you will want Crane quality equipment. See your Crane Dealer. He will help you with your selection, and his expert installation will protect your health and comfort.

*Two booklets—one on bathrooms and kitchens, the other on choosing the correct heating system—are available. Write for them if you are interested.*



*Crane "Twenty" Boiler*

*Crane "Sixteen" Boiler*



*Diana Lavatory*

# CRANE

CRANE CO., 836 S. MICHIGAN AVENUE, CHICAGO 5, ILL.

**Plumbing and Heating • Valves • Fittings • Pipe**

*Criterion Toilet*

*Homemaker Sink*

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

*"Pennies were important then..."*

# *This is how it all began...*

"The day we were engaged, you turned your bonus into our first Gorham place-settings! Pennies were important then, but starting with Gorham Sterling was even more important..."

Your first Gorham place-settings are a measure of the way you wish to live...a symbol of your taste. Everything you buy will be keyed to the distinctive beauty of this solid silver. And if you're "budget-bound" now, begin with a few place-settings...then match and add later.

The more you use your Gorham Sterling...the more you'll treasure the lift it gives to living.

Send for the illustrated book, "Entertaining—the Sterling Way," 10¢ (outside U.S.A., 40¢). The Gorham Company, BHG-41, Providence, Rhode Island.

*The Modern Way to buy sterling is in units of place-settings—each consisting of six pieces. Place-settings about $23.00 (Fed. tax incl.), depending on which of the twelve Gorham patterns you choose.*

# Garden clinic

**By Emery Howard**

I CAN grow strong seedlings, but after they have been moved from the seed pot many of them seem to shrivel near the ground and fall over. I treat all my soil the same, so I don't see why I get into trouble only after moving the seedlings.—*T.T.A., California.*

Photographs: Stanley

Do you handle your seedlings by the seed leaves, as shown? This avoids bruising the young stems, an injury almost certain to happen if you grasp your seedlings by their stems. Seed leaves are the first leaves to appear, and they are thicker and tougher than the leaves of familiar shape that develop later

Iris should be cleaned carefully by hand before growth starts. Pull away all leaves and winter mulch lodged among the rhizomes, also all old papery iris leaves. Don't worry if your iris seem exposed: It's natural for them to grow partly out of the ground, especially in clay. But avoid injury to the rhizomes

***More on next page***


# IN VENICE
## a Hand Kiss—and then...

**I felt like a movie star!** An Italian I'd met came up and kissed my hand. Jim (this American boy) said, *"Pretty silly, this handkissing."* But later—

**Jim took both my hands.** *"M-m—soft,"* he said. *"Maybe nice to kiss such soft hands."* I was smart to use Jergens Lotion and keep my hands nice. Because—

**One dreamy night** in a gondola Jim said he really loves me. *"Never let any other man kiss your darling hands,"* he said. *"They're mine now."* And—

**I know Jergens Lotion will help keep my hands smooth and soft—always.**

Softer than ever now—your hands can be smoother, protected much longer by today's Jergens Lotion. You'll find Jergens even finer now, as a result of recent research. Two outstanding skin-beautifiers many doctors use are part of Jergens Lotion now.

What hand care do movie stars use? The Stars, 7 to 1, use Jergens Lotion. Smart you—use Jergens, too. Still 10¢ to $1.00 (plus tax) for today's finer Jergens Lotion. Leaves none of that oiliness and no annoying sticky feeling.

**Used by More Women than Any Other Hand Care in the World**

***For the Softest, Adorable Hands, use Jergens Lotion***

# 4 THINGS TO THINK ABOUT

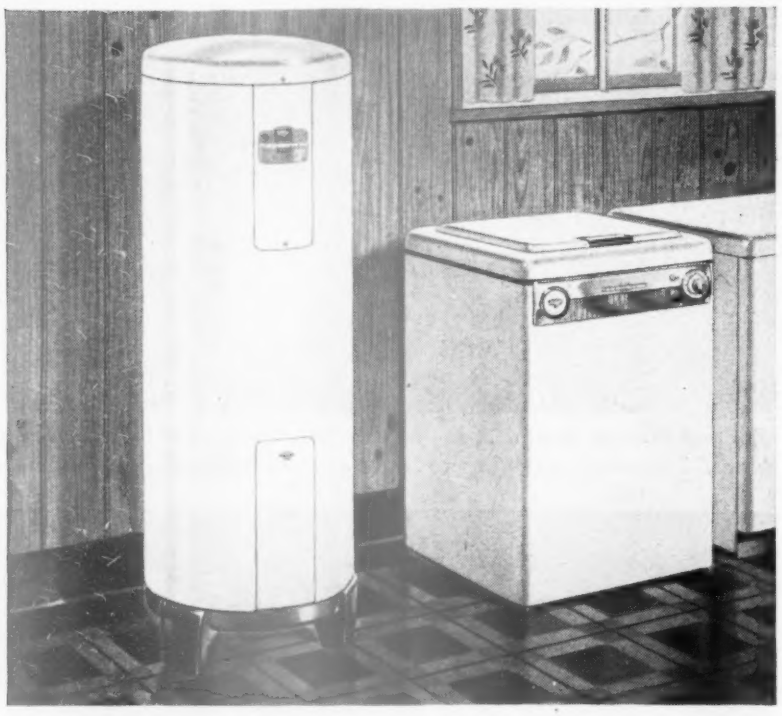
## WHEN YOU BUY A WATER HEATER

**1. Will it give you plenty of hot water?**

Absolutely—if it's a Frigidaire Electric Water Heater! All the hot water you want, night or day—and at just the right temperature for all your needs. Entirely automatically, of course. There's nothing to do except turn on the faucet.

**2. Will it be safe and clean?**

Safe as can be, clean as can be—if it's a Frigidaire Electric Water Heater. No flame, no ashes, no soot. Can even be installed in a clothes closet — if desired. No danger of excessively hot water, thanks to Frigidaire's accurate temperature controls.



**3. Will it operate inexpensively?**

Mighty inexpensively—if it's a Frigidaire Electric Water Heater. Special Radiantube Heating Units—exclusive with Frigidaire—are made so they can be immersed right in water to heat it quickly, economically. They'll give you years of low-cost service.

**4. What size should you buy?**

Depends upon your needs, and local current factors; Frigidaire makes many sizes. Your choice of galvanized or glass-lined tanks.

Why not consult your Frigidaire Dealer? Find his name under "Water Heaters" or "Refrigerators" in Classified Phone Directory. And, by the way, be sure to see the new Frigidaire Refrigerators, Electric Ranges, Automatic Home Laundry Equipment, Kitchen Cabinets and Sinks, Room Air Conditioners.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

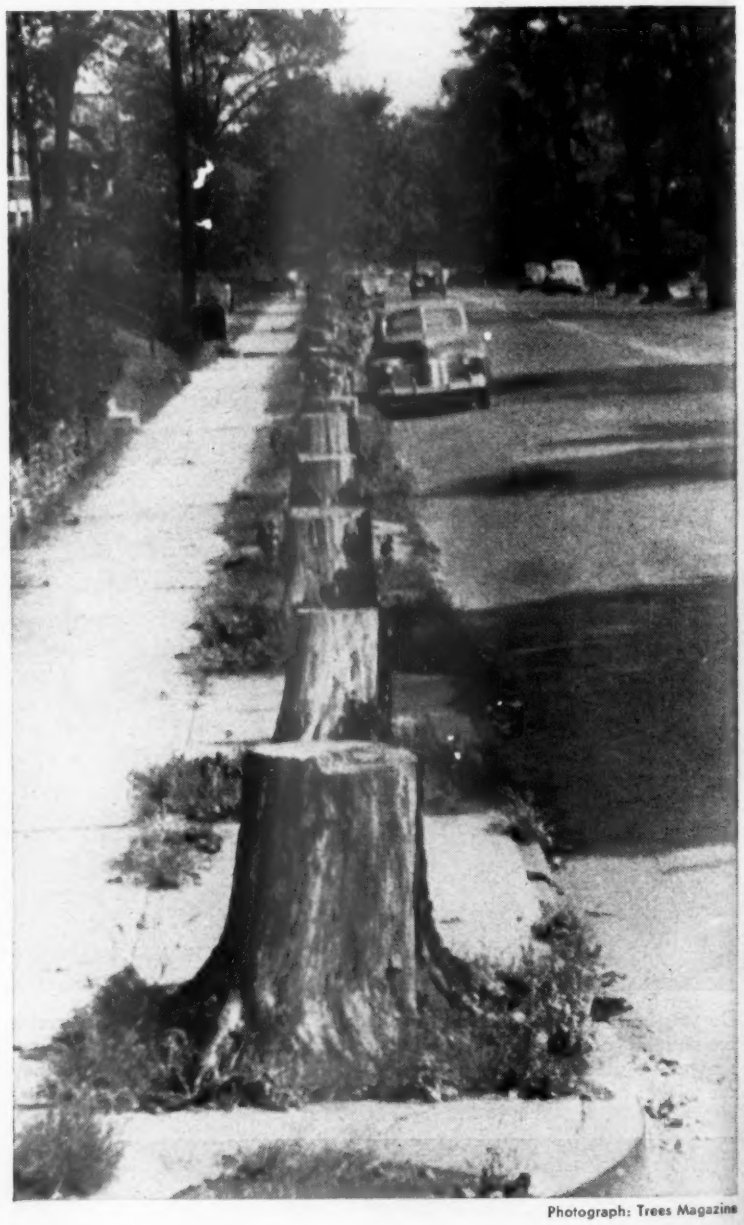
**FRIGIDAIRE**

MADE ONLY BY

**General Motors**


# Garden clinic

*Continued from preceding page*



Photograph: Trees Magazine

HOW would your home look if your elm tree died? This photograph shows what happens when Dutch elm disease or phloem necrosis virus attacks elm trees. April is the time to start saving your elm. By next month it'll be too late.

May, June, and July are the critical times. Once infected, your tree can't be saved from a quick, sure death.

Here's what to do *at once:*

1. Trim off all thin, weak branches. These serve as feeding areas for the bark beetles that spread the two wilt diseases. Disinfect your pruning tools by dipping them in alcohol before you move from one tree to the next.

2. Feed your trees liberally. Punch holes 12 inches deep and 2 feet apart in a ring at the drip line of the longest branches. Fill these holes to within 3 inches of the top with plant food. Cap with soil.

3. Spray your elms thoroly with DDT to kill the leaf-eating insects that could weaken your tree. Vigorous elms usually escape the diseases, now rampant thruout the eastern half of the country.

*More on page 235*

# Spring Something New!

**by**

*Virginia Coates*

**Try a new idea** in Springtime Platters! A delicious, nutritious dish. Here are the thrifty ingredients: Two bunches of cooked asparagus, ¼ cup of melted margarine, 6 slices cooked ham or chicken, 2 cups of cheese sauce. Toss the asparagus in melted margarine and arrange on serving dish. Place ham or chicken on top, garnish with spring vegetables and cover with cheese sauce. Brown lightly under broiler before serving.

• • •

**Top it with this cheese sauce!** In the panel at the left you'll find the recipe. I always use Durkee's Margarine for this sauce, because Durkee's makes such a smooth base. And use Durkee's Garlic Salt for fresh, full flavor.

**Good companions!** Ideal with this dinner—home-baked Parker House rolls, piping hot! Here, again, I suggest Durkee's Margarine for a fine-textured dough. Before baking, brush the rolls with melted Durkee's for a delicate, golden-brown color. Just before serving, split the rolls open while still very hot and spread them with the Margarine. It's mild and country-fresh—made of the purest vegetable oils churned with fresh, pasteurized skim milk. Plenty of nutrition, too—15,000 units of Vitamin A to a pound the year 'round.

• • •

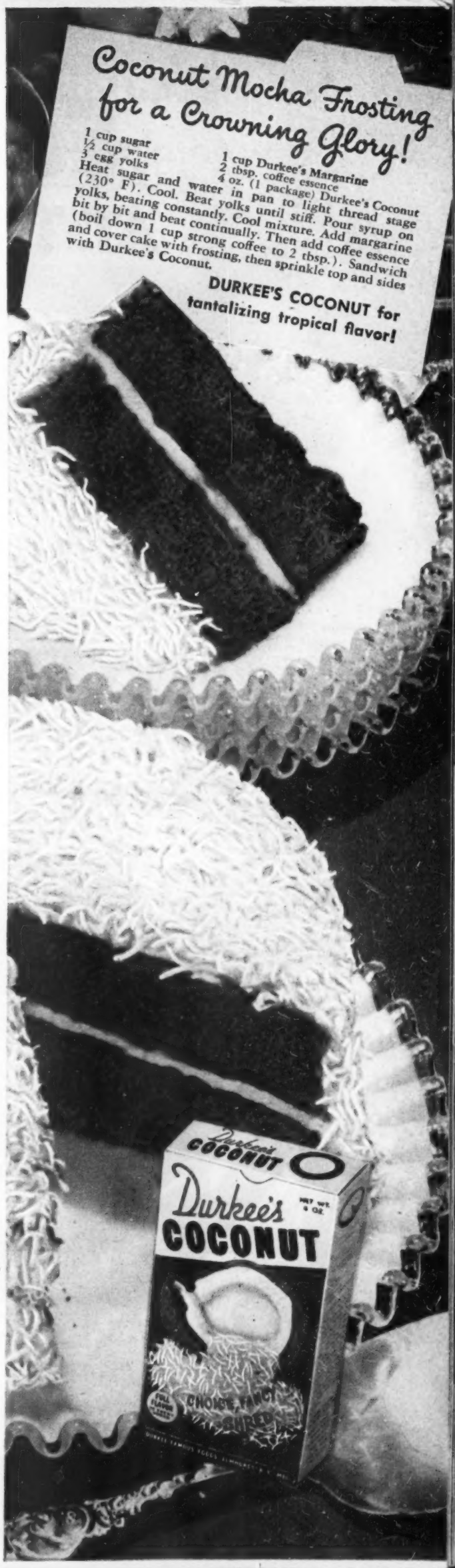
**"Make mine coconut!"** That loud chant comes from the men—so let's *make* it coconut. At the right, is a recipe for a Coconut Mocha Frosting that's heavenly! It's a rich frosting—so cut smaller pieces! You can mix Durkee's Coconut into the frosting itself or sprinkle it liberally on top.

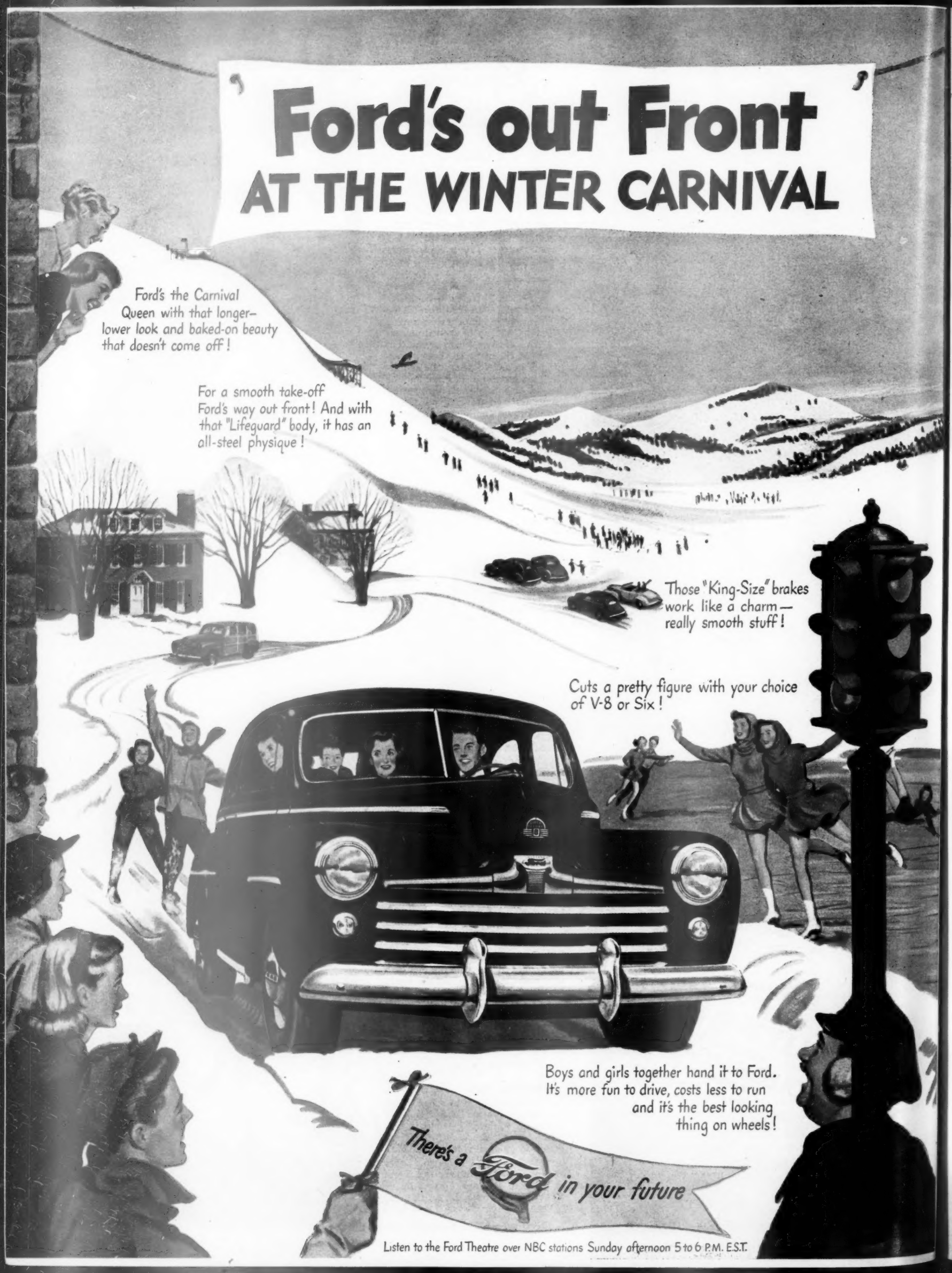
• • •

**Important!** Right now, there's a bill before Congress to repeal obsolete Anti-Margarine Laws. If this bill is passed, you will be able to buy yellow margarine. Write your Congressman today to vote for the "Yellow Margarine" Bill.

**For many interesting recipes, write to Durkee Famous Foods, Dept. BH4-8, Elmhurst, Long Island, N. Y.**

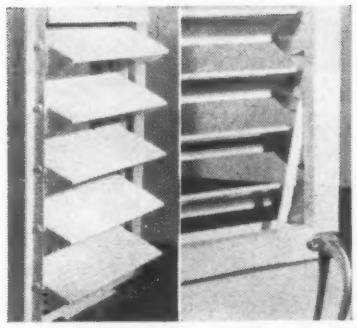
A Division of The Glidden Co.



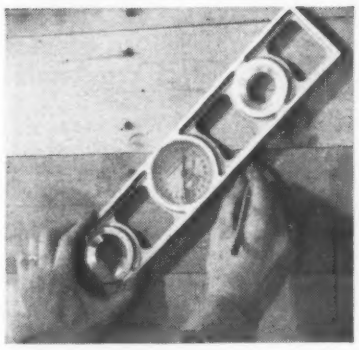

Ford's out Front
AT THE WINTER CARNIVAL
Ford's the Carnival Queen with that longer-lower look and baked-on beauty that doesn't come off!
For a smooth take-off Ford's way out front! And with that "Lifeguard" body, it has an all-steel physique!
Those "King-Size" brakes work like a charm—really smooth stuff!
Cuts a pretty figure with your choice of V-8 or Six!
Boys and girls together hand it to Ford. It's more fun to drive, costs less to run and it's the best looking thing on wheels!
There's a Ford in your future
Listen to the Ford Theatre over NBC stations Sunday afternoon 5 to 6 P.M. E.S.T.

# It's NEWS to Me!

***By Gretchen King***

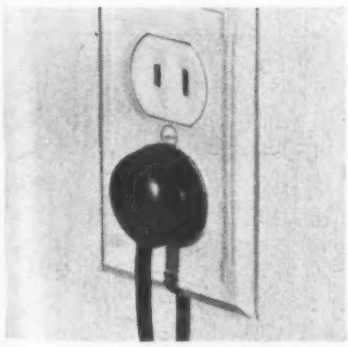


**Venetian blind** for the outside of your house gives you privacy, controlled ventilation, and a clear view of the outdoors. Keeps summer heat out while letting air in; protects against storms. Attaches on the outside of screen frame, adjusts from within. Blinds are all aluminum with baked enamel finish in ivory. Can be used on any size or kind of window except casement type. At dealers, *Clear-View Outside Venetian Blinds* are approximately $1.50 per square foot. Outside Venetian Blind Co., Dept. B-A, 2625 Elm St., Dallas 1, Texas.



**Combination level** and angle indicator contains four vials for accurate reading in any position. The unbreakable plastic center dial determines degree of angles, slopes, pitches, and inclines instantly and accurately. When the home carpenter floors a porch, bolsters garage rafters, or builds a basement stairway, the *Anglevel* does much of his calculating for him. Heat-treated aluminum frame, 16"x3", is light to handle. *Anglevel*, $6.95, in stores. Royal Devices, Inc. P.O. Box 912, Flint, Michigan.

**Outdoor living** is just around the corner—don't let that snowbank in the back yard fool you. And for outdoor comfort this rustic chaise longue of cypress wood is adjustable to every angle from upright to flat. The stool is separate from the chair, for further adjustability. Cushions of red, blue, green, or yellow sailcloth, mildewproof, and water-repellent, stuffed with dried Spanish moss for resiliency. Frt. ppd., $28.50. The Littletree Company, Winter Park, Florida.



**Electric plug** of Neoprene rubber has cord entering at side. Plug is flat on top, thinner than standard; cord lies flat against the wall. Snap-on action simplifies assembly. Neoprene composition resists damage, moisture, and oil. *Neoplug "100"* fits any standard socket, is available in a variety of colors. In stores only, about 20c. Neoline, Inc., 130 S. Hewitt St., Los Angeles 12, California.

**Covered buttons** to match a new dress or brighten up an old one are a good style idea. And here's the kit to make them yourself. It turns out the neatest ¾-inch buttons you could want, as fast as you can work. There are three applicator tools, parts for 12 buttons, and easy, step-by-step instructions; you furnish only the fabric, hammer, and bright ideas. The *Dritz Button-Maker Kit* is in stores at $1.95; additional parts for 12 buttons, 25c. John Dritz & Sons, 79 Madison Ave., New York 16, New York.

***More on next page***


# "Makes starched clothes 3 times easier to iron!"

**WRITES MRS. R. L. GAUDET, NEEDHAM HEIGHTS, MASS.**

*Mrs. R. L. Gaudet of Needham Heights, Mass., with her three children. Mrs. Gaudet is enthusiastic about Satina.*

**"I'm just never** without Satina," writes Mrs. Gaudet. "It's a necessary part of washing for me just as soap is. It's *three times easier* to iron starched clothes when I put Satina in my starch."

With Satina, your iron just glides along—no sticking or pulling. Satina makes clothes smell fresher, look newer, stay clean longer, too.

You may use Satina in boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution. *Read what two more fans have written us about Satina:*

**"I really do like Satina!"** writes Mrs. F. F. McEwen of Chicago. "It makes my ironing more than 3 times as easy. The iron runs so smoothly. Satina gives the clothes a sweet clean fragrance, too."

**"I certainly appreciate Satina,"** says Mrs. E. J. Block of Ypsilanti, Mich., "especially when I have to iron curtains. Satina in my starch makes ironing more than 3 times easier."

**Real enthusiasm like this**—from thousands of Satina users—makes us sure *you'll* think Satina is grand, too, if we can just get you to try it once. We're so convinced of this that we're offering you a *free* full-size package. Enough for 4 big starchings! Just try it and judge Satina's performance for yourself!

A PRODUCT OF GENERAL FOODS

**FREE FULL-SIZE PACKAGE**

**SATINA, Dept. 23, Battle Creek, Michigan**

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

NAME_____

STREET_____

CITY_____ STATE_____

## Put SATINA in your starch!

**It makes starched ironing "3 times easier"**

# "Why...we're worth thousands more than we thought!"

WOULD *YOU* LIKE to make this pleasant discovery?

Then write for Hartford's Inventory Booklet (it's free). List all your homefurnishings—at actual values. You'll probably be amazed—as most people are—when you see in black and white exactly how much they all add up to! And how steeply this investment has risen in value recently.

BUT...that means you're wide open for a big loss, unless your insurance has been brought up to date. Your Hartford agent or broker can fix that! See him about Hartford's broad policies that cover your home—and its contents—against fire, windstorm and many other hazards. Don't wait till your present policy expires...get the full protection you need *now!*

**EXPENSIVE SLICE?**

Little accidents often mean big damage suit losses. Hartford's Personal Liability Insurance protects you . . . up to $50,000 for as little as $13.50 a year (single homes and apartments).

**CHARACTER THROUGH THE YEARS**

The Hartfords are proud of the sterling quality of their agents. Ever since Jonathan Trumbull in 1810, the Hartford agent has stood for dependability, friendly service, sound advice on insurance protection.

# HARTFORD

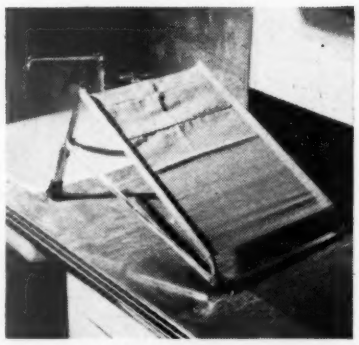
HARTFORD FIRE INSURANCE COMPANY
HARTFORD ACCIDENT AND INDEMNITY COMPANY
HARTFORD LIVE STOCK INSURANCE COMPANY

*Writing practically all forms of insurance except personal life insurance*
*Hartford 15, Connecticut*



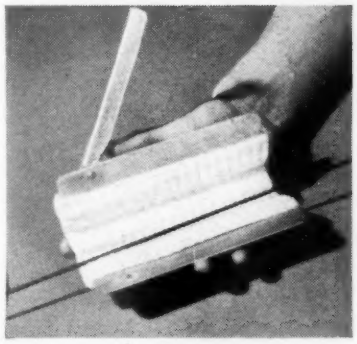

## It's NEWS to me!

[ *Begins on preceding page* ]

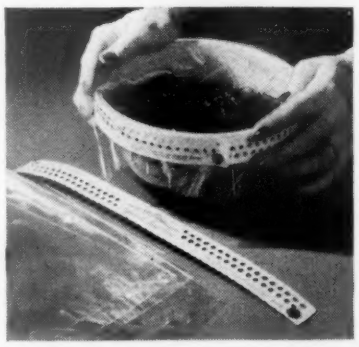


**Are shampoos** battles at your house? A *Shampoo-Ette* supports the child so you can wash his hair without holding him. He won't get water or soap in his eyes so won't mind the shampoo nearly so much. Holds a child up to school age; can be used on the drainboard or in the tub. Frame, 12"x16", and legs are aluminum; support is strong canvas in pink or blue. *Shampoo-Ette*, $2.98, in stores or ppd. V & L Manufacturing Co., 1647 W. Poplar St., San Antonio 7, Texas.

**Iron-on tape** closes split seams of rugs, binds rug edges, and mends everything from galoshes to tents, including awnings, automobile upholstery, and raincoats. Tape is heavy cotton drill in 24 different colors; gummed back sticks to almost any surface after treatment with a medium-hot iron according to directions included with tape. *Smith's Iron-On Rug Binding*, in stores or ppd., 15c per yard, 1½" wide; 20c, 2¼". Gilman E. Smith, Inc., 915 Broadway, New York 10.

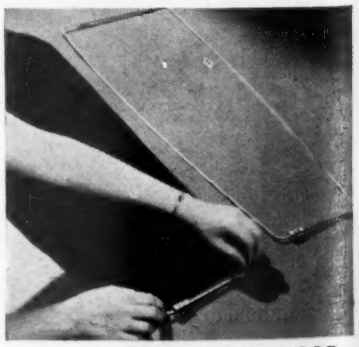


**Clothesline cleaner** eliminates those ugly smudges at the pinned-on corners of clothes. Knitted cotton cover wipes dirt off wire, cotton, or plastic lines. Used by hand on a single line or clamps on a double line and wipes it as line is drawn thru pulley. *Wyp-It Clothesline Cleaner*, 39c; additional covers, 2 for 15c; in stores or ppd. G. C. Products Company, Inc., 28 Nicholson St., Newark 2, New Jersey.



**Bowl covers** that never lose their effectiveness are these of clear cellophane held firmly in place by adjustable plastic bands. Contents of container are visible and stay fresh as new. Bands are adjusted by snap fasteners to any size or shape container. Kit of 4 *Fastop* bands and 24 cellophane covers, $1.15, ppd. Additional cellophane, $1 for 72 large sheets or 96 medium ones. Edith Chapman, 168 E. 33rd St., New York 16, New York.

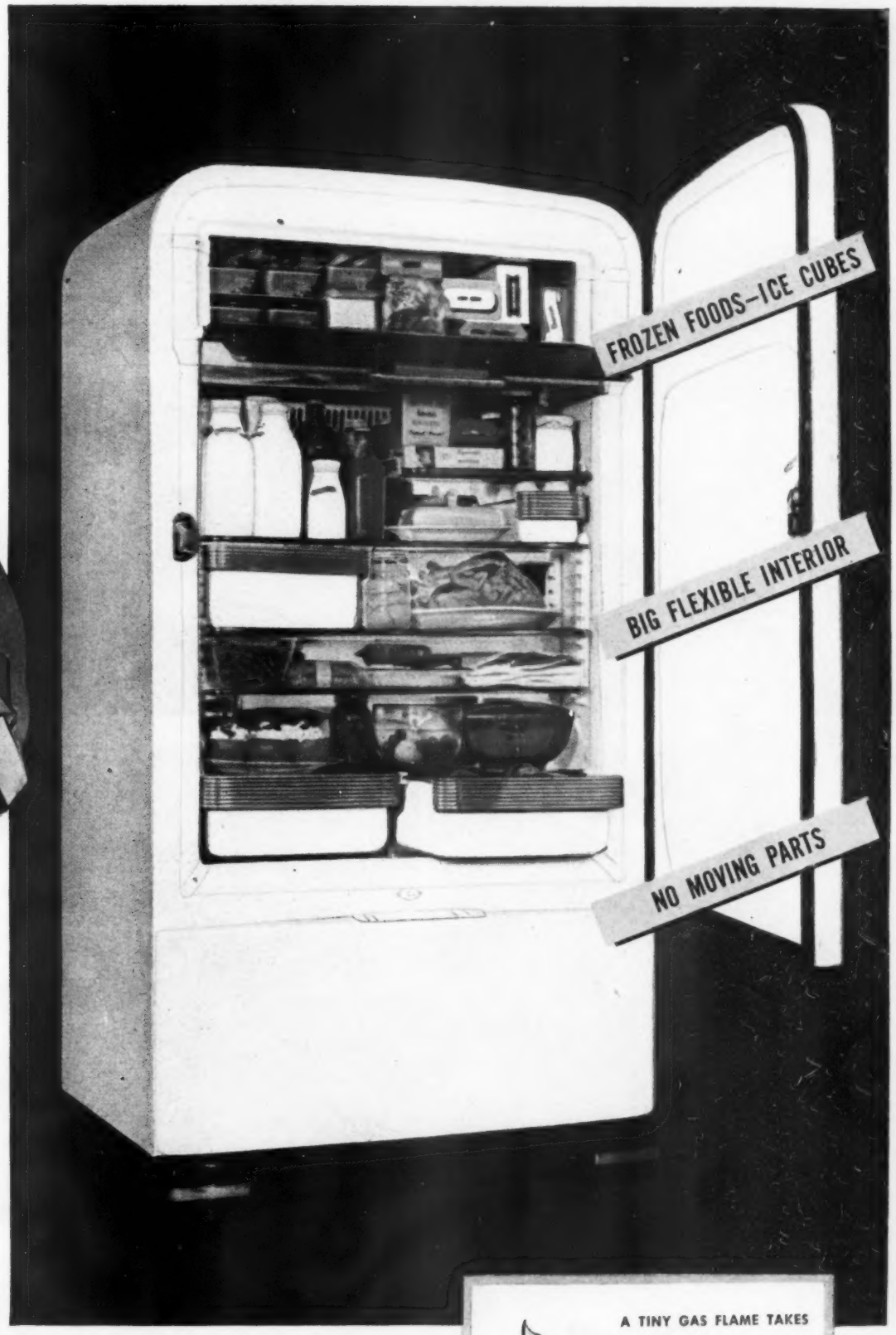
**Reversible shears** cut whichever way they're picked up. That's because both handles are designed to fit thumb and fingers. Used with the large runner blade down, snagging of lower surface is lessened; with the pointed blade down, there's more control in cutting curves or sharp corners. *Boker V-88 Shears*, $2.98, in stores only. H. Boker & Co., Inc., 101 Duane St., New York 7, New York.



**Trouser dryer** adjusts to fit the whole family. Junior's pants, Mom's slacks, and Dad's wash trousers all come out of the laundry to dry wrinkle-free. Automatic spring tension clips adjust dryers to fit sizes from 2 years up, and keep them flat so they'll need little ironing. Heavy flat steel with rust-resistant finish. *Fitzall—Creasform Trouser Dryers*, 79c per pair, in stores or ppd. B-W Manufacturers, Inc., 321 S. Union, Kokomo, Indiana.

***More on page 208***

*With a new baby, we looked for convenience first. But we also wanted a refrigerator that wouldn't wear or get noisy. Only Servel gave us both!*




# Stays Silent Lasts Longer

**(no moving parts in the freezing system)**

"When Tom and I went refrigerator-shopping, we looked for plenty of room for the baby's food and ours. But most of all, we wanted lasting quiet and dependability. We found just what we wanted in the Servel Gas Refrigerator. It gives us every up-to-the-minute convenience—and a freezing system with no moving parts to wear or make noise."

This is a typical story. Over 2,000,000 owners know Servel stays silent, lasts longer because it has *no moving parts* in the freezing system. There's no motor, valves, piston or pump to wear or get noisy. Just a tiny gas flame does the work, silently, efficiently.

Eighteen or twenty years of constant use are not unusual with the famous Servel Gas Refrigerator. Writes Mr. August Mack of Montclair, New Jersey, "We've had our Servel Gas Refrigerator 20 years . . . without a whisper of noise or a big repair bill. Certainly we advise folks *choose Servel!*"

**CHECK FOR YOURSELF**

- ✓ **A big frozen food compartment**
- ✓ **Plenty of ice cubes in trigger-release trays**
- ✓ **Moist and dry cold for fresh foods**
- ✓ **Convenient meat storage tray**
- ✓ **Two dew-action vegetable fresheners**
- ✓ **Handy egg tray**
- ✓ **Flexible interior with clear-across shelves**

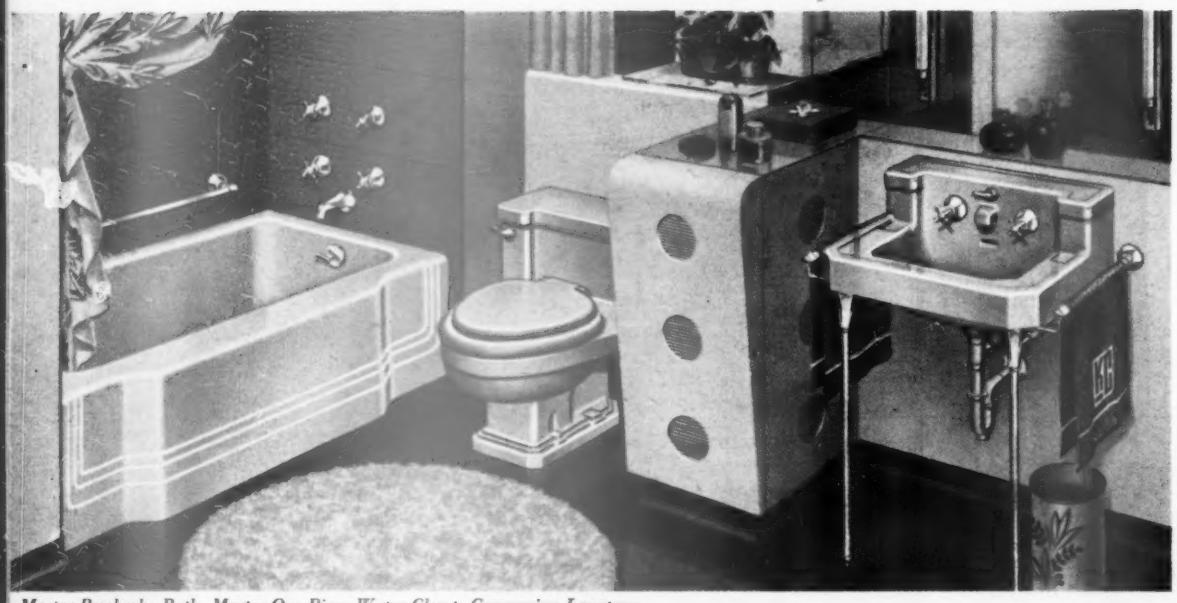
**See the new Servels** at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Write today for illustrated folder "Different From All Others." It's yours free. Send a postcard to Servel, Inc., Dept. 24, Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ont.

STAYS SILENT . . . LASTS LONGER

**Servel**

*The GAS Refrigerator*

# "Have you seen what we've done to our home?"



*Master Pembroke Bath, Master One-Piece Water Closet, Companion Lavatory.*

## To our BATH . . .

I never dreamed that new fixtures could make our bathroom so luxurious. It's a pleasure to relax in the roomy tub. It's called the Master Pembroke. And both the lavatory and water closet have the same sparkling colors and smart styling as the bathtub. So easy to keep clean, too. They'll last us many years, because these American-Standard Plumbing Fixtures are the finest you can get, though they cost no more.

*Royal Hostess Sink . . . with double compartments and drainboards.*

## To our KITCHEN . . .

It was like living in a new house when my Royal Hostess Sink was installed. Changed the whole kitchen—and my workday, too. Imagine, double compartments, eight inches deep, and double drainboards—all built in one piece! With a swinging spout faucet and thumb-control spray! And such an easy-to-clean finish—acid-resisting enamel on rigid cast iron, they told us. All I know is that it's American-Standard. The Mark of Merit was right on it.

*Arcoliner Oil Boiler . . . also available for gas or coal.*

## To our BASEMENT . . .

Maybe I should say—to all our rooms! For that new Arcoliner Boiler delivers plenty of heat throughout the house, at the lowest fuel costs we've ever had. The thing that surprised us most was that we had such a wide choice in American-Standard Heating Equipment—in winter air conditioning, warm air heating, and radiator heating—anything we wanted, and for any kind of fuel.

**THERE'S HELP FOR YOU** *in our new Home Book. Describes American-Standard products which are sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Convenient time payments for remodeling. Write to* **American Radiator & Standard Sanitary Corporation,** *Dept. B84, Pittsburgh 30, Pa.*

LOOK FOR THIS MARK OF MERIT

**AMERICAN-Standard**

*First in Heating and Plumbing*

# Built-ins

**You've been hearing a lot of starry-eyed talk about them. Are they really all they are cracked up to be?**

***By Pat Flynn Kollings***

FRANKLY, we're sold on built-ins. The families who own them—we've talked with hundreds—are nearly all enthusiastic. But this is no guarantee that they'll work miracles for you. Before you give your movable furniture to the junkman, take a good look at your own home, your family, and your way of living.

If you move often, naturally you'll want furniture you can take with you. If you're a confirmed room-rearranger, or if your family's needs are constantly changing, you'll again want the flexibility of movable furniture. And consider whether the appearance of a built-in will please you. Are you partial to period styles and highly polished wood finishes? Then be prepared to pay a good price for cabinetwork, or stay with ready-made furniture.

On the other hand, do you like the way built-in furniture breaks up the boxiness of four walls? Are you glad to get rid of dust-catching spaces beneath and behind furniture? Must you squeeze the most possible living out of a small home or tight budget? Then see here and on the following pages how other families have found better living thru built-ins. [*Continued on next page*

This built-in in the study-bedroom of Mr. and Mrs. Fredrick Lumbard, San Gabriel, California, was made from an old bookcase and an old desk. Drawers open with luggage straps

# Built-ins are a blessing *for small homes and small budgets. They work where furniture fails*

In the bathroom built-ins can use waste space around plumbing fixtures. Louvered doors allow ventilation, look smart where few furniture pieces would fit

With $6 worth of lumber (prewar, naturally) the Emerson Scholers, Tucson, built library-guest room in their living room

For the long wall facing their fireplace, the Ralph Ettlingers of Highland Park, Illinois, wanted a breakfront. But, like many young marrieds, they had ideas too rich for their budget. So they compromised and had a carpenter build this one for only $100. They painted it themselves

In space too small for a bedstead, Mr. and Mrs. Conrad Lewbel of Beverly Hills, California, tucked in a guest bed

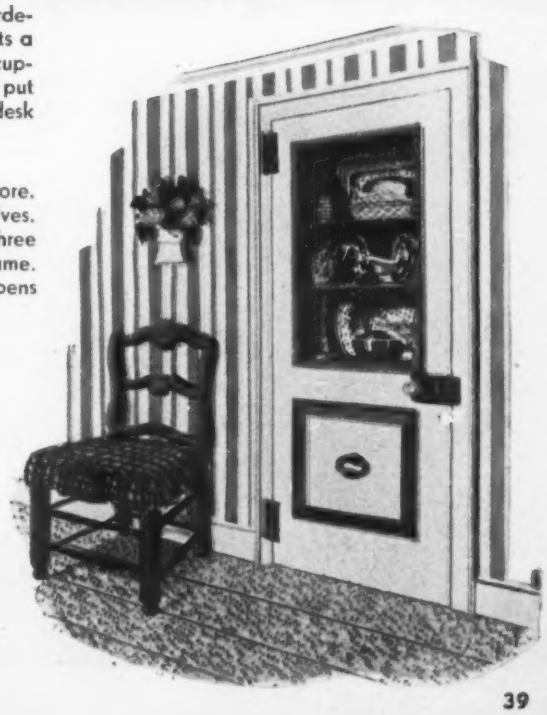
This buffet, in the home of the John Blacks, Tucson, is more than a piece of furniture. It's also a partition between entrance and dining area. Frosted glass behind shelves lets light thru

Daughter's room in the Arthur Wurdemans' home, West Los Angeles, suits a young lady's kind of life. Built-in cupboards and shelves keep belongings put away. The simple table serves as a desk

Another view of the room at top of page. You can see here that the Wurdemans went all out for built-ins. (They'll tell you it's a sure way to teach neatness.) Two chairs in pictures are the only movable furniture

An unused door can be an eyesore. Here doorway was filled with shelves. By removing door's upper panel, three shelves were given shadow-box frame. Lower shelves are hidden till door opens

For names of architects, decorators, and photographers, see page 207

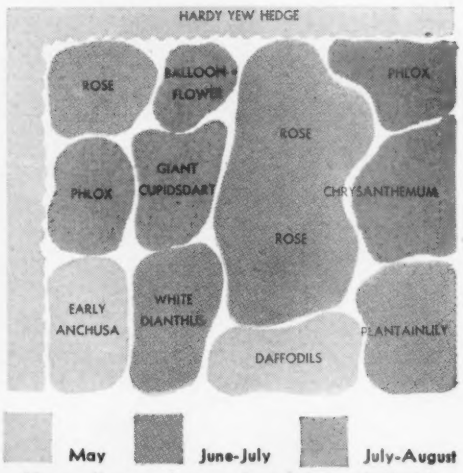


*More on page 146*

# How to keep your borders in

# Continuous bloom

*By Fleeta Brownell Woodroffe*




Use yellow violas in place of the daffodils, and a border like this one can be planted this spring. White dianthus, Goldilocks and Rochester roses, and Hostas provide bloom shown. Plan gives color till frost. Richard Holmes garden, Newark, New York.

CONTINUOUS bloom in your border is like mealtime. When you sit down to breakfast, you like to know there'll be something special for lunch, and that dinner will be still different—but just as good.

To keep bloom coming on week after week, select something from each of these groups—

—Bold early-flowering bulbs—tulips, daffodils

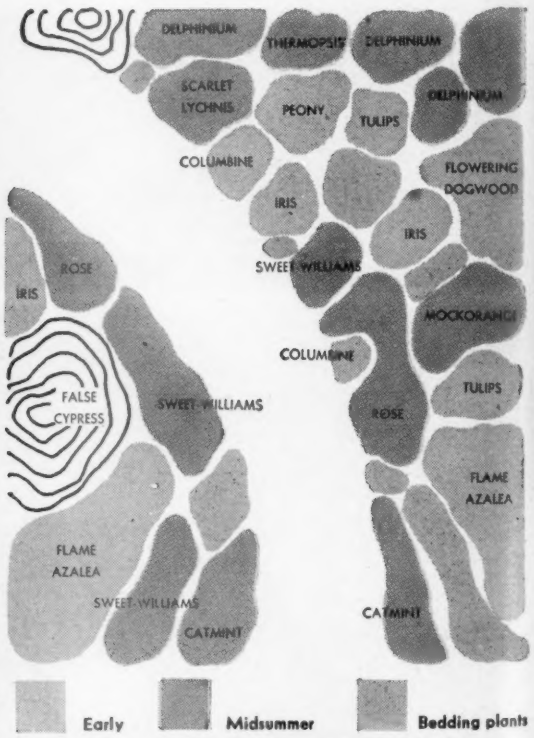
—Summer perennials such as iris, phlox

—Tender bulbs—gladioli, begonias

—Easy annuals such as marigolds and cosmos

—Fall perennials—hardy asters, chrysanthemums

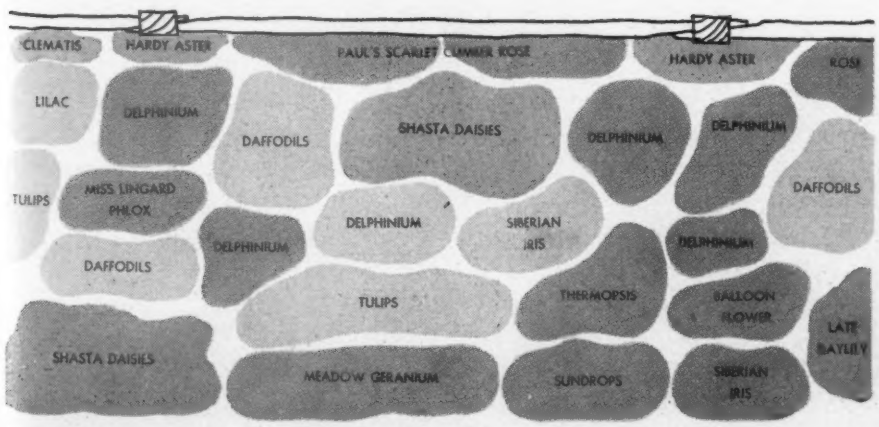
—Flowering shrubs—forsythia, lilacs, and altheas




More ambitious in plan, this double border relies on bedding plants—geraniums, snapdragons, petunias, and frost-tender lilies, to fill chinks left by early bulbs.

Good use is made here of flowering shrubs for backgrounds, always an excellent idea when you're planning for continuous bloom. Evergreens throw flower colors into relief. A corner in the Howard Spears garden, Shaker Heights, Ohio.

Photographs: Suter, Hedrich-Blessing




May June July, August

Pillar rose—Paul's Scarlet, in this instance, hardy perennials, and early-flowering bulbs fill this broad, sunny border whose bright, cheerful colors persist thruout a long and lazy summer.

The bright reds, intense blues, and full yellows used here are the colors much seen in the tropics. They are equally pleasant here because the whole border is stretched out in the full July blaze of the ardent Ohio sun. Shasta daisies, golden daylilies, and purple asters bloom thru August.

All plants are kept in large clumps and, as with the delphiniums, several clumps are set close together to make a wavy band and to achieve prettier, more distinct color effects from the house. Walter Bergstrom border, Cleveland.

# How to bring the old back yard to life

**Give it bright walls of new materials, and an all-weather floor. You'll be amazed at how much all-around good living you'll discover!**

***By Douglas Baylis***

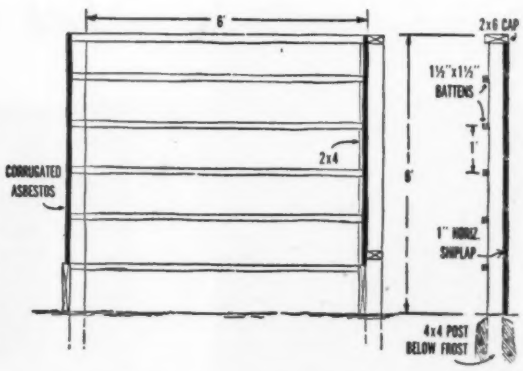
YOU'LL get months more outdoor living if you build a terrace that warms and dries on the first spring days and shields you from the chill winds of autumn. Walled-in gardens have an old-world charm. But they're thriftily modern in the way they encourage use of every inch of space for dust-free, secluded outdoor living.

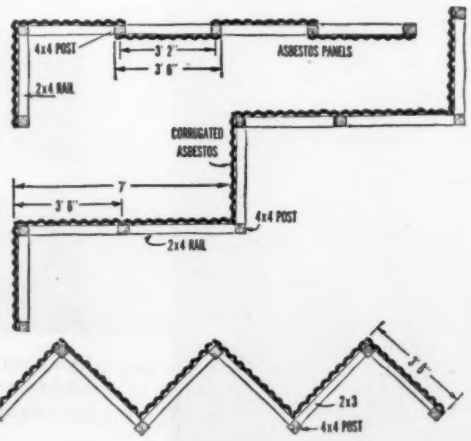
Landscapers have found good new materials for garden walls. Shown opposite is cement and asbestos combined into weatherproof, permanent sheets of many sizes and thicknesses, flat or corrugated.

Terrace floors, too, help temper your garden's weather, and dry quickly after showers. You can lay a terrace yourself like the one shown in color, a square at a time, when you first frame it into sections. Make squares any size that's in scale with the rest of your garden. The wood frames will give pattern to your terrace.

***Garden walls and floor trap the sun***

Panels of asbestos-cement screen the Talbot Wildman garden at Hillsboro, California. To vary design, Landscape Architect Thomas D. Church used sections of shiplap walls with strips to hold vines. Inset shows how two types of walls join. The Wildmans paved their garden as shown on this page. Altho too rough for skating or bare feet, "exposed aggregate" is free from glare, non-slippery, and easily washes clean with a stream of water



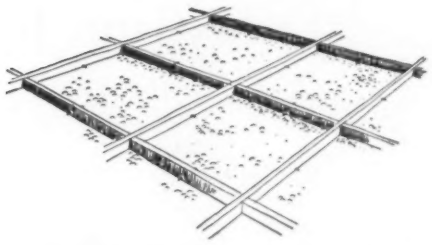




***How to build your walls***

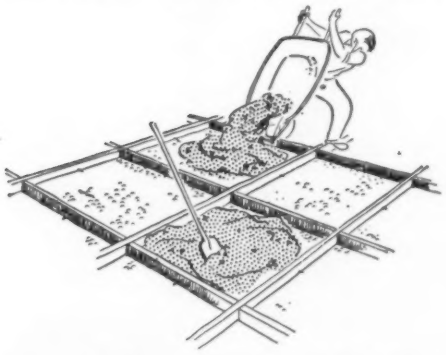
There's no trick to erecting wooden walls. Simply set treated posts in concrete, then nail on shiplap and strips as shown, above right. Asbestos-cement sheets are fairly heavy, need strong support and attachment. A good idea is to run them zigzag, so they'll support themselves against winds, like Jefferson's old serpentine wall. At right are suggested wall designs. You can nail sheets to framework, but a better practice is to bore holes first and secure sheets with screws or bolts. Inside corners are sun-catchers, excellent for coaxing early borders into bloom

Photograph: Philip Fein; Drawings: Hilbiber

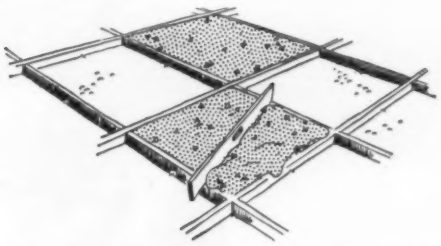
***Follow these five steps to pave your own terrace***



Pave the easy way, one square at a time. Build forms out of 2x4's or boards. Drive nails thru planks every 2 feet, so wood will be anchored . . .



after concrete is poured. Mixture of 1:2:4 (cement, sharp sand, and crushed rock or pebbles) should be just moist enough to show wet when slapped with a hoe. If the mix is wetter, rocks will settle. Tamp the corners . . .



and level with a straight board as you go. Now watch like a hawk, and the minute it sets enough to bear your weight without tracking (20 minutes to overnight) . . .

broom off the surface concrete until the pebbles show thru evenly. By all means, practice with a small sample square until you get the hang of it. Finally . . .

spray lightly to clean loose concrete from rocks and wood. Your terrace will grow in beauty as it wears

***More on page 134***

## Less time for housework—

# More time for living

*By Lonore Kent Kiefer*

GENE and Vera Vinogradoff of Washington, D.C., set out to build a house that would almost keep itself. On the list of musts they worked out with Architect William Suite were:

—No steps.

—Storage space in every possible place.

—Flat smooth surfaces everywhere.

—Easy-to-keep walls in the living room. (The gum and maple paneling was rubbed with steel wool and waxed. It needs only dusting, with an occasional cleaning and waxing.)

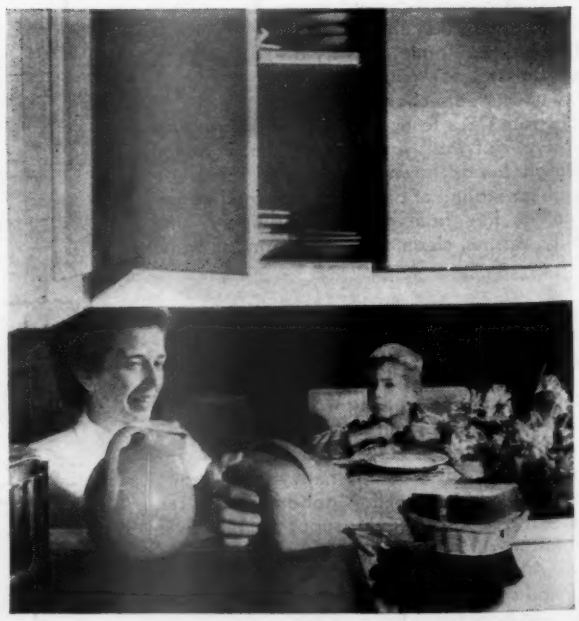
—Tailored slipcovers that can be tossed into he washing machine.

—A pass-thru between kitchen and dining room.

Here is the home the Vinogradoffs built.

It has been tested by five years, two children, and a lack of servants. Mrs. Vinogradoff says she spends only 10 hours a week keeping house. Her home should be an inspiration to every woman who does housework when she'd rather do something else.

## *Let the Vinogradoffs*



**Less time serving meals.** Vera says this pass-thru between kitchen and dining table saves her "a million steps a year." In some of the time she saves, Vera swings little Vera (left)

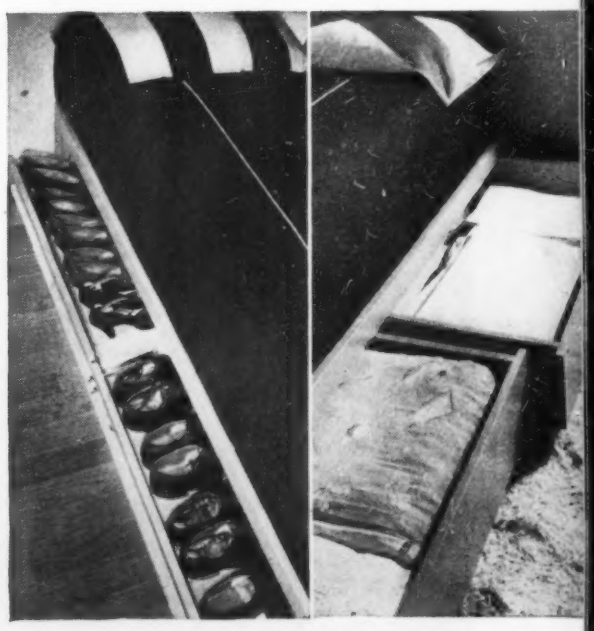
Thanks to their easy work schedule, Gene and Vera have more time to enjoy their wooded hillside overlooking the Potomac. More time for lunch on the lawn. Time to romp with young Gene and little Vera, to picnic on the beach, to skim the smooth water of the river in the skiff or sailboat. Year-round they can watch the boats moving up and down the river—small sailing craft, watermelon boats, and the excursion steamer in summer; oyster boats, tugs, and the Norfolk boat in winter

Photographs: William F. Howland, Harris & Ewing

# *show you how to make a home your servant*

**Less time ironing.** Besides regular board, Vera has padded table—an idea she borrowed from a Chinese laundry. Lunch cloth is ironed with only one moving

**Less time caring for clothes.** Each item has a special place in storage wall between master bedroom and small Vera's room. Uncrowded clothes look nice longer



**Less time dusting floors.** Space under the bed is a notorious dust catcher. So the Vinogradoffs use it for shoes on one side, linen on the other



*More on next page*

# More time for living

*continued from preceding page*

HAVING planned for time to enjoy life, the Vinogradoffs added features to their home to help them enjoy it:

—A big open fireplace at one end of their living room.

—A wall of windows to blend their living room with the gentle green slope down to the Potomac.

—Lots of bookshelves for their favorite books.

—A built-in phonograph.

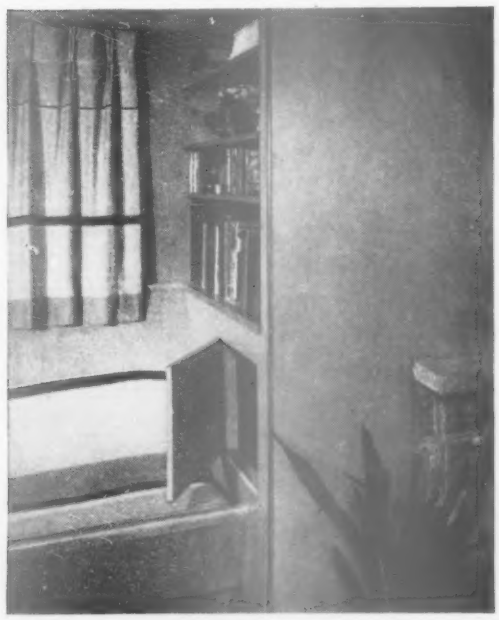
In summer there's time for living outdoors, too. On their wide lawn, just outside the living room, the Vinogradoffs have set chairs and a low table for informal lunches or entertaining. At one side of the house is a path leading down into a shallow ravine. At its end there's a sandy play yard with swings, hammocks, chinning bars, and a tent. (In the picture above you see the Vinogradoff children and a friend teeter-tottering.) A windbreak makes it easy to light a fire here for picnics on the beach nearby. Beyond is the wharf where they tie their skiff and sailboat.

Does this all sound like a dream? It is. A dream that Gene and Vera Vinogradoff backed up with intelligent planning till they made it come true.

*More on page 170*

To make sure that Gene, too, would have more time for living, the Vinogradoffs chose a brick exterior which requires almost no attention at all. Only a little wood trim to need painting, no gutters to clean. Wide eaves keep rain spots off windows, and there are no small dividers to make window washing harder

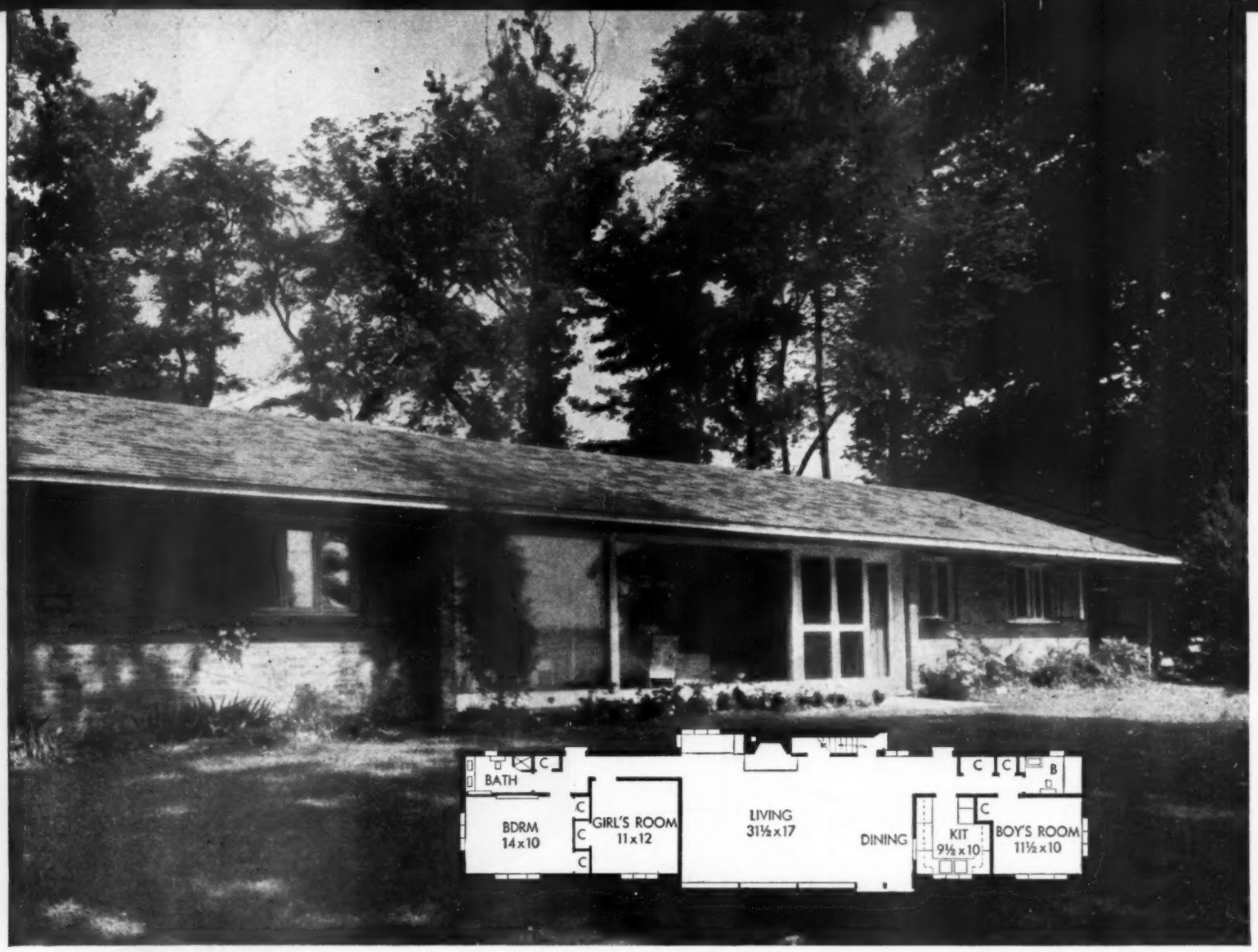
## *Little conveniences save time and tempers, make a home more livable*



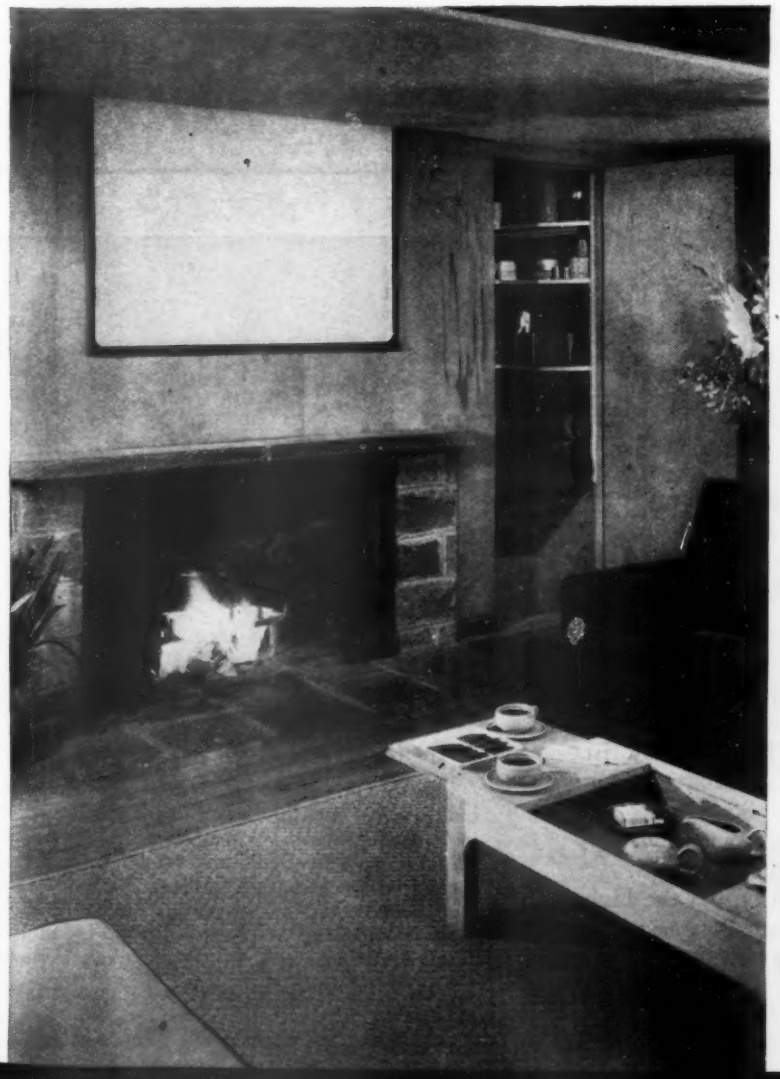
Everyone needs extra stowaway space in a living room. The Vinogradoffs found theirs by the fireplace. Bookshelves above are handy to the window seat

Vera doesn't have to worry about guests finding a clutter of cosmetics on her dresser top. Front panels swing closed, top lets down to hide lighted mirror

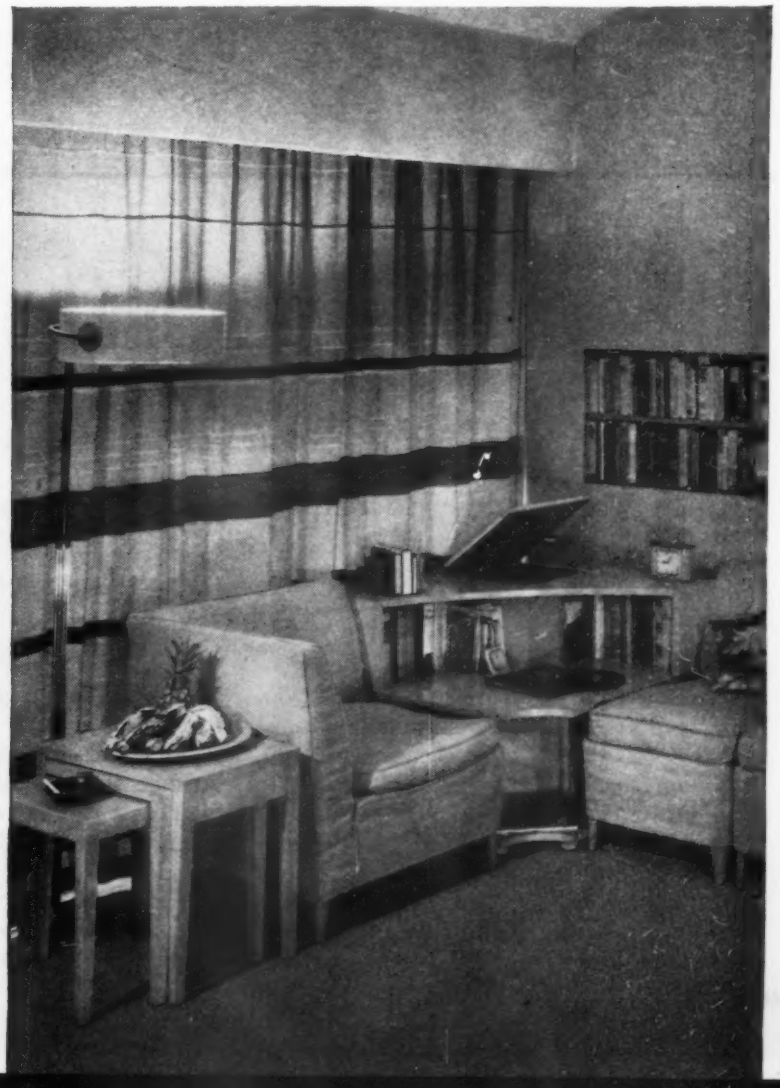
Gene hates to get up to a cold bathroom. Switch at the head of his bed turns on heat in bathroom beyond the wall. When he gets up, the room is warm




With the time they've saved, Gene and Vera can relax by the fire with a cup of coffee. When they're in the mood for movies, a screen pulls down from the ceiling niche. Films and firewood are nearby in closet that's invisible when door is closed



Or they may curl up on the living-room couch to read a book or to listen to the radio or phonograph. Nested tables, phonograph-bookcase, and coffee table shown at left, are all Gene's design—blonde and straight-lined for easy dusting



# Who told YOU you could

No matter how intrepid you are in traffic or how kind you are to the kiddies, you may be a split personality behind the wheel. Psychologists have the dragnet out for accident and violation repeaters, and they may not always grab the other guy

Gene Sharp

# 20 ways to be a better driver

**You have to know what you're doing to survive. These rules will help you to get back home alive**

***By Walter Adams***

ALL drivers are fools, except you. That's the only safe assumption to make —fools, drunks, blockheads. Are you, your car, your driving habits ready to outwit them?

You know what kind of opponent you're up against. In Connecticut one out of every five new drivers licensed has a smashup within six months. Indiana found that 45 percent of that state's accident repeaters didn't know the traffic rules. Iowa's director of safety education says half the motorists in that state should be barred from highways. In Utah and South Carolina, when they started driver licensing, they found a third were unable to pass.

But maybe you can outwit the highway menaces. Here are 20 basic rules of safe driving to help you do just that.

**1. *Get the feel of your car.***

Like an airline pilot before taking off, test your brakes in the first 100 yards of driving. If the steering doesn't feel quite normal, find out the reason why it doesn't. It may be a crosswind, soft tires, or a dangerous mechanical condition. And remember that on most two-lane highways only three feet separate you from other cars whistling by at 70. That's not enough space in which to take a chance.

# drive?

***By Farnsworth Crowder***

BUT for the grace of God—and perhaps in spite of it—you might be Royce Smith. (Anyway, the name is a disguise.) You're 30 (or 35 or 40), personable, energetic, outrageously healthy, the owner of a flourishing new business, it so happens, in a small California city. Married, you have one young son, are buying a home and a '48 sedan. Your credit rating is A-1, your insurance program adequate. You belong to a service club and a fraternal order. You drink only socially and then moderately. You're ambitious and intelligent. You work hard, driving around in your business coupe, drumming up sales. During the war you flew a Hellcat off the Monterrey, or maybe it was a B-24 over Essen. Or maybe you piloted a precision machine at Lockheed.

YOU'RE an excellent fellow, Mr. Smith, and we wish we didn't have to mar the portrait with a bit of recent history. But one spring day, the postman hands you a letter. It isn't edged in black, but it isn't an April Fool card either. It's a notice from the Department of Motor Vehicles.

"*Mr. Smith: A review of your record as a driver on file with this department indicates that you operate a motor vehicle in a negligent and unsafe manner. . . . You are notified to appear for re-examination and interview relative to your privilege to operate a motor vehicle on the highways of this state. (Time and place were designated). . . . Present this letter to Mr. E. K. Ball. . . .*

*Paul Mason, Chief*
*Division of Drivers' Licenses.*"

Frigid tho it is, this blunt epistle warms you, Mr. Smith, by several degrees. You'll see your lawyer! You'll fight! You'll match your skill at the wheel against any man in the Highway Patrol. You've never killed anybody. You've always settled for damages and paid your fines. Then what's the matter, why pick on you? What's eating on those bureaucrats?

QUIETLY, but St. Peter-like, the state had been recording Royce Smith's highway sins. By now they total 37 convictions for traffic violations. It seemed about time for some good angel to inquire of Royce Smith—how come, what's the matter, anything eating on you?

The maddening characteristic of America's traffic accident menace is its awful durability. It falls in the class of real problems that are never solved. The menace seems fastened on us almost by a law of Nature decreeing that the number of deaths shall be proportionate to the number of miles we travel.

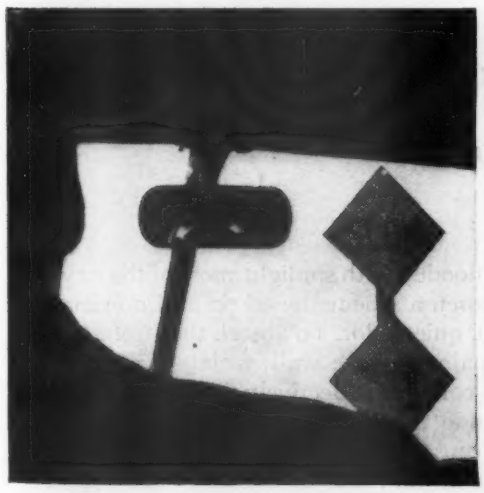
We made some show of defying this "law" during the thirties, and were able to lower by about one-fourth the ratio of deaths to miles. But from 1937 thru 1946 it remained roughly constant. We figuratively had to run like mad to gain a little (as in 1946) or even to hold the line against sudden death.

UP TO now, the fight has been conducted largely under the three "E's"—*Enforcement*, *Education*, and *Engineering*. Nobody pretends that these forces have been adequately equipped, manned, or financed. But even if they were, there'd still be a serious gap in the offensive. For the three "E's" don't attack the problem where it is the most dangerous and the most elusive, where it will hurt the worst and do the most good. I mean under the driver's hat, inside Royce Smith's own skull.

A fourth "E" should be added. Call it *Eligibility* and describe it as (1) determining who should be eligible to drive, and (2) pulling drivers up to the standards set and keeping them there—or else. Present driver licensing does not probe or X-ray, it doesn't put hidden human factors under the microscope and into the test tube.

Perhaps this sounds like a flyer into the realms of psychiatry and [ *Turn to page 286*

Photographs: Marion Pease



**2. *Watch the road signs.***

When a railway engineer fails to observe a warning signal, he is in trouble. The same applies to you. Watch highway signs and learn to read them by shape as well as lettering. They are put there to help you see ahead. Good drivers always know what is behind, too. Their eyes are not glued to the road but keep a watch all around—to the sides, to the rear in the mirror, far down the road, just ahead.

**3. *Watch your speedometer.***

Speed is expensive—seven times more oil at 60 miles per hour than at 30, a third more gas, three times more tire wear. And speed is deadly—a car going 40 strikes four times as hard as one going 20, and one going 60 strikes nine times as hard, takes nine times longer to stop. Stopping distance at 70 is twice that at 50. At 70, you hit as hard as if you had gone over Niagara and landed on a rock.

**4. *Slow down at night.***

Night driving is three times as deadly as day driving. At 50 per, you are partially blind for almost the length of a football field, not knowing what is ahead, trusting there is no one changing a tire. To minimize glare, reduce speed and look down at the center line or right-hand edge of the road. And don't get so angry at the guy with his lights undimmed, that you finally flick yours up.

**More on page 162**

# Color schemes

## for your north, south, east, west rooms

*By Ethel Brostrom*

### Place your furnishings with an eye to sunlight and shade

HAVE you ever noticed how brilliant your blue suit looks in the sunlight? Yet on a cloudy day it turns to a dull gray-blue, and under artificial light it nearly loses its color completely.

The same thing happens to furnishings. Move them from one room to another, and you'll literally throw a new light on them. That's why it's wise to look to a room's exposure before you plan your color schemes.

**Where to begin.** Every scheme is built on one backbone color. Your first step is to choose this color. Before you do, consider two things:

(1) What color do you like and feel at home with? What color do other members of the family like? (You can quickly tell this from a glance at their clothes and their own rooms.) If you choose colors you all like, your scheme will soothe the family temperament.

(2) What direction does your room face? If north or east, make your backbone color a warm one. If south or west, you'll be more comfortable with a cooler basic color. You've probably heard a lot about warm and cool colors. You already know that reds, oranges, and yellows are warm. But don't forget that by adding a little red you can make any color warmer. Rose, ivory, buff, pink, and brown are all warm tones. Similarly, grays, violet, and green have the same cool feeling as blue. [*Turn to page 53*

### *North rooms need lots of vivid color*

Since a north room gets no sun, the light coming thru its windows is cold and blue. That's why we have chosen red —the warmest of all colors—as our color theme. At a glance you may think we have actually used very little true red. But, if you study the colors closely, you'll find some red in nearly every color in the room. Our walls are painted pink, which is simply red with quantities of white added. The chintz we chose for the sofa and draperies runs a whole scale of reds from deepest wine to palest pink. Even the lamp base and woodwork have been painted a dark red to relate them to the rich red of the mahogany furniture. All warm schemes must have cool touches to relieve them. For these we chose the complementary color, deep green, which makes red look even redder. Off-white carpet and white accessories keep the room from seeming heavy and oppressive.

### *South rooms take to cool, deep colors*

A south room is flooded with sunlight most of the day, so here we have chosen a scheme based on and dominated by green—a cool, quiet color. To absorb the strong south light, we have painted three walls facing the windows deep green. This color also effectively silhouettes the simple lines of blonde furniture. Seeing how successfully Nature mixes greens, we have chosen a lighter shade of green for the fourth wall. Sofa combines as many greens as a fernery. Because a cool-color room needs warmer notes to relieve it, we used honey-toned blonde furniture, a gold foil lamp shade, and chartreuse accessories—all off-shades of yellow. At the windows we've hung dark green blinds of split bamboo to temper sunlight. (These give good light control for cloudy or wintry days.) Draperies are striped material that combines greens, yellows, and browns, from the rest of the room.

## *East rooms can be brightened with sunny yellows*

An east room must be comfortably cool during the early morning hours when it gets strong sunlight. Yet it must be comfortably warm during the remaining shady hours of the day. That's why we chose yellow as the backbone color of our scheme. It can be either warm or cool, depending on how you mix it, and the colors you use with it. We have chosen a medium yellow. Used on walls, draperies, and blinds, it maintains a feeling of sunlight long after the sun has left. With this yellow we have used a 50-50 color plan—some warm, some cool. Red sofa and chair are strong warm accents. On the other hand, pale green chair and ceiling are definitely cool. And here's a clever trick of balance: Warm colors are used in smooth, cool-to-the-touch material, while cool green is a warm, nubby texture. To unify these two color extremes, we used a neutral gray carpet and woodwork.

## *West rooms look best with balanced color schemes*

A west room gets strong sunlight all afternoon, so we have planned a cool blue room. In building our scheme, we might have started with either the chintz on the sofa or the landscape which hangs above it. Both contain the cool, aqua blue which we've used on the walls. And you'll also find in both of them the warmer yellow and brown which complete our combination of colors. Here is a good example of using wood as one of the colors in your scheme. Our rich red-brown mahogany furniture is exactly the same color as the background of the floral chintz. At the windows we have used half-curtains of white sheer, gathered on two poles. These let in light, yet protect eyes against glare from the late afternoon sun—strongest during the very hours a living room comes into use. As in the room above, we have used a neutral gray rug and woodwork to tie cool and warm colors together.

*Continued from page 50*

**Your next step.** Have you decided on a basic color? Now add the other colors you want to use with it. Every room should be a balance between warm and cool. If you have chosen green, warm it with accents of red or yellow, even if it's to be used in a south room. This way, you'll never feel overpowered by one color dominating the room.

If you hesitate to plunge into choosing colors by yourself, your local stores are full of helps. For instance, you might build your scheme on the colors in a drapery print (as we did in our west room). A skilled artist has designed the pattern, and you may feel perfectly safe in following his color combination. In the same way you might take your colors from a fine painting, lamp, or other accessory which will have a key place in your new room. Visit the model rooms in your furnishings store. Watch the bouquets in your florist's window. Everywhere are ideas for harmonious color schemes.

**Planning makes perfect.** Don't be haphazard about assembling your color scheme. It must be right from the beginning. Perhaps you can change a slipcover or add accessories. But once decorated, walls, rugs, and basic furnishings remain the same for several years.

When you plan, plan your rooms as a whole. Before you apply a stroke of paint or buy a yard of drapery material, get all your swatches of color together. Do they blend? How much of each color does your room need?

In planning any one room remember that, like members of a family, all the rooms in your home must get along together. So, even tho you're only tackling one room at a time, plan future color schemes for adjoining rooms now. (This is particularly wise where there is a wide opening between the rooms.) If you want to break drastically with your old color scheme and try something really different, better do it in a room with doors that can be closed.

If your family is conservative about colors for the living room, let your imagination go in a less used room—the dining room, hall, bathroom, powder room, or individual bedrooms. And go ahead and have a real fling in the kitchen. In a workaday room like this your spirits need a special lift.

**How to buy.** When you walk into the decorating department of your local store, you'll find many exciting new materials waiting for you. Some of the colors may be new to you. Like clothes colors, the fashion in decorating changes from year to year. Old-fashioned taupe has become a clear gray or pale beige. Yellow has a popular new variation in chartreuse. Reds now range from orange-toned coral to purple-toned fuchsia. Even in adding just a few bright pieces to an established room, try to use the new version of your old color. It will date your room 1948 instead of 1940.

Several lines of fabric come in families. You can thus buy a print, a stripe, and a plain color that you *know* go together perfectly. Other materials carry identifying color names to help you get a harmonious match.

When you have found the materials you want, ask for swatches of each—fabric, paint, and wallpaper. Test these in the light of the room where they'll be used. Try them by day against a well-lighted wall. Then try them in the shadows. Try them at night under artificial lights. In the living room check carefully on the effects of artificial light for this room's chief use is at night. Blue and yellow are likely to lose much of their character by lamplight. The dark, brilliant colors so popular today are most likely to hold their own in any light.

Do the colors of your choice still please you? Fine! Go ahead and buy your materials. Flow on your paint. You'll be *just* as pleased with the colorful room you'll create.

*Where to get it, 207*

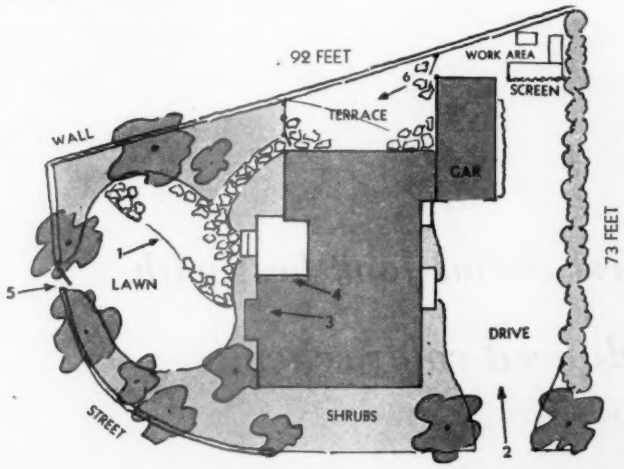
View No. 1. (See plan.) When yards are very small, reasoned the Spencers, they get heavy traffic per square foot. So they laid flagstones to take the wear wherever existing lawn was barest. The bench with a top handhold is a garden worksaver

## Not much ground—

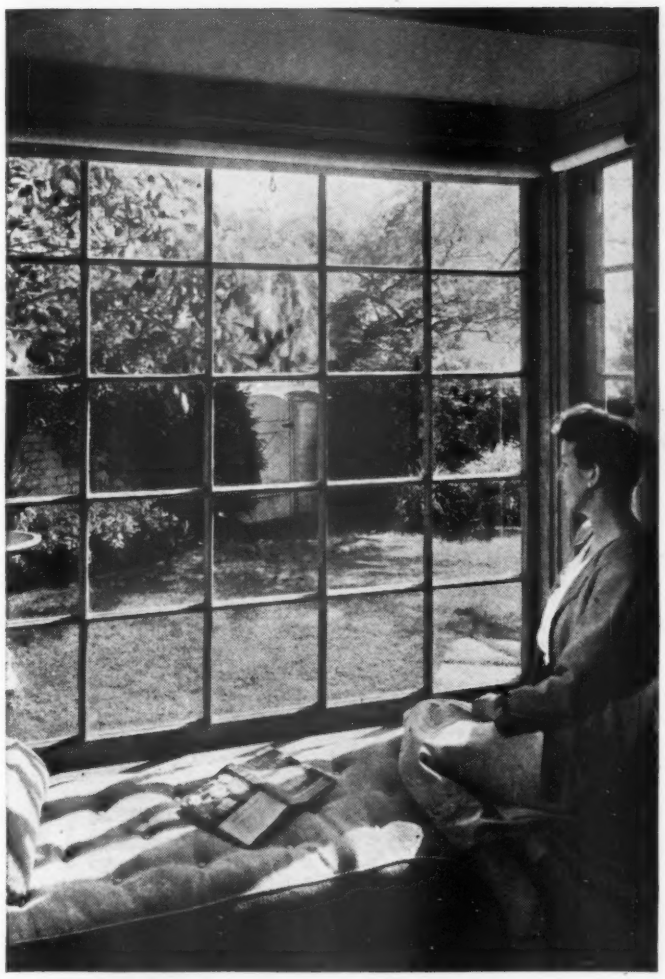
# But every inch a garden

***By Ethel McCall Head***

ARE you making the most of your yard? If you aren't, perhaps you can do what the Thomas Spencers, who bought this house in Santa Monica did. When friends saw its dirt driveway out front, dusty laundry yard, and back yard overgrown with ivy, they muttered politely that it had "possibilities." Six months later they exclaimed, "It's a miracle!"



2. A front-door driveway your problem? The Spencers laid theirs from flower border beside the house to border edging the cypress hedge with crushed rock rolled smooth. Then they continued driveway on back to form a turn-around and overflow parking area, leaving the small yard a single, unbroken unit. The trellis at rear screens a looming incinerator and a tiny work area that are squeezed into the wedge-shaped corner

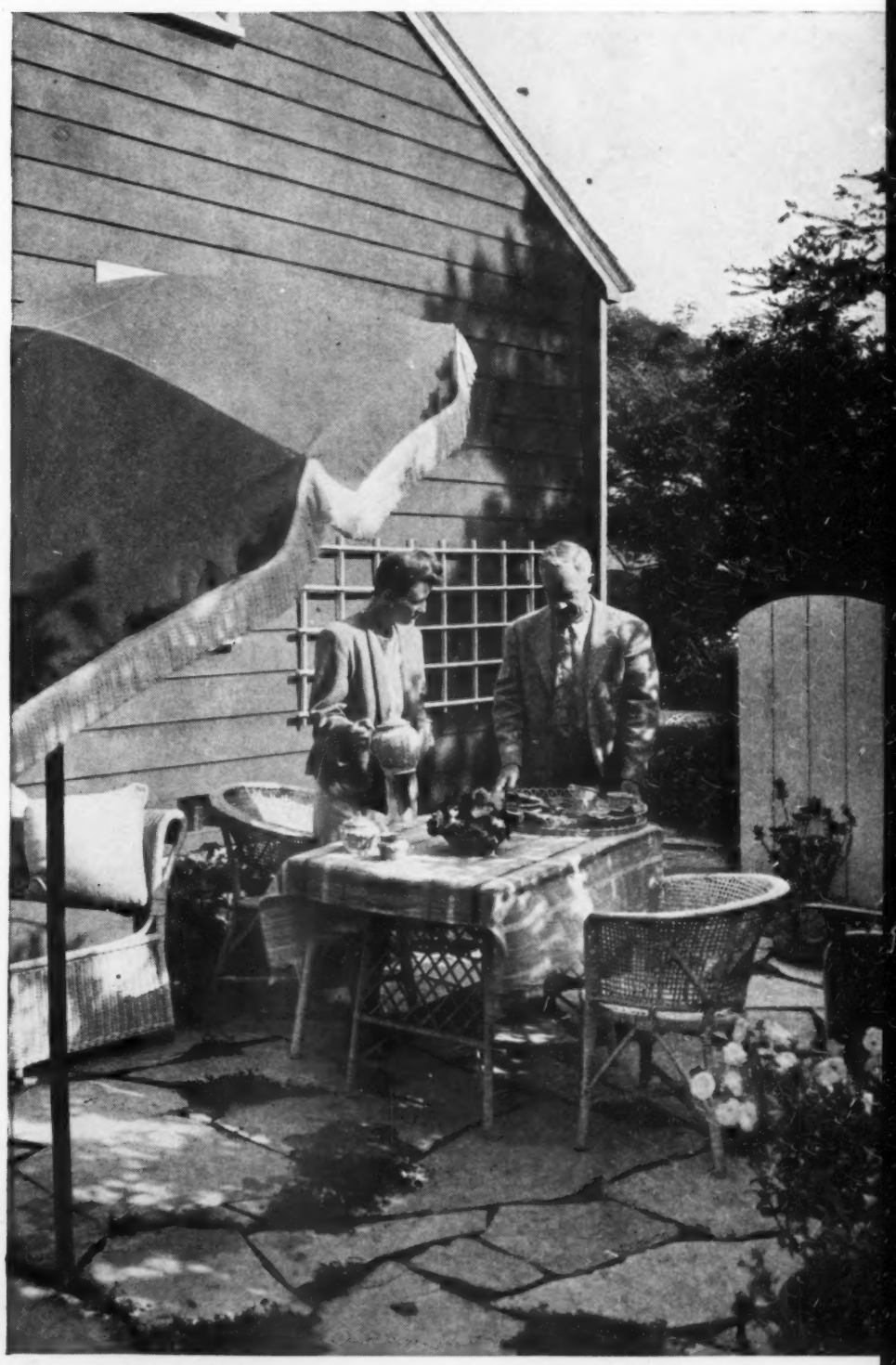


3. Mrs. Spencer's favorite spot overlooks birdbath and circular, walled-in garden. Brick walls, once grim, became a garden asset when planted with stocks, delphiniums, and Canterburybells

Photographs: Harriet Arnold—Pix, Cleveland

5. A canopied porch, enclosed by the house on three sides, opens off living room. Flagstone path widens to make a front terrace skirting the border

4. Is your garden "too green?" The Spencers splashed color against their ivy-smothered wall with a groundcover of pansies, highlighted with fuchsias, cinerarias, ranunculus, and anemones



6. Once this was a dust-blown laundry yard. Then came the Spencers, who tore down the clothesline, installed reel-in lines, and settled the dust with buff flagstones. Dark blue furniture and umbrella now make a secluded supper spot next to the red house

It's a Cape Cod house, 79½ by 26, in a New England setting. The house is painted a deep, rich red with white trim. It was designed by Architect George Paul for the Paul Davises of Hingham, Massachusetts

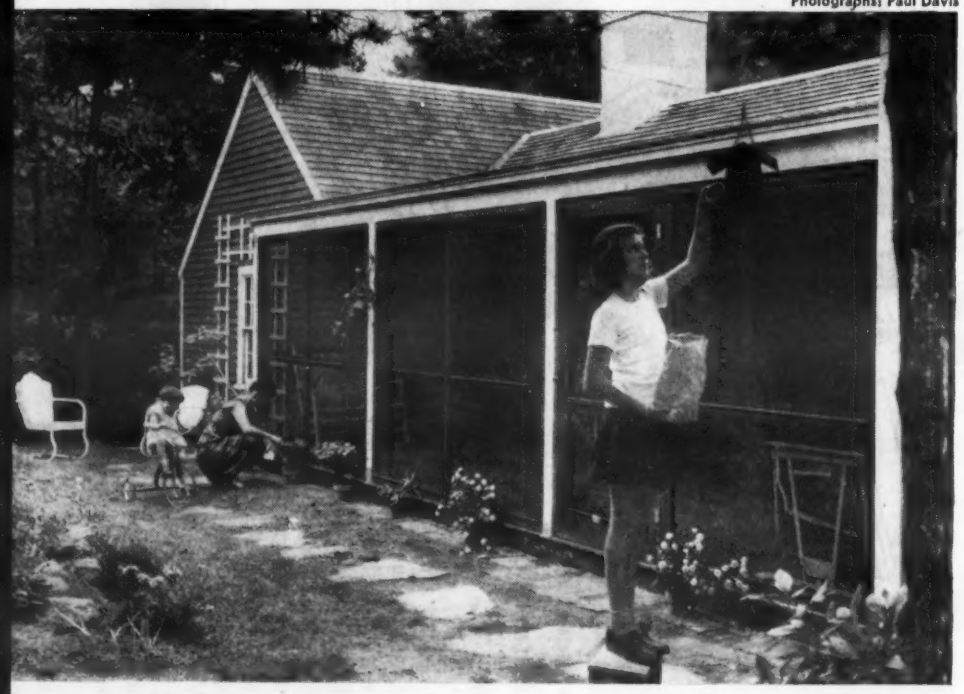
**Better Homes & Gardens Five Star Home No. 1804**

***The house on the cover***

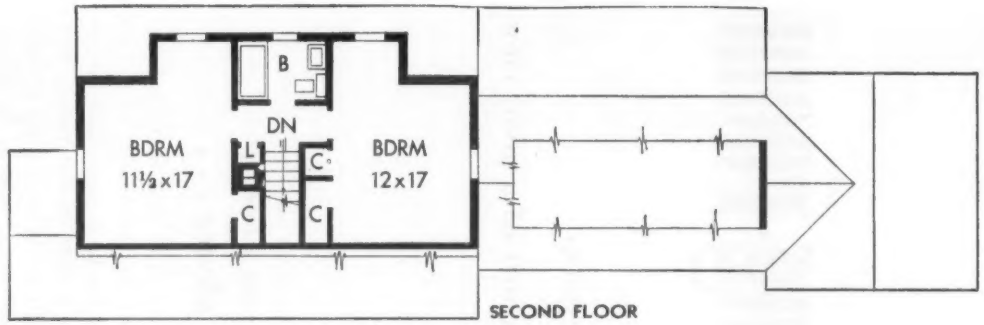
# House with an extra room

The family room is 24 by 14. Rafters and tie beams are left exposed. Walls and floors are covered with planks. Built-in bunks serve for lounging, give extra sleeping space

Photographs: Paul Davis



The screened porch on the garden side of the family room is a popular gathering spot in summer. It is reached from the yard, the family room, or the garage (background)



***By John Normile, A.I.A.***

NEARLY everyone who builds a home would like to have a "family room"—a room planned to stand up under the hard knocks of youngsters or oldsters at play, a room that demands as little housekeeping attention as possible.

*Better Homes & Gardens* Five Star Home No. 1804, pictured here, has such a family room. You could build this house without the family room, save a little money, save a little space, perhaps save a little time. But you'd end up with just another house. Leave the upstairs unfinished if you have to, but don't subtract that family room. It's not just a rumpus room, but a place where any member of the family can enjoy himself at any time of any day.

This family room follows the old New England tradition of having a covered passage to the outbuildings, so necessary in the long bleak winters of Revolutionary days. The walls and ceiling of the room are plank-paneled. Furniture is stout. The fireplace is large enough to keep the room warm, yet small enough for roasting corn or toasting marshmallows. Together with the long, screened porch, on the garden side, the room gets year-around use.

The main house is a story-and-a-half that contains all the snug economies of its predecessors on Cape Cod. It has three bedrooms and two baths. There is a small laundry room off the kitchen, but a full basement as well. The kitchen has space for serving breakfast and lunch, and is near the family room for serving larger informal gatherings. For more formal entertaining, there are a conventional living room and dining room.

The exterior, painted red with [ *Turn to page 219*

***See how to get plans, page 221***

**You can buy complete plans for any Better Homes & Gardens 5 STAR home**

# Give your living-room

**By rearranging your living room you can get more space, more comfort, and more uses, and get more out of a good view**

*By Harry Richardson*

### *When you need a dining alcove . . .*

Don't try to hide that fact by crowding your dining table and chairs into one end of the L. If you make the dining group a part of the room, you'll add a handy table for games or studying to your living room. Keep your sofa and chairs together so your guests can talk to one another easily and naturally while they watch your open fire. And, if you have a modern, uncluttered window, seat your guests so they can enjoy the view, too.

### *When you need an additional study or guest room . . .*

Fence off the L with a desk, a table, or a love seat, and move the dining table into one end of the living portion of the room. Furnished with a studio couch, an occasional chair, and end tables, the new "room" can become the youngsters' hangout or a study room, or it can double as an extra guest room. Whenever you fix up one room to serve two or more purposes, keep the furniture down to a minimum so it won't look cluttered.

*More rooms on page 174*

# furniture a shove

THERE'S that old story about the husband who's ogling a blonde in the street. His wife snaps, "What's she got that I haven't got?" The husband shakes his head and sighs, "Nothing, darling, it's just that she groups it better."

That goes for your living room, too. The way you group your furniture makes your room barn-like or cozy, cluttered or clean. The way you group it keeps people sitting poker-backed in one big circle, or gets them into chummy twosomes, or to gathering around the piano and singing songs. The way you group it makes up for having no fireplace, plays up to a good window view, makes a place for games, or allows for a desk.

So our advice to you is to ignore those gags about people who shove furniture around, and start shoving. You may be surprised. To shove you off, we show you some things you can do.

### *When you have no fireplace, no view . . .*

Make your room cozy and comfortable by arranging your sofa and upholstered chairs in an inviting group. Use your best lamps, tables, and pictures in this corner to make it the most interesting spot in your living room. Occasional chairs, placed formally around the room, shouldn't remain static. Push them closer to the sofa or move them over near the piano whenever they're needed.

### *When you have no fireplace, a nice view . . .*

Arrange your furniture so that your picture window will get the most attention. If yours is a long, narrow room like this one, try two furniture groups—one centered around the sofa and the other a small, intimate group near your window. In most rooms, once you've got the sofa and upholstered chairs placed, you won't have any trouble getting the rest of your furniture properly arranged.

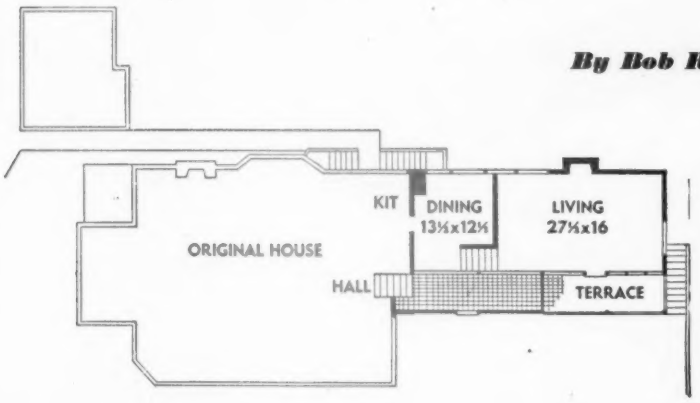
The original bungalow wasn't large enough, so this wing was added. Badminton court, lawn, and barbecue were planned around new wing

## When you remodel—

# You don't have to tear up your house

**Here's a remodeling that left the old house alone, and went on from there**

***By Bob Roberts***



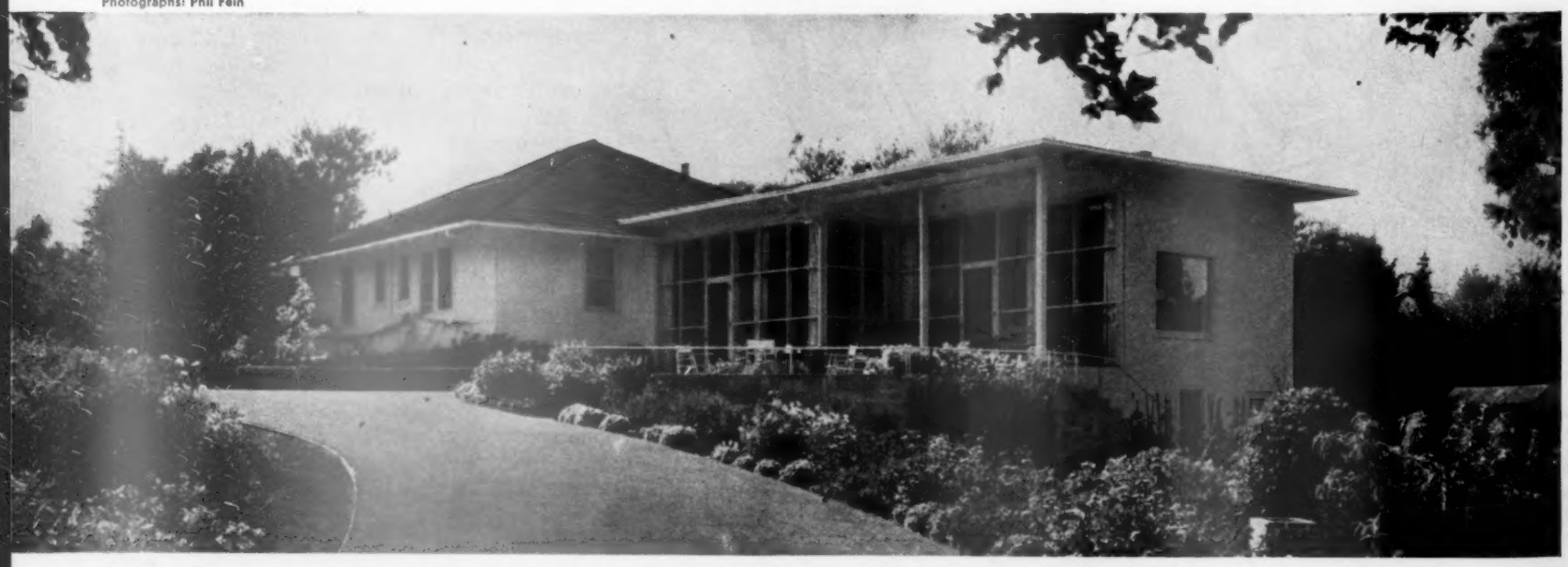

IF YOUR house needs remodeling, think before you act. Extensive alterations call for a lot of tearing down before the building up begins. You can spend a lot of dollars before you have anything to show for them.

When your house is old, and has faults too obvious to disguise without great cost, you can do as Architect William Wilson Wurster of San Francisco. He often turns his back on the existing house, and designs an addition. Where changes must be made, they are made as economically as possible.

Wurster added a wing to the home of Mr. and Mrs. Donald S. Nichols of San Mateo—the home shown here. The results changed the Nichols' whole pattern of living. Landscaping, by Thomas Church, also of San Francisco, completed the change.

[ *Turn to page 192*

Photographs: Phil Fein



New wing has a flat roof and much glass, but it doesn't clash with the original house. Outside of old house was unchanged except for a coat of paint

# Hothouse Mushrooms—picked at their peak
# Sweet Cream—smooth and extra-heavy
# make this Luxury Soup

You who have had this grand soup will need no urging to enjoy it often. But if by chance you've yet to taste Campbell's Cream of Mushroom Soup—Lady, there's a true delight in store for you! You'll revel in this gloriously smooth blend of choice cultivated mushrooms . . . rich, extra-heavy whipping cream . . . with tender mushroom pieces added for every plate. Let your family—and guests—have it frequently.

**Campbell's CREAM OF MUSHROOM SOUP**

LOOK FOR THE RED-AND-WHITE LABEL

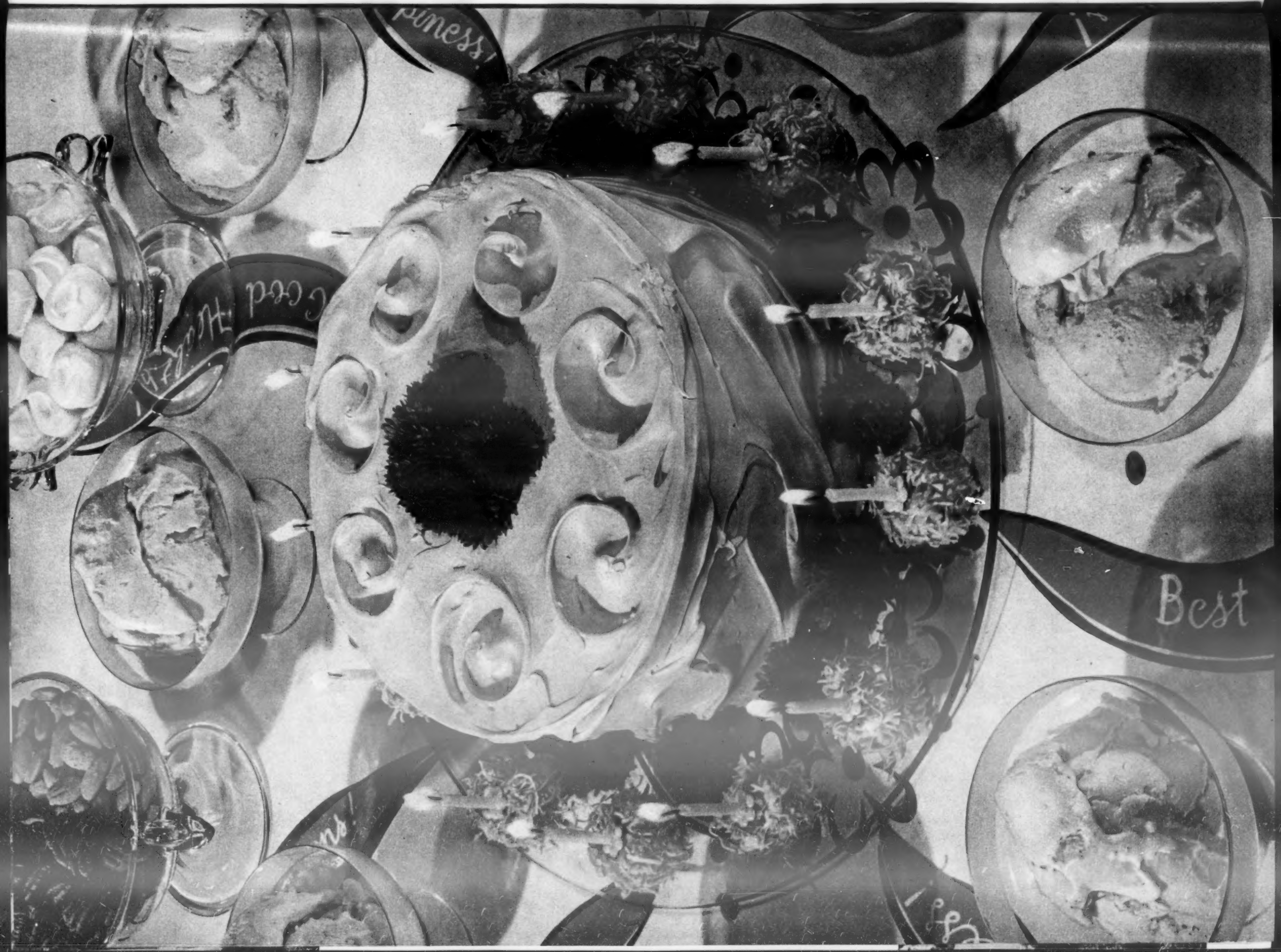
A dairy maid, I milk the cows
That home from pasture troop,
I send the cream to Campbell's
For Cream of Mushroom Soup!

## Have you ever tried this simple recipe?

**CHICKEN à la KING**

1 can Campbell's Cream of Mushroom Soup
½ cup top milk or light cream
1 cup diced chicken
1 egg yolk, beaten
3 tablespoons pimiento, cut in strips
3 tablespoons cooked green pepper, cut in strips

Empty soup into a saucepan and stir well. Add milk or light cream, and heat. Then add diced chicken and egg yolk. Mix in pimiento and green pepper (the pepper may be cooked in boiling water or sautéed in butter). Heat, but do not boil. Serve on toast or in patty shells. Serves 4-5.




Photograph: Charles Kuoni

# Birthdays that take the cake

WHEN'S the next birthday at your house? You don't let it slip by, do you, without a big celebration? With a birthday cake, we mean, with candles, and lots of frosting. Soft white frosting, pink, or thick fudge or caramel—you take the orders from the one who's one year older.

We have planned five birthday parties, and five *birthday cakes*. One for everyone in the family. The glamour cake on the page opposite is for the girl who's reached sweet sixteen. Look below for a cake for Dad, for Grandmother, for the 4-year-old, and for the baker of birthday cakes, Mother herself.

### *At Sweet Sixteen*

| MAIN DISH | VEGETABLE | SALAD OR ACCOMPANIMENT | DESSERT | NICE TO SERVE |
|---|---|---|---|---|
| Chicken a la King* in Toast Cups | Crisp Potato Chips<br>Fresh Buttered Peas | Spring Salad of Fresh Fruit (Pineapple-Avocado-Grapefruit-Strawberries)<br>Fruit Salad Dressing<br>Cloverleaf Rolls | Sweet Sixteen Birthday Cake* With Pink 7-Minute Frosting<br>Bonbons—Salted Nuts | Spring Radishes<br>Ripe Olives |

Toast cups are thin slices of soft bread, pressed buttered-side down in muffin cups, then toasted in moderate oven (375°). Birthday cake frosting's your favorite, easy-to-make 7-minute, delicately tinted. Marshmallows dipped in hot milk, then into tinted pink coconut hold candles. And good luck spokes on the birthday cloth (see photograph) make birthday wishes.

### *A Big Fudge Cake for Dad*

| | | | | |
|---|---|---|---|---|
| Broiled Steak*<br>or<br>Barbecued Ribs* | French Fried Potatoes<br>Crisp Celery and Carrot Sticks | Head Lettuce Salad<br>Blue Cheese Dressing<br>Split Hard-Crusted Rolls With Garlic Butter | Rich Chocolate Cake*<br>Creamy Fudge Frosting | Plenty of Strong, Hot Coffee |

It's your budget's choice of thick, juicy steak or spareribs baked in tangy barbecue sauce. For salad, mix ½ cup crumbled Blue cheese and 1 cup mayonnaise. Soak halved garlic buds in ½ cup soft butter 15 minutes; remove garlic; spread butter on rolls; heat 10 minutes in hot oven (400°). Don't forget candles. Dad likes them even tho he may frown a bit when they all light up.

### *Grandma's the Guest*

| | | | | |
|---|---|---|---|---|
| Browned Pot Roast of Beef With Whole Potatoes<br>Spring Carrots | With the Roast | Cabbage Slaw<br>Old-Fashioned Buns* | Gold and Silver Birthday Cake*<br>Vanilla Ice Cream | Strawberry Jam |

We're guessing this is your birthday guest's favorite meal. Brown meat carefully in a little fat (with onion), season, add water to cover bottom of pan, simmer tender in Dutch oven. Figure 45 minutes per pound. Add vegetables 45 minutes before meat's done. Frost cake with cooked icing, sprinkle grated lemon peel around edge, have lemon-yellow candles.

### *4 Years Old Today*

| | | | | |
|---|---|---|---|---|
| Creamed Chicken and Veal in Mashed Potato Nests<br>Radish and Parsley Garnish | Buttered Carrots—Shoestring Style | "Salad" of Apple, Pineapple Cubes, Banana Slices<br>Crisp Toast Triangles | Maypole Birthday Cake*<br>Strawberry Ice Cream | Milk "Pop" in Glasses or Pop Bottles |

Dinner appetites disappear when children go to afternoon parties; so this is a birthday dinner for noon or early evening. They'll have plenty of fun, and get a good meal. Dinner's simple, all on one plate. "Salad" is on lettuce, but there's no dressing. Invite a mother to help serve. All the directions for frosting and decorating a spring Maypole Cake are on page 117.

### *Happy Birthday to You, Mom!*

| | | | | |
|---|---|---|---|---|
| Roast Leg of Lamb*<br>Glazed Pineapple Slices<br>Minted Pears<br>Water Cress | Browned Potatoes<br>Green Peas or Beans | Molded Vegetable Salad*<br>Delicate Dinner Rolls | Angel Food Cake With Nosegay of Flowers<br>Strawberry Bavarian Cream* | Currant Jelly |

Only vegetable and gravy are last-minute. Everything else is made the day ahead. To glaze canned pineapple, place with syrup in shallow pan, simmer till syrup is absorbed. Add chopped mint and green coloring to canned pears. Let stand overnight—no cooking. Nosegay of flowers in paper doily set on frosted angel food cake, with candles round edge—for you, Mother.

Photograph: Charles Kuoni

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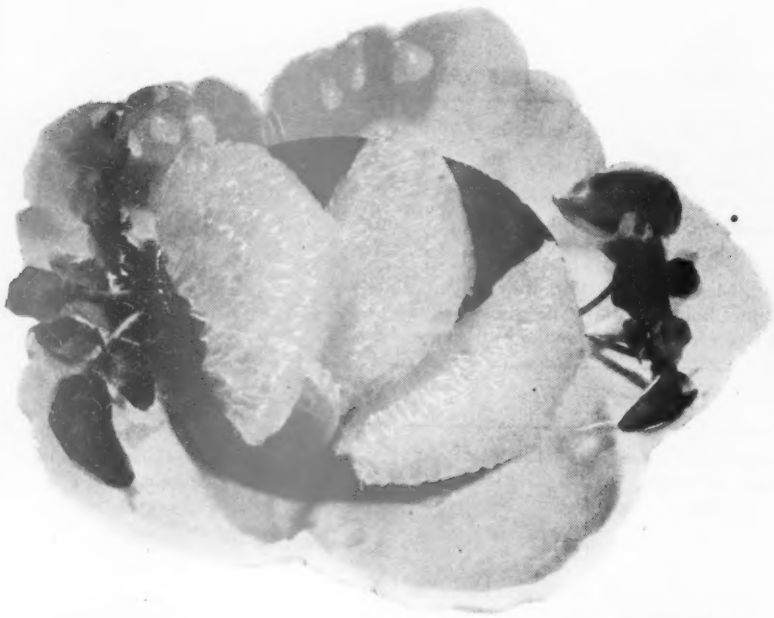
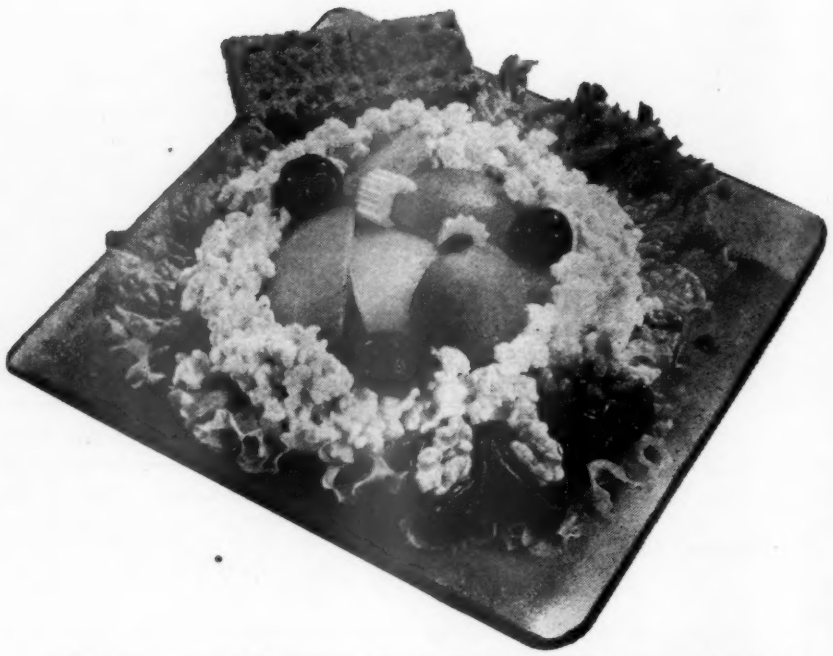
# 32 salads you can fix in 5 or 10

## 5-minute salads



**Red and White.** Lay a slice of canned cranberry sauce on lettuce. Arrange drained, canned grapefruit sections on the cranberry sauce. Stand a tiny inside lettuce leaf in the center, like a flag. Garnish with water cress sprigs. Serve with French dressing



**Ring-Around Fruit Salad.** Drain a chilled can of mixed fruits for salad. Add sliced celery for crunchiness. Spoon cottage cheese in a ring on lettuce-covered plate. Fill with fruit; garnish with cooked or canned prunes stuffed with walnuts or almonds

**Pear and Cheese.** An old stand-by to be remembered when the situation calls for *speed*. Drain chilled, canned pear halves. Fill centers with mayonnaise. Drizzle with orange or lemon juice and top with grated American cheese. Garnish with water cress

**Whirligig.** Drain canned or pickled beet slices. Arrange on lettuce, fresh, cold, and crisp. Center with cottage cheese. Sprinkle cheese with snips of parsley, chives, or green onion. Serve with French dressing or a blend of French dressing and mayonnaise



*More 5-minute salads on page 100*

# minutes

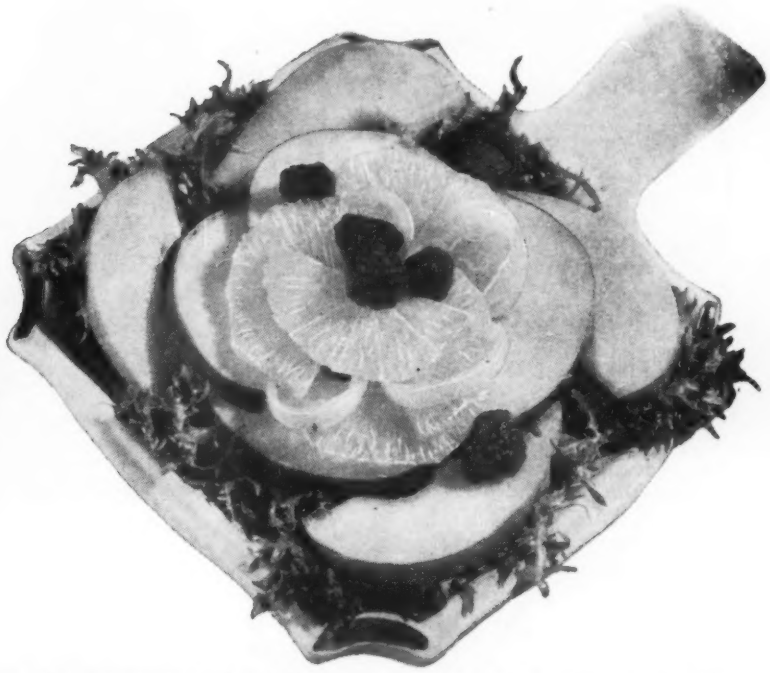
**By Genevieve Callahan**

*No time to make salads?* Sure there is. With the usual dressings on the shelf or in the refrigerator, and the greens or other makings in the refrigerator, you can make a salad in 5 to 10 minutes. Here's proof on these pages.

*Can't think of anything new for a salad?* Each of these has a new way of serving, a new combination of flavors, or an unusual garnish. Ideas ahead for 32 meals! Put the salad together with a quick, light hand. And season till it's every bit as good to eat as it looks.

## 10-minute salads

**Deviled Sea-Food Salad.** Combine equal amounts of sliced celery and shrimp or flaked tuna. Toss with mayonnaise made quite sharp with lemon juice and prepared mustard. Last minute, crumble in a handful of potato chips, toss again, and serve



**Fruit Surprise.** Peel a Bermuda or red Spanish onion, cut in halves lenthwise, then slice paper-thin. Slice an orange. Cut an apple and a pear in halves lengthwise, spoon out cores, slice thin. Arrange on greens. Sprinkle with sugar. Garnish with berries

**Cabbage Salad in Garden Sea Shells.** Trim good-looking cabbage leaves to make "sea shells." Toss 2 cups shredded cabbage, 1 cup flaked, canned crab meat, 10 stuffed olives, sliced, some celery salt, and pepper, with mayonnaise. Serve with lemon

**Golden Crown.** Mix approximately equal amounts of shredded raw carrot and cottage cheese with a few salted peanuts. Arrange chilled peach half on lettuce, top with a dot of mayonnaise. Fill with cheese mixture. Sprinkle peanuts in a ring around the peach



*More 10-minute salads on page 101*

# Perfect scrambled eggs

## *In the skillet*

1 Start with 4 eggs, to serve 2 or 3. Add 1/4 cup milk or cream, about 1/2 teaspoon salt, and 1/8 teaspoon pepper. That's allowing 1 tablespoon cream and 1/8 teaspoon salt per egg. Beat with fork only enough to blend thoroly. Or leave streaks of yellow for gold-and-white scramble in picture

2 Heat 1 tablespoon butter, fortified margarine, or bacon fat in skillet. When fat is just hot enough to make a drop of water sizzle, pour in the egg mixture. Slick out the last bit of egg from the bowl with a rubber spatula. Now turn heat low—that's one of the secrets of getting moist, tender scrambled eggs

3 Don't disturb mixture until it starts to set at bottom and sides. Then lift cooked portions with a wide spatula, pancake turner, or fork; partially fold over, so uncooked mixture goes to bottom of skillet. Continue cooking until eggs are cooked thruout but are still glossy and moist. Takes 5 to 8 minutes

NEATEST trick in the *cook's* book is scrambling eggs so they are absolute perfection. Once you master the knack and add some variations for seasoning and serving, you're never caught without an idea for a delicious breakfast or a quick supper.

Perfect scrambled eggs are moist, tender, and golden. They can be fixed in either the skillet or double boiler. Some prefer one method, some the other. The double boiler takes longer but has the advantage that it takes less watching.

We give you a picture recipe for each of the two ways to scramble eggs. Check the photographs to see tricks that are never written into a recipe. Then turn to pages 80 and 83 for more photographs—there you'll see clever ways to serve scrambled eggs and foods to serve with them.

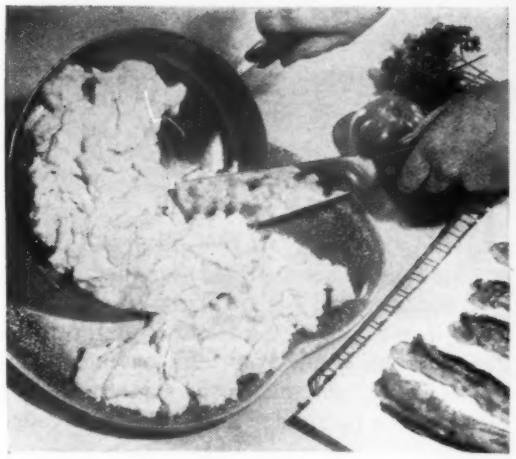
## *In the double boiler*

1 Combine 4 eggs, 1/4 cup milk or cream, 1/2 teaspoon salt, and 1/8 teaspoon pepper. Beat with fork to blend thoroly. Don't overbeat. Pour egg mixture into top of double boiler set over hot water. Photograph shows level of water in bottom part of double boiler; water should not touch the top pan

2 Cook eggs over simmering, not boiling, water. When eggs thicken on bottom and sides, lift and fold over so uncooked part goes to bottom. Don't break up any more than necessary. If you have extra yolks on hand, substitute for half the eggs. Allow 2 yolks for each whole egg in either method

3 Slim sticks of ready-to-serve luncheon meat are a good addition to scrambled eggs. Or try tender, chopped chicken or fish, grated cheese, or a fresh-cooked vegetable. With the exception of cheese, heat and season the food before adding. Skillet-brown meat. Add just before eggs are done

*By Kathryn Bele Niles*



4 Remove skillet from heat immediately when eggs are done. And serve at once on a platter warmed by pouring hot water over it. Don't let eggs stand in skillet—the hot pan continues to cook them. Try to time breakfast or supper so you can serve the eggs the minute they are done and at their best

**Garnish with tomato quarters, fresh parsley, and crisp bacon strips—for a superb breakfast**

Photographs: Wesley Bowman

**The fast, easy answer to a big Sunday breakfast or a quick supper in case of unforeseen company. See page 80 for more ideas**

4 The minute eggs are cooked, lift pan from water. Turn eggs onto warm platter. Serve promptly, so eggs will be moist, tender, and piping hot. The double-boiler method, you'll find, doesn't require quite as close watching as the skillet scramble. But allow yourself about twice the time it takes in skillet

**Garnish with extra sticks of skillet-browned luncheon meat. Supper's ready—come a-running**

# Help yourself--good food!

**Put the good eats on a turn-about Lazy Susan**

**Each guest has the fun of helping himself**

***By Tasting-Test Kitchen Staff***

***Help-Yourself Breakfast***

After fruit juice, each person fills his own plate from Susan. Pick up a cup of coffee, and there is nothing to pass except sugar and cream. Scrambled eggs are in center; dish has a cover that will keep them warm. Around the eggs are crisp bacon strips, red jelly, toasted English muffins, sweet rolls, crisp cereal, and juicy grapefruit sections.

THE Lazy Susan way of serving a meal or company refreshments is *really* lazy. You load the Susan with good things to eat, then carry it to the coffee table, the buffet, or the dining table. While you're all having a big time visiting, you take turns spinning Lazy Susan to the particular tidbits that suit your fancy.

Lazy Susan can be laden with breakfast, with a choice of before-dinner appetizers, with the makings for a fruit salad plate, a Dutch lunch array, or cheese and crackers for dessert. Usually outfitted with compartments and dishes, the Susan is one of the easiest ways to make food glamorous and make it intriguing to gadget-admiring men.

Each of the photographs here shows a Lazy Susan. It may be made of wood, glass, or aluminum, may have one, two, or three decks. Fill it with good food and say "It's your turn to help yourself!"

***Have an Appetizer*** →

Top right—hot breaded luncheon meat cubes, French-fried. Next dish down, miniature sausages, piping hot. Jumbo shrimp. Spear shrimp with a toothpick, dip into cocktail sauce there at the back. Accompaniment nibbles; pickle slices, celery hearts, olives; and, to pass, hot wafers.

**3 Tiers for a Luncheon!**

On bottom deck, the makings of fruit plates for you and your guests, depending upon your tastes. On next deck, cream cheese sandwiches. On top deck, bonbons and nuts. Pass whipped salad dressing. Double-deck Susan holding candy and sandwiches will lift off base, and can be passed around or taken to kitchen for refill.

**Sunday Night Supper**

Everything but the coffee and whipped butter is on the tray. In center are stuffed egg halves, Cream Cheese-Bologna Stack-Ups (recipe below), pickled peaches. Around the edge are tomato slices, lettuce, Vienna bread.

**Cream Cheese-Bologna Stack-Ups**

Blend 1 3-ounce package cream cheese, 2 tablespoons cream, 1 tablespoon fresh grated horse-radish. Have ½ pound big bologna thinly sliced; spread slices with cream-cheese mixture; stack 6 slices. Wrap in waxed paper; chill. Cut 6 pie-shaped wedges.

**Dessert Is Served**

This one is a miniature Smorgasbord. It's cheese, crackers, and chilled fruit. There are grapes, apple wedges, and a big snowball of cream cheese blended with tangy Blue. You'll make the Mystery Cheese Ball (recipe below) many times.

Be sure fruit is well chilled. Crackers put into warm oven, heat turned off, will be just right for dessert.

**Mystery Cheese Ball**

Blend 3 5-ounce glasses Blue-cheese spread, ½ 8-ounce package spreading cheese, 1 teaspoon finely chopped onion, and 1 teaspoon Worcestershire sauce. Chill overnight. Shape in a ball and roll in ½ cup chopped California walnuts and 2 tablespoons chopped parsley.

Where to get it, page 207

# French's

## baked in

## U-m-m-m!

**Ham with that French's Flavor!**

Wrap a tender smoked ham loosely in wrapping paper, place fat side up on rack in uncovered roaster. Add no water. Bake ham in moderate oven (325° F.) allowing 3½ to 4 hours for 10 to 12 lb. ham.

**Now take ham out,** remove paper and skin. Score fat surface in squares. Spread with 4 tablesp. French's Mustard. Cover surface with 1 cup brown sugar mixed with 2 tablesp. flour. Stud squares with whole cloves. Bake in moderately hot oven of 400° F. 15 minutes or until golden brown. Serve with pineapple slices browned in ham liquor.

**FREE! NEW RECIPE BOOK**

"Mealtime Magic" in full color. Send name and address to The R. T. French Company, 1447 Mustard St., Rochester 9, N.Y., and this booklet will be sent you FREE.

*Largest selling prepared mustard in U.S.A. today*
Also made in Canada


# Ways to cook and serve asparagus

**If you can't go right out to the garden to pick asparagus, make sure what you buy is crisp, fresh, and the tops tightly closed**

Photographs: Wesley Bowman Studios

**To cook whole stalks,** cut off woody part of stem, scrape off scales to remove sand. Tie in bundles or hold in place with aluminum foil. Stand in boiling, slightly salted water. (Use top of double boiler.) Tips should extend an inch above water. Cover. Cook until stems are just tender, 10 to 12 minutes

**For quick cutting,** place 4 or 5 stalks on cutting board. Hold firmly and with one quick slash of a butcher or chef's knife cut desired lengths. Asparagus takes only 1½ to 2 minutes cooking in your pressure pan—keeps its fresh color and flavor

**No double boiler top?** Use regular pan. But prop tips up out of water by using jar rings or cooky cutters. Put on the lid. Cook until the stems are just tender, about 10 to 12 minutes

On page 73 are ways to season asparagus for the vegetable dish; ways to serve it in such main dishes as Asparagus Shortcake, Asparagus Roll-Ups, Asparagus Platter.

***Recipes on page 73***

# *Finest down-to-earth plan for a heavenly luncheon*

*Finest*

**RECIPE FOR SPRING BASKET DESSERT**

*Orange Sherbet:* Soften 2 teasp. unflavored gelatin in ¼ cup cold water. Combine 1 cup sugar with 1 cup Stokely's *Finest* Orange Juice; boil 1 min. Stir in gelatin. Add 1 more cup orange juice, 1 teasp. lemon rind, 1 tablesp. lemon juice, few grains salt. Cool. Pour into ice tray; freeze firm, stirring several times.

*Grapefruit Sherbet:* Substitute Stokely's Finest Grapefruit Juice for Orange Juice, adding ½ cup chopped Maraschino cherries after first stirring. *To Make Dessert:* Remove center from 9" sponge or angel cake, leaving 1" wall. Frost. Fill with sherbets. Serves 8-10 with a dessert as pretty as a Spring bouquet! Easy to whip together, too, with the finest, purest juices ever pressed from prize oranges and grapefruit. Each day's pack is laboratory checked to make sure it's *nothing but the finest*, when it's Stokely's *Finest* Juice.

*Finest*

**RECIPE FOR HAM CORNUCOPIAS**

1 can Stokely's *Finest* Green Beans
½ cup diced celery
¼ cup minced onion
2 tablesp. diced pimiento
4 tablesp. diced dill pickle
½ teasp. dry mustard
3 tablesp. salad dressing
8-10 slices boiled ham

Drain chilled green beans. Mix together all other ingredients except beans and ham. Place a bundle of beans on each ham slice. Top with some of vegetable mixture. Roll up cone shape. Fasten with toothpicks. Serves 8-10. Serve around tomato aspic (made with Stokely's Finest rich, red, tasty Tomato Juice) into which avocado slices have been molded. This dainty dish will win you high praise . . . for every succulent green bean that peeks out of its savory ham blanket is a tender morsel of lusciousness. They're specially grown in fine soil from pedigreed seed, when they're *nothing but the finest . . . Stokely's Finest* Green Beans.

*Always Delicious*

**Stokely's FINEST FOODS**

Also enjoy

**OVER 115 *FINEST* FRUITS AND VEGETABLES . . . PRODUCTS OF STOKELY–VAN CAMP**

Right-from-the-kitchen
**FRANKFURTERS**

# *Now* in handy new meal-size package!

Yes, a fresh new package—for the frankfurters that are made fresh every day for you in a nearby Armour Sausage Kitchen! You can *see* through the protective Cellophane how much fresher these plump beef-and-pork frankfurters are—and you can taste the difference, too! Take home your next delicious meal of Armour Star Frankfurters in the new flavor-protected 10-frankfurter package—do it today!

## This-n-that about sausage

BY
Marie Gifford
*Director, Armour Consumer Service*

**Easy recipe for eager eating—**

**Armour Star Frankfurters**
**Lemon-Buttered Cabbage**
**Tomato Juice and Hard Rolls**

Here's light work for you—just two easy steps to this tasty meal! First, the frankfurters—heat them *off* the stove. Armour Star Frankfurters are *already* perfectly cooked in the Armour kitchen nearest you. All *you* need do is set them aside, covered in water heated to boiling. In 7-8 minutes they'll be steaming hot! There's no splitting. No good juice escapes!

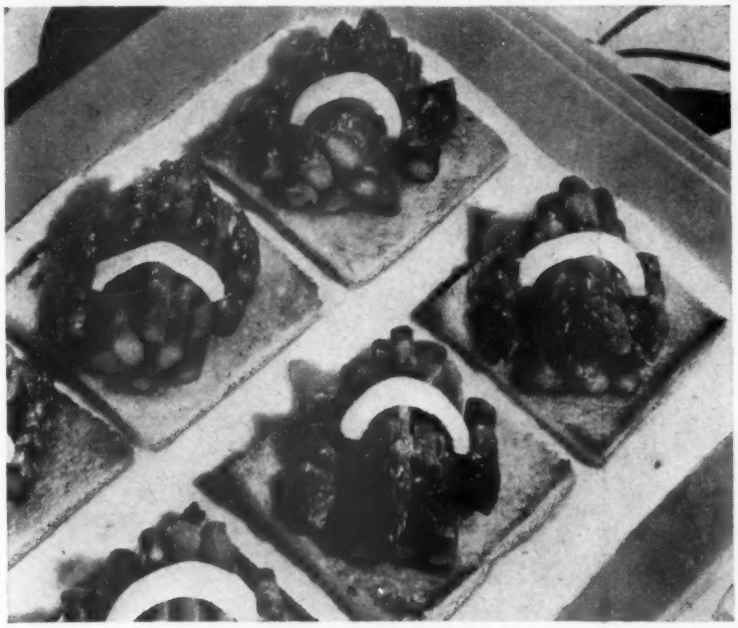
**The lemon-buttered cabbage is easy, too!** Cut a medium-sized head of cabbage into six sections—not quite through the core. Cover with water and simmer about 20 minutes or until tender. For sauce add the juice of one lemon to ¼ cup melted butter and season to taste! There you are—your dinner's done!

**For other new, exciting sausage recipes—** write Marie Gifford, Dept. 253, P.O. Box 2053, Chicago 9, Illinois.

**The best and nothing but the best is labeled ARMOUR**

## Ways to cook and serve asparagus

[ *Begins on page 70* ]



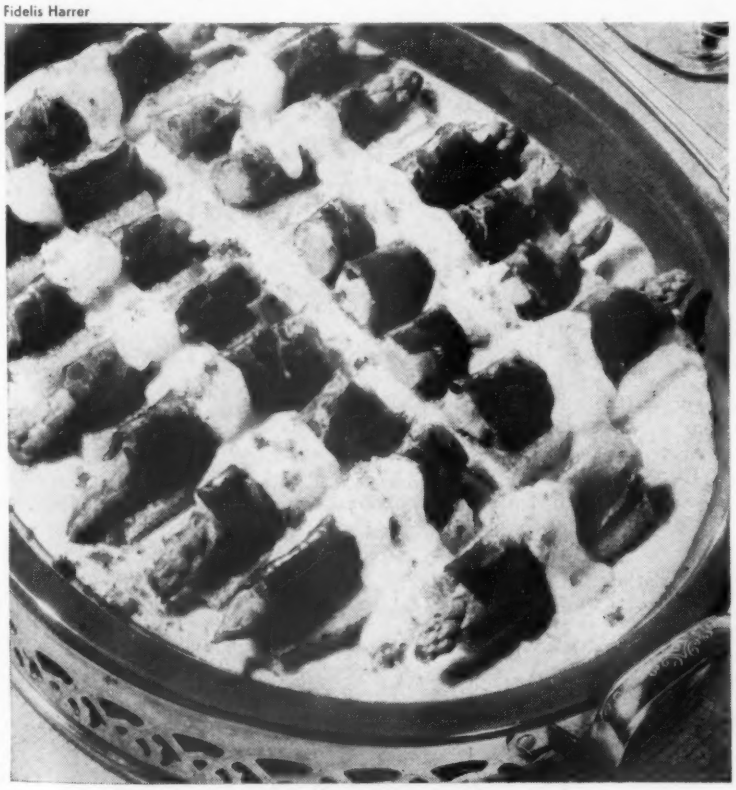
### Asparagus Platter

*With a spring salad and strawberry tarts, you have a luncheon—*

2 pounds fresh asparagus
6 slices buttered toast
1 10½- or 11-ounce can condensed mushroom soup
½ cup cream
1 teaspoon lemon juice
1 beaten egg yolk
Salt and pepper

Cook asparagus until just tender —see directions on page 70. Drain. Mix mushroom soup, cream, lemon juice, and egg yolk; season. Heat thoroly. Pour over asparagus arranged on hot buttered toast. Or pour sauce on warm platter; arrange asparagus on toast in the sauce. Garnish with strips of hard-cooked egg white. Serves 6.

Fidelis Harrer



### Asparagus Roll-Ups

*It takes time to roll them, but see how attractive they are—*

1 large bunch cooked asparagus (22 stalks)
¼ pound dried beef
4 slices hot toast
3 tablespoons butter
1 teaspoon prepared mustard
**Sauce**
1 tablespoon butter
1 tablespoon enriched flour
1 cup milk
Salt and pepper
1 cup grated American cheese

Roll each asparagus stalk in dried beef slice. Cream 3 tablespoons butter with mustard. Spread on toast. Cut each slice in 4 strips. Place strips in shallow baking dish. Top each with an asparagus roll. **Sauce:** Melt butter; add flour; blend. Gradually add milk; cook over low heat until smooth and thick, stirring constantly. Season. Stir in cheese. Pour over asparagus rolls. Bake in moderate oven (350°) 15 minutes. Serves 4 to 6.

[ *Turn to page 129*

**Do this—** ARRANGE a layer of Heinz Cooked Spaghetti in a buttered casserole. Crumble leftover hamburgers or meat loaf over spaghetti. Repeat until you have used one tin of spaghetti, 2 cups meat. (Spaghetti should be on top.) Sprinkle with 2 Tbs. grated cheese. Bake till hot.

**Do this—**

SERVE this delicious spaghetti casserole with French or Italian bread. Provide a giant bowl of green salad with raw vegetables in it—sliced cauliflower, carrots, cucumbers, tomatoes. For dessert, have Biscuit Tortoni—vanilla ice cream sprinkled with crumbled macaroons.

**Now do this—**

TASTE that Heinz Spaghetti! *Really* taste it. Note how firm yet how tender are the strands. Heinz makes its own spaghetti, you know, of top-quality durum wheat. We use our own "Aristocrat" tomatoes, and rare spices for the sauce. Heinz Cooked Spaghetti is luxury food—at a low price!

HEINZ Spaghetti

57

1. "How did you get my shirts so white again?"

2. "Simple! That's the difference in washers!"

3. "Here's the baby that did it... our new Maytag!"

# Here's why Maytag washes clothes cleaner

The secret is the Maytag gyratator and the unusual way it sets the suds in motion. Water action alone loosens the dirt and floats it away. Incredibly fast, too—a great big tubful washed sparkling clean in five to seven minutes! Yet Maytag is so gentle on clothes that it does not harm your daintiest garments.

**Ask any of the millions** of Maytag owners and find out first-hand about Maytag's all-round satisfaction. They'll tell you, too, that dollar for dollar Maytag is today's outstanding washer *value*.

Because of that satisfaction and value, over five million Maytags have been sold—far more than any other washer. The Maytag Company, Newton, Ia.

**Now you can start using a Maytag right away!**
Many Maytag dealers, unable to make immediate delivery on new Maytags, can solve your present laundry problem with the new "Maytag Accommodation Plan." This service is for your convenience, making a Maytag available for use in your home until your own can be delivered.

ASK ANY Maytag OWNER

IRONERS HOME FREEZERS DUTCH OVEN GAS RANGES

# Smoothies

## with evaporated milk

EACH one of the recipes below has a special perfection—the rich flavor, the velvety smoothness, or the creaminess that good cooks aim for in ice cream, pie fillings, candies, sauces, and soups. *Evaporated milk* is the ingredient that in each case makes for success.

Evaporated milk is homogenized so each drop has its share of cream. It is double rich whole milk. When thoroly chilled, it whips. We like to keep some cans on hand for our favorites, the fruit ice cream, fudge, chocolate pie, and other good things in these pictures.

**Velvet Freeze** starts out as evaporated milk, some sugar, and fresh lemon and orange juice, a little orange peel; ends up rich, smooth, fruity ice cream

**Creamy Chocolate Fudge**—1¼ pounds of homemade fudge, the kind that boosts your stock as candymaker. Evaporated milk gives it extra smoothness

**Chocolate Meringue Pie** is the chocolate pie the Tasting-Test Kitchen rated perfect. Rich chocolate flavor; cuts beautifully, yet has a creamy softness

**Chocolate Bonbons.** Same recipe as for fudge squares, above, but this you beat till thick, then knead like fondant. Shape in balls, roll in chopped nuts

Photographs: Wesley Bowman

**Oyster Stew.** The evaporated milk gives it the richness of a bisque. For subtle flavor, a little celery, onion, and carrot are heated with milk, then strained out

**Quick Cheese Sauce.** All you do is measure ⅓ cup each evaporated milk and water into double boiler, turn in a ½-pound package cheese to melt smooth

*Recipes on page 76*

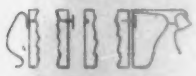
MOE *Light*

*gives you smart new bedside glamor*

**The cool, refreshing light of this handsome fluorescent Bed and Wall Lamp is right for many other uses too!**

Finger-tip adjustment for direct or indirect fluorescent lighting.

Adjustable reflector gives you the amount of light you want — where you want it.

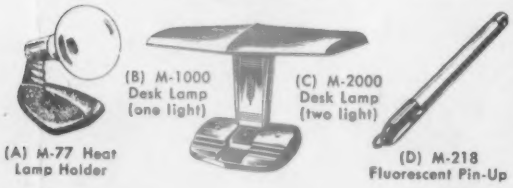


Three-way mounting design — clip it over your bed, hang it on the wall, mount it permanently.

Just the lamp you've always wanted over your bed! Beautifully styled by Brooks Stevens, famous product designer, it brings a modern charm and distinction to any room. Its soft, diffused fluorescent glow is ample, but cool and refreshing — delightfully restful for bedtime reading. Completely adjustable to give you light where you want it — *as you want it!* A built-in filter prevents radio interference.

Don't think it's *just* a bedlamp. You may want to use it over a desk, a vanity or bathroom mirror, a sofa or reading chair. It's perfect for many spots in your home. That's why hundreds of delighted owners call this "the light of their life." You'll agree. See it —and other handsome Moe Lights—at your dealer's or department store. Ask for the M-418 Bed and Wall Lamp (in Ivory or Brown for $12.95 complete with fluorescent lamp; Denver and west, $13.60).

MOE BROTHERS *Manufacturing Company*
FORT ATKINSON, WISCONSIN



(A) M-77 Heat Lamp Holder
(B) M-1000 Desk Lamp (one light)
(C) M-2000 Desk Lamp (two light)
(D) M-218 Fluorescent Pin-Up

(A) .....$2.95—$3.10★
(B) One light $12.45—$13.30★
(C) Two light $15.75—$16.75★
(D) Wh. Enamel $7.40—$7.75★
Chromium....$8.70—$9.10★
M-418 Bed and Wall Lamp $12.95—$13.60★
★ Prices apply Denver and west
*All items above except M-77 supplied complete with fluorescent lamp.*

*If your dealer cannot supply you, order direct—adding 25¢ per item for postage and packing.*

"Better Lighting" gives you many new ideas for home lighting — presenting the complete line of Moe Light residential fixtures. Send 25¢ for your copy today!

*Tear out this coupon and mail today!*

MOE BROTHERS Manufacturing Company
Fort Atkinson, Wisconsin

Enclosed is 25¢ for my copy of "Better Lighting."

Name_____

Street Address_____

City_____ State_____

C-4


## Recipes for Smoothies with evaporated milk

[ *Begins on page 75* ]

### Velvet Freeze

*Flavor's refreshing orange and lemon—*

14½-ounce can evaporated milk
⅓ cup lemon juice
2½ tablespoons orange juice
1 teaspoon grated orange peel
¼ teaspoon salt
1 cup sugar

Chill milk in freezing tray until it's icy mush. Chill mixing bowl and beater. Turn chilled milk into chilled bowl (return tray to freezing compartment to keep cold). Whip until it begins to stiffen. Combine lemon juice, orange juice, and orange peel; add gradually to whipped cream and continue whipping until the mixture is very stiff. Add salt; sift in sugar, 2 to 3 tablespoons at a time. Beat until thoroly blended. Turn into tray. Freeze firm. Serve in chilled sherbets. Serves 6 to 7.

BETTER HOMES & GARDENS

"Must you step on the cracks?!!"

### Oyster Stew

*A rich chowder flavored with a little onion, celery, and carrot—*

1½ cups evaporated milk
1½ cups boiling water
4 thin slices onion
1 branch celery cut in lengthwise strips
1 small carrot, thinly sliced
¼ small bay leaf
2 tablespoons butter or fortified margarine
1 pint oysters
6 soda crackers, crushed
Dash cayenne
1½ teaspoons salt
¼ teaspoon pepper

Combine milk, water, vegetables, and bay leaf in double boiler. Place over boiling water; heat until milk is scalded. Strain to remove the vegetables. Return hot milk to double boiler. Add butter, oysters, and crackers. Cover. Heat until edges of oysters begin to curl. Add seasonings. Serve immediately in hot bowls. Serves 4 to 5.

### Creamy Chocolate Fudge

*Stays especially creamy—*

2 1-ounce squares unsweetened chocolate
2 cups sugar
¼ teaspoon salt
½ cup water
¾ cup evaporated milk
2 tablespoons butter or fortified margarine
1 teaspoon vanilla

Combine chocolate, sugar, salt, and water in saucepan over medium heat. Cook until mixture boils, stirring constantly until chocolate and sugar are melted. Add milk and cook to soft-ball stage (234°), stirring constantly. Remove from heat; cool to lukewarm. Add butter and vanilla; beat fudge vigorously until very thick and no longer glossy. Spread in buttered, square or rectangular pan. When firm, cut in squares. Makes 1¼ pounds. Or after the fudge thickens, knead like fondant until smooth and plastic, to make **Chocolate Bonbons:** Shape in balls; quickly roll balls in chopped nuts.

### Quick Cheese Sauce

*How could cheese sauce be easier?—*

⅓ cup evaporated milk
⅓ cup water
½-pound package spreading cheese, diced

Heat milk and water together over hot, not boiling, water. Add cheese; cook until cheese is melted, about 5 minutes, stirring occasionally to blend well. Makes about 1 cup sauce.

### Chocolate Meringue Pie

*All our tasters said they hadn't eaten better chocolate pie than this. We pronounced it perfect—*

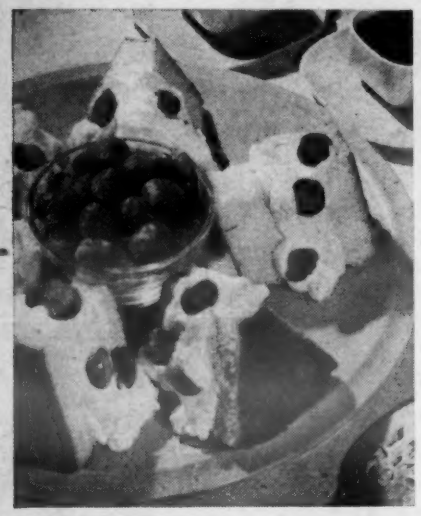
**Filling:**
2 1-ounce squares unsweetened chocolate
1 tablespoon butter or fortified margarine
6 tablespoons enriched flour
1 cup sugar
¼ teaspoon salt
1½ cups hot water
1 cup evaporated milk
3 well-beaten egg yolks
1 teaspoon vanilla
1 8-inch baked pastry shell

**Meringue:**
3 egg whites
6 tablespoons sugar

Melt chocolate over hot, not boiling, water in top of a double boiler. Add butter; add flour, sugar, and salt; blend. Gradually stir in hot water. Stir in milk. Cook until mixture is thick and smooth, 15 to 20 minutes, stirring constantly. Stir small amount of hot chocolate mixture into egg yolks; stir into remaining hot chocolate mixture. Cook 2 or 3 minutes. Cool. Add vanilla. Pour filling into the cooled baked pastry shell. Spread with **Meringue:** Beat egg whites until foamy. Add the 6 tablespoons sugar, 1 tablespoon at a time, and continue beating until mixture forms moist, lustrous peaks. Spread over cooled filling, sealing to edge of pastry. Bake in moderate oven (350°) 12 to 15 minutes. Cool 3 to 4 hours before cutting. Serves 5 to 6.

# Footnote to History

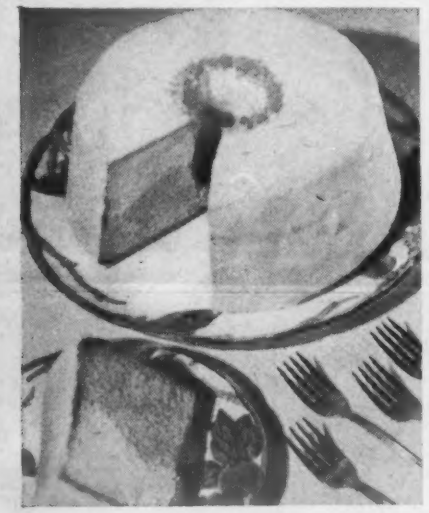
***Your pressure cooker*** **may be new—but its design is based on a principle used back in the fifth century. In the reign of Justinian (483-565) a Greek monk cooked three whole beef in less than an hour by using steam. In France in 1615 Salomon de Caus again "discovered" steam. But it wasn't until the end of the seventeenth century when Denis Papin, a Frenchman, applied the principle of steam pressure to high-speed cooking, that pressure cookery got its start.**



**Sponge Cake Wedges**

| | |
|---|---|
| 6 eggs | 2 tablespoons cold water |
| 1 cup sugar | 1 tablespoon lemon juice |
| ½ teaspoon cream of tartar | 1 teaspoon vanilla |
| ¼ teaspoon salt | 1 cup cake flour |

Beat eggs, ⅔ cup of the sugar, cream of tartar, salt, water, lemon juice, and vanilla with electric beater at high speed until volume has increased four times—batter looks light and glossy. Sift the remaining ⅓ cup sugar with the flour. With mixer at low speed, gradually add flour mixture. Beat 15 seconds. Bake in ungreased 10-inch angel-cake pan in moderate oven (325°) 1 hour. Invert pan to cool.—*Ada H. Reynolds, Clayton, Missouri.*



**Gold and White Angel Cake**

**Angel Part I**

| | |
|---|---|
| ½ cup cake flour | ½ teaspoon cream of tartar |
| 6 egg whites | ¾ cup sugar |
| ⅛ teaspoon salt | ½ teaspoon vanilla |

Sift flour three times. Beat egg whites until frothy; add salt and cream of tartar; and beat until stiff and glossy but not dry. Add the sugar, a small amount at a time; fold in thoroly. Add vanilla. Sift flour over top a little at a time; fold in lightly. Pour into ungreased 10-inch angel pan.

**Gold Part II**

| | |
|---|---|
| ¾ cup cake flour | ½ cup sugar |
| ¾ teaspoon baking powder | 2 tablespoons cold water |
| 6 egg yolks | ½ teaspoon lemon juice |

Sift flour and baking powder together three times. Beat egg yolks with sugar and water until batter is light and glossy and has increased in volume about four times. Add lemon juice. Sift flour over the top a little at a time; fold in lightly. Pour over angel-food mixture. Bake in moderate oven (350°) 50 minutes. Cool. Frost.—*Mrs. Walter Sheldon, Los Angeles, California.*

**Sponge Cake Roll**

| | |
|---|---|
| 5 egg yolks | ⅔ cup cake flour |
| ⅔ cup sugar | ¼ teaspoon salt |
| 1 teaspoon lemon juice | 1 teaspoon baking powder |
| ½ teaspoon grated lemon peel | 3 tablespoons melted butter or fortified margarine |
| 5 egg whites | |

Beat egg yolks until thick and lemon-colored; gradually add ⅓ cup of the sugar, lemon juice and peel. Beat egg whites until almost stiff; gradually add remaining ⅓ cup sugar and beat until very stiff. Fold yolks into whites. Add sifted dry ingredients; fold in carefully. Fold in butter. Pour into waxed-paper-lined 10½- by 15-inch pan. Bake in moderate oven (375°) 12 minutes. Cool. Fill with ice cream.—*Mrs. C. J. Wunderlich, Nokomis, Illinois.*

HASH ROUNDUP

SPONGE AND ANGEL CAKES

# Cooks' Round Table of Endorsed Recipes

**Leftovers**

**Baked Hawaiian Hash**

*This is ham hash with a flourish. The flourish is broiled pineapple—*

| | | |
|---|---|---|
| 3 tablespoons butter or fortified margarine, melted | ¼ cup finely chopped onion | 3 slices pineapple, cut in half |
| 3 cups diced leftover cooked smoked ham | ½ teaspoon salt | ⅓ cup brown sugar |
| 3 cups diced cooked sweet potatoes | ¼ teaspoon pepper | 2 tablespoons butter or fortified margarine |
| | ½ cup pineapple juice | |

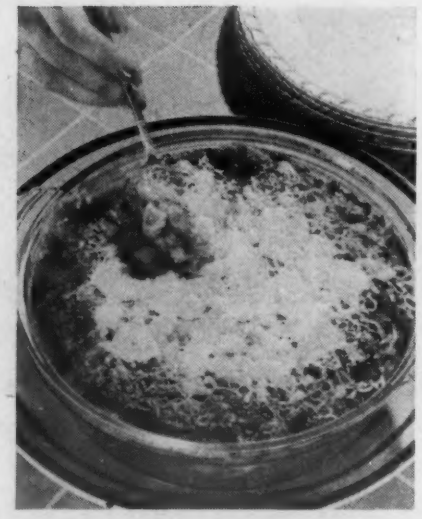
Combine 3 tablespoons melted butter, ham, potatoes, onion, seasonings, and pineapple juice; mix lightly. Bake in greased 8-inch square baking dish in moderate oven (350°) 30 minutes. Remove from oven; top with halved pineapple slices; sprinkle with brown sugar; dot with 2 tablespoons butter. Broil until pineapple is lightly browned, about 7 minutes. Serves 5 or 6.—*Mrs. C. R. Stoler, Wadsworth, Ohio.*

### Beef Hash Cups

*Hash baked in muffin pans. There's a tomato sauce—*

- 1/3 cup finely chopped onion
- 2/3 cup diced celery
- 2 tablespoons fat
- 1 1/2 cups coarsely ground leftover roast beef
- 1 cup finely diced cooked potatoes
- 3/4 cup dry bread crumbs
- 1/4 cup chopped parsley
- 1 teaspoon salt
- 1/8 teaspoon pepper
- 1 cup evaporated milk

Cook onion and celery in hot fat until golden. Add to remaining ingredients; mix well. Pack in well-greased muffin pans. Bake in moderately hot oven (400°) 25 to 30 minutes. Makes 10 cups. Serve with **Tomato Sauce:** Combine 1/2 cup catsup, 1/2 cup chili sauce, 2 tablespoons sweet pickle relish, 2 tablespoons horse-radish, 1 teaspoon Worcestershire sauce, and 1/4 teaspoon Tabasco sauce. Mixand heat. Makes 1 cup sauce. —*Mrs. Martin Lally, Golden's Bridge, New York.*

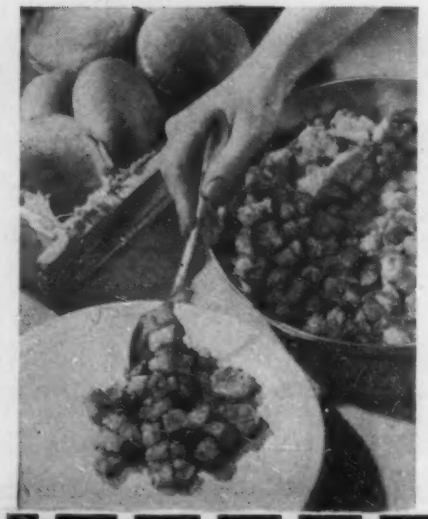


### Cheese-Burger Hash

*Top is golden melted cheese—*

- 2 cups diced cooked potatoes
- 2 cups ground leftover roast beef or veal
- 1 cup chopped onion
- 1 cup chopped green pepper
- 1 10 1/2- or 11-ounce can condensed tomato soup
- 1/2 cup water
- 1 tablespoon Worcestershire sauce
- 1 tablespoon brown sugar
- 1 teaspoon salt
- 1 cup grated American cheese

Arrange potatoes and meat in layers in greased 1 1/2-quart casserole. Cook onion and green pepper in hot fat until tender. Add remaining ingredients except cheese. Simmer 10 minutes. Pour over meat mixture. Top with cheese. Bake in moderate oven (350°) 25 minutes. Serves 6.—*Mrs. James Dyer, Warren, Ohio.*



### Barbecue Hash

*Easy skillet hash with a barbecue flavor—*

- 1/2 cup chopped onion
- 1 cup chopped green pepper
- 3 tablespoons fat
- 3 cups diced leftover roast pork
- 3 cups diced cooked potatoes
- 1 1/2 cups water
- 1/4 cup catsup
- 1/4 cup chili sauce
- 2 tablespoons Worcestershire sauce
- 1/4 teaspoon garlic salt
- 1 tablespoon liquid smoke (optional)
- 1 teaspoon salt
- 1 teaspoon chili powder

Cook onion and pepper in hot fat until tender. Add meat and potatoes. Add water. Simmer 5 minutes. Combine remaining ingredients. Simmer 5 minutes. Pour over meat mixture. Simmer, uncovered, about 10 minutes. Serves 6.—*Mrs. Jack Whitaker, Dallas, Texas.*



# Cooks' Round Table of Endorsed Recipes

### Daisy Angel Cake

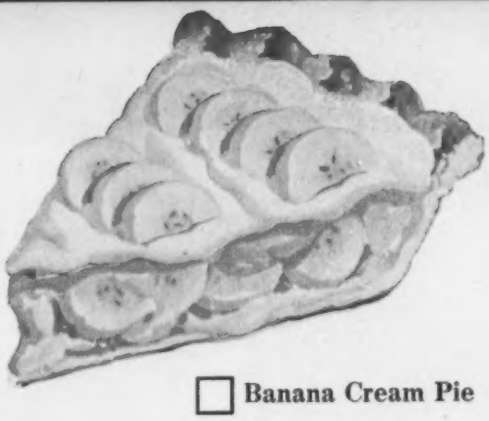
*High and feather-light. Part of the sugar is confectioners'—*

- 1 cup cake flour
- 1 1/2 cups sifted confectioners' sugar
- 1 1/2 cups egg whites
- 1/4 teaspoon salt
- 1 1/2 teaspoons cream of tartar
- 1 cup granulated sugar
- 1 teaspoon vanilla

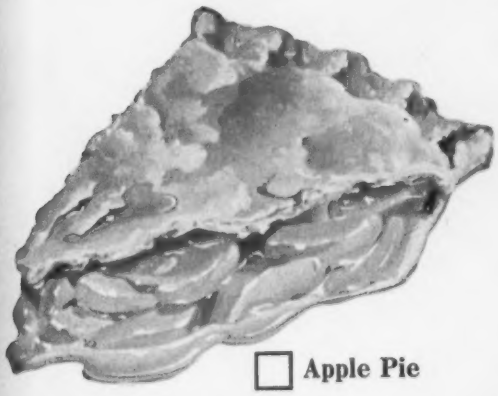
Sift flour with confectioners' sugar three times. Beat egg whites until frothy. Add salt and cream of tartar; beat until stiff and glossy but not dry. Add granulated sugar, 1 tablespoon at a time, folding in thoroly. Add vanilla with last addition of sugar. Sift flour mixture over the top, a little at a time; fold in lightly with a down-up-over motion. Bake in 10-inch ungreased angel-cake pan in moderate oven (325°) 65 minutes. Invert pan to cool. Frost with whipped cream. Decorate with spring flowers.—*Mrs. George Curry, Elk Point, South Dakota.*

# Check your husband's favorite pie

☐ Cherry Pie



☐ Banana Cream Pie

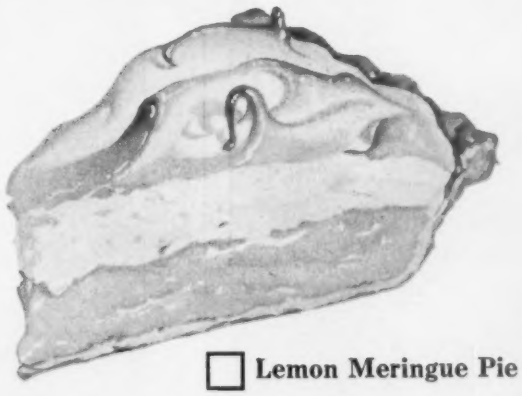


☐ Apple Pie

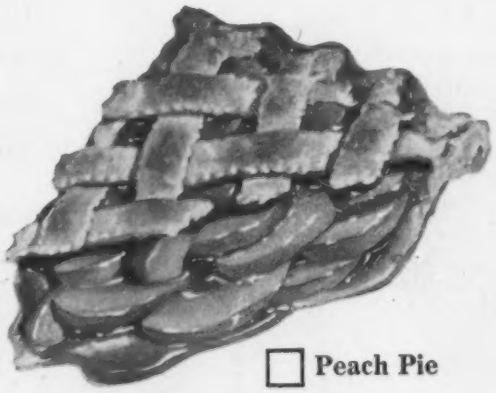
☐ Raisin Pie

☐ Strawberry Pie

☐ Chocolate Pie

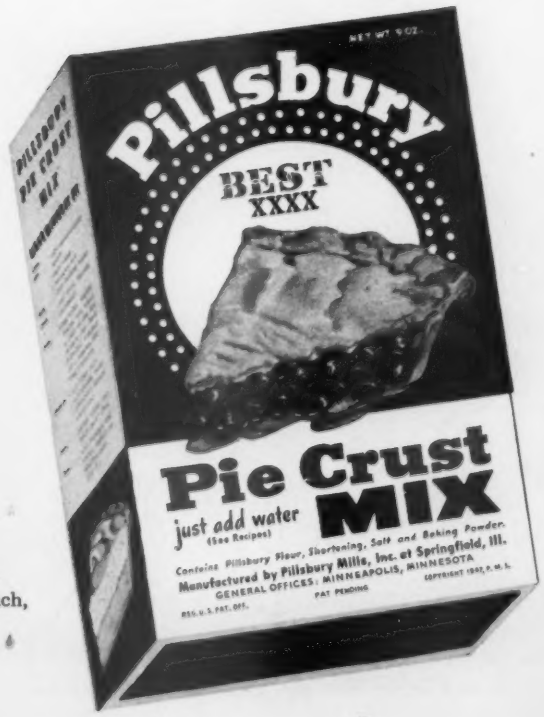


☐ Lemon Meringue Pie



☐ Peach Pie

*Whatever it is...make it quicker...better...with the new*




full ounces
ery package—
e for a nine-inch,
rust pie.

# Pillsbury PIE CRUST MIX

It's easy and quick to make the kind of pie that puts a loving look in any husband's eyes—with the new Pillsbury Pie Crust Mix.

Try it today with his favorite kind of filling—Ann Pillsbury's recipes are right on the package. Your grocer has it—*and* the filling ingredients.

**Tender, "short" crust—the flaky kind**
**Rich flavor of fine shortening**
**Cuts at touch of a fork**
**Mixes quickly—soft, pliable—rolls out easily**
**Doesn't stick to hands or rolling pin**
**Doesn't break apart when lifted into pan**
**Fast—fix in less time than it takes oven to heat**
**All you do is add cold water out of the tap, mix, roll out**

Pillsbury BEST XXXX Mixes

*n and Ann Pillsbury can make a great team*

Pillsbury has developed a new pie crust mix in *her* kitchen to save ime in *your* kitchen, and give you perfect results every time.

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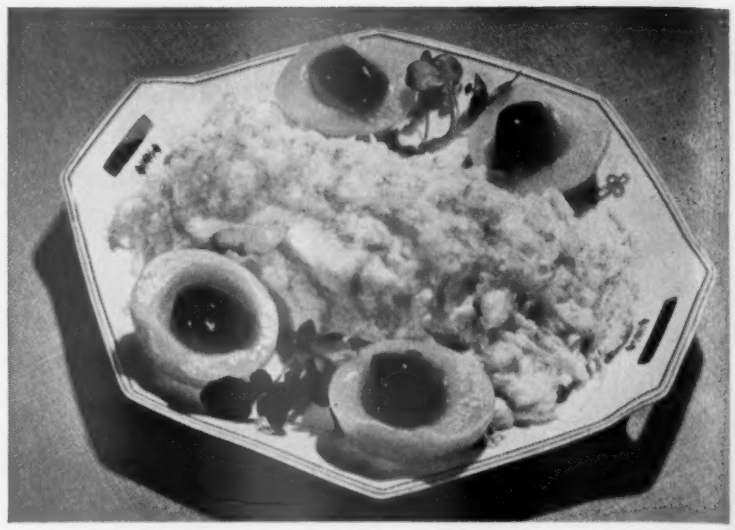
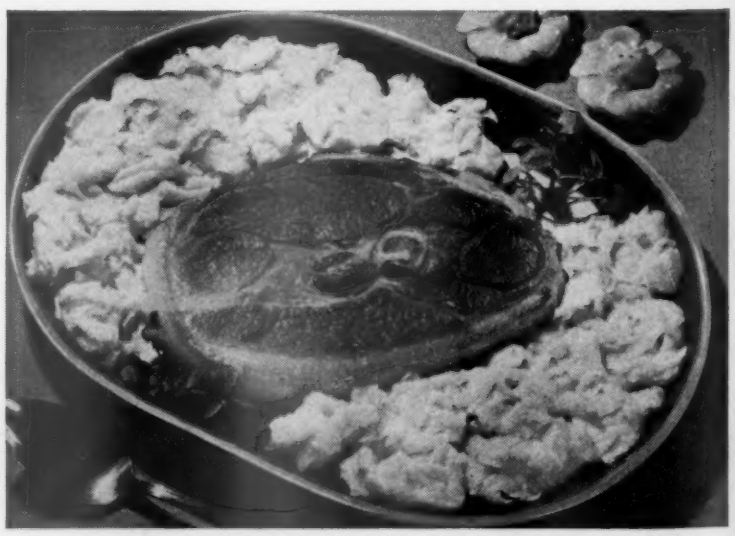
## Perfect scrambled eggs

[ *Begins on page 66* ]



**Cheese 'n' Eggs.** Add grated cheese to hot scrambled eggs just long enough before they've finished cooking to let cheese melt. Turn onto hot platter; sprinkle with long shreds of cheese. Garnish with four peach halves and red jelly

**Parsleyed Eggs** have chopped parsley stirred into the eggs as they're scrambled. Try chives, too—the bits of green are pretty with the gold and add a pleasant onion flavor. Circle of parsley sprigs is centered with an olive slice



**Ham and Deviled Scrambled Eggs.** Sour cream replaces the cream or milk. You add a little dry mustard and maybe a dash of barbecue or Worcestershire sauce. If eggs are skillet-cooked, use some ham drippings for the scramble

***More photographs on page 83***

# CONTENTS: Flavor that gives you bright ideas

**Gay starters! Sparkling salads! Inspired desserts! All easy—with Del Monte Brand Fruit Cocktail.**

Just one quick look at Del Monte Fruit Cocktail — and like as not, you'll think of a half a dozen ways it can add life and spirit to your meals.

This bouquet of fruits is a happy combination of five Del Monte favorites — and surely we needn't remind you what kind of rich, ripe flavor *that* means.

Think how convenient it is, too. No peeling—no dicing—no mixing for you to do. Del Monte Fruit Cocktail is ready any time you are.

Sounds good? It is. Be sure you get Del Monte Fruit Cocktail, and you'll see.

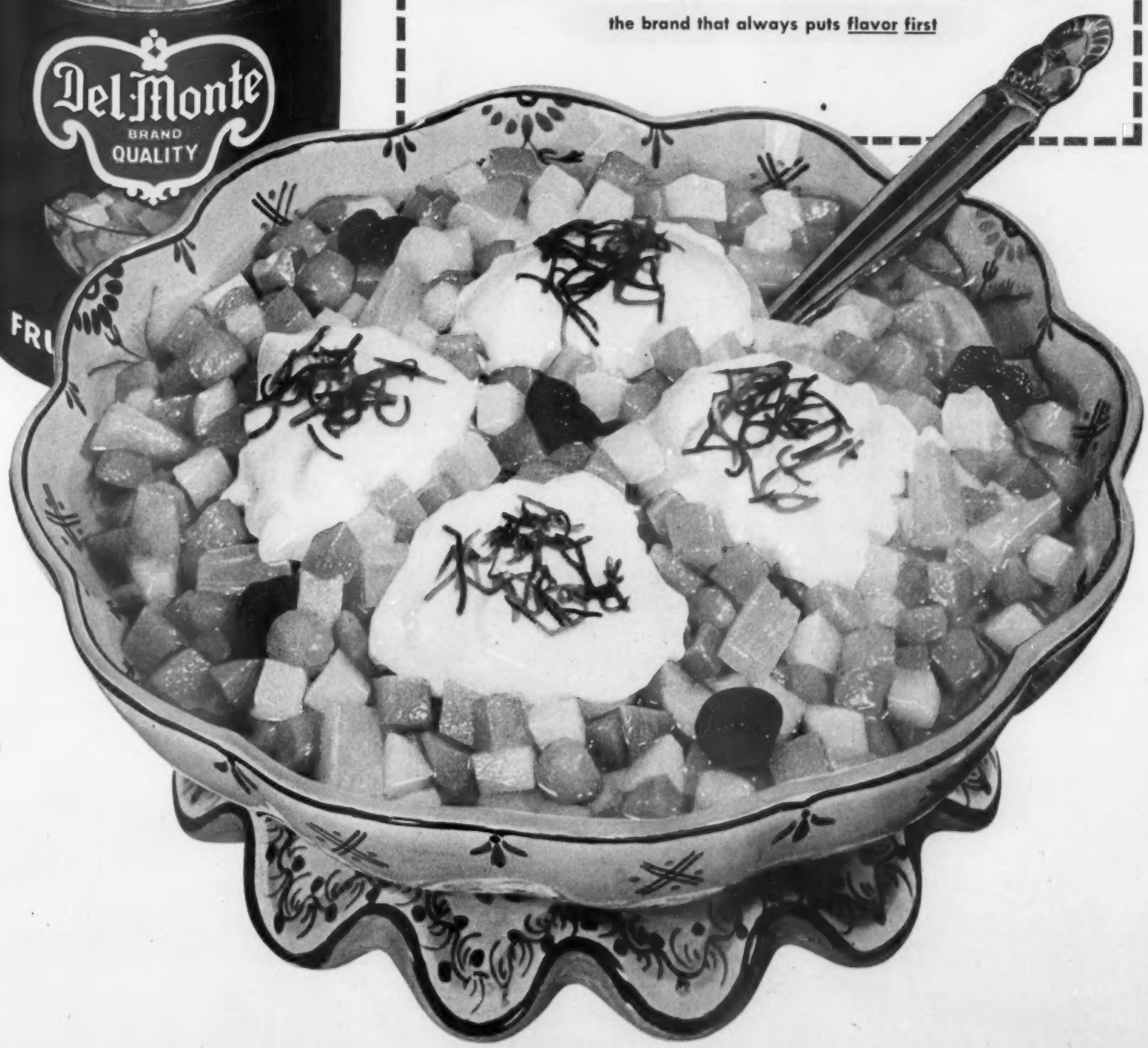
**COCONUT FRUIT FLOAT**

**1 cup milk, scalded**
**1 egg, slightly beaten**
**2 tbsps. sugar**
**⅛ tsp. each, almond extract and lemon extract**
**Dash of salt**
**1 No. 2½ can or jar Del Monte Fruit Cocktail, well chilled**
**½ cup grated coconut, toasted**

Combine scalded milk with egg and sugar; add flavorings and salt. Pour into small casserole, set in pan of hot water, and bake in a slow oven (325° F.) 30 to 40 minutes or until sharp knife inserted in center comes out clean. Chill. Empty chilled Del Monte Fruit Cocktail into serving bowl. Place spoonfuls of custard on top, and cover custard with toasted coconut, as illustrated. Serves 4 to 6.

**Del Monte FRUIT COCKTAIL**

**the brand that always puts flavor first**



# Apple of Your Eye

YOU'RE PROUD of your child's eager mind, rosy sturdiness, and winsome ways. You have a right to be—because *your care helps bring them about.*

And because food is such an important part of that care, millions of devoted parents are proud of their selection of Nucoa for their family's spread for bread. For there's nothing haphazard about Nucoa's fine nutritive value. It's as *calculated* as baby's first formula. And it is rigidly controlled by laboratory supervision. That's why every pound always has the same high food-energy count . . . and never, winter or summer, less than 15,000 U.S.P. units of precious, protective Vitamin A!

## Nutritionally Rich!

No other churned spread, at any price, is richer in the satisfying, stick-to-the-ribs kind of food energy so important to children. And no spread is a finer year-round source of protective Vitamin A.

## Try Nucoa Shortbread

*So delicately rich in flavor without extravagant cost!* (1) Cream 1 cup Nucoa until soft; add ½ cup granulated sugar gradually. (2) Add 2½ cups sifted flour gradually to creamed mixture. Knead with hands until a well-blended dough is formed. (3) Divide dough, press to ½-inch thick in two 9-inch Nucoa-d pie plates. (4) With tines of fork mark into 6 or 8 wedges. (5) Bake in slow oven (325° F.) until golden-brown, about 25 to 30 minutes. (6) Sprinkle with confectioners' sugar, garnish, and cut while warm.

## Dependable Fresh Taste!

Test Nucoa on hot foods for proof of fine flavor. Nucoa is new-churned the year round, on order only. There is no "storage" Nucoa.

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So good "it melts in your mouth!" Cook with Nucoa Margarine as it comes—pure white. All its fine flavor and rich food value are in it in this form. For table serving, tint Nucoa a delicate yellow with the pure Color-Wafer inserted in each package.

"NUCOA" REG. U.S. PAT. OFF.

Serve Nucoa proudly on your table...

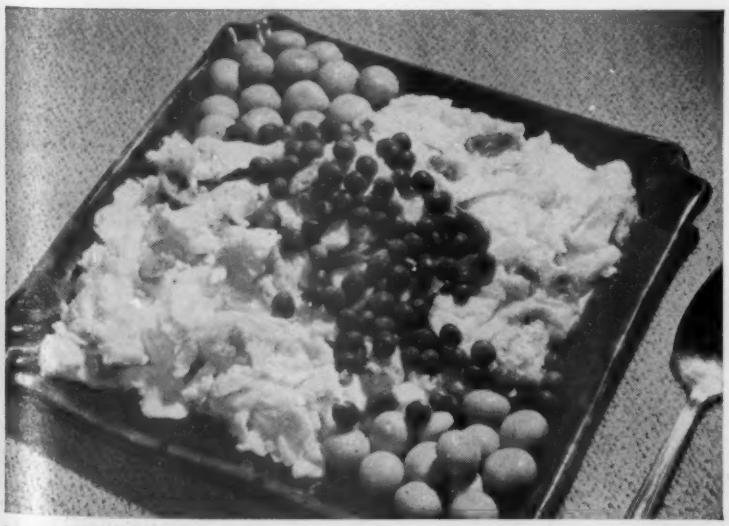
IT'S AMERICA'S MOST POPULAR MARGARINE

## Perfect scrambled eggs

[ *Continued from page 80* ]

**Eggs and Chicken.** Pieces of tender chicken are skillet-browned in butter, then gently folded into golden scrambled eggs. See Double-boiler, Step 3, page 66. Milk-glass chicken dishes help solve the problem of keeping eggs hot

**Tuna-Style Scrambled Eggs.** Substitute any leftover sea food. Flake the fish and heat in a little butter or fortified margarine, then add to skillet or double boiler when eggs are almost done. That's a sprig of water cress in the center



**Vegetable Scramble.** For the 4-egg scramble, page 66, stir in ½ cup cooked, mashed carrots, too. Just before eggs are done, add ½ cup hot, buttered peas. Add ½ cup peas and a 6-ounce can mushrooms, skillet-heated, for garnish



Put Peaches 'n Cream
on the world's most
Delicious Hot
GINGERBREAD!
It's Washington's Mother's own Recipe

1, 2, 3, IT'S DONE!
Rich Dromedary Gingerbread . . . Topped with canned California "Clings".
Nothing to the making, but *a-ah, the partaking!* Flavory, feather-light layers, lush with peaches and cream. *"Your finest cake"* they'll say . . . and easy? Add water, bake! Best of all, Dromedary Gingerbread costs you 40% *less* than you'd pay for its fine ingredients! *Always* perfect. *Serve it tonight!*

LESS THAN 4¢ A SERVING!
Dromedary Gingerbread Mix
Just add Water

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THAT MAGIC NAME IN Mixes!
Real home-made goodness . . . with no work . . . no costly failures!

. . . Toss off this
Fudge-Frosted
DEVIL'S
FOOD!

Add Water, Bake!
Frost in 3 Minutes!
Be *sure* you try DROMEDARY DEVIL'S FOOD! Most *amazing* mix ever made! Fluffy and tender, rich and chocolatey, it's become the favorite "recipe" of America's finest cooks! Real money-saver too! Frost it with DROMEDARY FUDGE & FROSTING MIX . . . de-licious!

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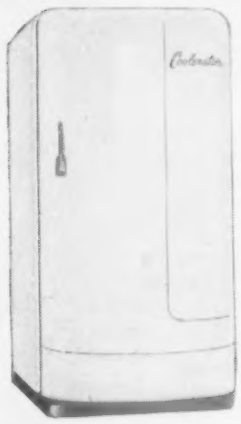
Devil's Food Mix
Just add water

Dromedary
Fudge and Frosting Mix

a Perfect 28"

. . . takes only 28 inches of wall space . . . perfect for your small kitchen . . .

COOLERATOR
Kitchen Saver



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FROZEN FOOD LOCKER and ELECTRIC REFRIGERATOR
Enjoy BOTH at ONE LOW COST
Model DR-77 — 7¾ Cu. Ft.

Designed to give you LOTS of storage space . . . yet give you, too, everything you want. • 25 lb. built-in Frozen Food Locker. • Loads of meat storage space. • Three Quick-Release ice cube trays (pop out 2 cubes or 14). • Freezes 42 ice cubes . . . 6 pounds of ice. • Big Crisp-O-Lator. • EXTRA room for tall or gallon bottles. Coolerator's hermetically sealed "Econ-O-Mizer" freezing unit is backed by a five year warranty. Phone or visit your nearest Dealer or write . . . today.

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## For ham flavor at less cost buy

# Smoked picnic shoulder

*By Jessie Prather*

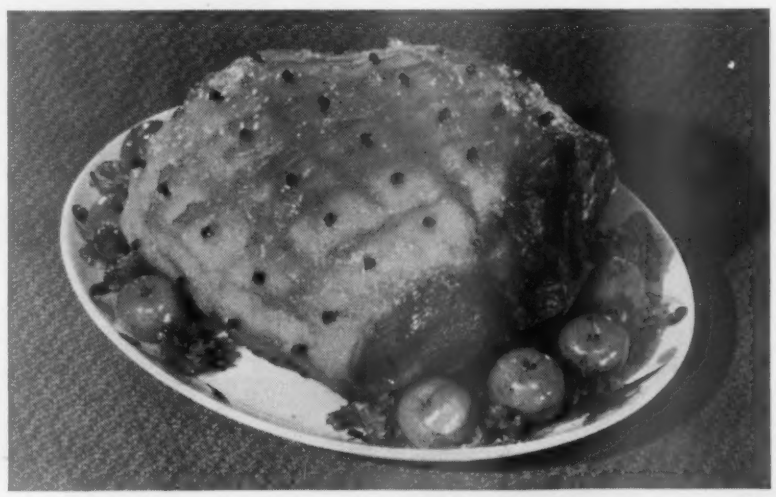
SMOKED picnic shoulder gives you ham flavor at less cost. Have the meatman saw off the hock end. Then bake the rest according to your favorite baked ham recipe. Glazed and clove-studded, it looks like a miniature whole ham (see below). The hock end you can cook with cabbage, or in split pea soup or a vegetable stew.

Contrary to popular notion, there's not much waste to a smoked picnic shoulder. The bone is only about one-sixth the total weight and the fat about one-eighth.

You can expect a cooking shrinkage just as in any meat. If the weight before cooking is 5½ to 6 pounds, the weight after cooking will be 3½ to 4¼ pounds. Of that, 2½ to 3¼ pounds will be lean meat. And about one-third of this lean meat can be sliced in large pieces; you can expect 8 to 10 slices ¼ inch thick. The rest makes half slices—just right for sandwiches. Or you can cube or grind it for the Picnic a la King or Jellied Meat Loaf on page 86.

Picnics are also sold *ready-to-eat*, just like ready-to-eat hams. They require only 18 minutes to the pound to heat.

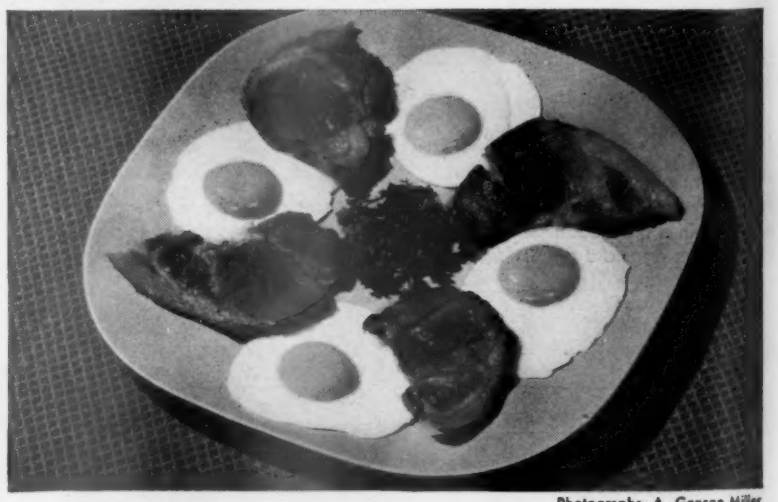
See ideas below for cooking a picnic shoulder—how to bake it whole and how to cook the hock end; how to prepare slices of smoked shoulder; how to use the cubed or ground leftover roast.



**Whole picnic** shoulder is baked like a regular ham, only longer. Allow 30 to 35 minutes per pound in slow oven (300° to 325°). Last 30 minutes of baking, remove rind (if any) and score fat in diamond shapes. Spoon orange marmalade over. Or rub surface with dry mustard and brown sugar moistened with drippings. Stick with whole cloves.

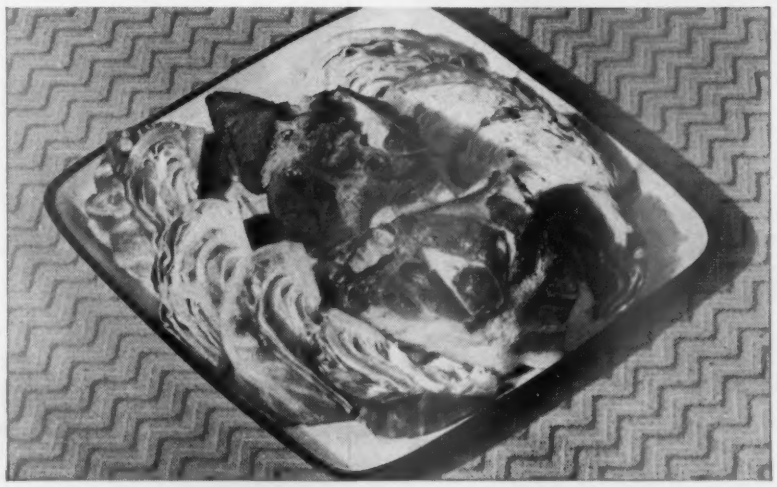
Or cover picnic with water. Simmer tender—allowing 30 to 35 minutes per pound. Glaze in slow oven (325°) as above

**To carve,** place shoulder on platter with shank bone to carver's right. Cut a few lengthwise slices from the smaller, meatier side, then turn roast over onto cut surface. Starting at shank end, cut slices down to leg bone



**Slices,** ¼ inch thick, of the baked or uncooked picnic can be skillet-fried and served with sunny-side-up eggs. Or cut ½-inch slices. Score fat. Broil slowly. Turn once. Takes 15 to 25 minutes. Sprinkle with cheese and continue to broil until cheese is melted and is a golden brown

Photographs: A. George Miller



**Hock end** may be split for quickest cooking, easiest serving, and to get all the goodness. Cover with water. Simmer with lid on 1 hour, or until tender. Remove skin, return to cooking liquid, and add cabbage wedges. Cook 15 to 20 minutes longer. A good family-style dinner—the kind the man of the house likes

*More on page 86*

# Hospitality on the Way Home

Hospitality is easy when you think ahead. While shopping, just say to your dealer: "Please put a case of Coca-Cola in the car." Offering guests *the pause that refreshes* with ice-cold Coke is a sure way of putting them at ease, making them happy to be where they are. You can get Coca-Cola in the handy 6-bottle carton or in the 24-bottle case.

Coca-Cola
"Coke"

*Ask for it either way . . . both trade-marks mean the same thing.*

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# New Thousands Turn to Honey

## Now You can be sure of Top Grade Honey Every Time... Selected for Flavor

(No 2nd or 3rd Grades of Honey from doubtful sources included)

## Get Peak Pancake Flavor Serve Old-Fashioned Way with Honey

**Grocers now featuring Aunt Jemima Pancake Mix with**

A treat is in store for you when you try a honey that is carefully selected for flavor. New thousands have discovered that one brand of honey, produced under controlled conditions, is uniform in flavor and tastes so good it more than takes the place of ordinary sweetening agents.

To be sure you get the finest, insist on Lake Shore Honey. Whereas only about a third of the honey produced in this country is desirable for use in your kitchen or on your table, Lake Shore Honey is always top grade because it never includes honey gathered from milkweed, buckwheat, and other blossoms of strong taste.

Lake Shore pure pasteurized Honey comes in the glass honeycomb jar with patented no-drip pouring spout that avoids pouring waste. It adds delight to all foods while bringing natural mineral and energy benefits.

To introduce Lake Shore Honey we make an astonishing offer—a handy purse sized bottle of exquisite Clover Perfume from our 10,000 acres of clover. This is certified by leading perfume authorities to be $1.00 value. It will be sent to you without charge for one boxtop from a package of Lake Shore Honey and 10c to cover postage and handling.

Get Lake Shore Honey today from your grocer. Then tear off boxtop and mail it with the coupon to get your $1.00 bottle of perfume as a gift. Mail coupon today.

*Accept certified $1.00 value Clover Perfume offered for 10c and boxtop solely to introduce top grade honey of uniform flavor. Mail coupon today. This Sweet Clover Perfume has been examined by a noted laboratory which certified that it is the equal in quality and quantity of clover perfume retailing at $1.00.*

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**$1.00 Size Sweet Clover Perfume**

LAKE SHORE HONEY
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Enclosed is paper top from a carton of Lake Shore Honey and 10c to cover packing and mailing. Please send me a bottle of Sweet Clover Perfume, certified equal in quality to Clover Perfume selling at $1.00.

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ADDRESS.....
CITY.....
STATE.....

ASK FOR *Lake Shore* HONEY IN THE HONEYCOMB JAR.


## Smoked picnic shoulder

[*Begins on page 84*]

### *Picnic a la King*

**Cubed** meat from the leftover roast goes into a la king. To serve 6, brown 1 cup sliced mushrooms and ¼ cup chopped green pepper in 3 tablespoons butter or ham fat. Blend in 3 tablespoons enriched flour. Gradually add 2 cups milk; cook until thick, stirring constantly. Add 2 cups diced, cooked meat and 2 tablespoons chopped pimiento. Season to taste. Serve in crisp toast cups. To make cups, cut crusts from 6 bread slices; butter. Press, buttered side down, into muffin pans. Toast in moderately hot oven (375°) about 10 minutes

### *Jellied Meat Loaf*

**Ground** smoked picnic shoulder makes Jellied Meat Loaf. After attractive slices are cut and you've had an a-la-king meal, the rest of the baked picnic can be cut from the bone and ground. With 2½ cups ground meat, you can make a loaf that will serve 4 to 6. Add 1½ teaspoons prepared horse-radish and 1½ teaspoons prepared mustard; mix well. Heat 1½ cups stock (from hock end, or use canned consommé or bouillon). Soften 1 tablespoon (1 envelope) unflavored gelatine in ¼ cup cold water. Add gelatine mixture and 1 or 2 bouillon cubes to hot stock. Add to meat mixture. Chill until firm in oiled loaf pan. Garnish with stuffed olive slices and water cress. For the large loaf in picture, double recipe

# America is buying more ICE than ever before!

## ICE FOR HEALTH

Do *you* know that vegetables lose health-giving vitamins at an alarming rate *while in the store*—unless *constantly protected with ice?* That's not hearsay. Not guesswork. It has been *proved* by exhaustive laboratory tests in 16 leading Universities.

Here are some startling facts: Spinach loses *nearly half* its essential Vitamin C in 8 hours—lettuce 22 per cent! Celery loses 25 per cent in 12 hours!

Don't waste *your* money on dried out, vitamin-starved vegetables. *Get what you pay for.* Your family's health demands that you buy *only* from grocers who bed vegetables in sparkling, crushed ice to keep them garden-fresh and vitamin-rich!

*Free!* Mail a postcard today for your *free* copy of "How To Get More For Your Money When You Market" — chock-full of helpful money-saving suggestions. National Association of Ice Industries, Dept. AA, 1706 L. St., N. W., Washington 6, D. C.

## ICE FOR GOOD LIVING

Smart women know the contribution ice can make to every day living—the luxury it can bring to the table *at trifling cost!*

They are never short of pure, crystal-clear, taste-free ice cubes. They add glamor and appetite-appeal to salads, fruit cocktails and sea foods with sparkling, crushed ice. And their foods are kept fresh, full-flavored and nutritious in a modern air-conditioned *ice* refrigerator.

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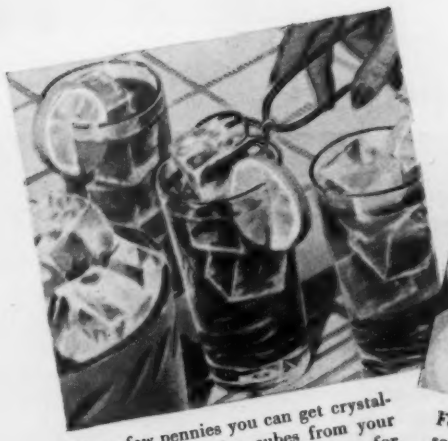
NATIONAL ASSOCIATION OF ICE INDUSTRIES



For a few pennies you can get crystal-clear, taste-free ice cubes from your local Ice Company—hard-frozen for s-l-o-w melting. By the bag or carton.

Foods look—and taste—so much better when served with sparkling, crushed ice. Your local Ice Company can supply just the right size.

The beautiful new air-conditioned Ice Refrigerator gives foods *complete* scientific protection. Economical to buy and use.

IMPERIAL MODEL

# Stop dreaming.....

## your Dream Range is actually here!

Cp TRADE MARK REG.

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Guaranteed by Good Housekeeping

If you have been dreaming about a kitchen range that is really different, then you have been dreaming right with us . . . but stop dreaming now! Our engineering staff has turned fantasy into reality with the new UNIVERSAL GAS RANGE . . . turning irksome chores into pleasant tasks. So many exclusive features have been put into this sensational 1948 UNIVERSAL GAS RANGE that it is truly a dream come true. Ask your gas utility or dealer to show you tomorrow's range today in six and four-burner models.

*Completely New! Fully Automatic!**

# Universal

TRADEMARK REG

**GAS RANGE**

*with the Exclusive* 'Comfort-Touch'

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Write for new booklet on "Automatic Gas Cookery." Send 10c to

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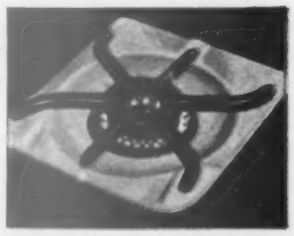
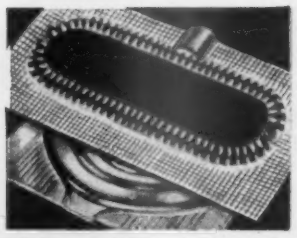
**SOME OF THE EXCLUSIVE FEATURES FOR EASIER, QUICKER, CLEANER COOKING—**

***Automatic clock control** that turns oven on and off when you're away . . . set it and forget it—and let it cook for you.

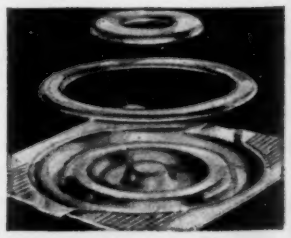


**Easy-to-clean** plate-size burner bowl and light porcelain steel grate with efficient horizontal flame simmer burners.

**"Comfort-Touch"** air-cools range exterior. Doors of 18-in. ovens may be safely touched after hours of use at 550°.



**1/3 Less Broiling Time** with radiant heat burner to give steaks that juicy charcoal look! Applies heat more uniformly.



**3 Minutes to Clean** new chrome-plated "Whirlpool" Broiler Pan. Smokeproof, 100 inches of track drains quickly, easily.

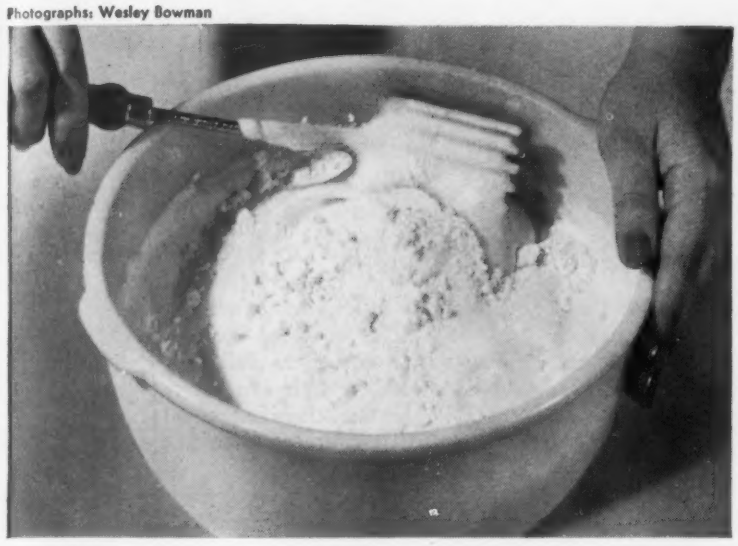
FOR 77 YEARS THE UNIVERSAL SELECTION OF COOKING PERFECTION

## A picture dictionary of

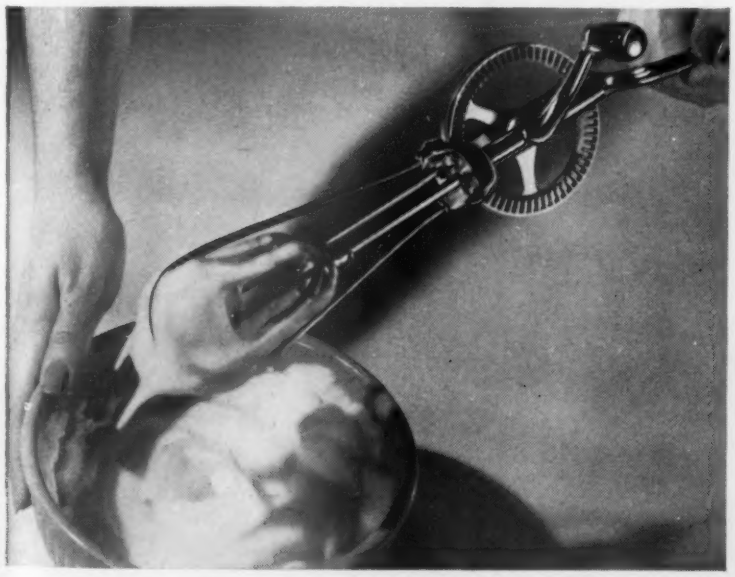
# Words you use in recipes

SOMETIMES the simplest, most everyday words are confusing. You read them in a recipe and puzzle over what they mean—*exactly*. Below, the pictures explain eight common recipe words.

Photographs: Wesley Bowman



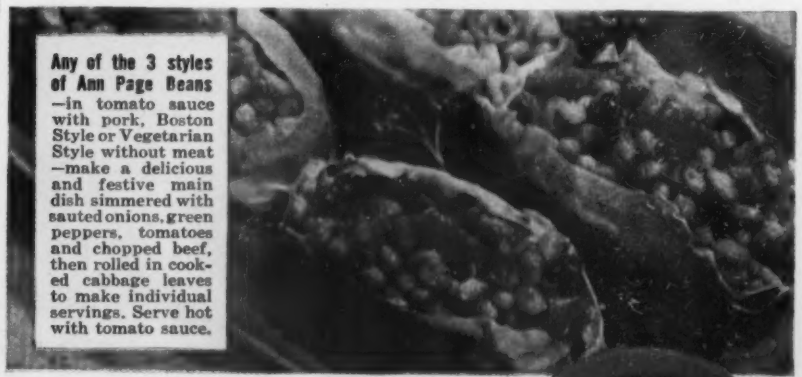
**Fold.** To combine ingredients with a special fork, spatula, whisk, or spoon. You cut down thru mixture; slide fork across bottom of bowl; bring it up and over the top close to surface of mixture. The idea is to keep the mixture fluffy. **Picture:** Dry ingredients are folded into egg-white mixture for angel cake



**Beat.** To make a mixture smooth or to add air to a mixture by using a brisk whipping or stirring motion with spoon or any beater. Picture, right: Fudge is beaten to creamy smoothness with spoon. Picture, above: Egg whites are beaten with rotary beater to make them real fluffy and full of air

[ *Turn to page 91*

Tender-cooked Ann Page Beans are mighty good eating just as they come out of the can . . . with the delicious flavor of pork and tomato sauce cooked right in! Heat and eat them "as is" for spur-of-the-moment meals . . . and try these "dressed-up" ideas for special occasions. They're extra special quality *any* way you serve them . . . yet they actually *save* you money! That's because A&P brings them direct from its own modern Ann Page food factories to you—eliminating many unnecessary in-between expenses—and you share in the saving.



**Any of the 3 styles of Ann Page Beans**—in tomato sauce with pork, Boston Style or Vegetarian Style without meat—make a delicious and festive main dish simmered with sauted onions, green peppers, tomatoes and chopped beef, then rolled in cooked cabbage leaves to make individual servings. Serve hot with tomato sauce.

ANN PAGE FOODS
A&P's Finest

A&P

**Among the quality-famous Ann Page Foods are also such favorites as Preserves, Jams, Jellies, Prepared Spaghetti, Salad Dressing, Mayonnaise, Spices and Extracts, etc.**

# WURLITZER
## *is music*

*More American children are entering the world of music on the keys of a Wurlitzer piano than on those of any other name, for Wurlitzer is first choice of musical America.*

**Yes, more Wurlitzer pianos than those of any other name are going into the homes and schools of America today. Is it any wonder that to millions of music lovers everywhere Wurlitzer *is* music?**

**It stands to reason that the company that holds this kind of leadership won its position by giving the most for the money. So when you select your piano, let Wurlitzer be your guide.**

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS

Shown here is the new Wurlitzer Spinette Model 535. Available in mahogany or walnut finish. Standard 88-note keyboard. A beautiful, compact piano with rich tone and full volume. Moderately priced. If your Wurlitzer dealer is not listed in your classified telephone directory write for complete information.

## A picture dictionary of recipe words

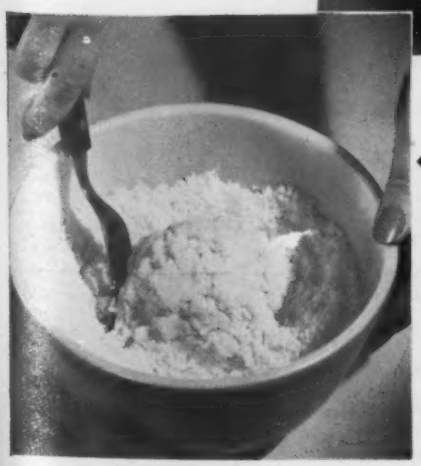
[ *Begins on page 89* ]

← **Chop.** To cut in pieces with knife, scissors, or cutter. **Picture:** Celery is chopped quickly for salad-bowl salad

**Mince.** To cut or chop with knife or scissors into very small pieces. **Picture:** Parsley is minced for parsley potatoes →

← **Cream.** To rub, stir, or beat with spoon or any beater until mixture is soft and creamy. **Picture:** Shortening and sugar are creamed for cake

**Cut.** To combine shortening with dry ingredients by using a pastry blender, two knives, or a special fork (see **Fold**). Also to separate food in pieces with knife or scissors. **Picture:** Shortening is cut into flour for pastry recipe →



← **Stir.** To mix ingredients with a circular motion until well blended or of uniform consistency. **Picture:** Pastry ingredients are stirred with a fork to get uniform consistency. Gravy and sauces are stirred with a spoon till smooth




# Sure thing...it's Spring!

## says Ann Pillsbury

**DELICATE, REFRESHING . . . QUICK TO MIX**

Radiant in joyous springtime colors, this gay cake treasures between its layers a delicate *lime*-flavored filling—one of those refreshing, out-of-the-ordinary touches you expect from Ann Pillsbury. Thanks to her simple, *sure* Quick-Mix recipe and the faster Pillsbury's Best for modern baking, mixing time is cut way down. And you'll bake this alluring cake with cheerful confidence, knowing that Pillsbury's Best gives lightsome tenderness to *everything* you bake! Now for the details:

### Ann Pillsbury's LIME DELIGHT

*Made quickly—easily—deliciously with Pillsbury's Best*

Makes two 8-inch layers.

Bake at 350° F. for 30 to 35 minutes.

All ingredients must be at room temperature.

*Sift together* . . 2¼ cups sifted **Pillsbury's Best Enriched Flour**
3¼ teaspoons double-acting **baking powder**
1 teaspoon **salt**
1½ cups **sugar**
*Add* . . . . . ½ cup **shortening**
⅔ cup **milk**
*Beat* . . . . . for 2 minutes until batter is well-blended. (With electric mixer, beat at low to medium speed for same time.)
*Add* . . . . . ⅓ cup **milk**
½ cup **egg whites**, unbeaten
1 teaspoon **vanilla**
*Beat* . . . . . for 2 minutes.
*Pour* . . . . . into lightly greased, floured, 8-inch layer cake pans.
*Bake* . . . . . in moderate oven (350° F.) for 30 to 35 minutes. Cool.

**Lime Filling** Blend together ¼ cup cornstarch, ¼ teaspoon salt and ⅔ cup sugar. Add 1 cup water and mix well. Cook over direct heat until thick, stirring constantly. Add a little of the hot mixture to 1 slightly beaten egg yolk; mix well and return to remainder of mixture. Cook over low heat about two minutes; stir constantly. Add 3 tablespoons lime juice, 1 tablespoon grated lime rind and 2 drops green coloring. Cool. Spread between layers.

**Fluffy White Frosting** Combine 1 egg white, ⅔ cup sugar, ¼ cup light corn syrup, 3 tablespoons water, ¼ teaspoon salt and ⅛ teaspoon cream of tartar. Place in top of double boiler over rapidly boiling water and beat with rotary beater until mixture stands in peaks. Remove from boiling water. Add 1 teaspoon vanilla; continue beating until thick enough to spread. Frost sides and top of cake. Decorate with lime mints.

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**You Bake your Best with Pillsbury's Best**

**Recipe for a happy, hearty lunchtime!**

Just warm up the noodle soup—pour the milk—set out the apples—grill strips of bacon. Now spread extra-smooth Peter Pan Peanut Butter on the bread, and garnish each plate with bacon, carrot sticks and parsley. Ready in a jiffy—a really well-balanced meal.

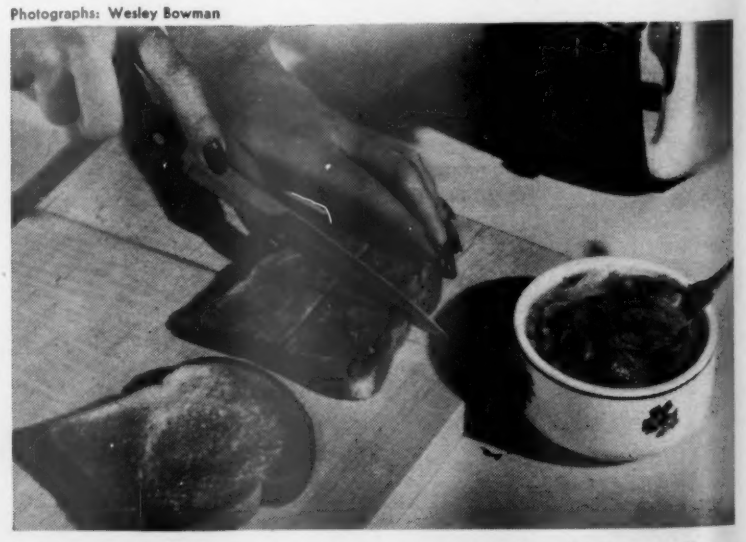
*The makers of Peter Pan also pack Derby Ready-to-Serve Canned Meats.*


# Do you make the most

**Tuna on toast**—or chicken or ham a la king, or creamed eggs. Cut crisp triangles of freshly made toast. You won't need butter. For speed, plug toaster in at the range so you can work quickly from toaster to cutting board to plate

**Toast sticks** make easy refreshments for tea- or coffeetime, a good accompaniment for soup lunches. Top with pimiento or any cheese spread. Cut slice in thirds. If bread's dry, wrap it in moist napkin a few seconds before toasting

Photographs: Wesley Bowman



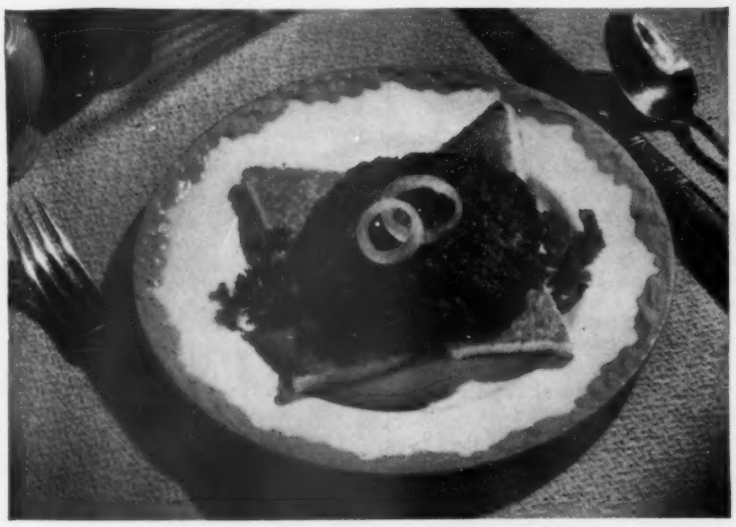
**Cinnamon toast** is made as the toast comes hot from the toaster. Cream butter and blend in some honey and a dash of cinnamon. Note spreading consistency of mixture. Serve spicy-sweet squares with hot chocolate, tea, or coffee

# of your toaster?

**The answer is no—if you get out your toaster only at breakfast. See all the ways you can use toast for lunch, snacks, and at dinner**

EVERY morning, sure as you have breakfast you plug in the toaster. And soon as the toast is made—in too many cases—the toaster retires to its corner till tomorrow morning, same time, same meal.

Not so, in the pictures on these pages. Six ideas have popped up for using your toaster at *lunch*, *dinner*, and *snack-time*. If you're having coffee in the living room, plug in the toaster alongside. Each fellow can "catch" his own toast when it pops up, spread and eat it while it's hot.



**Toast points** build up a grilled hamburger or a pair of lamb chops, make them look king-size. It's a chef's trick. The toast catches meat juices. Ladle hot brown gravy over meat for an extra treat. Even better than bread 'n' gravy

**Three-deck club sandwich** is three layers of hot, crunchy toast, with chicken, bacon and tomato, tuna, or egg salad fillings. When you get the sandwich built, toothpick each corner. Cut in four triangles. Serve, cut side up




Fruit cup puts on party dress!

Oranges
Grapefruit Sections
Strawberries
Ritz Crackers

Create your fruit cup with a "fancy" hand—and serve it with dainty Ritz Crackers! *There's* a first course or dessert that Ritz puts in "party dress"! For Ritz brings out *all* the sweetness and piquancy in the fruit... adds its own delectable nut-like tang! *Whatever* the fruit... whatever the food—crisp golden Ritz has an affinity for the flavor... gives it persuasive allure! For the cracker wise in *both* everyday and party ways—always choose Ritz!

NOTHING TASTES AS GOOD AS RITZ—BUT **RITZ!**

There's **ONLY ONE WAY** to Make

GRAVY This RICH! BROWN! DELICIOUS!

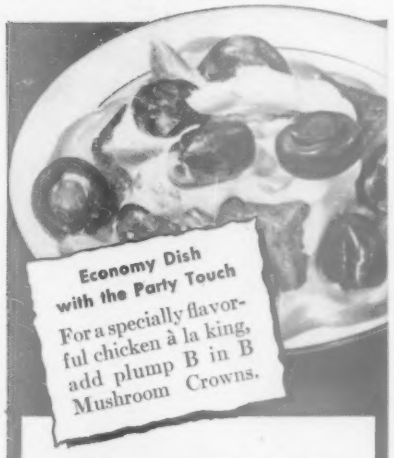
**Good Cooks say USE**

**KITCHEN BOUQUET**

Famous chefs know you can't get gravy so specially rich and delicious, such an appetizing deep brown color—*without help*. Nor can you depend on weak, watery so-called "gravy helps." Kitchen Bouquet is what you need. It's *full strength to give full flavor!* Simply add Kitchen Bouquet—your gravy will be gloriously brown . . . rich . . . delicious!

**Only B in B Mushrooms Are Broiled in Butter**

**—to give you that rich, new far-more-delicious B in B flavor!**



**Economy Dish with the Party Touch**

For a specially flavorful chicken à la king, add plump B in B Mushroom Crowns.

**Delicious—Ready to Use! No Waste—No Loss!**

Choice hothouse mushrooms—tender, meaty—are picked when their flavor reaches perfection! Then they're rushed to our spotless plant, broiled in finest creamery butter and packed in their own luscious broth, to add appetite appeal to *hundreds* of dishes.

**B in B MUSHROOMS**

now packed in 3 different styles for every mushroom use!

Whole Crowns | Sliced Crowns | Chopped Mushrooms

# Cook's contest

***Cash for stuffed meat and cranberry recipes***

CALLING all cooks! Our November recipe contest opens now. We've $70 waiting for your Stuffed Meats and Cranberry Surprises—$10 for the best one and $3 each for the 20 close contenders.

**Stuffed meats** (keep turkey and poultry for another contest) will include any kind of meat lined, sandwiched, or surrounded by a dressing—pork chops with pockets, cushion-style shoulder of lamb, stuffed breast of veal, filled frankfurters.

Maybe you have a favorite meat roll-up or surprise-center meat loaf. Or is it a stuffed pork shoulder, tenderloin stack-up, or stuffed veal roulette that's your specialty?

Perhaps you're an expert at transforming a thrifty veal heart with a well-seasoned stuffing. It needn't be a bread stuffing—that fruit-stuffed meat fold-over, rice-stuffed flank steak, also apply. Just send any "meat-plus" recipe you have—meat plus a stuffing that stretches quantity and flavor.

**Cranberry surprises** are the other half of next November Cooks' Round Table. Perhaps your cranberry fix-up will win over your best stuffed meat, so send one of each!

Fresh cranberries, cooked or canned cranberry sauce, whole cranberries, cranberry jelly—take your choice. Then tell us about your salad, relish, sherbet, or sauce.

If it's a salad—it may be a chopped apple-nut mixture or a bright gelatine mold. Perhaps it's ruby-colored pie, steamed cranberry pudding, hot spiced juice, red polka-dot muffins, cranberry kuchen, or rich shortcake. Or maybe it's simply a super version of old-fashioned cranberry sauce served or flavored a new way.

Or is it a new use for convenient canned cranberry sauce? Whatever your cranberry secret is, please share it with us. If it's as special as we hope it is, it may rate a prize and a place on November Cooks' Round Table! So mail it in today!

**And remember,** the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement, and *six copies of the endorsed recipe.*

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it "November Stuffed Meats" or "November Cranberry Surprises."
2. Give measurements in *level* cups, tablespoons, and teaspoons, never in heaping or scant measurements.
3. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
4. Include 50 to 100 words about the history or origin of your recipe.
5. All recipes submitted become the property of *Better Homes & Gardens.*
6. Entries must be postmarked by midnight, April 30.
7. Address the recipes you enter to 5404 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

**This Month's Winners**

Cook-of-the-Month is Mrs. George Curry of Elk Point, South Dakota. Her Daisy Angel Cake on page 77 is mile-high and feather-light. Another winner this month, Mrs. Walter Sheldon, gave us the lovely Gold and White Angel Cake, as pretty as a spring daffodil!

You electric mixer owners will be pleased with Ada Reynolds' Sponge Cake Wedges. Tender and fluffy, quick and easy to make! And for an extra good sponge roll with marshmallow filling, try Mrs. Wunderlich's prize recipe on page 78.

Hash in four new versions on Cooks' Round Table this month wins awards for Mrs. Whitaker, Mrs. Dyer, Mrs. Lally, and Mrs. Stoler.

If you like full-flavored barbecue sauces and food with a zip, you'll go for Mrs. Whitaker's Barbecue Hash or Mrs. Lally's Beef Hash Cups served with a nippy topping.

Like to fix your hash oven-style so that you can eliminate stirring and watching, serve it right from the cooking dish? Then for you it's Mrs. Dyer's Cheese-Burger Hash or Mrs. Stoler's pineapple-garnished Baked Hawaiian Hash using left-over ham.

**Honor Roll**

Mrs. Malcolm Beveridge, Quincy, Massachusetts.
Mrs. Louis J. Carr, Lake Mahopac, New York.
Mrs. James Dyer, Warren, Ohio.
Mrs. Helen Fancher, Lovelock, Nevada.
Genevieve Flernon, Jacksonville, Florida.
Mrs. L. J. Hanneken, West Covington, Kentucky.
Mrs. Stanley Haste, East Walpole, Massachusetts.
Mrs. Robert M. Jones, Hoboken, New Jersey.
Mrs. A. O. Kitchen, Brevard, North Carolina.
Mrs. Martin Lally, Golden's Bridge, New York.
Mrs. Roy E. Lansing, Syracuse, New York.
Theresa M. Lessmeister, Peru, Illinois.
Mrs. Ada H. Reynolds, Clayton, Missouri.
Mrs. Charles H. Sanders, Salem, Oregon.
Mrs. Walter Sheldon, Los Angeles, California.
Mrs. C. R. Stoler, Wadsworth, Ohio.
Mrs. S. V. Streator, Coeur d' Alene, Idaho.
Mrs. Jack Whitaker, Dallas, Texas.
Mrs. Norman H. Williams, Glendale, California.
Mrs. C. J. Wunderlich, Nokomis, Illinois.

**Chicken Con Carne** is an economical hot dish. Cook a stewing hen in salted water until so tender it falls away from the bone; chop the meat and substitute it for browned ground beef in your favorite Chili Con Carne recipe. When you come to the chili powder, taste your way along.—*Mrs. Sidney Brown, Chicago, Illinois.*

**BAKING SODA is such a GOOD DENTIFRICE**

You won't believe—until you try it—how well Baking Soda cleans and beautifies the teeth.

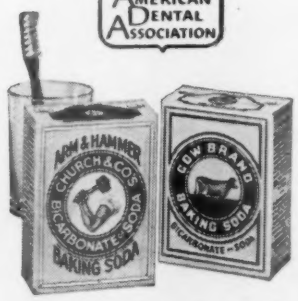
Prove it with this personal test. Use Baking Soda as your dentifrice for just a short period—ten days to two weeks.

Brush your teeth twice a day. Notice how quickly they brighten to their natural color. Notice, too, the delightful after-using freshness. Your mouth *feels* clean because your teeth *are* clean. The Baking Soda does more than just a surface job. It aids the brush in loosening film and accumulated food deposits so that they can be rinsed away.

Then compare the cost. A package of Arm & Hammer Brand, or Cow Brand Baking Soda, for which you pay just a few cents, will last for many weeks.

Our Baking Soda is safe for young and old to use. It enjoys professional acceptance as a dentifrice, is so classified by the American Dental Association Council.

*Accepted* COUNCIL on DENTAL THERAPEUTICS AMERICAN DENTAL ASSOCIATION




*Write for free booklet*

**ARM & HAMMER OR COW BRAND BAKING SODA**

CHURCH & DWIGHT CO., INC., 10 CEDAR ST., N.Y. 5, N.Y.

# Yours for the Asking

**FROM YOUR AMERICAN KITCHENS DEALER**

## Get this *FREE PLAN* for your own new

American KITCHEN STYLED IN STEEL

You needn't merely "dream" any longer. *Right now* you can take steps toward having a kitchen like this, in the home you now own, or the one you plan to build or buy.

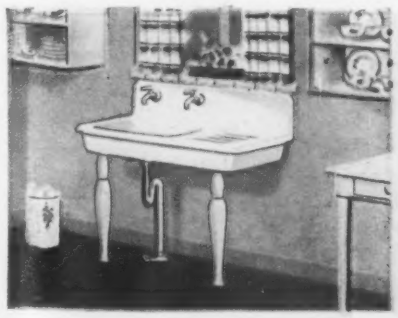
*Today, American Kitchens dealers* everywhere *are joined in a great, nation-wide program to provide—free to every interested homemaker—a precisely-drawn plan for her own, individual American Kitchen.*

Just go to your American Kitchens dealer. He'll get your ideas, room measurements, etc. With his marvelous Plan-a-Kit, *which only American Kitchens dealers have,* he'll show you, in miniature, precisely how *your* American Kitchen will look. Then he'll draft a scientific plan, especially for *you!*

You'll then be ready to install your complete kitchen, or to start with one unit. In either case, every unit will fit precisely as planned, and your new American Kitchen will be exactly as you dreamed and desired.

Meanwhile, your *first* step is to send the coupon!

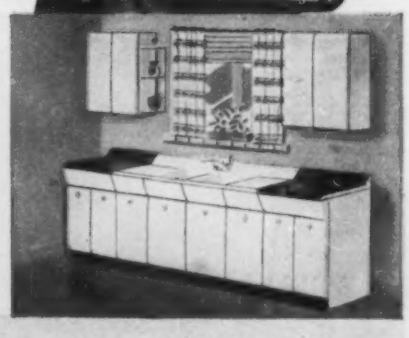
*Here is the way your American Kitchen Dealer can show you exactly how your own American Kitchen will look, before he drafts your plan.*



◄ No matter how your kitchen looks now . . . or how the doors and windows are arranged . . . your American Kitchens dealer can use his Plan-a-Kit and show you how your new American Kitchen *will* look.

◄ And he'll show you how easy it is to *start* your own new American Kitchen . . . beginning with a new American Styled-in-Steel Cabinet Sink!

Then you can ► *gradually* complete your American Kitchen.



American KITCHENS STYLED IN STEEL

**SEND THIS COUPON** *Today!*

**American Central Division—*Avco* Mfg. Corp., Dept. BH-4**
**Connersville, Indiana** — Check here

I'd like to hear from your nearest American Kitchens dealer. ☐

I'd like to receive your helpful booklets on Kitchen Planning, for which I enclose 25c. ☐

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**AMERICAN CENTRAL DIVISION—*Avco* Manufacturing Corp., Dept. BH-4, Connersville, Indiana**

**SQUARE CAKE DISH only 50¢**

Watch this new Pyrex Square Cake Dish go straight from oven to table to refrigerator —and back. See how Pyrex Ware saves valuable left-overs, protects food flavor, saves dishwashing! Get two or three for layer cakes. 8½" square, 50¢ each.

THERE'S ONLY ONE PYREX WARE

AND IT'S MADE BY

CORNING GLASS WORKS

PYREX BRAND OVENWARE CORNING GLASS WORKS CORNING, N. Y. U. S. A.

T. M. REG. PYREX MADE IN U.S.A.

"PYREX" is a Reg. T. M. of Corning Glass Works in the United States and in Canada of Corning Glass Works of Canada, Ltd.


## How to use those

# Great big cups

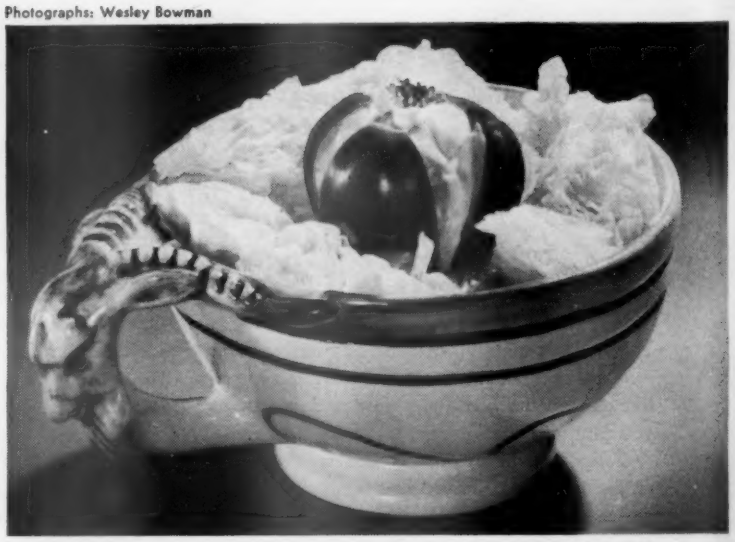
### Six ways for merry eating and drinking

JUMBO cups—you're seeing them in so many stores these days. What fascinating pieces they are! But how to use them? For a special cup for the man of the house, of course—for a man-sized cup of coffee at breakfast or any meal. At parties for hot chocolate or for popcorn bowls. You fill 'em up and they stay filled awhile, to save hostess-trotting.

The designs of the cups are unique, so don't try to match them. They're more fun if they're different—the billy-goat handle or railroad scene or Dutch kitchen design will start people story-telling. And as mustache cups of yesterday are heirlooms of today, so jumbo cups may be tomorrow's treasures.

*More on page 98*

Photographs: Wesley Bowman



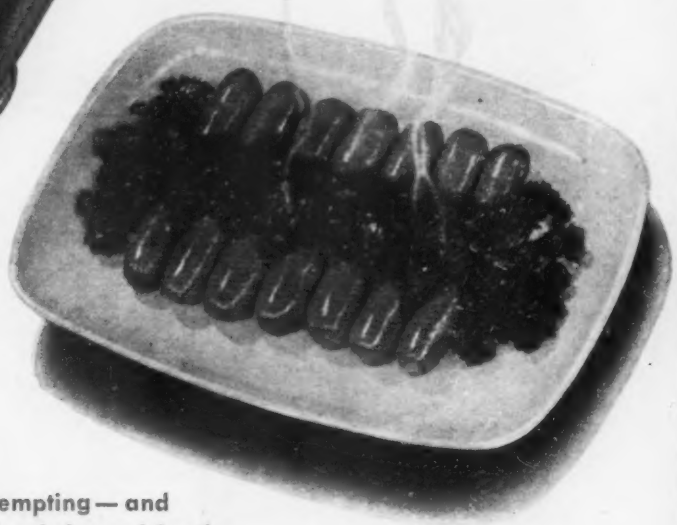
**Oversized cup** is a salad bowl for picturesque serving and handy eating

**Bubbling chowder** stays hot to the last spoonful. Drink the last "bite"

# "THE WIENER THE WORLD AWAITED!"

## "*Quickie*" meals revolutionized by Wieners and Barbecue Sauce . . separate in can flavor kept by "Sack O'Sauce"*

"Sack o' sauce"* is easy to open.



See how tempting — and easy to serve! A meal for the family in one can.

...e different it's patented

U. S. GOVERNMENT INSPECTED

## WIENERS that get their FLAVOR from the meat itself

**Made solely of SELECTED Beef and Pork . . . absolutely no cereal filler added . . . only mild seasoning to bring out the goodness of the meats.**

Now comes a new way of packing foods—an invention which makes it possible to can two delightful food flavors together and yet keep them unmixed—a wonderful new product for dinners, hurry-up meals, or snacks that satisfy robust appetites.

Note the picture of a can of Oscar Mayer all-meat Wieners, with Barbecue Sauce in a flavor-tight sack that keeps flavors separate and fresh—a meat dish with "trimmings" that you can always have on hand ready to heat and serve in a few minutes.

The wieners are all meat—absolutely no cereal filler added. You notice the all-meat firmness and goodness with the first bite because they are made solely of *selected* extra lean beef and flavory, tender pork. We use only mild seasoning—they get their flavor from the meat itself.

And the delicious mild barbecue sauce—voted first choice of 27 recipes tested—adds satisfying flavor to the plump, juicy, all-meat wieners. Try this delightful, economical food treat. At all good food stores—buy several cans today.

Also plain without sauce

ANOTHER **Oscar Mayer** PRODUCT

OSCAR MAYER & CO., General Offices, Chicago • *Fine Meats Since 1883*

*Trade Mark

VAN CAMP
ANNOUNCES A

# REVOLUTION in TUNA

a new and exclusive Grated Style

Packed in larger "bite-size" pieces... far superior in texture, flavor and appearance... here is the ideal tuna for *every* tuna recipe... hot or cold!

The result of years of research, this new Grated Style has been acclaimed by food experts from coast to coast as "the perfect pack"... ready for instant use in salads, sandwiches or hot entrees without the bother of flaking. Simply open the can and use!

Rich in protein, containing Vitamins "A" and "D," mineral and other vital food elements, these *quality* brands of tuna give you a maximum of food value. Because the dark meat of tuna is never used and only the tender *light* meat is packed, every dish you prepare is a *coup de maitre!*

*VAN CAMP SEA FOOD CO., INC., Terminal Island, California*

THERE IS NO SUBSTITUTE FOR TUNA, WHEN YOU USE

THE BRANDS THAT

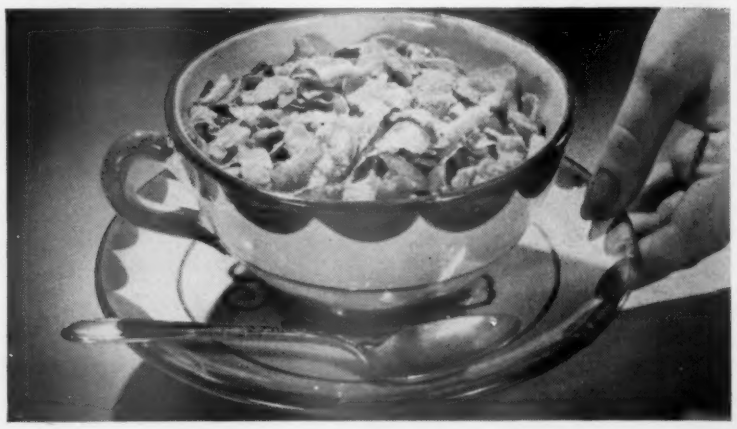
MADE TUNA *famous!*

*BUY EITHER BRAND...THE QUALITY IS THE SAME*

## How to use those great big cups

[ *Begins on page 96* ]

**A jumbo cup** of coffee and square of gingerbread is food for leisurely visiting

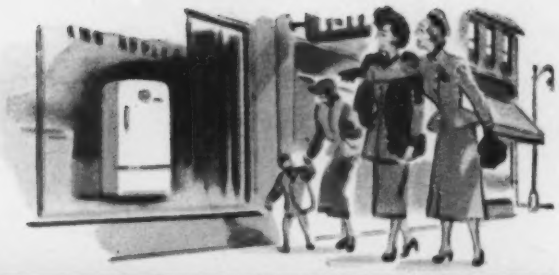


**Cereal's more fun** in a large cup. Encourages lapping up all the cream

**Giant cup** of coffee and a big hamburger—the sure route to a man's heart

**Hot chocolate** with a big blob of whipped cream. Vanilla wafers on the side

# "Don't tell me you still defrost the old-fashioned way!"



*Defrosting* manually is now as old-fashioned as *pumping water*. The modern home has a Norge Self-D-Froster refrigerator.

Every night at midnight the Norge defrosts itself automatically.

Meats remain undisturbed; foods in the sealed freezer stay frozen.

Defrost water is drained into the easy-to-empty Handefroster.

With the new exclusive Norge Self-D-Froster you can forget about old-fashioned defrosting methods . . . enjoy the convenience, economy and efficiency of automatic defrosting. Of course, the Self-D-Froster is only one Norge convenience. This big eight-cubic-foot refrigerator has more space in all eight food zones—easy to reach without stooping. The Giant Side Freezer holds up to 37 pounds of frozen food; the sliding Coldpack up to 12 pounds of meat. These are only a few of Norge's many advantages. It pays to buy Norge! You'll find advance styling and engineering in all Norge appliances . . . "The best dealer in town sells Norge." He is listed in your classified telephone directory. Norge Division, Borg-Warner Corporation, Detroit 26, Michigan.

**A BORG-WARNER INDUSTRY**

Refrigerators • Electric Ranges • Water Coolers
Washers • Electric Water Heaters • Home Heaters
Gas Ranges • Home Freezers

**SEE NORGE BEFORE YOU BUY**

PENNY-SAVER SPECIAL

# Rosy Ring Noodles

NEW IDEA
WITH EVAPORATED MILK

Ah-h, it's something to *see* and a treat to *eat!*—Rosy Ring NOODLE Special—a master meal ready in 20 minutes! The secret's in the full-bodied goodness of EVAPORATED MILK . . bake-blended with tender *noodles* . . . plump, spicy *frankfurters* . . . pungent *peppers* . . . zesty *Cheese.*

A TREAT HARD TO BEAT!

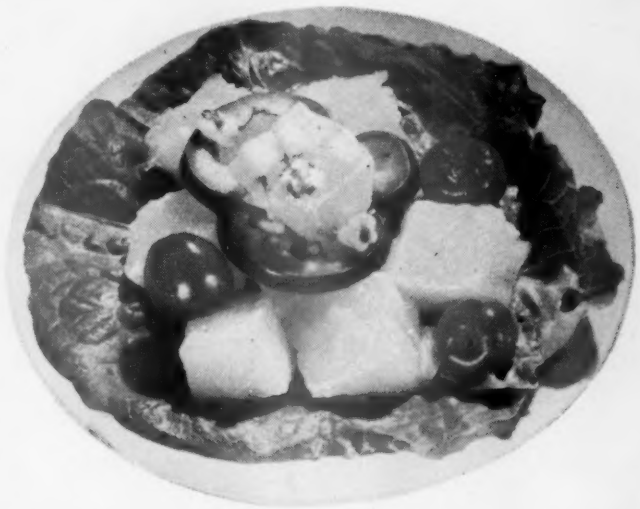
8 ounces medium noodles
1 tall can EVAPORATED MILK
3 quarts boiling water
1 tablespoon salt
¼ cup Butter
¼ cup flour
6 plump, juicy frankfurters
2 teaspoons more salt
2 tablespoons chopped pimiento
2 tablespoons chopped green pepper
⅔ cup cool water
½ cup grated Cheddar or Parmesan Cheese

To boiling water add one tablespoon salt. Gradually add noodles. Boil until tender. Melt butter in double boiler. Add flour. Stir until smooth. Gradually add EVAPORATED MILK and cool water, stirring until thickened. Add 2 teaspoons salt, pimiento and green pepper. Fold in drained and rinsed noodles. Slice frankfurters crosswise into ¼ inch slices. Arrange noodles and remaining sliced frankfurters in alternate layers in three-quart casserole. Sprinkle with grated Cheese. On top group three frankfurter slices with stem of green pepper. Bake in moderate oven (350° F.) 20 minutes. Six servings.

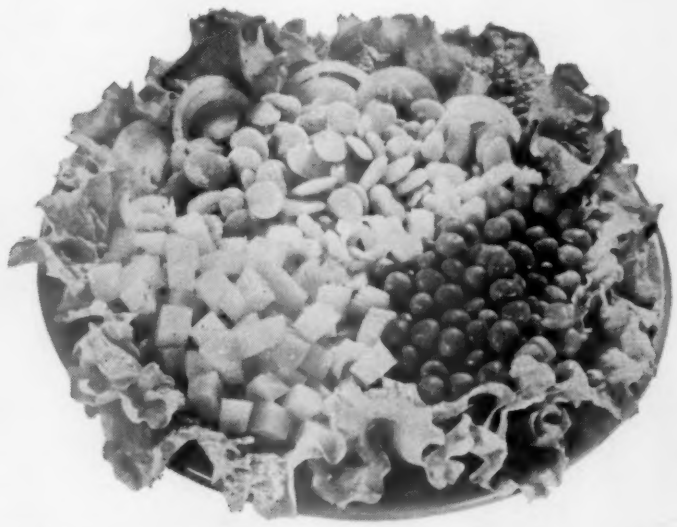
AMERICAN DAIRY ASSOCIATION
20 N. WACKER DRIVE BLDG., CHICAGO 6, ILLINOIS
"Voice of the Dairy Farmer"

## 5-minute salads

[ Continued from page 64 ]



**Pineapple Prize.** Drain chilled pineapple chunks. Heap 5 or 6 in a lettuce cup on each salad plate. For dressing for four salads, mash about ¼ cup Blue cheese, stir in ½ cup French dressing. Pour over pineapple and lettuce, and dash with paprika. For extra color add two green pepper rings and some big red cherries to each salad.



**Vegetable Mix.** Arrange chilled, drained vegetables on lettuce. Sprinkle with salt and pepper, dress with sharp French dressing. For garlic flavor, rub bread slice with cut clove of garlic, cube, and toss with vegetables. You can use a can of mixed vegetables for this salad.

**Lettuce Toss.** Shred coarsely about 2 cups lettuce. Slice and add 2 or 3 green onions and radishes. Blend ¼ cup mayonnaise with 1 teaspoon each vinegar, prepared mustard, and horse-radish. Pour over lettuce and toss until well mixed, adding salt to taste while mixing. Serves 2.

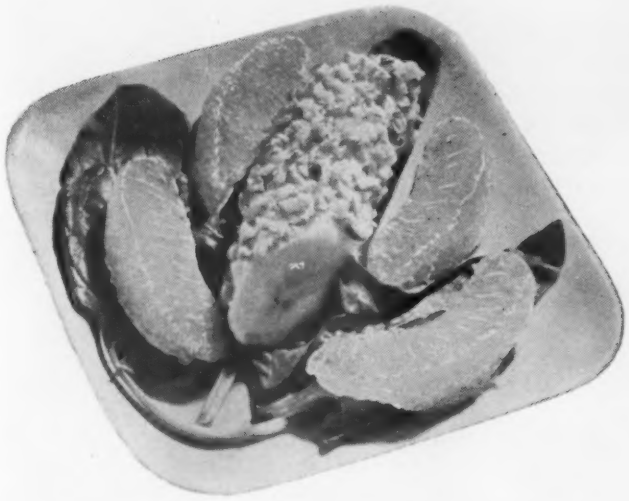
**Green and Gold.** On lettuce place, for each serving, a peeled half of a small avocado (or a quarter of a large one). Heap center with half-drained crushed pineapple. Garnish with salted or plain blanched almonds. Serve French dressing.

**Jiggs' Dish.** Drain a can of chilled sauerkraut. Mix with mayonnaise, adding celery seed to taste, and a handful of minced parsley. Serve on lettuce. Extra good with hot or cold corned beef or with fish.

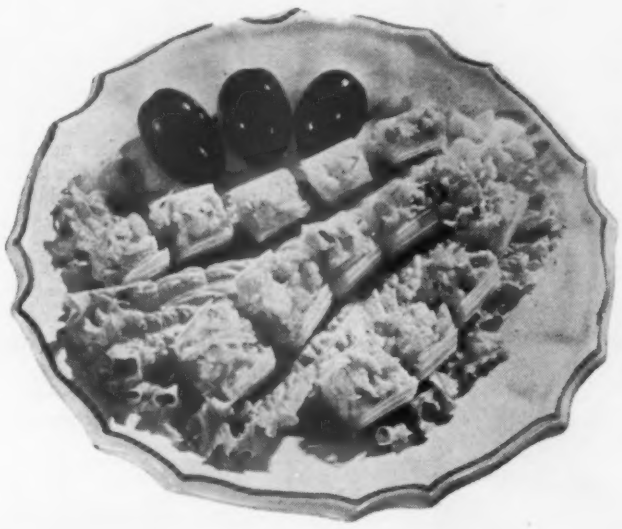
**Semi-Salad.** Drain off most of the juice from a can of tomatoes. (You can use the juice tomorrow.) Chop the drained tomatoes a bit. For each cup of tomatoes add a minced small onion, tablespoon of minced green pepper if you have it, a dash of salt, ½ teaspoon prepared mustard (or ¼ teaspoon dry), a sprinkling of celery seed, and a tablespoon each of vinegar and salad oil. Stir together. Serve in custard cups or ramekins set right on the dinner plates, or in saucedishes alongside. Serves 3.

[ Turn to page 129

## 10-minute salads [ Continued from page 65]



**Tropical Salad.** Roll banana in lemon juice, then mayonnaise thinned with cream. Sprinkle with chopped California walnuts. Garnish with spring spinach and canned grapefruit sections. Sweet banana, crunchy nuts, and tart grapefruit make this a good dinner salad.



**Stuffed Celery Snippets.** For each person, stuff two 3-inch lengths of celery with grated raw carrot mixed with mayonnaise and chopped nuts. Lay these on leaf lettuce on individual salad plates, then cut into ¾-inch bites, leaving them in their original position. Garnish with ripe olives. Pass French dressing.

**Cauliflowerets Salad.** Slice very thin the crisp flowerets from half a small head of raw cauliflower. Peel a sweet Bermuda or Spanish onion, and slice paper-thin. Slice ⅓ cup stuffed olives. Shred half a head (or less) of lettuce. Combine all, add ¼ to ½ cup crumbled Blue cheese, and toss with French dressing, adding seasonings as needed. Serve in lettuce cups. Garnish with tiny cauliflowerets dashed with paprika. Serves 4 to 6, depending on amount of lettuce used.

**Guatemalan Salad.** Chop or dice 3 or 4 canned or pickled beets. Add a small onion, minced; about a cup of sliced celery or shredded cabbage; a few radishes, sliced; and any leftover cooked peas or green Limas or string beans. Cut up outer leaves of lettuce and add. Season well with pepper, celery salt, and lemon juice; toss together, and serve in lettuce cups, with mayonnaise. Serves 4 to 6.

**Thousand Island Cabbage Salad.** Drain solid-pack canned tomatoes, pressing them slightly to get rid of excess juice. Mix 1 cup drained tomatoes with 3 cups shredded cabbage; add minced green onion (tops and all) to taste, cooked dressing to moisten. Toss and serve in bowl. Serves 4 to 6. [ Turn to page 129

NATURALLY the beautiful Camfield is fully automatic, with every feature you'd expect in so fine a toaster . . . cushioned pop-up . . . also finger-trip release . . . color selector . . . hinged crumb tray. Its exclusive "Equa-Therm" times toast exactly to taste, despite current variations . . . supreme achievement of Camfield engineers' long experience developing fine appliances. A gracious gift . . . a joy to own . . . Camfield, the Blue Ribbon Toaster!

Guaranteed by Good Housekeeping

Camfield Manufacturing Company, Grand Haven, Mich.
*Canada*, Addison Industries, Ltd., Toronto

CAMFIELD
AUTOMATIC TOASTER

**I'll bet you never saw a Welcome Mat like this!**

● I LIKE to put out this mat for one woman who's welcome anytime. She's the Spirella Corsetiere and she brings her business to the privacy of your home without you traipsing all over town. She'll bring you a new sense of comfort, style, and figure freedom. She'll show you the Press and Lift Test . . .

*Press* down on stomach. That's the cramped feeling of ordinary garments.

Then lower hands and *lift*. That's how Spirella's natural support feels!

She'll show you authentic X-rays proving that a Spirella supports you internally as well as outwardly. She'll adjust to your figure the exclusive Spirella Modeling Garment and take your exact measurements, thus assuring you of a supporting garment with an individual tailored fit. Have your welcome mat out when this lady calls . . . *you won't be sorry!*

For name of your local Spirella Retailer, write

*In the U. S.* THE SPIRELLA CO., INC. NIAGARA FALLS, N. Y.

*In Canada* THE SPIRELLA CO., LTD. NIAGARA FALLS, ONT.

Spirella

INDIVIDUALLY DESIGNED FIGURE SUPPORT


# It's rhubarb time

PINK rhubarb and the first spring crocus signal a new season for your table. When new, tender rhubarb stalks shoot up in your garden or the first rosy bunches appear at the fruit market, fix big dishes of fresh sauce. It pays to follow a recipe—to get the right tartness and juiciness. Below, see recipes for cooking rhubarb top-of-range and in the oven.

On page 132 are recipes for a pink rhubarb sherbet and two spring rhubarb pies. In the pictures below we get out the skillet, *take off* the lid, make Rhubarb Upside-Down Cake.

***Recipes on page 132***

**Rhubarb Sauce.** Wash rhubarb; peel if skin is tough. Cut in 1-inch pieces; measure 3 cups. Add 1 cup sugar and a very small amount of water (*none* if pan has a tight cover). Cover. Cook *slowly* until tender, about 25 minutes.

**Baked Rhubarb.** Prepare 3 cups rhubarb as for Rhubarb Sauce, left; place in greased baking dish. Sprinkle with 1 cup sugar. Cover. Bake in slow oven (325°) until just tender, 1 to 1½ hours. An easy dessert for an oven meal.

Photographs: Wesley Bowman

## Rhubarb Upside-Down Cake

← Rhubarb Upside-Down Cake is made in a heavy skillet. Remove handle. In the bottom of the skillet put juicy cuts of pink rhubarb, sugar, and marshmallows. Creamy cake batter goes over the top. Recipe page 133

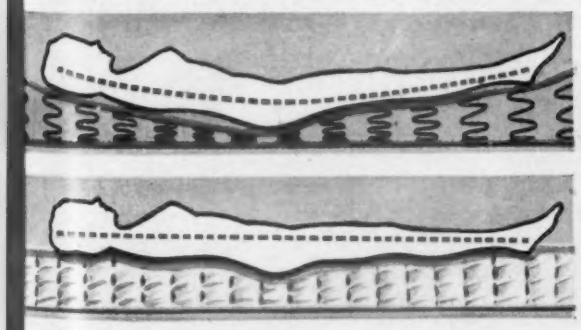
Cool baked cake on rack 5 minutes. Then loosen edge. Invert plate over skillet. Turn upside down. Lift skillet carefully—there's the beauty you'll have, in the picture below ↓

*Sleep snug and warm under the new light-as-a-feather Simmons Electronic Blanket (shown above), only $44.50 plus excise tax.*

# THAT WONDERFUL, WONDERFUL MOMENT!

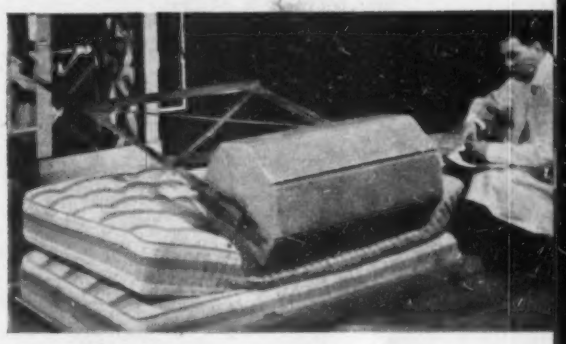
1. **It's bedtime.** You've had a busy day. You slip between the sheets on your new Beautyrest and stretch . . . oh, such a luscious, toe-wriggling stretch! A warm feeling of repose comes over you. Tension leaves you. The strain of the day vanishes. Your nerves, your muscles, every blessed part of you feel at peace at last! What a moment! What a *moment!*

And to think that all this comfort is yours night after night—not for just a few years—but for at least TEN years! That's Beautyrest's *guarantee!*



2. **Compare!** Above, see how an *ordinary* innerspring mattress can sag beneath you, make *hollows* that rob you of your rest. But, below, see how Beautyrest's 837 coil springs "*give*" only in *the right places*. Offer you *firmer*, more *natural support!*

3. **Inside story!** Left, see how wired-together springs in *ordinary* mattresses *sag down together under pressure*, in water glass test. But, right, see how your Beautyrest's *individually pocketed* springs act *without sagging together!*



**Tested! Tested! Tested!** In rigid "torture" tests constantly being made in United States Testing Co. Inc., laboratories, Beautyrest is lasting *far longer* than any other mattresses being tested. Proof of its better workmanship, better value!

**Prewar quality!** Your Beautyrest is so well built it actually needs turning only 4 or 5 times a year! Has prebuilt borders, no-sag edges, eight side ventilators to help keep interior fresh!

**Amazing new Simmons Electronic Blanket** takes place of *two* or *three* ordinary blankets, even in *coldest* weather! Keeps you blissfully cozy all night long—through the miracle of *electronics!* So light. So gently warm. So safe it's even washable! Fits single or double beds. Choice of five lovely pastel shades. At better furniture and department stores, $44.50, plus tax. Get yours today!

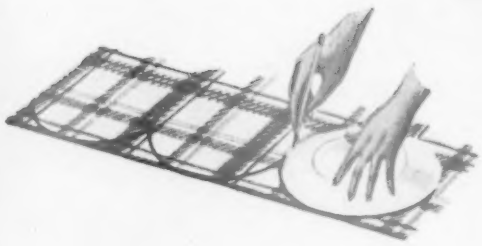
## Only SIMMONS makes BEAUTYREST*

**Other Quality Simmons Products: The Electronic Blanket, Famous Deep-sleep Mattress, Ace Spring, Babybeauty Crib Mattress, Hide-A-Bed Sofa**

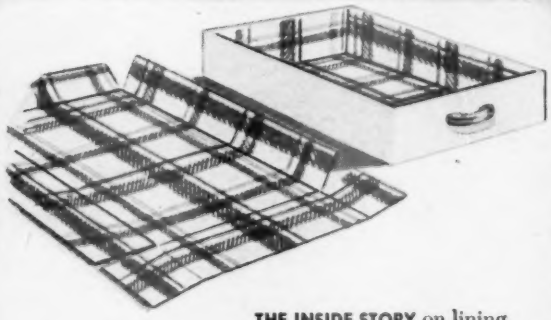
*TRADE-MARK REG. U. S. PAT. OFF.
©1948 SIMMONS CO., MDSE. MART, CHICAGO, ILL.

# How to brighten a kitchen for $1.79 * with *Marvalon*

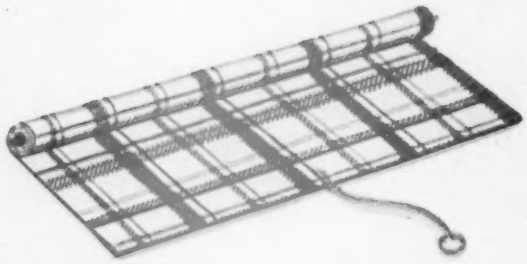
That's right, just 3½ yards of Marvalon brings a cheery, new look to your kitchen. Table covers, window shades, drawer linings are easy to make with Marvalon, the wonderful, new plastic coated covering material that cuts, pleats, stitches with ease. And best of all Marvalon won't stain, chip, crack or peel. It's pretty, it's practical . . . a damp cloth keeps it spotless. So pamper your whim to trim. Use long wearing Marvalon!



**DRESS IT UP** with a scalloped edge. It's easy to scallop your Marvalon table covering by tracing around the edge of a saucer or luncheon plate. Make a series of curves, then cut along pencil line.

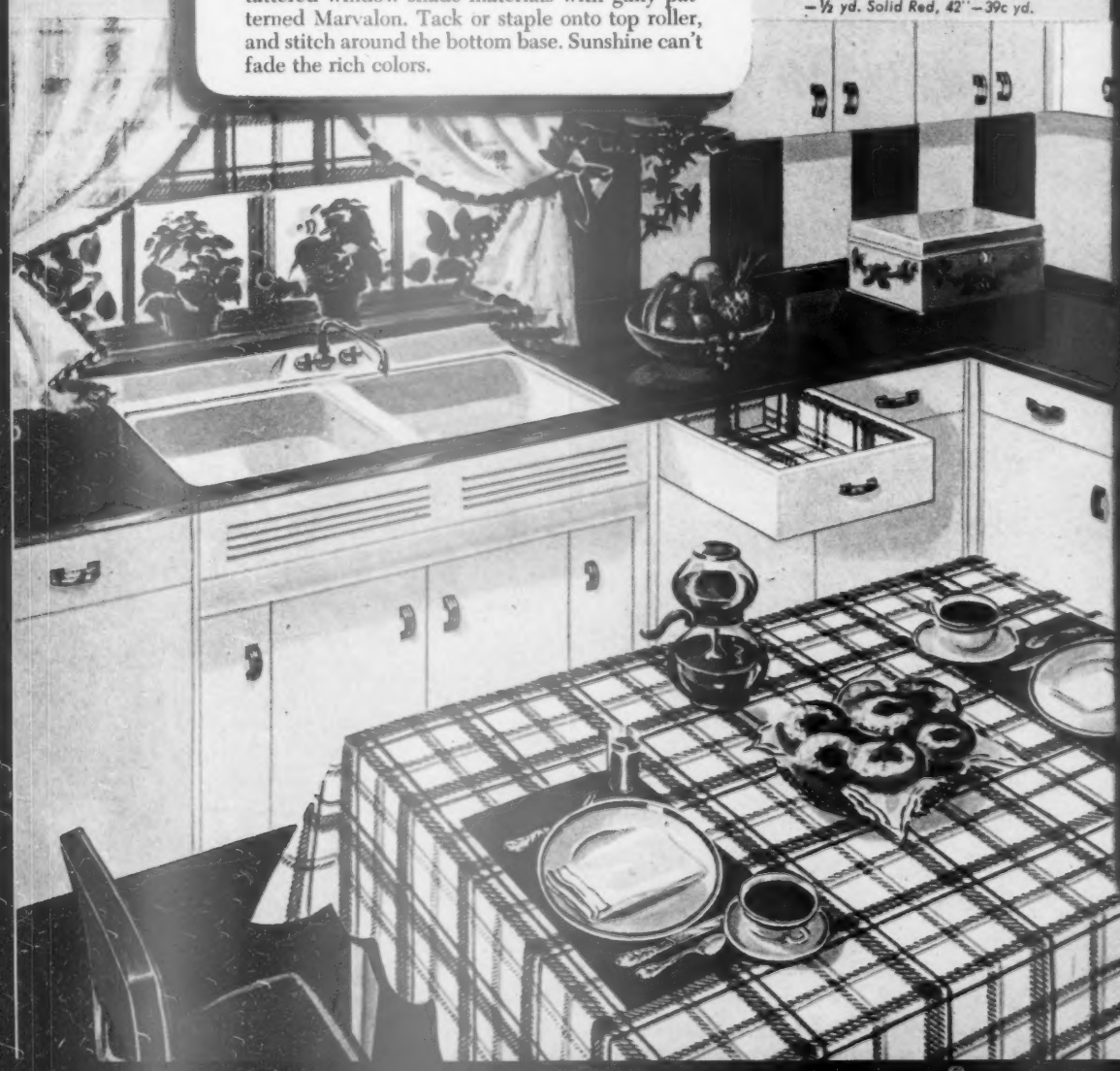


**THE INSIDE STORY** on lining drawers. Cut enough Marvalon to cover bottom and sides. For trim corners, slit to depth of drawer. Fold and hold with household adhesive tape.



**FOR NEW WINDOW GAIETY** replace soiled and tattered window shade materials with gaily patterned Marvalon. Tack or staple onto top roller, and stitch around the bottom base. Sunshine can't fade the rich colors.

**PATTERN FEATURED IS KITCHEN PLAID**
**Table cover, window shade, 4 drawer linings—3 yds. Kitchen Plaid, 54"—53c yd.; 2 place mats —½ yd. Solid Red, 42"—39c yd.*



**PLAIN OR PATTERNED** in sparkling colors at department, variety, hardware, and five and ten cent stores—42" wide—39c yd., 46"—45c yd., 54" —53c yd. Shelving: 12"—15c yd., 14"—17c yd.

*Marvalon*

Product of Munising, 135 So. LaSalle Street, Chicago 3, Ill.

4 picture recipes—

# Your favorite cheese dishes

**Here are two easy and economical casseroles, a high, golden souffle, and a very special dessert cheesecake**

***Cheese-Bean Rabbit***

Photographs: Wesley Bowman

**Cheese-Bean Rabbit is simple** to make. You can fix it in a casserole as in the pictures below. Or make top of range in the double boiler. Or concoct it in your chafing dish. Any way you do it, it's easy and good eating

2 tablespoons chopped onion
1 green pepper, chopped
2 tablespoons butter or fortified margarine
1 No. 2 can (2½ cups) kidney beans
2 tablespoons catsup
½ teaspoon Worcestershire sauce
Salt, pepper, cayenne
½ pound sharp spreading cheese

***How to make it:***

Fry the chopped onion and green pepper in butter. Onion should be golden, pepper tender. Add thoroly drained kidney beans, the catsup, Worcestershire sauce, and seasonings. Spoon a layer of beans into the buttered casserole. Sprinkle with coarsely grated cheese. Then add another layer of beans; top with rest of the cheese

When the casserole is ready for the oven you can bake it right away or put it in the refrigerator to oven-heat later. It bakes in a slow oven (325°) until thoroly heated, about 20 minutes. Polka-dot the top with catsup. Serve with hot buttered toast. What could be easier?

***More on next page***



WELCOME NEWS!

# Not one drop of oil in this polish to catch dust!

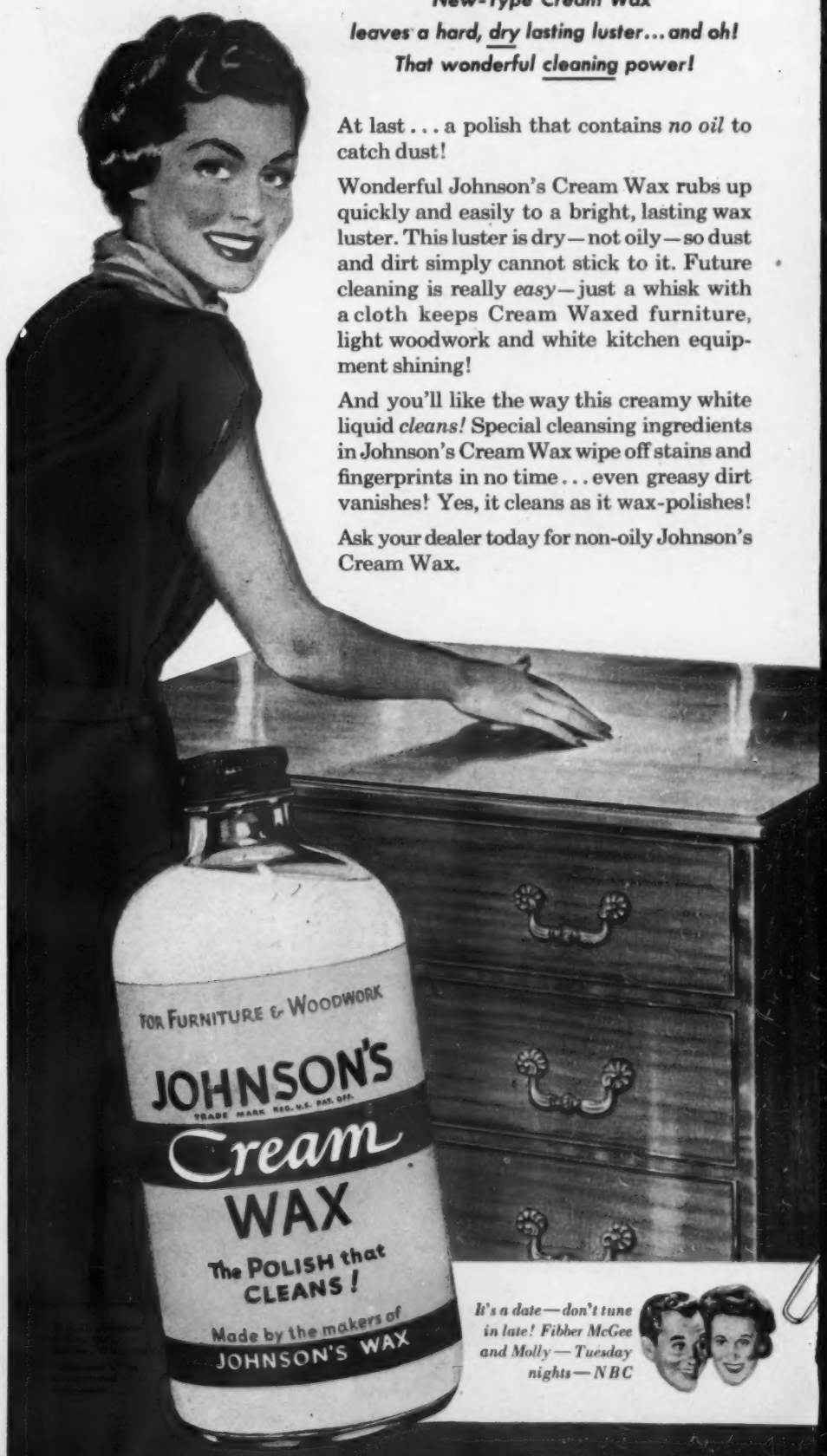
***New-Type Cream Wax leaves a hard, dry lasting luster... and oh! That wonderful cleaning power!***

At last . . . a polish that contains *no oil* to catch dust!

Wonderful Johnson's Cream Wax rubs up quickly and easily to a bright, lasting wax luster. This luster is dry—not oily—so dust and dirt simply cannot stick to it. Future cleaning is really *easy*—just a whisk with a cloth keeps Cream Waxed furniture, light woodwork and white kitchen equipment shining!

And you'll like the way this creamy white liquid *cleans!* Special cleansing ingredients in Johnson's Cream Wax wipe off stains and fingerprints in no time . . . even greasy dirt vanishes! Yes, it cleans as it wax-polishes!

Ask your dealer today for non-oily Johnson's Cream Wax.




*It's a date—don't tune in late! Fibber McGee and Molly—Tuesday nights—NBC*

**Johnson's Cream Wax**

**Anyone can paper a room without paste, tools or muss with beautiful TRIMZ READY-PASTED WALLPAPER**

**Yes, you can decorate right now**—win compliments on your decorating genius—yet save up to 50% on decorating costs! Amazing Trimz is the secret...the ready-pasted wallpaper millions of families have put up without help or previous experience.

**It's quick, clean, easy!** So *quick* you can do a large 10′ x 14′ room in an afternoon or evening with just 3 packages of Trimz (equal to 10 rolls of regular paper). So *easy* you need no previous experience whatever. Simply cut strips to right length, re-roll under water and up it goes, dry in 20 minutes. So *clean* you needn't cover furniture, need not mess with paste, brushes or special tools.

**Your money back** if you aren't happy with results. But you're *bound* to get *professional* results as over 2½ million users have. Because Trimz is guaranteed to stick, guaranteed washable and fadeproof, too. More—there's a galaxy of stunning NEW patterns now at your dealer's, in colors for every room, every decorating scheme. Choose *your* favorites . . . give *your* home a sparkling new personality in a few spare-time hours ...save up to 50% on decorating costs, with Trimz!

## Your favorite cheese dishes

[ *Begins on preceding page* ]

### *Macaroni and Cheese Bake*

**Here's the main dish** you have been looking for. Delicious enough for your best spring luncheon and economical enough for everyday. What's more, you can put it together quickly. A good casserole for a potluck

- 1½ cups scalded milk
- 1 cup soft bread cubes
- ¼ cup chopped pimiento
- 1 tablespoon minced onion
- ¼ cup melted butter or fortified margarine
- 1½ cups grated American cheese
- ½ teaspoon salt
- ⅛ teaspoon pepper
- 3 beaten eggs
- 1 cup cooked 7-minute macaroni

***How to make it:***

Pour scalded milk over soft bread cubes in a roomy bowl. Have chopped pimiento, minced onion, and melted butter ready to add. Stir into bread cubes. While you're doing this, the macaroni can be cooking in boiling, salted water. The quick-cooking kind takes only 7 minutes

Add grated American cheese to bowl. Choose a sharp, smooth-melting cheese. Add salt and pepper. Mix lightly. Now you are ready to add the slightly beaten eggs. Beat the eggs only until foamy. They are to *thicken* the macaroni and cheese mixture, so don't overbeat them

Add the cooked, drained macaroni. Fill a greased 9- by 9- or 8- by 12-inch shallow baking dish. Bake in moderate oven (325°) 50 minutes. Serve **Hot Mushroom Sauce:** Heat 1 10½- or 11-ounce can cream of mushroom soup with ¼ cup milk. Sprinkle with parsley

***More on page 108***

**CLEAN YOUR SINK FAST**

# THIS SAFE, EASY WAY!

## SO SAFE...

**CLEANS WITHOUT GRIT!** Why *scratch* dirt away—and the finish with it—when fine, white Bon Ami cleans without harm to sinks and tubs? Simply lifts dirt off without dulling a shiny surface! Remember, scratches hold dirt—make cleaning harder. And grit gives your hands that "scrubbed" look, too!

## SO EASY...

**POLISHES AS IT CLEANS!** Every time you clean, get a polish as you do. No extra work. Lots of extra sparkle. Bon Ami-cleaned bathtubs and kitchen sinks keep that shiny "new" look longer. Try it. You get better, brighter results with this cleanser that's fast, easy—and *safe!*

# Bon Ami

*"hasn't scratched yet!"*

The famous Ronson "CROWN" Table Lighter in rich silver plate...$11 (tax extra)

*On any table in the home...*

## A STANDING INVITATION

●*"A light?"*... how graciously, how hospitably, these lovely, silver-plated Ronsons put that unspoken question! "It's here, at your fingertips," they say...then how gracefully, how surely, how swiftly, they translate their promise into action. Simply, *Press, it's lit! Release, it's out!* Yes, *safely* out the instant you lift your finger . . . a safeguard for treasured furnishings against the hazards of match burns.

*SMART TO OWN .. SMART TO GIVE . . . At your dealer . . . other lovely Ronson Table Lighters...Ronsons for pocket or handbag, starting as low as $6.00. All feature the famous, patented, instantaneous Ronson safety-action: One-finger, One-motion.*

*No individual orders can be filled direct*

FUN .. EXCITEMENT...Tune in on Ronson's "20 Questions" every Saturday night, Mutual Network (Pacific Coast, Sunday nights).

RONSON®

*Newark, N. J.*

*Toronto, Ont.*

*London, Eng.*

WORLD'S GREATEST LIGHTER




## Your favorite cheese dishes

[ *Continued from page 106* ]

### *Cheesecake*

**Rich, delicately flavored cheesecake**—the dessert that has made eating spots famous. This one's been our Test-Kitchen's favorite for years

2 tablespoons butter or fortified margarine
¾ cup zwieback crumbs
¼ cup confectioners' sugar
1 cup granulated sugar
¼ cup enriched flour
¼ teaspoon salt
2 cups well-drained cottage cheese (dry)
1 cup heavy cream
3 tablespoons lemon juice
1 teaspoon grated lemon peel
½ teaspoon vanilla
4 beaten eggs

### *How to make it:*

This is the way the cake pan (8-inch round) looks when it's ready for the cheese filling. You spread it with 2 tablespoons butter. Then mix the zwieback crumbs and the confectioners' sugar. (Save two tablespoons for top.) Sprinkle crumbs over butter to coat pan thoroly

Into a big bowl measure the granulated sugar, flour, and salt. Mix thoroly. Add cottage cheese. (If the cheese is too wet, cake will not be fluffy.) Stir in 1 cup heavy cream. Add lemon juice, peel, vanilla, and beaten eggs. The lemon gives the cheesecake a delicate flavor

Fill the baking dish and sprinkle top with the crumbs which you saved. Bake in slow oven (325°) 1 hour. Dot top with red jelly or leave it as is. In the picture at the top of the page we take the cheesecake to the table. Cut it in thick wedges. *This* is cheesecake at its best

***More on page 111***

# . . . . the easiest way to America's loveliest rooms

THAT'S **Kem-Tone** MIRACLE WALL FINISH!

over **40,000,000** rooms decorated with Kem-Tone!

### OIL and RESIN FINISH!

Kem-Tone is made with OILS and RESINS scientifically processed to mix with water for ease, thrift.

### RIGHT OVER WALLPAPER!

More magic! Kem-Tone smooths on right over wallpaper. Covers paint, plaster, other surfaces, too.

## EASY!

**Kem-Tone** MIRACLE WALL FINISH

## GAY!

**Kem-Tone** MIRACLE WALL FINISH

**$3.49** PER GAL. (*paste form*) DOES AVERAGE ROOM

*There's only one genuine Kem-Tone! Accept no substitute!*

### IN ONE "EASY" COAT!

Magic! Kem-Tone covers most interior surfaces in one quick coat. No priming, no sizing needed. Just roll or brush on Kem-Tone.

Acme White Lead & Color Works, *Detroit* • W. W. Lawrence & Co., *Pittsburgh* • The Lowe Brothers Co., *Dayton* • John Lucas & Co., Inc., *Philadelphia* The Martin-Senour Co., *Chicago* Rogers Paint Products, Inc., *Detroit* • The Sherwin-Williams Co., *Cleveland*

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

### DRY IN ONE HOUR!

How convenient! Kem-Tone doesn't tie up rooms for days. Replace furnishings, enjoy your "new" room 60 minutes after painting.

## SPEEDY!

**Kem-Tone** MIRACLE WALL FINISH

### WITH NO "PAINTY" ODOR!

How pleasant! Kem-Tone paints without annoying fumes. Leaves no paint odor to "quarantine" rooms days afterwards.

## THRIFTY!

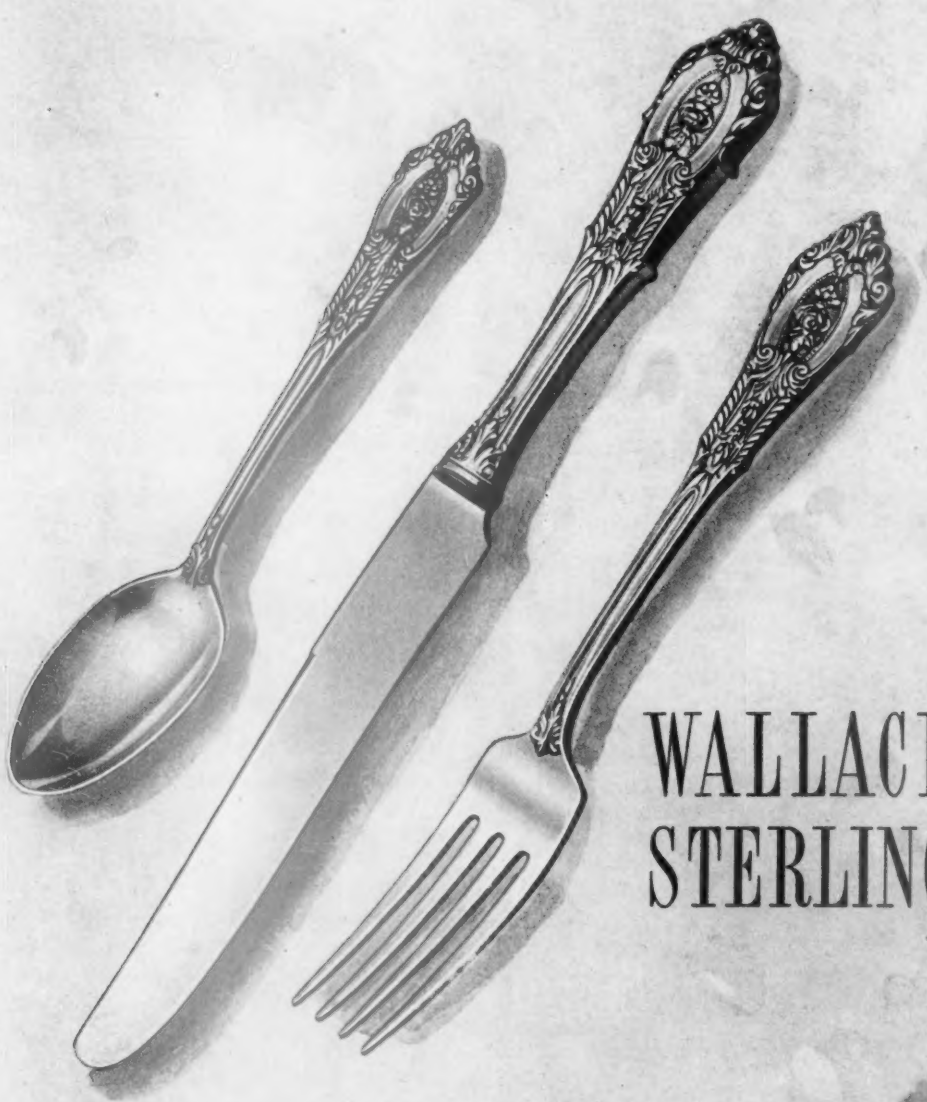
**Kem-Tone** MIRACLE WALL FINISH

**Kem-Tone TRIMS 20¢ up • Kem-Tone ROLLER-KOATER 98¢ ea. • Kem-Tone 4" BRUSH $2.39 ea. • THERE'S A KEM-TONE DEALER NEAR YOU!**

# *It's "Third Dimension Beauty"...*
# *It's Full-formed Sculpture...*
# *It's Wallace Sterling...*

**ROSE POINT** . . . the bridal veil of queens . . . reveals in gossamer lacework the full-formed beauty of a rose. This artistic achievement of a fully sculptured flower is captured forever in ROSE POINT silver by Wallace . . . the only sterling with "Third Dimension Beauty." Other "Third Dimension Beauty" designs include Grand Colonial, Stradivari, Sir Christopher, Grande Baroque. Six-piece place settings from $27 to $35, according to pattern.

Send 25¢ for the book, "Beauty Moods in Silver," by William S. Warren, designer of Wallace's "Third Dimension Beauty" patterns. We will also include booklet, "Daily Pleasure in Sterling," which contains ideas on entertaining, and table settings arranged by noted magazine editors. Address Dept. B-1, Wallace Silversmiths, Wallingford, Conn.



WALLACE
STERLING

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Wallace Silversmiths, Wallingford, Conn. • Since 1835 • Wallace Silversmiths, Toronto, Canada

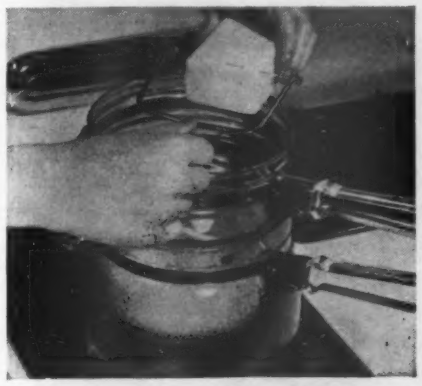
## Your favorite cheese dishes

[ *Continued from page 108* ]

### *Cheese Soufflé*

**The perfect cheese soufflé**—the cook's pride and joy. This one has the airiness you want, it has the tang of good sharp cheese, and the moistness that makes it so good to eat. Spoon in while it's puffy and hot-as-the-oven

¼ cup butter or fortified margarine
¼ cup enriched flour
½ teaspoon salt
1 cup milk
½-pound package sharp, spreading cheese
4 well-beaten egg yolks
4 stiff-beaten egg whites



***How to make it:***

The start of a perfect soufflé is a rich white sauce. Melt butter. Add flour and salt. Blend. Add milk; stir until thick and smooth. Add sliced cheese. While cheese melts, beat egg yolks. Gradually stir hot sauce into egg yolks. Return sauce to double-boiler top—not over boiling water this time—to stand by while you beat egg whites

Beat egg whites until they are stiff but not dry. Fold in the cheese sauce which you have ready and waiting. Use a blending fork or wide spatula. Take your time. Lift up and over in high strokes. Gentle there, or you'll bump out some of the air. For special occasions, use 5 or 6 eggs. The other ingredients remain the same

Pour the mixture into an *ungreased* 2-quart casserole. Now for a neat trick which will make an aristocrat of your soufflé. With a spatula trace a circle thru the fluffy mixture—one inch from the edge. This makes a crown on the soufflé—see photograph, top of page. Bake in slow oven (300° to 325°) 1 hour and 15 minutes




# Here's what the wise ones say:

THAT'S ALL IT TAKES! You can avoid the annoyance of slow-running drains with *just one tablespoonful of* Drāno poured down your drains once a week!

For Drāno boils out clogging waste. Filthy sewer germs, too!

So when you sterilize your drains—use Drāno to boil out the dirty mess that *breeds* germs* and slows up your drains!

Remember, too, Drāno opens a stopped-up drain—*fast!* Without fuss or muss, fumes or odor. Get Drāno today.

**TUNE IN:** DOROTHY KILGALLEN, Thursday mornings. See your local paper for time and station.

**Survey Molnar Laboratories*

**Never over 25¢ at grocery, drug, and hardware stores.**

**Drāno**

T. M. Reg. U. S. Pat. Off. by The Drackett Co.

***OPENS CLOGGED DRAINS—***
***KEEPS THEM FREE-RUNNING***

**Harmless to septic tanks: makes them work better—cuts down odors.**

Copr. 1948, by The Drackett Co.

*and a package of song!*

"A treasure chest" for any lover of canaries—a chest so packed with golden song that it's *preferred* by 7 out of 10 canary owners!

Here is a *complete* diet—not a few common seeds. French's Bird Seed and Biscuit is a diet of the twelve tested ingredients that keep your pet healthy and happy.

And a canary that is healthy and happy is a canary that *sings*—brightly, thrillingly. You can prove that: just feed French's Bird Seed and Biscuit for ten days—and *listen!*

*This **PLUS** in the package means song in your home!*

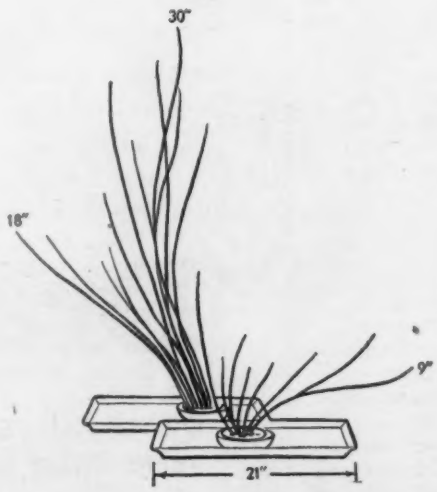
Watch your canary go for the French's Bird Biscuit, so richly packed with ingredients he needs and enjoys. When fed with French's Bird Seed, it *completes* his diet.

**French's**
**BIRD SEED**
*and* **BISCUIT**
THE LARGEST-SELLING BIRD SEED IN AMERICA


# Bring spring into your home

***By Fae Rowley***

Stanley




EVERY spring many of you write to us for ideas for a tea-table arrangement. So here is a recipe for one of the loveliest—and the easiest—we've done:

2 brass pans, 8"x21"
2 5" needlepoint holders in each pan
15 branches of pussy willows
19 daffodils (6 in back of arrangement can't be seen)
7 tulips
A bag of small black or white pebbles.

Cut important structural branches to lengths shown in chart and place them on holders as framework for your arrangement. Then cut other branches of different lengths to fill in this outline. Use plenty of leaves, placed on holder close to each flower just as they grow. Pussy willows are easy to bend in curves desired.

You're lucky if you have a chartreuse tablecloth to show off gray pussy willows, yellow daffodils, and flame-colored tulips.

# No defrosting

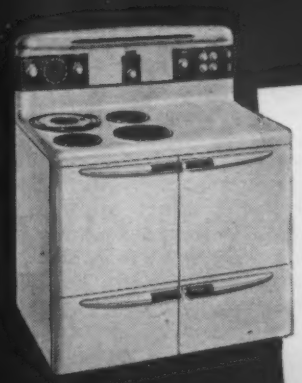
1 **Dual-Temp Home Freezer** really quick-freezes at 15° *below* zero. Stores up to 70 lbs. of frozen food safely for months. A big home freezer right in your refrigerator!

2 **Dual-Temp Moist Cold Compartment** never requires defrosting! High humidity keeps food fresh and moist without covering dishes. Lots more room for foods!

3 **Dual-Temp Sterilamp** kills germs... helps preserve food longer.

4 **Dual-Temp Moistrol**... the drip tray that automatically empties itself. Many more outstanding features...see Dual-Temp at your Admiral dealer, today.

**ONLY DUAL-TEMP GIVES YOU ALL 4 FEATURES!**



## Admiral Electric Range

America's most beautiful electric range with *simplified* automatic cooking. Just 3 controls to set . . . cooks while you're away! Large, flexible oven provides 17 different rack positions. Flex-O-Heat "no-skip" controls give the *exact* amount of heat needed. See the Admiral today!

# Admiral

**DUAL-TEMP Refrigerators**

*Performance proved in over 200,000 kitchens!*

Her new apartment looked so dark,
But Doris was resigned.

Then WINDEX on the windows
Quickly proved she had a "find"!

The shave was Johnny's very first—
He couldn't do it right

Till speedy WINDEX cleaned the glass
And made it sparkling bright.

Daddy couldn't find himself
In the class of '33.

Then WINDEX made the picture clear
As easy as can be!

Just a spray, and just a wipe,
It's easy and it's quick!

For cleaning every kind of glass,
WINDEX does the trick!

Copr. 1948, by The Drackett Co.

WINDEX is a must for house cleaning! WINDEX leaves no dust-catching film on windows or dust on window sills. No streaking. Insist on WINDEX every time.

Get Brighter Windows Quicker With—

WINDEX

T. M. Reg. U. S. Pat. Off. by The Drackett Co.

Costs less than a penny per window—even thriftier in the big 20-ounce size

TUNE IN: DOROTHY KILGALLEN, Thursdays. See local paper for time and station.


## Recipes for

# Birthdays that take the cake

*Meals appear on page 63*

### Chicken a la King

*There's real chicken flavor here. Chicken stock is used in the rich, creamy sauce—*

- ½ cup diced green pepper
- 1 6-ounce can (1 cup) broiled mushrooms
- ⅓ cup chicken fat or butter
- ¼ cup enriched flour
- 1 cup chicken stock
- 1½ cups top milk
- ⅓ cup diced pimiento
- 3 cups cooked chicken (cut in bite-sized pieces)
- 1 teaspoon salt
- ¼ teaspoon pepper
- 2 slightly beaten egg yolks

Cook green pepper and mushrooms in hot fat until green pepper is tender. Add flour and blend. Remove from heat. Gradually stir in chicken stock and milk. Cook until thick and smooth, stirring constantly. Stir in pimiento and chicken. Season. Just before serving, stir a small amount of hot sauce into the egg yolks. Add to remaining hot sauce. Cook over hot water about 5 minutes, stirring constantly. Serve immediately in toast cups. Serves 8.

### Sweet Sixteen Birthday Cake

*A one-bowl white cake with pink 7-minute frosting—*

- 2¼ cups sifted cake flour
- 1 teaspoon salt
- 4 teaspoons baking powder
- 1⅓ cups sugar
- ½ cup shortening
- 1 cup milk
- 1 teaspoon vanilla
- 4 egg whites (½ cup)

Sift dry ingredients together in mixing bowl. Add shortening, ⅔ cup milk, and vanilla. Beat vigorously *2 minutes*. Add remaining ⅓ cup milk and unbeaten egg whites. Beat 2 minutes. Pour into 2 round waxed-paper-lined 8-inch layer-cake pans. Bake in moderate oven (350°) 25 to 30 minutes. Cool. Tint 7-Minute Frosting a delicate pink. Put cake together with frosting. Frost top and sides. Decorate with flowers—see photograph, page 62. Dip marshmallows in hot milk, then in tinted coconut. Insert birthday candles.

### Seven-Minute Frosting

- 2 egg whites
- 1½ cups sugar
- 1½ teaspoons light corn syrup or ¼ teaspoon cream of tartar
- ⅓ cup cold water
- Dash of salt
- 1 teaspoon vanilla
- Few drops red food coloring

Place all ingredients except vanilla in double boiler; mix thoroly. Cook over hot water, beating constantly with rotary or electric beater until mixture forms peaks, about 7 minutes. Remove from heat and hot water; add vanilla and food coloring. Beat until cool. Frosts two 8-inch layers.

### How to tint coconut

Half-fill small glass jar with coconut. Dilute food coloring, 1 drop to 2 tablespoons water. Sprinkle a few drops on coconut. Shake until coconut is evenly tinted. Spread on absorbent paper toweling.

### Broiled Steak

Select a porterhouse, T-bone, club, sirloin, or tenderloin (fillet mignon) steak cut 1 to 2 inches thick. Preheat broiler. Place steak on rack so top of meat is 2 to 3 inches from heat. Broil one side. Season with salt and pepper, turn; broil other side. Season and serve immediately on hot platter. Length of time required for broiling depends on meat thickness and degree of doneness you like. For 1-inch steak allow 15 to 20 minutes; for 1½-inch steak, 20 to 25 minutes; for 2-inch steak, 30 to 35 minutes.

### Barbecued Ribs

*A favorite food and so easy to fix—*

- 3 pounds spare-ribs
- 1 teaspoon salt
- ⅛ teaspoon pepper

• • •

**Sauce:**

- ¾ cup sliced onion
- 2 tablespoons fat
- 1 clove garlic, minced
- ½ cup chopped celery
- 2 tablespoons brown sugar
- 1 teaspoon dry mustard
- 1 teaspoon salt
- ⅛ teaspoon pepper
- 1 cup catsup or chili sauce
- 1 cup water
- 2 tablespoons vinegar
- 2 tablespoons lemon juice
- 2 tablespoons Worcestershire sauce

Brown ribs in heavy skillet. Season. Drain fat. Pour over **Barbecue Sauce:** Cook onion in 2 tablespoons fat, until golden. Add remaining ingredients. Heat to boiling. Simmer 20 minutes, stirring occasionally. Pour over browned ribs. Bake in moderate oven (350°) 1 to 1½ hours. Baste occasionally. Serves 6.

### Rich Chocolate Cake

*Calls for brown sugar for extra richness and good flavor—*

- 1 cup brown sugar
- ½ cup milk
- 3 1-ounce squares unsweetened chocolate, grated
- ½ cup shortening
- 1 teaspoon vanilla
- 1 cup brown sugar
- 3 well-beaten eggs
- 2 cups enriched flour
- ¼ teaspoon salt
- 1 teaspoon soda
- ½ cup milk

Heat 1 cup brown sugar, ½ cup milk, and chocolate in double boiler until chocolate melts. Cool. Thoroly cream shortening, vanilla, and remaining sugar. Add eggs; beat thoroly. Add sifted dry ingredients alternately with milk; add chocolate mixture; mix smooth. Bake in 2 waxed-paper-lined 9-inch layer-cake pans in moderate oven (350°) 30 minutes. Frost with Fudge Frosting.

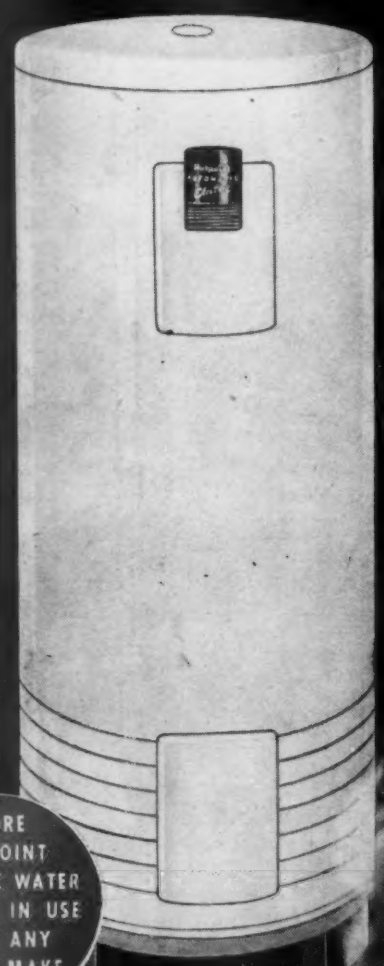
[ *Turn to page 116*

*Everybody's Pointing To Hotpoint*

# Now Hotpoint Offers The Biggest Advance In Water Heaters In 15 Years

# MAGIC CIRCLE HEAT!

*Amazing New Pressurized Calrod* Units Make This Hotpoint Water Heater Finest Ever Developed —New Type Thermostat Guards Against Hot-Water Waste — Fiberglas*-Insulated Tank Will Store Hot Water For Three Days*



HERE'S the sensational new Hotpoint Automatic Water Heater with the Magic Circle Heat of Pressurized Calrod* Units to give you the perfect hot-water service you've always wanted! You enjoy the fastest, cheapest and most dependable hot-water supply possible . . . plus extra years of trouble-free operation. The new thermostat *automatically* minimizes waste and keeps temperature constant. Thick Fiberglas*-insulated tank stores hot water for three days without re-heating! See this remarkable new heater and you'll know why "Everybody's Pointing To Hotpoint"—America's finest line of home appliances!

Seven models, ranging from 15 to 82 gallons capacity. Table-top model is a kitchen-planned, matched unit of Hotpoint's Electric Kitchen. All models can be installed anywhere in the home . . . no flue, vent or flame.

*Reg. U. S. Pat. Off.

Copr. 1949 Hotpoint Inc., Chicago, Ill.

MORE HOTPOINT ELECTRIC WATER HEATERS IN USE THAN ANY OTHER MAKE

**Hotpoint**

HOTPOINT INC., A GENERAL ELECTRIC AFFILIATE

*Electric Water Heaters*

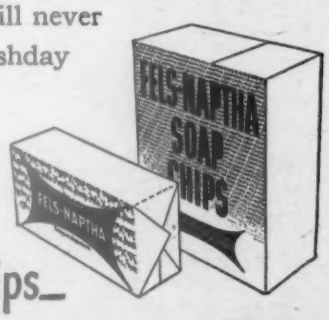
*PIONEER AND PACEMAKER—44 YEARS OF QUALITY*

HOTPOINT INCORPORATED, 5600 WEST TAYLOR STREET, CHICAGO 44, ILLINOIS

A great many "Mamas" will understand this picture without a word of explanation. They'll be reminded of clothes that are cleaner and whiter. Of 'shorter' washdays. Of much less washing 'wear and tear.' Because *they* use Fels-Naptha Soap.

You may want to try golden Fels-Naptha, too, when you know why it removes dirt and stains that other laundry soaps can't budge. This mild, golden soap brings *extra* help to every washing job. The *extra* help of naptha. Gentle, active Fels naptha that loosens stubborn dirt—deep down in the fabric—so it can be 'floated' away without harmful rubbing.

Once you see a sparkling, fragrant Fels-Naptha wash on your line, you will never want to start another washday without the *extra* help of Fels-Naptha Soap.




Golden bar or Golden chips—

**FELS-NAPTHA banishes "Tattle-Tale Gray"**


## Recipes for Birthdays that take the cake

[ *Begins on page 114* ]

### Fudge Frosting

3 cups sugar
1 cup milk
½ teaspoon salt
3 1-ounce squares unsweetened chocolate
3 tablespoons butter or fortified margarine
1½ teaspoons vanilla
3 to 4 tablespoons light cream or top milk

Cook sugar, milk, salt, and chocolate in heavy saucepan over low heat, stirring constantly until sugar dissolves. Cover saucepan and cook 3 minutes. Uncover and continue cooking to soft-ball stage (234°). Remove from heat; add butter. Set pan in ice cold water and cool to lukewarm. Add vanilla and beat until thick enough to hold shape. Add cream gradually ½ tablespoon at a time until spreading consistency. Frosts two 9-inch layers generously. For 8-inch layers cut recipe one-third.

### Gold and Silver Birthday Cake

*The batter's marbled gold and white—*

Make one recipe Sweet Sixteen Cake, recipe page 114. Divide batter in two parts. Add a few drops of yellow coloring to one part. Drop spoonfuls of both white and yellow batter alternately in 2 round waxed-paper-lined 8-inch cake pans. Swirl thru batter with knife to give marbled effect. Bake in moderate oven (350°) 25 to 30 minutes. Cool. Put layers together with your favorite lemon filling. Frost with Fluffy Frosting. Decorate top with grated lemon peel. Use yellow birthday candles.

### Fluffy Frosting

2 cups sugar
¾ cup water
1 tablespoon light corn syrup or ¼ teaspoon cream of tartar
Dash of salt
2 stiff-beaten egg whites
1 teaspoon vanilla

Cook sugar, water, syrup, and salt over low heat, stirring until sugar dissolves. Cover saucepan 2 to 3 minutes to dissolve sugar crystals on sides of pan. Uncover and continue cooking to soft-ball stage (236°); gradually add hot syrup to egg whites, beating constantly. Add vanilla and continue beating until frosting is spreading consistency. Frost sides of cake first, then top. Frosts two 8-inch layers.

### Roast Leg of Lamb

*The way to roast lamb so it is tender and juicy—*

Without removing fell, season roast with salt and pepper. Place, fat side up, on rack in shallow roasting pan. Roast in moderately slow oven (300° to 325°) 30 to 35 minutes per pound or until meat thermometer registers 175° for medium-done or 180° for well-done. Remove fell before serving. Serve the roast piping hot.

### Old-Fashioned Buns

*Bake them close together in a round pan. Serve them hot from the oven—*

1 cake fresh or 1 package granular yeast
1 cup lukewarm milk
⅓ cup sugar
1 teaspoon salt
1 well-beaten egg
3½ cups enriched flour
¼ cup melted shortening

Combine crumbled yeast, milk, sugar, and salt. Stir until yeast is dissolved. Stir in egg. Gradually beat in 1¾ cups flour. Beat until batter falls off spoon in "sheets," about 10 minutes. Beat in melted shortening. Add remaining 1¾ cups flour; mix well. Knead lightly on floured surface until smooth and elastic. Place in greased bowl; cover with damp cloth and let rise until double, about 2 hours. Punch down. Cut dough into pieces the size of walnuts. Shape into balls. Place balls ¼ inch apart in greased 8-inch round pans; cover and let rise until double. Bake in hot oven (425°) 15 minutes. Brush tops with butter. Makes about 3 dozen rolls.

### Maypole Birthday Cake

*So pretty you'll use it for the centerpiece—*

2¼ cups sifted cake flour
1 teaspoon salt
3 teaspoons baking powder
1⅓ cups sugar
½ cup shortening
1 cup milk
1 teaspoon vanilla
2 eggs

Sift dry ingredients together into mixing bowl. Add shortening, ⅔ cup milk, and vanilla. Beat vigorously *2 minutes*, scraping sides and bottom of bowl frequently. Add remaining ⅓ cup milk and unbeaten eggs. Beat *2 minutes*. Pour into 2 round waxed-paper-lined 8-inch layer-cake pans. Bake in moderate oven (350°) 30 to 35 minutes. Cool. Frost with Ornamental Frosting, below. Make rosette "candleholders" around the cake plate with rosette tube. Insert candles in rosettes while icing is still soft. Cover a long, new pencil with white paper, leaving eraser exposed. Attach narrow pastel-colored ribbons to eraser with thumbtack. Cover thumbtack with ribbon bow or tie small flowers around top of pencil with ribbon. Weave ribbon Maypole-fashion part way down. Arrange ends to fall over top edge of cake about 1 inch. Place flowers on outer top edge of cake between ribbons. Light candles, and the birthday cake's ready!

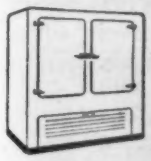
### Ornamental Frosting

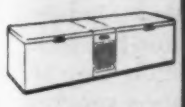
¼ cup butter or fortified margarine
4 cups confectioners' sugar, sifted
2 egg whites
1 teaspoon vanilla
¼ teaspoon cream of tartar
1 to 2 teaspoons cream
Few drops vegetable coloring if desired

Cream butter into confectioners' sugar with pastry blender till mixture looks like corn meal. Then add unbeaten egg whites, vanilla, and cream of tartar. And *beat*. The more you beat the better. Add cream until spreading consistency. Frosts two 8-inch layers.

[ *Turn to page 184*

9 cu. ft. Upright


18 cu. ft. Upright


24 cu. ft. Chest

12 cu. ft. Chest at right

**COMPARE VALUES • COMPARE FEATURES!**

Thousands of lucky families are eating better, living better, saving time, food, and money; and eliminating meal-planning headaches, with HARDER-Freez—the economical home freezer. Low first cost, low upkeep cost! New 1948 Model (right) has latest features: Freez-Basket for quick freezing, Self-Balancing Lid, Positive Catch to save cold, adjustable Dividers for organization of contents, Ice Trays, Toe Recess, numerous mechanical and insulation features that mean long life and dependable, economical operation. Experienced manufacturer. Compare values, compare features! Send coupon today!

HARDER Freez THE ECONOMICAL HOME FREEZER

TYLER FIXTURE CORP., Dept. BH-4, Niles, Mich.
Rush data on HARDER-Freez.

NAME _____

ADDRESS _____



**none of your soft soap for me!**

Our soap doesn't melt when the shower starts to pelt! No sireeee . . . we planned our new bathroom to include plenty of soap dishes. And one of 'em is high 'n dry on the shower wall!

That's just one of the slick tricks built into our bath. Of course, you want to know . . .

**what's the "big" idea?**

The BIG idea is a smart modern bathroom cabinet by Miami-Carey. What those people haven't done *can't* be done with mirrors! Classic styling. Concealed lighting. Little refinements that make a big difference. And all blended in masterful designing that really glorifies a bathroom.

When our architect showed us all the available styles, he said Miami-Carey offers America's foremost line of bathroom cabinets. I'd say it's foremostest . . . with the mostest in refinements, in quality construction, in styling! Not only that, the line offers every accessory that's necessary! For example, we found . .

**it's practical to be shelf-ish!**

We got several smart mirror-lined recessed shelves. One's at the end of our tub, for brushes, cologne, water softener, creams, and perhaps a book. Others are strategically placed for hair brushes, combs, ad infinitum.

But you'll find ideas galore-ious . . . for convenience, for modernization, and helpful information on the Miami-Carey lines in the new book "Ideas For Your Bathroom." For your free copy, use the coupon below.

**MIAMI Carey** 75 years serving home and industry

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# meet

*the cooking treat of the year!*

*It lights without matches!*

Instant high speed, dozens of heats! And remember! Nothing else—*nothing*—cooks as fast as Gas!

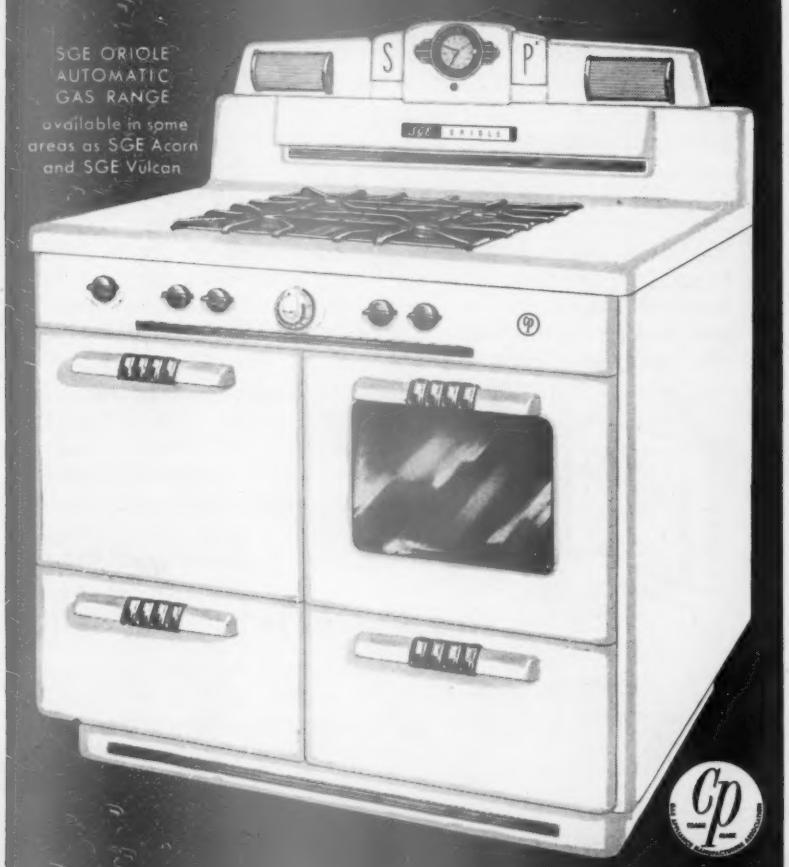
*Broils without pre-heating!*

Broiling as you want it, every degree from char-type to "done through." Only Gas has such flexibility!

*Automatic... Clock-controlled!*

Cooks complete oven meal by itself! And only Gas air-circulated ovens can bake and brown so evenly!

SGE ORIOLE AUTOMATIC GAS RANGE available in some areas as SGE Acorn and SGE Vulcan



Only the new automatic Gas ranges give you so many cooking advantages — inside and out! What's more, they're faster, simpler, more economical to operate! This super-modern SGE Gas range is just one of the many "makes" and models built to exacting "CP" standards now available. Go to your local Gas Company or Gas appliance dealer's and choose the one that's right for your "New Freedom Gas Kitchen"*!

AMERICAN GAS ASSOCIATION *Cert. Mark, Amer. Gas Assoc., Inc.

*it's the new automatic* gas *range!*


# Quickest food crops

**By Harvey Phillips Dean**

IN ANY year, the early gardener pulls the first radish, but in this inflated food-cost year of 1948, you have a bigger incentive than ever to get going—dollars and cents. The earlier you get started, the sooner you'll be eating green peas, tender beet tops, and succulent leaf lettuce and the like and telling the vegetable man that you'll see him next November.

But getting started early is only half the story. Planting *early varieties*—we're giving you a list of good ones that don't sacrifice quality for promptness—is the other half.

Planting a 90-day sweet corn on May 15 won't give you roasting ears for the Fourth of July, but planting a 53-day variety will! Of course, you'll want some 64-day corn, some to ripen at about 82 days, and some coming along later at 90 or even 100 days. Plant them all the same day and you'll have a continuous crop.

The same rule pretty well follows for other vegetables. Most seed catalogs and seed packets now tell you how many days it takes a given variety to mature.

## Strawberries

Strawberries are the quickest-producing fruit you can grow. For these you must buy plants. If you set out everbearing varieties now, you'll be eating strawberries and cream this summer. And the standard June-bearing varieties that you plant this spring will be in full production next year. Here's how to start and care for a strawberry bed:

**1. Where to plant**

Select a spot that gets plenty of sun. Any soil that will grow good sweet potatoes or tomatoes will grow good strawberries. Strawberries will grow in clay, but won't do well in soil that's waterlogged or poorly drained. To avoid white grubs, if possible plant your bed where the soil has been in cultivation at least one season.

**2. What varieties**

Certain berries will do better in your area than others, so consult your nurseryman or catalog on which kinds to buy. Remember everbearers will give you berries for the table all season, while June-bearers produce a single big crop all at once for canning or freezing. Several of the best varieties must be pollinized by another variety in order to set fruit. Unless the one you're planting is listed as having "perfect" flowers, you'll need an additional variety to pollinize it. Always buy good-quality plants from reliable sources—no bargain stuff.

**3. How many plants**

Plant according to the crop you're shooting for. Most June-bearers should give you a pint per plant in their second season, or a quart from each foot of matted row made up of 2-year plants and the new ones established from their runners. It's hard to predict how many berries you'll get from your everbearers the first summer.

**4. Care on arrival**

Plants usually come in bunches of 25. Undo the cord at once and protect the roots from drying until they can be

# you can grow

GROW FOOD

GROW $$$$

**These throw your garden into high**

planted. If there is to be a delay, set them temporarily in a shallow trench, with their roots flattened against one wall, and refill trench with moist soil.

**5. How to plant**

Space plants at 1-foot intervals in rows 3½ feet apart. The second year you will have 2-foot matted rows with narrow paths for picking. Set each plant with crown barely covered and settle with water or a starter solution.

**6. Summer care**

Hoe often, but only deep enough to kill weeds. Mulch lightly by June 1 to conserve soil moisture and keep berries clean. Water everbearers thru August to bring on fall crop.

**7. Winter protection**

After killing frosts, cover bed with a springy winter mulch just deep enough to hide plants.

# Salad and main-dish vegetables

| Crop | Days from planting to eating |
|---|---|
| ***Beets*** | |
| Improved Early Egyptian | 45 |
| Early Wonder | 50 |
| ***Cabbage*** | |
| Golden Acre (yellows resistant) | 63 |
| Jersey Queen | 63 |
| ***Carrots*** | |
| Redheart or Red-cored Chantenay | 70 |
| Nantes Half-Long Scarlet | 70 |
| ***Cucumbers*** | |
| Mincu | 45 |
| Mandarin | 45 |
| Quick Grow | 48 |
| Black Diamond | 54 |
| Boston Pickling | 58 |
| ***Eggplant*** | |
| New Hampshire Hybrid | 70 |
| ***Kohlrabi*** | |
| Early White Vienna | 55 |
| Early Purple Vienna | 55 |

[ *Turn to page 278*

Just a "click" and you're all ready for above-the-floor cleaning.

A tool for every purpose. Furniture, lamps, draperies. Easy, gentle cleaning.

(Above) Exclusive Hoover beating-sweeping-cleaning principle.

(Left) No stretching for high-up places. Tools in handy, lightweight kit.

New Triple-Action Hoover Cleaner. It beats . . . as it sweeps . . . as it cleans.* Gets deep down dirt. Prolongs rug life. Keeps colors bright. Model 28, cleaner alone.... $69.95 Cleaning tools in handy kit..... $18.00

MODEL 28

Now—choose the cleaner you want in the name you trust—

HOOVER

Which Hoover Cleaner is No. 1 for *your* home? The famous Hoover Triple-Action Cleaner, or the new Hoover Cylinder Cleaner? They're both Hoovers—the name women prefer 2 to 1 over any other make. See both at your Hoover dealer's. Then decide.

THE HOOVER COMPANY · North Canton, Ohio
Hamilton, Ontario, Canada

MODEL 50

New Hoover Cylinder Cleaner, most convenient cleaner of its type. Cleans by powerful suction. Stores in small space. Handles at end and top. Tools in neat, lightweight kit, Mothimizer and sprayer . . . $79.50

Cleans bare floors and rugs quickly. Slides easily under furniture.

Its powerful suction speeds above-the-floor cleaning.

(Above) No stooping to attach, detach hose. Touch toe release.

(Right) The Dirt Ejector—just flick toe release and dirt shakes out.

# It's Brand New!

# GREATEST *Magic Chef* YET!

© 1948, American Stove Company

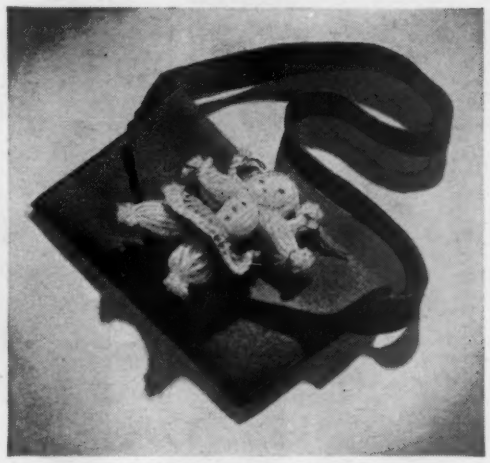
Here's the range you dreamed about. Completely new inside and out with all the modern conveniences women want. Automatic, more beautiful, easier to cook on, easier to clean. Dependable, economical. Whatever the food and wherever you live, you can cook it better with this new Magic Chef. AMERICAN STOVE COMPANY, ST. LOUIS 10, MO.

SEE IT AT YOUR GAS COMPANY OR MAGIC CHEF DEALER

# Four bags you can sew

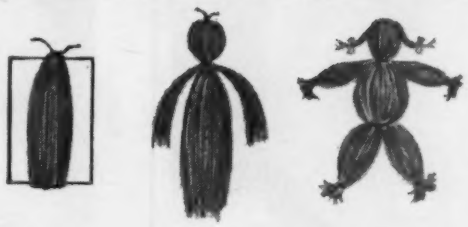
**One's for the pigtailer's money. Two go shopping or visiting. Fourth's a mend-it kit**

## *Shoulder bag for wee miss*

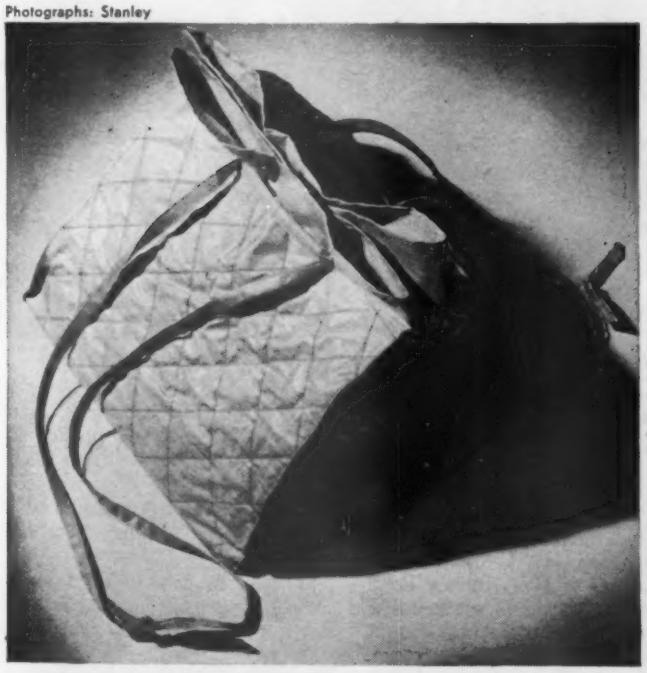


**Purse is envelope** made of two contrasting-color felt strips, each 6 inches wide and 12 inches long. One strip makes the lining. Handle is 22 inches long and 1 inch wide. It's two strips—one of each color—stitched together. Fasten handle to purse by stitching ends into side seams as you make envelope. A snap fastener holds purse closed.

**To make doll** on front of purse, first wrap white yarn around 3½-inch-long cardboard 40 times. Slip a strand of yarn under yarn loops at one end of cardboard and tie firmly. This marks the top of the head. Cut loops at other end; remove cardboard. One inch from top of head, tie piece of yarn to form neck. Divide yarn below neck. Use 20 strands for each arm; leave 40 strands for doll's body. Cut arms so they are 2 inches long. Tie bits of yarn near ends to form wrists. Tie 40-strand body snugly together ¾-inch down from the neck to form waist. Separate yarn below into legs, 20 strands each. Tie bits of yarn tightly around ankles. For pigtail hairdo, fasten 3 strands of yellow yarn to top of head. Braid each end, and tie with red yarn bow. Make a miniature apron from 4 rows of single crochet; fasten at doll's waist. Eyes, mouth, and buttons are French knots. Tack doll to purse.



Photographs: Stanley



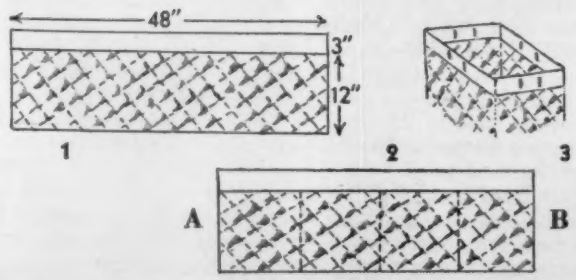
## *Quilted carry-all*

**This bag holds a baby's needs** for the day. Lining is waterproof, sheer plastic material; outside is highly glazed pink or blue chintz. Buy ⅔ yard of 48- or 54-inch chintz, or ⅞ yard of 36-inch chintz and an equal amount of plastic lining.

Start with pieces of chintz and plastic material, each 12 inches by 48 inches. (If you use 36-inch material, you'll need to piece 12 inches onto 36-inch width.) A strip of muslin also 12 by 48 inches, placed between chintz and plastic material, may be used for reinforcement. Quilt together by machine, stitching in 2-inch squares. Face one lengthwise side with chintz strip, 3 inches wide and 48 inches long. (If you use 36-inch material, you will need to piece.) Faced edge will be bag top. See sketch 1.

Measure and mark 12-inch intervals along 48-inch quilted piece. See Sketch 2. Fold at each of the 3 marks and stitch on right side ¼ inch from crease. Join two ends (A and B on sketch) in seam; turn and stitch ¼ inch from edge on right side. You've formed the 4 stitched corners of the bag.

Now for the bottom. You'll need a 12-inch chintz square, and a 12-inch cardboard square covered with muslin and plastic material. Join bag's lower edge to chintz square. Reinforce inside bottom by tacking in the [ *Turn to next page*




Fold and stitch on dotted lines

*choose YOUR woodwork this Pleasant way!*

It's a pleasant adventure—choosing your new mantel, entrance, stairway, china cabinet and other woodwork from the wide Curtis line! Here are woodwork designs of surpassing beauty — styled by well-known architects to express good taste and fine living in every graceful line. For instance—

Picture your hearth-fire framed by this beautiful Curtis mantel—an authentic design from an old New England inn! It's Curtis design C-6059—one of fifteen Curtis mantel styles.

This charming little cupboard provides the extra "something" which distinguishes a home from an ordinary house. It's Curtis design C-6526. Made for corner installation also. Useful in any room.

Here's a Curtis entrance that makes a special appeal of hospitality and graciousness—design C-1764. It is one of the many entrances which Curtis presents for new building and modernizing.

MAIL COUPON FOR CURTIS WOODWORK BOOK!

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
157 Curtis Building, Clinton, Iowa

Gentlemen: Please send me your Curtis Woodwork Book. I enclose 10 cents.

Name.....

Address.....

City.....State.....

# Joan Caulfield...

**A Century Old Tradition** of American Craftsmanship and experience stands back of your Home Freezer, quality-built by Amana Pioneers in low temperature refrigeration. Today in many thousands of homes the honor-built Amana Home Freezer is making life more comfortable, more zestful, more economical!

**Completely dependable,** your Amana requires no "handyman." Just "plug it in" and the amazing Amana goes to work for you—and stays on the job year after year!

Makers of complete line of Home Freezers—from 5 cubic feet (175 pounds frozen food capacity) to 123 cubic feet "walk-in" with 4000 pounds capacity!

## Better Food at LESS COST with LESS WORK!

**All this your Amana Home Freezer promises**—and thousands of users confirm! With this amazing home freezer you buy at the height of the season—when prices are low and flavor at peak! Store the choice foods in your Amana Home Freezer, confident that months later you will enjoy them just as flavorful—just as nutritious—as the day you laid them away! And remember! With fresh frozen foods ready to cook, ready to put upon the table, you save hours upon hours of kitchen work!

**For quality,** craftsmanship, and per cubic foot capacity, no home freezer is lower priced than Amana! For complete reliability and simplicity of operation, Amana leads them all! Inspect this amazing Amana—there are over 3000 dealers from coast to coast!

*Free!* 32 pages in color HOME FREEZER BOOK

It's yours for the asking at your neighborhood Amana dealer! Hints on preparing foods, for delicious frozen freshness! Suggestions for delightful new menus! If you don't know your dealer's name, write to us and we will tell you where to find him!

REFRIGERATION DIVISION
The Amana Society
AMANA, IOWA

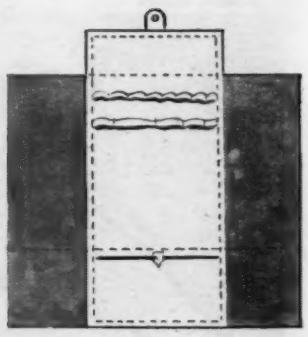

**Four bags you can sew** [ *Begins on preceding page* ]

covered cardboard square. Then tack double-thickness plastic material strips across the inside corners for holding the baby's bottles.

Make buttonholes around top of bag—2 on each side, 5 inches apart. See Sketch 3. For drawstring you'll need 2 chintz strips 1¼ inches wide and 54 inches long. (If you use material less than 54 inches wide, you'll need to piece).

Fold each strip in half lengthwise, turn in raw edges, and stitch to make two ½-inch-wide strings. Lace one of drawstrings thru buttonholes, and tie ends into a firm knot. Lace other drawstring thru so that its ends come out and tie on opposite side to first drawstring ends. By pulling these two knotted drawstring ends, the bag top gathers together tightly.

## *Portable sewing kit*



**This sewing kit folds up** to look like a purse. Start with two pieces of felt or heavy wool—one 20 inches square for outside; the other 9½ by 20 inches for lining.

Cut two strips of material, each ¾ inch wide, one 15 inches long, and the other 10½ inches long. The 15-inch band is for holding spools of thread, the extra length allowing for loops. Mark 1-inch intervals across the bag lining about 6 inches from the top; mark 2-inch intervals on strip. Stitch strip to lining at intervals, matching the marks. Fasten the 10½-inch-long band onto lining 2 or 3 inches below top band, stitching at intervals to make loops for scissors, darner, needles, and pins.

Five inches from bottom of lining strip, cut slit across, to within ½ inch of each side. Stitch lining strip in place on 20-inch square. Slit in lining makes roomy pocket for holding buttons, snaps, mending material. Fasten pocket shut with tiny snap-down flap.

At end opposite to pocket, cut 3 inches from border material on each side of lining strip. See sketch.

Then cut strip of felt about 4 inches long and 1¼ inches wide for the fastener. Stitch onto bag flap—see photograph. This strip (or tongue) slips thru a loop on outside of bag; see lower picture. For loop, cut small strip of felt 2 inches long and ¾ inch wide. Fasten on outside of bag 3½ inches from the bottom.

As you see in sketch, lining covers only center panel of outer piece; 5¼-inch borders remain on each side. To close kit, fold border sides in, bottom up, and flap down. Slip tongue thru loop. Secure with snap fastener if desired.

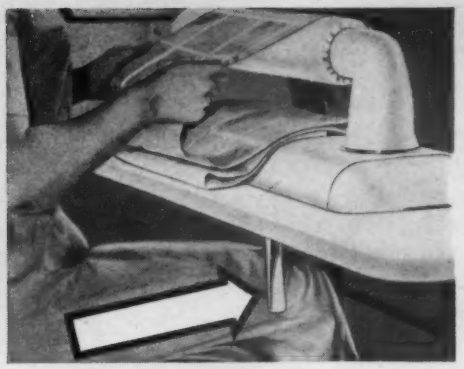
***More on page 124***

**1 EXCLUSIVE SPECIALLY DESIGNED GLADIRON ROLL.** The Thor Gladiron Roll has full power and full heat application, but is smaller in diameter so you slip a sleeve right over it. Work can extend free over both ends of roll. You'll do all kinds of ironing more skillfully and easily. No other ironer has this feature!

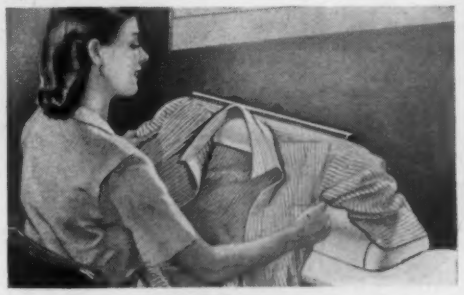
**3 MOST POWERFUL HEAT.** No household ironer delivers *as much* heat per square inch. Holds heat steadier—so does better ironing. Quicker heating, too.

**4 MOST POWERFUL PRESSURE.** Greater pressure per square inch than any household ironer of any roll size. This means beautiful flat work!

**5 STEAMS TIES AND VELVETS.** This clever trick is made possible by the special Gladiron shoe design.

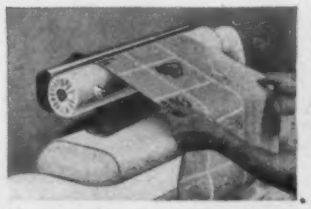


**6 ONE SINGLE CONTROL.** The Gladiron is the easiest ironer to use. Starts, stops, opens and shuts and does pressing with a touch of your knee. Both your hands are free!

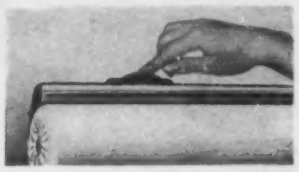


**7 IRONS SHIRTS AMAZINGLY.** Gladiron is the ironer you *CAN* use for shirts. The secret is the exclusive Thor Gladiron roll. See the shirt demonstration at your Thor dealer's.

**8 HANDIEST FOR FUSSY THINGS.** You'll agree the Gladiron is the handiest ironer ever made! Irons children's dresses beautifully . . . ruffled curtains to perfection.



**9 FLATWORK IRONING DELUXE.** With Gladiron heavy pressure and steady heat you'll do flatwork you're proud of—and so easily.



**10 FULL RANGE DIAL HEAT CONTROL.** You *Dial* the exact heat that's best and safest for the fabric.

**2 WHEEL IT WHERE YOU WANT IT.** Iron by a pleasant window. Or on the cool porch. Or where you can see the children. Or hear the phone or radio. Wheels easily as a tea cart. Unfolds for use in a couple of seconds.

# In all your life have you ever seen an ironer with 14 such wonderful features?

**HALF THE TIME . . . HALF THE WORK!**

**Goodbye to backaches, hello to quicker, better ironing with the grandest helper of them all . . . the THOR GLADIRON**

The Thor Gladiron is streamlined, simplified . . . easier to use than your sewing machine. It gives more heat and pressure per square inch than any other ironer . . . turns out ironing you'll be proud of—and lets you sit down while it does the work. Thor's mass production methods keep costs down. This wonder-working Gladiron is half the price of many other full-sized ironers! Try the Gladiron at your Thor dealer's. You'll never again slave over an ironing board!

Thor AUTOMAGIC* GLADIRON*

*REG. U.S. PAT. OFF.

**11 NO STANDING, NO LIFTING, NO BACKACHE.** You sit down while you iron . . . and the Gladiron does the work. Instead of being fagged out, you can go to a movie afterward!

**12 FOLDS UP FOR STORAGE.** Just a touch and the Gladiron folds to the size of a kitchen stool. Keep it in a closet.

only $99.50 Small down payment . . . easy terms.

Half the price of most other ironers

**14 POWERFUL BUT NOT CUMBERSOME.** Why pay for excess weight and clumsy bulk? Thor has streamlined the Gladiron to the last ounce—yet it gives you *everything* you want.

**13 EXTRA BIG WORK SURFACE.** Snap-on wings give wide table space for handling ironing.

THOR CORPORATION B-4
2115 South 54th Avenue, Chicago 50, Illinois

Please send me, without *obligation*, your booklet about the Thor Automagic Gladiron.

*Name* .....

*Address* .....

*City* ..... *Zone* ..... *State* .....

This famous shield trademark identifies every IMPERIAL TABLE
*Only the finest for you*

Imperial

# Imperial Tables

Imperial tables are distinguished - - - will distinguish your home with the basic character of their smart design, with the fine details of choice woods, expert craftsmanship and beautiful finish that are traditional Imperial quality.

**IMPERIAL FURNITURE COMPANY, GRAND RAPIDS, MICH.**

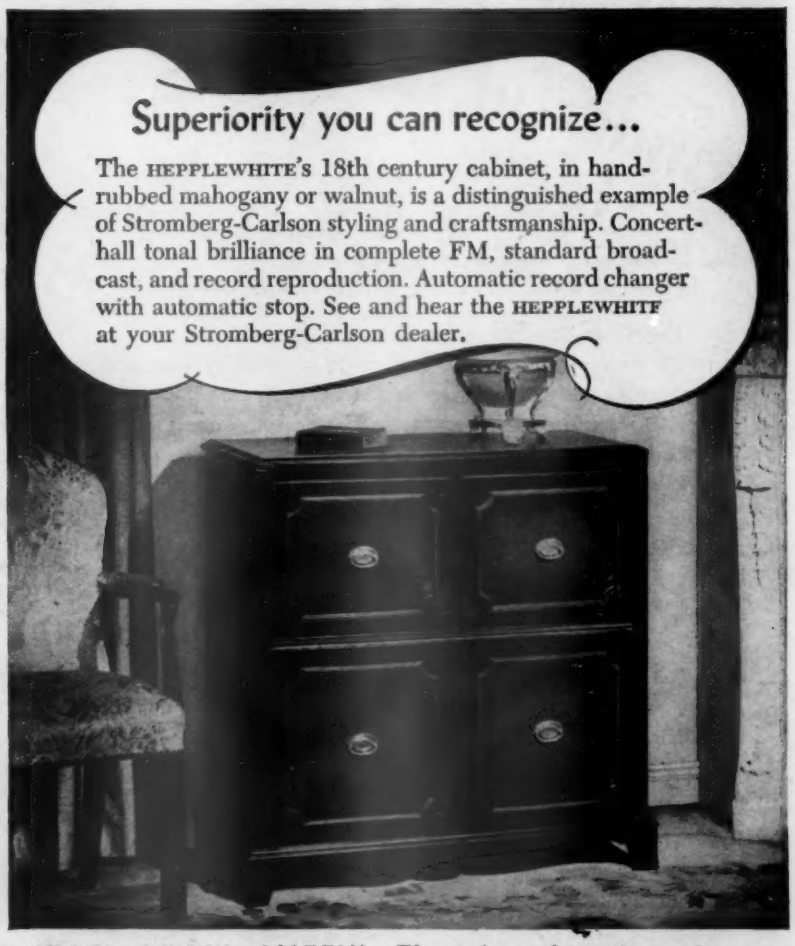
*Founder Member Grand Rapids Furniture Makers Guild*

Imperial Tables are made and sold in Canada under the name Dollcraft-Imperial


**Four bags you can sew** [ *Continued from page 122* ]

## *Shopping or beach bag*

**This shopping bag doubles** in summertime as beach bag, between trips to the grocery store. It's made of stout gay-striped awning cloth lined with waterproof plastic material. You'll need 8 triangles of awning cloth each 18 inches across base and 9 inches from base to top point. Cut as diagram illustrates. Four triangles fit together to form square front of bag, other four make back. If you start with about 1 yard material, 36 inches wide, you'll have enough extra, after


STOP!—LOOK!—LISTEN!—There is nothing finer than a

**STROMBERG-CARLSON**

© 1948, Stromberg-Carlson Company, Rochester 3, N. Y.
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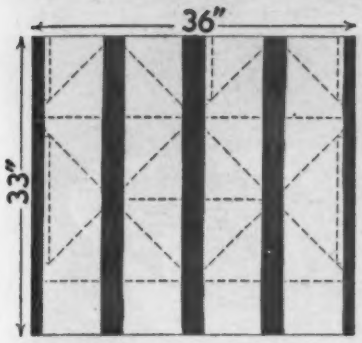
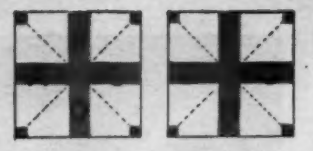


triangles are cut, to make insert and handle.

Handle, 36 inches long, comes from 6 inches of full-width material. The 6 inches allow folding double-thickness; after ½-inch seam is taken, you'll still have 2½-inch-wide handle.

Insert, or strip, set in between front and back of bag to give extra roominess, is made by piecing together 3-inch-wide remnants of awning cloth remaining. See diagram. Finished length of insert should be 48 inches, the combined length of bag's sides and bottom.

Bag opening may be closed by sewing the end of a strip onto center back and snap-fastening to front.

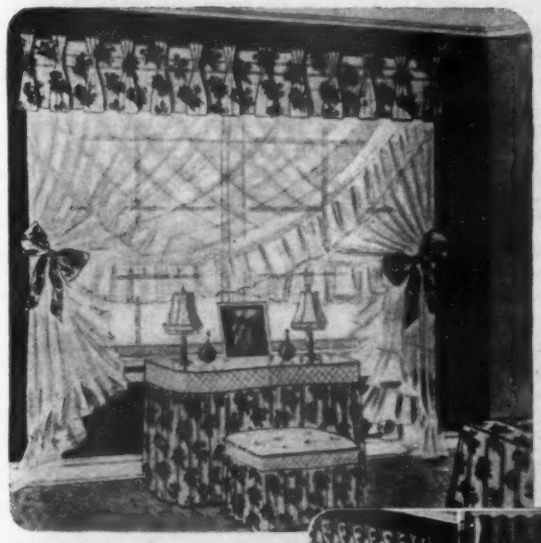
### Icelandic recipe

American fighting men stationed in odd corners of the world discovered a great many strange foods—and introduced not a few new ones to the natives.

A naval officer assigned to Iceland began courting one of the local belles, and in her home learned to like grilled pony with bilberry jam. As a gesture of friendliness to her family, he procured for them a watermelon thru a friend on the supply ship.

The American sent the big, plump melon to the house at noon, and the messenger who delivered it brought back an invitation to dine with the family that evening and enjoy the treat. But when he arrived he found the Icelanders in despair. Sorrowfully they led him to the kitchen, and pointed to the largest copper tub they owned. "The watermelon has been boiling since noon," apologized the hostess, "but it is still tough!"—*George W. Black.*


**NEW! WONDA-PLEAT* *Curtain Valancing***

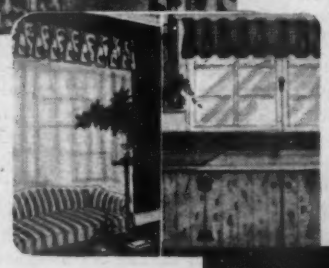


**IT TRIPLE PLEATS *Automatically***

Decorator's magic without a decorator. Delightful, new treatments for every window. Your present or new curtains—dressed up to give new beauty to your entire home. Yet Wonda-Pleat Valancings only cost up to $1.00 a yard... ready pleated...ready to hang.

Slip Wonda-Pleat Valancings on your present rods *or on any rods*—they triple-pleat themselves automatically! But just as wonderful: off the rod, they are flat for easy washing and ironing.

Choose Wonda-Pleat Valancings—with matching piece goods and ready made bow tie backs—from a host of fabrics, colors and patterns. If local dealer can't supply, send for name of store nearest you. HOUSE BEAUTIFUL CURTAINS, INC., 36 West 25th Street, New York 10, N.Y.



Wonda-Pleat Valancing alone, with curtains, or with ready-made matching drapes provides that interior decorator's look. To add a flattering, finishing touch use House Beautiful's matching piece goods for lamp shades, scarfs, closet trim, etc. (Short Valancing for framing windows also available.)* *Reg. U.S. Pat. Off.*

Guaranteed by Good Housekeeping

MAKE YOUR HOME MORE BEAUTIFUL...with

*House Beautiful* Curtains*

# I'm getting this new PREMIER for $54.95

Guaranteed by Good Housekeeping

Easy to attach and easy to use . . . Premier Attach-a-Tools to fit this new Premier may be had for $15.95. Ask your dealer to demonstrate above-the-floor cleaning the Premier way.

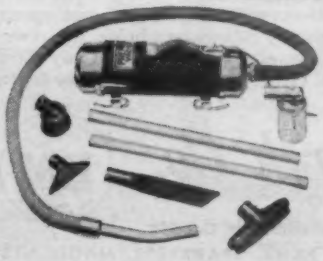
You're not alone, lady! This Premier at such a modest price is making up a lot of people's minds!

Here's everything you need—with thrift thrown in for good measure! A new cleaner from the tip of its efficient nozzle to its handy finger-tip switch—new finish—new color—Vibra-Sweep Cleaning Action—ball-bearing motor—motor-driven brush—lightweight—powerful suction—convenient dirt-finding search-lite. Yes, in this new Premier you get top-quality materials, workmanship, and performance.

Ask for a demonstration of this new Premier "23" and other new Premiers. They are sold by authorized dealers everywhere.

**PREMIER DUPLEX "12"** with the exclusive "Rug-Meter" is another fine Premier upright model you'll want to see. The "Rug-Meter" adjusts the cleaner to the rug pile *automatically*—ends stooping! Your dealer will demonstrate this finest of all Premiers . . $83.75

**PREMIER VAC-KIT "71"** Here's a high-powered, tank-type vacuum cleaner that's ideal for all above-the-floor cleaning; also for moth-proofing, spraying insecticides, cleaning cars. Lightweight, easy to use, easily stored. Complete with all equipment shown . . . . . $42.95.



**FREE!** To make your housekeeping easier, write for this free booklet on moth control and removal of spots and stains. Crammed with helpful information. Literature on Premier Vacuum Cleaners will be included. Just write

**PREMIER VACUUM CLEANERS**
General Electric Company • Bridgeport 2, Conn.

K-M Multi-Heat Stove—Portable! Take it on trips—or move it from table to buffet, wherever you want it. Easy to read dial adjusts to low, medium, or high heat on both burners. Durable chrome and enamel.

K-M Speed Iron—the iron with the MagiKurve! Time-saver, work-saver, YOU-saver! New MagiKurve speeds ironing of collars, armholes. Air-cooled top. Beveled edges. Irons in any direction! Gives you 3 heats for every fabric.

*Knapp-Monarch Co.*
ST. LOUIS 16, MO.
K-M Appliances are also manufactured in Canada
MFRS. OF KNAPP SHAVERS, JACK FROST FANS, SPARKLETS, MAGIK-MIST

Photograph: Stanley

**You can use a tureen (or big bowl or casserole) for lots of company meals**

# One-dish meals can bowl them over

***By Florence Lee Rheam***

DO YOU have a tureen? Or a large covered bowl, or a pretty casserole with a cover and matching platter? Then use it the way Fay Miller uses her tureen—for serving almost everything!

Fay's meal service, tureen-style, started the day she came home with an antique soup tureen. Husband Tom, "agin" anything older than yesterday's newspaper, took a dim view of it. But Fay's the type that fastens a flower in a man's buttonhole at our church suppers, and then lets him ask her, "How much?" She set out to sell Tom on her investment.

"Honey," Fay pointed out to Tom after a successful Sunday evening party at their home, "Would you believe that our little supper for six only nicked the budget $2.26? And did you hear Mrs. Campbell say she liked to eat at our house because we always had something different?"

Tom really loves corn soup. So, for the supper Fay had whipped up a good soup out of two cans of cream-style corn, milk, a little thyme, and a lump of butter. (The thyme had the women asking for the recipe.) Dotting each soup bowl were fat rings of sautéed frankfurters.

Fay had set the table with soup plates, full, when she called the group in to supper. Serving refills from the tureen kept her from getting up from the table. With the soup she served a platter of man-sized sandwiches. She finished with a decorative platter of fruit, cheese wedges, and crackers. Never once did she leave the table except to pour water from a pitcher on the buffet. (Tom objects to her playing jumping-jack at the table.)

The next time they entertained, the guests were Tom's two favorite couples, and the food was his favorite beef stew. The steaming stew was served up, of course, in the tureen. Hot biscuits ringed the platter under the tureen. A side dish held buttered green beans (Tom's favorite vegetable). The fruit centerpiece being edible, Fay again had a no-errands-to-the-kitchen dinner party. Coffee refills came from the coffee maker on the table.

Fay's stepsaving service appealed to me so much that I dusted off my own tureen and started using it as I never had before.

So well did I learn her lesson that *I* tipped *her* off to her next tureen strategy. Tom's mother and four of her shopping pals were driving over from a nearby town. I suggested a tureen luncheon for them. You see, Fay's mother-in-law not only appreciates the unusual, but she's a very good saleswoman when Fay has something to sell to Tom.

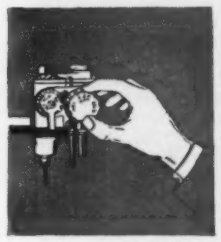
[ *Turn to page 128*

# What the new AUTOMATIC·WATER HEATERS have in store for YOU

**With extra bathrooms, showers, automatic washing machines, and other hot water needs—it's important for you to get the right type and size of water heater.**

By R. E. James
*Heating Consultant*

The old custom of the Saturday night bath wasn't so funny after all. People had to heat up hot water ahead of time. They didn't get it merely by turning a tap. But now you can have hot water instantly—if you choose your water heater wisely. The storage type is by far your best buy. Just be sure it's *automatic*. Then water heats up as used.


Thermostat Dial

For example, with this new Rheem Gas Water Heater you simply set a convenient thermostat dial for the water temperature you want—say 140°. The Rheem heats the water to this degree — stores it until needed — then heats up more, quickly and automatically.

All the appliances in this modern kitchen are arranged for greatest convenience. The compact, automatic water heater blends well with the equipment and is located near the most frequently used hot water outlet.

### *Features to Look For*

Be sure to ask about tank construction before you buy. The Rheem has a heavy gauge steel tank, fused with an *even* zinc coating to help prevent corrosion and leaks, and keep the water clean and fresh. It's guaranteed by the manufacturer.

This particular model can heat up a fresh supply of hot water at a rapid rate. You can fill your washing machine with piping hot water to get your laundry clean and white—and then more will be heated fast enough for you to take a shower or do the dishes.

There's also an automatic safety cut-off for the gas if the pilot light should ever go out. And if you should move to another section of the country, you can take the Rheem Water Heater along — because the burner is adaptable for any type of gas, including "bottled" gas.

### *New Electric Models*

If you have an all-electric kitchen, there's an electric model water heater to go with it. You still should look for automatic operation and extra tank protection. The handsome cabinet design shown here, although not made by all manufacturers, has some special advantages. This Rheem Table-Top is installed right alongside your working cabinets, flush against the wall, and the flat porcelain top provides extra table space. Rheem also makes an upright electric model. Both operate on regular house current. They are easily installed in basement, kitchen or utility room.

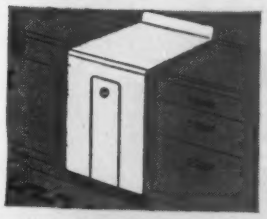


Table-Top Electric Model

### *Fuel Savings With Oil*

If you're now using oil, you can get a water heater that is oil-fired too. This streamlined Rheem is fully automatic, with a pot type burner that cuts oil consumption to a revolutionary new low.

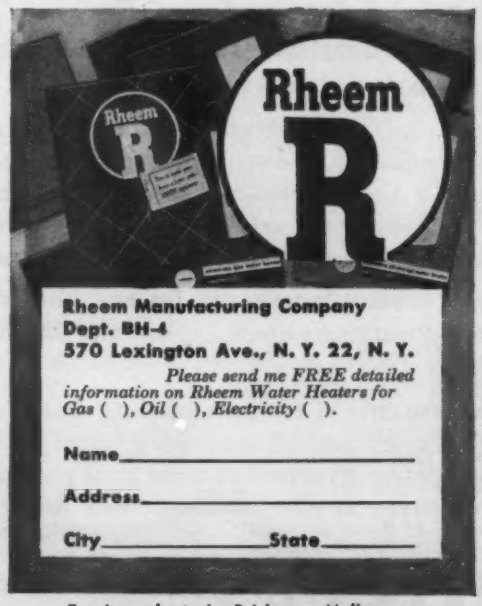
Oil-Fired Water Heater

Whatever fuel you use, the *size* of your water heater is most important. It costs no more per gallon to operate a 50-gallon than a 30-gallon heater.

Good water heaters must meet certain rigid standards. For example, the Rheem gas models are approved by the American Gas Association and they carry the famous Good Housekeeping Seal of Approval. Rheem oil and electric models are approved by Underwriters' Laboratories, Inc. In fact, Rheem is the world's largest maker of water heaters, with 11 large plants in the United States.

### *Where to Buy*

Your plumbing dealer can advise you on the right size water heater for your home. Be sure to ask him about all these points. And you can get valuable information about water heaters if you will sign and mail this coupon.




**Rheem Manufacturing Company**
**Dept. BH-4**
**570 Lexington Ave., N. Y. 22, N. Y.**

*Please send me FREE detailed information on Rheem Water Heaters for Gas ( ), Oil ( ), Electricity ( ).*

Name_____

Address_____

City_____ State_____

*Foreign plants in Brisbane, Melbourne, Sydney, Rio de Janeiro and Singapore.*

*Home Heating Hints* WATER HEATERS

*Mail this Coupon Today—*

Comes meal-getting time I shop right in my Crosley Frostmaster—my choice of many varieties of nutritious, easy-to-prepare, always-in-season frozen foods. More than 100 pounds: frozen meats, fish, poultry, fruits and vegetables for exciting, well-balanced menus. Marketing? Only once in two weeks.

**Unexpected guests?**
Let 'em come! Bad weather? I don't care—I don't have to face it. Yes, we eat better, feel better, save money and food! I love it!

Made by the makers of the famous Crosley Shelvador*; powered by the economical Crosley Electrosaver unit—warranted for five years.

# CROSLEY FROSTMASTER

**most compact low-priced frozen food cabinet on the market!**

Now you can take full advantage of all the savings and conveniences offered by frozen foods, and protect your family against food shortages. Left-overs keep indefinitely, taste better later. Freeze family quantities of pastries, properly processed meats and vegetables . . . they're ready for immediate use when you want them.

The compact CROSLEY FROSTMASTER fits any kitchen . . . gives you extra table-top working surface . . . operates for only a few pennies a week.

CROSLEY FROSTMASTER is the fastest-selling frozen food cabinet on the market today because it's the biggest value! Treat your family to better eating . . . treat yourself to easier meal preparation . . . see the Crosley Frostmaster at your nearest Crosley dealer's, today!

*®TRADEMARK REG. U. S. PAT. OFF.

CROSLEY Division—AVCO Manufacturing Corporation Cincinnati 25, Ohio

© 1948 CROSLEY DIV. AVCO MFG. CORP.


## One-dish meals can bowl them over!

[ *Begins on page 126* ]

Here's what Fay served, and it rang the bell. Over fluffy buttered rice in the bottom of the tureen, she poured frizzled chipped beef, beautifully creamed. On that she laid green asparagus spears, and topped it all with huge sautéed mushrooms. A pineapple-orange salad and coffee made it a very satisfying luncheon.

Net result: A good word to Tom from Mama, plus soup plates to match the tureen, come Christmas, and a card reading "With love from Mother."

Tom conceded to the tureen. In fact, from then on, whenever he wanted Fay to show off her cooking prowess, he'd always suggest "something in the tureen." He knew Fay was so anxious to show off her tureen, she'd be sure to concoct something exciting.

ONE time it would be spaghetti and meat balls, with French bread circling the tureen platter; another time a top-of-the-range macaroni dish full of tomatoes and browned hamburger.

It's been fun, watching Fay serve tureen-fashion. I've gotten a buzz out of her little domestic drama, inspired by the need to justify her tureen purchase to husband Tom. My Fred, now, imposes no obstacles, sets up no conflict. I'm the queen of the kitchen in his book, and he's more interested in *what* he eats than *how*.

So, when we eat our beef stew a la tureen, or our chicken spaghetti, or our economical Sunday night soup suppers, Fred is much too busy telling his little jokes (accumulated for company) to pay attention to the tureen I'm flaunting.

Somehow, I envy Fay a little. She and Tom both enjoyed their brief bit of tureen-sparring.

BUT being practical, I just keep conjuring up new ways to use my tureen to put on a good show at the slim end of a budget. Why don't you try these one-dish company-style meals? A tureen, or big bowl and a platter underneath, and you're ready to go!

If you want to use tureen strategy with your casserole by serving it on a platter, there are lots of possibilities—scalloped salmon with buttered broccoli on the platter around the casserole, spoon bread bordered by sausages and fried apple rings, or a fluffy soufflé with slices of fried ham on the platter around it.

You'll have fun dreaming up one-dish meals that will bowl the eaters over!

(*For a similar use of great big cups, see article that begins on page 96.*)

---

**Garlic** flavoring in chili or any hot dish without any stray pieces of garlic to fish out or bite on: Put the scored garlic bud in a tea ball and add to cooking mixture. Remove before serving.—*Muriel Larks Scott, Albany, California.*


NABISCO PARTY NEWS

**SUNDAE SPECIAL**
**dressed for a party**
*with Nabisco Sugar Wafers*

**Sundae**

**Chopped Chocolate Ice Cream** **Cherry Sugar Wafers**

Sprinkle chocolate over ice cream in sherbet glass, top with maraschino cherry. Insert Nabisco Sugar Wafers around ice cream, inside of sherbet glass—and there you have it! An *angelic* sundae—different and *delectable!* Long a family favorite, fondant-filled Sugar Wafers make a *satisfying* sweet to nibble any time, put simple desserts in the party-perfect class! Try other luscious cookies, all in packages with the famous red Nabisco Seal, your assurance of *finest quality.*

NATIONAL BISCUIT COMPANY

**FOLEY CHOPPER**

With just a chip-chop of bouncing blades, cabbage is shredded . . . steak is cubed . . . onions, parsley, nuts are chopped . . . French fries are cut . . . fruits are cut into salad-bite size . . . meat is tenderized. "Be FOLEY Equipped" with Chopper, Food Mill, Sifter, Blender.
**At department, hardware stores.**
Foley Mfg. Co. Minneapolis 18, Minn.

waxed paper protects *freshness*

Buy products protected by waxed paper

## 5-Minute Salads

[ *Continued from page 100* ]

**All in One Bowl.** Shred cabbage or raw spinach, or both. For enough for 2, mix 1 cup cottage cheese with 1 tablespoon horse-radish and 2 tablespoons mayonnaise. Add to the greens; season with salt and pepper; toss and serve.

**Rosette Salad.** Lift out whole tomatoes from a chilled can of solid pack, and drain. Place each tomato in a nest of frilly lettuce on salad plate. Sprinkle tomatoes with salt and pepper, dot with mayonnaise, then sprinkle with chopped green onion and celery.

**Corn-Salad Salad.** Use canned corn-salad relish if you have it; otherwise mix canned whole-kernel corn with pickle relish, mayonnaise, and prepared mustard to taste. Serve on lettuce.

**Jiffy Special.** Lay a chilled slice of pineapple on lettuce. Pour French dressing over it, then lay a thin slice American cheese on the pineapple. Top with a pickled onion or small pickled beet.

**Peach Bowl Salad.** Mix drained canned sliced peaches, sliced celery, sliced stuffed olives, and shredded lettuce—to the cook's taste. Toss with French dressing or mayonnaise.

**Spring Favorite.** Cut half a head of lettuce fairly fine. Slice 8 green onions (tops and all), fry briefly in a tablespoon of butter, add—hot—to lettuce. Add half a cup or so of leftover cooked peas or green beans or cut-up asparagus if you have them. Sprinkle with salt and pepper, drizzle with French dressing, toss, and serve.

## 10-Minute Salads

[ *Continued from page 101* ]

**Spanish Bean Bowl.** Drain short-cut canned green beans. Toss with an equal amount of coarsely shredded head lettuce, plenty of sharp French dressing, plenty of minced or grated onion, plenty of grated Parmesan cheese. Serve at table. A garnish of anchovy strips makes this good salad even better.

**Fresh Spinach With Bacon.** Cut well-washed, crisp, raw spinach coarsely into garlic-rubbed bowl. Cook a few strips of bacon crisp; drain, crumble, add to spinach. Mince a small onion and add. Toss with highly seasoned French dressing and serve.

**A-B-C Salad.** Dice 1 apple, 1 banana; shred 1 or 2 raw carrots. Toss apple and banana together with mayonnaise to moisten, heap on lettuce, top with carrot. Add 1 or 2 halves of California walnuts or stuffed dates or figs if you feel inspired to add a garnish. Serves 3 or 4.

New thrills, New Success when you cook with

Bettsy Ann

America's Newest, Loveliest Kitchen Utensils

Never before could anyone, anywhere, own utensils like these. Now, have the *best* in cookware at a price anyone can afford . . . Bettsy-Ann is world's finest porcelain (glass-on-steel) enameled ware.

THE SECRET . . . of Bettsy Ann's amazing cookery is the BARE, rust-proofed bottom. Extra wide, double thick, it soaks up all heat, distributes it evenly. Cooks with old-fashioned goodness of cast-iron ware, with only a fraction of the weight, cleans like china.

Bettsy Ann BRIDESET

Beautiful 15-purpose basic set. Available all-white with black trim or scarlett, white-lined and black-trimmed. Superb gift at modest price. Matching pieces in open stock.

Made by a new method of heavier steel, covered with finest stain resistant durable porcelain enamel. Glass-hard, glass-smooth, rich deep color. See it!

Bettsy Ann IS A PRODUCT OF . . . Glass-on-steel MEMCO PORCELAIN ENAMELED WARE

Only at better stores
For nearest dealer, write,
MEMCO • W. Lafayette, Ohio


**Country Special.** Peel and shred coarsely 4 or 5 raw parsnips, turnips, or rutabagas. Slice and add 3 or 4 green onions, tops and all. Sprinkle with salt, celery salt, and pepper, and toss with sour cream dressing, or cooked dressing or mayonnaise. Serves 4 to 6.

**Sunshine Salad.** Shred 3 crisp raw carrots, add ¾ cup drained, crushed pineapple, a handful of raisins, 1 to 2 teaspoons grated orange peel, and a dash of salt and cayenne or Tabasco sauce. Heap on lettuce, top with mayonnaise. Serves 4 or 5.

**Avocado-Cranberry.** Arrange avocado halves or quarters on lettuce. Heap with cubed canned cranberry sauce, mixed with diced celery. Serve with French dressing.

**Apple-Orange.** Dice a tart apple into a bowl. Grate the yellow peel of an orange over apple, then peel the orange and dice it with the apple. Add a sprinkling of chopped California walnuts, toss with salad dressing, and serve on lettuce. Serves 2 or 3.

## Ways to cook and serve asparagus

[ *Continued from page 73* ]

### Asparagus Shortcake

| | |
|---|---|
| 2 cups enriched flour | 3 tablespoons shortening |
| ½ teaspoon salt | ½ cup milk |
| 4 teaspoons baking powder | 1 well-beaten egg |
| | 24 stalks fresh asparagus, cooked |

Sift dry ingredients; cut in shortening until mixture resembles coarse crumbs. Combine milk and eggs; add to first mixture and stir until dough follows fork around bowl. Roll ¾ inch thick on lightly floured surface. Cut in 3-inch squares. Bake in hot oven (425°) 15 minutes. Split shortcake; arrange hot cooked asparagus on one half. Top with other half of shortcake; pour cheese sauce over all.

### Cheese Sauce

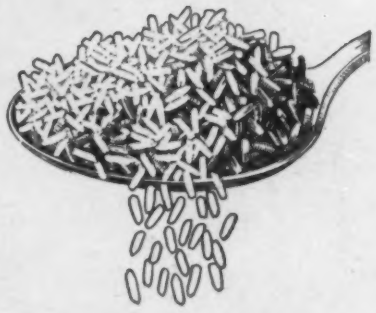
| | |
|---|---|
| 2 tablespoons butter or fortified margarine | ¼ teaspoon salt |
| 2 tablespoons enriched flour | 1 cup milk |
| | ¼ pound pimiento cheese, cubed |

Melt butter; add flour and blend. Add salt. Gradually add milk; cook until smooth and thick. Add cheese; stir until cheese is melted.

**Ways to serve asparagus in the vegetable dish**

- Serve whole or cut asparagus in rich cream sauce.
- Add diced, hard-cooked eggs to medium cream sauce to serve over asparagus.
- Serve with hot mayonnaise or hot salad dressing.
- Serve with butter and lemon juice.


New Kind of Rice



Anyone can cook it like an expert

Here at last is a rice that you and anyone else can cook perfectly every time—and without washing, rinsing or extra fussing.

And it's rice with a grand new flavor—rich and nut-like.

It's the product *The Reader's Digest* called a "Revolution in Rice."

It's scientifically improved long-grain polished rice—vitamin permeated (note its sunny color).

Ask your grocer for Uncle Ben's Rice. It makes rice a new food.

*The sunny-colored rice that cooks white*

Uncle Ben's RICE

"Uncle Ben's" and "*Converted*" are trademarks of CONVERTED RICE, INC.

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Houston, Texas

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# IF chasing grime takes all your time...

## turn to TOASTMASTER

**FOR *Clean* ELECTRIC WATER HEATING!**

There's no smoke to smudge your walls, no soot to soil your curtains, with the "Toastmaster" water heater. It's as clean as electric light and needs just as little attention.

The "Toastmaster" water heater is backed by 30 years of electric water heating experience. It, alone, has the *exclusive* features that save you time and trouble through the years.

Check these features. See how each one helps give you the most for your water heater money.

For complete details and the name of your nearest "Toastmaster"* water heater dealer, fill in and mail the coupon.

*The heater for every household . . . with America's household name!*

*Exclusive!* "LIFE-BELT" ELEMENT . . .

The *wide* band of gentle heat that prevents destructive lime formation. Operating at "black heat," it's practically burnout proof.

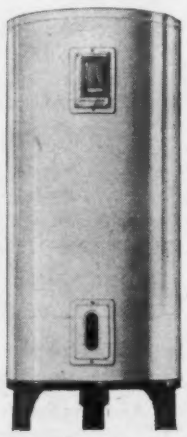
*Exclusive!* "IONODIC" SYSTEM . . .

Internal tank protection that prevents rust, stops corrosion, doubles tank life.

*Exclusive!* TEN-YEAR GUARANTEE . . .

A new element, new tank, or a *whole* new heater if failure occurs within 5 years. After 5 years, and up to 10 years, a new element, new tank, or new heater on an elapsed-service basis. No other guarantee is nearly so liberal!

IN EIGHT SIZES—FROM 30 TO 150-GALLON CAPACITIES



**TOASTMASTER**

*Automatic Electric Water Heater*

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McGraw Electric Company, Clark Division B-4
5201 W. 65th St., Chicago 38, Ill., or 1055 W. 5th St., Azusa, Calif.

Send me complete details on the "Toastmaster" automatic electric water heater and the name of my nearest dealer.

*Name*.....

*Address*.....

*City*.....*Zone*.....*State*.....

# Party food for teen-agers

***By Helen T. Hilles***

TEEN-AGERS are the most satisfactory folks I know to invite to our house.

***Entertainment?*** You don't need any. Everybody knows everybody else. Teen-agers entertain themselves.

***Food?*** That's easy. They don't expect service and are highly uncritical of the food—provided there is enough of it.

What I like to do is plan a simple supper, say, before the school play or whatever's going on that week. Have supper at 6:30 or 7. Everybody has a big time and a good send-off for the rest of the evening.

Here are some supper plans that have passed the eating test of teen-agers in our neighborhood.

**Pick-It-Up Supper**

There's a school play at 8:30. So you plan supper for 7. Arrange the food on the dining-room table, handy for seconds.

Individual Meat or Vegetable Pies
Potato Chips Salted Peanuts
Vanilla Ice Cream on
Toasted Sponge Cake
Choice of ginger ale, other bottled
beverages, milk

**Kitchen Feast**

School game's at 8. Supper's at 6:30. If your kitchen's roomy, line up the makings and turn the gang loose.

Chicken Salad on Split Rolls
Assorted Pickles Sliced Tomatoes
Choice of Hot Fudge or
Butterscotch Sundaes
Choice of drinks, as above

**Whistle Bait**

School dance is at 9, supper at 7. And you serve food "voted most likely to succeed."

Hamburgers
Bowl of Raw Vegetable Sticks
Potato Salad
Ice Cream Cones or Frozen Bars
Same choice of drinks as above

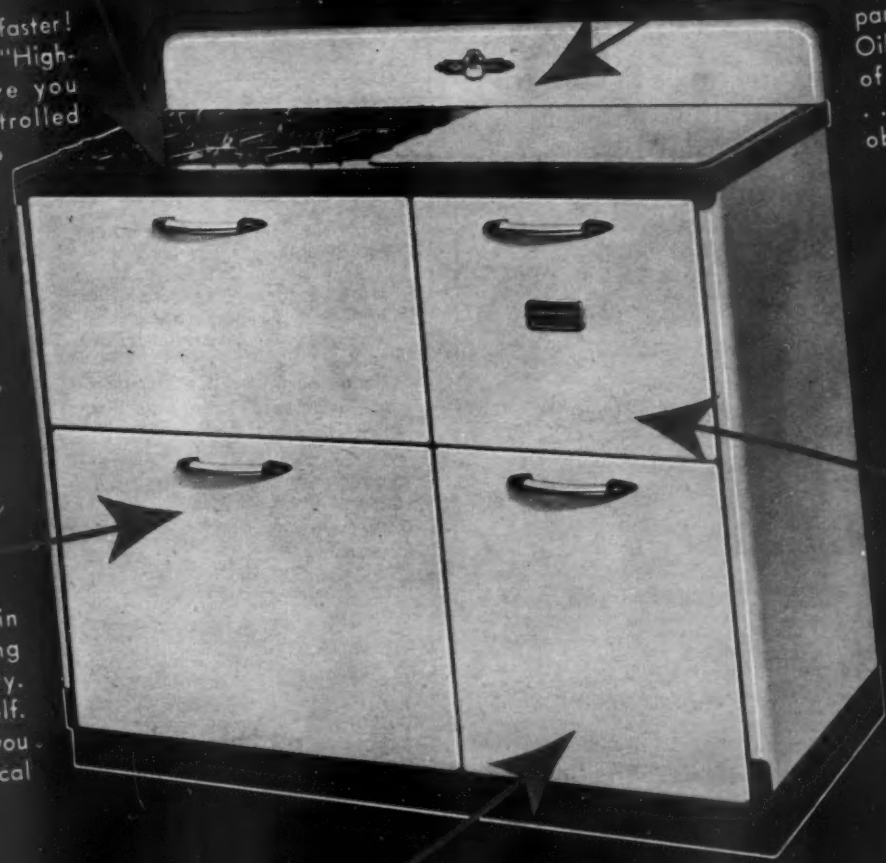
# more time for better living!

*for fast, instant heat Perfection can't be beat!*

No modern range is faster! Perfection's famous "High-Power" burners give you fast, instantly-controlled heat, adjustable to any degree you want!

*odorless, sootless, sparkling clean as any range you've ever seen*

Sparkling kitchen . . . shining-clean pots and pans...your Perfection Oil Range takes care of it all! No smoke . . . no soot . . . no objectionable odor!



*In beauty, speed, economy, too! The perfect modern range for you*

See it today, in all its gleaming enamel beauty. And try it yourself. It's waiting for you now at your local dealer.

*"Live Heat" baking makes them say: "Finest oven made today"*

Modern engineering at its best—the oven swirled through and through with fresh, live heat! Perfection gets the prize for even baking, even browning!

*2 ranges in one . . . makes washday more fun!*

Perfection has a portable burner unit which lifts out easily —turns into a handy little stove which you can use for laundering . . . or picnicking!

## with PERFECTION

*the world's most popular* **OIL RANGE**

**PERFECTION STOVE COMPANY, 7938-A PLATT AVE., CLEVELAND 4, OHIO**

**ATLANTA • CLEVELAND • CHICAGO • JERSEY CITY • KANSAS CITY • OAKLAND • ST. PAUL**

*"I never realized before how much time and energy an ironer saves!"*
. . . says Mrs. Winfield Mayne of Racine, Wisconsin

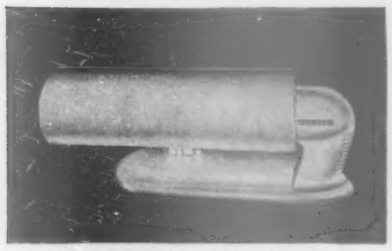
Ann Mayne is the wife of a prominent manufacturing executive. Mother of four, she does her own housework, still finds time to play with the youngsters, indulge her own hobbies.

## Actual Test Proves Ironing can be done in ⅓ the time

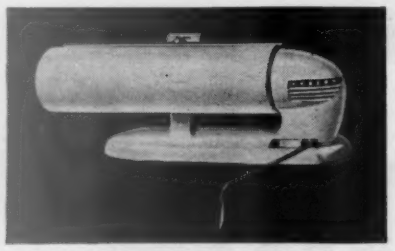
*—with a Horton Ironer*

"At the request of the Horton folks, I did an average week's ironing twice—the same identical garments," Mrs. Mayne reports. "Once with a hand iron, then with my new Horton. And just imagine . . . it took 3 hours 4 minutes by hand—but only 1 hour 8½ minutes on the ironer. Just *one-third* the time—and at the ironer, I sat down every minute. No wonder life is easier since I iron the Horton way!"

For happier ironing days ahead—ironing days when *you* will sit in comfortable ease with the ironer doing the work—see your Horton dealer. Ask him for a free trial demonstration in your own home.



THE HORTON PORTABLE IRONER



THE HORTON AUTOMATIC PORTABLE IRONER

HORTON

HORTON MANUFACTURING CO., Fort Wayne 1, Indiana

Makers of America's finest washers and ironers for more than three generations. In Canada, the trade name HORTON ELECTROHOME distinguishes products manufactured and sold by Horton's affiliate, Dominion Electrohome Industries, Ltd., of Kitchener, Ontario.

"Did you call the plumber again today?"

## Recipes for It's rhubarb time

[ *Begins on page 102* ]

### Old-fashioned Rhubarb Pie

*Do you put orange peel in yours?*

3 cups cut rhubarb
1 cup sugar
½ teaspoon grated orange peel
3 tablespoons enriched flour
⅛ teaspoon salt
1 recipe Plain Pastry
2 tablespoons butter or fortified margarine

Combine rhubarb, sugar, orange peel, flour, and salt. Fill 9-inch pastry-lined piepan; dot with butter and adjust top crust. Bake in hot oven (450°) 10 minutes, then in moderate oven (350°) about 30 minutes. For pastry, see Rhubarb Cream Pie.

### Rhubarb Cream Pie

*Some cooks vow a good rhubarb pie has to have eggs. So better try it—*

1½ cups sugar
3 tablespoons enriched flour
½ teaspoon nutmeg
1 tablespoon butter or fortified margarine
2 beaten eggs
3 cups cut rhubarb
1 recipe Plain Pastry

Blend sugar, flour, nutmeg, and butter. Add eggs; beat smooth; pour over rhubarb in 9-inch pastry-lined piepan. Top with pastry cut in fancy shapes. Bake in hot oven (450°) 10 minutes, then in moderate oven (350°) about 30 minutes.

## We're sorry—

Sometimes your copy of *Better Homes & Gardens* may be a little late in reaching you. We're truly sorry about this. *Better Homes & Gardens* has made so many new friends lately that it just isn't possible to print all copies early enough. We've just added a wing to our plant to house four new high-speed color presses. Two of them are now in operation. Before long we hope to be giving you the regular service you expect from *Better Homes & Gardens.*


*New! Quick! Delicious!*

RECIPE FOR

**UNDERWOOD DEVILED HAM-NIPS**

1 3-ounce package of cream cheese
1 can UNDERWOOD Deviled Ham

Blend ingredients together until smooth. Add other seasonings with curry if desired. Spread on finger-length pieces of hot buttered toast.

★ Boy, what delicious sandwiches it makes! What snacks . . . and rarebits! What delicious egg dishes!

*True Maple Taste*

*as old as New England*

Old Manse Syrup—with the taste-tingling flavor that wins extra praise for your pancakes and waffles.

OELERICH OLD MANSE SYRUP

OELERICH & BERRY CO., CHICAGO 10, U.S.A.

## Try This Tip for Better Broiled Tomatoes

Spread tomato halves with **Heinz 57 Sauce** before broiling. *Delicious!*

● Racy Heinz "57-Sauce"—Really 17 Flavors Blended into One—Adds a World of Lure to Eggs, Chops, Gravies, Stews! Use it to pep up your cooking!

Two other condiments that liven your cooking are HEINZ WORCESTERSHIRE SAUCE, HEINZ Prepared MUSTARD Brown & Yellow

57

Smartest of all is the "tossed" salad ...*and most dependent on the dressing. Kraft* French Dressing has the perfect seasoning you are looking for. Made with really fine ingredients; Kitchen Fresh; America's most popular brand.

**NOTE:** *Kraft has another brand,* Miracle French, *for those who like just a tantalizing touch of onion and garlic.*

"Oh let him watch, lady. He isn't causing us any trouble."

**Plain Pastry:** Sift together 2½ cups enriched flour and 1 teaspoon salt; cut in ¾ cup shortening with two knives or pastry blender until size of crumbs resembles small peas. Add 5 to 6 tablespoons cold water or milk, a tablespoon at a time, mixing and pressing ingredients together with fork. Turn onto waxed paper; press pastry firmly together. Form in 2 balls. Roll on lightly floured surface.

### Springtime Freeze

*A creamy-smooth, pink sherbet—*

2 cups diced rosy rhubarb
½ cup sugar
Few grains salt
1 cup top milk
2 beaten egg yolks
1 tablespoon lemon juice
¼ teaspoon vanilla
2 egg whites
¼ cup sugar

Select tender, rosy rhubarb. Do not peel. Combine rhubarb, ½ cup sugar, and salt. *No water.* Cover; *simmer* tender; cool. Combine milk, egg yolks, lemon juice, and vanilla. Add rhubarb; mix thoroly. Freeze in automatic refrigerator tray—at coldest setting of cold control—until firm. Beat egg whites; gradually add the ¼ cup sugar; continue beating until stiff and sugar is dissolved. Now turn frozen mixture into chilled bowl; break in chunks; beat until fluffy-smooth but *not melted,* with electric or rotary beater. Fold in egg-white mixture. Return quickly to tray; freeze firm. Serves 6.

### Rhubarb Upside-Down Cake

*Pick rosy rhubarb for this—*

3 cups cut rhubarb
10 marshmallows, halved
¾ cup sugar
½ cup shortening
1 cup sugar
2 beaten eggs
1¾ cups enriched flour
¼ teaspoon salt
3 teaspoons baking powder
½ cup milk

Arrange rhubarb in bottom of 10-inch skillet (handle removed). Add marshmallows and ¾ cup sugar. **Cake batter:** Thoroly cream shortening and 1 cup sugar. Add eggs; beat thoroly. Add sifted dry ingredients alternately with milk. Pour over rhubarb. Bake in moderate oven (350°) 1 hour. Cool 5 minutes. Loosen edge from pan with knife. Invert serving plate over skillet. Turn upside down. Remove skillet. Serve with whipped cream. Serves 8.

**Rhubarb** looks rosy, tastes spicy if you add a few cinnamon candies to it as it cooks.—*Mrs. Albert Henn, Ableman, Wisconsin.*

LITTLE LULU SAYS:

compare tissues—compare boxes—and you'll see

***No other tissue gives you all the advantages of KLEENEX****

**There are lots of tissues,** but your nose knows *there's only one Kleenex!* A special process keeps your Kleenex Tissues luxuriously soft... that's why they're so kind, so gentle... soothing to delicate skin!

**You won't find weak spots** or lumps in Kleenex . . . the brand preferred in a national survey by 7 out of 10 tissue users. Kleenex gives strength and absorbency you know you can *depend* on. It's America's favorite tissue!

**No other brand—only Kleenex** gives you the handy *Serv-a-Tissue Box* that prevents tissue-fumbling. With Kleenex you pull *just one* double tissue at a time—and up pops another, ready for use. Saves trouble, saves tissues!

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*T. M. Reg. U. S. Pat. Off.

# Hearts Leap Up-

You will thrill to the graceful beauty and warmth of tone of Kling Solid Maple Furniture. The natural beauty of the solid wood has been utilized to the full by skillfull designing and the fine craftsmanship of expert cabinet-makers.

Combine this lovely furniture with either modern or early American accessories to create a room which you will delight in and will show your friends with loving pride.

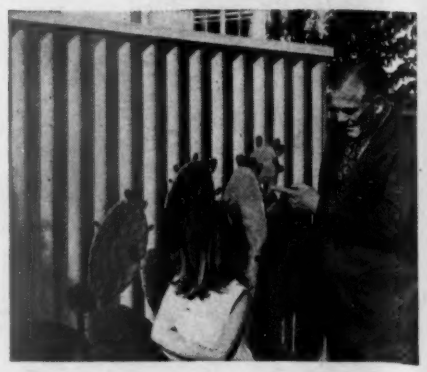
Ask for our NEW illustrated booklet, "Your Bedroom and You." It suggests color schemes, decoration and room arrangements. Sent postpaid on receipt of 10¢. Address Dept. BH-4, Kling Factories, Mayville, N. Y.

KLING
BEDROOM FURNITURE

KLING MEANS SOLID MAPLE

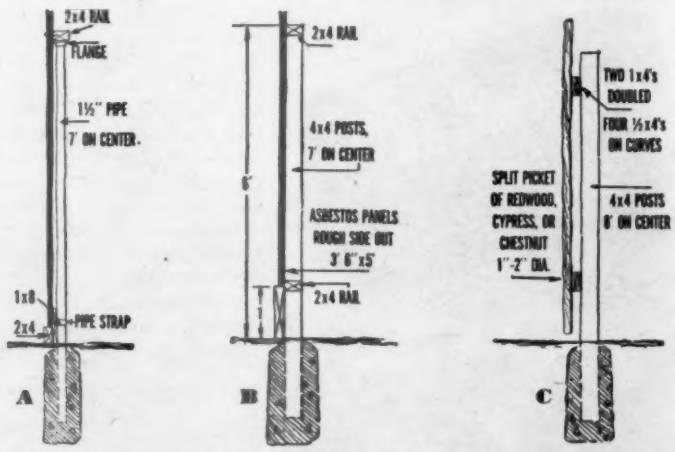

## How to bring the old back yard to life

[ *Begins on page 42* ]

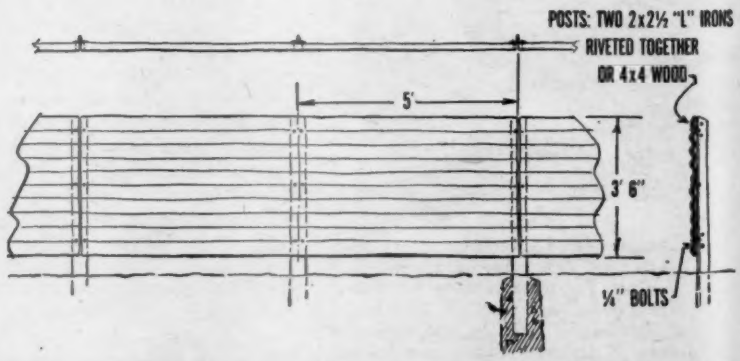


Against a new garden wall, common plants gain new interest, like this spineless cactus which Mr. Wildman and his daughter examined. Dwarf fruit trees are also good planted against fences. The fence itself may be painted the house color. Or why not use a bright, harmonizing color that could enliven your whole back yard?

Garden walls like this put life and pattern into your terrace. Corrugated aluminum, either natural or painted, is a good wall material, lightweight and easily erected. It's easy to bend around curves. Split redwood, cedar, and pine pickets make good walls, too, are especially useful when you're fencing a slope




Walls made from cement-asbestos sheets need strong supports (A,B). Mount them on posts or 1½-inch pipe, made rigid by 2x4 rails across the top, and with weight carried on 2x4's or wider planks. You can erect a picket fence as in C. To round a curve, build up mounting rail of 4 pliable ½-inch boards. To mount aluminum sheets, use pipe straps to encircle the post; bolt sheets in place




Low walls built from small sheets are good background for garden beds. They're equally good with corrugations running either way. Mount them as shown here. Or you can embed sheets in a trench a foot deep and fill with concrete

tasty dishes from thrifty meats-

WITH HERB-OX

**SAVORY LAMB LOAF**

Mix 1½ lbs. ground lamb shoulder with 2½ cups of bread crumbs that have been soaked in 1 cup of Herb-Ox Bouillon. Add 1 cup cooked peas, ¼ cup minced onion, 2 tablespoons chopped parsley, 1 teaspoon salt, ⅛ teaspoon pepper. Pack in well-greased loaf pan. Bake in moderate oven (350°F.) 1½ hours.

Herb-Ox adds rich, savory goodness to stew, gravies, meat pies, casseroles—makes low-cost meat taste like a million! Send for free menu book. Write The Pure Food Company, Inc., Mamaroneck, N.Y. Dept. BHG-4.

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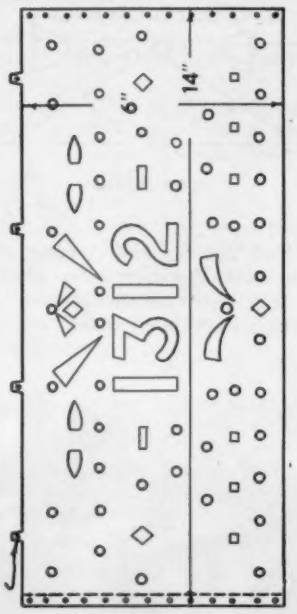
# How to make a lantern

***By Dick Hutchinson***

DECORATIVE lanterns aren't hard to make. They take little material, and can be as simple or elaborate as your patience will allow.

*Making the body.* First lay out a pattern for the body of the lantern on a sheet of paper. Here is the design I used:




BODY SECTION

Buy a piece of 22-gauge sheet copper. You can pick it up from the scrap heap of most metal shops for a few cents. Lay a piece of carbon paper and your pattern over the copper and trace the pattern.

You can cut the metal with a heavy pair of scissors, but metal shears are better if you have them. Drill the holes, and cut the other openings with a cold chisel. Here is the body of the lantern, cut and ready for assembly:

Note the four projecting lugs at the top, to be used for attaching the top.

When you have the body cut out, shape the copper around a drum and rivet the ends together with ¼-inch No. 18 brass escutcheon pins. Don't let the term *rivet* scare you; it means to set the pins in place and pound them tight

[ *Turn to next page*


remember this the day you BUY and you can forget it for YEARS to come

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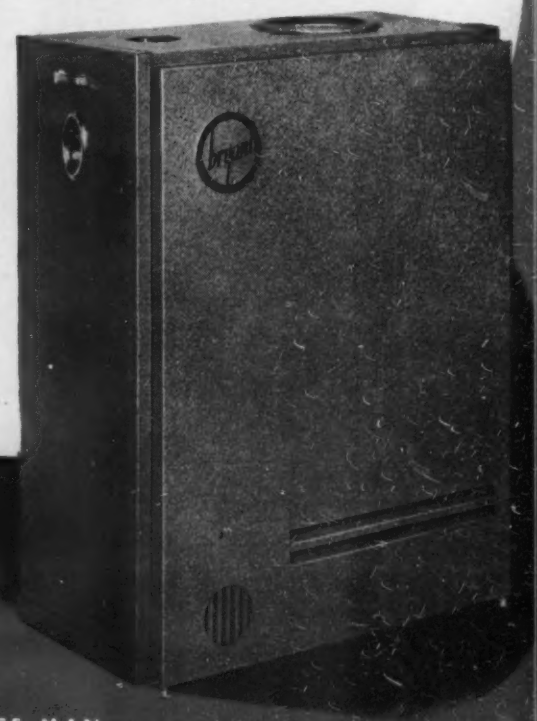
AUTOMATIC HEATING

MEET THE GAS-FIRED BOILER WITH THE *cast iron constitution!*

Ever hear a neighbor rave about his super-efficient hot water or steam heating system? Hasn't touched it in years! Never needed a repair! Well, don't wonder how it got that way. Chances are it's because of a Bryant Boiler in his basement. Bryant Boilers are first choice of many home owners, as well as of architects and builders. Heating sections of thick cast iron are scientifically shaped, give maximum heat value for fuel consumed. Sensitive automatic controls keep temperature uniform throughout the house. Compact design saves floor space in recreation or utility room. Thirty-six sizes make a model available for every type of home. Made by the company whose skilled craftsmen have been heating specialists since 1908! Order Bryant equipment for modernizing your present home. Make it a *must* for your dream home of tomorrow! *Dealers everywhere.*



LET THE PUP BE FURNACE MAN

Approved by the American Gas Association

BRYANT HEATER COMPANY Cleveland, Ohio

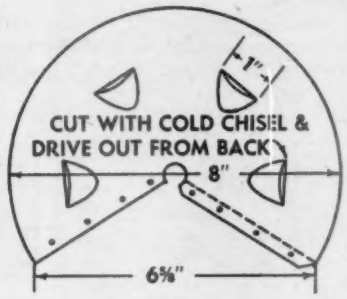
## How to make a lantern

[ *Begins on preceding page* ]

with the round end of a ball-peen hammer.

The picture below shows the riveting technique. You need a solid surface under the joint to pound the rivets against.

*Making the cap.* Lay out and cut the cap from the same 22-gauge sheet copper. Cut the four vent slits, and punch them out from the underside. Then drill the rivet holes, using this pattern:

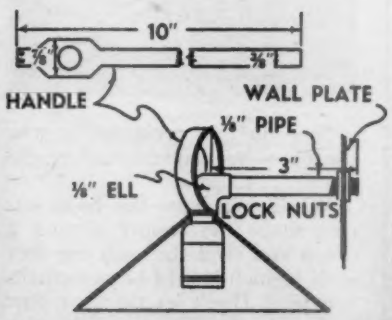



CAP SECTION

Roll the cap into a cone, rivet the joint together, then place it on the body of the lantern and rivet it to the lugs, thus:

Again, you use ¼-inch No. 18 brass escutcheon pins as rivets. You need something inside to pound against.

*Making the handle.* To finish the lantern itself, you'll need a handle to hang it from, and a short length of ⅛-inch pipe to run the wire thru. When you have materials collected and cut, you assemble these portions thus:

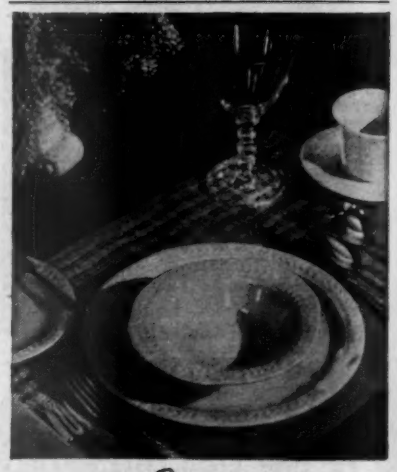



CROSS SECTION OF CAP ASSEMBLY

[ *Continued on next page* ]

Satinized inside, new Ebonettes slip on like a charm, easy as a cotton glove—for all dirty household jobs. Keep your hands lovely, save manicure repairs, lotion bother and expense. You love the way short fingers fit your hand to tips, no floppy ends. Black Magic too, in the non-slip finish that holds wet things as if dry. For easiest possible hand care, buy Ebonettes at drug, hardware, paint, department stores. The Pioneer Rubber Company, Willard, Ohio; Los Angeles.

*Over 30 Years of Quality Gloves*



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THE MARTIN DENNIS COMPANY
Dept. E-4 Newark 4, N. J.

## How to make a lantern

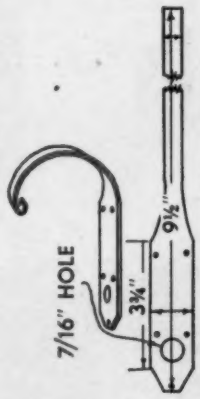
[ *Continued from preceding page* ]

Your lantern, assembled and wired, looks like this:

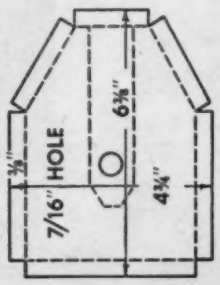
At the right is the bracket and wall plate.

*Making bracket and wall plate.* Cut the bracket arm from a flat piece of 16-gauge copper and bend to shape.

The wall plate may be a flat piece of 18-gauge copper if the outlet box is flush with the wall. If the box projects, cut the plate with flaps deep enough to cover the box. Here are the bracket arm and wall plate:



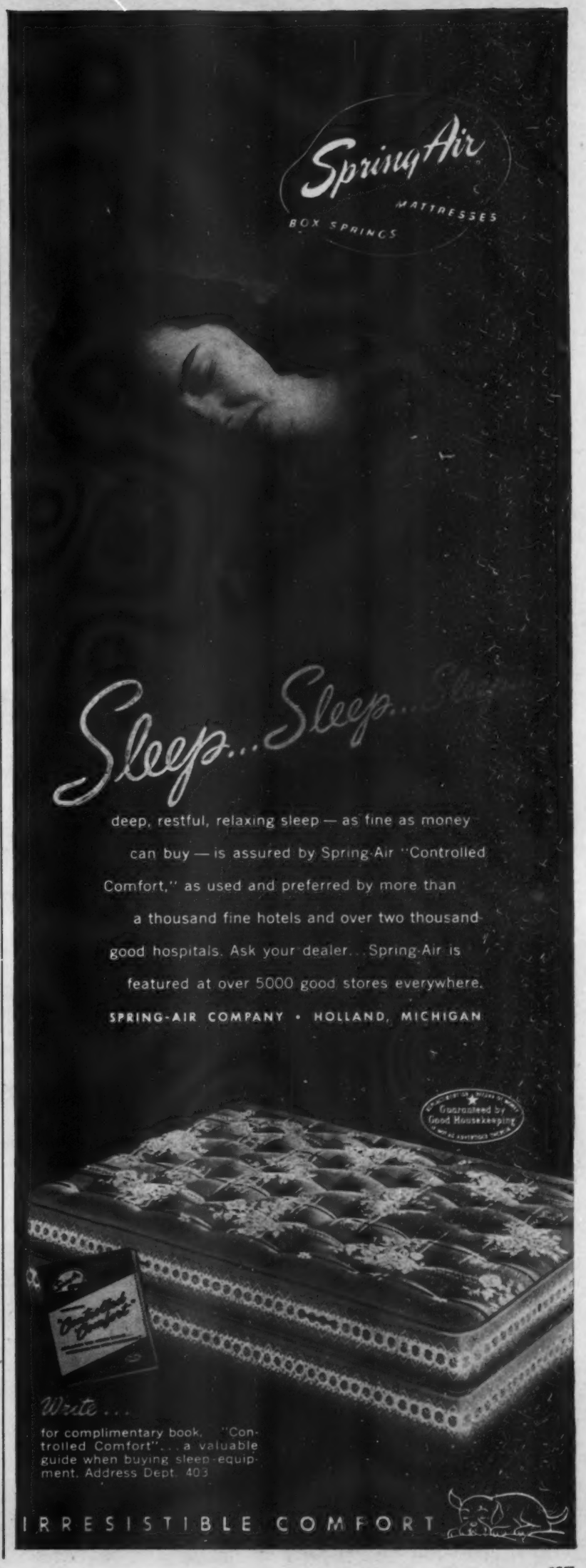

BRACKET ARM




WALL PLATE

The lantern is held in place both by the bracket arm and by the lock nuts on the pipe thru which wiring runs. If you don't have an outlet box, better call on an electrician for assistance. Putting wiring within house walls isn't a job for a handy man.

When you have the lantern hung in place, coat the copper with nitric acid. [ *Turn to page 165*



# Economical Gardner Radiator Enclosures add *New Charm* to your rooms

YOU'LL feel like Mrs. Aladdin when you discover the magic in Gardner Enclosures . . . for these delightful radiator covers make rooms bloom with new beauty, lower fuel costs through the scientific application of heat, add years to the life of your decorative investment, and make your home more healthful, more attractive and more comfortable to live in.

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Photographs: Maynard L. Parker

**Living room:** A wide window (used instead of a wall) looks across the living-porch to the garden and terrace. Draperies frame the view. Furnishings are color-keyed to the outdoors—greens, yellows, and touches of maroon

# Inside windows double as walls

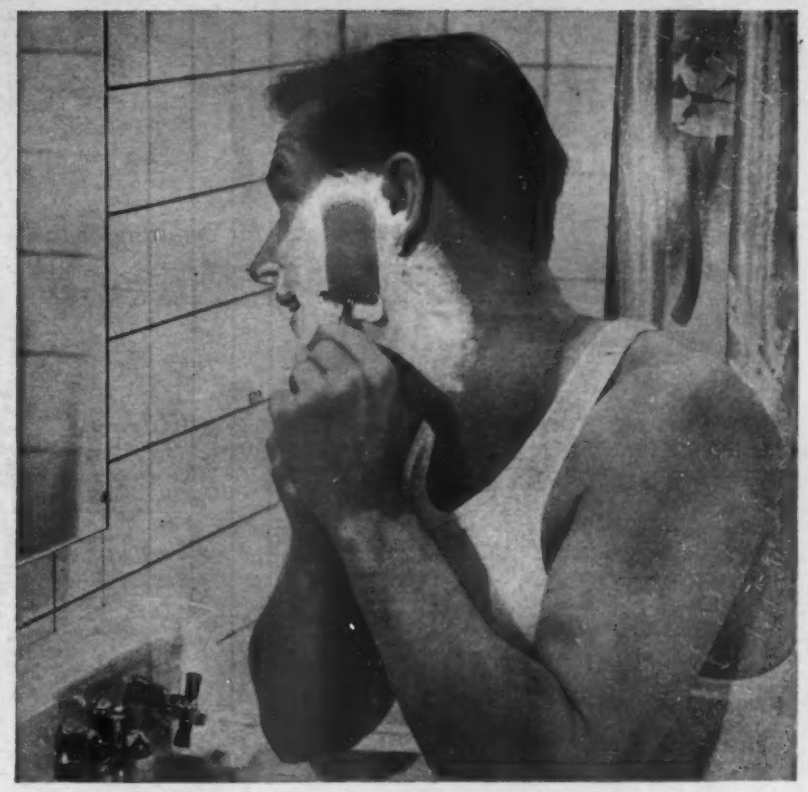
***By Louise Price Bell***

EVEN your inside rooms can be brighter if you'll take advantage of the sun and let windows double as walls between rooms. Here's what the Doug Repps of Tucson, Arizona, did to bring more light and outdoor living into their home. Floor-to-ceiling windows in their long living-porch tie it to their terrace, and the inside living-room wall is one big glass window that links living room, porch *and* terrace. Such a window wall makes your rooms seem larger, yet it may be fitted out with draperies which you can close for privacy. Window walls are fine between living room and sunroom, between kitchen and dining room, or between living room and dining room.

**Porch:** Comfortable furniture in this long porch is casual and sturdy—designed for lots of informal living. The dining end, with its appropriately rustic, smoky-finished pine dining set, shares the garden view. Ceiling-to-floor windows on both sides tie the indoor and outdoor living areas together

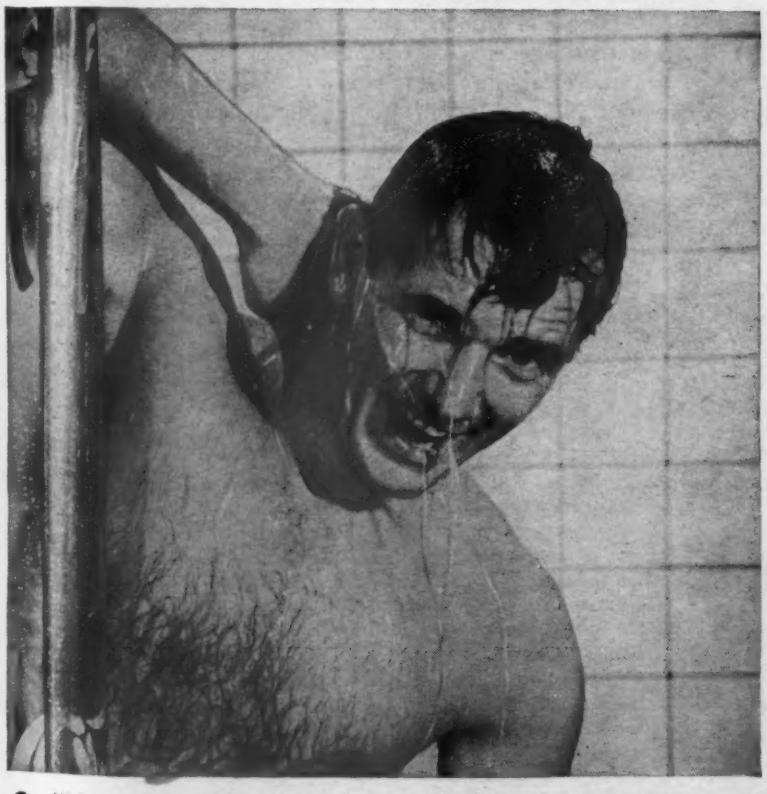
**Terrace:** At one end of the garden is a good-sized built-in barbecue pit and a roomy flagstone terrace that's furnished for outdoor living. Flag steppingstones are the only break in a broad lawn surrounded by a vine-planted patio. Arthur T. Brown, architect. Alfred Messner, decorator

1. **"Night and day,** all the hot water we need—for every use in the house. That's the wonderful comfort we got with our new G-E Automatic Electric Water Heater. And I don't have any more worry or work. It's safe, too."



2. **"I wanted** a water heater I could *depend* on. That's why I bought a General Electric Water Heater. It gives us all the hot water we need. And it's economical to run, too. With our low electric rate, it costs us less than the old flame heater."

# "Every day–all day–all the HOT WATER we want!"



3. **"It's sure** something to take a really hot shower and to know there's plenty of hot water. I'm glad I picked a General Electric Automatic Electric Water Heater. I don't have to bother about checking the flame or fussing with fuels."

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The G-E Automatic Electric Water Heater, with the special Calrod* heat-wrap units, gives you the utmost in water heater efficiency.

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...SOLID, SOLID WOOD *for enduring charm and beauty... fashioned by* HAND AND HEART *into living American masterpieces... heirloom pieces for* TODAY AND MANY TOMORROWS. *Willett Wildwood Cherry is softer to the touch, warmer and mellower to the eye—and its warmth and mellowness increase* AS THE YEARS GO BY.

*SOLID GOLDEN BERYL MAPLE*
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*for living room, bedroom and dining room*

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# You can cover

***By Kay Hardy***

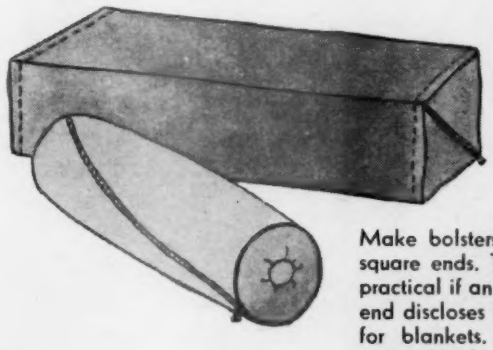
**Scissors, glue, needle, thread, and a few yards of felt are all you need to make an almost endless number of things**

ALL-WOOL felt is back again in a wide range of vivid or pastel colors. Result: one quick solution to decorating problems. Altho felt seems expensive at from $3 to $5 a yard, it is 72 inches wide, and with two yards you can go a long way.

Felt can be sewn without turning a seam edge because it won't ravel. Stitch it by machine with strong needle and thread. Sew it by hand (with those nice big even stitches called welting stitches). Use a strong needle and bright yarn or embroidery thread.

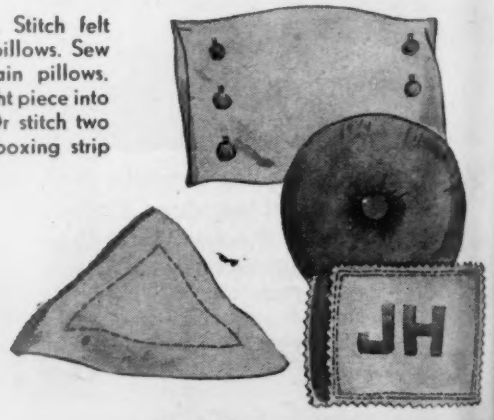
Tack felt on flat or curved surfaces with upholsterer's tacks, or with ordinary tacks covered by braid or half-round molding. You can cover the back of the felt with wallpaper paste and glue it to the surface you wish to cover; or smooth it on surfaces coated with varnish.

You can punch holes in felt and lace the edges together with strips of contrasting felt or cording. If there's much strain on the lacing, tho, reinforce holes with eyelet embroidery edges or metal eyelets. Here are a dozen and a half ways felt may be used.

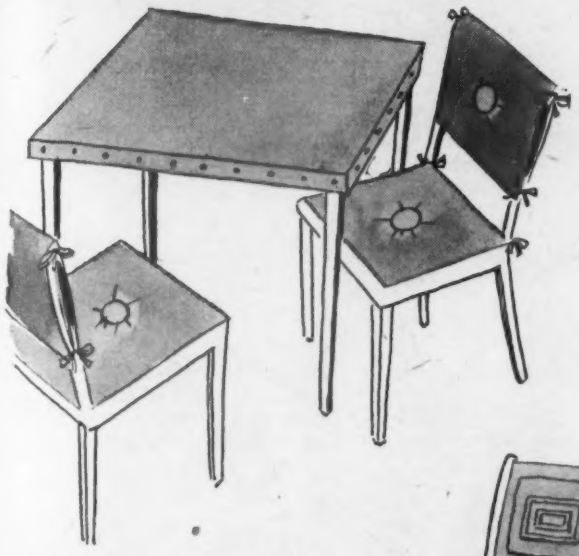


Make bolsters with round or square ends. They'll be more practical if an opening at one end discloses a storage place for blankets. Make smaller versions for knitting equipment

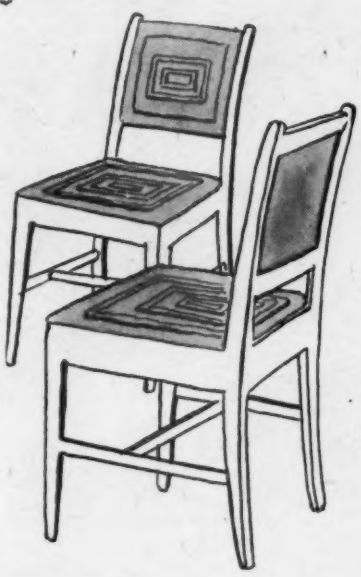
Make pillows. Stitch felt triangles into pillows. Sew buttons on plain pillows. Gather a straight piece into a doughnut. Or stitch two oblongs to a boxing strip



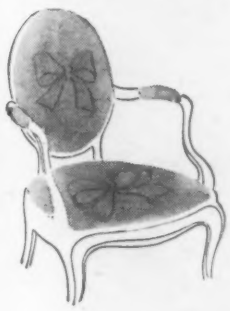
# it with FELT



Bridge tables are renewed by bright felt stretched across their tops. Tack felt over edge with decorative tacks; glue upholstery braid over ordinary tacks; or finish with half-round molding painted to match the card table



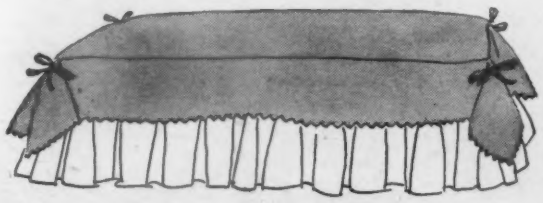
To make straight-chair seat pads, tuck two layers of quilting between two pieces of felt and stitch together one-half inch from the edges. Tack to chair



Sew a trapunto design in the center of felt panels for a period chair. Place quilting between two pieces of sailcloth, draw design, baste along lines of pattern, trim excess, stitch design

Diagonal stitching will hold quilting in chair pads firm. Slip "pillowcase" cover over back of chair. A strip of felt stitched to the seat pad and stretched taut under chair holds pad in place

Upholstered occasional chairs may be re-covered with felt. Remove the original covering and use it as a pattern to cut out felt panels. Turn edges of the felt under one-fourth inch for added strength. Fit panels to the frame, then tack in place



Studio couch may be covered by one big square of felt pinked around the edge. You can lace the cover snugly in place with simple felt strips drawn thru corner slits and tied in bowknots

*More on next page*

**TOASTIMONIAL**

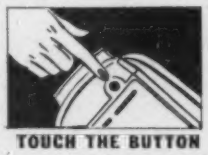
"Since our 'Toastmaster' toaster arrived as a wedding gift in 1928, it has been used at least once a day, first for 'just the two of us' and now for 'us four.' Without any repairs, it has outlasted all our other appliances."
*R. E. FELLOWS, Grand Rapids, Mich.*

*It bears*

# the name you know

Flattering, but not surprising . . . to find so many quality-wise Americans insistent on the name that for a quarter of a century and more has meant the utmost in automatic toasting. For them, there is this newest and finest of "Toastmaster"* toasters . . . more beautiful and efficient than ever. Its deep-rooted popularity makes it the most sought-after toaster in America. Full-speed production is gradually satisfying eager demand. There is something worth waiting and watching for . . . in "the name you know."

**PRESS THE KEY**
—and the Superflex toast timer will deliver perfect toast every time.



**TOUCH THE BUTTON**
—and watch the crumb tray spring open for quick cleaning.

**CARRY THE TOASTER**
easily, safely, by finger-fitting handles, always cool.

*the New* **TOASTMASTER** *Automatic Pop-Up Toaster*

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You can range, at will, from an almost inaudible whisper to the full throated voice of a great organ. You can play a single piece in a thousand different ways.

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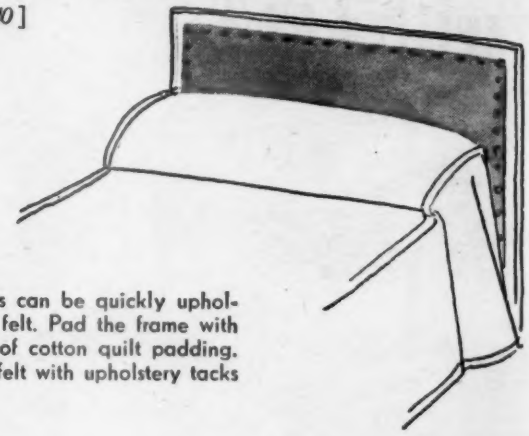
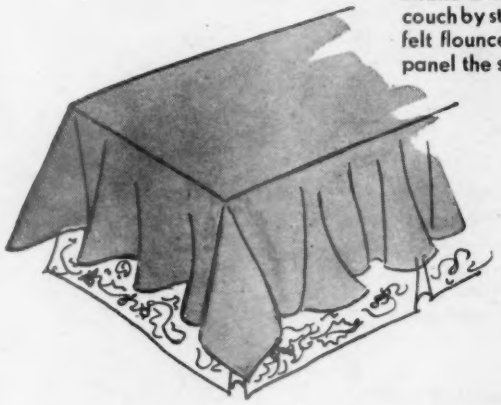
## You can cover it with felt

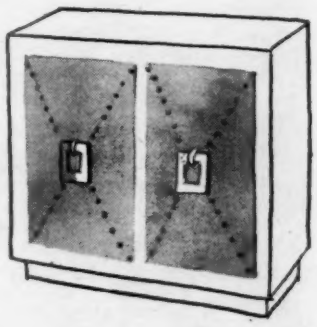
[ *Begins on page 140* ]



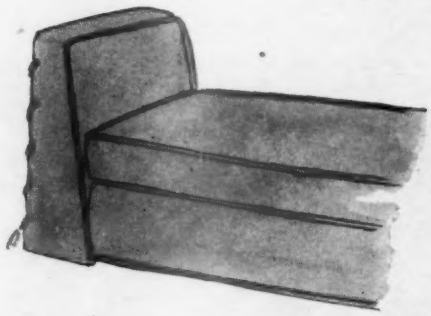
Headboards can be quickly upholstered with felt. Pad the frame with two layers of cotton quilt padding. Secure the felt with upholstery tacks



Make a cover for your studio couch by stitching a circular-cut felt flounce around an oblong panel the size of the couch top

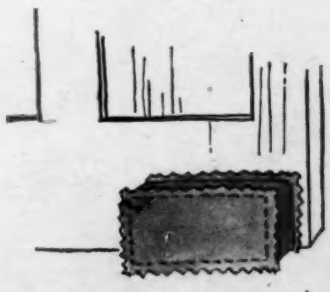


A radio cabinet may be renewed with felt. Pad the front of the console with cotton quilting and cover with panels of felt. Decorate the front with diagonal tacking, brass handles



Day bed wears well with a laced-on felt slipcover. Cut felt to cover the headboard and stitch panels together; punch holes 1½ inches from edge four inches apart at the back corners of the headboard; lace with cord

Brick doorstop is easy to cover. Pink the pieces of felt and whipstitch to a contrasting boxing strip with bright yarn. Cut felt pieces extra large and sew with bold hemming stitches



***More on page 144***

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No soap—no other cleaner—
cleans painted walls and woodwork
like Spic and Span!

## SEE HOW EASY!

IT'S LIKE DUSTING . . . . only with a damp cloth. I wring my cloth out in a Spic and Span solution just so it's damp. Then I rub easily over the surface . . . and . . .

## SHINING-CLEAN!

LOOKS FRESHLY PAINTED! See that shining, glossy finish! And I didn't rinse or wipe dry. There's no soap, no other product like Spic and Span. It's got an exclusive ingredient . . . and it'll work shining magic all through your house!

# SPIC and SPAN®!

I've stopped using soap to clean painted walls, woodwork, all washable surfaces, now that I've found Spic and Span! It's made especially for all these cleaning jobs. NO RINSING! NO WIPING!

Copyright 1948, The Procter & Gamble Co.

# Be your own Interior Decorator with All Purpose RIT

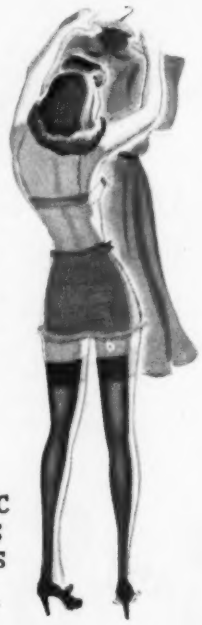
bring color... bright, gay, brilliant color into your home this easy, inexpensive way

**All Purpose RIT dyes Nylon, Spun Rayon, Celanese ®, Acetates... literally any fabric except glass fiber!**

Brighten slipcovers, draperies, bedspreads, and of course, curtains—and you brighten the whole house!

Yes, Interior Decorating is easier now because All Purpose RIT puts the whole rainbow of colors at your fingertips. You can dye things to match your wall paper. You can dye them a color to harmonize with a cretonne or print. Or you can dream up a whole new stunning scheme that completely transforms the room with color alone. There's no risk or worry if you use this guaranteed dye—because it works on literally *all* fabrics except glass fiber.

So open your heart and your home to the charm of color. Just be sure you get "the finest-dye-that-money-can-buy".



the dye that's guaranteed

**All Purpose RIT** FABRIC TINTS & DYES

25¢ SAME PRICE IN CANADA

## You can be a "dye expert" tomorrow!

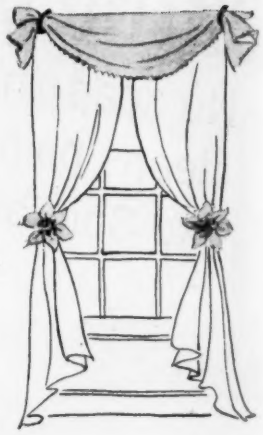
Your very first package of All Purpose RIT makes you a "dye expert"—gives you thrilling results even if you've never dyed before. Complete directions are in the RIT box... beautifully simple... ridiculously easy... loads of fun! Try it tomorrow!

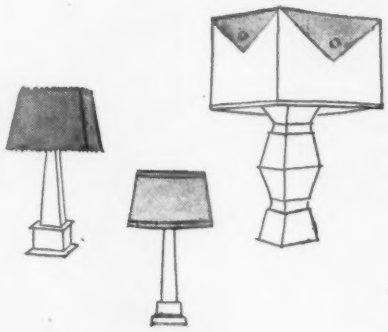
RIT PRODUCTS CORPORATION, 1401 W. Jackson Boulevard. Chicago, Illinois


## You can cover it with felt

[ *Continued from page 142* ]

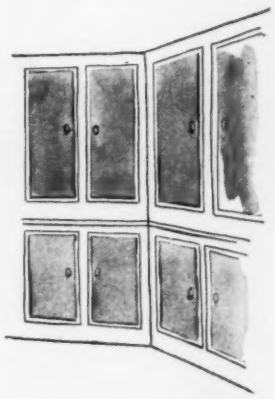
Swag a pinked oblong of purple felt thru brass rings at the top of a window. Cut out felt violets and green leaves to make a unique bouquet tieback at at each side. You can cover any shape or size of valance or cornice with felt attached with upholsterer's tacks, wallpaper paste, or varnish

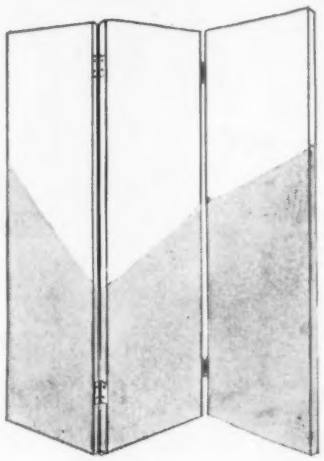




Lamp shades of felt look new whether sections are glued to the old cover and whipstitched in place, or sewn to the circular frame with passe partout braid

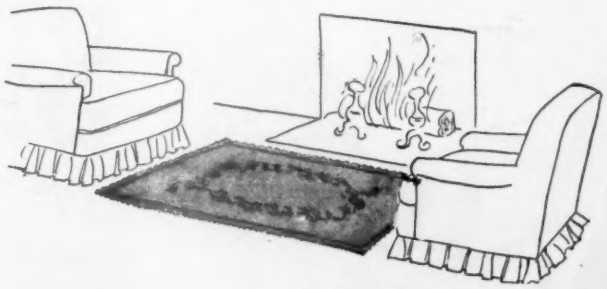
Felt will brighten a row of cupboard tiers. Remove the door handles, glue or tack felt to the panels, and use half-round molding painted to match cupboards to frame the doors and cover raw edges of the felt. Then replace the handles





Old screens can be quickly re-covered with felt after you take out the hinge screws and separate the the panels. Stretch the felt across frame, and tack securely around the edges. Trim the screens with contrasting felt or upholstery braid. Reassemble the screens

A large oblong of felt will make a handsome but inexpensive throw rug for living or bedroom. Pink the edges and machine-stitch the felt to a felt or cotton-quilting backing. You can also use an old quilt or towel for backing. Machine-stitch the trim to the rug, or sew it on by hand. Or, if you wish, you can attach the trim to the rug with wallpaper paste and press it flat with an iron



# Enchanting...

## These Twin Triumphs in Tone

## Yours Only in Zenith

### *The Amazing Cobra Tone Arm—*

Invented by Zenith, perfected by Zenith, and found in no other radio at *any* price! Entirely different, the Cobra reproduces records on a Radionic Wave. Brings out tone beauty unheard before . . . Erases *all* annoying scratch, vibration . . Keeps records sounding like new for over 2,000 plays, by actual test . . . So superior that over 700 AM and FM radio stations use it to broadcast records! And Zenith's Silent-Speed Record Changer gently, swiftly changes 10 and 12 inch records *intermixed.*

### *Genuine Zenith-Armstrong FM—*

gives glorious new fidelity . . . freedom from static . . . and sharp non-fading tuning, not possible with imitation FM. And this new *kind* of FM is yours on *both* FM bands—to protect you against any future changes in FM wave lengths. What's more, the FM aerial is built-in . . . just plug in and play! You also enjoy the famous Radiorgan Tone Control and many other "exclusives" for Zenith tone perfection in *every* kind of radio program.

COPR. 1948, ZENITH RADIO CORPORATION

**New Zenith "Regent,"** shown closed above, open at right. Walnut finish radio-phonograph. Cobra Tone Arm. Intermix record changer. FM on *both* bands. Standard Broadcast. Radiorgan Tone Control. Wavemagnet. Big Concert Grand Speaker. **$275***

** West Coast prices slightly higher.*
*All prices subject to change without further notice.*

ZENITH RADIO

38 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY
ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS

**Zenith Challenges Comparison!**
Your radio dealer invites you to compare tone, performance, beauty, durability—before you buy *any* radio. See and hear the features exclusive with Zenith, and you'll agree—*no other compares with a Zenith!* 43 models, from $26.95 to $675.*

Needletuft "Dressmaker" Coverlet

FINISHED WITH ITS OWN SUPERSIZE RUFFLE

Simply by putting a skirted Needletuft coverlet on the bed, you can dress up the whole room. And it's so easy to find the right Needletuft, with colors and patterns for every decorating style, all craft-made and washable. Shop for Needletufts at good stores everywhere and write for free booklet on Needletufting. Cabin Crafts, Inc., Dept. 4. Dalton, Georgia.

Your choice of four colors in the "Dressmaker" Coverlet. Above, (1) bright red cherries embroidered on white coverlet, with red ruffle. (2) the same coverlet, with chartreuse ruffle. Below, left, (3) dandelions with a yellow ruffle; right, (4) larkspurs with a blue ruffle.

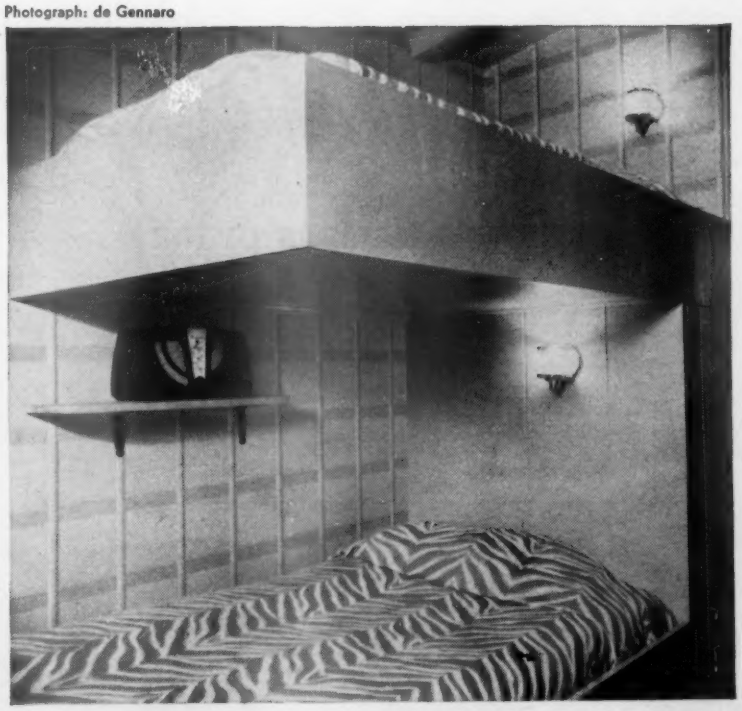

## Built-ins

[ *Begins on page 37* ]

Tucked in between two wardrobes, this small plywood built-in plays a double role for Mr. and Mrs. Richard Emerson, Balboa, California. Desk top lifts up to reveal a generous make-up mirror. By day the high window gives plenty of light. By night there's indirect lighting

Between wardrobes in their son Alan's room, Mr. and Mrs. Rowland W. Nicol (also of Balboa) have built a man-sized dresser. Six drawers of graduated sizes are designed to hold everything from cufflinks to bulky sweaters. Mirror at back has indirect light

Photograph: de Gennaro



Since their sons like to have overnight guests, the Nicols turned to bunks to get the most sleeping space in small bedrooms. Here a wardrobe is built in at head

***More on page 149***

Women with a

sense of style

prefer **FIRTH**

**Firth's broadloom triumph... this dramatic YOUNG VICTORIAN design...which met with such instant acceptance when we introduced it last year. Many shades of green (as shown) ...or red...or blue...each on a wool-white background.**

*Rugs* **FIRTH** *Carpets*

**New York: 295 Fifth Avenue**

Dress by Adele Simpson

# Upstairs, downstairs, even outdoors!

**Dinner Out-of-doors?**

Here's a table that dines out with easy grace, these warm evenings. Smooth-opening extensions give plenty of elbow room. And the beautiful, durable table top sets off your best-company china and mats. The arm-rest host chair—like other Daystrom chairs—is richly upholstered in handsome leather-like plastic that wears and wears. It's washable, too!

**Son Room—**

A lounge chair that's restful as a yawn—and equally at home in a boy's room, Dad's den, study, rumpus room or porch. All Daystrom furniture is designed for comfort and durability, in sleek, clean-lined chrome. Priced for the budget-wise—at furniture and department stores everywhere. Ask for it by name.

**Snack for Two—**

or Steak for Six? This little space-saver opens wide in a jiffy for added seating room. Perfect for small kitchens, nooks and dinettes. Move it into the living room for cards or chess. Daystrom's exclusive plastic table top won't stain, scratch or chip—not even a burning cigarette can scorch that bright surface! Whisk it clean with a damp cloth.

**-it's DAYSTROM furniture!**

DAYSTROM

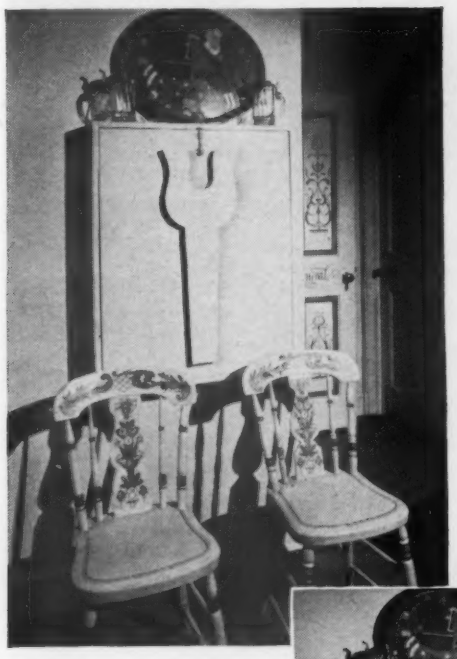
AN ATF ASSOCIATE

***Chrome furniture for casual living—featured by stores from coast-to-coast***

Daystrom Corporation, Olean, N.Y.; Daystrom Pacific Division, Pasadena, Calif.

## Built-ins

[ *Continued from page 146* ]



A small kitchen prompted Mr. and Mrs. Hubert Nelson, Palatine, Illinois, to hang their breakfast table on the wall. When closed it juts out only a few inches, leaving needed kitchen floor space open for work

Hedrich-Blessing

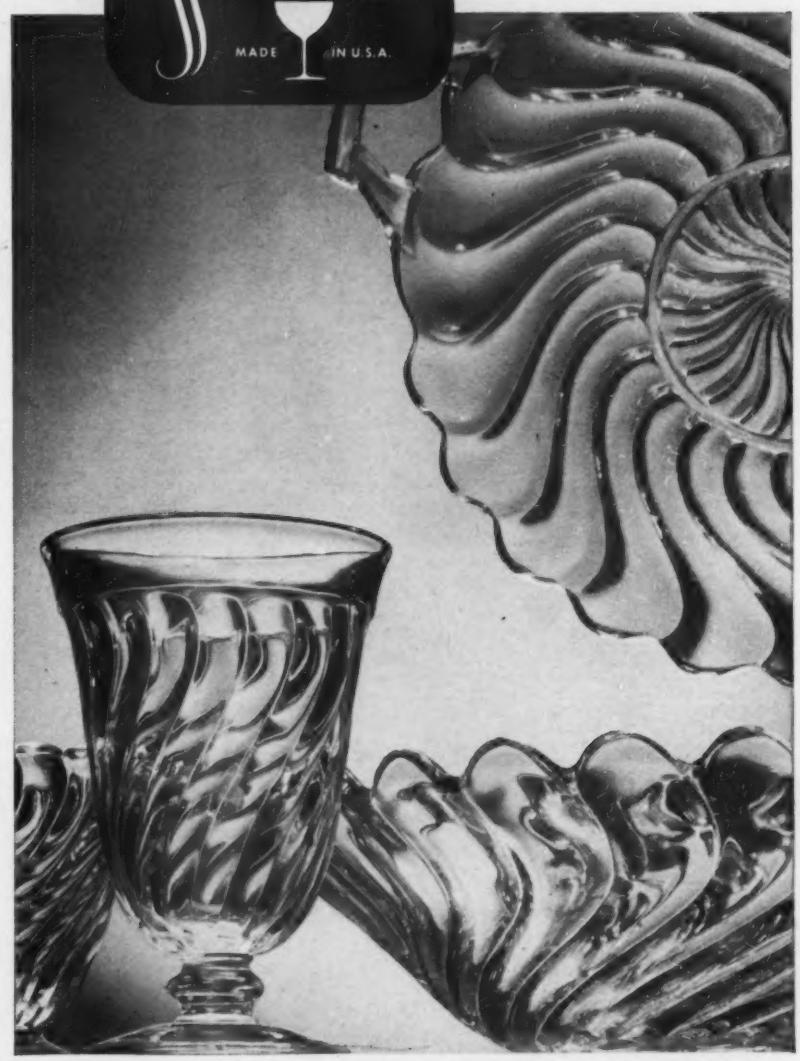
Open, table shows shelves full of colorful pottery. One end of the table is hinged to this box. The other is supported by a swinging leg. Cut to decorative shape, the leg lies flat against underside of the table when not in use

de Gennaro

In another bedroom in the Nicols' home, hinged panel between twin headboards swings up to become a nightstand, or tiny table for breakfast in bed


Fostoria

MADE IN U.S.A.



Yours for happy days ..here again

It's good to be expansive again! When it comes to crystal, you can be, even on a Puritan budget. For instance, Fostoria's handcrafted *Colony* is surprisingly inexpensive; affords so much for so little! You'll love its swirling contours, its antique simplicity, its modern, sparkling charm . . . for family or informal occasions. See *Colony* at the better stores everywhere.

FOSTORIA

FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA

# The Karpen Pil-O-Rest

**A MATTRESS OF INCOMPARABLE QUALITY**

MADE WITH THE SKILL OF FINE FURNITURE CRAFTSMANSHIP

WITH THESE EXCLUSIVE Pil-O-Rest* FEATURES!

- Channeled pillow attached top and bottom to a completed inner-spring mattress.
- Channeled pillows are 100% staple cotton filled and constructed to prevent shifting of the cotton.
- Box Spring has 72 coil springs mounted on hard wood frame, and hand-tied 8 ways. Upholstered to match mattress.

KARPEN PIL-O-REST MATTRESS $69.50 — KARPEN BOX SPRING TO MATCH $59.50 — Other KARPEN Guaranteed Mattresses Available from $39.50

Slight variations in prices due to difference in cost of freight

KARPEN Guaranteed MATTRESS

WRITE FOR NAME OF YOUR NEAREST KARPEN DEALER

**PAINSTAKING CARE IN MANUFACTURE FOR RESTFUL, HEALTHFUL SLEEP . . . AND LONG YEARS OF SATISFACTORY SERVICE**

It's good morning every morning when you've enjoyed the most restful night's sleep you've ever known—on a Karpen Pil-O-Rest. Exclusive, sleep-inducing features such as tuftless construction and attached, channeled pillow top help your body relax, keep you comfortable in every position. Karpen quality and workmanship mean extra years of good sleeping.

*Reg. U. S. Pat. Off.

S. KARPEN & BROS. Chicago • Los Angeles • New York • Dyersburg • Lexington • San Francisco

*Manufacturers of Karpen Guaranteed Furniture, Mattresses and Transportation Seating*


# How to wallpaper

**It's more a matter of equipment than talent, and equipment is a lot cheaper than a professional job**

IF YOU'VE never done any wallpapering, you've missed a lot of fun. It's less tiring than painting, goes faster, and is as easy to do. You can do it alone, but it goes three times as fast if you put your wife to work.

Preparing the walls properly before you begin is half the battle. Here's what you do:

*Old paper*—Always remove it. Soak with a large brush or sponge dipped in warm water, then scrape with a putty knife. Sandpaper stubborn edges. Apply size—a glue preparation—so new paper won't stain or blister.

*Plaster*—Repair all cracks and gouges with patching plaster. Treat new plaster walls with a solution of 2 pounds of zinc sulfate mixed in a gallon of water.

*Paint*—Wash thoroly with soap and water. Remove all scaly paint, patch all cracks, and apply size.

*Ceilings*—A job for an expert. Paint ceilings instead.

You can make your own paste, but prepared powders are so inexpensive it's hardly worth the effort. For most papers, paste should be thin enough to run off the brush.

You'll have many styles, colors, and patterns of paper to choose from. It's hard to visualize the finished room from a strip in an album, but here are a couple of tips:

A vertical pattern makes the ceiling seem higher, and a small room smaller.

A large pattern will dwarf a small room; a delicate pattern will make it seem larger.

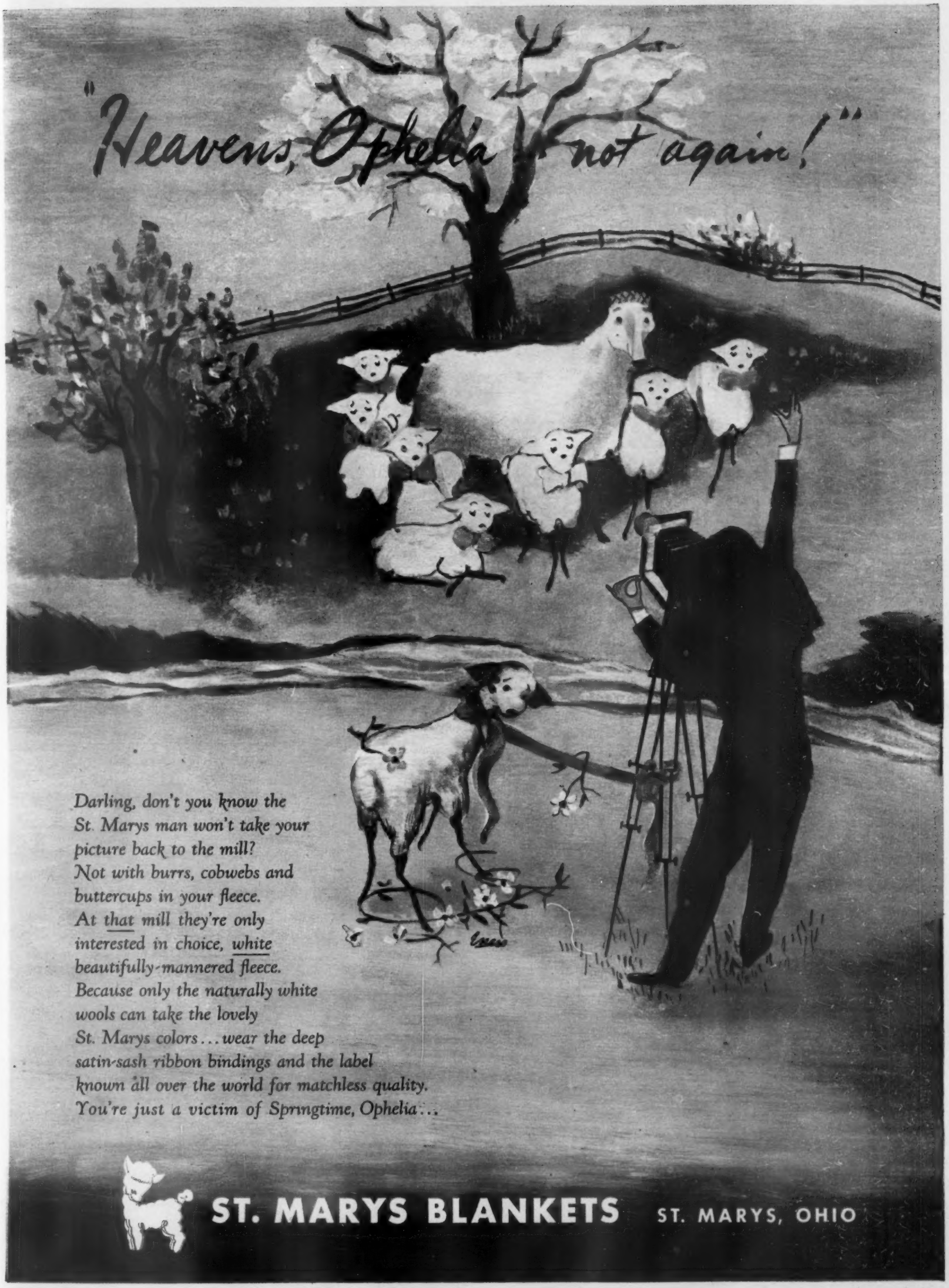
Use warm, light papers in dark rooms, or rooms on the north. Use cool, pastel papers in light, south rooms.

To order paper, all you need to know is the height, width, and length of the room, the number of windows and doors, and the size of the fireplace if there is one. The store will know how many rolls you need.

Follow the photographs to a completed job.

***More pictures on page 153***

Here are the tools of the trade: paste brush, smoothing brush, plumb bob (nail and string), cutter, scissors, roller, wheel-cutter, razor blade or sharp knife, straightedge, paste and mixing bowl, wallpaper, and a sturdy working surface


"Heavens, Ophelia not again!"
Darling, don't you know the
St. Marys man won't take your
picture back to the mill?
Not with burrs, cobwebs and
buttercups in your fleece.
At that mill they're only
interested in choice, white
beautifully-mannered fleece.
Because only the naturally white
wools can take the lovely
St. Marys colors... wear the deep
satin-sash ribbon bindings and the label
known all over the world for matchless quality.
You're just a victim of Springtime, Ophelia...
ST. MARYS BLANKETS
ST. MARYS, OHIO

QUESTION: Which car feature walks off with the most blue ribbons for style, comfort and safety, too?

**ANSWER:** The trademarked feature most motorists prefer on their cars—Body by Fisher!

Thirty-nine years of coachmaking experience clearly show in styling that stands out year after year, in roomy comfort planned in every detail, and in the super-safe construction of steel welded to steel throughout. All this and more are assured when your car bears the Fisher Body emblem—found on all General Motors cars regardless of price class.

HI-TEST SAFETY PLATE GLASS

The Unisteel Turret Top Body by Fisher has safety plate glass all around—an advantage possessed by Chevrolet alone in the low-price field. No "wavy" distortions to cause eye-fatigue which sometimes occurs with lower-cost safety sheet glass. Enjoy greater safety, better "see-through" vision from safety plate glass where it counts—another reason why your next car should have Body by Fisher.

Body by Fisher BETTER BY FAR

FOUND ONLY ON CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC

*On the air: Henry J. Taylor, twice weekly*

 [ Begins on page 150 ]

Cut an entire roll into strips long enough so you have room to match the pattern leaving at least a 1-inch lap at top and bottom. Lay strips face down on your table, the top at your right. Then paste, using smooth, even strokes

Paste half the strip, then fold this half over and smooth it down. The under edge and top edge must meet exactly so you get a straight cut. Then paste and fold up the second half

If paper has no perforated edge, place your straightedge along the near edge of the pattern. Hold it down firmly and trim with the cutter or a very sharp knife. A dull knife will tear

*More on page 155*




# Olson "Rug Magic"

## and Your Old Rugs, Clothing

*Will* SAVE YOU up to 1/2

"Just Imagine . . I sent in my Old Rugs, Clothing and received the loveliest new rugs I ever had."

*Lovelier*

## BROADLOOM RUGS

### at Factory-to-You Savings

**It's all so Easy.** Mail the coupon today (or 1c postcard) for the big, beautiful, *FREE Olson Rug Catalog and Decorating Guide* that tells how . . .

**Your Materials are Sent at Our Expense** direct to the Olson Rug Factory, where . . .

**By the Olson Process,** we shred, sterilize, sort, merge and reclaim the wools and other valuable materials in discarded carpets, rugs and clothing of all kinds; then picker, card, bleach, spin, re-dye and weave into lovely new, deep-textured . . .

**..*Reversible* Broadloom Rugs** that give double wear and luxury underfoot.

**Colors, Patterns and Sizes for All Needs—** sizes up to 16 feet wide, seamless and *any* length.

Solid Colors · 18th Century · Early American · Ovals
Two-Tones · Tweed Blends · Oriental Designs · Florals

**We Guarantee** to please or pay for materials. Over two million customers. We do not employ agents or sell thru stores. *Our 74th Year.*

Chicago · New York · San Francisco

**FREE** *Book in Colors*

PAGE AFTER PAGE OF RUGS, MODEL ROOMS

**OLSON RUG CO.,** Dept. A-13, Chicago 41, Ill.

Please mail the Olson Rug Catalog FREE to

NAME .....

ADDRESS ..... © ORC. 1948

TOWN ..... STATE .....

# No Other Furniture in the World Like This

BECAUSE IT'S CUSHIONIZED* BY **KROEHLER**

*Famous design No. 115 . . . In Friezes . . . Mohairs . . . Boucles . . . Tapestries . . . choice of colors*

## Amazing Comfort Development of KROEHLER Research

*This gorgeous new Kroehler furniture* is completely and sensationally different, because it's *Cushionized.* Whether you're tall or tiny, slight or heavy, it adjusts *instantly* to your body. Its billowy buoyancy relaxes you—shapes to you . . . instantly. Moreover, nothing can ever slip out of place. No twine to break. No knots to slip. No loose filling to lump up.

*The surprising low price* is possible only through the cooperation of Authorized Dealers from coast to coast with the world's largest furniture manufacturer—Kroehler. These Authorized Kroehler Dealers now invite you to a demonstration of this comfort development—Cushionized Furniture. See it. Try it. Price it and you'll buy it!

World's Largest Furniture Manufacturer

**KROEHLER** *Furniture*

(Say KRAY-LER)

## How to wallpaper

[ *Continued from page 153* ]

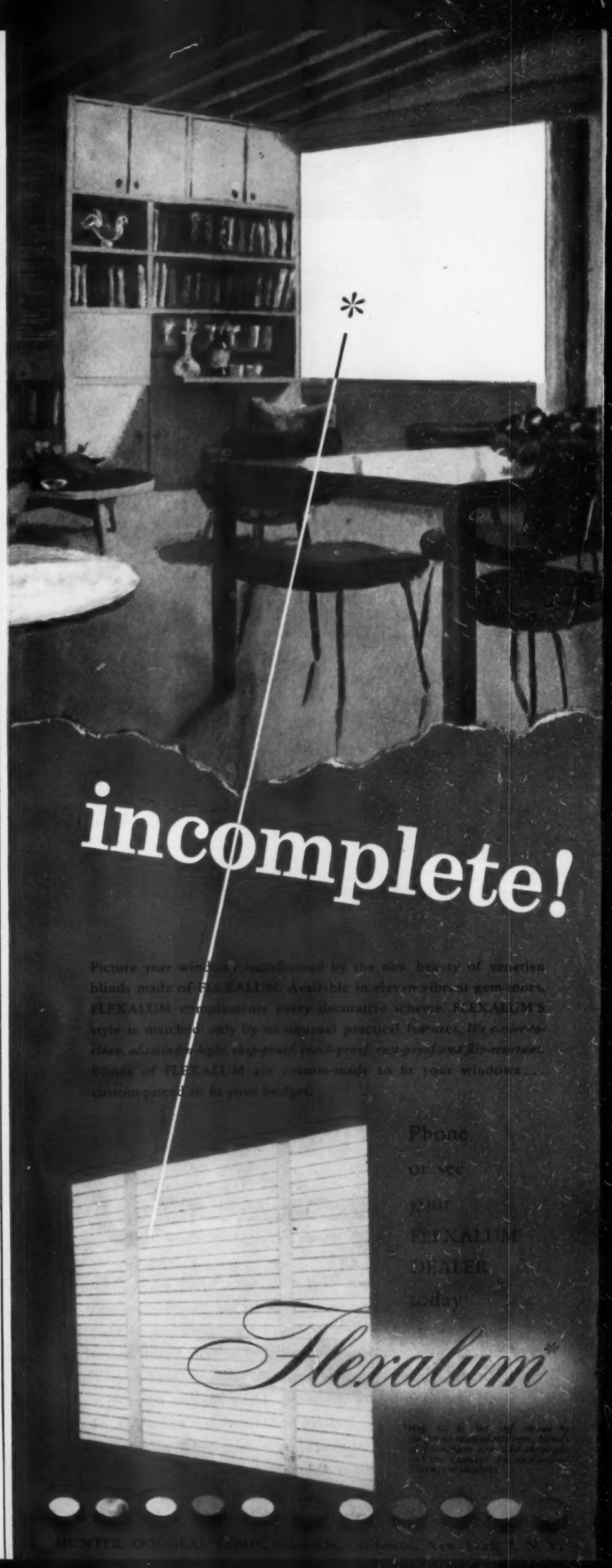
Hang the first strip at door or window jamb. Test the jamb with your plumb bob; paper must hang absolutely vertical. Tuck the edge of the paper against the jamb, remembering to overlap at the ceiling. Then press the strip in place

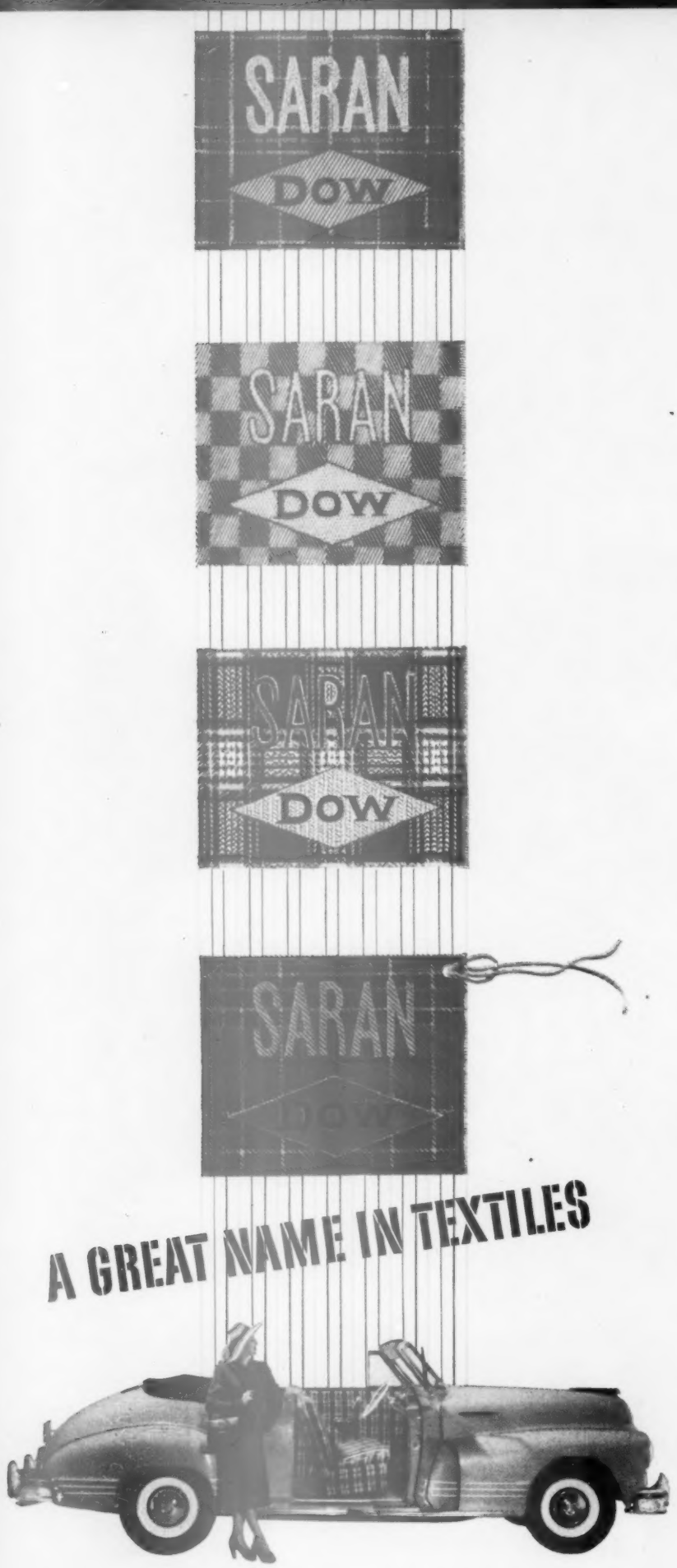
When you get the edge of the paper set, brush it flat against the wall, then take out wrinkles with your smoothing brush. Pasted paper is pliable, can be brushed or lightly pushed into place. If you lap the strips (it's easier than trying to butt them unless you're an expert), use your roller to flatten joints

Where you've let your paper overlap at the top and bottom of the walls, use the closed end of a pair of scissors to score the joint. Hold scissors as nearly parallel as possible to the joint, and close to the wall. This helps fasten paper tightly to the wall, and gives you a guide for trimming off overlaps

***More on next page***





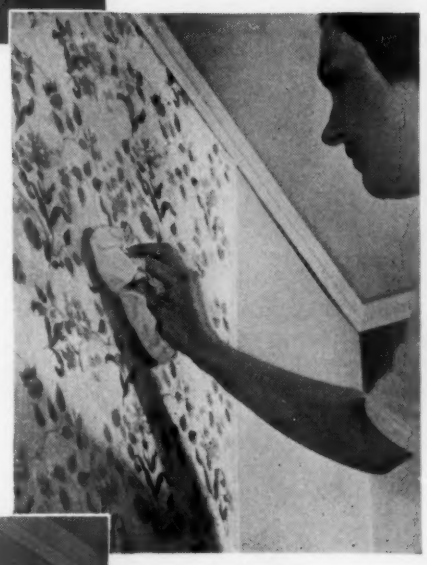

**Beauty and utility by the yard.** Dirt and stains whisk off its lustrous surface with a damp cloth. Saran—something *basically different* in shimmering woven textiles—brings you a combination of colorful beauty and pliant strength never available before. You'll marvel at the way Saran fabrics stay new through years of hard use. Their fibers can't absorb grime or moisture. Their smooth surfaces can't scuff or grow threadbare. Colors are brilliant—they're *built-in.* That's why you're seeing Saran—fabricated by leading textile mills—in automobile seat covers, in furniture upholstery, in luggage, in public seating. That's why the Saran label stands for beauty that can "take it"!

*Plastics Division, Dept. SF-3,* THE DOW CHEMICAL COMPANY, *Midland, Michigan*


## How to wallpaper

[ *Continued from preceding page* ]

Pull the end of the paper away from the wall, and cut the edge you scored. Don't trim on the scoring line, but about 1/8 inch nearer the end of the paper. You will have a little lap left over that you can tuck behind the moldings with the wheel-cutter or with closed scissors



To remove excess paste, wipe the paper lightly with a damp rag, but first make sure the paper is not only water-fast but washable. It will tell you on the strip you cut off along the side of the roll. On non-washable paper you can make a cleaner out of rolled stale bread, or buy prepared dough

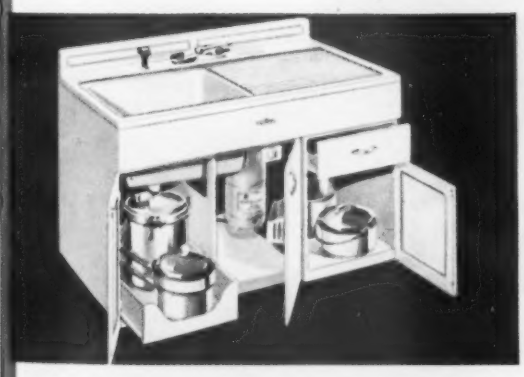
When you come to a window or door jamb, don't try to cut the shape of the jamb out of your next strip. Measure the distance between the last strip and the jamb. Then cut the next strip into three pieces: one that will butt your last strip and will cover to the top corner of the jamb (A) . . .

. . . another between the last strip and the bottom corner (B), and the third to fit along the jamb (C). You will use butt joints to fit the three pieces together. At wall outlets and switches, remove the cover plate, paper over the opening, cut away all excess paper, replace the cover plate

***More on page 158***

**The work-savingest** kitchen you ever saw . . . complete with acres of work surface, caverns of cabinets to make supplies stay put, and a gorgeous 66″ twin-bowl Youngstown Kitchenaider cabinet sink. Every unit is sturdy, white-enameled *steel* (swooshes clean with damp cloth). Just *find* a place here where you could waste a step. Youngstown designers know their kitchens! And Youngstown prices pamper a budget. The Youngstown Kitchen above, installed complete, is yours for as little as $17.10 a month on most budget plans, including financing through your dealer or bank. See your Youngstown dealer today.

# Princely kitchens at pin-money prices



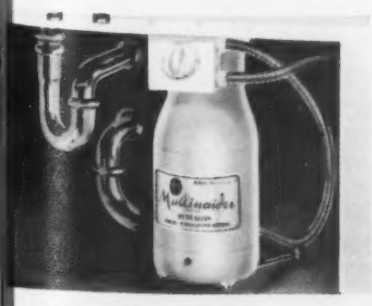
**Youngstown** 48″ twin-bowl Kitchenaider cabinet sink has 11″ *extra-deep* second bowl, rinse spray, sliding-removable drainboard, giant compartments, cutlery drawer, sliding shelf. For extra utility, add a new Mullinaider, automatic waste-disposer unit (below).

LOOK like something out of your dreams . . . ? No wonder! A Youngstown Kitchen *is* a dream . . . a stunning, scrumptious, all-steel beauty that only the leader could make.

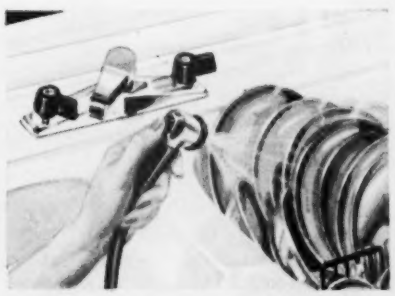
Gorgeous as it is, the kitchen above doesn't begin to show how easily you can arrange Youngstown units to *any* floor area in new house or old . . . neat and trim and slick as the whistle of joy you'll make when you hear the pin-money price. For kitchen ideas by the score, see your Youngstown dealer today. Specify Youngstown Kitchens to your builder, too.

**MULLINS MANUFACTURING CORPORATION**
**WARREN, OHIO**
**World's Largest Makers of Steel Kitchens**

## *Youngstown Kitchens*
## BY MULLINS



**Mullinaider,** automatic waste-disposer, quickly grinds away food scraps. Turn on cold water, flip Mullinaider switch, scrape waste down the drain. (Extra equipment.)



**Close-up** of swinging mixing-faucet and speedy rinse spray featured on all Youngstown Kitchenaiders. Spray reaches all parts of sink top. A boon for dishwashing. Wonderful for rinsing all vegetables, too.

**SEND COUPON TODAY!**

**GET THIS EXCITING BOOKLET!** 20 pages featuring 22 beautiful Youngstown Kitchens in color. Also details of all Youngstown units and helpful tips on arranging your kitchen, whether you plan to modernize or build. Just send coupon with 10c in cash. Sorry, no stamps.

Youngstown Kitchens
Mullins Mfg. Corp.
Dept. B-448, Warren, Ohio

Please send me your Youngstown booklet, "Kitchens that make you say 'Oh!'" I enclose 10c in cash.

I plan to remodel ☐ I plan to build ☐

NAME (PLEASE PRINT)

ADDRESS

CITY ZONE

COUNTY STATE ★

Here's a favorite always in demand whenever there's a rub-down due! HAYNES towels do a bang-up drying job with soft, fluffy texture that wears and washes beautifully. Up-to-the-minute colors and styling are planned to put gay modern charm into any bathroom!
HAYNES rates high on the budget list too — because they're really Luxury Towels at Popular Prices. Ask for them at your favorite store.

Haynes Towels

A Cone Product

CONE EXPORT AND COMMISSION CO., INC., 59 WORTH ST., NEW YORK
Other Cone Products: Velvelette Flannelette • Cone Built Corduroy • Cone Deeptone Denim


## How to wallpaper

[ *Continued from page 156* ]

At sills use scissors to score, and a very sharp knife or razor blade to cut, following the edge of the woodwork. Make horizontal cuts at the top and bottom of the sill first, then you won't have so much trouble fitting along the sides

When you go around an obstruction, such as a window, you will have some pieces of wallpaper left over. Don't throw them away; you may need them later. Unstick pieces, then drape them, paste side up, over backs of chairs to dry

At corners, cut your strip so it will run about ½ inch onto the next wall. Then butt the remainder of the strip. Don't try to turn a corner without cutting; it won't work unless the corner is square, which isn't likely

***Plumbing History***

## The Bathtub and the Twentieth Century

PERSONAL cleanliness is today one of our major creeds, and the plumber is its prophet. Did you know, however, that wide use of plumbing only came in with the twentieth century?

In the 1890's, the wealthier families had elaborate bathrooms and fixtures, but it wasn't until the 1900's that the average person became bath conscious. Closets, hall bedrooms, and back porches were hastily renovated and fitted with plumbing equipment. The rush for plumbing fixtures was better than a gold mine for manufacturers, since the Saturday night bath behind the stove would no longer serve. It was bathe or be sniffed at—and snuffed out—as far as society was concerned.

—*Ruth Cross and Kay Grable.*

# *Those Heavenly Carpets by Lees*

*When you build your scheme of home decoration, the very best foundation is fine carpet. And what could be lovelier than a Lees, loomed of imported wool and styled for traditional or modern. The carpet shown is Sculptex in Bayberry Gray.*

*JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNSYLVANIA • MAKERS OF LEES CARPETS, MINERVA AND COLUMBIA HAND-KNITTING YARNS*

*Bates flowery-fresh "Country Garden" designed for warm-weather informality. Full and twin sizes.*

# SPRING TONIC **FOR A RUN-DOWN ROOM!**

Winter-weary upholstery disappears under a cover of fresh spring green . . . windows come to light and life in a frame of flowers. Bates "Country Garden" spread and matching draperies work a spring miracle of pattern and color . . . instantly and inexpensively transform any room from drab to dramatic. Choose "Country Garden" in green, blue, rose or slate . . . all lovely, lasting. launderable.

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13

# Are you doing as much for peace as you did for war?

*What can you, an in dividual, do? Isn't peace made or lost by governments? No. Peace is made by peoples. And there is something you can do, individually, alone . . . Editor.*

ONLY two weeks before the great, shy John G. Winant shot himself, he asked us all a question. "Are you," he said, "doing as much today for peace as you did for this country and civilization in the days of war? I'm not."

And then he shut himself in an upstairs room and pulled the trigger on a .32 caliber pistol.

It makes us wonder whatever became of Nelson Weaver and what he had to do with it. We met Weaver only once, just for a few minutes back in 1942 in a story by Irwin Shaw in the *New Yorker*, but we never wholly have been able to forget him, because his behavior seemed so universal at the time. Like so many of us then, Weaver was down to the station to see his son Robert off to somewhere unknown where he'd ride a medium tank into battle. . . .

" . . . and somehow he and Robert shook hands and there was a last wave and no words, because they each knew that any word thru the tortured throat would bring with it sobs . . . and Robert went down the long incline to the dark platform below. His rawhide bag gleamed among the descending passengers, and he was gone.

"NELSON turned and walked slowly toward the street. As he walked he thought of the capped head and the rawhide bag going down the long incline to the waiting train, to the medium tanks, to the waiting guns, the waiting agony, going lightly and zealously and unquestioningly.

"It never occurred to me it could happen, Nelson thought, walking slowly and blindly away from the station. I had a son, but I didn't take my responsibility seriously enough. I worked and dressed him and fed him and sent him to a good college and bought him books and gave him money and took him with me on vacations to Vermont. I thought about the grocer, the insurance man, the electric light company. I wasted my life. I'm an old man and alone and my son has gone to war, and all I did was pay rent and taxes. The war was being fought for 20 years, and I didn't know it. I waited for my son to grow up and fight it for me. I should've grabbed people by their lapels in trains, in libraries and restaurants, and yelled at them. . . . 'Love, understand, put down your guns, forget your profit, remember God. . . .' I should've walked on foot thru France and England and America. I should've preached on the dusty roads and used a rifle when necessary. I stayed in one city and paid the grocer. Versailles, Manchuria, Ethiopia, Warsaw, Madrid . . . battlefields, battlefields . . . and I thought there was one war and it was over.

"He stood and looked up. He was sweating now and there was salt in his eyes and he had to rub them to see that he was standing in front of the great monument of a building, serene and immutable, in which, in war and peace, he conducted his business. His charts and figures were waiting for him. . . . He stood looking up for a long time, but he did not go in."

WE NEVER saw Nelson Weaver after that. It must have been his one moment of magnificence. There is no peace, but we've never come across him screaming on street corners, nor preaching on the dusty roads. "Love, understand, put down your guns, remember God. . . ." He must have wiped the salt out of his eyes and taken the elevator, like so many more of us, back to his charts and figures. John Winant must have been thinking about Weaver and us when, in dispair, he pulled the trigger.

Winant knew that diplomats cannot alone build peace. All they can do is negotiate a truce between wars. Peace is built by peoples. It was the Quakers, the American Friends Service Committee, you'll recall, who won the 1947 Nobel Peace Prize, by unanimous vote. They sat at no peace conference. They did nothing you can't do. While the statesmen debated and the politicians wrangled, the Quakers, the Unitarians, and others—a lot but far from enough—fed and clothed and healed miserable human beings, that they might survive and work, that they might grow into the Pasteurs and Madam Curies of a new world instead of into the hate-twisted Mussolinis, Hitlers, and Tojos of an even bloodier tomorrow.

You can do that, too, if you care.

That, or wait until our sons again are straight and slim and 23, and then watch them go down the long, dark incline to the waiting trains, the waiting guns once more.

• • •

**These are things you can do**

There are many ways you can help, more than 50 agencies ready to handle your help.

▶ You can mail checks, earmarked for work in specific countries, to the relief organizations best fitted to your needs.

▶ You can give food and new or used clothing to church, school, and other local drives.

▶ You can make up your own packages, earmark them for a certain country, and mail them to a packing center in the United States.

▶ You can mail packages or postal money orders directly to friends or relatives abroad.

▶ You can order packages to be sent thru CARE.

▶ You can get behind your community drives—help with organizing, packing, repairing of clothing.

**Here is how to go about it**

*If you want to help with a check*, send it to American Overseas Aid—United Nations Appeal for Children, 39 Broadway, New York 6, New York; or to one of the private agencies who can use it as you direct (some are named below). American Overseas Aid—United Nations Appeal for Children is a federation of private agencies, comparable to Community Chest in your own town, and its funds will be allocated to the various agencies for their specific relief projects, particularly among children.

For information regarding programs you'd like to know more about, write: The Advisory Committee on Voluntary Foreign Aid, 1778 Pennsylvania Avenue, Washington 25, D. C.

*If you want to give thru a local organization* and don't know who is doing what, call your newspaper office or church for information.

*If you want to make up your own package* and specify which country or group it is to be shipped to (or if you want to earmark a check for use with a specific group) one of the following agencies will handle it for you. Do not ship food and clothing packages directly to these addresses. Write them about the amount and nature and destination of your contribution, and they will send you the address of the right warehouse to mail to. Parcel post will take domestic packages weighing up to 70 pounds and of length and girth measurements which, when added together, do not exceed 100 inches.

[ *Turn to page 184*

**For FAST RELIEF, help feed famished muscles with fresh blood!**

● When strenuous activity leaves your muscles stiff and sore . . . *help Nature* get them back to normal! Rub on Absorbine Jr.! What makes those muscles shout with pain is often simply that they're famished. Your extra effort has burned up their nourishment. But rub those muscles with famous Absorbine Jr. and you help step up the local circulation. Then fresh blood supplies fresh nourishment . . . those tired muscles can relax, pain eases—you'll say: "Ah, what relief!" Get Absorbine Jr. today. There's nothing like it! At all druggists, $1.25 a long-lasting bottle.

W. F. Young, Inc., Springfield, Mass.

**Absorbine Jr.**

*For kitchen heat and smoke and smell—*

*Be smart! Install an Aeropel*

Aeropel Kitchen Fan

**REMOVE** smelly cooking odors, grease and fumes as fast as they originate with this amazing, new Aeropel Kitchen Fan! Modern design adds beauty to new or old kitchens . . . whisper-quiet operation . . . easy to install . . . Will pay for itself in a short time by savings in cleaning and decorating costs. Ask your electrical or home supply dealer, or send for FREE book!

***KEEP COOL WITH ATTIC VENTILATION •***

Ventura Attic Fan

**ENJOY** a refreshing breeze of nature-conditioned night air in your bedroom with a Ventura Attic Fan! Pioneered by American Blower in 1934 . . . leader in sales and performance! Whisper-quiet . . . capacity certified . . . quality guaranteed. Priced lower now than 10 years ago! Send for FREE BOOKLET on how to keep delightfully cool for a few cents a day.

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CANADIAN SIROCCO COMPANY, LTD., WINDSOR, ONTARIO
Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION

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Detroit 32, Michigan
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Gentlemen: Please send me FREE
Attic Fan Booklet ☐
Aeropel Booklet ☐

Name_____
Address_____
City and State_____

**5. How do you sit?** You fatigue less, drive more safely if you sit almost straight. Your spine balances your weight, absorbs shocks. If you're bothered with pains, slip one of those small, wedge-shaped cushions behind you with the thick part across the middle of your back. It will feel awkward at first, but it will help.

**6. Balance your wheels.** You ought to have your car's wheel alignment and balance checked every six months. Wheel imbalance becomes enormous at high speeds. Even a two-ounce valve, unbalanced, becomes a distorting pull of 24 pounds at 60, causes your car to "tramp," results in fatigue and poor control. Driving a mile with a wheel half-an-inch out of line skids the tire 87 feet.

**7. Check your tires.** If you are tempted to try to get by with smooth tires, remember: Nine-tenths of tire trouble comes in the last tenth of a tire's life. In summer, don't overinflate your tires trying to get better mileage; they may blow on hot, fast runs.

[ *Begins on page 48* ]

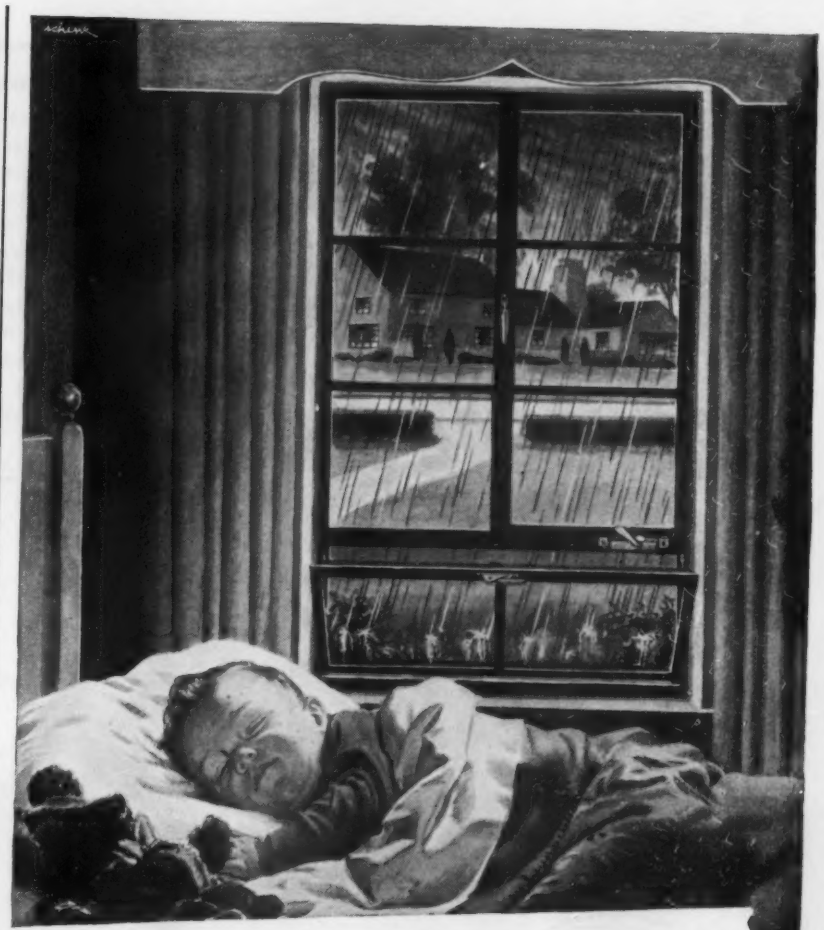
**8. Start slowly on long drives.** Warm up leisurely for a long trip, like a miler warming up for a race. In an hour you'll be settled down to the job of driving—relaxed, alert, safe. If you pop out of bed at dawn, gulp breakfast, and take off hellbent up the road, gripping the wheel like death, eyes glued ahead, then likely all day you'll be tense, nervous, unsafe.

**9. Read the road.** Learn to watch for signs of the trail. Muddy wagon tracks mean you'll have to pass the wagon ahead; can you stop if it turns out to be a road-hogging hayrack? A side road coming into the curve ahead means there'll be gravel on the curve, gravel that can roll like ball bearings under your wheels. A darker blotch in the center of your lane indicates a dip, which knocked the grease off onrushing cars. Read the road, plan ahead, and you avoid trouble by anticipating it.

**10. Test the road surface.** When you pass from one type of road to another, slow down. There's often a bump, or the new surface may be slippery. Test your brakes on it so you'll know what you're driving on. A friend of mine came suddenly upon some wet South Dakota blacktop, bounced, skidded, turned over. The man driving the wrecker told him five others had done the same thing there in the previous week.

**11. Ride out that blowout.** If a tire blows, front or rear, hang onto the wheel and *steer*. Keep away from the brakes until you have everything under control, then use them with caution. Jimmie Lynch, stunt driver who has blown tires deliberately for manufacturers' tests, even advises you to step on the gas a little, if it's a rear tire, to straighten the car out, then gradually reduce speed.

***More on next page***

# *Fresh Air without drafts*

## *Fenestra Provides Protected Ventilation*

Let it rain . . . let it blow . . . you still can sleep in a well-aired room—without drafts.

This new Fenestra Casement Window includes a built-in ventilator at the sill. It *protects against drafts,* deflecting air upward. It *protects against* rain and snow, shedding them to the outside. And it *guards against falls,* preventing children from leaning over the sill.

Of course, this new window embodies the popular benefits of all Fenestra Steel Casements . . . a vertical ventilator that swings out to scoop in the breezes when you want more air . . . permanently easy opening with finger-tip control . . . frames that can't warp, shrink or swell, because they're steel . . . safer window washing, as well as attachment of screens and storm sash, from inside the room.

***Book on Window Planning.*** Ideas by window specialists on selecting and locating windows for best daylighting, ventilation and furniture arrangement, plus many other valuable window planning helps. Send 10c, coin or stamps, with coupon below, for your copy.

*Fenestra*

**STEEL CASEMENT WINDOWS**

**Detroit Steel Products Co., Dept. BH-4, 2263 East Grand Blvd., Detroit 11, Mich.**

Please send me your book "How to Plan Better Windows". I am enclosing 10c to cover postage and handling costs.

Name_____

Address_____

# NEW GENERAL ELECTRIC OIL-FIRED warm air FURNACE

The *modern* General Electric Oil-Fired Warm Air Furnace will s-t-r-e-t-c-h your fuel supply...make every gallon of oil pay off in added warmth.

**SAVE FUEL.** The new General Electric Oil Furnace burns oil more completely. No soot. No wasted oil. It burns the new catalytic oil, too.

**SAVE LIVING SPACE.** It's specially designed to fit in a closet or other small space. Can be enclosed on the sides with only 2-inch wall clearance.

**QUIET OPERATION.** You'll like the quiet operation of this new G-E Furnace.

**GREATER COMFORT.** Gently circulates filtered air humidified for your comfort.

APPROVED BY UNDERWRITERS' LABORATORIES FOR 2 INCH WALL CLEARANCE

**G-E ENGINEERED FOR COMFORT . . . LONG LIFE**

Your G-E Dealer will tell you how General Electric Oil-fired Furnaces have been giving their owners low cost home heating for many years. Call him today. *General Electric Company, Air Conditioning Department, Section 8374, Bloomfield, New Jersey.*

**GENERAL ELECTRIC**

*Automatic Oil and Gas Heat*

**General Electric makes five kinds of Automatic Oil and Gas Home Heating: Oil-fired Boilers, Oil-fired Warm Air Furnaces, Oil Burners, Gas-fired Boilers, Gas-fired Warm Air Furnaces.**


## 20 ways to be a better driver

[ *Continued from preceding page* ]

**12. Passing is an art.** To pass a car traveling 40, if another is approaching at 60, you need a clear distance between you and the approaching car of almost half a mile. So practice judging distances to objects up the road; check with your speedometer. To pass at night, pull out slightly from behind *and flash your lights up and down several times.* This is an accepted signal among good drivers; they will pull over to the side immediately unless something ahead makes passing dangerous.

**13. Take curves properly.** Slow down before entering curve. The best way for you to take a curve is to accelerate while going around, because then the engine helps counteract side pull by driving the car ahead. If you go into a curve too fast, don't lose control by trying too late to slow down.

**14. "Double-clutching" may save your life.** For safety on steep hills, or if brakes fail, practice shifting from high to second to low. To second is easy—shift, race engine, let clutch out. But to get into low you must "double-clutch"—shift to neutral, let clutch out, race engine to get transmission gears to whirling, push in clutch, shift quickly into low, race engine, quickly ease clutch out.

**15. Slow down on slippery roads.** To slow down on slippery roads or ice without skidding, touch the brakes gently for an instant, release them, repeat until you've slowed. If you start to skid, push in the clutch pedal, release the brake, maneuver the wheel until you get lined up again.

*More on page 168*

**SAVE YOUR WINDOW SILLS**

**WITH THIS PAINTERS' PRIMING SECRET!**

**FREE BOOK TELLS HOW.** There's one sure way to keep weathered ugliness from your window sills! This, and scores of other tricks of the trade, are explained in our free 24-page book, "Paint It Bright". Write for it, now. And be wise . . . get Aluminum House Paint for this job, from the dealer who displays this Alcoa symbol of quality on the brand he sells. Address: Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 2118 Gulf Building, Pittsburgh 19, Pennsylvania.

ALCOA

Look for this shield on aluminum paints made by many paint manufacturers using

**ALCOA ALBRON PIGMENTS**

**MENDS**

**VASES, DISHES, TOYS FURNITURE & LUGGAGE**

It's transparent, waterproof, flexible and durable. Get a tube today.

**DUCO CEMENT**


**Five Star Home Plan Service**

Better Homes & Gardens features monthly a Five Star home for which is available architect's working drawings, material list, specification form, building agreement. See page 227 for complete information.

***Most expensive room***

Carl G. Fisher, real-estate operator who developed Miami Beach, built what was probably the most expensive one-room apartment of all time.

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## How to make a lantern

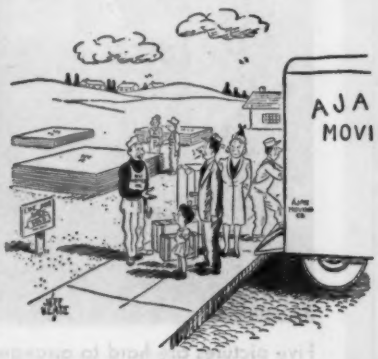
[ *Continued from page 137* ]

After two days in a warm sun, the copper turns a mottled green.

When it reaches the color effect you want, add a coat of shellac.

Here is the lantern as it looks at night. Illuminated house number can asily be seen from the street.

BETTER HOMES & GARDENS




"Sorry, sir, but we'll not have your home ready for another hour!"

Relax at some casually smart resort, with nature setting a scenic backdrop for your vacation fun.

Travel through picture-book country. Visit historic places, cities with a fresh "foreign" flavour.

NATURE is always near in Canada. Here are a million square miles of natural playground—mountain and woodland, lakes and streams and sandy shore. See all you can of it this summer . . . then come back next year and see some more! You'll always be welcome in Canada, where you're never a stranger, always a guest. For information on your best vacation ever, write:

*Canadian Government Travel Bureau, Department of Trade and Commerce, Ottawa, Canada.*

Rt. Hon. C. D. HOWE, *Minister* — D. LEO DOLAN, *Director*

**NO PASSPORT NEEDED**

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# NEW GENERAL ELECTRIC OIL-FIRED warm air FURNACE

The *modern* General Electric Oil-Fired Warm Air Furnace will s-t-r-e-t-c-h your fuel supply...make every gallon of oil pay off in added warmth.

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**MENDS**

**VASES, DISHES, TOYS FURNITURE & LUGGAGE**

It's transparent, waterproof, flexible and durable. Get a tube today.

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**DUCO CEMENT**


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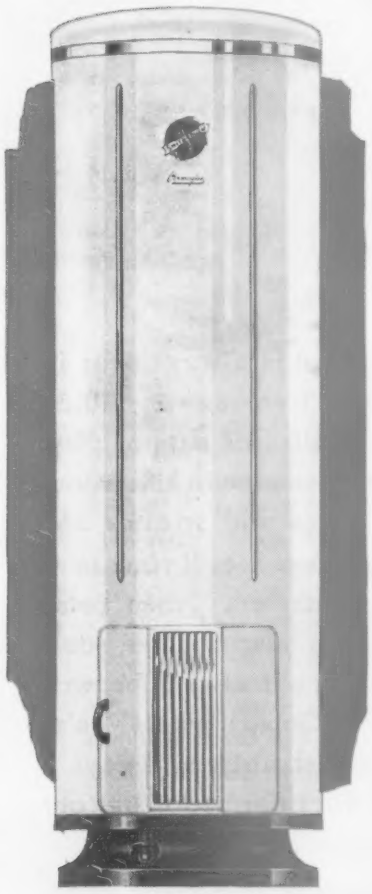
# Has your family been introduced to this NEW DISCOVERY about Hot Water?

**"PACKAGED-IN-GLASS"** hot water! Always ready, always hot, *always clean!* It's water heated and stored in a glass "package"—sanitary as a clean drinking glass.



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The *Permaglas* Water Heater for your home has many important advantages. All of them are designed for your convenience. But the most important single thing about the *Permaglas* Water Heater is this: *the tank is made of glass-fused-to-steel*... sparkling blue and mirror smooth.

It CANNOT rust or corrode, under *any* water condition.

This really means clean hot water, free of tank rust and corrosion dirt. It means long, dependable service. It means the finest hot-water convenience at low cost.

See this truly modern water heater at leading public utilities, merchant plumbers, and better appliance dealers. Or write the nearest office below for full information. Gas or electric.

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**WATER HEATERS**

A. O. SMITH Corporation • New York 17 • Atlanta 3 • Chicago 4 • Houston 2
Seattle 1 • Los Angeles 14 • International Division: Milwaukee 1
*Licensee in Canada: John Inglis Co., Limited*

Manufacturers also of better zinc-lined *Duraclad* and *Milwaukee* Water Heaters


# Try this with your

***By Patricia Larkin***

HAVE you a group of small pictures that refuse to make friends with the rest of the room, no matter where you hang them? Or have you a dull corner that needs more excitement than just a pair of prints hung conventionally side by side?

Then try combining those pictures with your most interesting table lamp. It should be an important lamp, larger than any picture in the group. Both lamp and pictures should be sympathetic with the rest of your room, as well as with each other.

Here are three lamp-picture arrangements to show you what we mean. You might use similar arrangements in your dining room over the buffet, in your bedroom or living room over a chest or radio console, or in your entrance hall. Altho we have chosen Modern and French Provincial furniture for these settings, you can use the same idea just as well with any style of decorating.

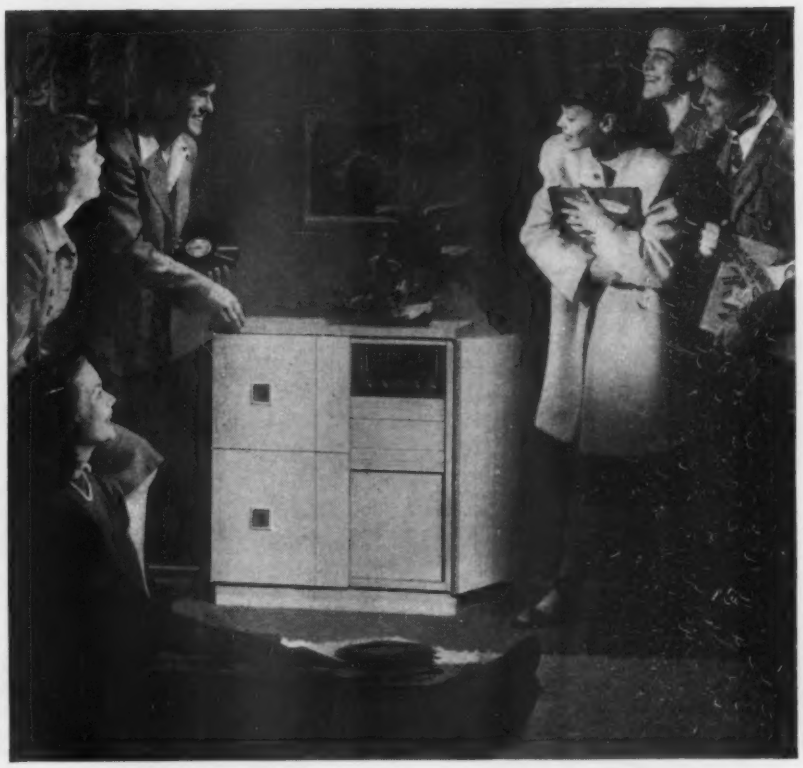
Five pictures are hard to arrange attractively unless you have a long wall. If you add a sixth, the rectangle will be too regular to be dramatic. Instead, move a lamp into the group. It will complete the rectangle, yet break it up

# hard-to-hang pictures

You've probably been warned against pairing pictures one above the other. But add to them a congenial lamp and you'll have a triangle—eternally interesting. Oriental prints and coolie-hat lamp shade used here are well chosen for a Chinese Modern dining room. Frames are black lacquer like table legs

Photographed at Scruggs-Vandervoort-Barney, Inc.

Tiny prints—the kind you can't make out at 10 paces—too often seem to float on a wall, without any visible connection with the rest of the room. A lamp, treated as part of the group, anchors them to the table on which it stands

**All you need to say is "Magnavox"**...and company will come, not only once on a polite inspection tour, but over and over again. For the Magnavox *Mayfair* (shown above) has created a new excitement among music-lovers of all ages. In furniture design it's strictly modern. Its tone is clear and true. And its price is small, $219.50; with FM, $268.50. Efficient manufacture and low-cost distribution give it value beyond compare with any other radio-phonograph at any price.

*the magnificent* **Magnavox** *radio-phonograph*

**For those who demand the finest,** Magnavox offers a lasting investment in better living. It draws your family-circle closer and makes your home a friendly musical center. For Magnavox combines the best in musical reproduction with the finest of furniture. The *Regency Symphony* (shown below), $475; with FM, $540. Other models from $187 to $850. The Magnavox Company, Fort Wayne 4, Indiana.

*Prices subject to change without notice*

NEW *Beauty* FOR YOUR HOME

NEW *Comfort* FOR YOUR FAMILY

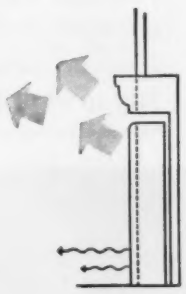
with TRANE *Convector-radiators*

Here is a new kind of heating that makes it possible for you to decorate your home exactly as you like! No bulky radiators to clutter your room or dictate your furniture arrangement. Now, sleek, compact units hide almost unseen in your walls.

**Trane In-the-Wall Heating Fills Your Home with June-Like Comfort**

Now you can revel in the wonderful, live feeling of a June day no matter how cold it is outside. This nearly invisible system combines gently heated currents of convected air with just enough radiant heat to keep you feeling fresh, sparkling, alive!

This new kind of heating costs less to install than any other steam or hot water system. Fuel costs are less, too. Write today for a natural color booklet showing Trane installations in striking new interiors.



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HEATING and AIR CONDITIONING Systems

the world's most complete line

SEND FOR THIS NEW *FREE* BOOKLET

THE TRANE COMPANY
La Crosse, Wisconsin
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Please send me your free booklet, "How to Live in June All Winter".

Name.....

Address.....City.....Zone....State.....


## 20 ways to be a better driver

[ *Continued from page 164* ]

**16. How soon can you stop?** Don't outdrive your eyes; always be able to stop in the distance you can see ahead. If there's a blind intersection 50 feet away, be able to stop in 50 feet. If you're doing 60 when some fool pulls out from a crossroad, you travel 66 feet before you can get your brakes on, 336 feet before you can stop.

**17. Stop fires before they start.** If you roll your car over, don't be the hero who cuts the ignition switch to prevent fire. Lynch, who rolls cars to thrill state-fair crowds, used to cut the switch, caught fire three times out of five. He began leaving the motor running, had no more fires. He also recommends dousing a fire under the hood, if no extinguisher is handy, by gunning the motor, which sucks fire into the air intake.

**18. Keep awake.** Driving efficiency declines steadily after six hours. Your dominant eye tends to take over seeing, making you a poor judge of speed and distance. To refresh your eyes, lie down, close your eyes, and press your fingers lightly over your eyelids for a few minutes. If you are drowsy, try to sleep. Either you'll sleep or, as you try, you'll wake up. If you *must* keep driving, use these means recommended by the American Automobile Association to offset drowsiness: Keep car well ventilated. Engage in light conversation. Drink coffee. *Get out of car and exercise often* to get your blood to flowing. Remember, in one second of sleep at 50 per, you travel 73 feet, driverless. [ *Turn to page 249*

# Facts for every family about to buy a new rug!

BIGELOW WEAVERS

*to the ladies:*

**You have the eye-for-beauty!** You can just *picture* the magic difference a rich, soft, new rug would make in bringing your home up-to-date, adding to its charm!

Where will you be most likely to find exactly the rug of your dreams? Where there's a wide, wide *choice*, of course—at your Bigelow dealer's!

Choose from Bigelow's beautiful ready-cut rugs—or luscious wall-to-wall carpeting. So many smart new shades! So many superb decorator patterns—18th century florals, modern motifs, hooked-rug effects, sculptured beauties. Find them all at your Bigelow dealer's!

**You have the practical slant, too!** What's the use of a good-looking rug unless it *stays* good-looking year after year?

That's where a Bigelow Rug really shines! The experience of millions of women *proves* that you can expect *many, many years* of service and loveliness from your Bigelow Rug!

Many other practical plus-ses! Fast dyes for lasting good looks. Bigelow Rugs can be dry-cleaned or wet-shampooed. And a flock of such Bigelow "exclusives" as *Permaset*, a "permanent wave" that *keeps* curl textures curled.

**Wide, wide choice at a medium price!** Just one example: Bigelow's beautiful Serenade 6910-12, its luxurious textured surface *Permaset* so curl stays curled. Around $13.50* a sq. yd.

**So many gently priced Bigelow Rug values!** Like this: Bigelow's decorative Beauvais 1729, a lovely long-wearing Axminster carpet. Wide choice of patterns. Around $8.95* a sq. yd.

**Such beauties—and such buys!** Here's another: Bigelow's Glentwist 94333, a handsome velvet carpet with a sculptured effect. Around $9.95* a sq. yd.

*Slightly higher west of Rockies.

*to the men:*

**You pay the bills!** So it's soothing to know that your wife can find Bigelow Rugs from as little as $7 a square yd. up to $18!

And no matter how little or how much can be set aside for your rug, your wife can find the rug that lives up to her dreams for *what you want to pay*—Bigelow makes a wide range of styles in every price range!

**You have the technical mind.** You'd get a kick out of watching the wheels go round in the Bigelow factories.

You'd see the bales of imported virgin wools arriving . . . all with special qualities of wear, body and luster that blend to give your rug extra richness, extra life.

You'd learn how Bigelow keeps this wool "lively" by quality controls from bale to finished rug. "Lively" wool springs back underfoot—keeps your rug lovelier all its long life. You'd notice that Bigelow never skimps, but assures you *a finer rug* with extra care, extra tests, extra inspections!

*Invest* those rug dollars—at your Bigelow dealer's!

LIVELY WOOL SPRINGS BACK UNDERFOOT

# Bigelow Rugs and Carpets

*Beauty you can see . . . quality you can trust . . . since 1825*

 [ *Continued from page 47* ]

Street side of the house has a minimum of windows to preserve family's privacy

## If you want to cut down housework—start planning now

IT'S planning that counts when you build your home. Plan every room to fit your particular needs and fit out each corner for comfort and convenience.

The Vinogradoffs planned their home so that it would practically run itself. Vera had earned her Ph. D. at 20. She was the youngest student ever to receive such a degree from the University of Pittsburgh. She had won a scholarship to study modern languages at the Sorbonne in Paris, and later she had taught at the University of Puerto Rico. So she wanted to cut down the time housework would take, and share her life with her children.

Gene already had two degrees in electrical engineering when the big depression of the thirties hit. Jobless, he began studying economics to see what caused these hard times. Now he has a Ph. D., and is a United States Department of Labor economist. Gene, too, wanted a comfortable, easy-to-keep-up home.

Here are more pictures that show you how well careful planning worked out for the Vinogradoffs—and can work out for anyone.

Even the bathroom is designed for easy housekeeping. Tile wainscot, linoleum counter, and plastic curtains can all be wiped clean with a damp cloth. Cabinets under twin lavatories store soap and towels here where they are used

***More pictures on page 173***

Smooth, hard, grainless, snag-free

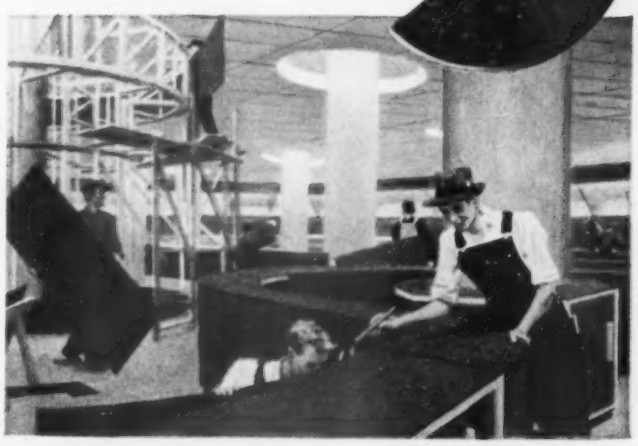
Bends to curved designs

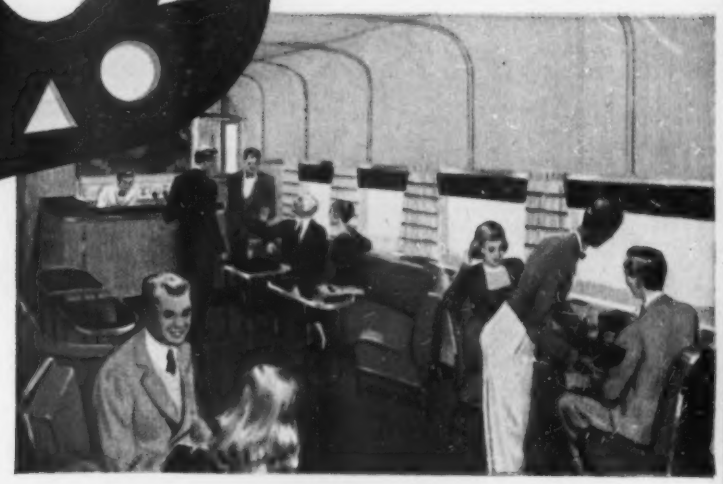
Takes beautiful, enduring finishes

Resists moisture permanently

Great structural strength

Easily worked with carpenters' tools





# THE WONDER WOOD OF 1000 USES • MASONITE PRESDWOOD

THE SEAL OF QUALITY – *In merchandise bearing this seal, the Presdwoods have been properly used.*

Whatever you buy, whatever you build, you get quality when Masonite* Presdwood* is used in the construction. This time-proved hardboard adds long life, strength and beauty to fine furniture, toys—even big trucks and trailers – and thousands of other products. Made from natural wood, it's refined to a better, stronger, wonder wood. And for remodeling or building, Presdwood is amazingly easy to work – you can drill, saw, nail, plane, bevel, rout or laminate it. Use Presdwood to transform that dingy attic, that drab store or shop into something special without fuss or muss. Presdwood panels – Tempered or Untempered – available for home use at lumber dealers. Masonite Corp., Chicago 2, Illinois.

*THE LEADING HARDBOARD*

# MASONITE PRESDWOOD

*Reg. U. S. Pat. Off.*

**Trade-marks Reg. U. S. Pat. Off. "Masonite" signifies that Masonite Corporation is the source of the product.*

"The best wood is Presdwood"
MADE FROM EXPLODED WOOD

©1948 M.C.

**What, a garden in a kitchen?** Yes! You can pick savory herbs and lovely flowers all year 'round from this deep, greenhouse window. Here's a down-to-earth kitchen made possible by the sturdy Sloane Quality Linoleum floor. See how the rust reds of this inlaid pattern (#1620) produce an outdoor tile effect that blends perfectly with the spring greens and wood tones of the room. For the kitchen-gardener it's a practical floor too . . . colors will never fade or wear. See this lovely pattern at your Sloane dealers.

**How do you like your kitchen green?** Here growing things set the color scheme—with the accent on the wonderful, silver-green Inlaid Marbletone floor. Tucked away in the cabinet by the door are recipes, cookbooks, and family records. Yes, it's a gem of a kitchen . . . with the kind of floor you dream of. Its smooth, mill-waxed surface stays lovely longer . . . cleans in no time. See it (#0106) at your Sloane dealers.

**Here's a new idea** for an old butcher's block. You'll find you use it 100 times a day . . . chopping salads, trimming meat—slicing, cutting. And HE won't balk at carving anymore with its solid strength to back you up. Here's a floor with an idea, too. A brightly designed pattern (#5164) in Sloane's heavy weight Printed-Enamel that makes a stunning blue and red kitchen. It looks as if it had been put down by experts, doesn't it? That's the trick. It's packed in rolls—just made for do-it-yourself people. Unroll it, cut it out, and put it down—that's all!

# New Kitchen Ideas

***. . . now made possible with the better design and truer color of Sloane Quality Linoleum Products***

It's exciting . . . it's easy . . . it's fun, to make over your kitchen (or any other room in your house) with Sloane Quality Linoleum Products to help you!

Brilliant inlaid linoleum like the flagstone or Marbletone patterns above —so color perfect you can immediately see the difference—with colors that can't be scuffed off or worn away . . . always bright as new!

Glorious patterns and designs in inexpensive Printed-Enamel will thrill you, too . . . for this hard-wearing, heavy weight floor covering—in rugs or by-the-yard (as shown in the striking blue and red kitchen)—gives you the newest, smartest decorator colors at the lowest cost.

There's Koroseal, too, the miracle plastic . . . in breathtaking colored tiles . . . and in practical cove base—to stand every test of wear and weather. And Asphalt Tile . . . sturdy . . . long-wearing . . . inexpensive.

Yes, in Sloane Quality Linoleum Products—recognized for their better design and truer color—you'll find just the floor . . . just the pattern . . . just the color for every room in your house! See your Sloane Dealer now for his famous design and color service. Look for his sign in every town!

**SLOANE**
*Quality*
**LINOLEUM PRODUCTS**

**SLOANE-BLABON CORPORATION**
**295 FIFTH AVENUE, NEW YORK 16, N. Y.**

## More time for living

[ *Continued from page 170* ]

Since ironing slipcovers is as big a job as washing them, Vera Vinogradoff fits hers back on furniture while they're still damp. As they dry, they stretch smooth

Well on the way to becoming a good little housekeeper herself, little Vera likes to help her mother with the dishes and sweeping. Her room, with plenty of low shelves for toys, is no trick to keep clean—even for a 2½ year old

Enchanting NEW VISTAS

WITH IMPERIAL WASHABLE WALLPAPERS

Capture and hold inspiring decorating ideas with the beauty and subtle tones of Imperial *Washable* Wallpapers. Each is "Color-Locked"—guaranteed for three years to withstand room exposure without fading, and to clean satisfactorily in accordance with instructions in every roll. Fair prices, established by Imperial, are plainly shown in sample books. Look for the silver label that says *the finest in wallpaper.*

**For room schemes . . . rules for color . . . and inspiring ways to use wallpaper . . . send 25¢ for Jean McLain's "Color Harmonizer," Imperial Paper and Color Corporation, Department B-61, Glens Falls, N. Y.**

MT. VERNON (below), polished mahogany reflecting the 18th Century period, style-proportioned for your home today. Bronze dimensional grille. AM-FM radio, automatic phonograph; 33¾" high, 26¾" wide, 16" deep.

FOR A NEW WORLD OF

*Complete Radio Enjoyment*

**AM Radio • FM Radio • Records**

Now and tomorrow . . . you can be sure of *complete* radio performance with the new "American Group" consoles by Stewart-Warner.

Your standard AM radio programs are at your finger tips—full-voiced in famous Strobo-Sonic Tone. When you choose, switch to your local FM station, for this great new kind of listening that is so amazingly *real*.

Or select a program of your own records. Your Stewart-Warner will play them automatically, free of needle noise, with concert-hall brilliance.

Listen . . . *completely* . . . to these great new sets, today!

MANHATTAN (right), rich mahogany sleekly groomed, in the deft modern manner for today's home; 34" high, 26½" wide, 15⅜" deep.

PALM SPRINGS (left), smoothly modern for the "new-look" living room, styled in blond mahogany; 34" high, 26½" wide, 15⅜" deep.

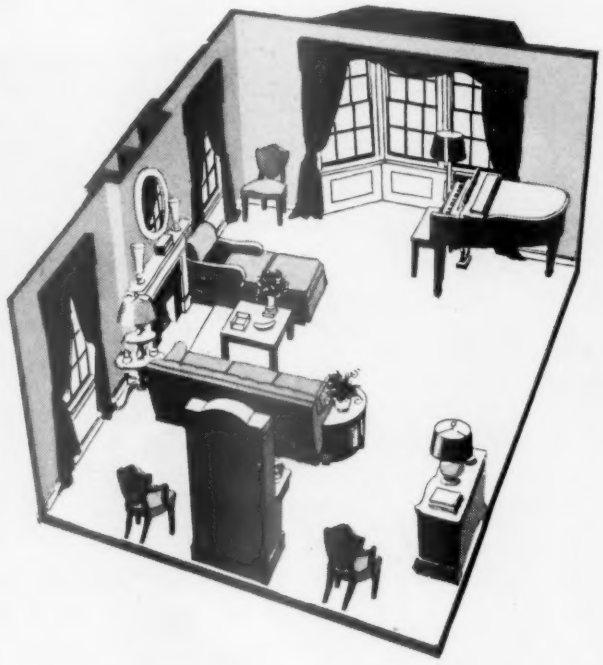
Stewart-Warner

AM RADIOS FM • RADIO-PHONOGRAPHS • TELEVISION

CHICAGO 14 ILLINOIS

## Give your living-room furniture a shove

[ *Begins on page 58* ]



### *When you have a grand piano in the living room . . .*

Arrange your room so that it's easy to watch the pianist in action—and so you aren't too close to the piano for good listening. The piano keyboard and music rack should get plenty of daylight, be well-lighted at night. You're still going to use the room as a living room, so place the other furniture in comfortable conversation groups.

### *When you have a radio-phonograph in the living room . . .*

You can afford to turn your back upon the performer and arrange your furniture to take advantage of your view of your fireplace, or to make a pleasant setting for long talks. Like the piano, your radio should be reasonably distant from the chairs and sofa for best listening; but it should be close enough to them for easy tuning.

Gulistan Renaissance in Willow, about $13.75 per sq. yd., higher in the West. Also in Cloud Grey, Maraschino, Fernmist Green, Barley Beige, Majolica Rose, Ocean Turquoise.

**THE DECORATOR** ALFRED MESSNER

**THE THEME** ARIZONA RANCH HOUSE

This ranch house near Tucson typifies many beautiful Arizona homes by the famous Alfred Messner, member of the American Institute of Decorators. "The trend among professional decorators," says Mr. Messner, "is away from the slavish following of strict regional or period traditions. For instance, see what wall-to-wall carpet does for a ranch house!"

Gulistan Renaissance brings luxurious color and texture to any room. Light and shadows play in the thick, sculptured pile. The single, glowing color makes the whole room look larger. In your mind's eye, picture what Gulistan Renaissance will do for that room of yours! Gulistan also looms other lovely weaves, all 100% virgin wool pile, from $6.75 per sq. yd. up. (Demand for Gulistan still outstrips supply. Delivery from your favorite store may be delayed.)

**THE KEYNOTE**

# GULISTAN *Carpet*

REG. U.S. PAT. OFF.

WOVEN ON POWER LOOMS IN U. S. A. BY A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

*SIMTEX Strawberry Patch Tablecloth, one of many charming hand-printed patterns.*

## SIMTEX Cloths . . . *Thrifty for Your Family; Charming for Your Friends*

Set your breakfast table with a cheerful SIMTEX print and you have set the mood for the day! And *every day*, whether you are serving a family meal or entertaining guests, your charming SIMTEX Tablecloths and Napkins will remind you how little it costs to enjoy the luxury of a cloth-covered table. There are SIMTEX Cloths in Damasks (snowy-white and delicate pastel tints), colorful novelty weave patterns and smart hand-printed designs. All are identified by the garnet-and-grey SIMTEX "made *right* in America" label. Leading linen departments are featuring Cloths and Napkins by SIMTEX for home use, and in gift-packaged sets for thoughtful giving.

*You will find much useful information on table setting in the new illustrated booklet "Table Talk for You, the Homemaker." Free. Write to:*

**SIMTEX MILLS** *(Dept. G)*
40 Worth Street, New York 13, N. Y.
*Division of Simmons Company*
*Makers of the famous*
*BEAUTYREST Mattress*

Guaranteed by Good Housekeeping

THE SIMTEX FAMILY OF PRODUCTS:

*Tablecloths & Napkins • Bedspreads • Flannelette Sport & Work Shirts • Nightwear Flannelette • Mattress Tickings • Furniture & Decorative Fabrics*

Give your vanity

# That ensemble look

DRESSING-TABLE skirts can be twice as nice if they match the drapery material or bed covering—or both. They'll help give your bedroom furnishings that "ensemble look." Use the same material, the same fabric textures, and similar types of styling (ruffled, tailored, beribboned) for draperies, bed cover, and vanity skirt. Try sister prints with big patterns for draperies or bed cover, smaller patterns for the dressing-table skirt and stool; or experiment with striped and floral patterns in the same color. Place the vanity near the draperies or bed to make the most of their matched appearance—and watch your bedroom sparkle with new life.

Photograph: Robert C. Cleveland

This tailored vanity skirt was made of the same quilted satin used to cover the shaped window valance. The skirt was cut circular for more fullness. Because sheer curtains and the window view frame the table so prettily, only a standing mirror was used. Three-paneled mirrors should be suitable, too, in such cases, and have added advantage of allowing a side view in making up

Using the drapery material for the skirt and stool has made this dressing table a part of the windows. The wide valance further ties the table and the expanse of draperies . . . and serves as a finish for the top of the mirror. This vanity mirror is table width and extra high—one you could easily duplicate. The table's mirrored top protects the wood from spills, reflects toiletries and lamps

George de Gennaro

ONE COAT COVERS
NU-ENAMEL
NO BRUSH MARKS

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

秘製桐油

MEANS SECRETLY PROCESSED TUNG OIL*

. . . a protected feature of NU-ENAMEL

MEANS

★ No Brush Marks
★ Easier Application
★ Faster Drying
★ Real Washability
★ More Beauty

* For centuries, paint products made with oil from Chinese Tung Tree Nuts have protected the ageless charm of Oriental art treasures. When you "Paint-it-Yourself" with Nu-Enamel, you get a smooth, long-lasting finish that keeps its beauty even after repeated washings.

"Paint-it-Yourself" WITH NU-ENAMEL

IT'S EASY . . . IT'S FUN
. . . IT'S THRIFTY TOO!

You'll thrill to the fun of being your own "color stylist" with Nu-Enamel—beautifying your kitchen, bathroom, woodwork, walls and other prized possessions. It's the sure way to stretch decorating dollars. You can paint the lower half of the average bathroom with Nu-Enamel for only $1.95! And, because Nu-Enamel is made especially for the amateur or casual decorator, you'll find it easy to get professional looking results—even if you've never painted before.

FREE Color Styling Book!

Ask your Nu-Enamel Dealer for a copy of this helpful home decoration guide. He carries a complete line of Nu-Enamel Paints for every purpose and purse.

LOOK FOR THE NU-ENAMEL RAINBOW
*You'll See It on Windows of Nu-Enamel Dealers Everywhere*

ONE COAT COVERS
NU-ENAMEL
NO BRUSH MARKS

...Starts with CANDLE FOLK by TAVERN!

You'll love the way Tavern's whimsical little candle folk add colorful festivity to centerpiece and mantel decorations!

5⅝" BUNNY GIRL

2⅝" DUCKLING

3" EASTER BUNNY

2¾" BONNET GIRL

Watch for them at your store. Ask for famous Tavern Hand-dipped Candles, too.

SOCONY-VACUUM

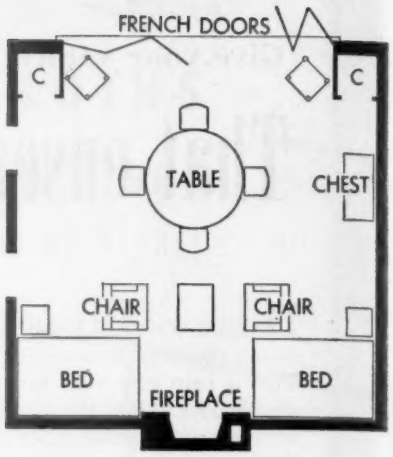
- Even burning.
- Clean burning.
- No flicker, fume or drip.

Guaranteed by Good Housekeeping

TAVERN CANDLES

By the Makers of Paraseal Wax


# Three-in-one room




***By Pauline Graves***

EATING, sleeping, and living in one room can be fun—if you'll let informality and usefulness guide your decorating. Make the room bright and cheery with figured wallpaper and cotton slipcovers. Use your make-overs and make-dos boldly.

Economize on floor space by cutting out the furniture you really don't need. Use drop-leaf tables, many-tiered tables, pin-up lamps, hanging shelves, and built-in storage units. Get double service out of as many pieces as possible: your bed can double as a couch; chests can take the place of tables, and they'll give you needed storage space. Keep all of the furniture simple and uncluttered; use knickknacks sparingly. Wall-to-wall carpeting will give unity to the room, make it seem bigger.

This three-in-one home of Mr. and Mrs. A. C. Mauerhan, Berkeley, California, shows you how well it works out.

Photographs: George de Gennaro

**Your beds won't look like beds if trimly slipcovered, as they are here; during the day they will look like—and become—couches. Keep your living-room furniture in a friendly group in front of the fireplace or a large window rather than scattering it around the room. Braided rugs and patterned wallpaper add warmth to the room**

**In the center of the Mauerhan three-in-one room is the dining room, game room, and writing room—a pine table surrounded by officers' chairs. French doors give lots of light, make the room seem larger, and can be pushed back to open the rear wall to the garden. Corner wardrobes unobtrusively solve the closet problem**

# Give your home a *Color Lift*...

# CHARM TRED

## "Rugged Twist"

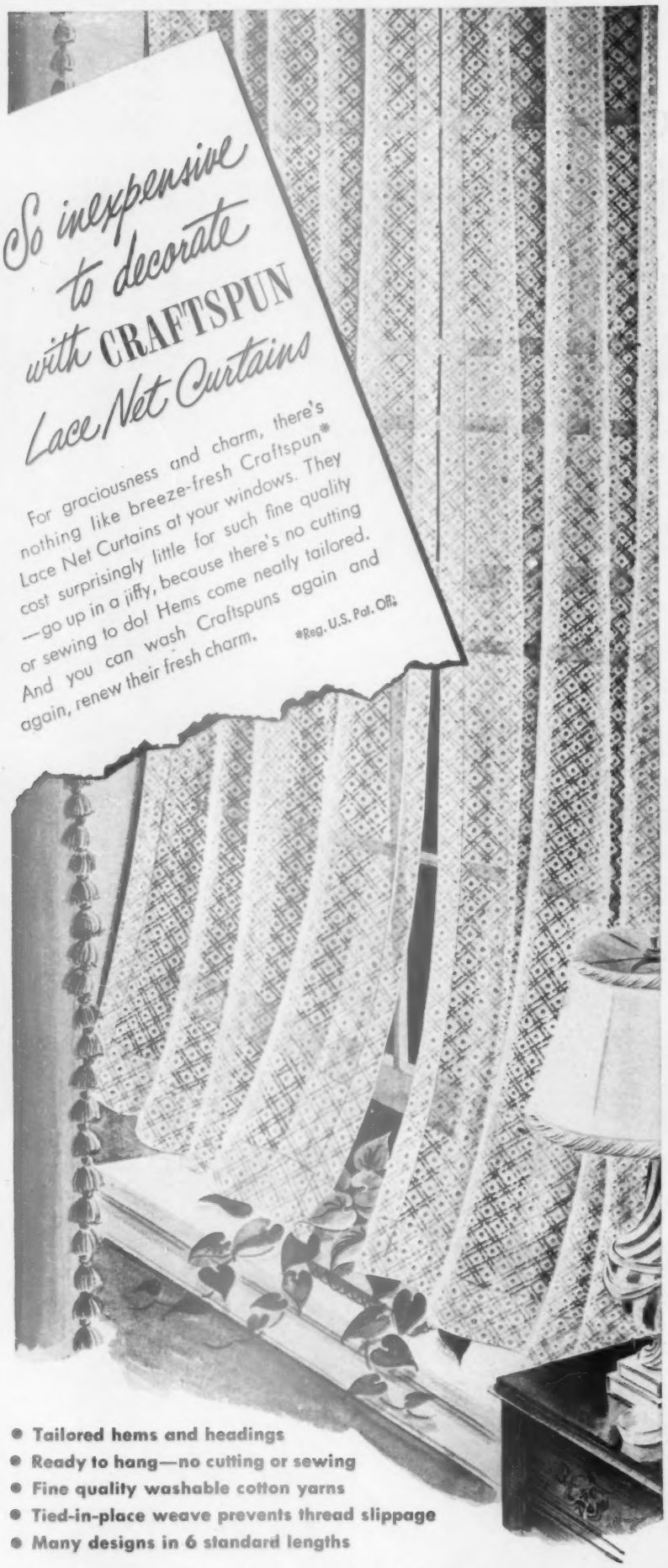
### COTTON RUGS

Bring new charm to your home with the appealing, informal, rough texture, the deep luxurious pile, the new warm lovely colors of this latest Charm Tred cotton rug creation—"Rugged Twist." Add that smart "modern touch" to living room, bedroom, den, hall or bathroom. And Charm Tred "Rugged Twist" rugs are surprisingly low in first cost, too! Can be easily laundered. Available at leading department, floor covering and furniture stores everywhere in ten recommended "interior decorator" shades of Rose, Green, Blue, Beige, Ivory, Gold, Chartreuse, Red, Snow White and Slate. Sizes include 2′x3′, 2′x4′, 3′x4½′, 4′x6′, 6′x9′, 9′x12′. Prices from $4.95 to $99.50.

**Other Charm Tred Cotton Rug Styles include: "Ruff Cord," "Box Weave," "Loop tex," "Madeira" and "Fiesta." Be sure to insist on genuine Charm Tred. Look for the label!**

## CHARM TRED MILLS

NEW YORK CHICAGO LOS ANGELES




- Tailored hems and headings
- Ready to hang—no cutting or sewing
- Fine quality washable cotton yarns
- Tied-in-place weave prevents thread slippage
- Many designs in 6 standard lengths

SCRANTON CRAFTSPUN Curtains

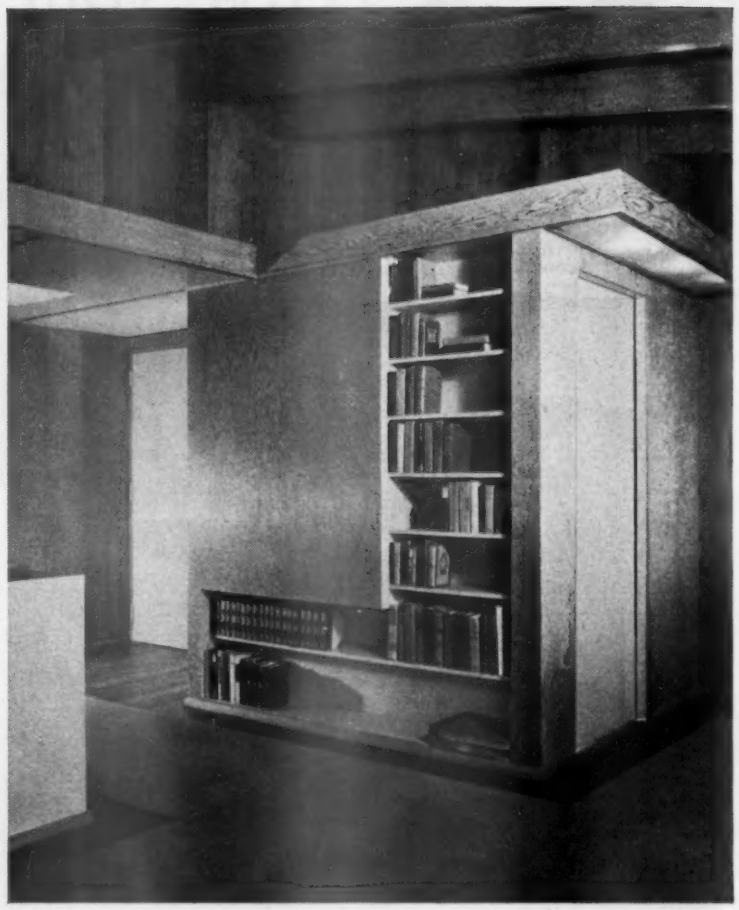
"The NET of them all"

SCRANTON ALSO MAKES CRAFTSPUN DINNER CLOTHS . . . CRAFTSPUN VINYLITE* SHOWER AND WINDOW CURTAINS

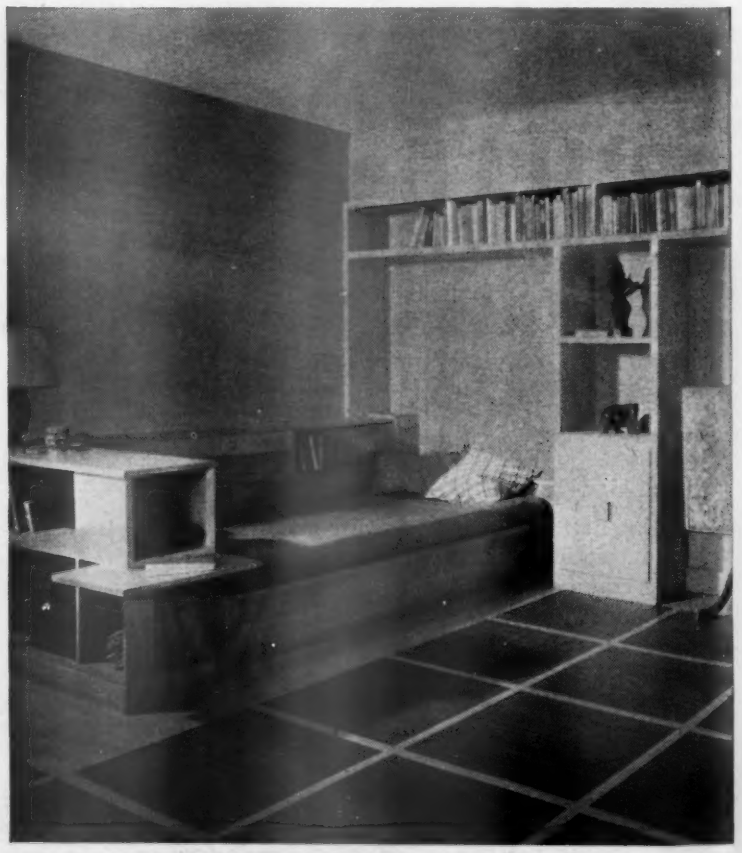



## Tuck shelves in anywhere

[ *Begins on page 10* ]



**In the entry:** An unusual line of bookshelves could be built right into the wall. The trough over the door provides ample lighting for the shelves. Can you adapt these shelves to fit the hall in your own home? R. Walker, designer



**In your study or bedroom:** Built-in shelves for books, storage, and knick-knacks are handy. Notice the small bookshelf at the head of the studio bed; shelves serve as the foot of the bed, too. Wurdeman and Beckett, architects

***More pictures, page 183***

# SO EASY TO CLEAN

"I'm proud of my Aluminum Windows"

The day you move in and for years afterward, you'll be glad your new home has windows made of Alcoa Aluminum. They stay so attractive and new looking with so little care. Just wipe off the frame when you wash the glass and the job is done. Aluminum windows have no deep, dirt-catching corners to slow up your housework, no thick frames to blot out the view and the light. Their trim appearance and soft, satin-like finish blend with every style and color scheme.

Before you buy or build, learn all about the advantages of aluminum windows, hardware, lighting fixtures, garage doors and the many other quality building products made of Alcoa Aluminum. See how aluminum can bring better appearance and lasting value to your new home. For information on any building product of aluminum, write ALUMINUM COMPANY OF AMERICA, 1912 Gulf Building, Pittsburgh 19, Penna.

**ALUMINUM . . . best for Venetian blinds, too**

For extra value, extra years of satisfaction, buy aluminum Venetian blinds. Aluminum blinds can't warp or rot, can't develop unsightly rust spots; are lighter in weight, easier to operate.

LIGHTER to live with

MODERN METAL FOR MODERN HOMES

# ALCOA ALUMINUM

# FOR YOU... *to fashion as you will*

There's a wonderful, new way to choose a floor. You don't say, "I'll take a roll of that". Say Kentile—and you get a gay surprise.

That's because Kentile means freedom to design the floor you specially want. A host of colors to choose from, set square by square to suit your own personal taste. Here's smart, modern home-making to make your neighbors smile in envious approval.

And there are other modern features. For instance, dirt can't penetrate that surface. Just wash it—wax occasionally—and it's sparkling bright. The colors go through to the back—can't wear off. All in all, there's plenty to know about Kentile. Find your Kentile dealer in the phone directory (write us if not yet listed). David E. Kennedy, Inc., Brooklyn 15, N. Y.

DESIGN your floor *on the Kenstyler®—a magical planning cabinet. Combine colors and tiles as you wish; preview the patterns you create. At dealers.*

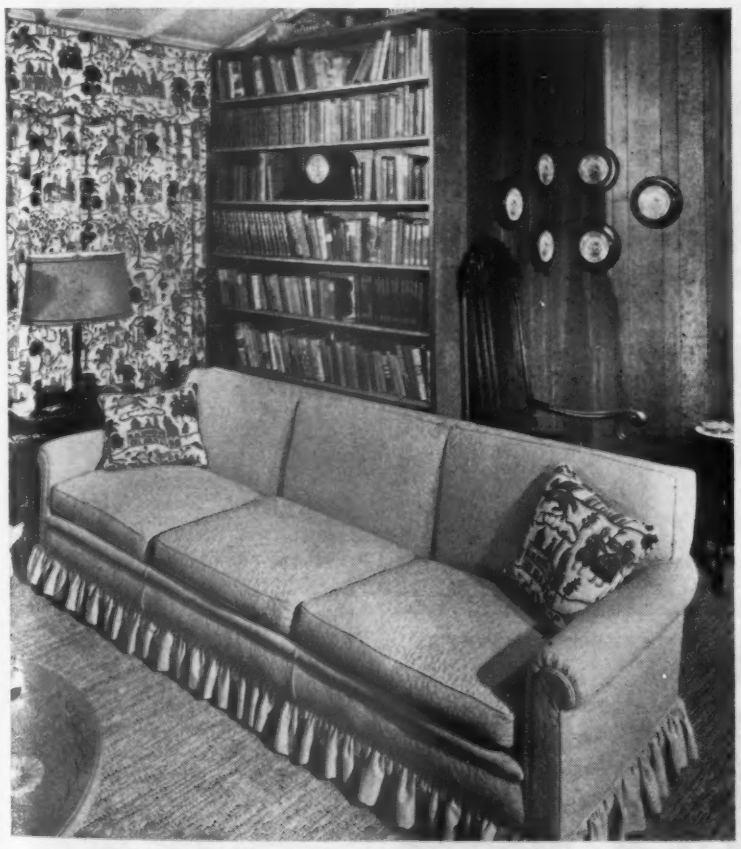
**KENTILE** *Asphalt Tile*®

*Reg. T. M.

## Tuck shelves in anywhere

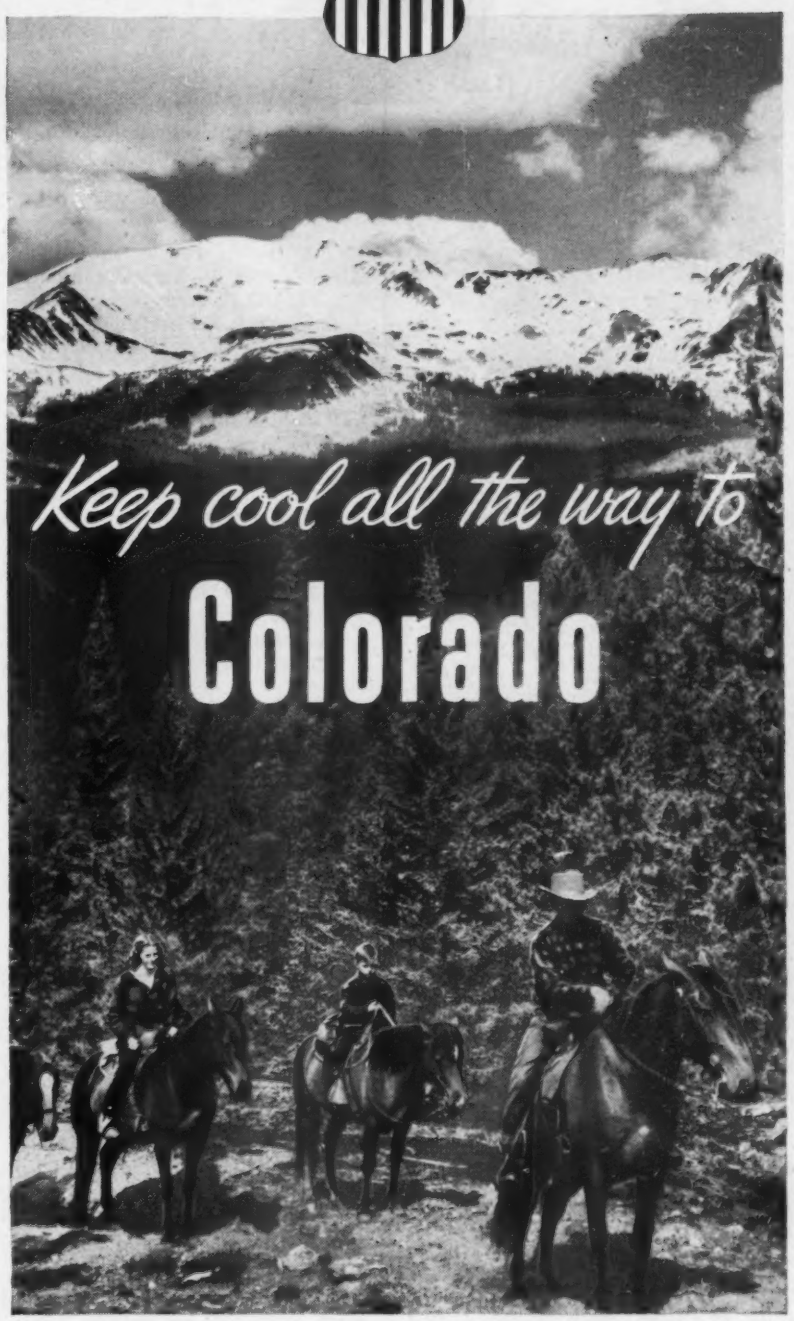
[ *Continued from page 180* ]

**On your sofa wall:** Rows and rows of books can make a colorful tapestry behind your sofa. More frequently read books should be kept at the side where they'll be easy to reach. Keep the others over the sofa. Note the dramatic contrast between the rough texture of the wall and the sofa, the glossy leather bindings of the books, and the smooth mats and frames on the row of prints



**In a jutting angle of the room:** Tucked behind the couch, this natural redwood bookcase reaches right up to the sloping living-room ceiling and fills a bare corner with warmth. Extra narrow shelves will fit most of your books, yet they don't intrude into your room. Fill in space between books with plants, pottery, figurines, and perhaps a clock. Barbara B. McClean, decorator


UNION PACIFIC




Go by train to mile-high scenic grandeur in air conditioned comfort. Fast, convenient service from Los Angeles, San Francisco and Portland. Daily Streamliners from Chicago and St. Louis.

Complete, refreshing relaxation in spacious Pullmans or Coaches. Restful Club Cars . . . attractive Diners. Meals that please the most discriminating guests.

* * *

Mail coupon for free booklet describing Colorado—or any other vacation region served by Union Pacific.

**UNION PACIFIC RAILROAD**

*Road of the Daily Streamliners*

*Free booklets also are available for—*

*Sun Valley*
*Pacific Northwest*
*Yellowstone*
*California*
*Utah-Ariz. Nat'l Parks*
*Hoover Dam*
*Dude Ranches*

Union Pacific Railroad
Room No. 200, Omaha 2, Nebraska
I am interested in a train trip to the following region. Please send booklet:

_____
(Name region)

Name _____

Street _____

City _____

State _____

## —while using Tampax!

Please read the above words again and then think back to older kinds of monthly sanitary protection. Think of the belts and pins and external pads and then contrast all this with the simple, internally-worn *Tampax*. It's as small as your littlest finger, yet so absorbent and efficient that it's a great credit to the physician who invented it.

Made of pure surgical cotton compressed in slim, white applicators, Tampax is easily inserted and is *unfelt* while you are wearing it. No odor is caused with Tampax, nor any chafing—and of course it is invisible under a dress or skirt. No bulges, no edge-lines. At disposal time, you will find Tampax about 1/15 the bulk of older kinds.

When those "horrible days" arrive in your life next time, be ready with a supply of Tampax—at your drug or notion counter in 3 absorbency-sizes: Regular, Super, Junior. You will find Tampax will give a real lift to your state of mind! Tampax Incorporated, Palmer, Mass.

*Accepted for Advertising by the Journal of the American Medical Association*


## Are you doing as much for peace?

[ *Begins on page 161* ]

Church World Service, Inc.
(represents all major Protestant denominations)
37 East 38th Street
New York 16, New York

War Relief Services—National Catholic Welfare Conference
350 Fifth Avenue
New York 1, New York

American Jewish Joint Distribution Committee
270 Madison Avenue
New York 17, New York

Unitarian Service Committee
9 Park Street
Boston 8, Massachusetts

American Friends Service Committee
20 South 12th Street
Philadelphia 7, Pennsylvania

Lutheran World Relief
231 Madison Avenue
New York 16, New York

New and used clothing is badly needed for all ages—baby diapers, undershirts, shirts, sweaters, bibs, slippers, rompers, dresses, pants, overalls, night clothes, sox, shoes, aprons, caps, mittens, jackets, coats, suits, overcoats, heavy work jackets, heavy work shoes, rubbers, galoshes. One of the great needs is for sanitary napkins or material to make them of. Things *not* needed are straw hats, shoes needing repair, high-heeled shoes, men's collars (except when pinned to a shirt of the same size), trinkets, belts, old stockings. Used clothing should be clean, mended, buttons sewed on. Don't send threadbare garments or anything too worn to stand continued hard use. Replace worn-thru soles, missing strings; shine shoes and tie them in pairs, string to string.

Bedding is badly needed—new or used quilts, blankets, sheets and pillowcases. Towels and washcloths, too, and soap, toilet articles, and sewing materials.

And, of course, there's unlimited need for food of all kinds—dehydrated foods, dried foods; canned meats, fish, fruit, vegetables, and fats; condensed or evaporated milk.

***If you want to mail packages directly*** to friends or relatives overseas, better first check with your postmaster, for regulations vary with the countries. Some countries limit packages to 22 pounds, others to 44. Goods must be well packed in corrugated cardboard boxes. Usually the box size for foreign shipment is limited to a combined length and girth measurement of 72 inches. You must fill out a declaration at the post office itemizing your package's contents and each item's value. Import duties vary with the country. In general, unsolicited gifts of food and used clothing can be sent duty free, but duties are charged on new clothing, particularly on nonessential items like nylon hose, on which the duty may even exceed the original cost.

***If you want to send a package thru CARE*** to a friend or relative or to some deserving unknown, send your order and your check or money order for $10 to CARE, 50 Broad Street, New York 4, New York. CARE, composed of 28 major American overseas relief agencies, has packages stock-piled in warehouses in 14 European countries. When your order is received in New York, a receipt is sent you and the order air-mailed to the CARE representative in Europe, who delivers the 22-pound package and sends you a receipt signed by the one you gave to. If the package cannot be delivered, you get your money back. Thru CARE you can send packages of food, Kosher food, infants food, blankets, woolen material, cotton material, household linens, or layettes. CARE is an efficient method of giving because it buys in bulk and distributes directly from its own overseas warehouses. You can send packages to Austria, Belgium, Czechoslovakia, Finland, France, to the American, British and French zones of Germany, to England, Scotland, Wales and Northern Ireland, to Hungary, Italy, the Netherlands, Norway, Poland, and Roumania.

## Recipes for birthdays that take the cake

[ *Continued from page 117* ]

### Molded Vegetable Salad

*The combination of lemon and vinegar for tartness give this salad its good flavor—*

- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold water
- 1 cup hot water
- 1 tablespoon lemon juice
- 3 tablespoons vinegar
- 1 tablespoon sugar
- ¾ teaspoon salt
- 1 cup finely shredded cabbage
- ½ cup diced celery
- ½ cup chopped green pepper
- ¼ cup chopped pimiento
- 2 tablespoons minced onion

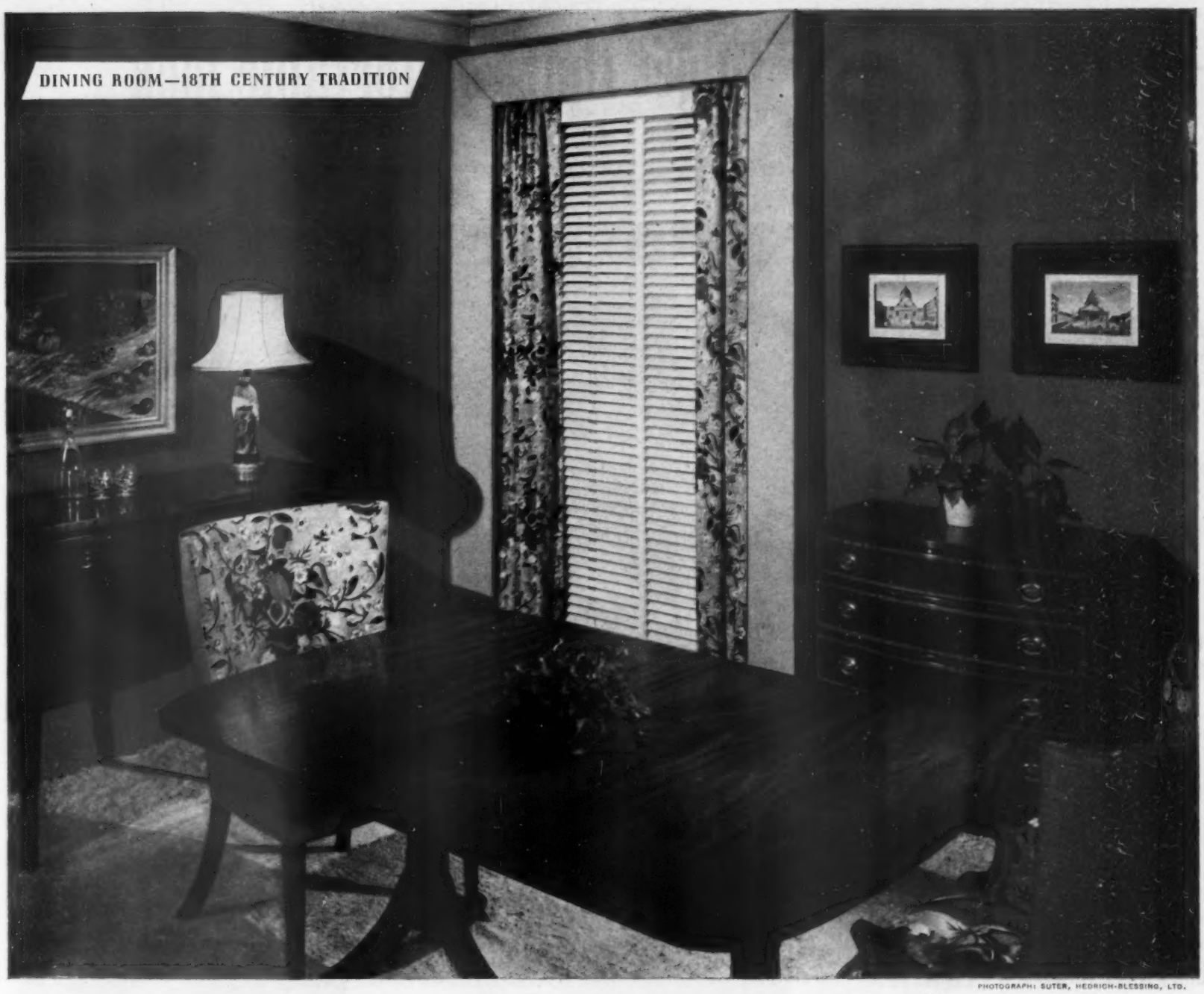
Soften gelatine in cold water; dissolve in hot water. Add lemon juice, vinegar, sugar, and salt. Chill until partially set. Add remaining ingredients. Chill in oiled mold until firm. Unmold on serving plate. Garnish with salad greens. Serve with mayonnaise. Serves 6 to 8.

### Strawberry Bavarian Cream

*Crushed fresh strawberries and whipped cream make it a delicate pink—*

- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold water
- ½ cup hot water
- 1 cup crushed strawberries
- ¾ cup confectioners' sugar
- 1 tablespoon lemon juice
- 1 cup heavy cream, whipped
- Whole berries

Soften gelatine in cold water; dissolve in hot water. Chill until partially set. Beat until frothy. Add strawberries, sugar, and lemon juice; mix well. Fold in whipped cream. Chill in oiled large or individual molds, until set. Unmold and garnish with whole berries. Serves 6.




PHOTOGRAPH: SUTER, HEDRICH-BLESSING, LTD.

**What every dining room should radiate**—cheerfulness and friendliness. See how the smooth beauty of Venetian blinds ("in period" with traditional furnishings) adds to the color and charm of the finely textured drapery print, repeated in the upholstery of the wing chairs. The lambrequin, too, repeats the fabric on the backs of the chairs. Interior by Carson Pirie Scott & Co., Chicago.

**The buyer of Venetian blinds cannot see protective coatings given to the flexible steel slats before enameling. All that shows is the enamel finish itself. So this seal has been created. Look for it on the blinds you buy and you'll know the slats are galvanized and bonderized for lasting beauty.**

# Some things you should know before you buy Venetian Blinds

Of course you want the beauty, flexibility and inherent strength of steel in Venetian blinds for your home. But there are important beneath-the-surface differences in steel blinds that you should know about. Here are the facts:

Top-quality steel blinds are *galvanized* and *bonderized*. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

You can easily identify steel blinds of this top quality by looking for the yellow-and-black seal with the flower on the window sill (shown at left). Look for it at leading stores and Venetian blind dealers.

Galvanized, bonderized steel slats bearing the yellow and black seal have been granted the Good Housekeeping Seal.*

*This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.*

**"A GALLERY OF AMERICAN WINDOWS"**

**Send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.**

*The Good Housekeeping Seal provides for replacement or refund of money if not as advertised therein.

Acme Steel Company, Dept. BH-48
2844 Archer Avenue, Chicago 8, Illinois
Please send me a copy of "A Gallery of American Windows."
I enclose 10c to cover cost of handling.

Name.....

Address.....

City.....State.....

Enoz

MOTH PROOF

THE *Simple* WAY TO

KILL MOTHS

MOTH PROOF*

*So Easy to Use!*

JUST SPRAY

A SINGLE SPRAYING MOTH PROOFS* FOR AN ENTIRE YEAR

*Will Not Stain*

Now you really can say, "Good-bye to Moths!" the quick, easy way! No need to dip or sponge—Just Spray! Clothing, upholstery, drapes and all woolens stay MOTH-PROOFED for a whole year* or until laundered or dry-cleaned. Safe to fabrics! Economical, too!

CONVENIENT MONEY-SAVING COMBINATION PACKAGE

One quart ENOZ Moth Proof plus one ENOZ All-Metal Sprayer.

Value.....$1.99
You pay only...$1.69

SAVE..... 30c

Enoz Department, The Diversey Corporation, Chicago 4
Makers of Enoz Vapor Crystals and Enoz Moth Cakes.

*To assure continued moth-proofing, repeat spraying after dry-cleaning or laundering, and after long exposure to sunlight or constant hard wear.


# To get that comfortable look

***By Martha Darbyshire***

Here you see the ingredients in use (and their homespun effect). There's simple maple furniture; cotton in the woven rug and ruffled curtains; color in small patterns in the wallpaper and the red-and-beige plaid upholstery; and plants, prints, books, and other small objects on walls, over mantel, in window, and on the coffee table

Here again you see the effect of small things—the poultry prints, extra pillows on the big, soft sofa that invites you to curl up with a book, even pin-up lamps that fit right in with the room's informality

Photographs: George de Gennaro

SUPPOSE this is what you want: a house that's comfortable, mellow, homey, warm, something Longfellow might have written a poem about. How do you get it? What ingredients go into it?

1) You furnish your home with sturdy maple or pine furniture in good simple lines.

2) You use plenty of lively colors, but in small patterns rather than in bold dramatic masses.

3) You use lots of cotton—ruffled cotton curtains, braided cotton rugs, cotton slipcovers.

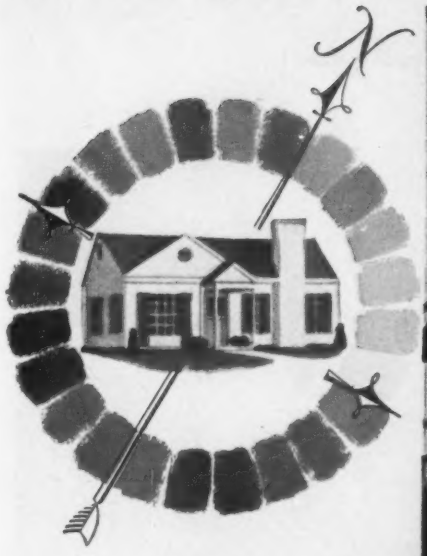
4) You arrange your furniture in informal conversational groups, and have everything handy to encourage fun at home: radio, books, games, card table.

5) You place small, personal things about, casually—books, prints, pots of ivy, china in open shelves. Stop just this side of clutter.

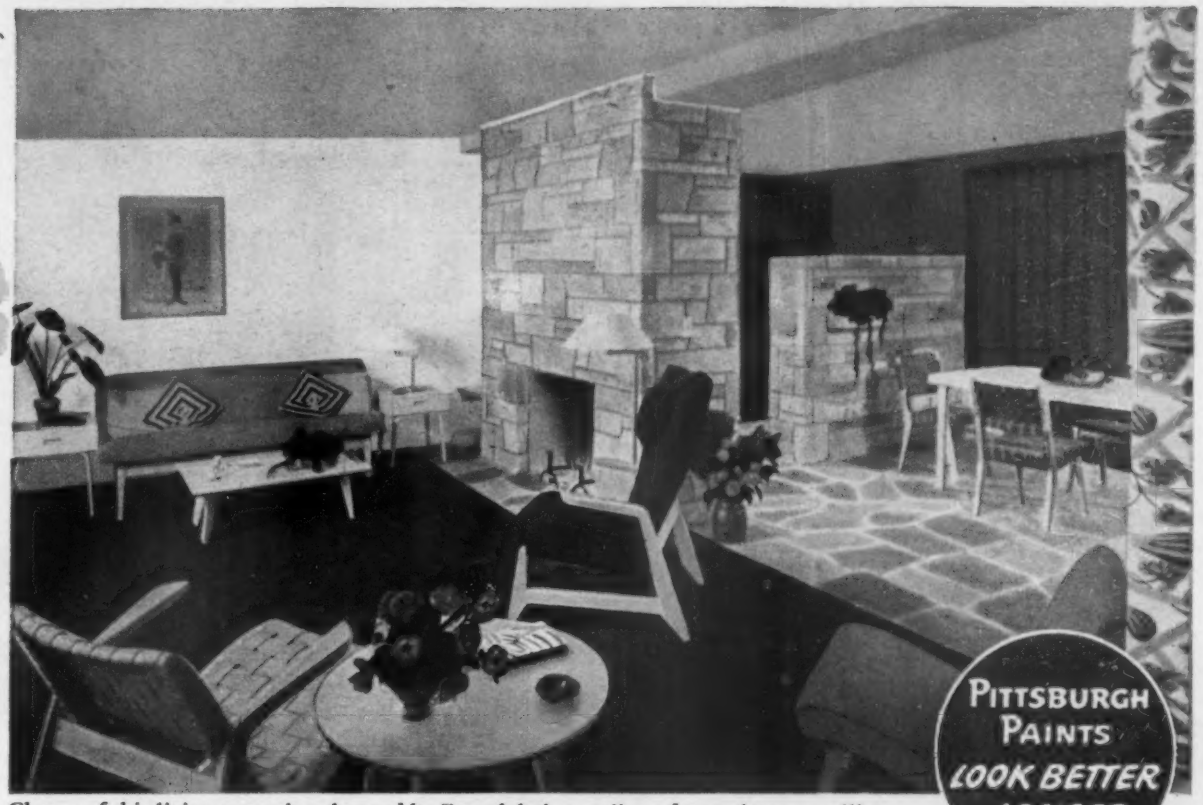
It's a good recipe for that homespun, comfortable-as-an-old-shoe effect. And the ingredients are easy to fit into your own home—whatever its size or age. Here in the Lawrence Howell home in Los Angeles you see how it works out.

In the dining room you get the same feeling with the same ingredients, particularly the little things from the duck in the center of the table and the fruit prints on the walls to the display of pewter and Staffordshire china in the Welsh cupboard. The wide, comfortable chairs have bright cotton pads

***More pictures on page 188***



*Take guesswork out of home decoration . . . Choose the right colors the modern, scientific way*

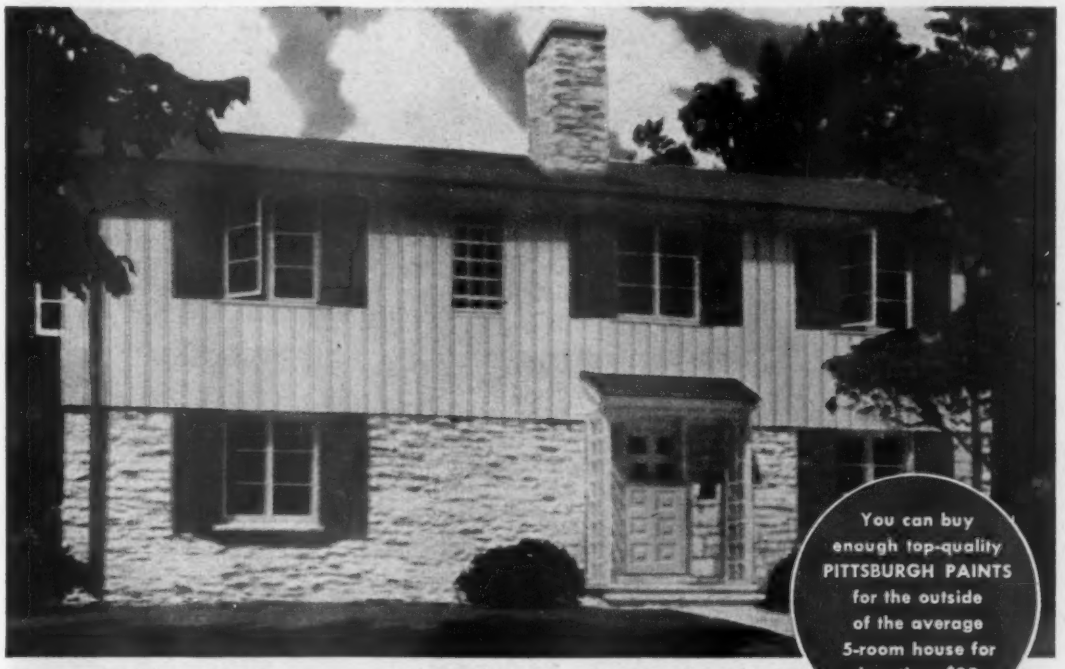


PITTSBURGH PAINTS LOOK BETTER LONGER

Charm of this living room is enhanced by French beige walls and pastel green ceiling.

# Paint Thrilling New Beauty Into Your Rooms

# . . . With Pittsburgh COLOR DYNAMICS!



You can buy enough top-quality PITTSBURGH PAINTS for the outside of the average 5-room house for less than $35

Warm color highlights the features of this home by Theodore Lamb, architect.

MAKE every room in your home glow with new life and beauty by using Pittsburgh COLOR DYNAMICS.

● **With this scientific system** you can select the right colors for every room in keeping with its exposure, location and use. COLOR DYNAMICS also utilizes the influence which the *energy in color* exerts upon people.

● **With COLOR DYNAMICS** you can make rooms more friendly and enjoyable to live in—rooms that rest and relax you, perk up your spirits, actually add to the comfort and well-being of your family.

● **Just as COLOR DYNAMICS** brings out the best in every room, Pittsburgh Paints make its benefits last longer. Sun-Proof House Paints retain their gleaming brightness for a long, long time. Oil-base Wallhide covers nearly every wall surface thoroughly with one coat. Florhide adds colorful beauty to wood or cement floors. Waterspar Enamel gives sparkle to woodwork and furniture.

This spring—take the guesswork out of your home decoration by painting *right* with COLOR DYNAMICS and painting *best* with Pittsburgh Paints that *look better longer.*

**Free Booklet on Color Dynamics**

Ask your Pittsburgh dealer or store for a FREE copy of our new booklet, "Color Dynamics for the Home." Or send this coupon.

**Pittsburgh Plate Glass Co., Paint Div., Department BHG-48, Pittsburgh 22, Pa.**

Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home"*

*Name* _____

*Street* _____

*City* _____ *State* _____

# PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

# ELJER

"Just like Magic..."

"I simply run a damp cloth over our new Eljer fixtures and they are sparkling clean in an instant . . . just like magic."

One reason why Eljer fixtures are easy to keep clean and new-looking is that the lustrous, vitreous chinaware resists scratching, stains and the effects of all ordinary acids. Eljer enameled cast-iron fixtures are rugged and rigid with a heavy coat of enamel. They match harmoniously to create beautiful ensembles.

Eljer's complete line of plumbing fixtures assures you of a selection to meet your individual needs. See your plumbing contractor or write Eljer Co., Box 192, Ford City, Pa.

ON MOTHER'S NIGHT OUT . . .

Dad and daughter enjoy washing dishes on Mother's night out . . . and that's when Dad truly appreciates the double basin—double drainboard Eljer De Luxe Sink with the new, exclusive faucet construction that virtually eliminates dripping. In bathroom, kitchen and laundry, you'll like Eljer faucets that turn off at the touch of a finger.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

## To get that comfortable look

[ *Begins on page 186* ]

Here again is the effect of cotton—cotton in the ruffled curtains, cotton in the floral chintz slipcovers on the wing chairs. The charming red canister that's used as a lamp base, the garden view, the flowers make a homey, inviting corner

Cotton check is quilted into an Early American bedspread. Pillows are covered in matching material. You can make an oversize bed like this by pushing twin beds together; on casters they can be rolled apart for easier making

Even in the table for writing or studying there is the same simplicity, the same unpretentious air. Inset into the pine top is a checkerboard for checkers or chess; lift it out and there's a place for backgammon. Or turn the pine top over and you have a writing table. Windsor chairs have bright floral chintz pads

## *Fashion Ties Bows on Your Curtains*

Dress your windows in dream curtains . . . Snow Berry Beau. A decorator designed them . . . knowing you've wished for ready-made bows . . . the gaiety of ruching running 'round your windows, where ruffles used to be. And happy thought! The bows hook on without fuss or fumble . . . the ruching never needs an iron. All of it in Snow Berry's own Sugar Spun** organdy . . . suds-loving and blessedly finished to withstand wilting. Willow green, buttercup yellow, hyacinth blue, sweetheart rose, peachbloom and chrysanthemum white.

**The Beau curtain is made 84" wide to the pair: 63" long, $15.50, 81" long, $15.95, 90" long, $16.50. And in the double width,— 160" wide to the pair, 90" long, $29.75. If not available at your favorite store, use convenient coupon.**

Other fine Snow Berry Curtains from $4.50 up.

*T. M. Reg. **Reg. U. S. Pat. Off.

**Dept. C**
**Snow Berry Curtains**
**112 Madison Ave.**
**New York 16, N. Y.**

Please send me, through my local Snow Berry distributor, .....pr. of Beau curtains in (color)....., (size).....
I enclose ☐ check, ☐ money order.

NAME .....
ADDRESS .....
CITY .....STATE.....

Coupon orders filled only in the U. S. A.

*The Automatic Electric*

# Hoover Iron

## A brand new product by the makers of the famous Hoover Cleaner

*The "Pancake Dial" for positive heat control*

*Something every woman uses ...with a name every woman knows*

## You asked for these features

*(Brought to light in a nationwide survey of what women wanted in irons)*

- "PANCAKE DIAL" precision heat selector—easy to read, easy to set
- "KOOLZONE" HANDLE—fits your hand, protects it from heat
- LOW-ANGLE bevel of sole plate slips easily under buttons
- THUMB REST—makes iron easier to guide and use
- WIDE HEEL REST—gives firm support when iron is standing
- TWO WEIGHTS—light and medium—to suit your needs

*Styled by Henry Dreyfuss—and displayed now at Hoover dealers everywhere*

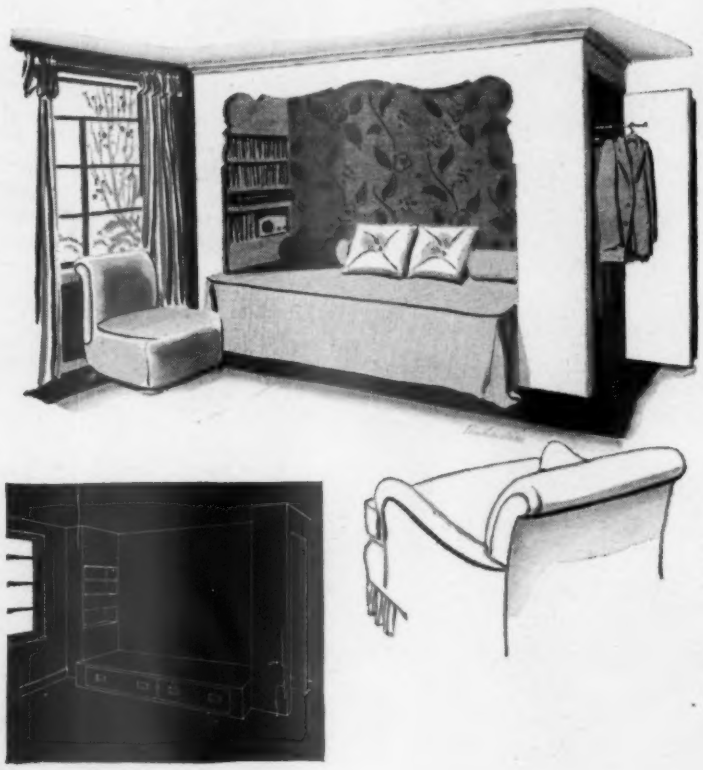
**$11.45** *including excise tax.*

*The Hoover Company · North Canton, Ohio · Hamilton, Ontario, Canada*

# Sleep one in your living room

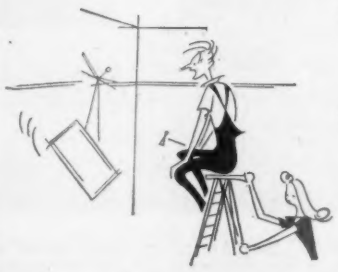
**Not enough bedrooms? No guest room? Davenport space is all you need to build this convenient living-room sleeping nook which doubles as a sofa by day**

***By Harry Richardson***



IN THE smaller of the two sketches above you see how the living-room sleeping nook is made. One end of the nook is a shallow cabinet fitted with shelves for a reading lamp, books, and radio. The other end is a small clothes closet. Equipped with a telescoping fixture, the closet will hold several suits or dresses, with enough room left over for shoes, a suitcase and folding luggage rack. The wooden platform—with two large drawers for blankets and guest use—makes the "bed." On it is a rubber foam mattress (which requires no springs). It is pleasantly resilient, and since it rests upon the wooden platform, it never sags. When the bed is made up it presents a neat, tailored appearance. Zippered bolsters hold the pillows and look like daytime sofa cushions. Paint or paper the nook to match walls or woodwork. Total floor space used was 8½′ by 2½′.

**Song of a putterer**



This is the trouble with any molding—
There's never a type of nail that fits.
Small nails mean that the thing ain't holding,
Big nails mean that the molding splits.

*—Berton Braley*

The new spirit in homes is nowhere so apparent as in its windows . . .

# Fresh air and sunshine enter the home

Through the broad expanses of today's windows come the cooling breezes and cheering sun as homes look to the outdoors for new freedom and zest . . .

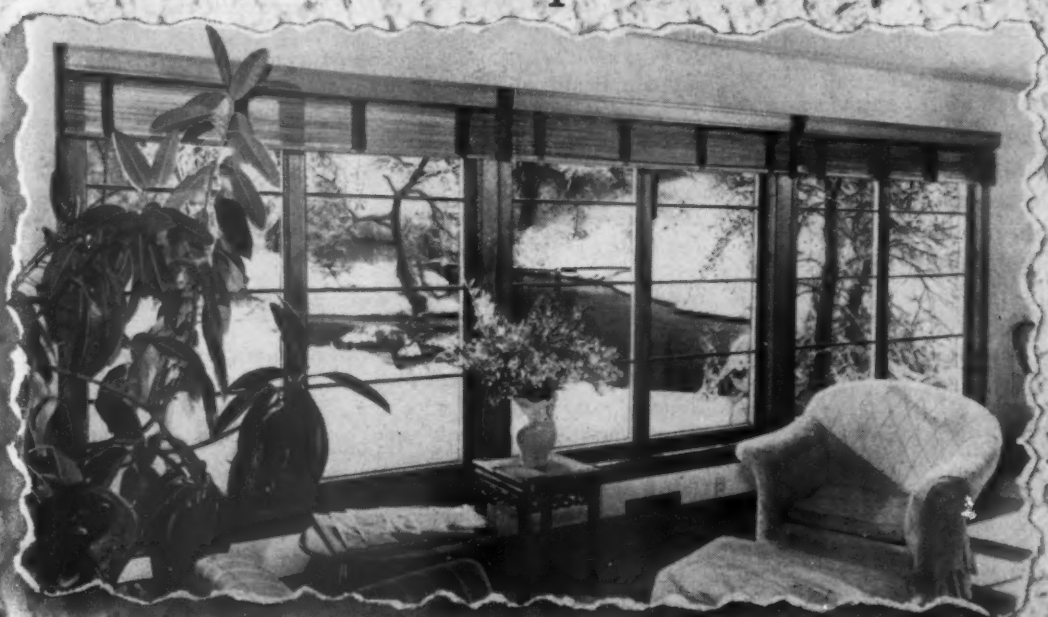
# Outdoor beauty is caught and framed

ANDERSEN

# Windowalls*

*TRADEMARK OF ANDERSEN CORPORATION

# Transparent walls—snugly weathertight



Window ideas are ready for you . . . as you plan the home of your dreams.

**Mail This Coupon For Free Literature**

**Andersen Corporation**
**Bayport, Minnesota** **BHG-48**

Gentlemen:

Please send me literature on Andersen WINDOWALLS.

Name_____

Address_____

City_____ Zone_____

State_____

# Cape Cod...

## CROWNING GLORY OF YOUR TABLE

What you serve is important . . . *but what you serve it in* is the gesture that enhances your hospitality! Imperial's interpretation of an eighteenth century English pattern for today's homes proves that tradition need not become trite; good things *do* last! Matching the beauty of the Cape Cod design is the sturdy durability of Imperial hand-crafted crystal. These treasures are open stock, waiting for you in America's fine stores.

**THE IMPERIAL GLASS CORPORATION**
**BELLAIRE, OHIO**

## You don't have to tear up your house

[ *Begins on page 60* ]

The new wing, including its terrace, is 23 feet wide and 40 feet long. From floor to ceiling is 11 feet. All this space is devoted to three areas. One, for dining, is on the same level as the old house and next to the unchanged kitchen. Another, for living, is seven steps below the dining area but on a level with the garden. The third area is the terrace for outdoor living. All the day's and evening's activities are now concentrated here.

The former living room and dining room are now bedrooms. The only other change was the addition of a skylight over a hall made dark by the new living wing.

New wing has two levels—upper for dining, lower for entertaining and lounging. (This picture is from dining level.) Tall windows on the garden side provide plenty of light; high windows on the street side give the wing complete privacy

## NOTES FROM A PSYCHOLOGIST'S SCRAPBOOK

Success in almost every vocation depends to some extent upon how well we talk. Much of the time we spend in school is devoted to attaining a mastery of speech. Conversation is an art and can be learned. Certain simple rules and devices are helpful.

*Have something to say.* Our newspapers and magazines are rich in material of current interest.

*Be a good listener.* This is one of the prerequisites of a good conversationalist.

*Learn to avoid certain topics.* No one wants to hear you discuss grief, pain, death, suicide, and accidents.

*Learn how to change the topic.* A humorous story will sometimes relieve tension.

*Don't take yourself too seriously.* Say very little about yourself, and say that little gaily.

*Don't interrupt.* Listen, even if you have heard it all before.

*Don't lose your temper.* A true sportsman in conversation loses cheerfully.

*Get the other's point of view.* State your own views without being too positive or opinionated.

*Speak clearly and distinctly.* Speak with emphasis, interest, and enthusiasm, but never boisterously.

*Avoid too many gestures with the hands.* Some people punctuate their conversation to excess—and break the china—by too much activity with the hands.

The main thing to watch in conversation is that the topic discussed is pleasing to all in the group or at least is not painful.

***—Roy E. Hoke, Ph.D.***

## EVERYTHING YOU SEE HERE IS REYNOLDS LIFETIME ALUMINUM

(except the window glass and chimneys)

# *NEW Aluminum Gutters*

# REYNOLDS *Lifetime* ALUMINUM EAVES TROUGH AND CONDUCTOR PIPE

REYNOLDS LIFETIME ALUMINUM has already proved itself dramatically superior for roofing, siding, casement windows, etc., etc.—see the list below. But here is something every home owner has been wanting.

Here is rain-carrying equipment that needs no painting . . . gutters so light a man can walk up a ladder with a whole house length . . . gutters that will last and last, and continue to look like new. The only comparable non-rusting material used in the past is hard to get . . . at nearly *twice the price.* And even that material would be colored by corrosion . . . could stain the walls of a house. Aluminum never stains!

If you need eaves trough and conductor pipe, ask your building supply or hardware dealer or sheet metal shop for Reynolds Lifetime Aluminum. And for any other building or remodeling, take a look at *all* Reynolds Lifetime Aluminum Building Products. We're continually developing new and better methods out of the modern material that defies fire, rot and the elements (isn't that what you want in a building?).

Check the product listing on this page and write for detailed literature. Reynolds Metals Company, Building Products Division, Louisville 1, Ky.

**WORLD'S LARGEST PRODUCER OF ALUMINUM BUILDING PRODUCTS:**

**Shingles • Clapboard Siding • Sheet Roofing & Siding • Built-up Roofing • Eaves Trough & Conductor Pipe • Ceiling Panels • Wall Tile • Windows • Garage Doors • Reflective Insulation • "Alumi-Drome" (Farm and Commercial Utility Bldg.)**

IF YOU SEE RUST YOU KNOW IT'S NOT ALUMINUM

REYNOLDS METALS

REYNOLDS *Lifetime* ALUMINUM BUILDING PRODUCTS

# Window treatments

## to lighten your home . . . and your heart

Glorious windows! Windows to make every room lighter, brighter . . . and you'll love to fashion them yourself, with Kirsch easy-to-use drapery hardware and Sunaire Venetian blinds to help you!

Ask for Kirsch equipment in your favorite drapery department. It's the economical short-cut to new window beauty in the home *you live* in.

**Are you** a sun worshiper? Here's *your* picture window! A Kirsch traverse rod beneath a cloth-covered cornice makes this treatment child's play! Draw draperies open wide or draw together to give privacy when wanted and to control light and ventilation. Window magic . . . *yours* with Kirsch traverse (draw-cord) equipment!

**Imagine** such window beauty in your home! Kirsch Sunaire Venetian blinds with "S"-shaped slats give all the light, privacy and ventilation you could want. Kirsch valance pleaters let you have graceful valances with one length of material, no sewing! The overdraperies hang on a pair of Kirsch swinging rods. *You* can easily turn out windows like this for much less than you would expect!

**Kirsch Company**

DRAPERY HARDWARE AND VENETIAN BLINDS

*Beauty in the Room Begins at the Windows... Start with Kirsch Drapery Hardware*

SEND COUPON FOR VALUABLE BOOK . . . TODAY

KIRSCH COMPANY
260 Prospect St., Sturgis, Mich.

Please send me my copy of the Kirsch "Smart Window Styling" book which shows 85 different ideas. I am enclosing 25c in coin (or stamps) to cover cost of handling and postage.

Name_____
Address_____
City_____ Zone____ State_____




**Stainproof — waterproof — almost wearproof**

# Just wipe it clean

***By Helen Stark***

YOU don't have to worry about muddy feet on your easy chair if it's covered with one of two coated fabrics now in stores.

The fabrics are sealed into a flexible, synthetic, colorless coating that resists staining, scuffing, cracking, and fading.

With a damp cloth and soap, you can wipe anything off these coated fabrics—from the prints of mud-pie fingers to a season's collection of house dust. For stubborn spots you can use cleansing powder. Even during spring house cleaning, you can wash slipcovers of the fabrics without removing them from the chairs, or wipe off draperies of the fabrics while they remain up.

The synthetic coating resists wrinkling, but when the material does become mussed, you can press it under a dry cloth with a cool iron.

For slipcovers, upholstery, draperies, bedspreads, and dressing-table skirts, there's a closely woven coated fabric. It comes in three patterns—jungle leaf, stripe, and coin dot—in a wide range of colors.

Or there is a coated marquisette, printed in a choice of pastel colors for glass curtains, dressing table, or shower curtain. Tho sheer, it will hold water.

You can sew either material much as you would ordinary fabrics, but use a longer stitch than usual. (See "How to Sew Plastics," *Better Homes & Gardens*, September, 1947.) For upholstery, tack in place as you would any other upholstery material.

You can obtain these new materials thru your local store or decorator, at prices ranging from $2.70 to $3.25 a yard.

Don't cry over spilt ink—a damp cloth will make it vanish. You may use cleansing powder on stubborn spots if it's necessary

Muddy feet don't faze this slipcover. It looks like glazed chintz but can be wiped clean like oilcloth

Photographs: F. Schumacher & Co.

*At last we're living in*

# A HOME OF OUR OWN

## ...*Let's keep it Lovely with the* NEW "DUTCH BOY" BLENDED PAINT

**The home you care for best . . . deserves the best of care.**

**And when it comes to paint, that means the new "Dutch Boy" *BLENDED* Paint.**

**For no finer exterior paint has ever been mixed by the "Dutch Boy's" careful hand. In colors or white . . . it's blended just right . . . to *stay* sparkling bright!**

## *Blended* To Do Different Jobs Extra Well

Why blended paint? Because different types of service require different *kinds* of paint. For maximum beauty and protection, white house paint cannot be made like trim colors . . . nor tints like porch and deck paint.

That's why "Dutch Boy" blending brings you a completely new line of outside paints — each individually blended by paint chemists to do its own special job especially well.

1. Brilliant Bright White blended to stay white. 2. Crisp, true Tints blended to stay fresh. 3. Gay, glossy Trim Colors blended to stay bright. 4. Tough Porch and Deck Paint blended to stand wear. 5. New, improved Primer blended to cover well and hug tight.

These new "Dutch Boy" blends are the result of 31 years of continuous outdoor paint tests . . . the longest research project of its kind. Thus, in colors as in white, "Dutch Boy" is *Good Paint's Other Name.*

See your "Dutch Boy" Dealer today . . . look for his name in your classified telephone directory.

**1. *Blended* Bright WHITE Stays White!**
"Dutch Boy" Bright White is *self-cleaning.* The surface continually renews itself . . . permits rain to wash away dirt. Sets a new standard for hiding. Gives a dazzling white finish.

**2. *Blended* TINTS Stay Fresh!**
"Dutch Boy" Tints go on crisp and fresh . . . and they go on *staying* crisp and fresh. Specially blended to assure lasting, uniform color so they'll keep their sparkling good looks.

**3. *Blended* TRIM COLORS Stay Bright!**
"Dutch Boy" Sash and Trim Colors add the finishing touch to your home's protection. They're blended to hold their gloss . . . to stay bright and gay. Ideal for garden furniture, too.

**4. *Blended* PORCH AND DECK PAINT Stands Wear!**
"Dutch Boy" Porch and Deck Paint is blended to stand up under the kicking around this type of paint gets from foot traffic and bad weather.

**5. *Blended* PRIMER Covers Well and Hugs Tight!**
An undercoat of great sealing and hiding power, that holds fast. When used under a topcoat of "Dutch Boy" Bright White or Tints you get a superior two-coat paint job, even on unpainted wood.

**FREE *Color-Scheme Booklet!***

*Over 40 full-color illustrations show you how to style your home for lasting beauty with the new "Dutch Boy" Blended Paint. For your free copy, address Dept. 31, care of the nearest office listed below.*

*Mail Coupon Today . . .*

NATIONAL LEAD COMPANY,
Dept. 31 (Address nearest office) New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.); Philadelphia 7 (John T. Lewis & Bros. Co.).

Please send me a free copy of your new color-illustrated booklet: *"Blended" Beauty For Your Home.*

Name_____

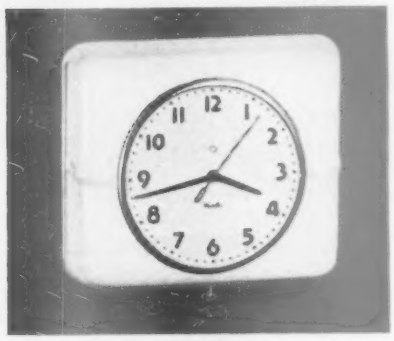
Address_____

City_____ Zone____ State____

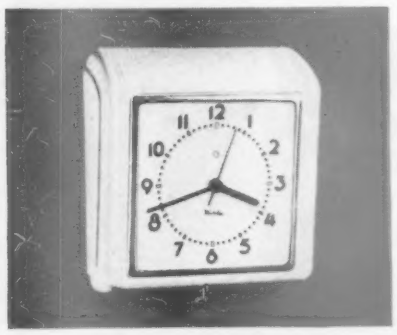
**MADE BY THE MAKERS OF THE FAMOUS "DUTCH BOY" WHITE LEAD**

*Why live in a one clock home?*

**There's a WESTCLOX for every room in the house!**

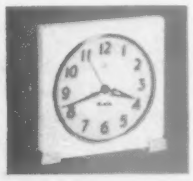


**BELFAST** Electric Wall Clock—self-starting. Here's a handsome new member of the Westclox family, with smooth, flowing lines that grace any kitchen. Sturdy metal case in ivory, red, green or white finish. $4.95.



**DUNBAR** Electric Wall Clock—self-starting. Famous for beautiful design and molded plastic case tilted forward for easier reading. A friendly face in your kitchen. Choice of ivory, red, green or white finish. $5.95.

**BIG BEN** Electric Alarm, new and strikingly handsome, is $8.95.



**LOGAN** Electric Alarm is $5.95. With luminous dial, a dollar more.

*all prices quoted are exclusive of tax.*

**WESTCLOX**
*Electrics*
MADE BY THE MAKERS OF BIG BEN
Products of GENERAL TIME Instruments Corp.


# Garage porch can mean years of fun

***By Frank Schueler***

I'VE heard that porches are going out of style. Not with me. In my part of the country—Melrose, Massachusetts—a porch is almost a necessity. And if that porch isn't screened, it's no good at all.

Our bungalow offered no opportunity for a screened porch. The "sun" porch on the north side of the house wouldn't do. After a year and a half, I turned to the garage. We had one car for a two-car garage. Why not fix up the other half as a porch?

I started by ripping shingles off the west side of the garage. Out came studs and in went three arches. The old studs went into the partition down the center of the garage. A lumber company cut the millwork, but I did the rest of the work myself.

The garage ceiling is 9 feet high. A 4-foot plywood panel forms the base of the partition, with a 3-foot panel above that, and a 2-foot panel at the top. Using panels of varying widths suggested a color scheme. I painted the bottom panel a medium green, the middle one a light green, and the top panel a pale green. The ceiling, which is also paneled, is white.

WHAT to do with the porch in winter worried me. But the worst snowstorms drifted less than an inch of snow onto the floor. I also wondered how the plywood would stand up with paint only on one side. That shouldn't have worried me either. In the spring and periodically thru the the summer, I take the hose in and wash the wall, mopping up the cement floor afterward.

Maybe you think my porch won't stand up under the test of time but it already has. From this porch, we used to watch our children play in the sand pile. Now, 10 years later, they do the hard work at the barbecue.

From the street (off to left), this still looks like a double garage. But half of it is now a comfortable screened porch where we do our outdoor living. The steppingstones from the house (foreground) are old lithograph stones, their pictures ranging from ships to liquor ads. Porch door is in left arch

Walls and ceiling of the porch are fir plywood. Joints are thin half-rounds. I used lighter paint as I went up the wall, making the porch seem brighter. The center panel of one arch (right) is a doorway leading to the barbecue

Photographs: Paul Davis

Our outdoor barbecue is just a few steps from the porch—we retreat inside when insects get too bad. It is built with removable grates so I can easily convert back to coal if we ever have another oil shortage in this area

KAISER

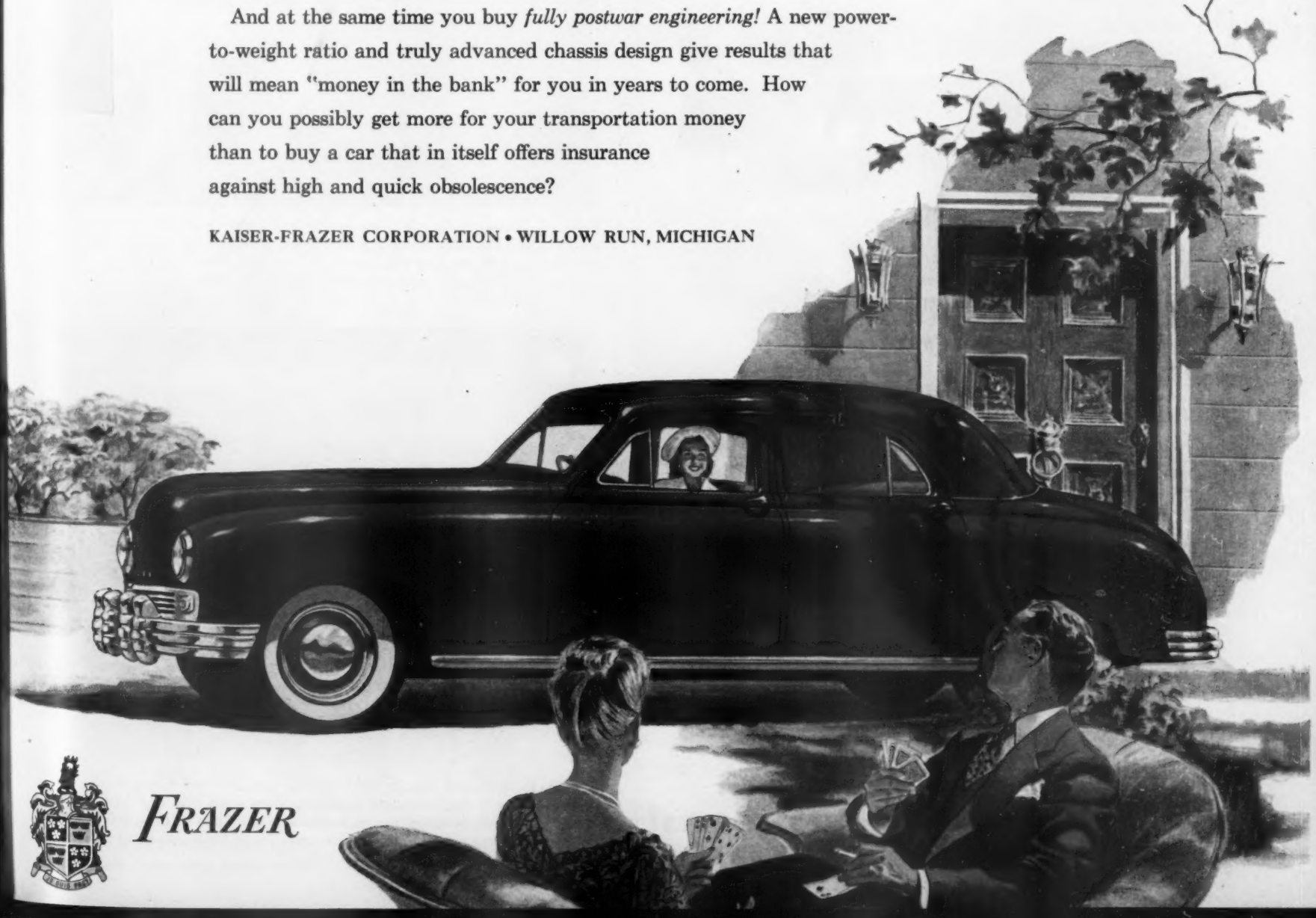
BODY STYLING BY Darrin

# MOST FOR YOUR MONEY

One sure way to protect your motor car investment is to buy a KAISER or a FRAZER. For in either of these ultra-modern cars you buy *lasting value.* You buy styling that will still be out ahead when many of today's so-called "new" cars have been obsoleted by their own manufacturers!

And at the same time you buy *fully postwar engineering!* A new power-to-weight ratio and truly advanced chassis design give results that will mean "money in the bank" for you in years to come. How can you possibly get more for your transportation money than to buy a car that in itself offers insurance against high and quick obsolescence?

KAISER-FRAZER CORPORATION • WILLOW RUN, MICHIGAN



FRAZER

Sing a song with

**KLEARFLAX RUGS**

of light and sunny cheer!.

To add new life to rooms forlorn—
To quickly banish gloom,
Our Leading decorators say—
"KLEARFLAX in every room!"

*Yes, leading decorators feature Rugs by KLEARFLAX in pace-setting modern homes.*

Of Cheery colors — sunny hues
Burn-proof — and moth-proof, too!
Exclusively of virgin flax
They'll **wear** and **wear** for you!

*Reversible, moth-proof, practically burn-proof and easy to clean!—attuned to tomorrow's living.*

Those bank books will not wince with pain
Or budgets cry for more,
You're smart and economical
With KLEARFLAX on the Floor!

*Rugs by KLEARFLAX are priced to fit modest budgets—they wear and wear*

So run, don't walk, to your best store
SEE KLEARFLAX — you'll agree
With other modern folks who say:
"They suit us perfectly."

*For address of the dealer nearest you write: KLEARFLAX, Dept. A, Duluth 7, Minn.*

**KLEARFLAX RUGS**

***wake up weary rooms!***


# What's in your doorway?

**Is it a yawning expanse of waste space that dates your home at 50 years plus? Then give that doorway a job to do, and see how much younger it looks**

***By Ethel Brostrom***

If your house was built a generation ago it probably has a high, wide doorway like this. The trouble with it is that it consumes most of the wall between the living and dining rooms. It turns the two rooms into one long, drafty alley. Neither room can enjoy any privacy unless the sliding doors are closed

To close the awkward gap, to make needed space for books, and to give the room the warmth that Victorian furnishings demanded, Mr. and Mrs. Festus Wade of St. Louis lowered their high doorway and filled its sides with books. Painted white against green walls, it becomes one of the highlights of the room

*More than ever...* **America's finest . . . easiest-to-use ...most economical interior paints!**

# Glidden's *2 Spred Finishes*

Guaranteed by Good Housekeeping

**SPRED-*Luster*** . . . first and only top quality enamel of its kind—developed by Glidden's exclusive process—proved for more than 2 years, from coast-to-coast; easiest-brushing enamel in history; unexcelled hard, smooth, lustrous finish; outwears ordinary enamels; washes like a china plate; sensationally odor-free; the perfect wall finish for kitchens, bathrooms, halls; reduces with water—which gives you an extra quart of enamel with every gallon.

**SPRED-*Flat*** . . . the original suede-like oil-resin paint specially processed to mix with water; an ideal, glareless, luxury finish for living rooms, dining rooms, bedrooms; easily applied over most surfaces, including wallpaper; exceptional cleaning qualities; flows on remarkably fast; dries in 30 minutes; no painty odor; one gallon makes 6 quarts of paint.

**LEARN HOW TO USE COLOR PROPERLY:** 48 pages of interesting, useful suggestions for using practical, harmonizing colors in your home are shown in Glidden's new book, "The Key to Color Harmony in Your Home." Send 25¢ (in coin) to The Glidden Company, Dept. B-4, Cleveland 2, Ohio (or ask your Glidden dealer).

*Free details on this interesting kitchen are yours for the asking. Just write The Glidden Company, Dept. B-4, Cleveland 2, Ohio.*

# Glidden *Pacemaker in Paints*

*You can buy any Glidden Paint with confidence because when it's Glidden it's good! . . . SPEED-WALL for walls and ceilings; JAPALAC and RIPOLIN enamels for woodwork, trim, furniture; FLORENAMEL for floors; ENDURANCE house paint.*

QUALITY Glidden PRODUCTS

©1948, The Glidden Company

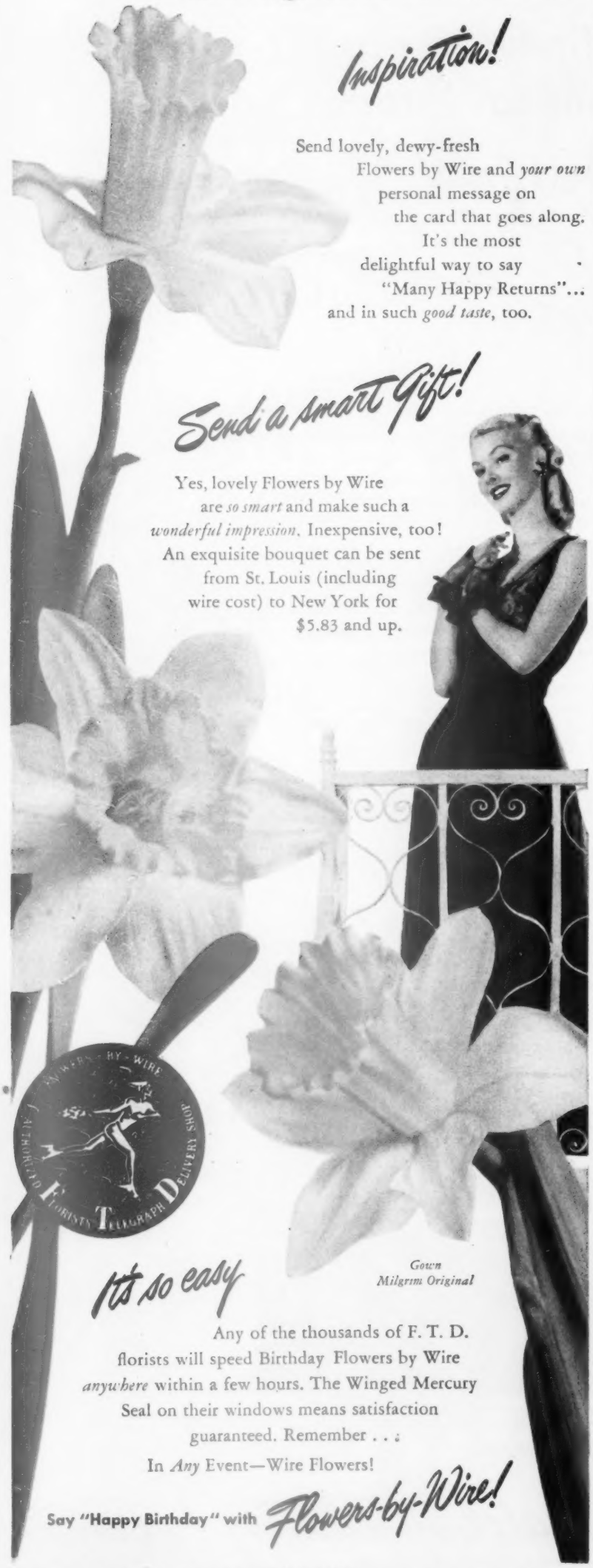
**What to get for a Birthday Present?**

*Inspiration!*

Send lovely, dewy-fresh Flowers by Wire and *your own* personal message on the card that goes along. It's the most delightful way to say "Many Happy Returns"... and in such *good taste*, too.

*Send a smart Gift!*

Yes, lovely Flowers by Wire are *so smart* and make such a *wonderful impression*. Inexpensive, too! An exquisite bouquet can be sent from St. Louis (including wire cost) to New York for $5.83 and up.



*It's so easy*

*Gown Milgrim Original*

Any of the thousands of F. T. D. florists will speed Birthday Flowers by Wire *anywhere* within a few hours. The Winged Mercury Seal on their windows means satisfaction guaranteed. Remember . . .

In *Any* Event—Wire Flowers!

Say "Happy Birthday" with *Flowers-by-Wire!*

FLORISTS' TELEGRAPH DELIVERY INTERNATIONAL, 149 Michigan Ave., Detroit 26, Mich.


# Don't curtain a picture window

**If you do, you may cheat yourself out of most of the view**

***By Gerry Stoner***

WHY hide the view by putting curtains or shades over your picture window? Instead, leave the view uncluttered and make it the focal point of your room. Push your draperies back to either side of the window. Use Venetian blinds to shield the room from sun. Arrange knickknacks, glassware, or plants on narrow glass shelves bracketed to the window frame.

Here are four quite different window treatments to show you just what we mean:

Photograph: George de Gennaro

**If the city** presents a sparkling picture from your window, make the most of it. Thru a large window, you can capture all the glamour of city lights. Venetian blinds shut out the glare of the sun; draperies don't even need to close

Stanley

**Grouping** comfortable chairs and a tea table around a many-paned bay window like this will make a corner that invites your guests to see the garden

George de Gennaro

**Each partition** of this large window frames a part of the view. Yet all the panes are big enough to give the feeling of an uninterrupted window expanse. Terrace plants grow so close you can hardly tell if they're inside or outside

Stanley

**Sunlight** makes a bright pattern on the varicolored old glass in this window, and brings warmth and charm into the room. If this is your window problem, space the shelves wide apart so that the garden view beyond isn't obstructed


# NEW! an automatic GAS water heater by Duo-Therm!

An automatic gas water heater is a thing you buy to last for years.

Isn't it smarter, then, to buy one that's built by a company with years of experience in making water heaters?

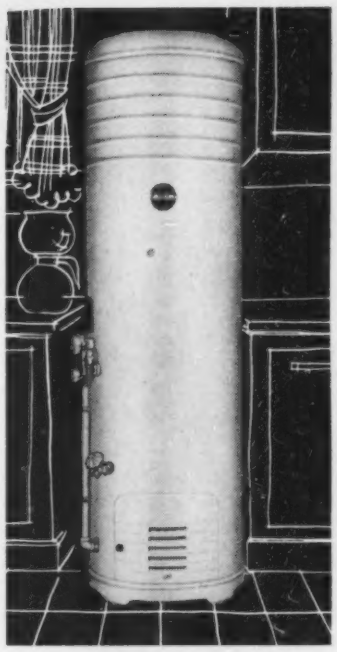
You bet it is. And that's what you get in the Gas Duo-Therm: an all-new heater soundly engineered by the same folks who pioneered the automatic fuel oil water heater.

If you've ever owned a Duo-Therm appliance, you know you can expect years of thrifty, trouble-free service from the new *Gas* Duo-Therm. Plus—

**WORKLESS, DIRTLESS HOT WATER!** No fuel to haul, no firing, no ashes. You light the Duo-Therm *once* then forget it! Its "Unitrol" Control—the finest money can buy—supervises the work while *you* relax. You enjoy

**ABUNDANT, FAST HOT WATER!** Even on heaviest washdays! Because the Duo-Therm has a *generous* water capacity, and replaces hot water extra fast. Special spun-glass insulation keeps the heat in the water. The "thinks for you" thermostat keeps the water heated just right for the job. And it's

**REALLY THRIFTY HOT WATER!** Because Duo-Therm's Equaflame burner is a fuel *miser*. Because Duo-Therm's flue travels the heat into the heart of your water, gets more heat out of the fuel.



**3 Models—use all types of gas including LP. Approved by The American Gas Association.**

**FREE**—Illustrated Catalog. See the world of features only Duo-Therm offers you. See Duo-Therm's modern streamlined design and insulated base for safe installation on any floor! Mail the handy coupon below.

**In Gas and Fuel Oil Water Heaters it's**

**DUO-THERM**

**ALWAYS THE LEADER**

**FREE—12 PAGE DUO-THERM CATALOG, SEND COUPON TODAY.**

**Duo-Therm Division of Motor Wheel Corp.**
**Dept. BH-W7, Lansing 3, Michigan**

Send me absolutely free one copy of the Duo-Therm
☐ Automatic GAS Water Heater Catalog
☐ Automatic FUEL OIL Water Heater Catalog.

*Name*.....

*Address*.....

*City*.....*P.O. Zone*.....*State*.....

Duo-Therm is a registered trademark of Motor Wheel Corporation. Copyright 1948

THE SENSATIONAL new Universal Bantam Electric Range plugs in anywhere with no costly installation to worry about . . . does *everything* you'd expect of a regular range costing much more! It requires a minimum of space! Ideal for auxiliary cooking!

See the startling new Universal Bantam Electric Range in action at your dealer's *today*. Thrill to its high performance and low price. Take it home . . . plug it in . . . enjoy the benefits of electric cooking immediately!

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

BAKES! Four cakes, bread . . . everything!

BROILS! Steaks, chops, fish, a complete meal!

COOKS! Two units for surface cooking!

COOKS COMPLETE MEAL . . . for the entire family!

COMPACT! For small homes or apartments!

ROASTS! 20-lb. turkey roast beef . . . any meat!


# Scrapbook of well-dressed windows

**By Christine Holbrook**

NO MAGAZINE gets more ideas from its readers than *Better Homes & Gardens*. From thousands of your letters, and from hundreds of visits each year to your homes, our editors and writers learn new ideas from you: About gardening, building, foods, child care, furnishings.

In your homes we recently have seen a number of windows that because of their curtaining or decoration seemed to fit into their settings unusually well. Here are 12 of these well-dressed windows:

Photograph: Maynard Parker

Floor-to-ceiling windows of Mr. and Mrs. Hyatt Dehn, Beverly Estates, California, bring a garden indoors. Fringed draperies are tied back above eye level so they don't interfere with the view. One "window" is really a door

*More photographs on page 204*

# Ashcraft

by HEYWOOD-WAKEFIELD EST. 1826

## the post-war furniture with a new idea of usefulness

Ashcraft brings a new idea of all-round usefulness to leisure-time furniture. It has the invitingly cool look you want for summer use on porch, patio or covered terrace. With Fall, it takes a smart turn for indoor service — becomes the focal point for Winter enjoyment in recreation or game room and dozens of spots around the house!

Ashcraft is as sturdy as it is good looking. It is made of selected American hardwoods by one of America's foremost furniture manufacturers, and fashioned with the skill that comes from more than a century of fine furniture-making.

Better furniture and department stores are featuring Ashcraft now — in a variety of settings that will open your eyes to how *usefully* versatile "leisure-time" furniture can be. Plan to see the smart new Ashcraft furniture soon!

**IDEAL FOR: LIVING ROOM • CASUAL ENTERTAINING • BRIDGE • GAME ROOM**

# How a husband picks a washing machine...

**He's interested in what** makes a washing machine tick. Asks himself 'How long will it last? Will it drain our hot water supply? Require costly installation? Need oiling? Is it guaranteed; free of heavy vibration?'

**He looks inside**—examines the gears, the precision manufacturing. And the YOUNG Washing Machine gives him the *right answers*. Small wonder it's the fastest growing washer on the market today!

**It's easy to see** why *women* go for the super-quiet YOUNG, too. For here's an economical wringer-washer that looks smart . . . that has a handy table-top . . . that slips snugly between other cabinets, *counter-high!*

**One flip of the control,** and a big family-size wash is really clean *in 8 minutes.* Agitator-action speeds out the dirt—*gently* for silks, *thoroughly* for cottons and woolens. Thermo-sealed tub holds water *hotter*, keeps suds active longer. Yes, look at 'em all—but don't miss the wonderful new YOUNG!

Guaranteed by Good Housekeeping

Young WASHING MACHINES

THE YOUNG CORPORATION FALL RIVER, MASSACHUSETTS




## Scrapbook of well-dressed windows

[ *Continued from page 202* ]

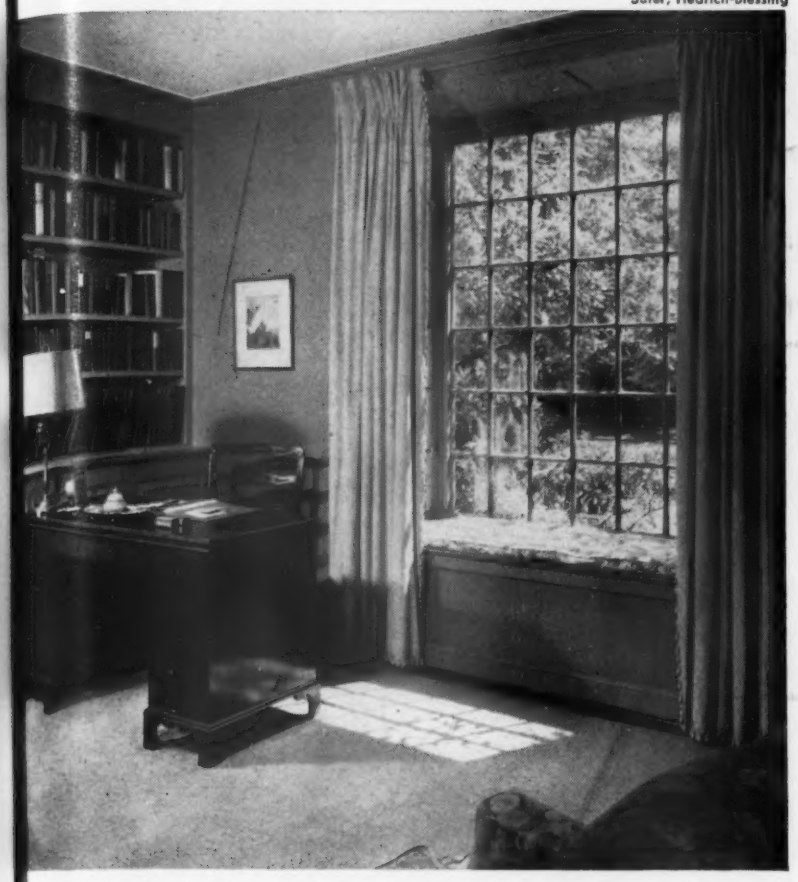
Larry Gordon

Long window in home of Mr. and Mrs. James Behan, Stamford, Connecticut, is curtained with sea-green plastic that lets in light but not stares of passers-by

Bay window of Mr. and Mrs. M. Burton Armstrong, Bel Air, California, achieves this beautiful effect with organdy curtains, crisscrossed and ruffled

Big window of Mr. and Mrs. Theodore Chase, Dover, Massachusetts, looks into garden, has another garden indoors in a tiled plant box running its entire width

Suter, Hedrich-Blessing



Den window of Mr. and Mrs. George Bunge, Lake Forest, Illinois, has cushioned seat, substitutes for chair in the small room. Draperies curtain whole bay

George De Gennaro

Dining-room window of Mr. and Mrs. John Zurlo, West Los Angeles, California, uses double-hung cottage curtains to provide privacy yet let in daylight

***More photographs on next page***




**You can have walls like these in one coat**

**... in one day with**

# FLATLUX

**the wall paint made with Oil**

Imagine your living room glamorously face-lifted ... *by tomorrow.* One coat of Flatlux will do it! You paint in the morning and use the room the same day.

Right over your old paint or wallpaper, Flatlux dries fast to a smooth, flat, glareless finish. No streaks or brushmarks either, because Flatlux is a *real oil paint* with plenty of body; it's not water-thinned.

See the 12 new decorator colors tomorrow at your Flatlux dealer's. And remember, there's *no messy mixing* with Flatlux. It's ready to use when you get it. Nothing to add, nothing to go wrong.

*NEW... ask to see the matching 3*

**FLATLUX · SATIN-LUX · GLOS-LUX**

Three different paints in

**IDENTICALLY MATCHED COLORS**

The big news in paint! Now, when you use one of the beautiful Flatlux colors, you can get the exact same color in a semi-gloss or high-gloss enamel for woodwork or furniture. Matching woodwork and walls eliminates "eye-stubbing", makes rooms seem larger. Ask your Flatlux dealer for descriptive folder.

**THE PATTERSON-SARGENT CO., Cleveland, O., New York, N.Y.**

## Scrapbook of well-dressed windows

[ *Continued from preceding page* ]

Plant-filled window belonging to Mr. and Mrs. Carl Hoss, Hingham, Massachusetts, was not curtained because of its wide sill and the adjoining wall

Paul Davis

Apple tree just outside window in Gordon Heath home, Sherborn, Massachusetts, inspired straight-hanging ruffled draperies of apple-green organdy

*No starching*
*No pin stretching*
*Easy ironing*

**WITH SABEL CURTAINS** the homemaker has the distinctive window charm she prefers without sacrificing practical laundering ease. For SABEL Curtains launder lovelier—without starching—without pin stretching — and renew to springtime freshness with a quick, easy ironing.

Beguilingly ruffled or classically tailored styles in traditionally fine fabrics. Kendall Mills, Division of The Kendall Company, Walpole, Massachusetts.

**Sabel CURTAINS**



*So lovely, so fine . . .*

**A Brandt TABLE**

There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. • *Send 25c in coin for "A Sketchbook of TABLES and How to Use Them." Full of ideas!*

BRANDT CABINET WORKS INC • HAGERSTOWN, MD.



**OUTDOOR STOVE BOOKLET 10¢**

Shows several styles of rugged cast iron units, masonry layouts and cooking hints. Send dime for "Inside Story of Outside Cookery."

**ALTENS FOUNDRY AND MACHINE WORKS, INC.**
Dept. B-48, Lancaster, Ohio


# Where to get it

Most items shown in this issue should be available in your local stores. If, however, they are not, for your store's convenience in ordering, we list the names of the companies making the items or sources where they were obtained.

### Birthdays that take the cake

**Page 62.** Crystal sherbets and cake plate: Nessa Gaulois, 662 North Michigan, Chicago.
Candy and nut dishes: Duncan and Miller Glass Co., Washington, Pennsylvania.
Happy birthday tablecloth: Carson Pirie Scott, Chicago.

### Help yourself—good food!

**Page 68.** Breakfast Susan: Nessa Gaulois, Chicago.
Appetizer Susan: Younkers, Des Moines.
**Page 69.** Luncheon Susan: American Art Products Corp., Brooklyn.
Sunday Night Supper: W. A. Gates & Co., Los Angeles.
Dessert Susan: Joseph's, Des Moines.

### Color schemes for your north, south, east, west rooms

**Page 50.** North room. Sofa: Tomlinson; chintz, Charles Bloom.
Drapery: matching sofa.
Wing chair: Tomlinson; fabric, Collins & Aikman.
Slipper chair: Tomlinson; fabric, Goodall.
Tables: Imperial Furniture Co.
Rug: Firth Carpet Co.
Curtains: Berkshire.
Books: Book of the Month Club, Funk & Wagnall.
Walls: Rahr Color Clinic, Martin-Senour Co.

South room. Sofa: Erwin Lambeth, Inc., fabric, Celanese Corp.
Modern chairs: Conant Ball Co. and Erwin Lambeth, Inc.
Tables: Robert W. Irwin Co.; fabric, Collins & Aikman.
Draperies: Celanese Corp.
Rug: Callaway Mills.
Books: Literary Guild.
Radio: Philco.
Blinds: Columbia Mills.
Walls: Rahr Color Clinic, Martin-Senour Co.

East room. Sofa: Erwin Lambeth, Inc.; fabric, Covington Mills.
Lounge chair: Erwin Lambeth, Inc.; fabric, matching sofa.
Occasional chair: Conant Ball; fabric, Collins & Aikman.
Tables: Robert W. Irwin Co., Conant Ball, and Erwin Lambeth, Inc.
Drapery: Moss Rose.
Shades and blinds: Columbia Mills.
Rug: Firth Carpet Co.
Clock: Telechron.
Books: J. Walter Black.
Walls: Rahr Color Clinic, Martin-Senour Co.

West room. Sofa: Tomlinson; fabric, Textron Inc.
Slipper chair: Tomlinson; quilted chintz, Textron, Inc.
Tables: Imperial Furniture Company.
Draperies: Textron, Inc.
Rug: Firth Carpet Co.
Books: Classic Club.
Shades and blinds: Columbia Mills, Inc.
Walls: Rahr Color Clinic, Martin-Senour Co.

### Built-ins

Here are the names of the architects, decorators, and photographers whose work is pictured on pages 37, 38, 39.

**Page 37.** Built-in desk: Photograph by Fredrick Lumbard.
**Page 38.** Bathroom built-ins: Idea and drawing by Harry Richardson.
White breakfront: Photograph by Hedrich-Blessing.
Reading corner: Photograph by Esther Henderson.
Leather-covered couch: Gladstone Studios, decorator; photograph by Maynard Parker.
Buffet-partition: Gordon Maas Luepke, architect; photograph by Maynard Parker.
**Page 39.** Girl's room: Walter Wurdeman and Welton Beckett, architects; photographs by Maynard Parker.
Shadow-box door: Idea and drawing by Harry Richardson.

**Pages 146 and 149.** Dressing desk: Photograph by Robert C. Cleveland.
Dressing desk: Philmer Ellerbroek, architect; photograph by Robert C. Cleveland.
Built-in dresser, bunks, shelf between beds: Philmer Ellerbroek, architect; Ferne Irwin, decorator; photographs by George de Gennaro.
Kitchen fold-away table: Bertram A. Weber, architect; photographs by Hedrich-Blessing.

"Science is nothing more or less than organized Common Sense."—*Huxley*


*EXCITING moments are in store for Mother and child in their introduction to the famous Acrosonic Piano.*

*Tone uniquely resonant in the small piano field, beauty and grace of styling, will charm the eye and delight the ear.*

THE EXQUISITE *Acrosonic* BY BALDWIN

*The Acrosonic is available in seven distinctive models, including traditional and modern designs, all finished in rare and attractive woods.*

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BALDWIN, ACROSONIC, HAMILTON AND HOWARD PIANOS • THE BALDWIN ELECTRONIC ORGAN

Mail coupon today for free copy of the new Acrosonic Brochure in which latest models are described and illustrated.

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Cincinnati 2, Ohio
Please send me postpaid, the latest Acrosonic Brochure.

*Name*.....
*Street and No*.....
*City & State*.....

"Trig" Singing Tea Kettle
Chromium on solid copper.
Holds 2½ quarts.....$3.95

# Handy dandy!

**Just press the trigger and pour—with West Bend's**

## Trig Singing Tea Kettle

There's nothing like it when you want hot water in a hurry—for drip coffee or a dozen other daily uses.

Water boils quickly and Trig tells you when, with its gentle, cheery whistle. You pick up your Trig by the cool plastic handle, press the little trigger on the handle to open the spout cap — and pour. That's all. No loose cap to misplace — no burned fingers.

And it's gleaming chromium on solid copper, with all-copper bottom, for only $3.95. Join the host of trigger-happy homemakers. Get your Trig now from your West Bend dealer. Or — if you don't know him—write us for his name.

**WEST BEND** *Aluminum Co.*

**Dept. 564, West Bend, Wisconsin**
***For 37 years, makers of fine utensils***

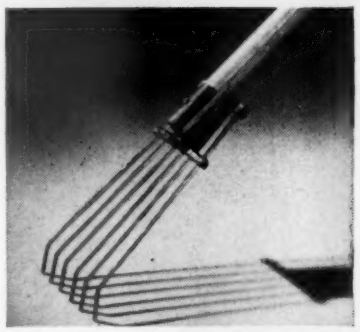
**"Flavo-Drip" Coffee Maker** — the lovely "other half" of your coffee-making twosome. Makes delicious drip coffee every time. Easy-to-clean one-piece dripper. Thick aluminum keeps coffee hot. Eight-cup capacity.....**$5.75**

W-76

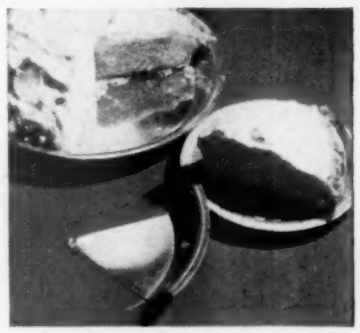

## It's NEWS to me!

[ *Continued from page 34* ]

**Clean windows** like a professional, and keep your hands dry while you do it. Glass container holds water which you spray onto the glass; then squeegee it dry and watch it sparkle! Bottle is ridged to keep it from slipping. *Mity Mist Window Cleaner*, $1, in stores or ppd. Columbia Industries, 19th Ave. and 36th St., Long Island City 5, New York.



**Shrub rake,** only 4″ wide, gets in around roots of shrubs and flowers, between fence pickets, and under hedges. Makes the cleanup jobs easier and more thoro. Hardwood handle supports 6 steel tines set closely together; over-all length is 54″. *Junior Shrub Rake*, 79c, in stores only. The Diesel Mfg. Co., Moosup, Connecticut.



**Sectional pie plate** holds your pie during baking, then lets you cut and serve it in even, attractive wedges. It's really two pans, the outer one in one piece, the inner in 6 sections. Makes a handsome pie of any kind, but we like it especially for graham-cracker or ginger-snap crusts, for Bavarian-cream desserts, and for cheesecake. All of aluminum, highly polished, the *Sectional Pie Plate*, 9″ in diameter, in stores or ppd., $1.50. Palmer Manufacturing Co., Box 439, Des Moines, Iowa.

*New "ORCHARD'S PRIDE" Pattern on shelves*

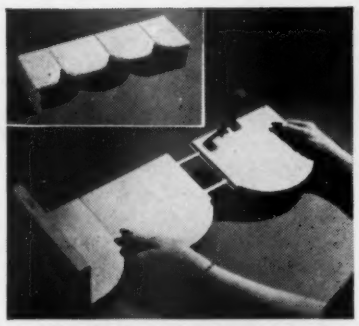
Trade Mark "Royledge" Reg. U. S. Pat. Off.

1. **If you like vivid, dramatic contrast,** "wake up" a white (or cream) kitchen with splashes of color, using Royledge Shelving in merry reds, blues, etc.

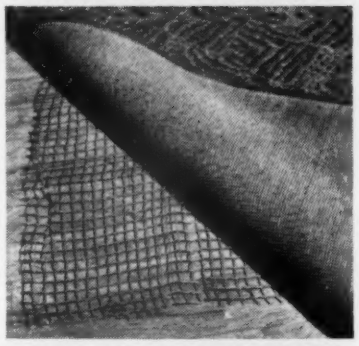
2. **If you prefer quiet "color harmony",** get grand "quiet" effect with light yellow, green or blue walls and Royledge in deeper tones of same colors!

3. **Keep kitchen "inviting" to friends and yourself** by re-decorating shelves with Royledge monthly. Fresh patterns make kitchen look like new, cost less than a penny a day. So easy, strong doubl-edge Royledge is shelf paper and edging all-in-one. See gorgeous new Royledge patterns now at 5-and-10's, neighborhood, hardware, dept. stores.

**Cut-out** wood valance fits windows of any width. Center sections are 7″ wide, 7″ deep; end sections vary in width according to your needs. In ordering, give the length in full inches of the valance you want. End sections are slotted to hold two drapery rods. Clearance in back is 3⅝″. Hardware is all included. You may choose white pine, sanded ready for painting, or knotty pine to finish in natural. *Unit Valance*, 10c per running inch across front, ppd. Yield House, Box 179, North Conway, New Hampshire.



**Underlay** for rugs saves floor and rugs, makes rugs resilient and prevents skidding. Loosely woven mesh of latex rubber-coated cord clings tightly to floor and rug. Keeps those slippery scatter rugs in place. In stores only, *Rug Kling*, 18″x36″, is 39c. For a larger rug, use more pieces. The Miltron Corporation, Greenback, Tennessee.



**Long arm** for gardeners cuts flowers, picks grapes, or prunes twigs. Flowers, when cut, are held securely until trigger handle is released. Pruned branches can be pulled out of tangled vine or bush before being dropped. There's no stretching to reach a high arbor or stooping down to a low one. Tool is aluminum with tempered steel, replaceable blade. *Cutting and Pruning Tool*, 18″ long, in stores or ppd., $3.50. Hubbard Engineering Co., Florham Park, New Jersey.

***More on next page***

**need help in planning your living room?**

Clara Dudley, Alexander Smith's decorating consultant, comes to your aid with *fresh, new* ideas. She offers you her *FREE Color Idea Book*. 24 pages brimful of exciting new color schemes. Covers how to choose your rug or carpet, how to arrange furniture, select accessories. For your free copy write Clara Dudley, Dept. BG-2, 285 Fifth Avenue, New York 16, N. Y.

**Alexander Smith**

*Floor-Plan Rugs & Broadloom Carpets*

*"In only an hour my washing's thru*
*My clothes are whiter, cleaner too!"*

Speed-washing Dexter Twin with its two super-efficient washing tubs—gives you the most modern way to do your entire weekly washing *in one hour or less.*

Yes—Double Sudsing with a Dexter Twin is so simple. Two tubs, both washing at the same time, turn out a tubful of sparkling clean clothes—line dry—about every four minutes.

Lukewarm suds in the first tub—hot suds in the second tub—eliminate soaking, handrubbing, or pre-treating.

*See your Dexter dealer* today *or write Dept. B48 for FREE Double-Sudsing Booklet, "Two Instead of One."*

**WASHES CLEANER—QUICKER—EASIER.**

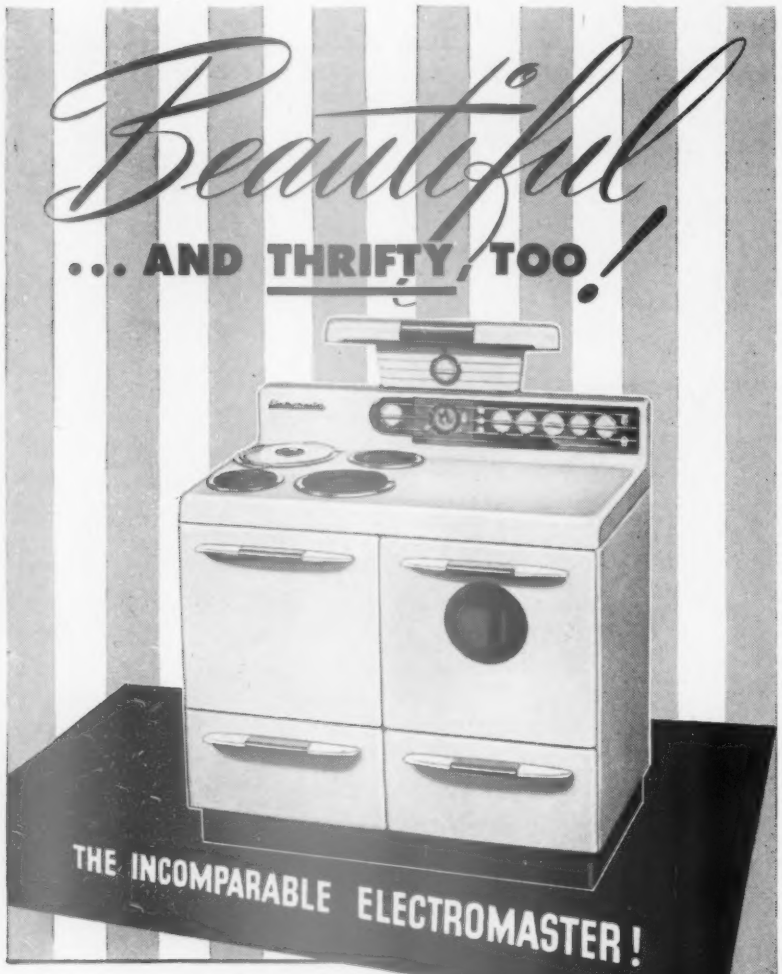
**DEXTER TWIN TUB**

**THE DEXTER COMPANY, Fairfield, Iowa**

**Also Manufacturers of America's Finest Single Tub Washers**



DEXTER'S LARGE MODERN FACTORY. *Better washers since 1894.*




• Here's *beauty*—here's *thrifty operation*—every woman wants! Gracefully curved contours of gleaming porcelain, with handy matched Wing-Tip door handles . . . Warming Oven drawer glides on roller bearings . . . handsome giant-dial clock starts and shuts off Deep-Well Cooker, oven and appliance outlet . . . bright nickel broiler rack reverses for use as roaster . . . soft alarm bell gives "minute-master" timing . . . spacious stain-resistant top . . . automatic oven light . . . and the ever-clear "Oven-Eye" that lets you see what's cooking! See this triumph of electric range design today, at your dealer's!

WITH THE EXCLUSIVE
*"Oven-Eye"*
Oven-Eye, a crystal-clear window hermetically sealed to prevent fogging or discoloring with age. An Electromaster exclusive!

★ THRIFTY . . . Because the Speed-O-Master Monotube surface units cook faster — have 14% greater utensil surface contact!

★ CONVENIENT . . . functional design and construction give you new efficiency, new pleasures and cleaner, cooler cooking!

★ INCOMPARABLE . . . in every feature from tower lamp to base. A greater work surface is provided by a full 40" width and 26" depth!

Look at Electromaster—at Better Dealers Everywhere!

*Electromaster Inc.*

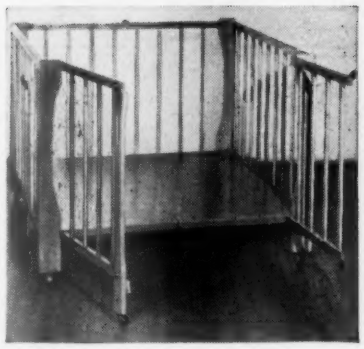
*Electric Range Specialists Since '29*

MOUNT CLEMENS, MICHIGAN

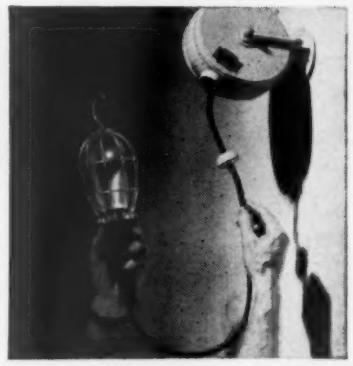
*The Electric Range Fit For a Queen—On the "Queen For a Day" program—Mutual Network*


## It's NEWS to me!

[ *Continued from preceding page* ]



**Playpen** for your darling fences him away from danger, gives him freedom of action and a view into the big world. Gates open outward to release him—easier on your back than lifting him over the side. The 8-inch legs lift the platform off the floor where Baby is out of chance drafts and adds to the ease in handling him. The pen is 40" square, folds to 8-inch thickness. *Gateyard Model No. 40* is in stores at about $16. Nockonwood Industries, Inc., Bloomfield, Iowa.



**Brighten** a corner—any corner in workshop, garage, or basement with a light on an extension cord which reels in and out to the necessary length. Installed on ceiling or side wall, the bulb can be brought to just the right height for good sight, or can be carried into a dark spot to light it. The *Appleton Reelite* with 25 feet of heavy rubber-covered cord and socket is $19.40, in stores only. Metal lamp guard and hook are included. Appleton Electric Company, 1701 Wellington Ave., Chicago 13, Illinois.


**your better friend is a healthier dog**

And your dog's health is in your hands. Help him to a happier, healthier life by following complete how-to guidance on dog care and training in the Better Homes & Gardens book, "Your Dog and Mine." Only $1. Order from 6404 Meredith Building, Des Moines 3, Iowa.

*Smartest Scales You've Ever Seen*

Graceful, streamlined styling highlighted by lustrous all-chrome or baked enamel finish for beauty . . . Zerostat dial control for accuracy . . . large magnifying lens for easy reading, and a spacious molded rubber platform for safe footing. Another important feature found only in Counselors is the Micro-Regulator light-heavy adjusting device . . . important as the fast-slow adjustment on a clock. See the smart Counselors . . . at leading dealers everywhere.

COUNSELOR STREAMLINED *Scales*

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**FEATURES YOU'LL LIKE**

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- Molded Rubber Platform
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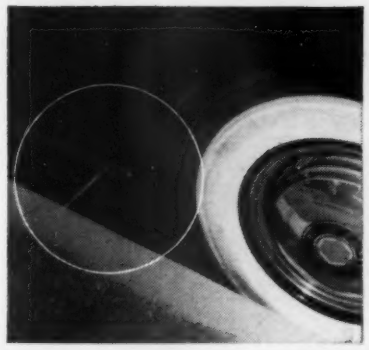
- Exclusive Zerostat Dial Control
- Exclusive Micro-Regulator for Light-Heavy Adjustment
- Furnished With or Without Illuminated Dial.

THE BREARLEY CO., ROCKFORD, ILL.

**A thermos jug** with a cap that pours neatly and without gushing into even a small cup or tumbler will be a welcome guest on picnics. *All-American E-Z-Serve Thermic Jug* is in stores at $3.50. Metal Industries, 1420 E. 20th St., Indianapolis 7, Indiana.

**Parking aid** does almost everything but find you a place to park. It's a pair of coils installed on the right-hand fenders and connected with the ignition system. When the coils touch the curb or other obstacle, a buzzer lets you know that the car has only 4½″ clearance left. Saves scratched fenders and scraped tires; helps you get the car well tucked in toward the curb. Coils are chrome-plated music wire; won't catch, snag, or sag. *WSW Electric Curb Signals*, complete with 17′ of wire, $3.98, at dealers or ppd. WSW Manufacturing Co., 68 E. Orange Grove, Burbank, California.

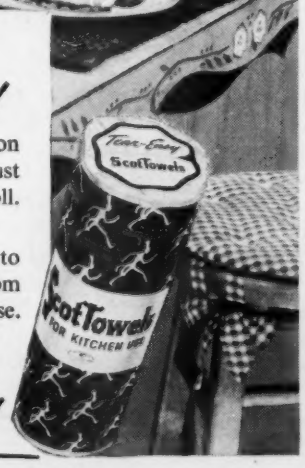


**Hot egg cracker** uncaps a cooked egg so the contents can be scooped out without burning fingers in the process. One section spears and holds the egg, the other cracks the shell and lifts it off. It's a lifesaver during the breakfast rush since everyone can decapitate his own eggs without yelling for Mom to do it. In red, yellow, white, or green plastic with stainless steel blades, *Crax-Ezy* is 50c in stores or ppd. Metal Products Engineering Inc., 4010 Long Beach Ave., Los Angeles 11, California.

*Fresh, absorbent—always ready for a quick clean-up!*

● When you spill something on the table . . . on your hands . . . or in the refrigerator—zip! Just tear a clean ScotTowel off the neat white roll. Use it—then throw it away.

You'll love these towels you don't have to wash—for draining bacon, wiping grease from pans, drying hands. Made of thirsty cellulose. 150 to a roll. Scott Paper Co., Chester, Pa.

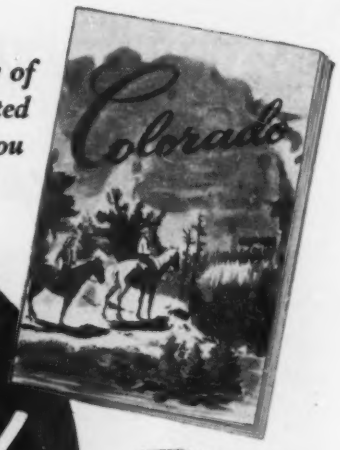



**ScotTowels** MADE STRONG TO WORK HARD!

Trade Mark "ScotTowels" Reg. U. S. Pat. Off.



*Ask for your free copy of this beautifully illustrated booklet which shows you the high spots of*




# Cool Colorado

THE PERFECT VACATIONLAND

## For an extra vacation thrill ...ride the Denver Zephyr

What's *your* vacation pleasure? Whether it's riding, hiking, fishing, golfing, sightseeing or just lazing, you'll enjoy it most in this vacationland of mountains, forests, lakes and streams. Mile-high Denver and its mountain parks . . . picturesque Colorado Springs . . . majestic Pikes Peak . . . breath-taking Rocky Mountain National-Estes Park . . . they're waiting for you in all their western splendor.

**Speed to Colorado in Air-Conditioned Luxury**

Ride either the famous streamlined DENVER ZEPHYR which glides you from Chicago to Colorado just overnight—or the popular EXPOSITION FLYER. Your vacation rest and relaxation begin the minute you board either of these luxurious, air-conditioned trains. There's speedy service from St. Louis, too. And there's no extra fare on *any* Burlington train.

Mail the coupon for complete information about Colorado vacations. Whether you travel independently or join a congenial Escorted Tour, you'll find it pays to "*Go Burlington.*"

Way of the Zephyrs
Burlington Route

**MAIL COUPON TODAY**

**BURLINGTON TRAVEL BUREAU**
Dept. 805, 547 W. Jackson Blvd., Chicago 6, Illinois

I am interested in a vacation in Colorful Colorado this summer. Please send me complete information.

Name.....

Address.....

City..... Zone..... State.....

☐ Students please check here

If you are interested in other Western Vacationlands, please check here:
☐ Yellowstone ☐ Glacier ☐ Black Hills ☐ California ☐ Pacific Northwest

GARDEN TIME

*in Virginia*

Virginia in the Spring! Acres of wild flowers along easy highways . . . old homes and gardens . . . the blossoms of 11,000,000 apple trees (watch for the date of the Apple Blossom Festival at Winchester) . . . historic shrines set in a riot of beautiful coloring . . . these invite you to linger awhile in a land where life retains much of the leisured tempo of Colonial days. Don't miss Garden Week in Virginia April 24-May 1, when the gardens of a hundred famous old estates will be open to the public.

*Governor's Mansion at Reconstructed Williamsburg*

World famous natural wonders, seashore resorts, mountains, lowlands, broad rivers . . . fishing, riding, golfing . . . all yours for the choosing. Come to Virginia for vacation fun!

*From the mountains to the sea — Packed with vacation delights.*

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MOTION PICTURES ON VIRGINIA AVAILABLE

Photograph: Pease

The sound of loving voices, the warmth of protecting arms, are important for Baby's physical and mental well-being

# Prescription for baby— love, and more love

***By Ann Usher***

**It's fun to cuddle a baby—and he enjoys it, too. But we've been afraid this might spoil him. Now authorities say "Go ahead and love him," and everyone's the happier**

ONE of the nicest and wisest things the baby doctors have done in recent years was to tell parents that their babies needed to be loved.

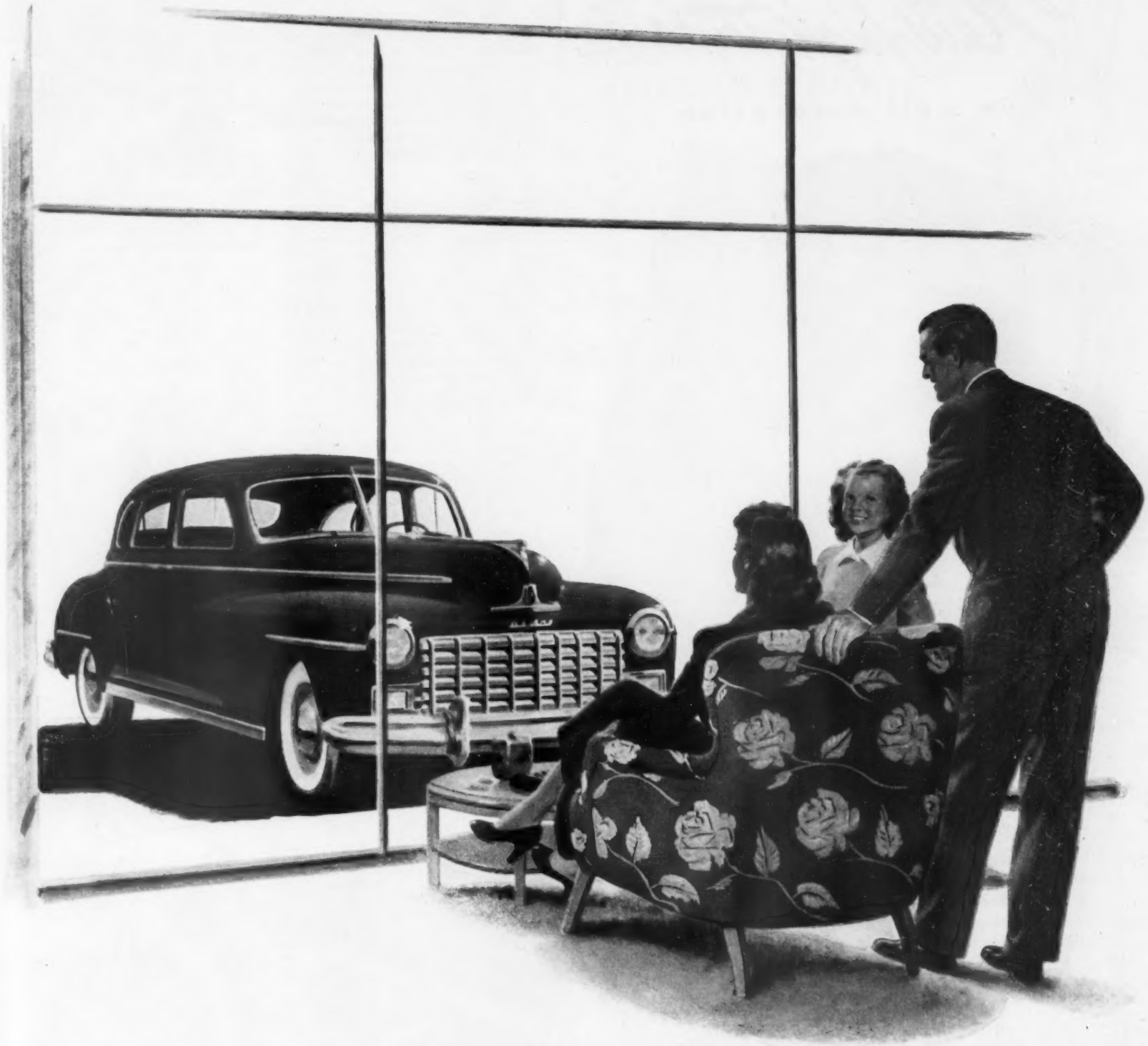
When strict feeding and sleeping schedules were the vogue, doctors generally agreed that picking a baby up for any reason except to tend to his needs was bad for him. It was feared he would learn to cry and fuss for attention, if his mother picked him up to pet him.

Now, happily, doctors and psychologists have decided that babies are people and, as such, need reassurance and affection. For a number of years all the emphasis was on regular feedings, prescribed amounts of formula, and constant weight gains. Baby's mental well-being was taken for granted, provided his physical needs were met.

We still appreciate the importance of steady increases in height and weight. We know, too, that some degree of regularity is necessary so a mother can take proper care of her baby and still get thru her other tasks.

What doctors are now saying is that mothers can have a regular routine and a healthy baby without making every baby conform to a [ *Turn to page 214*

***Better Homes & Gardens Child Care & Training Department***



## YOUR EYES are windows

*Just frame it in the picture window of your eye. Drive it for the pleasant world it offers. Own it because it is a perfect woman's car, as half a million husbands know.*

*It is all-fluid driven for your ease and comfort.*

*Its brakes are extra-powered for your security. Its style and trim are as rich and fine as your own good taste.*

**Dodge**

*SMOOTHEST CAR "AFLOAT"*

***Lowest Priced Car with Fluid Drive***

# New high style

**in wall decoration**

***— plus plaster crack control***

Homemakers and decorators have eagerly awaited this important announcement. Exciting new patterns, colors and finishes in famous Wall-Tex fabric wall coverings are now ready. They're here with new charm in plaids, florals, stripes and weaves — plus a rainbow range of new soft finish one-color Art Tones — glorious new decoration for every room in the home.

Now you can have enduring beauty with your high-style decoration. For Wall-Texed walls and ceilings protect against the ever-recurring plaster crack nuisance. And Wall-Tex is honestly washable with soap and water, time after time. These so practical Wall-Tex features save you money over the years. Send for colorful free portfolio and swatches of Wall-Tex so you can see its new beauty and feel its texture and strength.

**WALL•TEX**

decorative wall canvas

Columbus Coated Fabrics Corporation
Dept. B48, Columbus 16, Ohio

Send me the color Portfolio and free swatches of Wall-Tex.

NAME_____

STREET_____

CITY AND STATE_____


## Prescription for baby—love and more love

[*Begins on page 212*]

mass pattern. Each infant has his own individual rhythm in eating and sleeping which should be the basis for his personal schedule. And, finally, it's recognized that a baby's emotional requirements are as important as his bodily needs and should be satisfied if he is to grow into a well-adjusted person.

IT'S only natural that a newborn child should feel insecure. He has just come from his mother's body, the place prepared for him by nature for his protection and development. And, altho he possesses the ability to adapt to the changed environment in which he now finds himself, it takes time. Meanwhile, experiences such as prolonged hunger and disturbed sleep may cause him to be upset.

To soothe Baby's vague fears, he must be comforted. He receives assurance in the act of nursing, when he is held snug at his mother's breast and has his hunger satisfied. In this blissful state, when he has had his fill, he drifts into his other favorite occupation . . . sleep.

Generally, the cuddling he gets during a feeding period is all that a very small baby needs. The wakeful, nervous infant, however, may need to be held and rocked gently on occasions when he is not hungry. This should not be done so much that it excites him, nor should it be done merely to indulge the mother's desire to lavish her affection. But when your baby really needs comforting, don't hesitate to respond with the closeness he wants.

Two- and 3-months-old babies are usually fretful before they go to sleep, particularly in the evening. This is a phase of growth and an indication that he is becoming aware of the state of wakefulness. Holding him in your arms briefly or rocking his bassinet a bit will quiet him and ease him into sleep.

After the fourth month, the baby develops an appreciation of others, as contrasted with his earlier

BETTER HOMES & GARDENS

"Now this paper is reversible. Why, I don't know."

# LIFETIME SMARTNESS

***in your New Kitchen Floor!***

The floor you have always wanted — in kitchen and other rooms too — is Wright Rubber Tile—a floor you can be proud of. With its wide selection of rich colors and designs, it harmonizes with your color-plan or period. What's more, you'll experience a new walking comfort—and you'll find it the easiest of all floors to keep clean and lustrous. Among the discriminating, Wright Rubber Tile is first choice of all floors. See your dealer or write us for new free booklet — Taylor Manufacturing Company, 3030 West Meinecke Avenue, Milwaukee 10, Wisconsin.

**FREE!** Send now for this free booklet —"Lifetime Smartness in Floors for Your Home"

**WRIGHT RUBBER TILE**

*Floors of Distinction*

"Don't be silly, dear, it's just a slipcover!"

complete preoccupation with himself. He now enjoys attention. He likes to be propped up with pillows and have people talk and sing to him. The end of his day is the time he especially wants attention. It's a lucky baby whose father can be home at this time of day to play with him.

FROM his sixth month on, Baby will be content alone during the greater part of his wakeful periods. He will be interested in his toys, and in kicking, stretching and investigating his toes. It is best for his development to let him have these periods of self activity without interruption.

He may tire of his own company, however, and fuss for companionship. Then, again, he welcomes attention from members of the family—being held, bounced on Daddy's knee, or sung to.

After the first year, the independent toddler may at times reject your affectionate hands in his impatience to be up and doing. When the need for love and comforting strikes him, however, he will seek you out and you must be ready with a reassuring pat and hug

DON'T be afraid that loving and petting your baby will spoil him. On the contrary, it helps build his self-confidence and assurance. As with all things, of course, cuddling and amusing Baby should not be carried to excess. He needs time to sit and lie quietly while he watches, feels, grasps, tastes, explores, and does all the other self-initiated activities which help him learn about himself and the world he lives in. Also, the baby should not be engaged in social attention to the extent that he becomes overstimulated.

But when he is fussing and fretful, when he needs comforting, and when it seems difficult for him to go to sleep—then he should be held, carried, or rocked gently. The age-old mother who crooned the first lullaby to her baby was using good child psychology. Modern babies need the same reassurance of love and protection from the grownups upon whom they depend.

With the FARIES PARK LANE CABINET, he won't have to chase shadows while he shaves. Faries adjustable reflectors and fluorescent lights provide easy-to-control illumination. A twist of the wrist opens the shades for her make-up, too, and both will like the Safe-T-Chest that keeps drugs and other adult items out of the hands of children. You also have the handy drop shelf for every day needs.

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Decatur, (Est. 1880) Illinois



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LAKE LOUISE IS SPECIAL, TOO...forty breath-taking miles from Banff. Farther on, Emerald Lake glitters in the mountain sun. The Columbia Icefields are fantastic! And even deep in the Rockies, Canadian Pacific pampers you with modern, comfortable hotels and lodges and that special Canadian Pacific service.

SPECIAL is the word for all Canadian Pacific service, whether it's in one of their twenty coast-to-coast hotels and lodges or over their 17,000 miles of rail. This is the world's most *gracious* travel system.

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No more ugly garbage to handle.

Free yourself from the drudgery of that most irritating kitchen task—cleaning up during and after meal-making. Dispos-O-Matic does it all—electrically!

Grinds kitchen waste to a fine pulp (yes, even bones!). Flushes it away under pressure. No trouble—cannot clog.

Dispos-O-Matic—proven in long, tough, heavy-duty usage in homes and restaurants—is ready to make *yours* a new kind of kitchen—now! Costs so little—does so much!

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**A NEW HOME WORK-SAVER BY EUREKA**

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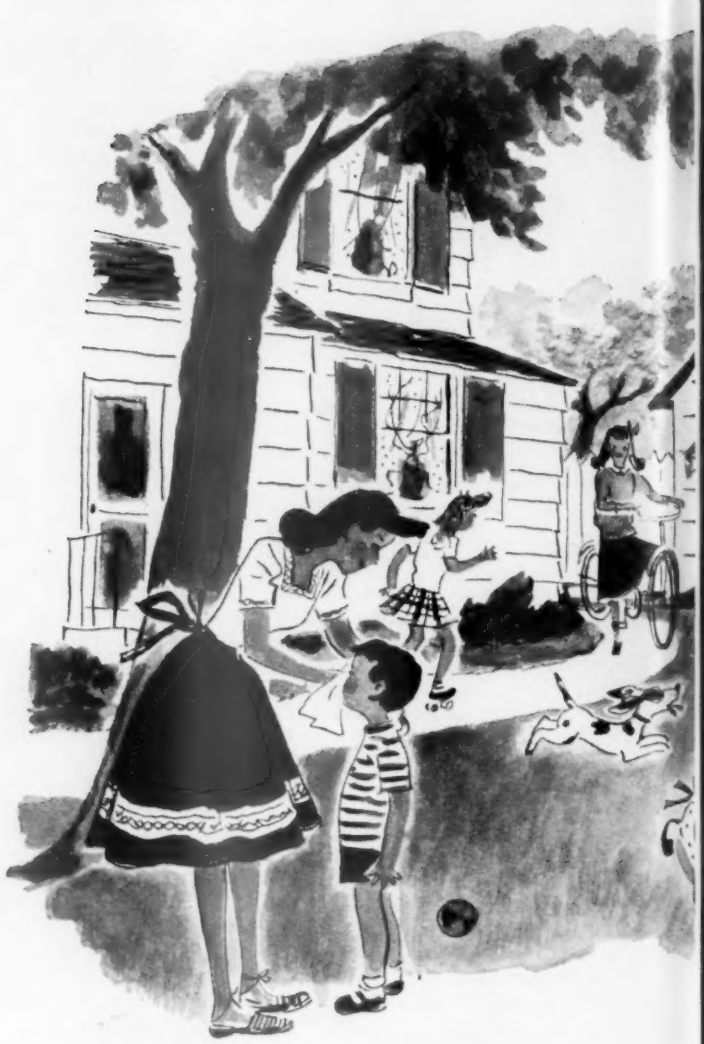


# We cultivate the

***By Catharine S. Stillman***

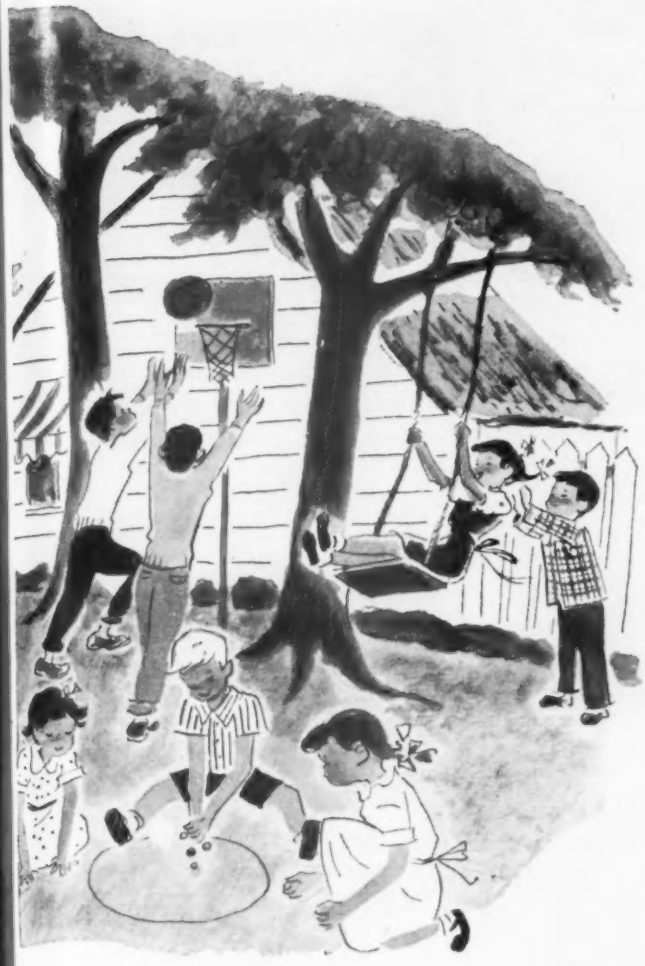
WE WERE sitting in the car waiting for the moving van to get started, when up the street came old Mr. Brown, caning his way around puddles left by a cold winter rain. He stopped by our car, glowering at the huge van.

"Movin'!" he wheezed peevishly. "Don't see why. All these years, never did know you very well, but allus knew you was there." He tapped the sidewalk sharply with his cane and chuckled. "Allus knew you was there."

We joined in his laughter. It was so true. The neighbors always knew we were there. How could they help it? No one could ignore such noise as had come from our house. For 20 years it had been the meeting place for children of the neighborhood. At our house had been the after-school racket, the football games, band practices, baseball and basketball playing, the Hallowe'en parties, pet shows, and scout meetings. No doubt about it—the neighbors always knew we were there. One of them once said, "You have more fun than any family I ever knew."

For much of that fun, we can thank the neighbors' children.

It all began when our own three children were small, and we discovered not only that doubling the number of children in our yard doubled the amount of fun, but that it was easier to teach six children how to play together than one, two, or even three.



# neighbors' kids!

**It isn't as bad as it sounds. Our own children have learned a lot about playing together, and besides it's cheaper than buying shoes for a big houseful**

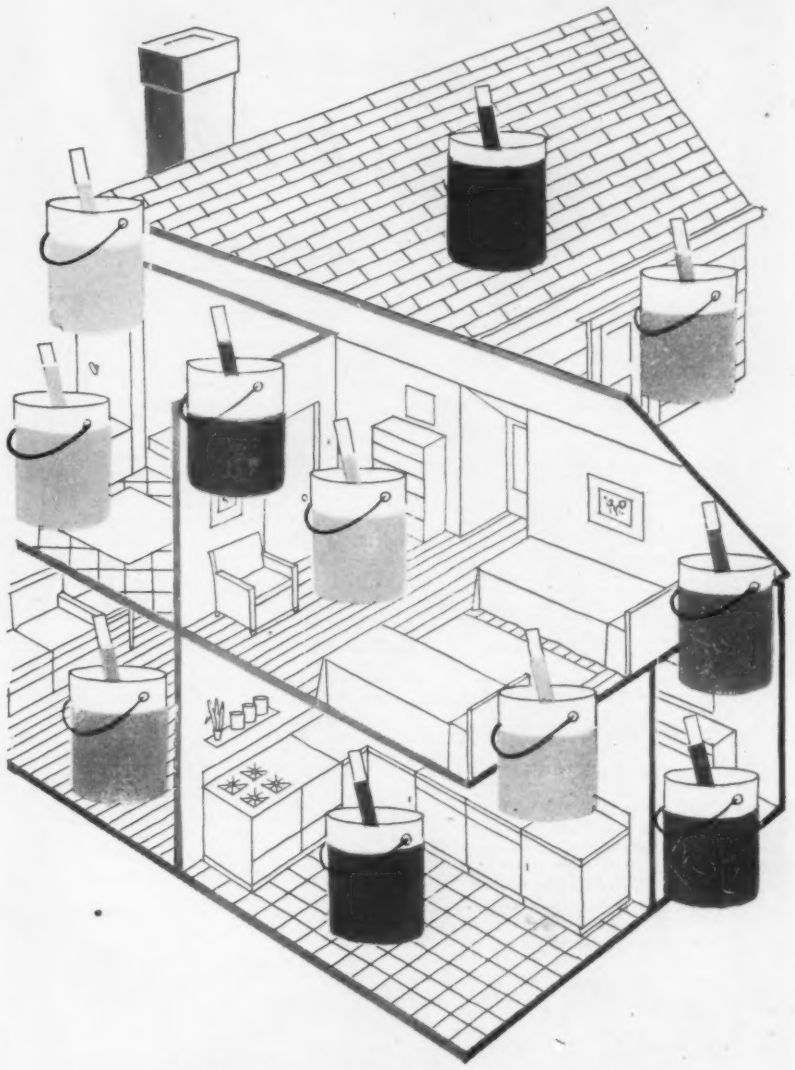
As our children grew older, we realized more and more the advantages of cultivating the neighbors' children. Our own youngsters learned to share their toys, their fun, and their parents' affection with others. We were not so likely to be oversolicitous about them as we would have had our attention been riveted on them alone. And we secured many of the benefits of a large family without buying the shoes. It cannot be said that the neighbors' children have always been an unalloyed pleasure. Occasionally there was friction, but the number of these occasions lessened as our experience grew. We learned that the play of very little children must always be supervised, but that interfering in older children's quarrels was unwise, except to prevent mayhem. Children who fought hatefully one day would have a glorious time together the next—if their mothers kept still.

IF LITTLE Betty got mad and went home, we found it best to let her sail right along. As she sulked on her own front steps alone, watching the remaining children play happily together, she was learning her mistake, and it wasn't likely to happen again.

We found it wise to develop a deaf ear to tale bearers, and became gifted at changing the subject without offending the child. Praising loudly the good traits [ *Turn to next page*




For color... beauty
inside...outside



**Ask for easy-to-apply Alston-Lucas Paints!**

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"Poor tired arms...legs...back..."

Lady you should

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Jinx Falkenburg, in the full color Sit-Down-to-Iron movie, "Ironing Can Be Easy."

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## We cultivate the neighbors' kids!

[ *Begins on page 216* ]

of a child to his parents, but never, never mentioning the fault, paid off in the long run.

The most important requisite for getting along with the neighbors' children is a mutual fondness. Finding out their interests, being a good listener when they talk, and convincing them of your sincere interest, is repaid with cooperation.

It is fun to have a house full of children, but no one wants to have a house look like the Old Woman in the Shoe's. Hence, we aimed for simplicity, color, and cheerfulness. Pin-ups replaced floor lamps that were sure to get knocked over. Out went scatter rugs, with their apt name. We went in for built-ins, large closets, and slipcovers. We avoided whatnots, bric-a-brac, and similar vulnerable objects.

SINCE children are likely to catch the feeling of a home and fit in accordingly, they will usually fall in line with what the sons and daughters do and "don't." Mom has to say little if her own children set the pattern of behavior.

Now and then there is a child in a neighborhood that is a definite pest. One of these was Dora. Dora was a sly snooper, a silent peeper. Her eye, just above the level of a window, was very disconcerting. She had an annoying way of appearing when least expected, to stand gawking for a moment before she fled. We decided what we would do when she took up with us. The first time her nose was flattened against our screen door, we asked her to come in.

"Would you like to see what our house is like?" we asked. She nodded. Our daughter took her all thru the house. She opened drawers for her to look into, showed her the bedroom closets, let her inspect the bathroom, the kitchen cupboards, and the boys' workshop in the garage. When it was over, Dora went on home without a word. She never showed much interest in us thereafter, and when she came to our house she played normally with the other children.

EVERY now and then some visiting Johnny would say, "Here comes Charley. My mother says he is a bad boy, and I can't play with him. You'll have to send Charley home." On such occasions we proved to be very deaf indeed. It was understood that any child was welcome at our house as long as he behaved himself while he was there. We found sometimes that our most charming and cooperative guests were "Charleys."

We thought about all this as we said good-bye to Mr. Brown and led the moving van across the city to our new home. When we arrived, our old handy man was already there. I had asked him to come over to help put up curtains and help organize our household anew. Without asking what to do first, he had already set to work putting up the backboard for basketball.

Only the "BEST" EGG BEATER CAN DO THIS:

Beat egg whites so firm in 28 seconds you can turn the bowl upside down!

Beating Time Speed Tests:

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| "Best" | 28 Sec. |
| Brand "B" | 30½ Sec. |
| Brand "C" | 1 Min. 40 Sec. |
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PERFECT GIFTS

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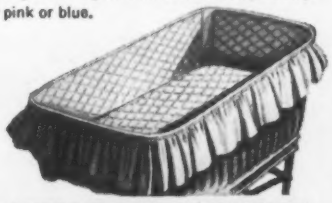
Mother will love to show baby off in this luxurious, rayon satin all-in-one of pad, pillow and coverlet! And (sh!) its wetproof lining gives protection from unavoidable "accidents"! In pastel pink, baby blue or white, Cuddle-Nest is washable, practical, giftable—and very modestly priced!

**DAINTY DUFFLE**

Baby's "luggage"... a smart shoulder bag complete with wetproof container for diapers and compartment for bottles, pins, powder, etc. Roomy, reinforced, makes an ideal beach bag, too. Quilted plastic in red, navy, royal, white and pastels.

**QUILTED BASKET LINER**

Pretty as a picture ... washable, wetproof, beruffled plastic basket liner with matching pad. Liner adjusts easily to fit most bassinets perfectly. Baby pink or blue.



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WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period.

*Buy it from your druggist today*

DR. HAND'S TEETHING LOTION

*Just rub it on the gums*

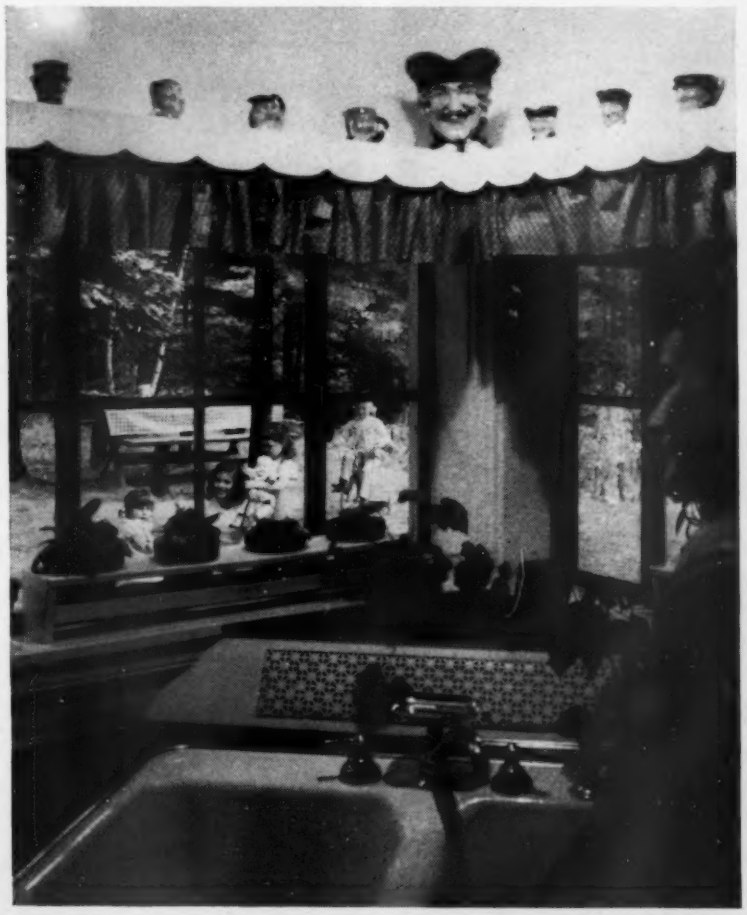

## House with an extra room

[ *Continued from page 56* ]

white trim, is typically Cape Cod. The low eave-line across the unbroken front wall of the house comes down to the top of the broad, white doorway. The long, low family room, anchored by the garage, gives added length to the house.

Models of *Better Homes & Gardens* Five Star homes 1609, 1610, 1611, 1701, 1702, and 1703 are being shown at leading department stores thruout the nation. The NEW exhibit of "Homes for Today" will be shown at Sanger Bros., Dallas, April 3–17; Harbour-Longmire, Oklahoma City, April 24–May 8. [ *Turn to next page*

The kitchen is L-shaped, with work and cupboard space covering two walls between family room and laundry. The laundry is separated from the kitchen by a low partition. A small but expandable table may fit against a third wall



The sink is beneath corner windows of the kitchen. From this vantage point Mrs. Davis can watch children playing in the rear yard, and at the same time can keep an eye on another group playing on the screened porch at the right


FREE FOLDERS... tell you how this NEW AUTOMATIC CONTROL

adjusts your heating plant to meet changes in the weather

The minute outdoor temperature drops, the the White-Rodgers *INDOOR-OUTDOOR* control automatically raises the temperature of the water in your heating system — gives you the heat you need even before you know you want it.

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Easily installed at low cost by any qualified heating and plumbing contractor. Find out all about this new and unusual automatic control. Mail coupon now!

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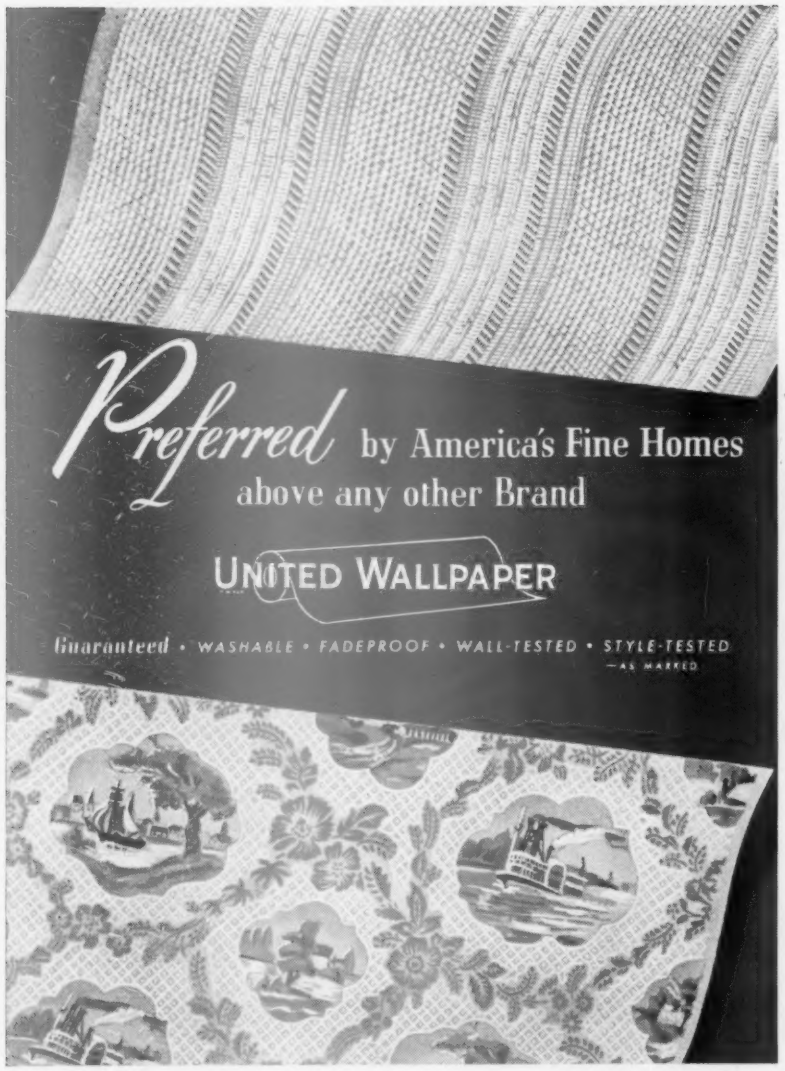




## House with an extra room

[ *Continued from preceding page* ]

## Plans and Home Plan Book

This home is No. 1804 in the *Better Homes & Gardens* series of Five Star homes. For this home—and others in the series—the Five Star Plan Service offers:

★ **Designs by skilled architects**

★ **Detailed working drawings**

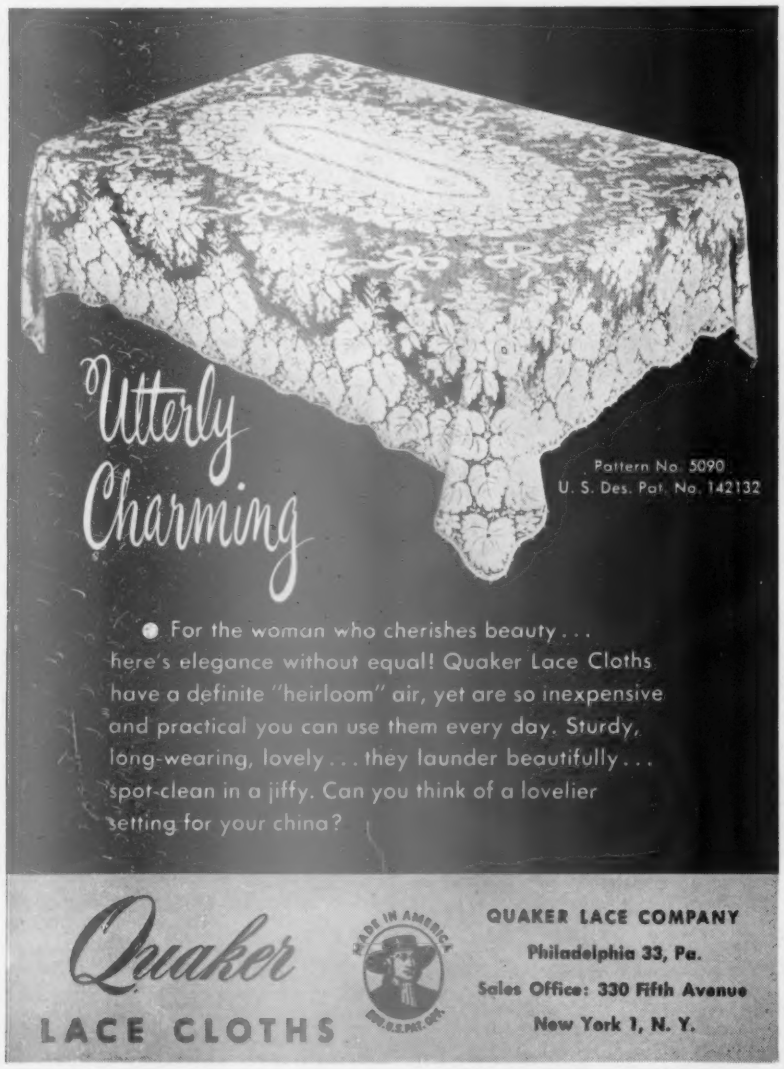
★ **Cost-finding materials lists**

★ **Complete specifications**

★ **Contractor-owner agreements**

Plans and other material for this and other Five Star homes are available at stores listed below, or

The living room is the equivalent of the old-fashioned formal "parlor" which is again becoming popular. While messy activities go on in the family room, this paneled living room with its plank floor and colonial fireplace stays in order

may be obtained from *Better Homes & Gardens*, Des Moines 3, Iowa.

**Working Drawings:** Detailed plans are available at $5 a set. Specification form, contractor-owner agreement form are included with each set of plans.

**Lists of Materials:** Lists of all materials needed to build each Five Star home are available at 10 cents each. Building costs can vary as much as 40 percent, but with the list, your architect, building-materials dealer, or builder can quickly figure in advance the exact cost in your community.

When mailing your order, *be sure to specify the home number.* Enclose a postal money order, bank draft, or check, payable to *Better Homes & Gardens.* [ *Turn to page 227*

From the rear corner of the garage (left), you get a good view of the long, low lines of the house. The broad shed dormer at the rear of the main house gives standard ceiling height to the greater part of the two upstairs bedrooms

Beautify your home frontage with this handsome 24-panel Door by Crawford, leading garage door specialists for nearly 20 years.

Energized "MARVO - LIFT" gives finger-tip operation — a child can raise or lower it easily, quickly. The lock and handle at SIDE (not center) eliminate reaching or climbing over car (and getting wet or dirty) to reach lock. Can be equipped for automatic operation.

Call your Crawford Door Sales Co. listed in your local Yellow Pages for more information and free estimate. Payments as low as $5 a month.

**Crawford DOOR CO.** SEND FOR FREE BROCHURE
405 St. Jean, Detroit 14, Michigan



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## rustproof! stainproof! never needs painting! lasts a lifetime!

## Don't fuss with screens anymore! Replace old screens with Lumite!

Millions of homeowners have been amazed at this revolutionary plastic window screening. And no wonder it's sweeping the country! Just think of having screens that will *never rust, never rot, never corrode.* Imagine screens you never have to paint or scrub clean—that never stain the sills or sidewalls of your house. Yes, here's an amazing new kind of screening (woven of Dow's SARAN) that's been tested the world over—and proved virtually indestructible! If it's time to re-screen, don't wait, order LUMITE at your Hardware, Lumber, or Building Supply Dealer's today!

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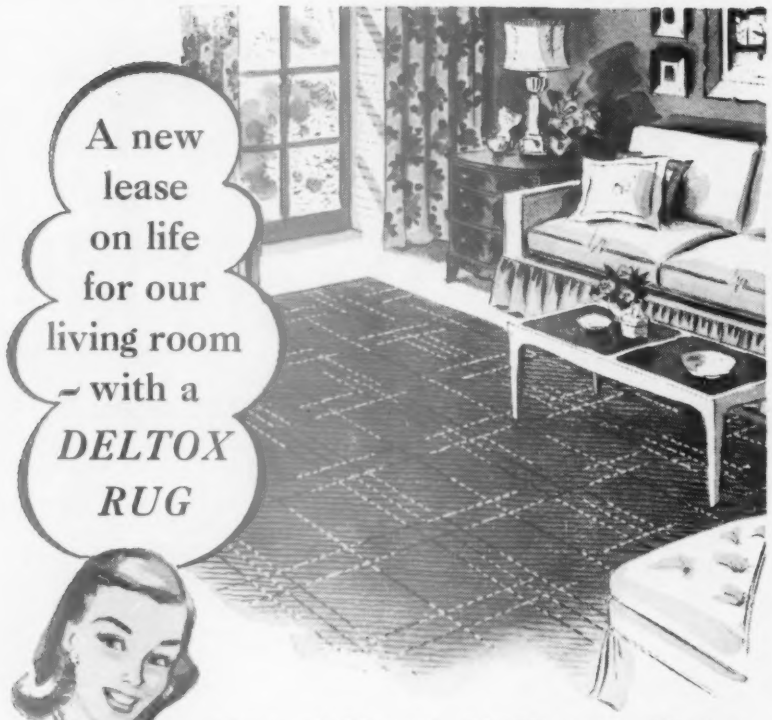
**NEVER NEEDS PAINTING!** Requires no protective coating. Any dust or dirt that collects on a LUMITE Screen can be wiped off in seconds with a damp cloth.

**LASTS A LIFETIME!** LUMITE is unbelievably strong—has greater impact strength than any other type screening by actual test. Lasts as long as your house.

Guaranteed by Good Housekeeping

***Screen once and for all with***
# LUMITE*




Just one rug, the Deltox, made all the difference to our living room. We got a raft of new ideas from its bright B.H.F. colors without a rift in the budget. (Most styles still sell for less than $25 in 9 x 12 size.) And we found our Deltox fibre rug wonderfully practical!

Its no-nap surface is so easy to keep clean, and the tough Kraft fibre gives long, long wear. Nearly all Deltox rugs are reversible, too. Why, I'd be proud to have one in every room!

Ask your dealer to show you the new Deltox rugs today. If he hasn't the one you want, remember, they're worth waiting for. And write for your free copy of our "New Rooms for Old" booklet, crammed-full of gay decorating tips. Dept. BH-1.

DELTOX *America's smart low price rug

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THE AIR YOU BREATHE SHOULD BE AS PURE AS THE WATER YOU DRINK

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• You'll want to shout to the skies about your new ILG Electric Ventilator. Quiet, powerful, economical—it whisks away cooking odors, excess heat, steam and smoke *before* they can spread to other rooms in your home. See your dealer or get *free* new booklet "For a clean, cool, well ventilated home".

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# These repairs are

**An early repair, before damage is a guide to help you check up on**

NOTHING takes as much out of a house as winter. Alternate freezing and thawing, continual exposure to frost or snow, tons of weight on the roof, ice squeezing and prying and levering at every joint—all of these ravages leave even the best-built house in need of some repairs when spring comes.

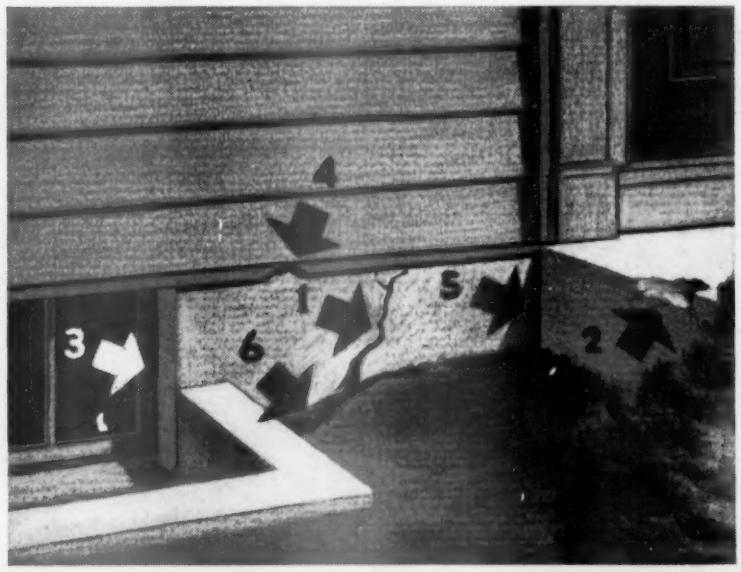
It would be dandy if you could call in a contractor or carpenter and leave things up to him. But have you tried to smoke out a tradesman for a small job? They're as hard to find as good cooks. And even if you should feel like hiring a man, you may not feel so good about paying him at current rates.

Which leaves the repairs up to you. No matter how unskilled or unfamiliar you are with tools or manual crafts, there is no reason why you can't repair damage that needs to be checked early to prevent the galloping decline that comes from neglect.

Follow the directions that go on from here, and you should succeed in giving your house a DuBarry Success Course that will trim up its face, figure, and physical fitness.

Warning: Doctors and hospitals charge more than the most expensive repairman. So watch your step and your stepladder!

## Foundations




**Look for:** 1. Cracks in the wall. 2. Crumbling masonry or concrete. 3. Open spaces between foundation and window frames. 4. Breaks in termite guards. 5. Spreading joints where porch or step footings meet foundation. 6. Low spots around foundation. Any of these problems call for immediate attention

**1. Repair** cracks with calking compound or packaged crack filler. A putty knife or broad-knife will squeeze goo into narrow cracks, but a calking gun is best for filling wide, deep cracks. Walls must be dry when you use calking compound; follow directions when using packaged filler

# on the house

**gets serious, means money in the bank. Here your house, and tell you how to make repairs**

**2. Repair** large scars or flaked-off sections. First, undercut and deepen the cavity with a hammer and cold chisel to assure a firm bond. Then, wet the area well, fill and smooth the cavity with packaged mortar mix or mortar made up of 3 parts fine sand, 1 part Portland cement, 1 part hydrated lime. Color mortar to match, or paint wall with cement paint after the patch is dry

**3. Repair** narrow openings with a calking gun (see Repair No. 1). Wider spaces can be packed first with glass or mineral wood insulation, and then calked. Note gloves—they are very essential when you are handling fibrous wool insulation

**4. Repair** bent metal guards by straightening them carefully. Mend all breaks in the metal with solder. Make sure termite guards do not touch the ground anywhere

**5. Repair** spreading joints with calking compound, or by filling with cement mortar. If cracks are wide, fill them with tar strips (available at any large hardware store). Prod these expandable strips into place with a screwdriver or putty knife

**6. Repair** low spots where earth has settled or washed away from foundations by filling with new earth, then tamping firmly. The finished ground line should be the highest next to the wall, should gradually slope away

*More on next page*

## To save fuel, the best step is to insulate*

**More than a million home owners enjoy the fuel economy of Johns-Manville Rock Wool Home Insulation.**

Why let HOLLOW walls and plaster-thin ceilings rob your house of expensive heat, winter after winter! You can't afford to in these days of fuel shortages and high prices.

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The home you are living in *now* can be *completely* insulated, by an approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool *scientifically*, in full measure, to prevent heat-leaking "voids" and give you *full benefits*.

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*Based on facts published in U.S. Bureau of Mines pamphlet.

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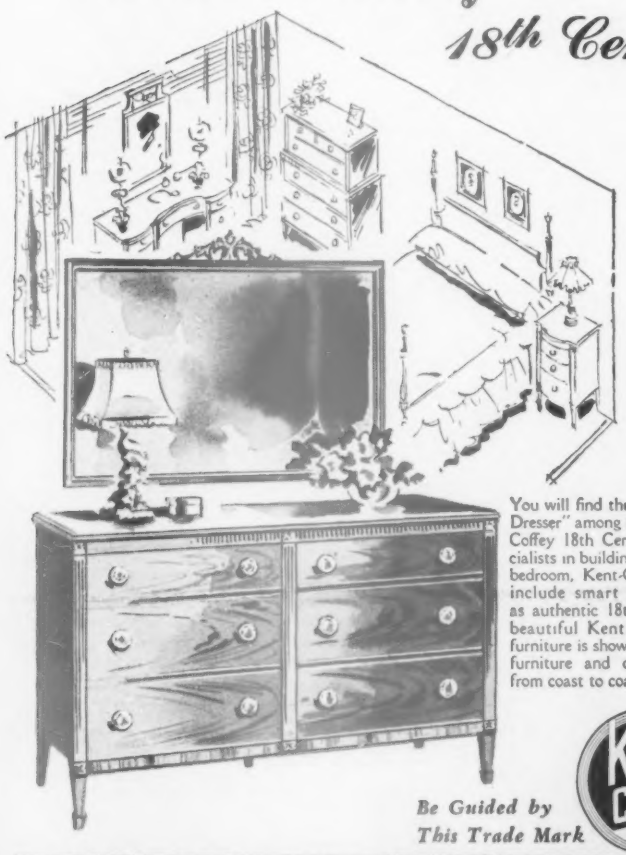
*18th Century*



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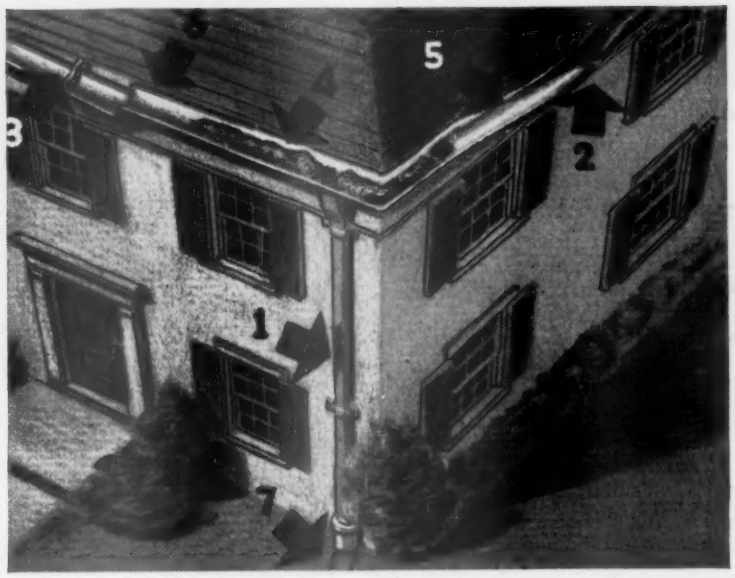
## Gutters and downspouts




**Look for:** 1. Rust. 2. Loosened solder joints. 3. Loose hanger straps and missing strainers. 4. Clogged gutters or downspouts. 5. Sagging gutters. 6. Unpainted spots inside of the gutters. 7. Breaks at bottom of the downspouts or tile drains

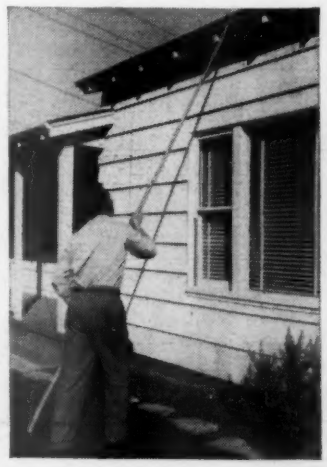
**1. Repair** by buffing clean with steel wool, wire brush, or sandpaper. Then repaint. Don't try to patch up metal that is badly corroded. Replace the entire section. You'll save in the end

**2. Repair** by cleaning solder joints carefully with a wire brush, then soldering. Use a large soldering iron; a small iron won't heat metal as fast as metal surfaces will carry it away

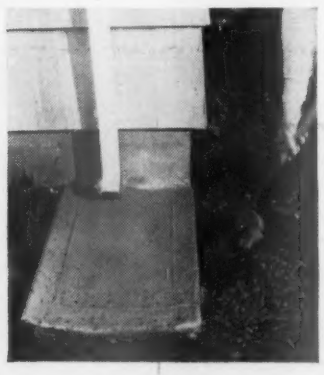
**3. Repair** straps with new nails, or by redriving any loose nails in good condition. Replace missing strainers

**4. Repair** gutters by scraping out debris. Install special mesh leaf guards, or make your own from rat-screening. Open clogged downspouts with flexible plumber's tape and by force-washing from bottom up with garden hose and high-pressure nozzle

**5. Repair** sagging gutters by propping into position with a pole; then tighten straps to hold new position. Be sure gutter slants toward drain openings



**6. Repair** unpainted gutters (see No. 3, Windows, Doors, Shutters). Finish with asphalt-base or chlorinated-rubber-base paint instead of trim paint



**7. Repair** by resloping splash blocks to drain water away from the house. Seal downspout and tile joints with calking compound or cement mortar


***More on page 226***

*White sidewall tires, as illustrated, available at extra cost.*

# Smartest place for a Family Settlement

CONSIDER this sparkling Buick—just the way so many folks do—as the car most likely to win the family's raves.

Consider that here is distinctive styling instantly recognizable anywhere—with lines of sheer, sweeping grace as sure to please the men of the house as they do the Lady and the Lass.

Consider that here is Buick ruggedness for lasting pleasure—Buick size for spread-room comfort—Buick Fireball power for getting places swift and smooth.

Consider—for the many miles you'll want to cover—the safety of a two-ton car that hugs the ground and holds its course, the swerve-free going of pillow-soft tires mounted on Safety-Ride rims, the buoyant cushioning of all-coil springing.

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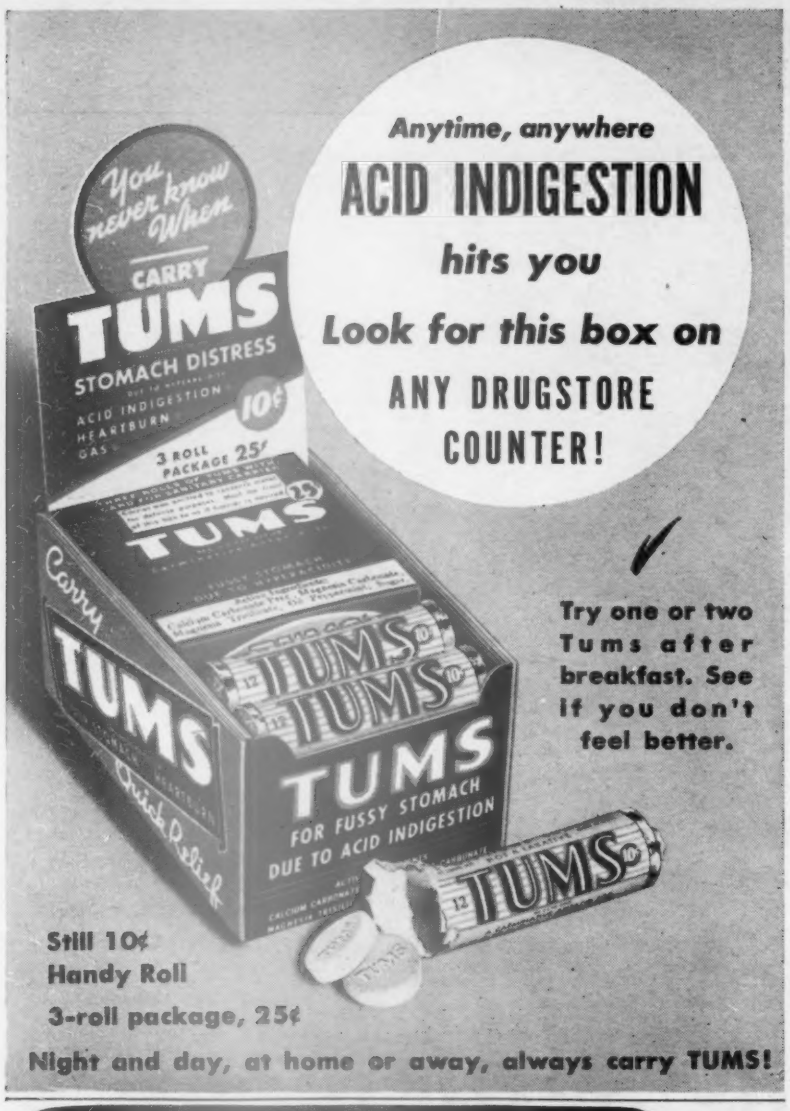

## These repairs are on the house

[ *Continued from page 224* ]

Look for: 1. Loose shingles. 2. Holes in composition roofing, warped wood shingles, broken asbestos shingles. 3. Loose ridgeboards, rusty metal ridge rolls, loose flashing around chimney or dormers. 4. Cracked chimney caps

**1. Repair** by straightening and nailing. Smear roofing cement over heads of nails exposed to weather

**2. Repair** badly warped wood shingles (upper left) by splitting and renailing them. Nailing alone should repair slight warpage. Replace any broken slate or asbestos. Seal holes in composition shingles or roll roofing (lower left) with prepared roof patching compound

**3. Repair** ridgeboards (upper right) with calking compound or roofing compound forced into loose portions; then draw tight with nails. Follow the same procedure with loose metal parts. Where you can't nail, use a heavy application of compound under and around all edges and loose joints. Clean and paint corroded metal (lower right)

**4. Repair** minor breaks with calking or roofing compound. Fill big cracks with cement mortar. Remove and reset a badly damaged cap in new mortar. If broken cap is mortar, shape a new one of rich mortar. (See Foundations, No. 2)

***More on page 244***

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## House with an extra room

[ *Continued from page 221* ]

**Home Plan Book:** If you haven't selected a specific plan, the *Better Homes & Gardens* Five Star Home Plan Book will help you make a choice. It includes photographs, floor plans, and detailed descriptions of 59 Five Star homes. It is available for 50 cents at stores featuring the Five Star Plan Service, or it may be ordered from *Better Homes & Gardens.*

THE stores listed below operate permanent Home Planning Centers. At each, you can obtain advice and assistance, without cost, in planning, building, furnishing and equipping your new home, or remodeling your present home. They cordially invite you to take advantage of this complete home planning service. Visit the Home Planning Center in or near your city today.

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Dayton—The Rike-Kumler Co.
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Des Moines—Younkers
Detroit—The J. L. Hudson Co.
Ft. Wayne—Wolf & Dessauer Co.
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Green Bay—H. C. Prange Co.
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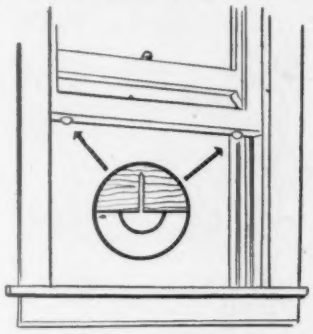
# The handy man

### Aim Your Oil

To lubricate hard-to-get-at oil holes on machinery, bend a short length of wire to fit around obstructions. Place wire end in hole and let the oil run down the wire. *Jack Zammikiel, Turtle Creek, Pennsylvania.*



### Kill That Rattler

When windows vibrate from heavy traffic, nail two large rubber-headed tacks to the bottom of the lower frame and lock window. *Leo D. Keller, Rochester, New York.*

### There's That Hole!

Before papering a wall, remove all hooks, screws, and nails, and replace them with toothpicks that protrude about ¼ inch from the wall. The picks will come thru the paper, locating the holes without ripping the paper. *Mrs. Russell Apsey, Lincoln, Michigan.*

### Don't Use Your Head

If low rafters in the attic or over stairs give you repeated headaches, either paint them with luminous paint, or nail up red bicycle reflectors as a reminder to duck. *Minnie Tarr Miller, Winnemucca, Nevada.*

### Slick Soap Trick

To avoid losing and dropping soap in your shower, screw a soap dispenser into the opposite wall at elbow height. *Adam Szczepanowski, Michigan City, Indiana.*

### Wallpaper Primer

Placing rolls of wallpaper on the basement floor for a few days before using will moisten the paper somewhat, make it less brittle and easier to handle. *Mary A. Quirk, Leominster, Massachusetts.*

### Scissor Grinder

To sharpen dull scissors, cut a piece of fine sandpaper into thin strips. When you've finished, your scissors have sharpened themselves. *Mrs. G. Knott, Minneapolis, Minnesota.*

### How to Paint Knobs

For ease in painting round knobs from dresser drawers, screw the knobs at well-spaced intervals on the bottom of an inverted shoe box. Hold knobs steady, or turn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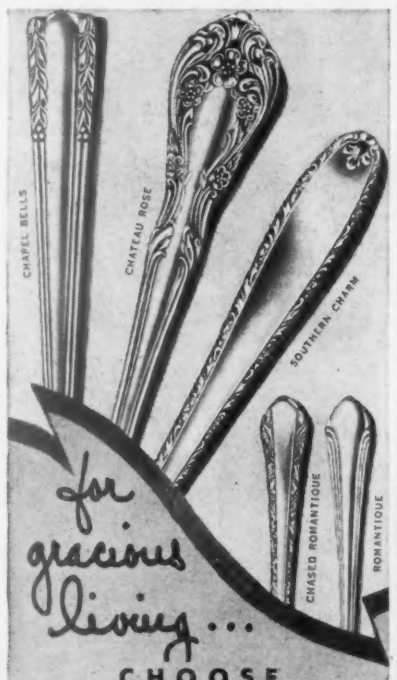


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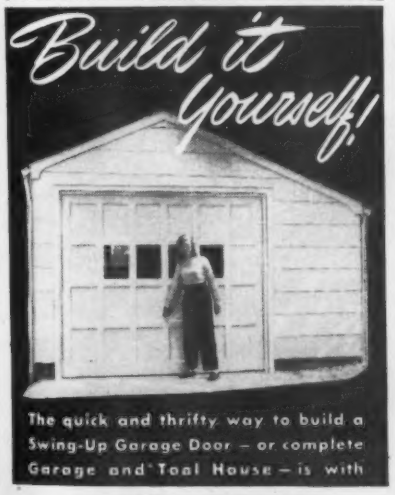


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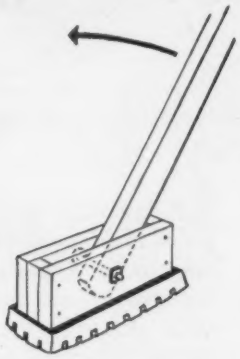
them as you paint, by grasping the screws from the underside of the box. Let knobs dry on the box. *Helen Dukes Avery, Detroit, Michigan.*

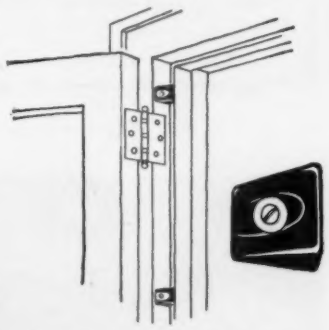


### Rocking Clothes Prop

If your clothes pole lets you down (and your clothes, too), set one end of it in a wood frame and fasten it with a bolt. A slab of rubber on the bottom provides traction. *Helen Agin Gordon, Dayton, Ohio.*

### A Speedier Train

If that electric train your boy got from Santa seems sluggish, apply red rouge to the engine's wheels with an ordinary cloth buffer. This lowers friction between wheels and track. *John Bowles, Granite City, Illinois.*



### Slam-Proof Doors

Pressure exerted by rubber wedges screwed to door casings makes it easy to unlock a door with one hand. The rubber takes the rattle out of doors, and makes them impossible to slam. Cut the wedges from old rubber heels, and dig out a recess for a washer and wood screw. Three wedges are enough for most doors. *F. Hall, Maywood, Illinois.*

### Picks Up Broken Glass

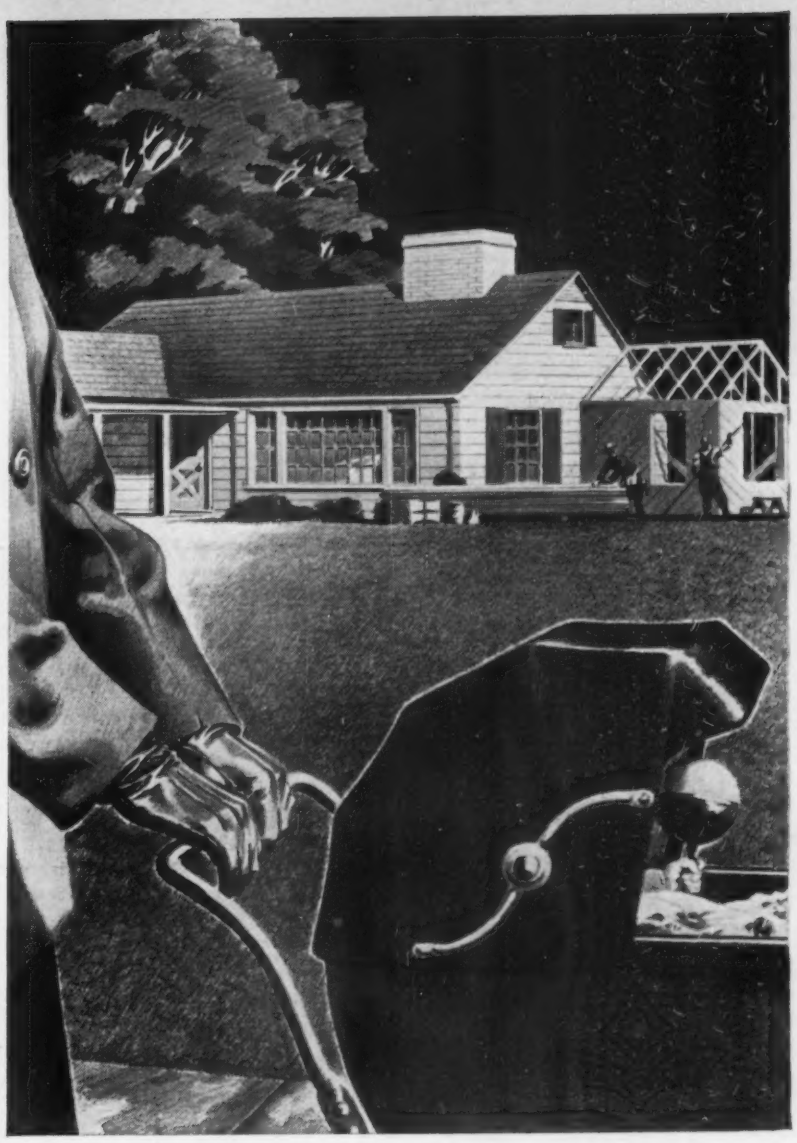
A piece of absorbent cotton will help you pick up pieces of broken glass from any surface. *Mrs. L. L. Cannon, Chaffee, Missouri.*

### Bulb-Snatcher's Delight

Thru the hole in the bottom of the socket, nail new or discarded brass light sockets into a board. Space them about 4 inches apart and keep new bulbs in them. When an old bulb burns out, you always know where to find a new one. *J. A. Dougherty, Cairo, Illinois.*

### Rug Refresher

Where heavy furniture has left a dent in your rug, cover the dent with a damp cloth, and press with a hot iron. Finish by fluffing with a stiff brush. *William Henry, New Haven.*

**To have a HOME THAT CAN GROW**

**USE WOOD...**

**the Superior Building Material**

Wood is the ideal building material for the family home. It expresses a warm, hospitable feeling that means a happy home to family and friends. And it's easy to let a home of wood grow with your family, your income or desire for more space—it can be remodeled and enlarged, with economy and speed. These are some of the reasons 8 of 10 American homes—homes of every size and various architectural styles—are built of wood. Your home built of time-tested West Coast Woods will have the enduring beauty and value to make it truly a family home—when *you* build, build for the future, with *wood.*

**WOOD IS ECONOMICAL.** In the average modern all-wood home only 20% of the cost is for lumber.

**TIMBER IS A CROP.** West Coast forests now contain enough ready-for-harvest trees to rebuild every home in America.

See your friendly lumber dealer for helpful building advice.

*IT'S SMART TO BUILD WITH*

**WEST COAST WOODS**

DOUGLAS FIR • WEST COAST HEMLOCK
WESTERN RED CEDAR • SITKA SPRUCE

## Give your basement that "NEW LOOK"

Dress up your basement with Medusa Portland Cement Paint. Give it that "new look"—and make it dry and livable, too. The job is easy and once done turns your basement into an attractive playroom, hobby room, or recreation center.

Medusa Paint is a special material for sealing and decorating concrete. With it, you can do two jobs at one time. While you're brushing on beauty, you're sealing porous masonry against water. That's because this paint penetrates into the pores, closes them, and becomes part of the wall.

With Medusa Paint, anyone can get successful results, anyone can have a useful basement. Try it. Properly applied, you'll find Medusa Paint is long lasting . . . washable . . . won't chip, dust, or peel . . . keeps its beauty when others fail. That's why, for 28 years, it has been the leading choice of painters and contractors. Choose from ten colors. Give your basement that "new look" today.

**Mail this Coupon NOW!**

MEDUSA PRODUCTS DIVISION
of Medusa Portland Cement Company
*1021-1 Midland Bldg., Cleveland 15, O.*

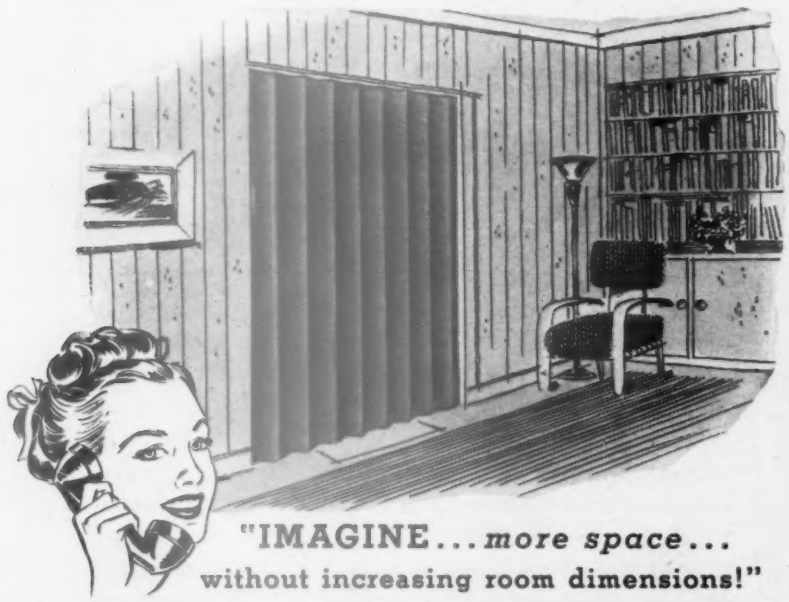
Gentlemen: Please send me a copy of the book, "How to Make Basements Dry and Beautiful."

Name .....

Address .....

City ..... State .....

*Also made by Medusa Products Co. of Canada, Ltd., Paris, Ontario*



## "IMAGINE . . . more space . . . without increasing room dimensions!"

"***Modernfold Doors are the magic answer!*** They fold like an accordion in opening and closing . . . eliminate entirely the area ordinary doors require for their swing. Every inch of floor and wall space can be put to use.

"*And are they beautiful!* The colorful fabric covering matches our decoration scheme perfectly. Yes, they're very durable . . . beneath the fabric covering is a sturdy metal frame.

"No darling, *they need not be expensive.* Our architect says they can cost as little as $26.00.*"

For full information just consult your Modernfold Installing Distributor. Look him up in the telephone book. Or write NEW CASTLE PRODUCTS, NEW CASTLE, INDIANA.

**Price of door 2' 4" wide x 6' 8½" (F. O. B. New Castle). Other Modernfolds at correspondingly low prices.*

modernfold DOORS . . . make space more *flexible*


# Growth-regulator

***By Dr. Joseph E. Howland***

GROWTH-REGULATOR chemicals are factory-made plant hormones. These chemicals can control how fast the various parts of a plant will grow. When you know how to use growth-regulator chemicals correctly, you can make your plants do the things listed at the right. But incorrect use of the chemicals can start your plant on a biological binge of rapid, corkscrew growth with early death in prospect.

There's nothing difficult about using growth-regulator chemicals correctly. This year you buy them as prepared powders, liquids, or tablets. Most of them you dilute with water: The directions come on the package. Then spray on your plants with any kind of sprayer. You don't need fancy equipment. You don't need to go to a lot of expense.

Most important is to use the right growth-regulator chemical for the plant you are treating. Buy a preparation made to do the specific job you want to do. Also important is using the proper dilution. More than 100 chemicals possess the power to regulate plant growth in some way, but you can't use the same chemical or the same dilution to do different jobs. When too strong, all of these chemicals can kill plants. But at the right dilutions they do only what you expect of them.

On this and the following pages are shown what you can do with these chemicals and how to use them.

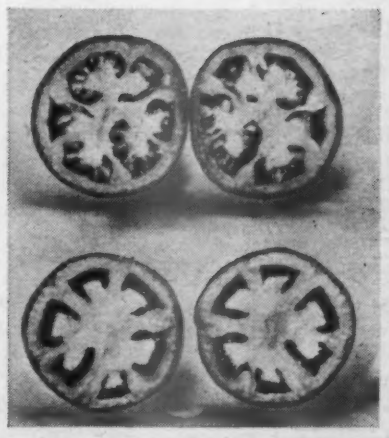
## *Hasten fruiting and increase yields of tomatoes*

← Spray your tomato blossoms with a chemical as they open and each probably will produce a fruit. But if you leave the blossoms untreated, flowers in the early clusters may fall off before they can be pollinated, especially if they open during cold, rainy weather.

Because fruit is produced by blossoms that otherwise would be lost, treatment increases yield of plants. →

Treatment won't affect flavor of fruits or injure your plants in any way unless you use too much or the wrong chemical.

↓



Top, untreated; bottom, properly treated

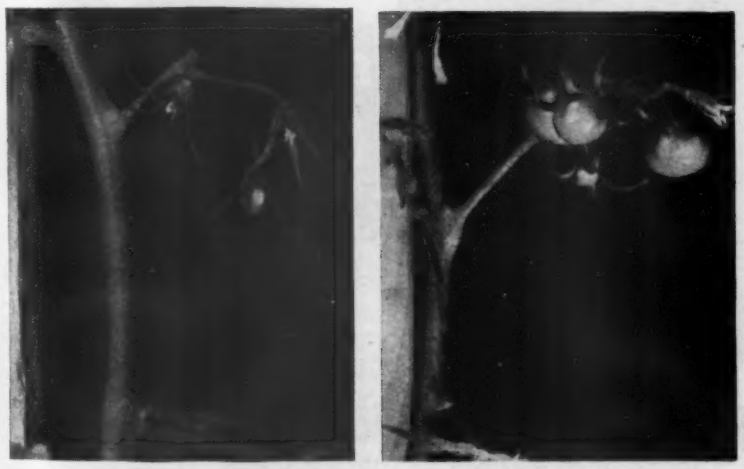
Over-treated

# chemicals

## To you this year they mean:

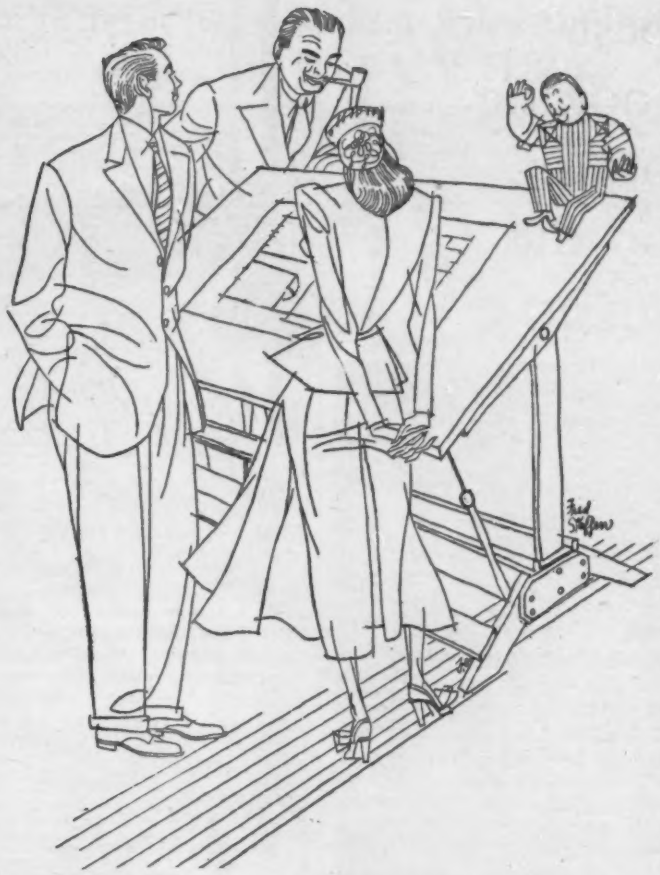
**More and quicker tomatoes**
**Seedless tomatoes and cucumbers**
**A fast way to root your cuttings**
**No sprouts on stored potatoes, carrots, and beets**
**A way to hold on the trees your apples, pears, oranges, and grapefruits**
**Lawns free of weeds**
**Fast ripening of green apples, pears, and bananas**
**A way to thin blossoms on fruit trees.**

*More photographs on next page*



Flowers in untreated early clusters (left) usually fall off. Treated, at right

Yield from untreated plant (left) compared with yield from treated plant

"FOR LONG-TIME *Economy* I'VE SPECIFIED OAK FLOORS"

This architect appreciates that, in a home, fads of the moment are not good investments, not sound economy. He specifies oak floors because of their lasting beauty, freedom from expensive changes, replacements and repairs . . . and because they're easy to maintain in all their original warmth and charm.

Oak floors are completely modern and adaptable to changes in furnishing styles. Beautiful in themselves, they enhance the beauty of everything around them, whether gleaming in the sunlight or glowing under soft lamplight.

They're simple and easy to keep clean too, which you'll particularly appreciate if you have small children. In fact, they're such good investments that oak floors are being used today in more new homes than ever before.

So, for the new home you are planning to buy or build, insist upon the lasting beauty and economy of oak floors.

*Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.*

for the best-looking house on the street

Cabot's Stains bring out all the natural beauty of the wood. Because they are made with *creosote oil,* the best wood preservative known, Cabot's Stains penetrate deeply and give your home years of protection.

And Cabot's high quality Stains are economical to use. They cost one third as much as good paint . . . are quick and easy to apply . . . won't peel or blister, even on green lumber.

**Free Booklet** "Stained Houses" contains full information. Write for your copy and color card *today!* Samuel Cabot, Inc., 121 Oliver Bldg., Boston 9, Mass.

**Cabot's**
**CREOSOTE STAINS**

*A Collector's*
**DREAM COME TRUE**

Colonial craftsmen give your treasures a showplace worthy of their rarity . . . in this stately cabinet of finest cross-banded mahogany, carved in the glorious English tradition. Windows and shelves of crystal-clear plate glass, with mirror back. It's a treasure in its own right! Colonial Manufacturing Co., 140 Colonial Avenue, Zeeland, Michigan.

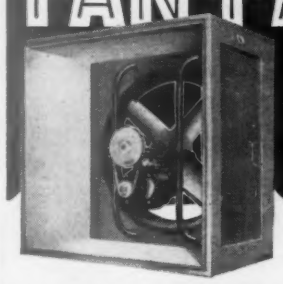
**NEW BOOKLET**

Colonial hall clocks and heirloom furniture in word and picture, with interesting data on furniture styles—preservation of finishes, leather, etc. Send 10c to cover mailing.

COLONIAL *Heirloom* REPRODUCTIONS
*Ageless Artistry in Mahogany*



**FAN-PAC**



ATTIC FAN

**COOLS YOUR HOME**
**ON HOT SUMMER NIGHTS**

YOU AND YOUR FAMILY will eat, sleep, and feel better by night-cooling your home this summer. Fan-Pac Attic Fans reduce room temperatures as much as 15° at night and help to keep your home cooler the next day. Fan-Pac exhausts the mass of hot, still air in the attic where temperatures often reach 130°. Cool night air is drawn in and gently circulated throughout entire home. Fan-Pac Fans are easily installed in new and old homes. Investigate NOW before hot weather!

***FREE FOLDER***

**MAIL TODAY**

DE BOTHEZAT FANS DIVISION, DEPT. B, AMERICAN MACHINE AND METALS, INC., EAST MOLINE, ILL.

Please send FREE folder, "*Night Cool Your Home*". Also name of nearest FAN-PAC dealer

NAME_____

ADDRESS_____

CITY & ZONE_____

STATE_____




# Produce seedless fruits

ANYONE can grow tomatoes and cucumbers without seeds, or with only a few embryonic traces of seeds. You have only to spray each newly opened blossom with the right amount of the chemical sold for this purpose. This

Photographs: Science Products Company

**From treated tomato blossom.** Center of fruit is firm instead of watery, the kind of tomato best for slicing

**DRIES IN 4 HOURS**

*(May vary from 3 to 6 hours depending on conditions)*

Never before has there been a varnish with such all-round usefulness as Devoe 87 Spar—made with Devran, the new miracle resin created in the Devoe Laboratories.

Beautifully clear and pale. And how it stands up! Even alcohol won't hurt it—nor will hot liquids, soapsuds or fruit acids! It's *tough*—yet amazingly hard and scratch-proof!

**GET DEVOE 87 SPAR TODAY**

Devoe 87 Spar Varnish is on sale at 87 Spar Dealers' everywhere. Let Devoe 87 Spar prove to you how it does *every* varnish job better! Get Devoe 87 Spar Varnish Today!

Guaranteed by Good Housekeeping

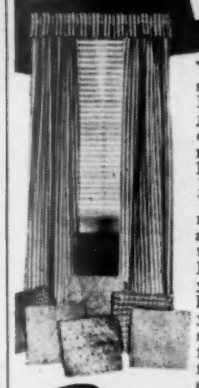
**ANOTHER DEVOE PRODUCT**

*Distributed by*

Peaslee-Gaulbert Paint & Varnish Company
Truscon Laboratories
Wadsworth, Howland & Co.
Devoe & Raynolds Company, Inc.
787 First Avenue, New York 17, N. Y.



**26 DRAPERY AND SLIPCOVER FABRIC SAMPLES FREE!**



Yes, you get 26 generous samples of beautiful Itasca fabrics absolutely *free!*...a wide selection of novelty weaves in the newest designs...in Ratines, Homespuns, Basketweaves, and Woven Stripes. Itasca materials are the smart and economical answer to your Slipcover and Drapery needs. Whether you make your own or have them made for you, you can save $ $ $ by selecting the quality fabrics that you want from these lovely samples...

***Save ½* OR MORE**
**BUY DIRECT FROM THE MILL**

Itasca's low prices are possible because you buy direct from the mill at factory prices. Add new beauty and charm to your home . . . send today for your 26 free samples of Itasca materials. See them! . . . Feel them! . . . Price them! . . . And see for yourself how you, too, can save up to 50% on your materials for Draperies, Slipcovers, and dozens of other items.

**ITASCA WEAVERS GUILD** • DEPT. H-15 ITASCA TEXAS

**DRAINS CELLARS, WASH TRAYS, CIRCULATES OIL**

1800 GPH 300 gal. 30' high, use ⅙ to ⅓ HP motor. Will not clog. **$6.50**

**Postpaid if cash with order.**
(Add 50c for west of the Mississippi)
***Thousands in use since 1936***
**LABAWCO PUMPS**
**BELLE MEAD 8, N.J.**



**AMAZING OFFER—$25 IS YOURS**
**FOR SELLING FIFTY $1.00 BOXES**

of entirely different, new Deluxe All-Occasion cards. Each box sells for $1.00, your profit 50c. It costs nothing to try. Write today.

WRITE FOR SAMPLES

**CHEERFUL CARD CO., Dept. V-2, White Plains, N.Y.**

treatment will trick your plant into making a fruit altho pollination has not occurred. Normally, no pollination, no fruit formation. It is not necessary to prevent chance pollination unless you insist upon completely seedless fruits. You need spend only a few minutes each day to spray the chemical solution onto the opened flowers. You spray the same clusters on several days to be sure each flower in it forms a fruit.

**From untreated blossom.** Tomato contains a large amount of jellylike material surrounding the seeds. Cucumbers, too, contain much flabby flesh around seeds unless blossoms are treated with proper chemical

***More on next page***


The way to make *I love you* last a million years

Someone has said that there's so little time to say, "I love you" . . . which, of course, is only partly true. A family monument, chosen *by* the family well in advance of need, can say, "I love you" with inspiration and dignity, to *every* member of your family, born and unborn, through the immeasurable years.

You'll find pre-need counsel you can depend on where your monument dealer displays the Seal of the Barre Guild, and points it out to you, etched inconspicuously, on actual monuments. This Seal is your guarantee of superior quality, design and craftsmanship, backed by the entire monument industry in Barre, Vt., "Granite Center of the World". "MONUMENT IDEAS"—*free*—16 pages profusely illustrated, with more than 40 monument suggestions. Address: Barre Guild, Desk BG-2, Barre, Vermont.

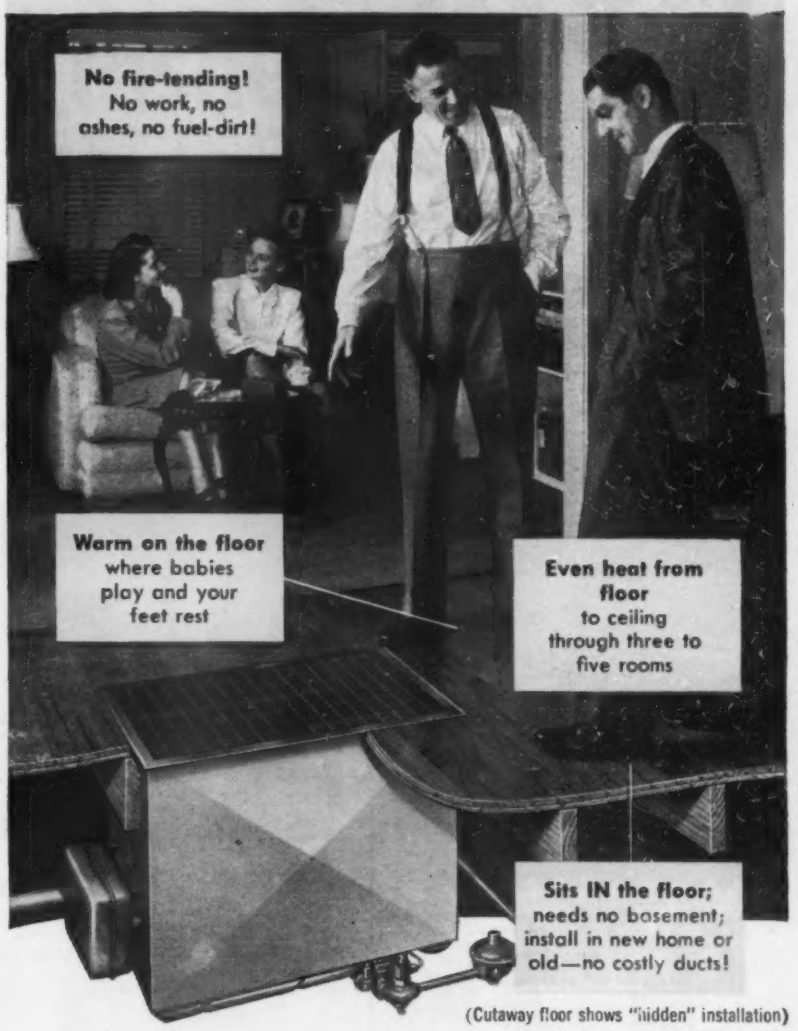
*One Family's Answer*—This plot of ground, forever theirs—where the living, and those yet to live, may stand inspired—where those who have passed by may rest in beauty and in peace.

BARRE GUILD

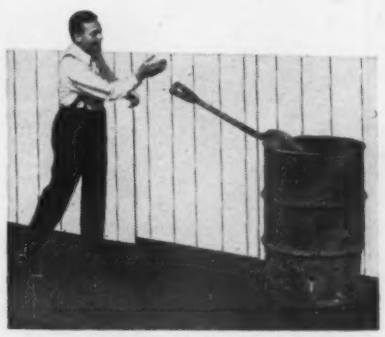


# NEW KIND of FURNACE

## "Tends Itself" Without Ashes Or Dirt And Gives You WARM FLOORS




(Cutaway floor shows "hidden" installation)



**Throw away your shovel and ash can:** No more fire-tending toil—no cleaning out ashes. Sit in your armchair and "tend fire" by flipping a switch. It's fully automatic; models available for gas, oil or LP-gas. Gives you real warmth in the "yardstick zone" where you need it most—the vital 3 feet above the floor!

**Write today—Learn how** you can heat your house better, often for a lot less money, and with less work, the Coleman way. See why hundreds of thousands of homes have installed Coleman Floor Furnaces!

**"White Glove" test shows how it** stops dirt. Run a white-gloved hand over curtains in a Coleman-heated home! Glove picks up no fuel-grime—you *know* your home stays clean longer, with Coleman. Means less curtain-washing; less mopping, dusting and scrubbing—and a nicer home for you!

THE COLEMAN COMPANY, INC., DEPT. BH-614
Wichita 1, Kan.; Philadelphia 8; Los Angeles 54.

CLIP THIS COUPON AND MAIL IT NOW!

Coleman

Automatic Gas or Oil Floor Furnace

The Coleman Company, Inc.
Dept. BH-614, Wichita 1, Kansas
Without obligation to me, send complete information on Coleman Floor Furnaces for fuel checked.
☐ Gas ☐ Oil ☐ LP-Gas
Name.....
Address.....
Town..... State.....

# Here's the ONLY SURE proven MOTH PROOF method used for years by big mills — now sold for home use!

## One spraying mothproofs for a Whole Year!

There's one way you can be ABSOLUTELY SURE moths will *never* eat your precious woolen clothes, sofas and rugs. This is to actually mothproof the cloth itself with LARVEX.

***It's Sure!*** LARVEX's magic spray penetrates each tiny woolen fibre and makes the cloth itself mothproof *for a whole year*. Tests prove moths will commit suicide by starvation rather than eat anything treated with LARVEX.

***It's Quick!*** Just spray the garment with LARVEX and hang in its usual place. No mothball, camphor or cedar odor. LARVEX is *odorless* and *stainless*.

***It's Inexpensive!*** It costs no more for you to LARVEX a suit than to get it dry cleaned. And LARVEX gives POSITIVE protection from moth damage. Only 79¢ a pint. $1.19 a quart.

**LARVEX**
*Largest Selling Mothproofer*




# Prevent sprouting of stored vegetables

Almost everyone, at one time or another, has discovered that his potatoes, or beets, or carrots have sprouted long stringy tops while in storage. The usual directions for storage, "Keep them cool," aren't of much help to those who have no cold storage room at their disposal.

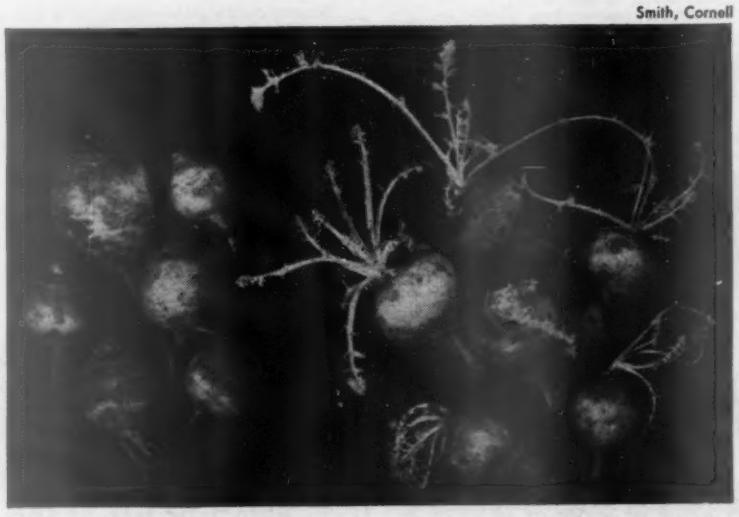
But with the right chemical you can put your vegetables into a deep sleep that will last for months, all without harm to them or to you when you eat them. Dusting (right) is easiest way to apply the chemical.

Treated carrots (left) can be stored for months; untreated (right) soon sprout

University of Wisconsin

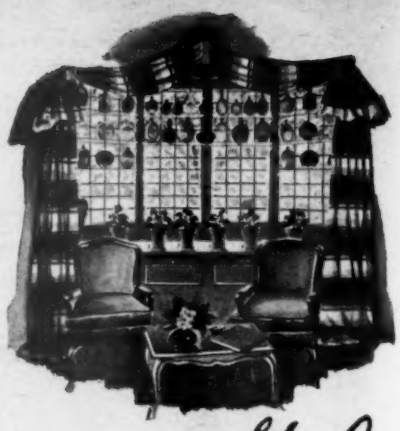
Use of the sprout-stopper chemical makes home storage of potatoes practical

Smith, Cornell



Treated beets (left) remain firm and sweet; untreated (right) become flabby

***More on page 270***

*Beautiful* AS ALL *Out-doors*

● With their beautiful colors available in so many patterns, Fincastle Fabrics help your room interiors capture the beauty of Springtime. For draperies, slip covers, bedspreads . . . every home fabric need.

*"INTERIORS BEAUTIFUL" offers helpful home decorating hints. Enclose 10c (stamps or coin) to 1318 McHenry St., Louisville 4, Ky.*

Fincastle FABRICS
LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

*Plan now to visit* **SAN DIEGO**

COME here direct and plan to stay. Vacation on a cooling bay with miles of wide, sandy beaches and the blue Pacific for your playground. Come where California's history began. See more of the real California-out-of-doors, yet have a modern city to enjoy. Spend less time getting places and get more hours of real vacation pleasure. San Diego offers the kind of trip *all* your family can enjoy. And remember . . .

*Summers are* COOL *in San Diego*

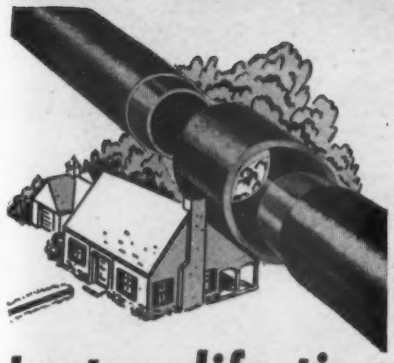
*See* **OLD MEXICO**

The cuisine and customs of Old Mexico are only minutes away in Tijuana. The Bay of Ensenada is but a short drive. It's a thrilling part of your San Diego stay. No passport problems.

*For information write: San Diego-California Club, Dept. 19, 499 West Broadway, San Diego 1, California*

Accommodations of all types. Reservations advisable. Ask your Travel Agent.

San Diego
WHERE CALIFORNIA BEGAN



## Lasts a life-time TROUBLE-FREE

Because it is non-rigid, ORANGEBURG* PIPE withstands severe soil settlements without cracking or breaking. You get lifetime trouble-free service in house-to-sewer, septic tank connections, or other non-pressure uses. TAPERWELD* COUPLINGS hold fast, prevent leaks, resist root damage.

Get the same long-life service with ORANGEBURG Perforated for septic tank filter beds, foundation drains, or field drainage. The proof is in ORANGEBURG'S more than 40 year record in service *underground*.

*REG. U. S. PAT. OFF.

ORANGEBURG MANUFACTURING CO., INC.
ORANGEBURG, N. Y.

**ORANGEBURG**
*THE ROOT-PROOF PIPE*

**WAGNER**
KOMB-KLEANED SWEEPER
*Better, Easier* "PICK-UP"

The only carpet sweeper with MOV-O-MATIC Combs that move in and out of brush to keep it clean. Only a clean brush *can* sweep clean! Whisks up dirt and litter in less time—with less effort.

E. R. WAGNER MFG. CO., Dept. B, Milwaukee 9, Wis.

© 1948

**WHIPS THE DARK!**

800 foot spot, or handy floodlight. Dozens of uses! Stands, hangs at any angle. 80-100 hrs. on 6-volt battery. A genuine Delta. At hdwe., sport, electrical stores. Less bat. $4.25

*Delta* Electric Co.
Marion, Indiana

**POWER*lite*** 2-LITE ELECTRIC LANTERN


# Garden clinic

[ *Continued from page 30* ]

*My lawn always looks ragged around the base of the trees. There must be some way to prevent this. T. G. C., Massachusetts.*

Photographs: Stanley

Bare spots at the base of your tree should be hoed and re-sodded. Trees needn't rob you of a good lawn. You can have a thick growth of grass right up to the trunk if you trim off the lower branches of your trees to let the sunlight reach the ground. Feed both the lawn and the tree generously (October, 1947 BH&G, page 42)

*It seems to me that people would have a better lawn around their new house if they insisted that the workmen lay boards on the ground before pushing their wheelbarrows around. I. M. M., Michigan.*

Grading around your new house can leave you with brick-solid soil if you don't insist that wheelbarrows stick to board walks laid over the soft soil. Yellow streaks of sickly grass across a lawn often trace the popular route used for pushing loaded wheelbarrows while grading months before

***More on page 239***

**Sweetpeas.** *How early should sweetpeas be sown? M.E.L., Massachusetts.*

Sow the seeds as soon as the soil can be prepared. If you live where winter cold lingers and summer heat arrives after only a few weeks of spring weather, sow the seeds indoors in 4-inch pots four to six weeks before the soil outdoors is ready.


## Tests show: Dishamatic washes dishes cleaner!

**Reports on the 3 fully automatic dishwashers show you Dishamatic does the best job!**

| | Dishwasher 'A' | Dishwasher 'B' | DISHAMATIC |
|---|---|---|---|
| Water temperatures, F. | | | |
| at start of wash cycle | 153° | 154° | 179° |
| at start of rinse cycle | 153° | 154° | 182° |
| Average temperature during cycles | 134° | 140° | 155° |
| % of dishes clean at end of run | 70% | 68% | 84% |
| % of glassware clean at end of run | 100%* | 100%* | 100% |
| % of silverware clean at end of run | 88% | 94% | 100% |
| % of pots and pans clean (pre-scoured) | 100% | 100% | 100% |
| Amount of water used, gallons | 5.6 | 8.3 | 2.5 |
| Motor governing water-force, HP | ¼ | ¼ | ⅓ |

*Clean, but water spotted.

(Results of impartial tests conducted by Electrical Testing Laboratories during December 1947, requested by Lake State Products, Inc.)

**The Big Difference . . . Hotter Water**

Every woman knows the expression—"the *hotter* the water, the *cleaner* the dishes". Scalding hot water—that's what cuts grease and loosens hardened food. Back that up with vigorous *water-scrubbing* action, and you know why Dishamatic gets all the dishes, silverware, and glassware for a family of 6 *hygienically* clean.

**Boosts Tap Water to 170°-180°F.**

Why is the water in a Dishamatic hotter? Other dishwashers must rely on the temperature of tap water. *Dishamatic* has its own built-in water heater. Without running up bills, it boosts tap water to 170°-180°F.—*hotter* by far than any other home dishwasher! (See chart). Heat rise in tub is gradual—can't hurt the most delicate dinnerware!

**It's Automatic . . . Really Automatic**

Just set the dial *once*, and walk away. Dishamatic washes, rinses, and dries everything, cleans itself, and shuts off—all from that single dial setting!

**No Towels . . . No Cleaning Up Afterwards**

Think of it! No after-dessert drudgery. No more dishpans, dishrags, dishtowels—no mess to mop-up. Ask your dealer to give you a Dishamatic Demonstration—he'll *show* you what we mean!

*Write today for* FREE BOOKLET.

*Dishamatic*

Lake State Products, Inc.
Jackson, Michigan

When you wish-you had a tissue

reach for

POND'S

Takes hold of cream and moisture better
Wipes cleaner without tearing
Feels more like a soft handkerchief



MAKE YOUR KITCHEN *a Picture*

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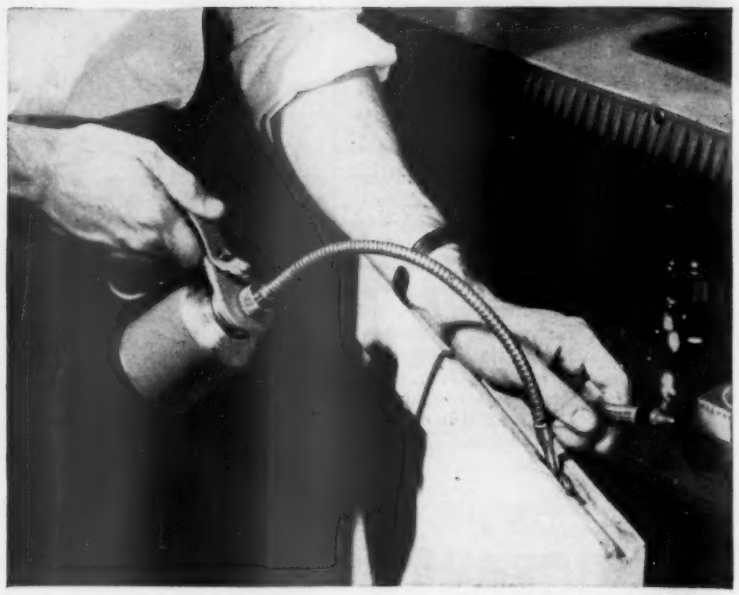
# Grease job makes your home run easier

*Continued from page 14*



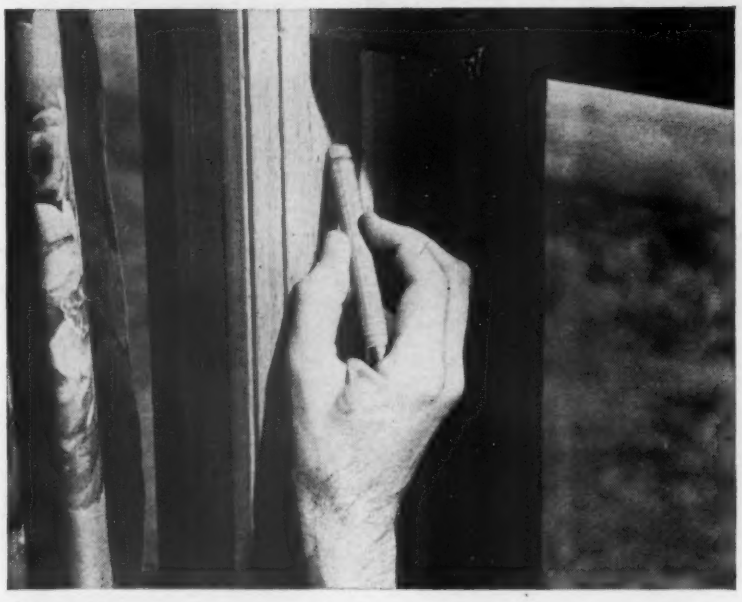
## Sliding doors

Some sliding doors hang from metal sheaves (cased-in wheels or steel balls) on metal tracks; these can be lubricated with a drop of oil on the bearings of the rollers and a very light smear of petroleum jelly along the top of the metal track. Some roll on sheaves mortised out of sight in the bottom of the door; these usually can be lifted off the track and removed, then turned upside down to be oiled lightly or puffed with graphite (pictured above).

## Sliding doors

If you can't remove a sliding door, rub petroleum jelly freely along the metal or wood track and slide the door back and forth until you're sure the sheaves have picked up enough of the lubricant (pictured above). Then wipe the track clean and dry with a cloth.

On doors that slide in grooved wooden tracks, without metal rolling parts, ease the ways with paraffin. It's better than the grease stick because it won't collect dust. But first blow away any dust that has settled in the groove.



## Windows

Lubricate window slides with the paraffin or candle. If sliding surfaces are painted or varnished, the grease stick, rubbed lightly, will be more satisfactory (pictured above).

On double-hung windows, pull down the upper half until the pulleys are exposed. If you can get the tip of the oilcan spout to the place where the pulley revolves on its shaft, place a drop of oil there on each side. If you can't get oil there, puff in some graphite. Lubricate pulleys for the lower half of the window the same way.

Casement windows need the same lubrication as a door—hinges, handles, and any surfaces that show signs of friction. Crank or sliding types of opening mechanisms should be oiled lightly or dusted with graphite, then wiped clean.

On the window lock, a drop of oil or a puff of graphite under the part that rotates will do the job.

## Thumb levers

Locks with thumb-pressure latch levers instead of revolving handles can be lubricated with powdered graphite, puffed into the crevice where the lever enters and pivots on the lock body (pictured above).

Warning: Never oil a cylinder lock—the kind with a cylindrical case containing the keyhole and mechanism, as on the door pictured above. The oil gums the precision-fitted tumblers and does more eventual harm than good. Instead use graphite, puffed lightly into the keyhole.

*More on next page*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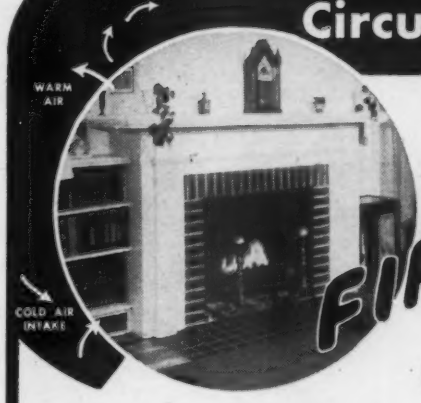


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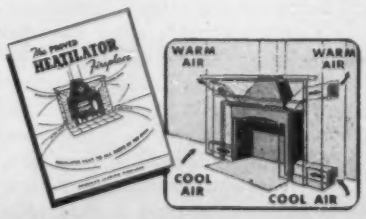


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**THESE ARE THE WESTERN PINES** *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE

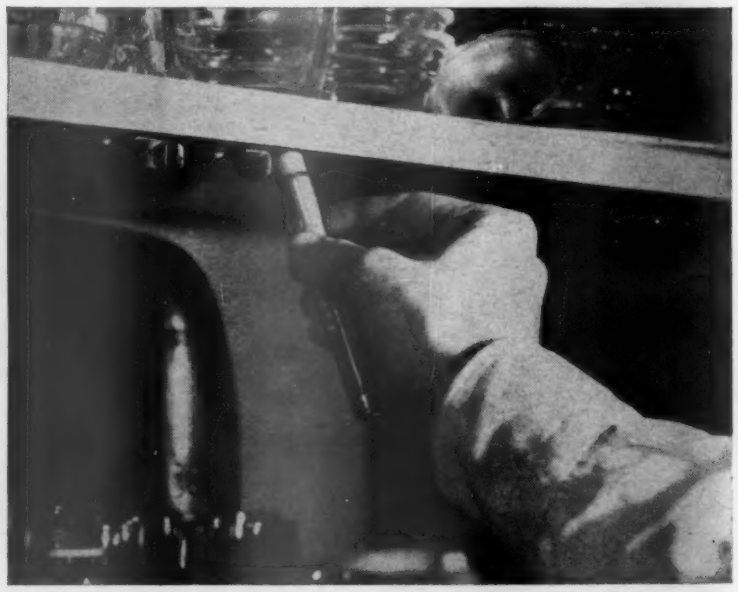

## Give your house a spring grease job

[ *Continued from preceding page* ]

### Door-frame

If the door rubs lightly against the frame at top, bottom, or side, yet doesn't stick enough to need planing or rehanging, rub the paraffin block hard along the wood surface where there are visible signs of friction(pictured above).

At the same time, rub the grease stick lightly over the face of the strike plate—the metal plate on the doorframe that catches the latch. Touch the grease stick also to the contact surface of the latch itself. Check all screws in hinges and other door hardware. A loose screw may be the reason your door binds along the frame or at the latch.



### Friction catches

A tiny touch of grease stick on all meeting points of friction catches (pictured above) will not lessen their efficiency, but will make them quieter and smoother of action. Friction catches on oven doors can't be lubricated with grease, tho; heat would melt the grease.

Instead rub the point of a very soft lead pencil (made up largely of graphite on the meeting surfaces of oven catches. While you're working on the oven, puff graphite into openings around all spring hinges. Rub the grease stick lightly along the slides of the pan drawers; they're far enough from the heat so grease from the stick won't melt.

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# Garden clinic

[ *Continued from page 235* ]

*Last summer a friend showed me a garden lily that he called a cluster amaryllis. Are they rare? I haven't been able to find any directions for growing them. J. K. E., Ohio.*

This beautiful lycoris is hardy even in cold areas, blooms in late summer

THERE is so much pleasure to be found in lycoris bulbs that it's strange so few are listed in catalogs.

In the North you plant the hardy type, *Lycoris squamigera,* (shown above) in early spring or early fall. In southern and western gardens, you plant the tender kinds in July or August for September bloom.

Lycoris belongs to the amaryllis family. Once settled in a garden, it shouldn't be disturbed or moved about from bed to border, and will often fail to bloom for several years after being uprooted.

While blooming lycoris has no leaves, only a tall slender stem surmounted by bloom. After the bloom is gone, there's nothing to show that the lycoris live there any more. But in the spring, bunches of ribbonlike leaves will shoot up and collect air and sunshine to store away as food in the bulbs below. It's wise to provide water and plant food for this important preparation for more bloom.

Having finished their mission, the leaves turn yellow and vanish in midsummer. This is really the most critical period in the life of lycoris. The bulbs are likely to be dug accidently. So mark well the place where the plants sleep. Some fine August or September day, up will pop the blooms on round fleshy stems.

The hardy cluster-amaryllis, *Lycoris squamigera,* hasn't been successful in warm sections, but is one which is hardy in the North. It sends up its 3- to 4-foot flower stems in August.

The golden cluster-amaryllis, *Lycoris aurea,* with blossoms as yellow as pirate's gold, is a southern and western favorite.

*Lycoris radiata,* formerly listed with the nerines, is a cheerful red. When left undisturbed, your plant may multiply until a hundred cut blossoms are scarcely missed from the general effect.—*E. Noble*

***More on page 271***


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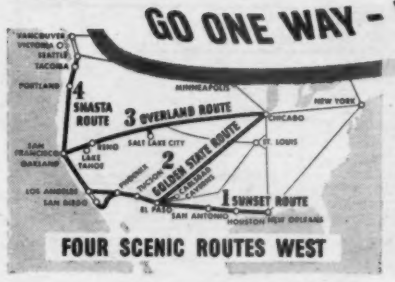

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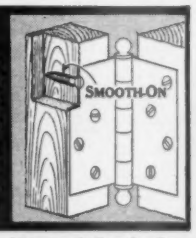
## Speed up your food garden

[ *Continued from page 26* ]

**Install stakes before plants.** If you're going to tie your tomato plants, don't pound in stakes after plants are set. Roots may be severed and growth interfered with

**Stir topsoil frequently.** A shallow scratching will kill swarms of ambitious young weeds before they come of pulling age. You need n't cultivate more than the top inch or two of the soil


**HOW TO MAKE LOOSE FIXTURES STAY TIGHT**

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Talleyrand won the bet, and instead of inviting 10 friends, chose for his guests men with a reputation for being great oyster lovers. To the chagrin of the duke, the diners consumed just 500 dozen of the finest and most expensive oysters to be had in Paris!—*B. G. Webb.*

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- Stokol Heat Exchanger extracts maximum heat from flame . . . saves fuel, saves heat, saves money.

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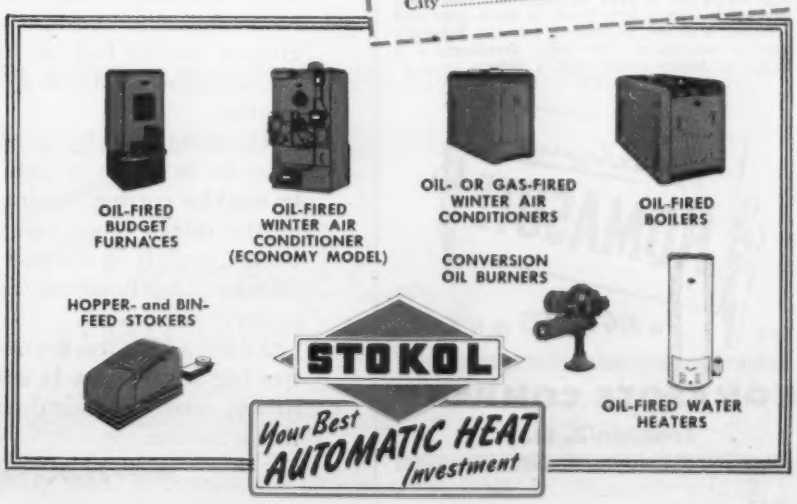

# HOMASOTE
## gets a letter

Long Branch, New Jersey
October 22, 1947.

President
Homasote Company
Fernwood Road
Trenton, New Jersey
Dear Sir: —

I am one of 56 men who constructed and then lived in the Byrd Expedition buildings (at Little America, Antarctica for over a year in 1934-35) which were assembled from Homasote lined sections left over from the establishment of the first Little America in 1929. These sections were already the veterans of five years' storage in damp New Zealand warehouses, but were still so strong and easy to saw, fit, and assemble that we were considerably surprised. But when we had dug down to the old camp and found also that the Homasote in the original buildings was in perfect condition after one year of soaking in melted snow (1929-30) and five years under the terrific pressure of 20 feet of ice, we were completely sold. When other wallboards would have pulped, cracked or dissolved, Homasote remained firm and trustworthy insulation against blizzards and temperatures to minus 75!

I am not in the habit of using my few leisure hours to throw bouquets, I have too much to do, but I feel that merit deserves reward, so here goes — believe it or not, the above remarks are paled into obscurity by my present opinion of your fine product. When, as a technical observer, on the recently concluded Navy "Operation Highjump", I was one of the few who were privileged to dig down 12 feet to our old home 10 miles from the newest camp-site. I found the 18 year old Homasote in the walls and ceilings of the "Messhall" and "Science Lab" (the only buildings we could reach) absolutely unharmed by time, water, or cold. Hundreds of tons of ice had forced up the wood floors and pushed down the ceilings until they met in the center of the rooms, and puddles of ice everywhere evidenced the repeated freezing and thawing of the many seasons, but the *walls* were *straight, unbuckled* and *scarcely stained.*

Later, when our Expedition was leaving for its return to the States (February, 1947) and I had occasion to make one last run to the old camp to mark the entrances against the future, I hacked out a piece of the messhall wall to send to you for analysis. I am mailing it to you for whatever purpose you may wish to use it, and if you ever want me to convince some doubting customer of yours, just lead me to him. At least I can assure you that when at last I build the home I've been planning throughout several years of roaming the world, the insulation will emphatically be Homasote.

Yours sincerely,

Amory H. Waite Jr.

Amory H. Waite, Jr.
Radio Engineer
BAE II 1934-35 and 1946-47

P.S. I forgot one item. When I was carrying your specimen up the rope ladder from the whaleboat to the ship, it fell out of my pack and drifted away to sea. To my amazement its generation-old waterproofing qualities were still intact for it kept floating! Another boat speared it with a boat hook an hour later and returned it to me, punctured, but still definitely useable wallboard. The hole, therefore, is a badge of honor rather than a defect.
AHW

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Trenton 3, N. J.


# A workroom of his own

Photographs: Larry Novak

At a well-lighted workbench, Allen spends much of his leisure time. Sometimes he uses his tools to make things I need

**Hideaway over the garage keeps our 13-year-old happy and busy at home**

***By Marie Peyser***

I AM convinced that no boy (or man either, for that matter) should be without a room of his own.

And I am also convinced that if that room is a workshop, a boy keeps both his mind and his hands busy.

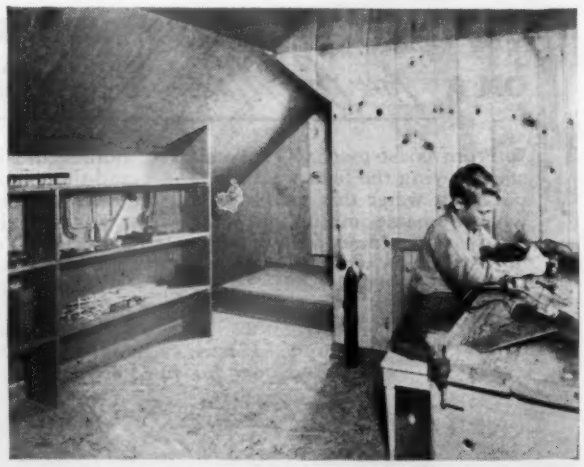
We built a workroom for our son, Allen, 13, over our garage. If we had had the attic space, we could have put the room there. We wanted Allen to have a place at home where he and his friends could congregate during bad weather, and where the boys would want to spend time in good weather.

The room is 15½ by 8½ feet. Big windows let in plenty of light. The room can be used for cutting, sawing, chemistry, and all the things a boy can think of to mess up a room. It is finished in knotty pine, plywood, and linoleum, and is practically impervious to wear.

As far as I'm concerned, the room has two big advantages. It keeps Allen off the streets, and he sometimes makes useful things for me.

***More photographs on page 249***

When Allen and his friends want to enter the retreat, they climb up a ladder and thru a trap door. They really love it!



The wall opposite the workbench is lined with shelves. Here Allen tries to keep tools, magazines, and supplies in order

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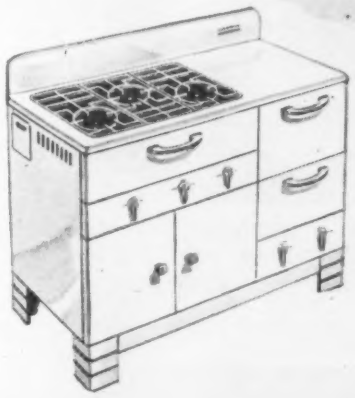

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You'll like the way foods cook and bake with exclusive Florence wickless-type oil burners... clean, dependable, focused heat. Beautifully styled, easy-to-clean. Fast, efficient. Famous Florence quality.

**COMBINATION RANGES**

Cook with oil or gas, or bake with both. Keep your kitchen warm in winter, cooler in summer. Famous Florence sleeve-type oil burners give extra-rapid heating, better cooking. Other models for coal and gas.

**FLORENCE WILL DO YOUR COOKING BETTER, FASTER, EASIER... WHATEVER FUEL YOU USE**

Florence Ranges save you hours of cooking time with their exclusive features, and their sparkling porcelain-enameled finish makes them so much easier to clean. Florence Ranges have been used and praised by women all over America for well over 70 years. Be sure to see a Florence Range before you buy . . . there's a model to fit every budget whether you use city, natural, or LP-Gas; electricity, or oil.

Florence
RANGES AND HEATERS

Guaranteed by Good Housekeeping

FLORENCE STOVE COMPANY—Factories: Gardner, Mass.; Kankakee, Ill.; Lewisburg, Tenn. • Offices: New York, Chicago, Atlanta, Dallas.

PLAY SAFE!

MOTHS

EGGS

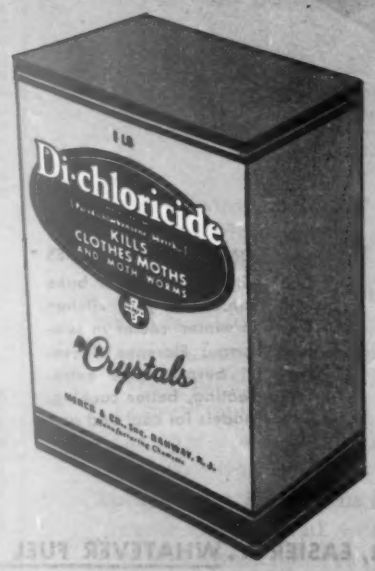
MOTH WORMS

KILL ALL 3

Take *no* chances with your woolens, furs, rugs, and other things this moth-ful Spring! Make sure of *full* protection against moth damage.

*Remember this*—The flying moth lays the eggs that hatch the worms that make the moth holes. *Di-chloricide kills all 3!* So easy to use. No clinging odor after storage.

Order your supply today—make sure of real protection with this *tested* product.




ALL 3 DIE IN

Di-chloricide

A MERCK PRODUCT

# These repairs are

## Windows, doors, shutters

**Look for:** 1. Loose, cracked, or shrunken putty around glass. 2. Open joints or rot in wood sash. 3. Rust on metal sash. 4. Chipped, flaked, or blistered paint on wood sash. 5. Open joints between door or window frames and wall. 6. Stiff or rusty hinges. 7. Binding doors, casement windows, double-hung sash

**1. Repair** by removing old putty and priming exposed wood with paint. Let paint dry, then re-putty glass. If pane is loose, tap in a few glazier's points (above) before re-puttying. Putty that is only slightly cracked may be sealed with calking compound or a coat of paint

# on the house

*Continued from page 226*

**2. Don't repair** rotting wood sash. Remove them at once and replace them with new sash. Once rot begins to work, it spreads rapidly. Fill open joints with plastic wood. Let wood dry, then give it a coat of paint

**3. Repair** rusty metal sash by sanding or rubbing with steel wool until metal is bright. Use metal primer paint first, then finish with a good trim paint

**4. Repair** unsightly wood sash ➔ by sanding, scraping, or wire-brushing all loose paint down to the bare wood. Finish off with a good wood-priming paint and a second coat of trim paint

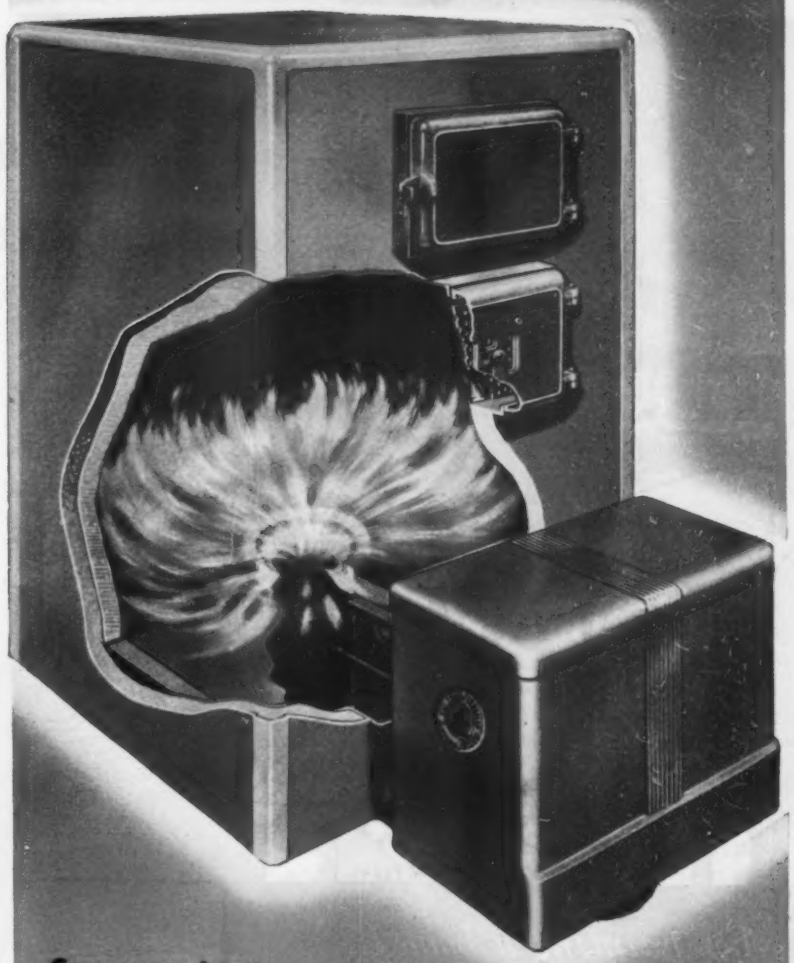
**5. Repair** open joints with calking compound. Use packed glass or mineral wool insulation and calking if the crack is wide. In some cases of spreading, such as this porch rail, toenail at an angle to pull the two separated pieces together

← **6. Repair** hinges by removing rust with steel wool or sandpaper, then oil all moving parts lightly. Wear gloves to protect your hands while you're rubbing

**7. Repair** binding doors and wood casements by planing at points of friction until they swing freely. Sticking sash will slide easier if paraffin or wax is rubbed in channels and on stops

***More on page 252***


No other oil burner *has this* fuel saving flame



***Save up to 25% of your oil with***

**IRON FIREMAN** *Vortex* **OIL BURNER**

The Iron Fireman Vortex oil burner makes a different and superior type of flame. Oil is finely atomized and spun out into a brilliant, bowl-shaped radiant flame that sweeps outward from the center of the furnace. Every drop of oil is burned above the grate-line where its heat strikes directly into the furnace walls. That's why the VORTEX oil burner cuts as much as 25% off fuel bills. It's trouble-free, too—no moving parts within the furnace. Available for *immediate* delivery. Installed in a few hours.

Iron Fireman Automatic Furnaces and Boilers are compact, efficient space saving units with built-in Vortex burners. Also available for automatic coal or gas firing.

***Iron Fireman Syncrostat Control System***

The Iron Fireman Syncrostat control system (made by Iron Fireman for its exclusive use) leaves absolutely nothing for you to do except set the dials at the beginning of the heating season. You get perfect day and night temperature at the comfort level you select.

***WRITE*** your name and address on margin and send to Iron Fireman Mfg. Co., 3213 W. 106th St., Cleveland 11, Ohio, for new picture-folder describing Iron Fireman heating equipment. Dealers everywhere.

THE IRON FIREMAN

**IRON FIREMAN** HEATING

WITH COAL, OIL OR GAS

White Lead Paint that's Ready-to-use

FOR EXTERIOR PAINTING, white lead paint has no rival. Master painters prefer it for its rugged dependability; home owners delight in its *whiter* white and long-lasting beauty.

And now, Eagle White Lead Paint comes ready-to-use. It's factory-mixed to a perfect painting consistency—you just open, stir and apply. It flows smoothly from the brush, spreads evenly and easily and makes a beautiful gleaming coat that stays white *longer*.

Whether you have your home professionally painted or use Eagle RTU yourself for touching up lawn furniture, fence, or *any* exterior surface you will find the same white lead durability, beauty and economy. Two forms: Primer Sealer and Outside White Finish Coat. One, two and five gallon cans.

EAGLE EP PICHER Since 1843

Eagle RTU Pure White Lead Paint

THE EAGLE-PICHER COMPANY—Cincinnati (1), Ohio
*Member of the Lead Industries Association*


YOUR DOG AND MINE

# Having trouble with your dog?

Photographs: Marion Pease

***By Russell K. Lowry***

*I want to clean my dog's teeth, to remove deposits and particles of food, so will you please tell me how and when it should be done? My friends make fun of me for wanting to do this. Am I wrong?—E. H. B., Minnesota.*

No. Any dog is going to suffer if his teeth are neglected. Sore teeth and gums and unhealthy mouth conditions are often indicated by foul breath. A dog with sore teeth will push aside solid, hard, chewy substances in the food dish to find soft morsels. Increased salivation, whimpering, hanging head, and depression are other symptoms. Toothaches brought on by an abscess can cause a dog to be cross, even have fits.

Once-a-day cleaning, after the heavy meal, is a ritual in well-run kennels. Here's an effective, inexpensive dentifrice, to be applied with a child's size toothbrush: 1 part salt, 2 parts of bicarbonate of soda, 1 part mild soap flakes, and a little powdered pumice. Afterward, rinse your dog's mouth out so he won't learn to object to the after taste and make a wrestling match of the chore.

*My 4-month-old Scottie simply won't learn house manners. In desperation we rubbed his nose in his crimes on several occasions, but he only continues his wayward habits. In fact, he now does the forbidden act, turns around and rubs his own nose in it, and then faces us as tho he has scored a triumph.—J. C. L., Maine.*

Pathetically enough, this just goes to show the willingness of any dog to please. This poor little fellow interpreted the punishment as a must, at the end of each transgression—and promptly obliged to earn praise and applause. You should stick to the orthodox training formula and have patience with a 4-month-old pupil who is obviously bright.

*Recently you printed a letter from a lady whose dog had been losing his eyesight and hearing. Can you give me the feeding formula which helped the stricken animal regain his hearing and sight?—A. F. B., Florida.*

[ *Turn to page 249*

***Do You Know?***

**A dog is most susceptible** to distemper during its teething period—6 to 9 months of age—tho cases are often observed in younger and older dogs.

**Rabies-infected dogs** are far less dangerous than cats, according to statistics compiled by the U. S. Department of Agriculture.

# It's the new GAINES...

with VIACTRON – that helps a Gaines-fed dog get more good out of every ounce of food!

**5 EXCITING FEATURES OF GAINES WITH VIACTRON, – Gaines' exclusive new development in dog nutrition**

1. **For strength, stamina, and well-being.** Gaines with VIACTRON enables the dog to digest and utilize more of the body-building proteins in his food.

2. **For energy.** Gaines with VIACTRON enables the dog to more easily assimilate the energy-producing carbohydrates in his food.

3. **For sturdy bones and teeth.** Gaines with VIACTRON enables the dog to use more efficiently the calcium and phosphorus in his food.

4. **For sleek condition and luxurious coat.** The new Gaines with VIACTRON has a rich-in-fat food factor to regulate digestion and promote the beneficial action of vitamins.

5. **For abundant nourishment.** Gaines with VIACTRON is a scientifically balanced food, with all the vitamins, minerals—ALL the food factors that science says dogs should have. It's America's largest-selling dog food!

*AND GAINES COSTS LESS TO FEED than any other type of dog food!*

Copyright 1948 by General Foods Corp.

**A Product of General Foods**

## What is VIACTRON?

VIACTRON is a combination of vitamin-rich and other nutritious foods specially prepared in granular form by an exclusive Gaines process. The new Gaines with VIACTRON helps a Gaines-fed dog get more good out of every ounce of food he eats. Gaines and only Gaines contains VIACTRON!

## New Gaines Meal WITH VIACTRON

"Nourishes Every Inch of Your Dog"

## *Now something extra has been added to famous SWP House Paint*

## Makes your house keep that *"New Look"*—longer!

Best buy in home protection for over 80 years . . . that's Sherwin-Williams SWP House Paint! America's favorite, SWP now brings you a great big extra bonus—*beauty that lasts a full year longer than before!*

In its whiter, brighter whites—or in its cleaner, more beautiful colors—SWP House Paint now gives your home a new, "freshly-painted" look that stays on and on!

The superb quality of SWP has made millions of satisfied users. Today, more than ever, SWP means the most for your house paint money!

### Check these 6 great additional advantages:

1 ***HONEST-FILM-THICKNESS!*** No deep brush marks . . . no weak spots in the film!

2 ***QUICKER DRYING!*** This new SWP dries before heavy dust can collect!

3 ***SMOOTHER SURFACE!*** SWP's smoother, glossier surface doesn't grip dirt!

4 ***SELF-CLEANSING!*** Rains keep SWP bright and clean!

5 ***WHITER! BRIGHTER!*** Whiter whites . . . brighter, more beautiful colors!

6 ***SAVES MORE MONEY!*** SWP does not require repainting for years!

***Available at all dealers who display the "Cover-the-Earth" emblem.***

## SHERWIN-WILLIAMS PAINTS


## Having trouble with your dog?

[ *Begins on page 246* ]

First, the main reason a dog's sight and hearing organs fail is that there is a Vitamin A deficiency in his diet. Without Vitamin A, the teeth suffer, the kidneys are disrupted. And in a pregnant or nursing female, liberal supplies of Vitamin A are needed for the mother to pass on to her puppies.

Feed the afflicted dog a 50-50 mixture of slightly cooked beef and kibbled dog biscuits or dog meal. Add a small amount of chopped, cooked carrots, celery, spinach, onions—moistening the whole with the vegetable broth and adding one-half to a full teaspoon of cod-liver oil (depending on size of the dog), a pinch of iodized salt, and a little tomato juice. This is a daily meal, to be served heavy, not soupy. In addition, administer one human-sized Vitamin A capsule (25,000 U.S.P.) every other day for three weeks, then taper off to one or two per week.

Of course, this formula will not work 100 percent in all cases. Sometimes eyesight and hearing fail as a matter of old age. This treatment wouldn't accomplish a thing for Mr. G. H. G. of California, whose dog has been blind for several years.

*My dog has lost his eyesight. Is it cruel to keep him around, or shall I have him put away? I love him very much, but I want to do the right thing by him.—Mrs. E. J. H., Massachusetts.*

No, keep your faithful pal. Don't even think of putting him away. Let him stick around. A dog doesn't necessarily have to see to be happy. Far from it. For that matter, a dog's eyesight is his weakest and least-used sense. Rather, his hearing and scenting powers are the two biggest stand-bys. In the case of your dog, just hearing your voice and smelling the odor of your presence is fullest joy and comfort to a friend who never wants to leave you. By all means, keep your dog. He's enjoying every moment of his happy existence, thru you, his Seeing Eye.

▶ Have you a problem on dog care? Ask Russell K. Lowry, "Your Dog and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, self-addressed envelope.

BETTER HOMES & GARDENS

"Madam, at $200 you don't get period furniture!"

**Yes indeed, la Province de Québec welcomes you to the scenic playground of North America. Explore the picturesque charm of its old-world towns and villages, linked by thousands of miles of splendid highways. You will be welcomed with truly French-Canadian hospitality in comfortable modern inns and hotels.**

**LA PROVINCE DE Québec**

***For help planning your vacation, or for information covering the unsurpassed industrial opportunities in our province, write the Provincial Publicity Bureau, Parliament Buildings, Quebec City, Canada.***

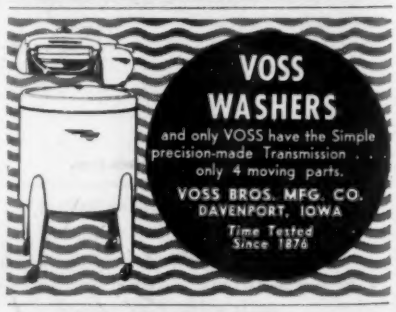
**STEVENS DOG CANDY, a special candy fudge for dogs, contains Dextrose, Cod Liver Oil, Yeast, Vitamins and other ingredients. Use it as:**

**1—A GENERAL HEALTH TONIC**
**2—A DESSERT AFTER MEALS**
**3—AN AID IN TRAINING**

***Sold at Pet Shops and Department Stores.***

**WALTER B. STEVENS & SON, Inc.**
**155 West Broadway, New York, N.Y.**

**STEVENS** *Everything for the Dog*



**QUADINE STOPS THIS!**

Summer brings fleas, lice, ticks, "summer eczema", fungus infections, excessive shedding, ear and sarcoptic mange, ringworm, dirty hair to your dog—as well as outdoor fun. Quadine kills vermin on contact—positively controls the above other causes of scratching. Keeps the dog's hair clean, sweet-smelling. Easily applied—**no muss.** Ask your dealer or send 75c for 2 oz. bottle postpaid. **Allen-Crowl Co., 603 Summit St., Toledo 2, Ohio.**

# Your Shoes are Showing!

Embarrassing, isn't it?

YOU NEED SHINOLA

1 Neat-looking shoes are an important part of good grooming.

2 Shinola's scientific combination of oily waxes helps keep shoes flexible—and new-looking longer.

3 Shinola is easy to apply and economical to buy. You'll find it pays to KEEP 'EM SHINING WITH SHINOLA. In Canada it's 2-in-1.



Build YOUR OWN LOG CABIN!

$425 to $5,000

*Shipped In Sections - Ready to Erect*

Build your log cabin yourself and save money! Braun Cabins (Patent No. 2320466) come to you prefabricated in sections, lettered and numbered—easy to erect. Beautiful Michigan White Cedar vertical half-logs, machined and splined. Weather-tight joints. Interior—knotty cedar. Many designs to choose from, as low as $425, F.O.B. Detroit—or we can adapt our material to your plan. Prompt shipment.

Send 25c for 24-page Catalog, including overnight and guest cabins.

Send 25c for Catalog

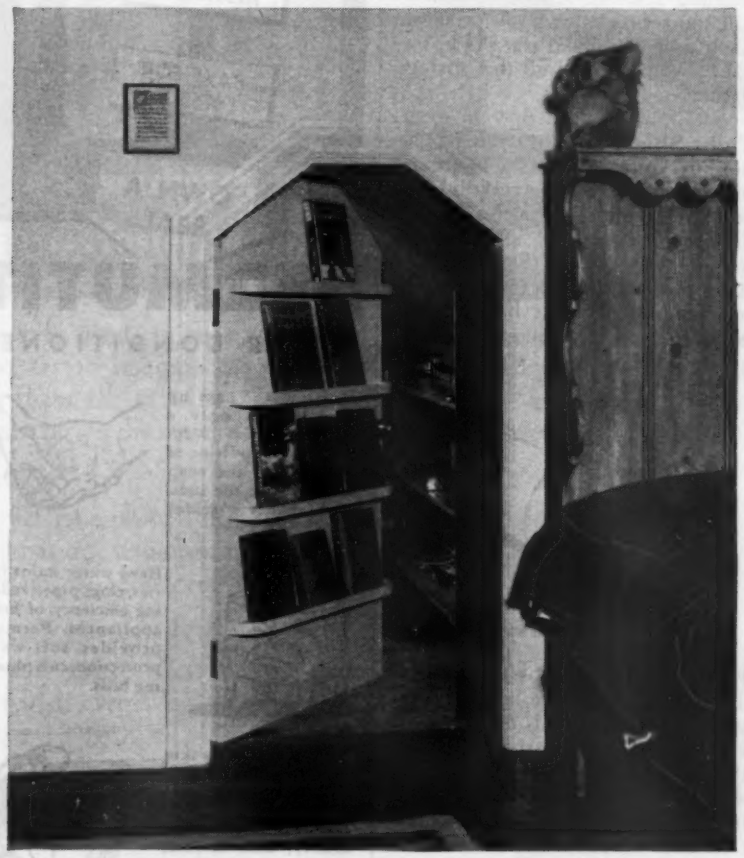
BRAUN LUMBER CO.
CEDAR CABIN DIVISION
1557 E. Davison Detroit 3, Mich.

BRAUN CEDAR CABINS.


## A workroom of his own

[ *Begins on page 242* ]

Low bunk for lads who stay overnight and for reading is tucked into one corner. An electric heater warms room; insulation keeps it cool in summer



The small door leading from Allen's bedroom to the workshop is disguised as shelves for books. This "secret" panel appeals to the boys' love of mystery

## 20 ways to be a better driver

[ *Continued from page 168* ]

**19. Is your car defective?** When 48 drivers chosen as representative of the nation's best were asked to list the main reasons for their excellent records, this reason led all the rest: *Keeping the car in proper condition.* But a check of 924,509 vehicles found every third car unable to meet minimum safety standards. How does your car rate?

**20. Curb your emotions.** When you're upset, don't drive, or at least slow down and be doubly careful. Emotional stress dulls your sight and hearing, upsets co-ordination, may cancel your judgment and caution and will to live. If you doubt it, watch how you hurtle blindly ahead when angry, fumble and miscalculate when scared, drive numb and half-blind when grief-stricken. Watch it. You're dangerous.


Before You Decide

See Waterbury FURNACES and Air-Conditioners

for COAL, OIL or GAS

If you want dependable heat all winter long—if you want true fuel economy—then you want a Waterbury! Designed with care, built with precision, their outer beauty is reflected in the quality of what is under the casing.

See Your Waterbury Dealer

He is a heating expert. Look him up in the phone book—or write direct to the factory.

THE WATERMAN-WATERBURY CO.
1121 JACKSON ST. N. E., MINNEAPOLIS

*40 Years in Warm Air Heating*

*It's What's Under the Casing that Counts!*

# Enjoy Oregon

THIS TERRITORIAL CENTENNIAL YEAR

Oregon Coast at Boiler Bay

Play or Relax

**NEXT VACATION!**

. . . where blue Pacific surf booms along 400 miles of rugged Oregon coastline. For a "change of pace," whisk smoothly on scenic highways to snow-high mountain recreational areas. Enjoy the cool, refreshing beauty of big-tree evergreen forests . . . rushing streams . . . clear lakes . . . open plateaus . . . 160 State Parks . . . 13 National Forests. Visit all these Pacific Northwest playlands during Oregon's Territorial Centennial year. Send coupon *now* for free illustrated Oregon booklet.

SEE ALL OF Oregon BY TRAVELING SCENIC HIGHWAYS—THIS TERRITORIAL CENTENNIAL YEAR

TRAVEL INFORMATION DEPT., Room 278
State Highway Commission, Salem, Ore.
Please send your free booklet to:

Name_____

Address_____

City_____ Zone____ State____


# Cure your ailing window shades

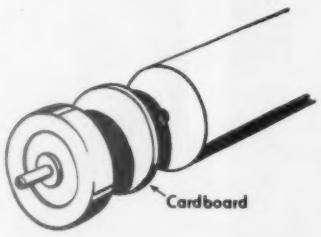
*By Thomas Trail*

HAVE you ever pulled down a window shade and had the roller land in your arms? Or have you yanked the cord only to have the shade hang limp and lifeless?

Balky window shades are a needless irritation. Most defects are not hard to correct. The tools are your hands and possibly a saw, sandpaper, screwdriver, or pliers.

**Limp Shades.** When a shade will not wind up properly, pull the shade all the way down to the window sill. Then remove the roller from its brackets. Roll the shade up by hand. Replace the roller in the brackets, and test the shade for winding tension. If the tension is still too weak, repeat the process. Each time you wind the shade by hand, you will wind the spring tighter.

**Tight Shades.** If the spring tension in your shade is too great, making it snap up too rapidly, reverse the winding procedure outlined above. Raise the shade to the top of the window. Remove the roller from the brackets. Then unroll the shade about halfway by hand, and replace the roller. This unwinds the spring.




**Falling Shades.** Shade rollers fall because the space between the supporting brackets is too wide. If your brackets are on the outside of the window frame, it is a simple matter to move one of the brackets in. Move it until there is just enough clearance (about the thickness of a toothpick) so the roller can turn without binding.

If the brackets face each other on the inside of the window frame, remove the roller and pry off one bracket. Slip a piece of cardboard under it to reduce the distance between brackets slightly, and replace.

If brackets are so placed that the cardboard would be visible, pry off the metal cap that fits over the end of the roller, and place the cardboard inside the cap to increase the roller length. (Sketched above). Then push the cap back on, crimp it to the roller, and replace the roller in its brackets.

**Binding Rollers.** If your roller sticks because it is too long to fit between brackets, increase the distance between brackets if possible.


Turns hard water into SOFT WATER

Good to Drink!

OWN A REAL

**PERMUTIT**

WATER CONDITIONER

Hard water eats up soap—gives only a stingy lather. With Permutit conditioned water, half the soap makes twice the suds. How dishes sparkle!

Hard water stains fabrics, clogs pipes, reducing efficiency of home appliances. Permutit provides soft-water protection, cuts plumbing bills.

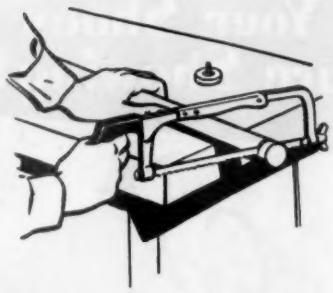
Hard water leaves skin drawn, pores clogged, hair lusterless. Soft water by Permutit preserves natural skin beauty; hair is soft, gleaming.

FIND OUT how easy it is to own and operate a Permutit *Automatic* Home Water Conditioner. There's no down payment . . . easy F.H.A. terms. Get full details. Mail coupon for FREE booklet now! *Trademark Reg. U. S. Pat. Off.

**PERMUTIT**

*Will save you more than it costs!*

THE PERMUTIT CO., Dept. BH-4
330 W. 42nd St., New York 18, N. Y.
Please send me *free* Permutit booklet.
Name.....
Address.....
City.....
County.....State.....

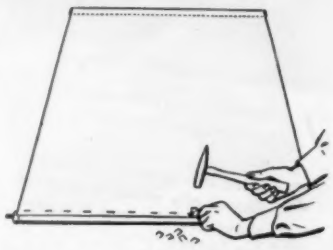
Otherwise remove the roller and take the metal cap off the end without the spring—the end with the round pin. Use sandpaper or saw to shorten the roller slightly. Then replace the cap and the roller.

**Uneven Operation.** When shades roll up or down jerkily, there are three possible causes—a broken spring, a warped roller, or a bent or corroded pin. There's nothing you can do about the first two except buy a new roller. But check the pin first. A pair of pliers (for straightening) or a piece of sandpaper (for removing rust) may provide the needed cure.

**Shades Won't Catch.** Occasionally a shade will not catch when you pull it down. This means the little "dog" on the end of the roller (it may be under the cap) is not working properly.

Hold the shade down and tap the end of the roller with your hand. The jolt may put the catch back in operation.

If it doesn't, a trace of oil or a few lines with a pencil on the pivet pin that holds the dog on the roller usually will remedy the difficulty.



**Crooked Shades.** If the shade runs to one side when it is raised, it isn't attached to the roller properly.

Remember which side it runs to, and remove the roller from its brackets. Unroll the shade and lay it on a flat surface. Remove the tacks or clips that hold the shade on the roller. Drop the edge of the shade a little lower on the roller on the side toward which the shade runs, and tack it back in place.

**Loose Brackets.** The brackets holding shade rollers should be fastened to window frames with small wood screws—nails or tacks work loose, often split the wood. If screw holes are worn too large, fill them with plastic wood and drill new holes.

---

▶ Send in your home repair short cuts. We will pay you $10 upon receipt of each usable hint. Ideas cannot be acknowledged or returned. Address Home Repair Editor, 6504 Meredith Bldg., Des Moines 3, Iowa.

THE TRIUMPH OF A

# NEW IDEA

# A-B-C-O-Matic

THE *EFFORTLESS* WASHER!

**...washes 50% more clothes**
**...faster, gentler... *Cleaner!***

Think of all the washers you've ever used, or seen, or read about, or been told about. Now, try to imagine *one* washer that unquestionably outperforms them all . . . a washer that actually gives you the satisfaction you've dreamed of so long and been promised so often.

That such a washer *now exists* is the triumph of a new idea in washing and rinsing efficiency—a natural triumph in the only nation where the dreams you dream *can* come true.

Already millions of women have marvelled at ABC-O-MATIC, at home shows, fairs and expositions across the land. They have seen the wonder of it, working . . . how it takes less than 10 minutes to do a 12 lb. load, less than an hour for an entire week's wash. They have *seen* whites come whiter and colors brighter than new. They have watched and listened and understood, while the demonstrator explained ABC-O-MATIC's exclusive patented "Centric Agitation," which sets up controlled, uniform forces of suction and pressure on every thread of the fabric, doing the work as gently as human hands. They have seen the unique "Scum-Free" Rinser bathe and shower things bright, in fresh, sweet, running water.

To you who *haven't* seen ABC-O-MATIC, we say: SEE it, by all means, before you buy. You'll be glad you did!

Ask your local ABC Dealer for a demonstration. Check it with *your* watch. See it with *your* eyes. Then, you won't have to "take on credit" what *anybody* says about any washer in the world. You'll KNOW what you want!

*Get the answers to these 6 questions*
*before you buy any washer!*

**IS IT FAST?**
ABC-O-MATIC does a 72 lb. week's wash CLEAN, in less than an hour! Lets you wash *and* iron, all the same day!

**IS IT GENTLE?**
ABC-O-MATIC "Centric Agitation," gentle as your own hands, flexes, squeezes and flushes soapy water through the clothes.

**IS IT *REALLY* EFFORTLESS?**
ABC-O-MATIC only asks you to put your clothes IN . . . and take them out CLEAN. Washes automatically . . . rinses automatically.

**WILL IT SAVE MONEY?**
ABC-O-MATIC uses less soap, hot water, and cold water for an average family washing than any other automatic washer.

**IS IT EASY TO INSTALL?**
ABC-O-MATIC needs no permanent installation, no set tubs, no "bolting down." Simple water and electric connections suffice.

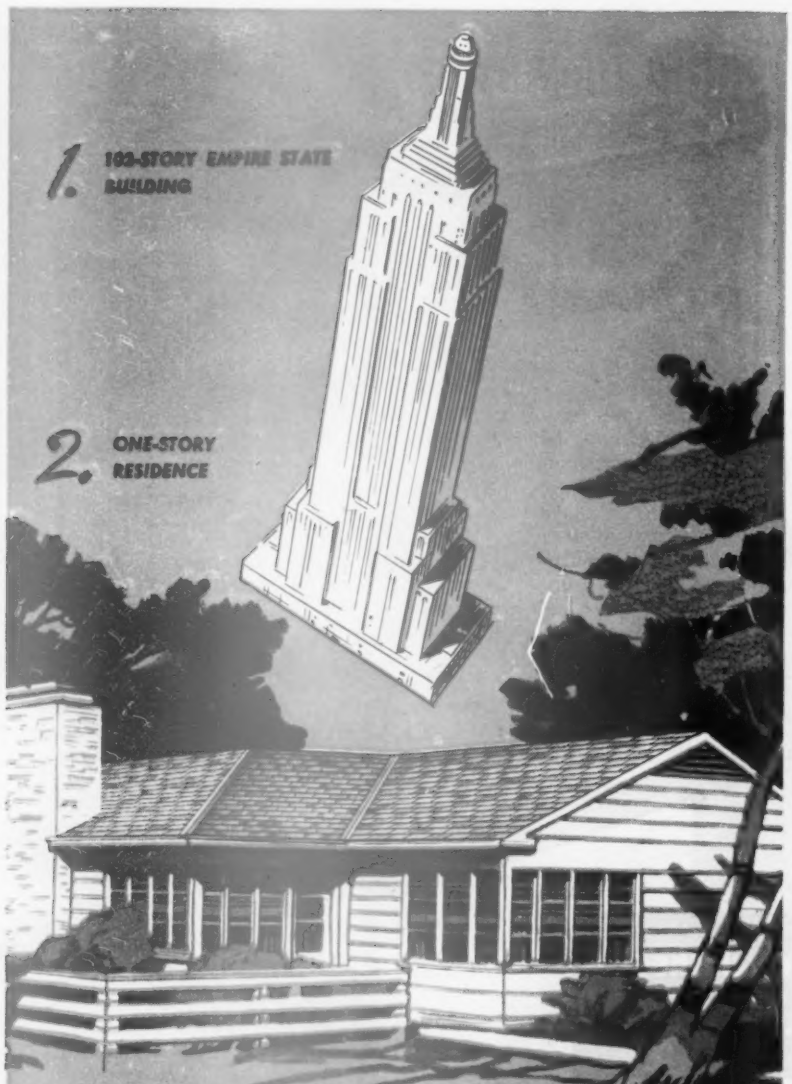
**WHO MAKES IT?**
ABC-O-MATIC is the ultimate achievement of Altorfer Bros. Company, who have made millions of reliable ABC Washers and Ironers during their 39 years of leadership in the industry.

*America's Leading Washers and Ironers*

**ABC**

**ALTORFER BROS. COMPANY • PEORIA, ILLINOIS**

*See classified section of your telephone directory . . . or write us direct . . . for name of nearest ABC dealer.*




3. both Barrett-Roofed—

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Barrett* Asphalt Shingles are made of finest quality roofing stock, thoroughly impregnated and coated with first grade asphalt. Their surfacing contains wear-resisting mineral granules in a variety of attractive colors.

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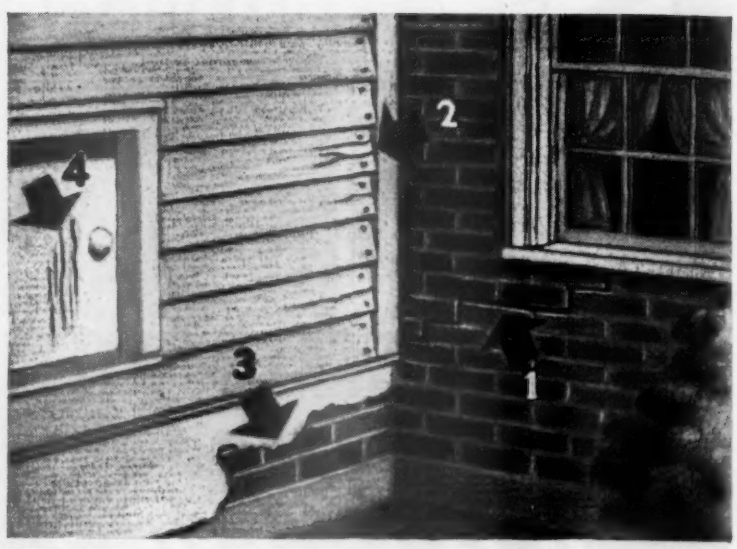
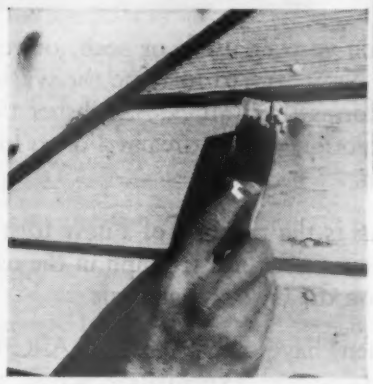
# These repairs are

## Outside walls

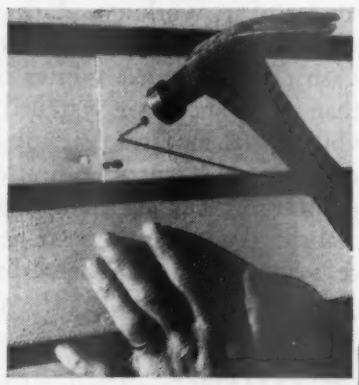



**Look for:** 1. Cracks or crumbling mortar in brick walls. 2. Loose joints and split, warped, or loose siding or shingles. 3. Blisters in stucco, loose stones in masonry walls. 4. Open joints, raised grain, separation of layers in plywood

**1. Repair** thin cracks by forcing ➔ in calking compound with finger tips (new skin grows rapidly). Scrape out rotten mortar joints 1 inch deep, wet thoroly, then re-point with limed cement mortar



← **2. Repair** split or loose wood by renailing, preferably with galvanized or cement-coated nails. Don't nail too close to edges, or further splitting will occur. Putty all nail heads and touch up with paint. Replace any wood so badly warped or split that you can't renail. Calk loose joints with putty knife or gun; touch up with paint. Note: Nails in redwood siding may rust, and cause rot or erosion around nail holes, enlarging them until boards are loose. Leave old nails in place and renail with cement-coated or galvanized nails. Cover all nails with colored calking compound



**3. Repair** loose stones in masonry as you would bricks (see Repair No. 1 above). Loosened stucco is a job for an expert—go hire one

**4. Repair** open joints in plywood ➔ by calking, raised grain by sanding and varnishing, separation by tightening down layers with small, flat-headed screws. Putty and paint-touch all screw heads

# on the house

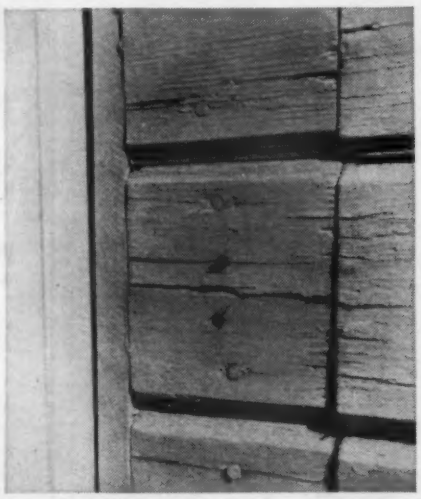
*Continued from page 245*

## Wood trim

**Look for:** 1. Loose or missing nails. 2. Cracks or warping. 3. Signs of rotten wood. 4. Bad paint. 5. Filled grooves under edge of window sill or drip boards

**1. Repair** always with new nails and pound them in a new location. Be careful to avoid splitting wood; a little soap on nail heads will help prevent splitting. Putty old holes and new nail heads, then cover with paint

**2. Repair** all cracks, large or small, with calking compound and paint. If warping is slight, try to straighten boards by nailing. Severely warped boards should be replaced; if you attempt to nail them, you'll only split them



**3.** If you find rot in any wood anywhere in your house (who cares whether its damp or dry—it's all rot), **repair** by replacing the entire board or rotten section

**4. To repair** chipped or flaky paint, follow directions for Repair No. 4, Windows, Doors, Shutters (page 244)

**5. Repair** drip boards by using a screwdriver or large nail to scrape clean grooves in the underside of window sills. If your window sills have no drip edge, cut one with a wood chisel. Drip boards prevent water and dirt from staining your walls

### *Imperial snow shoveler*

Emperor Alexander III, of Russia, was too haughty to bend over and tie his own shoes—a valet did it for him. But His Majesty gave the gardeners strict orders not to clear snow from the streets and lanes in the park. This job the emperor reserved for his own pleasure!—*Webb Garrison*

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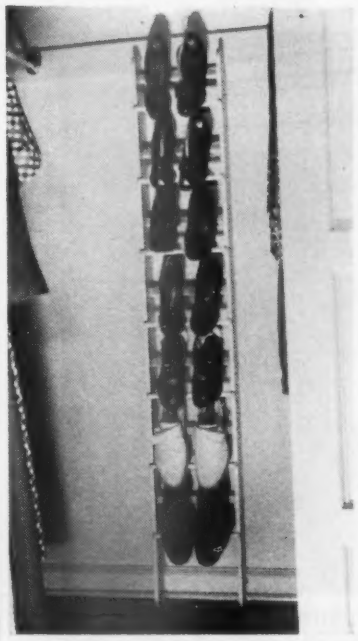
# How to build a shoe rack

***By John Redick***

A SHOE rack has two advantages—you can't use it for anything but shoes, and you can build it into closet space that's usually wasted. Maybe you can't pitch your shoes at a rack and make them stick, but a rack does make it easier to take care of your shoes, and to find them.

Build your rack completely before you fasten it to the wall. Run it as high as you can reach, if you have shoes enough to fill it, or build it wider and not so high.

Use ½x6 lumber if you can get it. Otherwise use 1x6 stock; you can get it. Here's how to put your rack together:

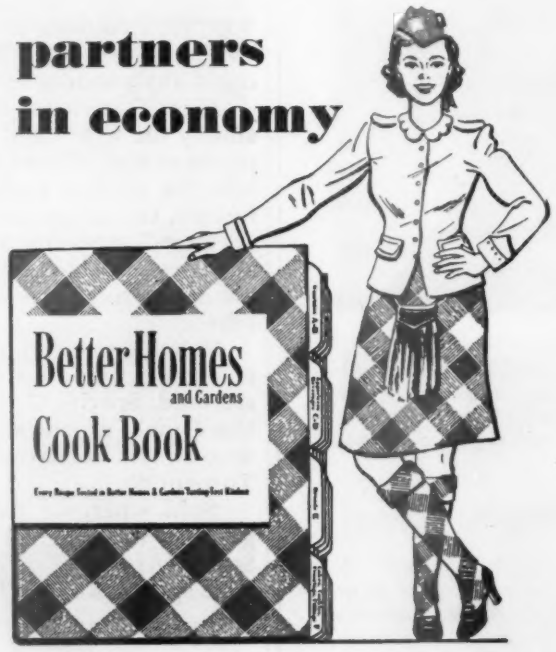


Life will be easier, and your closet neater, if you build this shoe rack

**Step 1.** Using a ripsaw, cut an inch off the width of your ½x6. From the 5-inch board that remains, cut your side pieces. Make them long enough to run from the floor to about 2½ inches up the face of the 1x4 molding at eye level. Notch these side pieces to fit over baseboard and molding. If your closet has no molding, use 1-inch angle irons at the baseboard to hold the rack in place.

**Step 2.** Set your side pieces 10 inches apart on your workbench,


partners in economy

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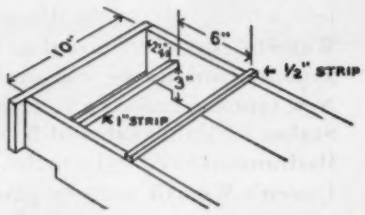
and nail pieces of scrap lumber across the ends to hold the pieces steady.

**Step 3.** About 2¼ inches from the top and 3 inches from the back, fit a 1-inch strip between the sides. Use the strip you ripped off the original board. Nail it from the outside with one nail in each side. Pivot this strip until it's at the proper angle to take the heel of a shoe (about 15 degrees).

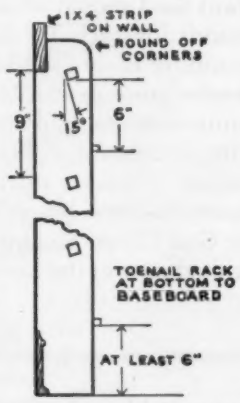
**Step 4.** Now nail a thin ½-inch piece of wood across the front of the rack, 6 inches below the slanting heel rest. This serves as a rest for the toes of the shoes and as a brace for the rack.




**Step 5.** Nine inches below the first heel rest, fit a second one. Put a second toe rest 6 inches lower. Continue down the rack, with the bottom toe rest at least 6 inches off the floor.

**Step 6.** Take off the temporary braces, countersink all nails with a nail set, and putty the holes. Use a rasp or knife to round off square corners at the top of the rack and on heel and toe rests. Sandpaper and paint the entire rack before you put it up.

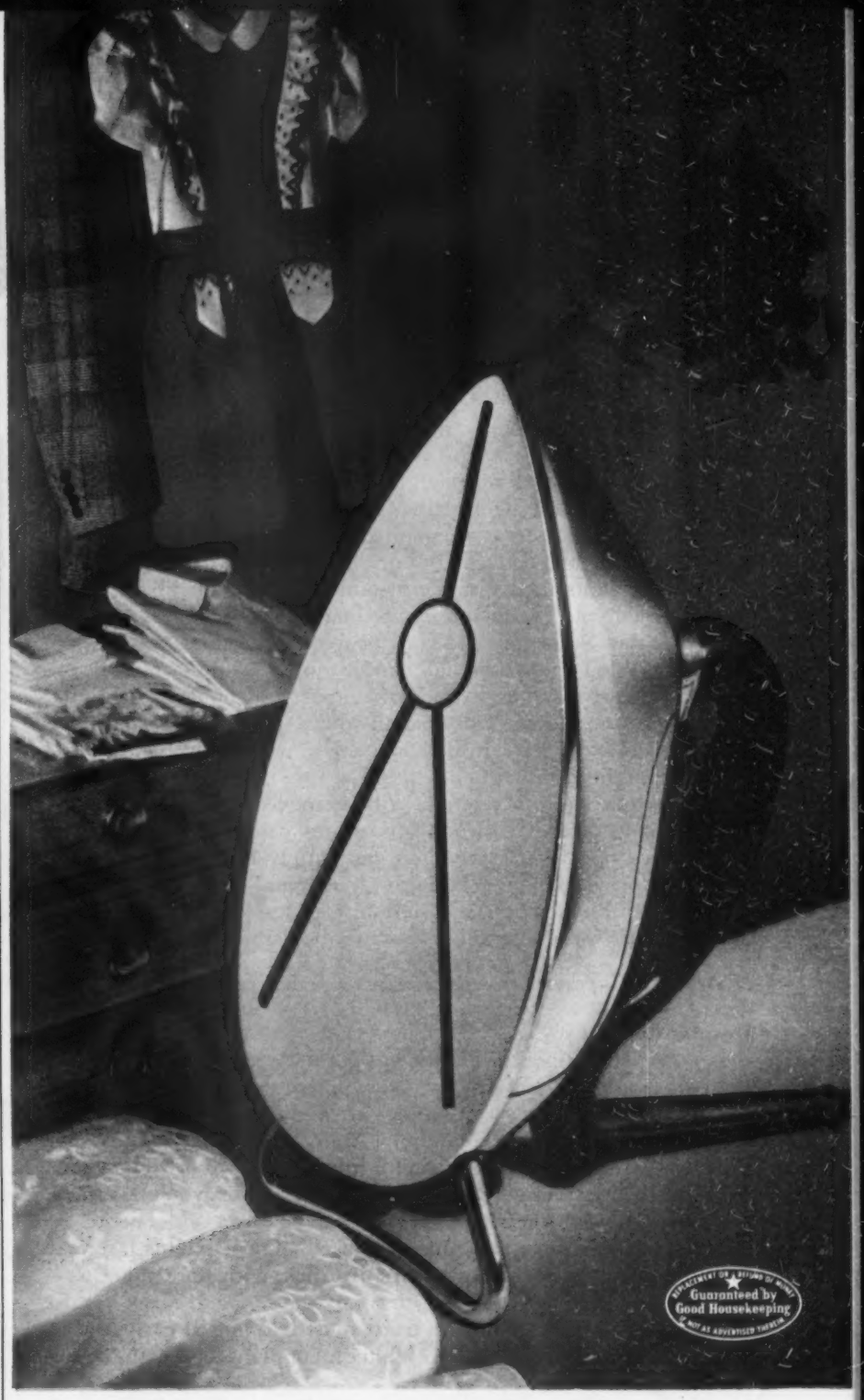
**Step 7.** Attach the rack to the molding and baseboard by nailing from the side at an angle. Use a




small bit, and bore holes for your nails to keep the wood from splitting. Drive the nails in the last half-inch with your nail set.

BETTER HOMES & GARDENS

"That drip, drip, drip of the faucet is beginning to annoy me."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# APRIL GARDEN GUIDE

APRIL is the month in which to finish work with your dormant plants and start on growing things. Hardy annuals and vegetables can be planted as soon as your soil can be worked. Northern gardeners can harden their plants during the last 10 days in the coldframe. Plants then can stand some frost without injury. But don't harden your plants too much. Plants can become so toughened that they don't start growing for weeks after they are set out.

Summer-blooming perennials can be moved even this late. Peonies and dwarf iris start so early tho, that you should wait until August to move them. Doronicum, ajuga, and anchusa can be moved even when they are in bloom. Dig with a big ball of soil and replant immediately.

Shrubs that leaf out late can still be moved easily. Forsythia, lilacs, privet, and arrowwood viburnums can be moved safely after leaves start. Nurseries often can supply dormant plants of California privet, Japanese barberry, spirea, and mockorange from cold storage. But barberry, bush honeysuckles, Japanese quinces, and roses are especially difficult to move once they are in leaf.

## Central–East

**Dormant oil sprays** can be applied safely on late-starting trees. If there are plants underneath the tree branches, protect the tender leaves by washing them thoroly before and after spraying your trees.
**Perennial beds** should be cleaned up before plant growth starts. Remove the winter mulch carefully. Apply plant food, 4 pounds for a 10 by 10 area, but avoid getting it into the crowns of your plants. The mulch over bulbs must be loosened early or you may have crooked, yellowed stems.
**Pansies,** delphiniums, and phlox attacked by leaf blights last year should be sprayed regularly starting in April, with Bordeaux.
**Coldframes** must be ventilated on sunny days.
**Asparagus,** rhubarb, and bush fruits must be planted early and in soil that has good drainage. Mix a handful of plant food with the soil for each plant.
**Large-flowered clematis** can be planted this month.
**Areas** to be planted with groundcovers should be thoroly spaded to kill the shallow tree roots. Work 4 pounds of plant food into each 10- by 10-foot area. Old plantings need 2 pounds, applied when the leaves are dry. Shake your plants with a broom to sift food down.

*—Harvey Bicknell*

## Pacific Northwest

**Lawns** must be fed early in the spring. Don't delay. Weedy lawns should be sprayed or dusted now with 2,4-D.
**Roses** should be sprayed or dusted every 10 days with an all-purpose material to control diseases and insects. DDT will kill thrips.
**Most soils** in our area are too acid for good rose growth. Test your soil and add lime, if needed.
**Succession plantings** of fast-growing vegetables can be made now.
**Wilted leaves** on peonies and Christmas roses should be picked and burned. Spray your plants and the ground thoroly with Bordeaux mixture.
**Fuchsias:** Remove winter mulch by mid-April.
**Tigridia bulbs** can be planted in late April in sandy soil in a sunny place. Plant bulbs in groups of six, 4 inches deep.
**Cinerarias** need rich soil and a shady location. Water frequently.
**Hardy annuals** can be planted by mid-month where they are to bloom.
**Primroses** can be protected against strawberry weevils by using poison baits or by spraying the ground with a commercial product.

*—Ada V. Turner*

## Texas–Southwest

**Nasturtiums and sweetpeas** will bloom again if you feed them now.
**Violets** and other plants attacked by redspider-mites should be dusted with sulfur (300 mesh).
**Daffodils** can be dug and heeled-in to remain out of sight until their leaves have time to die down naturally.
**Waterlilies** can be moved to the pool now.
**Japanese anemones** seldom do well if moved frequently.
**New types** of cannas are available. Plant them by mid-month.
**Stakes** for dahlias should be erected when you plant the tubers.
**Hydrangeas** need to be mulched heavily with leaves for best growth.
**Queen's Wreath** must be planted at once to give time to build the big root system needed for best flowering next fall.
**Vegetables** of all kinds can be planted now.
**Perennials** will recover quickly if divided on a cloudy day.
**Azaleas** and pyracanthas must be sprayed to control lace bugs.
**For sunny, dry places** plant portulaca, tithonia, periwinkle, lantana, zinnias, marigolds, celosia, and verbenas.
**Crinums** should be planted now for tropical effects.
**Softwood** cuttings can be made from your shrubs as soon as the new growth gets 6 inches long.

*—Marian Price Scruggs*

## South

**Spring-blooming shrubs** should be pruned as soon as they have flowered. You need to get strong new growth for next year's blooms.
**Vegetables** must be picked as soon as they are ripe, or you sacrifice taste and vitamin value.
**Plant food** should be applied to the whole garden in April—2 to 4 pounds for each 10- by 10-foot area. I like to use as much as 5 pounds of plant food for each 100 square feet of rose bed.
**Tender annuals** can be sown anywhere in the South by late April.
**Summer bulbs** must be planted as soon as the soil is warm—amaryllis, canna, caladiums, gladioli, tuberose, and zephyranthes. Plant gladioli at 2-week intervals to have a succession of bloom.
**Bermuda-grass lawns** can be planted in April in Florida and along the Gulf Coast. Stolons of centipede and St. Augustine grass can be planted now in the Lower South, *Zoysia Matrella* in the mid-South.

*—W. Elbridge Freeborn*

## California

**Summer-blooming** annuals should be sown now. Spencer or early-flowering sweetpeas can be started for summer blooms.
**Dahlias** left in the ground all winter should be divided in April.
**Chrysanthemums** should be divided for best growth this summer.
**Late gladioli** can be planted now. They'll be more susceptible to thrips, but the new insect killers will come to your rescue.
**Cuttings** of orchid cacti should be allowed to dry for several days before they are inserted in sand. This cuts chances of rotting.
**Roses** will profit from a half cup of plant food applied now.
**Under shallow-rooted trees,** such as acacia, plant flowers in pots.
**Poinsettias:** Side shoots can be cut back to within 3 buds of old wood several times during year to keep your plants compact.
**Waterlilies** should be divided. One strong division is enough for a box 3x3x1. Use a 50-50 mixture of loam and manure. Add a 2-inch layer of sand to prevent your fish from stirring up mud.
**Citrus fruits:** Spray now with miscible oil to kill red scale.
**Perennials** to start now from seed: Frikarti, aster, angelonia, Esther Reed Shasta daisy, Royal robe nierembergia, moraea, penstemon, pinks.

*—Alfred C. Hottes*

# *Swan showers bring May flowers!*

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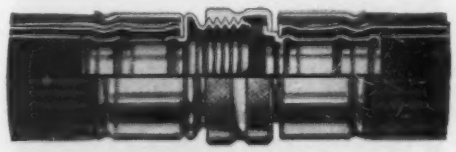

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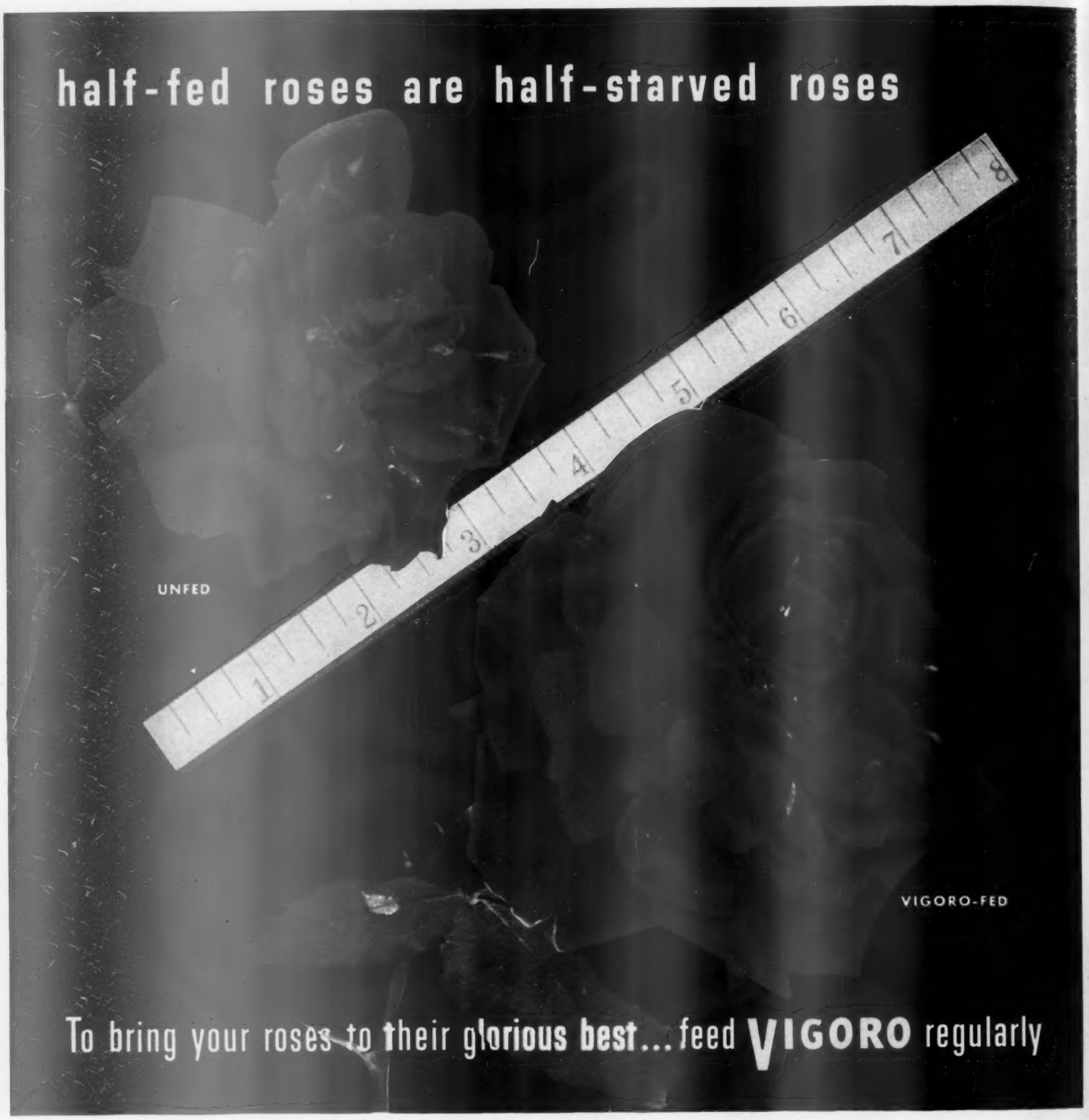
# half-fed roses are half-starved roses

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What's true of roses—is true of most plant life. For, from tiny seedlings to the tallest trees, all plants must get eleven nutrient elements from the soil. ▪ Unfortunately, nature seldom provides a perfect soil. And half-nourished plants are HALF-STARVED plants. They are stunted or spindly in growth, with shallow roots and dull, drab blooms—are far more subject to attacks by disease. ▪ But what nature leaves out—Vigoro can provide! For Vigoro—complete, balanced plant food—supplies *all eleven* of these vital plant nutrients . . . supplies them in ample amounts. ▪ Get Vigoro today—feed it regularly to everything you grow.

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*Use* **EndoWeed** *. . . quickly clears lawns of ugly weeds.*

## The diary of a

# Plain dirt gardener

***By Harry R. O'Brien***

Gosh, how glad I was to see that rain! I was all tuckered out and ready to quit the garden work

***April 3*** Business matters brought me to Muncie, Indiana, this bright April morning. I stopped at the courthouse to howdy with my old friend M. E. Cromer, the county agricultural extension agent. He invited me to attend the annual extension garden school being held. So I just up and went.

Some 500 or more, mainly women folks, were there. The item on the program which interested me most was the talk by "Pappy" Ward—officially Professor W. B. Ward—garden extension man from Purdue University. He spoke on lazy gardening. I sat there and kept saying "Amen" to myself as he talked.

For instance, he said that after you spade up a bed, don't go and work it down fine. If you do and it rains before you get it planted, it will bake hard as a brick. Then it is a terrible job to get it loosened up again.

But if you just take a lazy attitude toward it and leave it stay sorta loose and rough, the rains will not beat it down. Then just before time to sow seed or set out plants, it will be a lot easier to work up and get ready. This holds true both for flowers and vegetables.

Lazy gardening. . . . I sat there and said "Amen" to myself as the professor told us to take life much easier

I was called on, as a visiting fireman, for some remarks, and I explained how I sow seeds of perennial flowers in a seedframe. I said that sometimes folks fail to get results because they cover up seeds too deeply. The way I do it depends upon the kind of seed it is.

Larger seeds I sow in a tiny drill and cover with finger tips. Smaller seeds I scatter on the surface and stir in with finger tips. Quite small seeds, as foxgloves, I scatter on surface and don't do anything. Fluffy seeds I scatter on surface and cover by sifting soil thru palms of my hands until seeds are covered with just enough soil to hold them down.

After all seeds are sown, I firm down the soil with a small piece of flat board, then lay strips of burlap over them. I don't water them then but just let the next rain do it. No sash is necessary over any perennial or biennial seeds sown this way in a frame.

***April 5*** Suddenly, it's spring. Got out ashes from basement and spread them across one end of a rose bed, where they will lighten up the heavy clay soil.

Got out my two-pronged weeding hoe ("Favorite Garden Tools: What's Yours?" January, page 104) and began uncovering roses, pulling away the soil put around the base of the plants last fall. Usually I get this done earlier than this, but one has to wait until the ground is dry enough.

I can see right now that some of my plants are plumb dead. These are mainly those which were weak last fall anyhow.

Then a turn at more pruning of the hedge. Looked at hotbed and since the cabbage is coming thru ground, took off burlap.

***April 6*** Still spring or mebbe summer. Checked up on my French hybrid lilacs planted two or three years ago. Apparently all have come thru the winter safely and are showing signs of growing.

But alas, the story with my mums is a terrible one. I am afraid that most all the newer varieties I had in bloom last fall are plumb dead. This is not the fault of the mums. It is just the terrible open winter, with high temperatures at a time when the ground should have been frozen.

First of the narcissus bloomed today. Sure enough, Maggie cut 'em and there they were in the house by dinner

Here it is well into April and ground still too wet for spading. Every chore weeks late. But a few narcissus plants at the edge of the bushes on the east side of the house are out in bloom, And you can guess what happened. Maggie cut 'em and they were in a vase in the house by dinner.

***April 11*** Finally Donald and I are getting busy at spading for early seed sowing—two weeks late. But don't blame us. We can't help it because there has been so much rain and wet and cold. Everybody else in the community is in the same fix.

We're two weeks late in getting the garden spaded. Can't help it. Too much rain, and cold, and wet . . .

***April 14*** One of life's little miracles has arrived—to my great satisfaction. Donald has taken up the job of finishing the pruning of that back hedge. As he worked, I started in to prune the rose bushes.

I like to cut back rather vigorously. However, I am guided somewhat by how high up there is living wood. I aim to cut back to live wood on a good cane and to make each cut just above a bud which points outward. Small, weak canes I whack clear to the ground. Three or four good canes are better than a lot of smaller, weak ones.

[ *Turn to next page*



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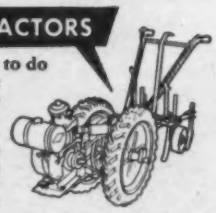

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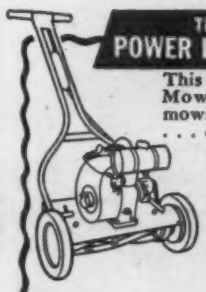

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## The Diary of a Plain Dirt Gardener

[ *Begins on preceding page* ]

***April 15*** Spring back again and so began outdoor planting. First thing in were the sweetpeas. These include mainly the early-blooming, heat-resistant types. I planted them in exactly the same way I did some rows of Little Marvel eatin' peas in the same bed.

I scattered some plant food over the soil and worked it in by cultivating with the wheel hoe. Then I treated the sweetpeas with the same chemical I used on the garden peas. This is to safeguard against damping-off diseases in the soil. I just put a pinch in the packet and shake. Fact is, I treat most all my vegetable seeds with whatever chemical is recommended by the authorities.

Next came a little patch of potatoes. Then on to various cool weather vegetables which need early planting—lettuce, spinach, carrots, beets, swiss chard, and a row of turnips. I scattered radish seeds somewhat thinly in the rows with the beets and carrots. Maybe this doesn't sound like much, but by this time I was thru. I was downright tired. Maggie was supposed to come out and help. But land sakes, I was all thru just as she arrived on the scene.

***April 19*** Donald went to work to get the rhubarb and asparagus rows cleared off and cultivated—noble and necessary work at this time of the year.

As for me, I finished pruning the roses. Cut off dead tops from some peonies that didn't get cut last fall when I got the flu. Saw a few iris plants had heaved out, so dug and reset them. Put in second planting of vegetables. Was putting in few more hills of potatoes, when it began to rain. Gosh, how glad I was to see that rain. I was all tuckered out.

***April 22*** One more tree has been needed on our lawn. Had I been smart I would have planted a little one there years ago and it would be big by now, like the others I did plant. But I'm sorta dumb mebbe, when it comes to thinking far ahead.

So today I had a red oak moved in and gained about 15 years. Our local tree man came with a crew of men and the tree. They dug a hole the right size. The truck backed up and the tree was lowered into the hole, with a ball of earth in burlap around the roots.

As the topsoil was filled in around the ball, the men mixed in some peatmoss and added some plant food. After it was planted, they thinned out some of the branches. This cuts down the leaf space and equalizes the loss of roots from the digging.

They also wrapped the trunk with strips of burlap to protect it from borers. Guy wires were fastened to the tree and staked to hold it firm. And this all planted, it surely looks fine on our front lawn.

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***April 23*** There was quite a lot of soil left over from that tree planting. And at one place on our lawn the ground has settled into a depression where a big draintile had once been put in and filled over. So tonight's chore was to begin hauling this soil to fill in that depression.

(Note—it wasn't all done tonight, but here is the story. Hauled poorer soil first. Hauled several loads of compost and mixed in with this. Spread topsoil from hole. Put on bag of processed peatmoss which has gone thru a dairy barn, sold under a trade name. Worked this in. Scattered some plant food and worked it in. Scattered first quality grass seed and raked in lightly. Firmed surface.)

***April 25*** A delivery truck brought some bags of my favorite plant food today. I wasn't here but Donald had the man pile it just inside the garage door. Then he went down to his classes on the campus, leaving said door open.

And it rained—right in on my sacred plant food. Luckily it was not enough to do any damage. Tonight's chore was to carry this to a bench in the garage where I store plant food, bags of dust, duster, sprayer, and so on all right together for convenience.

***April 26*** Donald and I cleaned up the garage. How things do collect around the edges of a garage! I need a superintendent of garage and tool-shed department to keep things properly organized.

***April 27*** I intended to end up this month in a grand burst of timely work. All that happened was more rain and nary a lick of work done. Had weather been good and ground dry and my strength lasting, I might have spaded more ground and sowed seeds of annual flowers. Or sowed more tender annual seeds in a frame. Or cultivated the perennial beds and peonies. Or cultivated roses, asparagus, and rhubarb. Or transplanted perennials. Or hoed around the grapevines.

*News note: If you haven't as yet planted Peace, the 1946 All-America rose in your garden, take my advice and do it this year. It was apparent as Peace was grown clear across the country in 1947. that it is one of the greatest roses ever introduced. In my own garden it stood four feet or more tall. I saw it growing likewise in a good many other gardens.*

*Blooms are large and glorious and varying in color at times from yellow to almost white, and often with edges of petals tipped pink. The plants are strong, vigorous growing, hardy, and disease-resistant with large, shiny foliage.*

*Another new plant which sounds interesting is a yellow trumpet vine, a true yellow color on the familiar old-fashioned trumpet vine. It is fine for growing against a chimney.*

*A new strain of pansies this year, known as Butterfly Hybrids, can be had. In trial grounds last summer I made a color picture of a new color, orchid, in Alldouble petunias of American origination. This orchid adds to the previous introductions in this family of America, Colossal Shades of Rose, Rose Marie, and Mrs. Dwight D. Eisenhower.*

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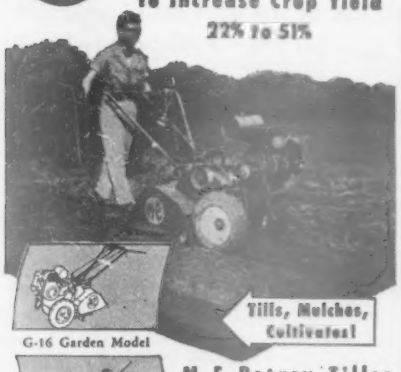


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[ *Begins on page 16* ]

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**More on page 266**


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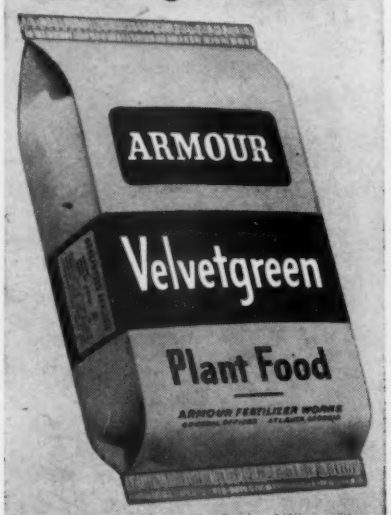


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LAWN MOWER DIVISION · LANSING 20, MICHIGAN

# IRRESISTIBLE OFFERS

**FOR A GLORIOUS SUMMER GARDEN!**

*(All guaranteed to bloom!)*

**100 BULBS $1.69** — IMPORTED DUTCH **GLADIOLUS**

Plump bulbs (1"-1¼"), not tiny bulblets, in a heavenly Rainbow Mixture! Plant some every 10 days for a succession of tall lovely spikes of flowers this season! Bulbs last many years.

**FREE!** 10 Multi-flowered, miniature Gladiola-like Montbrettia Bulbs with each 100 Gladiolus Bulb order! Last indefinitely—bloom profusely!

**12 BULBS $1.69** — FRAGRANT REGALE **LILIES**

America's favorite Garden Lily of hardy, Dutch strain. July blooming bulbs (measure 5"-6" around); will produce huge clusters of pure white trumpets with yellow shaded throat . . . pink markings outside!

**FREE!** 1 Sensational New Orange Triumph Lily Bulb—introduced recently in Holland—with each 12 Regal Lily Bulb order! Blossoms into immense clusters of hardy, cup-shaped flowers!

EXHIBITION **DAHLIAS** — **8 TUBERS $1.69**

Will blossom this season with little care into a riot of huge, dazzling, giant-flowering Show Dahlias in assorted colors — crown jewels of your garden!

**FREE!** 3 Sensational "New Europe" Gladiolus Bulbs — Holland's supreme achievement — with each 8 Dahlia Tuber order! Will produce immense spikes of huge, vivid red flowers!

**5 ROOTS $1.69** — GORGEOUS GIANT **PEONIES**

Will blossom into giant, bomb-shaped, sweet-scented blooms in assorted colors of breathtaking beauty! Will increase in number year after year.

**FREE!** 1 Bleeding Heart Root—old-fashioned favorite — with each order of 5 Peony Roots. Produces sprays of pink, heart-shaped flowers.

BRILLIANT GIANT **CANNAS** — **12 ROOTS $1.69**

Will produce a striking display of huge flower clusters on 3 to 4 foot stems in a variety of brilliant colors! Ideal for effective beds; roots last many years.

**FREE!** 4 Sweet-scented Double Pearl Tuberose Bulbs with each 12 Canna Root order. Will bloom into spikes of glistening, pearly white blossoms!

**ANY 3 OF ABOVE OFFERS $4.75**

Shipped Postpaid East of Mississippi; elsewhere add 25¢

Colorful Catalogue upon request — Send check, money order, or C.O.D.

**COMPLETE SUMMER GARDEN SPECIAL!** All of above 5 offers totaling 156 BULBS, TUBERS AND ROOTS $7.50. Compare and be convinced! This is a $15 value—you actually save $7.50!

**U.S. DUTCH BULB CORP.**

220 Fifth Ave., Dept. A-1, New York 1, N. Y.



**WATER LILIES** GUARANTEED TO GROW

**FREE** Beautiful New 1948 Catalog Now Ready. Profusely illustrated in natural colors. Helpful directions. Everything for the Water Garden. Write for FREE copy today. (Canada 15 cents.)

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**Orlyt GREENHOUSE $389.**

Comes in sections for easy assembly with bolts and screws. 10 by 10 ft. Orlyt shown is all ready to put up on foundation prepared by you. Other models from $174. Available with Automatic Electric Ventilation and Heat. Send for folder.

**LORD & BURNHAM**

Irvington 2, N.Y. — Des Plaines 2, Ill. — St. Catharines, Ont.

*Prices slightly higher in Canada.*

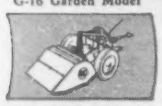
*New Book—"Greenhouse Gardening for Everyone". 266 pages — Price, postpaid, $3.50.*

ORLYT The PRE-ASSEMBLED GREENHOUSE

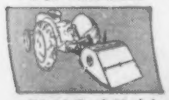


M-E ...FIRST CHOICE BECAUSE IT'S **GUARANTEED** to Increase Crop Yield 22% to 51%

G-16 Garden Model



WA-36 Wheel Model



FA-36 Ford Model

**M-E Rotary Tiller** Does All This with LESS Work!

Prepares a perfect seed bed . . . Increases mineral and moisture content . . . rebuilds soil — Nature's Way. M-E makes garden work easier . . . does it better than any other equipment you can buy.

Write today for illustrated folder. Dept. BH-4

Pat. Applied For

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SEND FOR Free—COLOR CATALOGUE BEAUTIFULLY ILLUSTRATED Now in Production

CLIP THIS TO YOUR LETTERHEAD

**BREEDLOVE NURSERIES** DEPARTMENT BH

TYLER, TEXAS



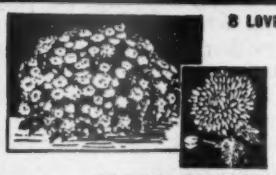


[ *Begins on page 16* ]


## *Plan for quicker, easier-served snacks*

This buffet server in the dining corner of an architect's own living room is a doorstep away from the terrace. Meals are served just about as easily outdoors as in. The counter is hinged and lifts up to close the space when not in use


**8 DWARF EARLY CUSHION MUMS $1**



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**3 SPECTACULAR ENGLISH MUMS $1**

Giant Red, Yellow, Bronze, 4" - 6" Across. Be first in your locality to raise these Hardy Chrysanthemums of greenhouse size.

**5 BEST MUMS FOR CUT FLOWERS $1**

Fully Double Hardy Long-Stemmed kinds: 1 each Red, Pink, White, Bronze, Yellow

**Special** ALL 3 ABOVE OFFERS 16 BEAUTIFUL PLANTS **$2**

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THESE PLANTS WILL BLOOM THIS YEAR

Ask for ROCKNOLL'S FREE CATALOG of all the new Chrysanthemum and Hardy Flowers.

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C.O.D. if desired—plus postage and charges.

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**DAYLILIES** *for less garden labor*

**STOUT HYBRIDS** *for more beauty*

30 years' scientific breeding—FREE Catalog

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*It's fun... to trim hedges* with a

**DOUBLE-ACTION HEDGEMASTER**

**Trims Fast - Clean - Easy**

The only electric trimmer with double action — Operation is smooth and vibrationless because both plates move! Light in weight, easy to handle. Has Duo-position head for more convenient cutting. Powerful motor operates on AC or DC. Ideal for home, nurseryman, and landscape gardener. See it now at your electrical or hardware dealer. Descriptive folder on request — write us direct.

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*Little care required. Increases fruit yield. Catalog free or send $2.50 for 12 month subscription to our monthly magazine* **GLEANINGS IN BEE CULTURE** *and 106 page beginners' book* **STARTING RIGHT WITH BEES**

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**IRIS** 5 Beautiful named iris that bloom spring and fall. $1.50 catalog value only $1 postpaid. Catalog world's finest iris in natural colors free.

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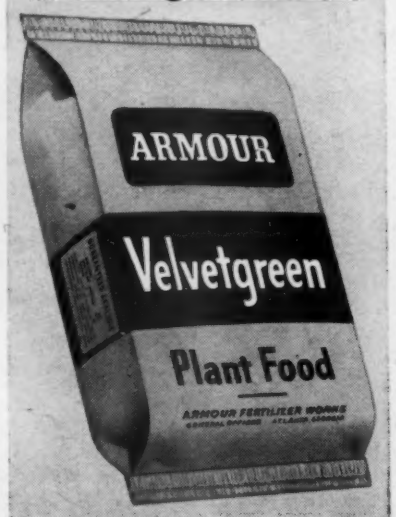
## *Make meal-toting easier*

No wonder you don't eat outdoors more often if you're forced to lug a heavy table out to the porch or terrace every time. Wheeled tables like the one shown transport all the setting in one easy trip. They're available in stores or if you've an eligible table, you can probably find two scooter-sized wheels to fit

**More on page 266**

A turn of the red control dial on top sets this sensational Automatic Rain King for any desired circle 5 to 50 feet in diameter. It then automatically sprinkles that area —sends out just the right fineness or coarseness of spray. Provides a natural, rainlike shower that is best for all lawns, mature or newly seeded. Sturdy. Beautiful. Enduring quality. See the Automatic Rain King and other famous Rain King Sprinklers at your dealer's.

**NEW GROWTH, NEW BEAUTY!**




**Use Armour Velvetgreen—for new success with your lawn and garden. Lawns, flowers, vegetables, shrubs and trees respond amazingly to Velvetgreen's 3-way feeding. Buy Velvetgreen now from your hardware, seed or garden supply dealer.**

**FEEDS PLANTS 3 WAYS**

ROOTS →
STEMS AND LEAVES →
FLOWERS, FRUITS, VEGETABLES →

**IT'S A GRAND AND GLORIOUS FEELING**

*When You . . .*

# "MOW with REO"

**THE NAME YOU KNOW**

The "back fence brigade" will eye with envy as you guide your Reo Trimalawn through the toughest grass, up steep grades, trim close to hedges and trees, mow your entire lawn easily and quickly. You'll take pride too, in the smooth, velvety appearance of your lawn! For the Trimalawn is a new kind of lawn mowing machine—a product of Reo mechanical research, scientifically designed by experienced lawn mower engineers, precision built in the huge Reo plant.

Reo's 44 years of mechanical craftsmanship give you many unusual features found in no other power lawn mower: 21" or 25" cutting unit, adjustable cutting height, "full floating" cutting unit which hugs lawn contour, and instant, individual, *finger-tip* control of the cutting unit and tractor, to name a few. And with the Reo Snow Plow Attachment you'll use it in winter as a wonderful power snow remover!

For a more attractive lawn—For lawn mowing that's fun—Mow with Reo! "Turns a Job into a Joy!"

**AT YOUR DEALER NOW!**

**REO MICHIGAN NOISELESS HAND MOWER**

**The finest hand lawn mower money can buy, at a price anyone can afford. More efficient Reo design eliminates noise, maintains keen cutting edge of blades, permits hair-breadth adjustments between reel blades and bottom knife. No oiling required! Adjustable cutting height.**

**REO MOTORS, INC.**

LAWN MOWER DIVISION · LANSING 20, MICHIGAN

**Without Killing Grass**

*use*

**WEEDONE**

Reg. U. S. Pat. Off.

**the original and unsurpassed 2.4D weedkiller**

There's more to Weedone than just 2.4D. It is a scientifically balanced formula, with wetting agents and penetrants that give real weed-killing results . . . a definite, lasting kill right out to the root tips.

Spray Weedone on your lawn. It picks out and kills such weeds as dandelion, plantain, heal-all, nut grass, poison ivy, poison oak, wild garlic and honeysuckle.

Spraying lawn in early spring prevents crabgrass seed from germinating . . . no seed, no crabgrass!

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants.

**Trial size can 75c**
**Quart $2.50 Gallon $7.50**

**For those scattered, here-and-there weeds, use**

**WEEDUST**

TRADE MARK

**2.4D in powder form**

*in the ready-to-use can*

No measuring or mixing—just shake a pinch of Weedust on each weed.

**Large can 75c**

*Enough to kill 1,000 weeds*

Write direct to us for Lawn Bulletin containing full instructions. Ask for our Agricultural Bulletins to help you with your vegetable garden.

**AMERICAN CHEMICAL PAINT CO.**

*Makers of Rootone, Transplantone, and Fruitone*

**AMBLER, PENNA.**


# How to build a picnic table

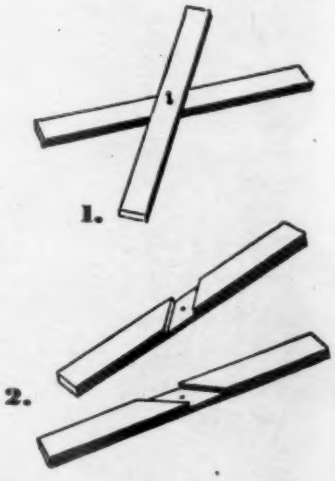
**A picnic in the yard isn't much fun without a table to hold food**

***By Harry Richardson***

HAVING a picnic table is half the fun of a back-yard picnic. If you've ever tried to balance a glass on a blanket or canvas set on the ground, you know how valuable a table can be. If you build a picnic table, you'll never have to cart a card table and chairs from your house to the yard.

Building a table is largely a matter of assembling the wood. If you can handle a saw, a drill, a chisel, and a screwdriver, the construction job is simple. This table is collapsible. When the summer season is over, remove eight screws and you can store your table away for the winter.

In the sketches below, you'll find a step-by-step method of assembling both the table and the benches. On page 265 is a detailed list of the materials needed, together with their dimensions. Completed table will be 28 inches high.



1.

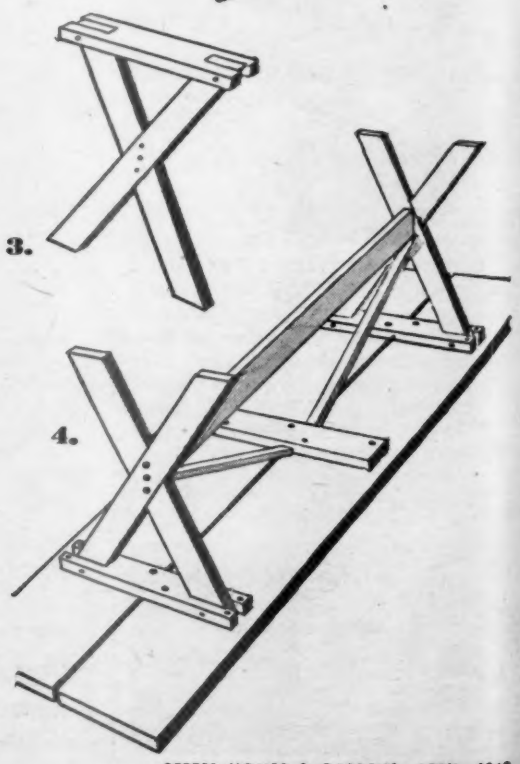
2.

**1.** Mark the exact center of your leg pieces, then put them together with a screw. Open or close the X until the distance across ends is the same as the length of your cleats. Then trace pattern of one leg on the other one

**2.** With a crosscut saw, cut to half the thickness of the legs on lines you have drawn. Work down flat with a chisel, then sandpaper, keeping all edges sharp. Work carefully—the two pieces must interlock without play

**3.** Lay cleat across legs, mark slots in ends, then cut slots with saw and chisel until legs fit without play. Top of legs should be cut flush with cleat. Screw thru side of cleat. Saw the bottom ends of legs to desired height

**4.** To assemble table, lay out boards for top, ¼ inch apart. Screw in center cleat. Then attach the X leg sections. Cut stretcher to exact length after legs are in place. Attach stretcher, and brace with two 1x2's



3.

4.

***More on next page***

The HEATFORM retains the cheerful warm glow of the open hearth. It delivers three to four times more heat than the ordinary fireplace. It circulates warm air uniformly throughout the room and even warms adjoining rooms.

**The HEATFORM**
**PREVENTS SMOKE TROUBLES**

- saves fuel and heat loss
- saves construction costs and mistakes
- saves cleaning and redecorating expense

The HEATFORM is easily identified—look for the ribbed firebox, lower and upper heating chambers and connecting round air passages.

*Sold through leading Building Supply Dealers everywhere. If your dealer cannot give you complete information, write for free circular or enclose 50c for 36-page book of Fireplace designs, 37 pictures of beautiful interiors, plans and suggestions to help you design your fireplace around the HEATFORM.*

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**Spray with**
**BLACK LEAF 40**

**DOUBLY DEADLY TO APHIDS**

Kills aphids but spares ladybeetles and other beneficial insects. Black Leaf 40 fights on your side.

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*Nicotine Specialists Since 1885*
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*For Every Need, Soil, Location, Climate*
ALL VARIETIES **Blueberries** NO PROFIT HAVERS

Our 1948 Berry Book lists the varieties you need for highest berry production and profit. Each variety fully described with special information on areas to which best adapted. (Also: Best varieties of Grapes, Raspberries, Blackberries, Boysenberries & Asparagus.)

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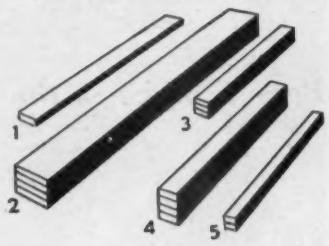
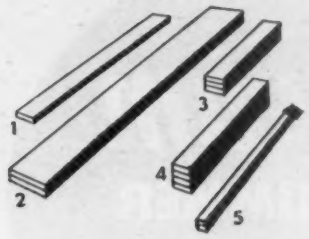
## How to build a picnic table

[ *Begins on preceding page* ]




**Table**

1. One stretcher 48"x4½"x1⅛"
2. Four pieces for table top 72"x6¾"x1⅛" (Or two pieces 72"x13½"x1⅛")
3. Three cleats 24"x3"x1⅛"
4. Four pieces for legs 37"x2¾"x1⅛"
5. Two braces for table 26"x1⅝"x⅝"




**Bench**

1. One stretcher 44"x4⅜"x1⅛"
2. Two pieces for seat of bench 68"x7⅜"x1⅛" (Or one piece 68"x14¾"x1⅛")
3. Three cleats 13½"x3"x1⅛"
4. Four pieces for legs 20"x2⅜"x1⅛"
5. Two braces for bench 24"x1⅝"x⅝"

### The Bride's Groom

Modern usage makes the word "groom" stand for a male servant or stableboy responsible for the care of horses. But in ancient times any person who performed a menial task was termed a groom.

Early marriage ceremonies were invariably followed by a feast, which sometimes lasted several days. In many parts of Europe, the newly married man was expected to act as table-waiter to his bride during the feast. Because he literally played the part of servant to the bride, it was natural that he should be called the bride's groom, which expression contracted into the present word, bridegroom.—*Webb B. Garrison.*

**FOR GARDEN ORCHARD and FARM**

Right for all kinds of spraying—DDT to destroy bacteria, insects, bugs; chemicals for weed control; whitewash and cold water paint; sprays livestock, barns, lawns; fights fires. The Armstrong has enough force to reach the tallest fruit tree. Compact—nothing to get out of order—always ready for action. Brass nozzle and pump, 5-gallon galvanized iron knapsack. $13.50 at stores or sent C.O.D. Higher west of Rockies and Canada. Circular free.

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**For Modern Lawn Care**

Write For FREE Literature

Our newest model self-drive, three wheel, rotary blade mower. Ends grass cutting drudgery and tedious hand trimming. Dependable 1½-2 h.p. Clinton engine. Smooth, positive clutch. Handlebar controls. Light. Sturdy. Puncture-proof rubber tires. Low priced.

Shipped completely assembled. Other models available, including build-it-yourself kit of parts. Prompt shipment. **Guaranteed.** Order direct if not supplied by dealer.

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**ROOT YOUR OWN CUTTINGS IN SAND**

in a box, greenhouse or hotbed. Scientific instructions, copyrighted, including culture, $1.00. It is easy to root cuttings, quickly, of Camellias, Azaleas, Gardenias, Roses, Evergreens, and all plants, any time, with our simple instructions.

**FREE CATALOG** ... On Gardenias Azaleas • Camellias
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*GARDEN REMINDER see these two new Doo-Klip tools!*

AT YOUR DEALERS
THE **LEWIS** ENGINEERING & MFG. CO. ALLIANCE, OHIO

*Be right! There's only one Clemson — the canary-colored mower with the three-piece Tenite roller and the name Clemson Bros. on the black hub caps.*

**then you'll like the 1948 CLEMSON**

Your mowing gets done quicker, easier with the Clemson Model E-17 because it cuts a full 17-inch swath yet weighs only 29 pounds complete. Less hand clipping too, because the compact Clemson cuts closer to front and side obstructions. Bracket carries your clippers right on the handle — another Clemson time-saving exclusive. Shear and cutting height are fingertip adjustments — no tools needed.

You'll like the 1948 Clemson from every angle—appearance, performance, long-life engineering. See it today at any leading hardware, seed, or department store. *It's the easier way to cut grass!*

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Sold exclusively through wholesale distributors to retail channels by the makers of world-famous Star Hack Saw Blades, Frames and Band Saw Blades.

the NEW

# Sunbeam

## HEDGE TRIMMER

- Powerful
- High-Speed
- Light-Weight
- Easy to Handle

**FASTER, EASIER WAY**
to trim Hedges, Shrubs, Ornamental Trees, etc.

Powerful air-cooled motor inside the handle


Trimming Hedges


Shaping Ornamental Trees

The new Sunbeam high-speed trimmer, built and powered to trim hedges in a jiffy, saves you hours of hard, tedious work! Remember that the lightweight (4¼ lbs.) Sunbeam is a precision instrument in every detail from the high-grade, cutlery-steel cutter bar to the 110V AC-DC motor. Built by the makers of the famous Sunbeam Electric Appliances and Rain King Lawn Sprinklers. $37.50 at your dealer's.

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NOTE: All plants receive equal life giving moisture and plant food from watered mulch. Water is placed in exposed end of tube.

**SPECIFICATIONS**
Barrel is made by cooper craftsman of quarter sawn white oak, thoroughly yard seasoned and kiln dried.
Inside paraffined to resist wood decay. Outside Spar varnish bringing out all the beauty of the natural grain. Hoops Lacquered garden green. Height 35".

A Kooper Kraft PRODUCT

**GROW 44 PLANTS**
*on ground space 2 x 2 feet*
- EVERBEARING STRAWBERRIES
- CUCUMBERS
- TOMATOES, ETC.
- PETUNIAS, MANY KINDS OF FLOWERS

**OUTSTANDING FEATURES**
*which assure growing success*
- 6" DIAMETER SCREEN CYLINDER IN CENTER OF BARREL CONTAINS MULCH—PLANT FOOD.
- A SACK OF MULCH, PRETREATED WITH PLANT FOOD FOR CYLINDER ENCOURAGES GROWTH, HOLDS MOISTURE, ATTRACTS PLANT ROOTS TO CENTER OF BARREL.
- 1½" TUBE WITH NUMEROUS HOLES. (TUBE IS PLACED IN CENTER OF CYLINDER.)

*No packing charge. Shipping weight approx. 100 lbs.*

$34.95 F.O.B. Terre Haute, Ind.,—No C.O.D.

**KOOPER KRAFT, Twelve Points P.O. Terre Haute, Ind.**

Gentlemen: Enclosed is my check ( ) Money Order ( ) for $..... please ship (transportation charges collect.) (.....) Glamorous Gardens complete with instructions. Ship Express ( ) Motor Truck ( ) R. R. Freight ( )

NAME.....
ADDRESS.....
CITY.....STATE.....


## 9 ways to get the most from outdoor living

[ *Continued from page 263* ]

### *Pave a place in the shade of the house*

When it's as easy to reach as an extra room, you'll get out to the terrace often, if you've only a few minutes to spare. A shaded, airy spot beside the house is a good location. You can pave with concrete, bricks, gravel, or wood

**GOVE'S GLADIOLUS BOOK**
**80 Pages—Beautifully Illustrated**
Being a specialist in this most satisfactory of summer flowers, my new Catalog is the largest, and I believe the best and most up-to-date book published on Glad Culture. I list 280 of the WORLD'S BEST varieties, including many of this year's introductions and the best varieties from the leading hybridizers of the world. Many SPECIAL COLLECTIONS of wonderful value. Write today for big GOVE GLAD BOOK, sent anywhere for 6c stamps for mailing.
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*At last* A LOW COST ELECTRIC MOWER FOR *Everybody!*

Now you can enjoy care-free lawn-mowing. SENSATION'S new, low-cost Model B 17 E makes beautiful, healthy lawns easy. SENSATION'S patented whirling blade clips grass, then chops clippings into rich, lawn-building mulch. It adjusts to close-clip Bermuda grass to a smooth carpet . . . or to cut blue grass above seed shoots, permitting self re-seeding for a velvety green lawn. Mows weeds, too. Eliminates raking . . . reduces hand clipping.

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**WORK WONDERS WITH GARDEN FLOWERS, ROSES AND VEGETABLES!**

It's easy to grow green, leafy plants, gorgeous flowers, lovely roses and big yield garden vegetables. Feed them PLANTABBS, and see the prize results!

PLANTABBS are clean, white tablets, providing in highly concentrated form the complete, balanced meal plants need, plus Vitamin B-1. Easy to use. RESULTS GUARANTEED OR MONEY BACK! 25c, 50c, $1.00 and $3.50 sizes. At your dealer or mailed postpaid from PLANTABBS CORP., Baltimore 1, Md.

*Fulton's* **PLANTABBS**
**PLANT FOOD TABLETS PLUS B1**

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| **12 Blooming Size Finest Gladioli** | $ .25 |
| 100 Paradise Asparagus or 4 Peonies Asst | 1.00 |
| 100 Dunlap & 50 Gem Strawberries | 2.00 |
| 3 Canadian Red Rhubarb 2 yr | 2.00 |
| 2 Concord & 2 Caco Grapes 2 yr | 1.00 |
| 6 Tart. Honeysuckle or Bush Cherries 2 yr | 1.00 |
| 3 Red & 2 Yellow Delicious Apples 5 ft | 3.00 |
| 2 Ea Richmond & 3 Montmorency Cherries 3 ft | 4.50 |
| 2 Moorpark & 2 Superb Apricots 3-4 ft | 3.00 |
| 2 Compass Cherries & 1 Prune Plum 4 ft | 2.50 |
| 10 Lombardy Poplar or Chinese Elm 4 ft | 1.00 |
| 3 Yellow Weeping Willows 3-4 ft | 1.00 |
| 50 Privet Hedging or Spirea V H 18 inch | 5.00 |
| 4 Red Leaf Barberry or 6 Regal Lilies | 1.00 |
| 2 Tamarix & 1 Golden Bell 18 inch | 1.00 |
| 2 Bittersweet & 1 Silver Lace Vine | 1.00 |
| 6 Everblooming Roses 2 yr 1 each | 3.50 |
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World's finest and only garden hoe of high temper stainless steel. Sent postpaid in U.S.A. With the lifetime airplane aluminum tubing handle.....$2.00

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Dealers wanted. Free booklet. Save this ad.
**JONNUM MFG. CO., PITTSBURG, KANSAS**

## *Border the terrace with potted plants*

Geraniums, the show-offs, will brighten any terrace, along with petunias, midget zinnias or begonias. For added color, this year try painting the pots straw yellow and delft blue. In the picture above, the cluster of potted plants around tree conceals the well. Doorstep terrace here is a happy replacement for grass

***More on next page***


**UNIVERSAL SPRAYERS**

***The Mark of Complete Sprayer Satisfaction***

Next time you buy a hand or compressed-air sprayer for household or garden use, be sure it is a UNIVERSAL and learn how efficient, reliable and easy to use an inexpensive sprayer can be. Made in mass production in America's most modern sprayer factory. UNIVERSALS represent extra value at no extra cost.

**The "MOBL-SPRA"**

shown here is the latest and finest in compressed-air sprayers. Easily towed or pushed with one hand while spraying with the other, it eliminates the back-tiring job of carrying. If your dealer can't supply, write direct to us.

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**VIOLET-GRO** Perfect potting soil for violets, gardenias, all house plants. ⅓ leaf mold, ⅓ sand ⅓ peat moss. Does wonders for house plants. $1 for 3 lbs., postpaid; 5 lbs., $1.50; 10 lbs., $2.50. Also sent C. O. D. plus postage. **Owen Nursery, Bloomington, Ill., Dept. 1V4.** Clip this.

**Large size, ever-blooming and very beautiful. Full of flowers, buds and leaves. Your choice of "Blue Boy," "Pink Beauty" or "White Lady." Sent for $1. C. O. D. plus postal charges. 3 for $2.75. Cash orders—we pay postage. Return at once for refund if not pleased. GIVEN: With $2.75 orders, 6 "Swiss Giant" Pansy Plants, immense blooms up to 6" across. Order from OWEN NURSERY, Bloomington, Ill., Dept. 1V4.** Clip this.

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Carry tools, plants, fertilizer in one load! Dispose of leaves in one trip! Sensational new LAWN-MASTER holds 4 wheelbarrows of leaves... 12 bushels of grass clippings. Side drops flat for easy filling. When full, replace side and roll LAWN-MASTER where you want it! Extra-heavy flameproof 10-ounce canvas body measures 5½ x 5 feet. Large 10" ball-bearing rubber-tired wheels. Rolls up for easy storage. Front flap unsnaps quickly. Mail coupon below.

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Shipping Weight 34 lbs. **$16.50**

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Get the most for your Garden Hose dollar. Ask for and *LIFT* FEATHER-LITE Garden Hose at your dealer's today. Or write our nearest distributor for complete information. See the list below.

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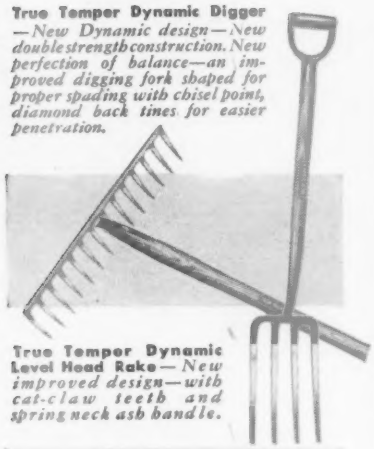
# Best values at your home town hardware store



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• Whether your garden be large or small, these 5 tools are essential. Construction is top quality with genuine forged steel heads and our exclusive Fire Hardened handle of select ash. Fire Hardening is the best to use and most protective handle finish ever developed. See and buy these and the other needed True Temper Garden Tools at your Home Town Hardware Store. The American Fork and Hoe Company, Cleveland 15, Ohio. For over 100 years makers of fine forged steel tools.

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**THE 8 STAR LINE**

1. HAMMERS
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3. AXES
4. SHOVELS
5. GARDEN TOOLS
6. FISHING RODS
7. SHEARS
8. GRASS TOOLS


## 9 ways to get the most from outdoor living

[ *Continued from preceding page* ]

### *Add a fence for privacy*

Relaxing is more fun outdoors when you're not an exhibit to curious passers-by. You can build privacy into any part of your yard with a fence like this one, ready-built of pickets interwoven with wire. Or make one out of 1½- to 3-inch saplings split with a bench or band saw and nailed to supporting strips

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**This Sure, Easy Way**

This amazing new tool for home gardeners will protect your garden against most insects and fungus diseases. The handy, 36" Bug Blaster gun is loaded with 2 lbs. of dust, ready to use on your flowers and vegetables. Formula contains DDT, Rotenone, Sulfur, etc.

**No Mixing**
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Controls Aphid, Thrip, Rose Chafer, Japanese Beetle, Mexican Bean Beetle, Cabbage Worm, Tomato Fruit Worm, and many others.

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DUST & GUN • • • ALL-IN-ONE

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SEE THE POWERFUL 5-HP GRAVELY—the world's finest, yet most moderately priced Garden Tractor . . . Complete line of exclusively designed power tools for every Garden, Lawn and Field job.

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Up to 6½ in. across, biggest you've ever seen! Scarlet, orange, yellow, salmon, apricot, rose, etc. Some flowers have curled petals. Easy to grow. 75c-Pkt. Seeds only 10c—Send Dime Today!

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**NOW READY.** Carroll Gardens NEW CATALOG, features world's finest PERENNIALS, ROSES, BULBS, etc. for spring planting.

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OUR LARGEST AND CHOICEST MIXED COLORS - BLOOMING AGE
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Lawn Queen 20-inch cutting width

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**Blossom WHEN FED VIRDANS PLANT TONIC**

A plant food we have thoroughly tested on our own plants with amazing results. Contains just enough of the essential foods plants need for vigorous growth and a profusion of flowers. Safe and easy to use. Simply add to the water you give plants. Comes in a convenient pour-spout container—2 lbs. for $1.00 postpaid. Good for all house plants. One package will last for months, bring out scores of blossoms. Order direct from this ad; send cash or money order.

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Protect your Garden and Fruit with

**SCARE-AWAY**
*the Modern Scarecrow*

Gets rid of birds, animals. Flash and light rattle of specially stamped, bright aluminum strips, drives out pests . . . keeps them out! New, scientific. Amazingly effective and easy to hang.

**25¢** Package of 10 strips at your Dealers

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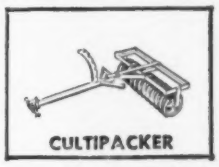
**Saves time . . . Assures uniformity in seeding!**

Save time and work by planting your garden with a Garden-All Seeder. A better job is assured and you avoid the risk of sowing cracked or broken seed. Garden-All Seeders sow all kinds of seeds . . . from the smallest up to beans and corn. For small gardens use the Single Row Seeder; for larger gardens and double rows use two single seeders. The exclusive Garden-All hitch allows seeders to follow the contour of the ground regardless of the position of tractor. Garden-All has a tool for every job and every one can be attached or detached in less than a minute. See Garden-All before you buy.

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**YOU can have a BETTER GARDEN with FERRY'S SEEDS**

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Simplify the supervising job by installing a Dutch door to overlook an outdoor play area. A handy man can convert a standard to a Dutch door with a saw, hinges, and three feet of weatherstripping. Door above has a handy counter for curb-serving crackers and milk, reducing kitchen traffic on busy days


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ALLEN
**"JUSTRITE"**

Now, you can have from fine mist to heavy stream in an instant, with the Allen "Justrite" Nozzle. And note this: Leak-proof design eliminates messy dripping on clothes. Ruggedly made of brass—will not corrode. Available now at your nearest dealer.

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**QUEENS OF THE FLOWER WORLD!**
4 strong, heavy-rooted everblooming rose bushes in best colors: reds, pinks, whites, yellows—ALL FOR $1! Will bloom this spring. SEND NO MONEY—WE SHIP C.O.D. Just pay postman $1 plus postal charges. SATISFACTION GUARANTEED—ORDER TODAY!

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THE WORLD'S BEST LAWN MOWER

**OFFERS FEATURES FOUND IN NO OTHER POWER MOWER**

The unmatched handling ease, operating efficiency, and extended service of today's Eclipse mowers are the result of over 45 years engineering and production experience devoted exclusively to Lawn Mowers.

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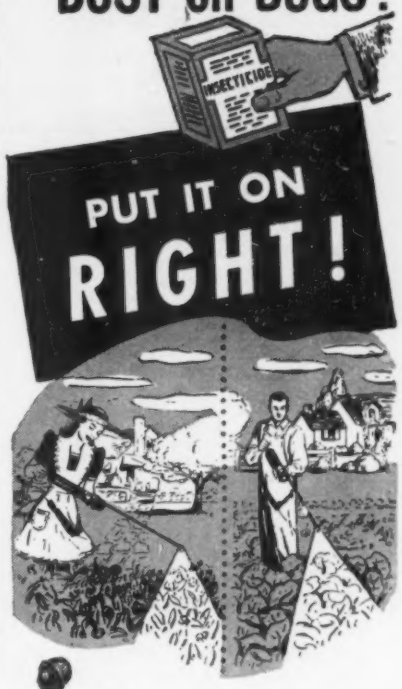
**HAND AND POWER MODELS**



*Using* **DUST on BUGS?**




- **Perfect application**—Puts the right amount in the right places—no waste.
- **Long reach**—Keeps dust away from face. No stooping, no stretching . . . makes dusting easier.
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- **Easier to operate**—Smooth, lazy stroke does the job.
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Whenever and wherever you use dust
Use a **HUDSON "ADMIRAL" DUSTER**

Your powder insecticide *goes farther* and *works better*, when applied with a new, scientific Hudson Admiral Duster. It's the easy, efficient, economical way . . . *the right way!*

Whatever dust insecticide you use, the Admiral gives it *most* killing power. That's because the Admiral Duster's extra reach, directional nozzle and perfect control makes it easy to put the *right amount* in the *right places* for the *right results*. Give your dust a chance to kill and bugs will have no chance to live. Insist on a Hudson Admiral Duster at your dealer—available today.

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*Tested and Proved*
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FITS MOST MAKES OF SPRAYERS

Delivers the newly recommended flat, fan-shaped spray. Ideal for weed spraying, insect control, removing wallpaper and other special uses. Ask your dealer about this nozzle, and Dobbins *complete* line of hand and small power sprayers and dusters.

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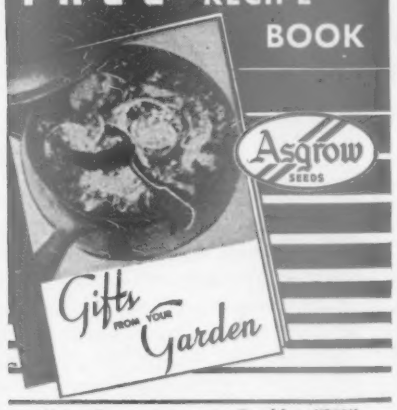
FREE RECIPE BOOK

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2 BLUE SPRUCE $1
Six-year old genuine Colorado Blue Spruce. Bushy trees, twice transplanted. 12-15 inches high.
2 for only $1.00 Postpaid
Also: 2 Upright Yew 1 foot $1.00
2 Pfitzer Juniper 10 inch spread $1.00
6 Mugho Pine Seedlings 4-6 inch $1.00
All Postpaid.
Visit our sales ground and nursery.
3 miles west of Wheaton on Roosevelt Rd. (U. S. 30).
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*"I always tell 'em to get a* Pennsylvania *lawnmower if they can"*

"I guess I know lawnmowers better than most fellows that sell 'em. Pennsylvanias stay sharp longer and when you true 'em up they stay true. I tell my customers it don't pay to buy any other kind if you can get a real Pennsylvania."

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Designed by America's foremost bird authority—a model to attract every desirable song bird. Quality built, exclusive features. Add charm to your garden. Befriend birds and they will rid your premises of insects. One martin destroys 2000 mosquitoes a day.

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The humane way to get rid of these pests. Writes one man "Well pleased with trap. 26 caught today and season just opened." Made of strong, welded tin wire. Will last for years. Empty trap once a day, releasing good birds. Size 36x18x12". With Receiving Box $16.50 f. o. b. Kankakee.

Send for free Catalog. Our Bird Lodge, 50 miles south of Chicago, is always open. Visitors welcome.

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# Root cuttings quickly

Chemicals that make plants sprout roots from their stems provide a quick and easy way to start new plants. You make cuttings in the usual way (below), then soak them for recommended time in a solution of the appropriate chemical, or coat the lower inch of the cutting with a powder preparation.

Mitchell, U.S.D.A.

Solutions are used for plants hard to root. Cuttings usually are soaked 6 to 24 hours

Powders are ready to use just as you buy them. Coat only the lower inch of stem

Rose cuttings (left) untreated; treated cuttings (right) sprouted roots quickly

*More on page 272*

HAVE A
**Weed-Free Lawn** THIS EASY WAY!

No more back-breaking weed-digging! Ugly weeds die, roots and all! Weed-No-More doesn't harm common lawn grasses.

**WEED -NO- MORE**

SPECIAL—limited time only!
$1.00 can of Weed-No-More and 59c Automatic Sprayer
BOTH FOR ONLY . . . $1.29
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At paint, hardware, garden-supply, department, and drug stores.

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• Comes in POWDER and BIS-KIT form. Both contain *red squill;* are safer around farm animals and pets. POWDER, 75¢; BIS-KITS, 35¢ and $1.00. If unavailable from your druggist or seedsman, order direct; adding 15¢ for mailing and handling. Money-back guarantee. *The K-R-O Co. Springfield, Ohio.*

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For Hedges or specimen trees. 5 yr. old, 6 to 12 in. Sent postpaid at planting time. Free "Evergreens" folder, write
15 FOR $3.
MUSSER FORESTS, Inc., Indiana, Pa.

# Garden clinic

[ *Continued from page 239* ]

*I can't seem to grow lilies successfully in my yard. The soil is poor, and it seems to stay quite wet for a long time after a rain. But I grow other kinds of plants all right. N. G. R., New York.*

Photograph: Stanley

Try planting your lilies on inverted pots. Few lilies can thrive in poorly drained soil, and if you can't install tile drains, this pot idea should help. It imitates natural conditions often found where lilies grow in the wild on top of rocks in marshy soils.

Don't plant as deeply as you would in a light, sandy soil. A 4-inch covering will be enough for most bulbs. Fall is the usual planting time for lilies, but you can plant estate, goldband, regal, rubrum, nankeen, and formosa lilies in April with full confidence that they will bloom this summer.

BETTER HOMES & GARDENS

**More Profits, Greater Yields from Richer Seed Beds with ROTOTILLER***

Garden culture is as old as man. But only in recent years have any appreciable advances been made to make tilling the soil of a small acreage a science. Yet, the reason so many gardens fail is the same today as in the past; namely, for want of a well prepared seed bed. Rototiller offers the home gardener or the man with a small acreage the best insurance policy he can have. It does the work of plow, disc, and harrow in one quick operation. Rototiller breaks up and thoroughly mixes organic matter, compost, or manure throughout the tilling depth, quickly produces a superior seed bed in which plants mature faster. Early to market means increased profits. Better still, Rototiller can be made to pay for itself in as short a time as one season. Today, gardening can be a truly rewarding experience. Write now for complete information about faster, more profitable Rototiller methods. Use the handy coupon. The time to start preparation of plant-nourishing seed beds is close at hand.

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*Trade Mark Reg. U. S. Pat. Off.
POWER TILLER OF A HUNDRED USES
FRAZER FARM EQUIPMENT CORP.
York, Pennsylvania
A Division of GRAHAM-PAIGE MOTORS CORP.

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Please send complete illustrated literature on time and labor-saving Rototiller.
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R. R. No..... Town.....
County..... State.....

**CACTI** AND EXOTIC SUCCULENTS

All plants labeled with true botanical names, all different.
Cultural directions included with each order.
6 Hardy Cacti; Postpaid $1.00.
6 Tropical Cacti; Postpaid $1.00.
6 Exotic Succulents; Postpaid $1.00.
15 as above; Postpaid $2.00.
Satisfaction or money refunded.
GUY QUINN, DEPT. BHG
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SEND FOR LIST
Largest grower and collector of desert flora in the world.

YOUR SEEDLINGS WILL grow WITH
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**TRANSPLANTONE**
Transplantone helps seedlings to recover quickly from the shock of being transplanted. Use it on tomatoes, lettuce, cauliflower and cabbage...dahlias, roses, delphinium. Use it when transplanting shrubs.
Order from your dealer or write direct to Dept. BH-4. American Chemical Paint Co., Ambler, Pa. Makers of Weedone, the original 2,4D weedkiller.
3-oz. can $1

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5 BLUE RIBBON DAHLIAS $5
Roots Value $7.50
All large varieties for exhibiting and cutting. **Dahliamum,** gold—**Faithful,** white SC—**John W. Sherwood,** mauve—**Kemp's Radiant Beauty,** yellow splashed red—**Mme Chiang Kai Shek,** yellow and peach. *One root of each labeled, guaranteed, and postpaid at planting time.*
Send for FREE Catalog offering 400 best varieties of Dahlias and 100 Hardy Chrysanthemums.
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**Remove Tree Stumps**
For As Little As $1.00 Or Money Back!
Remove ugly tree stumps, old or new, roots and all, any season, without digging, chopping, blasting, pulling! Save time, money! Order Magic Stump Remover now by mail. SEND NO MONEY! Pay postman only $1 for 4 Oz. size (for stumps up to 12 in. dia.), $1.50 for 8-Oz. (for stumps up to 24 in. dia.), $2.75 for 16-Oz. (for stumps up to 40 in. dia.), plus postage and C.O.D. fee. Or, SAVE Postage and C.O.D. FEE by sending cash with order. Also larger quantities at savings. Safe, proven, use anytime, anywhere. Money back if not satisfied.
H. D. CAMPBELL CO., ROCHELLE 48, ILL

MOWS IN AND OUT, 'ROUND AND ABOUT
—SO EASILY A CHILD CAN GUIDE IT

the Red Cap
AUTOMATIC POWER MOWER

AUTOMATIC THROTTLE
TILT-PROOF GAS-FEED
MODERATELY PRICED
20-INCH CUTTING REEL
STREAMLINED, ENCLOSED ASSEMBLY

Write for descriptive folder and name of nearest dealer.

STARBRAND CORPORATION · INDIANAPOLIS 18, INDIANA

Thousands of users say . . .
"Trimming Hedges is FUN with SKIL Trimmer"

Plugs in anywhere

New Model
Electrimmer

Handles like waving a wand . . .
Z-z-z-zips through any hedge in far less time!

Just glide Electrimmer over your wildest hedge *(one hand does it)* and see how quickly you get the perfect contour. New *Easy-Grip* handle and Electrimmer's long, powerful, fast-cutting blade make short, easy work of hedges that took tedious hours by hand. Trims even highest bushes with pipe in place of end handle. AC-DC motor. Smoothest bearings and finest materials throughout. See your hardware dealer or write *today* for full information.

SKILSAW, INC. 5033 Elston Ave., Chicago 30, Ill.
Electrimmer is made exclusively by SKILSAW, INC.

Insist on genuine Electrimmer...the original electric hedge clipper.



# Kill lawn weeds, ragweed, poison ivy

The most widely practiced use for these chemicals is that of 2,4-D for killing weeds. Always apply hormone weed killers only on quiet days. Protect nearby valuable plants by covering them with paper.

Dow Chemical Company

2,4-D can be applied as a spray or dust. The temperature should be above 60

LATEST—FINEST OF EXCITING NEW
DAFFODILS
including
Famous Gen. MacArthur

—largest and showiest of now existing Trumpet varieties. Nelis Nurseries specialize in the new and unusual in Daffodils of all species and types. New 1948 Nelis Catalog (cover illustrated) is a must for all who want to be up to date on most dramatic of Trumpet, Barri, Incomparable, and Leedsi varieties. Over 100 choicest Daffodils to choose from. Also largest listing of rare and exotic Tulips. Write —now—for free copy.

DO YOUR DAFFS AND TULIPS HAVE THAT "NEW LOOK"?
SEE THE LATEST AND FINEST IN NEW 1948 NELIS CATALOG

NELIS NURSERIES, INC.
604 Lakewood Blvd., Holland, Mich.

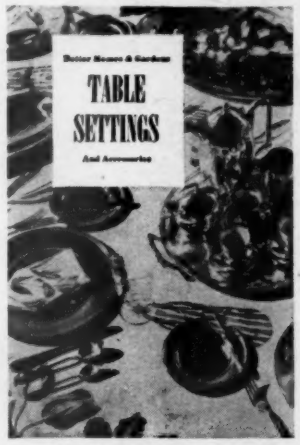
With 1 Lb. of Fertilizer
$7.95 Post Paid
Dealers Wanted

BEAUTIFY YOUR LAWN WITH
Ferto-Spray
Fertilizes as it sprinkles

ORDER this "All-In-One" Fertilizer and Sprinkler direct from factory. Spray adjustable from 4' to 40'. Can be used for killing weeds and grubs. Satisfaction assured or price refunded within 10 days. Send check or money order.

Republic TOOL & MACHINE CO.
227 E. Lincoln Ave. Milwaukee 7, Wis.

FOR MEALTIME CHARM




Know that your table is properly and attractively dressed. The ABC's of table arrangement, special tables for festive occasions, and newest information on table accessories and service, all are in *Better Homes & Gardens Table Settings and Accessories*. Order from 5704 Meredith Building, Des Moines 3, Iowa. Only 25 cents.

Mead, U.S.D.A.

Dandelions are easy to kill. They die within 3 weeks after treatment is applied

2,4-D also kills clover. Lawn grass is not injured in any way by the treatment

*More on next page*

*Easy Cultivating with*

**Bolens HUSKI TRACTOR**

Bolens HUSKI Tractor, low-cost lightweight with the heavyweight's push, will help you get your cultivating done quickly. It is your all-year power source, for many jobs in yard, garden or field — light plowing, seeding, harrowing, mowing, lawn cutting or snow plowing. See your dealer or write direct for full information.

**BOLENS PRODUCTS DIVISION**

FOOD MACHINERY CORPORATION
263-4 Park Street
Port Washington, Wis.

**FLOWER LOVERS**

Grow different flower bulbs right in your own home. Become another enthusiastic member of the Bulb of the Month Club. Send name, address, and $1.00 for full membership and generous ½-lb. carton of this month's bulb selection. Professional size bulbs guaranteed to grow indoors or outdoors. No dues or obligations. Send one dollar **today** to—

**BULB OF THE MONTH CLUB**
125 Madison, Dept. BH, Chicago 3, Ill.

**NEW GIANT GLADIOLUS**
Finer blooms—richer colors
Better growing habits
Free catalog on request
**CARL SALBACH, Grower**
659 Woodmont Ave. Berkeley 8, Calif.

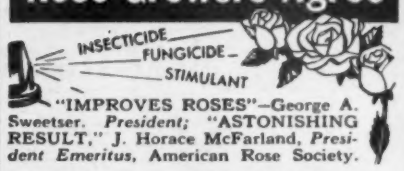
*Turf-Maker*
**LAWN SEED**
**is *adapted* for YOUR LAWN**

There is a Turf-Maker 'specially prepared for YOUR LAWN. It's guaranteed 97% pure — carries F. H. Woodruff's Gold Seal — contains 80% true perennial sod-forming grasses.

**There's no better LAWN SEED than F. H. WOODRUFF'S *Turf-Maker***

**F. H. WOODRUFF & SONS, Inc.**
MILFORD, CONN. BELLEROSE, N. Y.
TOLEDO, OHIO SACRAMENTO, CALIF.
ATLANTA, GA.

**Rose Growers Agree**




"IMPROVES ROSES"—George A. Sweetser, *President;* "ASTONISHING RESULT," J. Horace McFarland, *President Emeritus,* American Rose Society.

**Tri-ogen is "FIRST CHOICE"**

In beautiful public Rose Gardens, Tri-ogen is used more than any other spray. For garden protection, with *less effort,* use Tri-ogen. World's largest-selling combination insecticide, fungicide, stimulant. Controls all 3-major groups of insects and blights. Only balanced plant treatment containing *Fermate!* Tri-ogen "E" size Spray 90¢. Tri-ogen Dust, also containing DDT, 1 lb. 85¢. Dealers or direct. "How to Grow Beautiful Roses" folder free. Send today. Rose Manufacturing Company, 111-48 Ogen Building, Beacon, N. Y.

*Complete* **Tri-ogen** 3-Way Plant Treatment

Feed Your Roses TRI-OGEN ROSE FOOD—New!

**Mows and Trims Lawns**

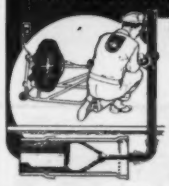
**In One Simple Easy Operation 8¼ Lbs.**

**Save Time and Labor with a MONTAMOWER**

New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, sealed ball bearings. No tired backs or aching arms. 8¼ lbs. live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass, lawn weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory for 26 years. Costs little. Write at once for trial on your own lawn "approval offer," guarantee information and literature.

**MONTAMOWER DISTRIBUTING CO.**
1040 Keeler Bldg. GRAND RAPIDS 2, MICH.

TO *Razor-Kleen* YOUR CLOGGED SEWER or DRAIN
*Insist on Electric*



**ROTO-ROOTER SERVICE**

With the electric Roto-Rooter, your local Roto-Rooter Serviceman will do the job Better, Faster, and For Less.
**NO NEEDLESS DIGGING**
*Write for Sewer and Drain Handbook*

**ROTO-ROOTER CORP.**
Dept. 148, Des Moines 14, Iowa
A NATIONAL SERVICE AVAILABLE ANYWHERE

**NO-SEED HORMONE**
**for TOMATOES**
MORE • EARLIER • SEEDLESS
LARGER . . . MEATIER . . . TASTIER
EFFECTIVE ON PEPPERS, CUCUMBERS, EGG-PLANT, SQUASH
NO-SEED sets blossoms chemically . . . produces ripe fruit weeks earlier . . . greater yield . . . SEEDLESS.
Increases yield of beans, berries, too.
*Just spray the blossoms*
$1.00 BOTTLE FOR AVERAGE GARDEN — AT YOUR DEALER, or direct from SCIENCE PRODUCTS COMPANY 1230 E. 63rd Dept. B-48 Chicago 37, Ill.

**PACHYSANDRA**

The ideal evergreen ground cover plant to grow in sunny as well as the shadiest locations where grass will not grow. Grows at even height of about 8 in. Plant 6 in. apart; 25, $1.25; 100, $3.95; 1000, $37.50; prepaid, neatly packed.
**Peekskill Nurseries, Box 596, Shrub Oak, N.Y.**

*Speed gardening with modern tools*
for example, the "EARLESS" HOE

1: "Earless" blade works closer to plant without striking foliage.
2: Set at better angle for correct surface cultivation.
3: Sharpened on 3 sides, for greater usefulness.

One of 16 modern light, streamlined tools specially selected to speed garden and lawn care. Look for the tools with the *blue handles.*

**SPEEDLINE**
BLUE-HANDLE GARDEN TOOLS
made by
THE UNION FORK & HOE CO., Columbus, Ohio

**PAGE FENCE** *-Since 1883*
• AMERICA'S FIRST WIRE FENCE •

*Consult a Specialist*

● Protection of children and property against common hazards is the specialized business of the Page Fence Association member near you. His long experience and expertness, plus the Page Chain Link Fence he erects, make him the man to consult. You can have a choice of styles and metals, and he will submit a cost estimate without obligation. Write for booklet containing fence ideas for homes and we will also send name of nearby member.

PAGE FENCE ASSOCIATION • Monessen • Pa.

**FAVORITE PERENNIALS**

● COLUMBINE ● ALYSSUM, GOLD DUST
● COREOPSIS ● DAISY, SHASTA
● FOXGLOVE ● DELPHINIUM
● GAILLARDIA ● SWEET WILLIAM

BE SURE TO USE
**MANDEVILLE** *Triple-Tested* **FLOWER SEEDS**

Tested for germination, quality of flowers, completeness of mixtures. "Show How" packet helps tell seedlings from weeds. See your dealer's display of new and old favorites. Ask or write for free "Cutting Gardens" folder.

MANDEVILLE & KING CO.
1040 University Ave., Rochester 1, N. Y.
At Stores Everywhere

BRING *Life* AND *Beauty* TO YOUR LAWN WITH A WHIRLWIND POWER MOWER

For heavy-duty work, Model 24 (above) and Model 31. Both self-propelled.

The rotary-scythe, suction-lift WHIRLWIND Power Mower will do these things for your lawn:

Model H-20, for maintenance of smaller lawns and closely confined areas.

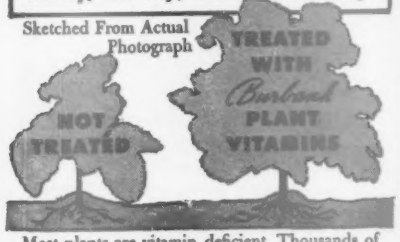
1. Cut grass and weeds of any height, thoroughly, uniformly, with no clogging.
2. Lift up and cut tangled and matted masses, allowing tender grass to breathe and thrive.
3. Mulchify clippings into fine humus for the turf.
4. Trim under low shrubbery and up close to trees, walls, fences, etc.
5. Cut on both forward and backward travel — no lost motion.

*What more could you ask?* See your dealer for a WHIRLWIND demonstration, or write Dept. No. BHG-4.

**WHIRLWIND CORPORATION**
3707 N. Richards St., Milwaukee 12, Wis.
*Now in Our 17th Year*

**Just a Few Cents Will BEAUTIFY your lawn & GARDEN**
*Easily, Quickly, the Burbank Way*

Sketched From Actual Photograph




Most plants are vitamin deficient. Thousands of users write us that Burbank Vitamins give them the most beautiful flowers, and greenest lawns they have ever grown. Stops wilt in transplanting and setting out new plants or seedlings.

*15 tablets 10c (makes 150 gal.)* — *50 tablets 25c (makes 500 gal.)*

**Durable Plastic Vita-Mixer 25¢**

*Burbank* **ROOT HORMO**
Develop your own plants from slips and cuttings. Varieties heretofore difficult to root are now easily propagated. 1/4 ounce treats 300 slips—10c. 3/4 ounce treats 1200 slips—25c.

2 PKGS. (100 tablets) PLANT VITAMINS *(enough for average garden 60 days)*
1 PKG. (3/4 OZ.) ROOT HORMO
1 VITA-MIXER . . . ALL FOR $1.00

**FREE BOOKLET** *"Transplanting and Growing Slips MADE EASY"* Write today for this helpful information.

For sale at *Grant, Green, McLellan, Kresge, Kress, Scott-Burr, Woolworth and other garden depts.* —if not in your community, write today—mail orders postpaid.

**Burbank Products, Dept. B4, Los Angeles 6, California**

**Growth-regulator chemicals** [*Continued from page 273*]

# Make fruit cling to tree

U.S.D.A.

Treated apple tree (above) loses only a few fruit before regular time to harvest. Untreated tree (opposite) often litters the ground heavily with near-ripe apples

SOW **WHITNEY'S**

*Super-Refined* **SEED** *for a* **BETTER LAWN**

**BLENDED** from the world's finest grasses.
**SUPER-REFINED** to remove chaff and weeds.
**TESTED AND APPROVED** for high germination.
**MIXTURES** to meet every need (soil, shade, etc.)

Get Our Valuable Circular. Tells about the few simple practices that mean a better lawn.

**FREE** at your Hardware or Nursery Dealer's or write: DEPT. A

HOW to have a BETTER LAWN

**WHITNEY SEED CO., INC.**
BUFFALO 5, NEW YORK

**THEY CUT EASIER**

BERNARD Hedge Clippers are scientifically balanced for easy, untiring use. Light weight, yet tough. Lock washer joint keeps blades snug for most efficient cutting.

At your local hardware store. Remember the name . . . BERNARD

22" long 8" blade

*Quality Tools Since 1870*

**BERNARD**

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**PANSY PLANTS**

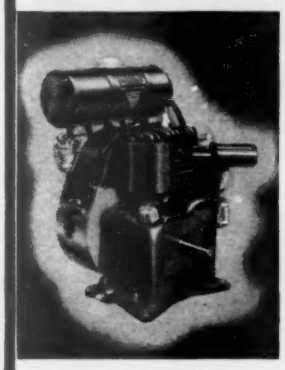
"SWISS GIANT." This strain of Super Giant Pansy plants has immense flowers. Thrives very well in partly shady places. All mixed colors. Up to 6" across. Bloom all summer. 100 plants, very special, $2.50, or 25 for $1.00. Cash orders prepaid or sent C.O.D. plus charges. Return at once if not satisfied. Included with $2.50 orders, 2 Mystery Bloom Cushion Mums, $1.00 value.

**OWEN NURSERY, Dept. 1P4, Bloomington, Ill. Clip this.**

**America's Finest Child Care Guide!**

The Better Homes & Gardens Baby Book contains first-aid helps, formulas, recipes, training helps, and over 200 "how-to" illustrations of child care. Prenatal thru sixth year. Complete record section. Grand for gifts. Price only $2.75. Send your order to 5504 Meredith Building, Des Moines 3, Iowa.

**BE SURE IT'S CLINTON POWERED**



1½ to 2 H. P.
2½ to 3 H. P.

When you choose a lawn mower, tractor or other powered equipment be sure it's powered by the World Famous Clinton Engine.

It has been proven in test after test Clinton Engines out-perform, out-last all others. They're built by the world's largest manufacturers specializing in 1½ to 3 H. P. engines.

*See your dealer or write Dept. 101*

**CLINTON MACHINE CO.**
**CLINTON, MICH.**

**SPARTAN power SPRAYER**
**ROUTS WEEDS AND FLIES — Protects Trees**

New Spartan portable power sprayer provides best way to apply weed killers or insecticides. Delivers up to 3 gal. per min. at 10 to 200 lbs. pressure. Sturdy, reliable Spartan will win your battle against pests! Find out what Spartan will do for you.

**SPARTAN PORTABLE POWER SPRAYER**
**KILLS WEEDS** quicker, easier. **ROUTS FLIES** and mosquitoes from barns, homes, resorts! **DISINFECTS** poultry houses! **FIGHTS ROACHES** and other indoor pests effectively! **SPRAYS CATTLE** for more meat and milk production! Send for free catalog!

**BUSINESS OPPORTUNITY!** Make big profits by starting Custom Spraying business. Write for information.

**JOHN BEAN**
DIVISION OF FOOD MACHINERY CORP.
Lansing 4, Michigan

**THE GARDENING SENSATION OF '48**
*Coburn's* **GARDEN MAKER**

HERE IS WHAT IT DOES
1. Spaces and marks rows straight and true.
2. Digs seed furrow exact depth.
3. Automatically covers seeds with dirt.
4. Converts to 3-tine cultivator.

BUY ON TRIAL
Complete with 48" handle and Garden Maker Manual. At your dealer—or send check for $5.95. Money-back guarantee—we'll ship prepaid for 10 day trial. (Pat. Pend.) Free folder.

**COBURN MANUFACTURING COMPANY**
WHITEWATER, WISCONSIN, U.S.A.

*Electric* **HEDGE SHEAR**

Trims HEDGES, SHRUBS TERRACE GRASS, BORDERS

Cuts with an easy, untiring motion any growth up to ½" thick. Light, vibration-proof. Gives beautiful curves, bevels, edges without practice. Self-sharpening. Weighs only 5¾ lbs. Guaranteed. At your hardware or garden store, or write Porter-Cable Machine Co., 1759-4 N. Salina St., Syracuse, N. Y.

ONLY $34.50

SAVE TIME, WORK, MONEY!

**SHAW** DU-ALL and "PEPPY PAL" TRACTORS

PLOW

CULTIVATE

MOW

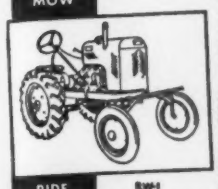
These rugged walking or riding tractors ideal for farm, truck garden, orchard, poultry farm. Operate on a few cents an hour. A child can handle them.

**DO DOZENS OF JOBS** — The Shaw Du-All or Peppy-Pal does many jobs quickly and easily. Plows, cultivates, harrows, disks, bulldozes, sprays, hauls, grinds, and saws wood.

**BUILT FOR RUGGED WORK**—Sturdy extra-strength construction means low upkeep, long life. Year's guarantee.

**LOW FACTORY PRICES**

Buy direct or through your dealer! Almost anyone who owns a garden can afford a Shaw Du-All or Peppy Pal. Mass production holds prices down — quality up.



RIDE

**RIDING TRACTORS**

4 models, from 5 to 12½ H. P., 58 in. wheelbase, 36 in. wide, 24 in. plant clearance. Hand or electric starter. Improved steering device. Plow, harrow, cultivator, cutter bar, snow plow, bulldozer available.

RW-1

**FREE:** Illustrated folders giving complete details and price lists—write today!

**SHAW MFG. CO.** 1604 Front St., Galesburg, Kan. 669-A North 4th St., Columbus, O.



**ELECTRICITY**

FOR . . HOMES CABINS FARMS

• Onan Electric Plants supply regular A.C. highline electricity for lights, pumps, radios, household appliances. Gasoline engine powered, water or air-cooled. Portable or stationary. Many sizes—350 to 35,000 watts A.C.

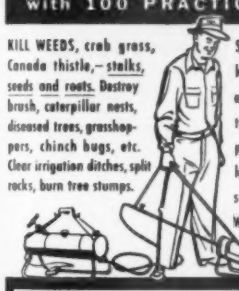
*Write for folder*

**D. W. ONAN & SONS INC.** 3880 Royalston, Minneapolis 5, Minn.

Onan PRODUCTS



*Glider Model* **FLAME GUN** with 100 PRACTICAL USES!



KILL WEEDS, crab grass, Canada thistle,—stalks, seeds and roots. Destroy brush, caterpillar nests, diseased trees, grasshoppers, chinch bugs, etc. Clear irrigation ditches, split rocks, burn tree stumps.

Sterilize poultry houses, kennels, barns. Use as portable home forge. Melt ice, thaw pipes. Safe, inexpensive. Burns only 6% kerosene—94% air! Thousands of satisfied users. Write for **FREE CATALOG.**

7 MODELS from $22 up

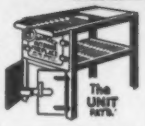
**HAUCK MFG. CO.,** 12 Tenth St., Brooklyn 15, N. Y.

**ROSE** *Bushes*

2-YEAR-OLD FIELD GROWN EVERBLOOMING PLANTS OVER 50 CHOICE VARIETIES WRITE FOR FREE CATALOG ROSES IN COLOR.

**TY-TEX ROSE NURSERIES** BOX 532 TYLER, TEXAS

That deliciously *different* taste of food cooked outdoors. BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable.




Send dime for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with working drawings for a variety of designs.

**HANCOCK IRON WORKS** 78 W. Pike St., Pontiac 14, Mich.

Pear, orange, and grapefruit trees also can be sprayed with the proper growth-regulator chemical just before the fruit ripens to make the fruit cling tightly until convenient for you to pick it.

*More on page 279*


**MOW-A-MAT**

POWER **LAWN MOWER** *Ideal* FOR LAWNS BOTH LARGE AND SMALL Sturdy Steel Construction

Mowin's fun with MOW-A-MAT . . . all you do is steer it! No blistered hands, no heavy work, no backaches. Cuts clean, smooth 20" mat. Governor automatically controls power for light and heavy grass. Easy-starting 1½ H. P. 4-cycle air-cooled gasoline engine provides extra power. High-speed bearings. Positive chain drive. Noiseless cutting reel. Self-sharpening blade. Adjustable handle. Positive wheel drive for straight starting and straight mowing. No tire slippage on wheels. Ask your dealer to show you these and other MOW-A-MAT features that help to make mowing fun! Or write for folder to MILLAR BROS. MFG. CO., 5301 Grand River, Detroit 8, Mich.

**STRAWBERRIES PAY** Allen's Berry Book describes best early, medium, late and everbearing varieties. Tells how to grow big, luscious berries for home and market. Copy Free. Write Today.

**W. F. ALLEN COMPANY** 15 Evergreen Ave. Salisbury, Maryland



**LEARN LANDSCAPING**

Profitable, healthful career—absorbing hobby, for men, women. Thorough 45-lesson home-study course takes 8-12 months spare time. Hundreds of successful graduates. 32nd year. Send for FREE catalog.

**American Landscape School, 0459 Grand Ave., Des Moines, Iowa**



**PLANT Brand's LOVELIER FRENCH LILACS**

• ON OWN ROOTS •

We have specialized in French Lilacs for over 30 years and now have in our fields a stock of more than 100,000 of these beautiful shrubs, which cannot be surpassed anywhere in the world. Our stock covers almost every first-class variety to date.

Write for our Spring Catalog

**GORGEOUS PEONIES**

Iris, Phlox, Chrysanthemums, many hardy perennials and some 30 varieties of the wonderful New Bush Cherries.

**BRAND PEONY FARMS** 131 E. Division St., Faribault, Minn.



**good roots make good plants**

*use* **ROOTONE** Reg. U. S. Pat. Off. the plant hormone powder

Dip your slips and cuttings in Rootone before planting. Treat flower and vegetable seed with Rootone. One treatment hastens root growth and develops bigger, healthier plants.

**2-oz. jar of Rootone $1.** Order from your dealer or write direct to Dept. BH 4, American Chemical Paint Co., Ambler, Pa. Makers of Weedone, the original 2.4D weedkiller.



*Grow* **XMAS TREES**

We grow 14 million trees a year. Write for special Xmas tree bulletin, prices.

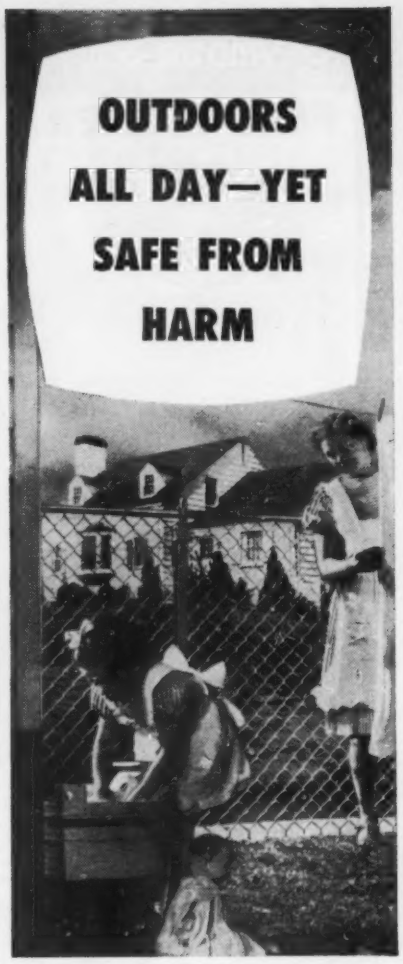
**MUSSER FORESTS, Inc., Indiana, Penna.**



**6 EXQUISITE VESPER IRIS $1** each producing 200 jewel-like flowers. Bloom many weeks. $1.80 catalog value. Catalog in natural colors of world's finest iris free.

**Jardin des Iris, R. 4, B. 787, Battle Creek, Mich.**






IT'S EASY to make your own yard into a protected playground, where the children can scamper to their heart's content—safe from traffic, and safe from their urge to wander.

Just install Cyclone Chain Link Fence. It has been designed to meet all your requirements. It combines trim appearance with lasting sturdiness; and there's a self-closing gate that can never be carelessly left open.

Send the coupon below—and see for yourself how U·S·S Cyclone's design and construction keep it always on the job: protecting your lawn and flowers—keeping in your own children and pets—and keeping out stray animals or thoughtless trespassers.

**FREE 32-Page Book on Fence**

This book will help you choose the right fence for your home. Chock full of pictures, showing many types. Whether you need a few feet of fence or miles of it, you'll find this book helpful. Send for your free copy today.

**CYCLONE FENCE DIVISION** (AMERICAN STEEL & WIRE COMPANY) Waukegan, Ill. Branches in Principal Cities United States Steel Export Co., New York

Cyclone Fence
Waukegan, Ill., Dept. 248
Please mail me, without obligation, a copy of "Your Fence."
Name_____
Address_____
City_____ State_____
I am interested in fencing:
☐ Residence; ☐ Estate; ☐ Playground; ☐ Industrial; ☐ School.
Approximately _____ feet

USS STEEL UNITED STATES STEEL

**CYCLONE FENCE**

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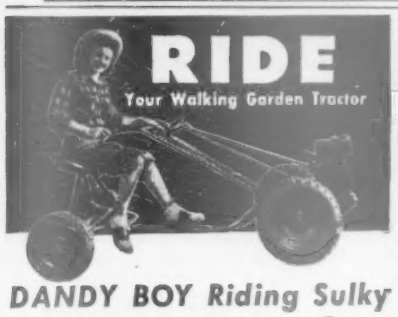

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# This city dump sprouted

***By Webb B. Garrison***

EACH year more than 100,000 people make a pilgrimage to Sumter, South Carolina, to a wonderland of beauty that, just a generation ago, was a community dump.

Automobile-dealer H. C. Bland bought the dump 25 years ago to get the big pond which went with it. He bought it because it was a fisherman's paradise. It was not soothing to the eye or nose.

Fires burned continuously at the dump, day and night, but scraps of paper lay rotting in the edge of the swamp. Almost every conceivable object was piled up in the heap—even old stoves, buggies, and the bones of cows and horses.

A lover of flowers, fisherman Bland had a small garden at his home. Some of his plants were not doing well, so he moved them to the rich loamy soil bordering his newly acquired pond. To his surprise and delight, they quickly began to thrive. Then and there he conceived the idea of converting the dump into a park.

It was not Mr. Bland's idea to fashion a run-of-the-mill flower garden. He chose to emphasize the Japanese iris, then grown in few American gardens. The Japanese iris was all but unknown in the Deep South.

The project has been financed by Bland, but from the first he has had the support of civic officials. Machinery and equipment lent by the street department was used to deepen the pond. When packed into retaining walls of brick and

wings!

More Beautiful America

cement, the mud became "islands" as graceful and inviting as tho designed and built by Nature herself.

When it became apparent that natural multiplication of Japanese iris was very slow, the city of Sumpter offered to help Bland by importing a large shipment of roots from Japan.

No admission to Swan Island Park has ever been charged. Bland recently made an outright gift of the property to the city, but continues to maintain it at his own expense. How it looks today is shown in the photograph.

***Better Homes & Gardens*** offers national recognition to communities willing to beautify themselves. If your town needs a cleanup, start now and enter it in the More Beautiful America competition. The interests of *one* citizen can spruce up a whole town. Read why 100,000 visitors journeyed last June to Sumter, South Carolina, (population 25,000) to see what H. C. Bland did to the city dump.

Write today for details—$6,100 in cash awards: Contest Editor, *Better Homes & Gardens*, Des Moines 3, Iowa.


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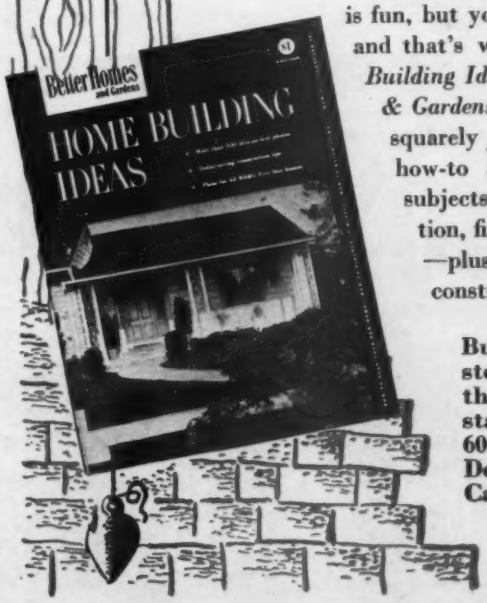


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Smaller models — lower prices
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## Quickest food crops you can grow

[ *Begins on page 118* ]

| | Days from planting to eating |
|---|---|
| ***Lettuce, Leaf*** | |
| Oakleaf | 40 |
| Bronze Beauty | 40 |
| Black-Seeded Simpson | 46 |
| ***Lettuce, Head*** | |
| Bibb | 57 |
| ***Okra*** | |
| Clemson Spineless | 55 |
| ***Peas*** | |
| Laxton's Progress | 62 |
| Nott's Excelsior | 62 |
| Freezonian (1948 All-America Bronze Medal) | 63 |
| Little Marvel | 64 |
| ***Peppers, Sweet*** | |
| Early California Wonder | 60 |
| Harris's Early Giant | 63 |
| ***Radishes*** | |
| Early Scarlet Globe | 20 |
| Saxa | 20 |
| Vick's Scarlet Globe | 20 |
| Improved French Breakfast | 25 |
| Long White Vienna or Lady Finger | 25 |
| ***Spinach*** | |
| Nobel Giant Thick-Leaved | 45 |
| Bloomsdale Long-standing | 45 |
| ***Mustard*** | |
| Tendergreen | 21 |
| Florida Broadleaf | 30 |
| Fordhook | 30 |
| ***Swiss Chard*** | |
| "Summer Spinach" | 45 |
| ***Squash*** | |
| Prolific Straightneck | 55 |
| Acorn or Des Moines | 58 |
| Black Zucchini | 60 |
| ***Turnips (for greens)*** | |
| Purpletop Strap-Leaved | 46 |
| ***Tomatoes*** | |
| Bounty | 60 |
| Firesteel | 60 |
| ***Snap Beans*** | |
| Tenderpod | 48 |
| Stringless Greenpod | 50 |
| Bountiful | 50 |
| Tendergreen | 52 |
| ***Baby Lima Beans*** | |
| Henderson Bush | 65 |
| ***Pole Snap Beans*** | |
| Kentucky Wonder | 65 |
| ***Edible Soybeans*** | |
| Bansei | 96 |
| ***Sweet Corn*** | |
| Earliest Golden Sweet | 53 |
| ***Tomatoes*** | |
| Select Earliana | 66* |
| John Baer | 70* |
| | *From seed |
| ***Onions*** | |
| Buy sets for earliest green onions | 45 |

See page 24 for techniques of speeding up all food crops.


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**Growth-regulator chemicals** [ *Continued from page 275* ]

# Make sterile plants produce seeds

Emsweller, U.S.D.A.

Treating hybrid lily with a growth-regulating chemical

Home gardeners frustrated in their attempts to cross certain favorite plants may find naphthalene acetamide a useful tool. You should try various dilutions of this chemical. Using too strong a solution can make the fruit seedless, or cause it to fall off after it starts to swell. Using just the right amount stimulates seed production and makes the seedpod cling tightly. Scientists already have used this hormone successfully to force hybrid lilies to produce seeds (right).

Treated lily has produced normal seedpod

## *Ripen green apples, pears, and bananas quickly*

Most intriguing to the homemaker is the ability of these chemicals to make fruits ripen quickly. Apples, pears, and bananas can be dipped into a special preparation of 2,4-D (the weed killer) and ripen in half the usual time. (You can't use the solution sold as a weed killer.) The treatment to ripen fruit is harmless to persons who later eat the fruit.

## *Thin blossoms on fruit trees*

Thinning the newly opened blossoms by using the appropriate chemical spray can prevent overloading and can convert a biennial producer into one which has a good crop of fruit each year. Left to their own ways, fruit trees often overload themselves with so much fruit that by midsummer their branches break under the weight. And because of the heavy fruiting, the trees are unable to make enough blossom buds in the summer to provide a normal amount of fruit the following year.

***For more about growth-regulator chemicals:***

*U. S. Department of Agriculture scientists John W. Mitchell and Paul C. Marth have written a book, "Growth Regulators," just published by the University of Chicago Press. The 1943-47 U.S.D.A. yearbook has a special chapter on these chemicals.*
Editor


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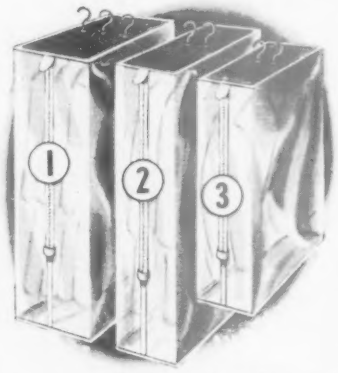


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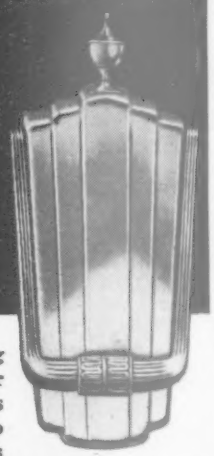

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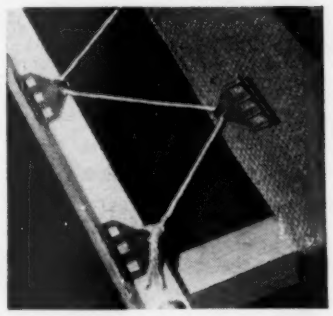
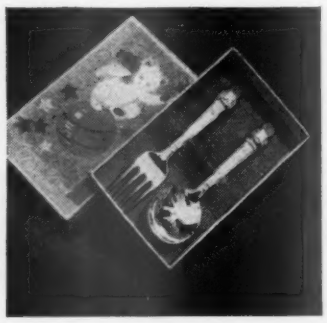
# Thru the Shops



For the hooked-rug enthusiast, here's a lacing outfit designed to save time and tempers and make the work more fun. Hooks are easily changed as the pattern requires shifting; burlap is taut and smooth all the time. Works on any type frame and holds even small pieces of work. *Dritz Lacing Set* of 16 hooks with cord, 75c in stores only. John Dritz & Sons, 79 Madison Ave., New York 16, New York.

Garden apron of heavy, water-repellant cloth, is generous in coverage. Big pockets carry your gloves; smaller pockets house seed packets, while stout loops hold garden tools. The deep hem is double thick for protection to knees. Straps cross at back and tie snugly to side loops; completely adjustable for size. In denim blue with yellow, apron is $1.98, ppd. Lane Bryant, 465 Fifth Ave., New York 17, New York.

Now you, too, can paint a picture. We did it, and we haven't an artisitc bone in our fingers! Each patch of color is sectioned with faint lines and numbered to match the capsules of oil paint that come with the picture. It's all mixed, ready to apply. Shown is *Zinnias*. Other subjects are *Mount Vernon*, *Canal Boat*, and *The Bridge;* each, 12"x15". Ppd., $3. Ward Phillips Co., Box 3451 Merchandise Mart, Chicago 54, Illinois.



For a beloved godchild or your own Little Darling, his first silverware is an important gift. Especially when it's in a popular pattern, *First Love*, 1847 Rogers silverplate. The delicate design in no way disturbs the easy-grasp quality of the handles. Broadness of fork and spoon help prevent spills. The set, $1.75, ppd. Helzberg's, Mail Order Div., 1013A McGee, Kansas City 6, Missouri.

Chubby tub for ice and things is redcedar bound around with three wide bands of brass. Has a capacity of more than a quart, so it holds a lot of cubes. You can chip or crush the ice right in it; the wood won't be harmed. Or use the tub to serve popcorn, nuts, or apples, or even as a catch-all. *Ice Tub*, $2.75, ppd. The Bucket Shop, Murfreesboro, Tennessee.

To hold those necessities when Mother and Baby leave home, we like this dignified plastic-leather bag. It looks like a purse and is adjustable to shoulder style. Zipper compartments keep wets and dries separate, and there's space for two bottles. Bag is 9"x12"x2", in blue, black, brown, green, or red. *Dri-Duck Diaper Bag*, $5.95 inc. fed. tax, in stores or ppd. L. P. West, 333 N. Michigan Ave., Chicago 1, Illinois.

Big, useful napkins, the kind that men like most, are these new pastel cotton ones. They're 17"x20", with woven, self-color strips at each end. Heavy enough to withstand a lot of punishment in use or in the laundry. We especially like to use them with place mats. In blue, green, pink, and peach, *Cannon Napkins* are about 25c each in stores only—no mail orders. Cannon Mills, Inc., 70 Worth St., New York 13, New York.

One of those "why-didn't-they-do-it-before" things is this device to clip dresses and blouses onto their hangers. Keeps them on the hangers and off the closet floor. Center ring slips over hanger hook, and metal clips at each end of the ribbon do the trick. Holds scarves for you, too, and doesn't make a mark on anything. *Klothes Klip* in red, blue, pink, green, black, or white, 2 for $1, ppd. Jane Wolcott, 671 38th St., Des Moines 12, Iowa.

Shades of our own childhood when we, too, wielded a wicked beanbag! These grinning clowns have stuffed heads; the beans are in their floppy bodies so they always land upright, however (and wherever) thrown. Dressed in brilliant cotton materials, striped, checked, and printed, *BeanyBumps* are 8" tall. Each, $1.50 or 3 for $4.25, ppd. BlancheCraft, 662 Monroe Ave., Rochester 7, New York.

Danish Aebleskiver is one of those national delicacies with an international appeal. They're pancake balls to be served with jam, jelly, sweet fruit sauce, or maple syrup. The *Aebleskiver Pan* is designed according to old-country tradition, made modern in cast aluminum; room for seven balls at a cooking. Recipes included. Ppd., $2.45. Standard Air Parts, 7600 S. Greenwood Ave., Chicago 19, Illinois.

For the birthday cake on that day of days, an unobtrusive ring of silvery metal holds candles to light the festivities. Can go around the plate, as shown, or *on* the plate around the cake; leaves the frosting intact. Eight removable holders are included with each ring and, by themselves, may hold place cards instead of candles. The set, $2.25. Additional candleholders, 20c each. In stores only. The Zangs Company, 1594 Merchandise Mart, Chicago 54, Illinois.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Now paint things *in minutes* instead of hours! Save money besides! Speedy Jr. gives that factory-look to furniture, toys, screens, farm implements, auto touch-up, etc. Inflates tires and sprays insecticides, too. Merely attach as you do a spark plug, fill cup, idle motor and spray away! At hardware, auto supply, paint and lumber dealers. With 18-foot hose, only $4.85.

Speedy Jr.

Write Dept. 19 for Free Booklet "How to Spray" and Catalog of Sprayers.

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YOU SAVE FOOD—MONEY

Thousands are using the convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp — bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over. Set of six bags $1.75 value for only $1.00 includes:
1—14" x 21" bag for turkeys, roasts. 1—14" x 18" bag for fruit, vegetables. 1—8½" x 18" bag for celery, bread. 1—8½" x 15" bag for cheese, fish. 2—8½" x 12" bags for butter, chops.
Enjoy economy of foods kept fresh in space saving Handi-Bags right away. You will want more than one set. Send $1.00 for each set today and we ship immediately by prepaid parcel post. Money back guarantee. No C.O.D. orders.

6 Bags FOR $1.

Keep Foods Fresh, Tasty with A.M.G. Handi-Bags

A-M-G Handi-Bags

A.M.G. PRODUCTS CO.
P.O. Box 717 Z, Pittsburgh, 30, Pa.

BROKEN JEWELRY WANTED

All kinds. Highest cash prices paid for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, etc. Cash mailed promptly. Write for FREE shipping container.

LOWE'S
Dept. BG, HOLLAND BLDG., ST. LOUIS, MO.

SLIGH *furniture*

THE *Canterbury* GROUP
FOR MAGNIFICENT DINING

Leading stores are showing this fine Grand Rapids quality traditionally designed open-stock group.

GRAND RAPIDS CHAIR CO.
*Founder Member:* Grand Rapids Furniture Makers Guild
*Associated Companies:* CHARLES R. SLIGH CO. SLIGH-LOWRY FURNITURE CO.

## DOR-FILE SPICE RACKS

**KEEP CUPBOARDS NEAT!**

File your spices on the inside of cupboard doors . . . in attractive streamlined aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard *only* 1⅝-in. Solid back prevents scarring door.

**SATIN FINISH** back in contrast with... **MIRROR FINISH** bar and lip gives **two-tone** beauty

**79¢** each

Guaranteed by Good Housekeeping

If your dealer can't supply, order direct —add 10c per rack for mailing.

**DOR-FILE MFG. CO.**
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*Now* BETTER *Homemade* ICE CREAM IN JUST 4½ MINUTES WITH FREEZER QUEEN *Lifetime Aluminum* ICE CREAM FREEZER

SHIPPED ANYWHERE IN THE U. S. A.

**PREPAID $12.95**

Delicious homemade ice cream in 4½ minutes... It's easy with FREEZER QUEEN. America's finest ice cream freezer. Inner container and outer bucket are cast aluminum... won't corrode or rust. The family will go for ice cream made the FREEZER QUEEN WAY! Send cash, check or money order. Shipped prepaid $12.95.

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2100 SEVENTH AVE. SOUTH
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*Ask Your Plumber About this...*

WM712

**Sherman** SHOWER AND BATH FIXTURE

1. Ball Bearing Stems Prevent Washer Wear.
2. Valve Mechanism Removable From Front.

"WE'RE AN EXPERT WE KNOWS"

H. B. SHERMAN MFG. CO., Battle Creek, Michigan



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SAW SET PLUS FINE & COARSE FILES

Sharpen any saw quickly, easily. Save time and do better work.

$2 *prepaid, plus 10c if west of Mississippi or in Canada (No C.O.D.)*

QUALITY: — Fully guaranteed against defects in workmanship and materials.

DANY TOOLS, BOX 281, UNION, N. J.



**DON'T HUNT FOR STAMPS!**

PHOTO COURTESY OF BETTER HOMES & GARDENS

**KEEPS STAMPS HANDY** in this attractive colonial-styled paper weight of highly polished brass—lacquered to retain finish—with green felt pad to protect your desk. **ALWAYS HAS A STAMP WHEN YOU WANT ONE!** Top lifts off and holds clips, pins. Holds regular roll of U. S. Post Office stamps. Send check or money order now. **$3.50 POSTPAID.** Satisfaction guaranteed. Immediate shipment. (In silver plate, $7.50 tax and postpaid.)

**NORTHMORE'S, Box 755, Highland Park, Ill.**



A Mark of Distinction in Dinnerware for Nearly Half a Century

*Lansdowne*

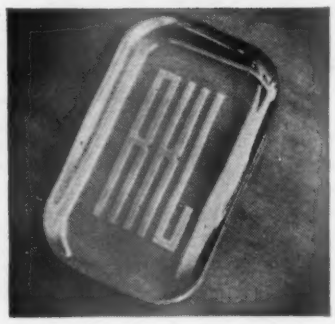
by SALEM CHINA CO.

You'll be proud of your Salem Dinnerware.

*American Dinnerware of Distinction*

THE SALEM CHINA CO.
SALEM, OHIO


# Thru the Shops



**A** weight on your desk is a weight off your mind when you leave your papers uncovered. Soft spring breezes wafting thru the open window can play havoc with a stack of letters. This *Paper Weight* of heavy crystal is 4″ long, 2¼″ wide, monogrammed with one, two, or three initials as you wish. Ppd., $1.35. Meredith, Inc., Evanston, Illinois.

**B**aking dishes for your favorite sea food go straight from oven to table. They're highly glazed pottery, oven-proofed, of course. The *Crab Baker* (shown empty) is green lined with gold. Set of 4, $4.50. The *Oyster Baker*, shaped like an oyster shell is aqua and gray; 4 for $3.50. Both ppd., and including recipe books. F. A. Sernau, 55 Sheridan Ave., Mount Vernon, New York.

## QUAINT AMERICAN SOLID CHERRY

***Pick-Me-Up Table*** The original was used for mug of hot toddy by the chair of a favored guest in an old seaport tavern. A "find" for its small-scale decorative quality — it is to be "picked-up" and placed for the convenience of guests at cocktail, or tea time; for buffets or around the bridge table. Built of solid cherry it has the authentic moulded pie-crust edge, turned pedestal and "lover's bow" bracket legs. In rich hand rubbed cherry finish. Height 18"; top 14 inches diameter. Price includes shipment to nearest express office . . . . . $14.95

You will want several—Pr. $27.65—Set of four $53.85

*Carl Forslund*

Fulton Street, East — GRAND RAPIDS 2, MICHIGAN
*You Are Invited to Send for Free Illustrated Catalog*



## FOLDING BRIDGE TABLE TOP

*The IDEAL Mothers Day Gift!*

IT FOLDS

FOR STORAGE

SEATS 8 PEOPLE

FOR CARDS OR DINNER

Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use, stores compactly in closet or corner. 46" across, lovely red, green or brown simulated leatherette finish.
F. O. B. factory

$5.95

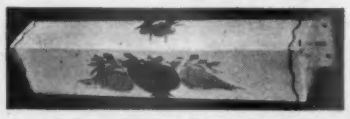
*Genuine Leatherette Finish Bridge Table Top, red, green, ivory, blue, brown* $9.95

ROSS UTILITIES CORP. Dept. E MOUNT VERNON, N. Y.



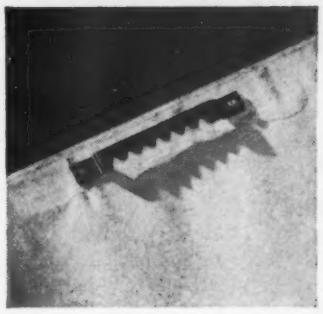
## JUST WHAT YOUR KITCHEN NEEDS!

ATTRACTIVE HAND PAINTED WAX PAPER HOLDER



No more searching on shelves or in cabinets for wax paper. Always handy in this new metal holder. Attractive and sanitary. Holds any standard wax paper roll and has a cutting edge. White enamel with attractive hand painted "County Fair" design. Easy to install. Order several extra ones for useful, inexpensive gifts. Send for FREE Catalog of "County Fair" Kitchen Accessories.

**$1.50 each postpaid. Money back if not delighted. Sorry, No C.O.D.'s. Send check or money order to**
**GREEN GABLE GIFTS, Dept. 164, 394 Lenox Ave., New York 27, N.Y.**



**P**ut away your T-squares and plumb lines—here's an easier way to hang pictures straight with the world. *Pic-Hang* tacks to the approximate center of the frame. Serrated teeth grab the nail in the wall, you shift the frame to right or left as balance demands, and there's your picture, flat against the wall. *Pic-Hangs* are 3 for 10c, in stores. Franklin Picture Frame Co., 2019 W. Montrose Ave., Chicago 18, Illinois.

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**F**or the spinach-blowing set, here's a dish they can't upset. The secret is the synthetic rubber suction cup bottom that holds tight to table or tray until Mother herself lifts it off. Bowl is blue, white, or maize pottery, sectioned to separate foods. *Tommy Tucker Plate*, $2.25, ppd. If you live in California, add 2½ percent tax. Selected Specialties Co., 11842 W. Pico Blvd., Los Angeles 34, California.

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**F**luorescent diffusers are translucent tubes of plastic to be slipped over standard fluorescent tubes to cut down glare or change lighting effects. Try crystal clear in the kitchen; use rose in your dressing room to make you look your best. *Tulox Fluorescent Diffusers*, at electrical dealers, from 85c to $3, depending upon length and diameter. Extruded Plastics, Inc., Norwalk, Connecticut.

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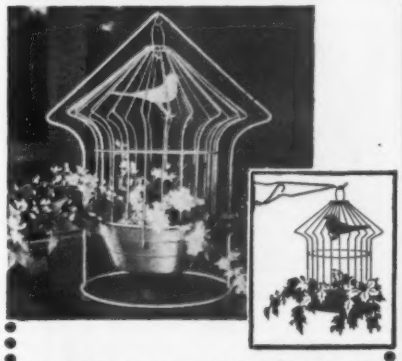

**A GRAND EASTER OR MOTHER'S DAY GIFT**

Plants like to grow in the gleaming white enameled cage. 12" tall, complete with red or white removable clay pot, and a lifelike plastic canary swinging on his perch. At better stores everywhere, or we'll ship promptly by prepaid parcel post. (No C.O.D., please.) With table stand (photo) $2.75. With wall bracket (sketch) $2.25. Post Paid East of Mississippi. Elsewhere add 25¢.

**THE ANDREW B. HENDRYX COMPANY**
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OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

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*New* EASY WAY *Makes*

# BUTTON HOLES HEMSTITCHES

WITH YOUR OWN SEWING MACHINE

**SPECIAL OFFER**
1/12th Button Hole Attachment
1/12th Hemstitcher Attachment
REG. 12¢ VALUE
BOTH for ONLY $1.

First, you get this sensational new IMPROVED invention that makes button hole making as easy as basting a hem! Twice as neat results in half the time, too. Fits any sewing machine . . . attaches in a minute. Simple to use.

Second, you get our amazing invention which does all types of hemstitching possible on your own sewing machine. No more paying someone else to do your hemstitching! No more drudgery making rugs by hand. Now YOU can do both . . . quickly, easily! Does tucking, smocking, picoting, too.

**SEND NO MONEY**

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Just send your name and address. On arrival, deposit only $1.00 plus C.O.D. postage thru postman on guarantee if you are not delighted with both you may return for full refund. Or send cash with order and save C.O.D. postage. Same guarantee applies. Mail your name and address NOW.

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Monogrammed Bath Sets, Cushion Tops. In a Few Hours. **Our Hooked Rug Book** tells how to do this with The Tru-Gyde Needle. The Book pictures Twenty PATTERNS, available at reasonable prices, STAMPED ON BURLAP. Chart for each gives the amount of yarn or rags needed and how to prepare them. EXPERIENCED OR BEGINNER, **Every Rug Maker Needs This Information. Send now for copy. Only 25c (No Stamps).**
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*Every Kitchen* NEEDS A HANDI-BOARD

Beautiful, Useful

**COMBINATION CUTTING BOARD AND KNIFE**

Most useful and colorful addition to the kitchen you have ever seen. Measures 8" x 12", 6 full color designs, Vegetable, Fruit, Mexican, Horn of Plenty, Chef or Swedish Moderne. Complete with serrated edge steel knife that fits into board. Chain for wall hanging. Only $1.50 at your dealer or sent postpaid. Excellent gift or prize. Send check or money order today, specify design wanted. Circular free.

6 COLORFUL DESIGNS • HIGH GRADE SERRATED EDGE KNIFE • HARD WOOD BIRCH BOARD • CHAIN FOR WALL HANGING

**HANDI-BOARD CORP.**
Box 10, 139 N. Clark St., Chicago 2, Ill.

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*A creative* **HOBBY** *for all the* **FAMILY**

Anyone can easily model unusual pottery, vases, attractive statuettes or profitable giftware with CERAMITE, the amazing new Ceramic Clay. You may fire it to everlasting hardness by baking for 20 mins. at oven temperatures of only 250 degrees F.

**Then . . .** enjoy the thrill of finishing your creations in any of the 54 shades of brilliant, lustrous, durable CERAMITE GLAZES.

KIT NO. 33. A 3½ lb. jar of CERAMITE, 2 MODELING TOOLS, 1 set of 8 colorful CERAMITE GLAZES, 1 GLAZING BRUSH and a 48 page book of instructions "CLAY MODELING & POTTERY". Send remittance with order. **$5.95** Express Charges Collect

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TRADE MARK **ETTL STUDIOS,** INCORPORATED
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*TOOTH "GARAGE"*

**FOR FALSE TEETH AT NIGHT**

Nothing is so unsightly or unsanitary as false teeth in an uncovered glass or simply "lying around". Keep them in this hand decorated ceramic Denture Dish and they will always be safe, sanitary and out of sight. There's one for "POPS", "MOMS", "GRAMS", "GRAMPS", and another one with plain decoration. $2.50 postpaid.

*Send check or money order to*

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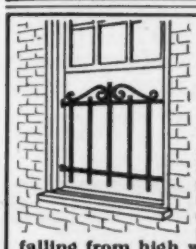

*Ornamental* **PROTECTION**

McDONALD patented pry-proof BURGLAR BARS give worry free protection from prowlers and kidnappers, prevents children falling from high windows. Easily installed in any window, sash or casement. Add attractiveness to every home, old and new. (Ten styles). Write for folder. Style shown $5.75 up depending on size.

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**MUSICAL** TISSUE OR TOILET PAPER Holder

*only* **$6.80**

Just pull paper and listen. Music works imported from Switzerland. Send check, cash, M O; we pay postage. COD you pay postage.

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**MAKE SHELL NOVELTIES THAT SELL**

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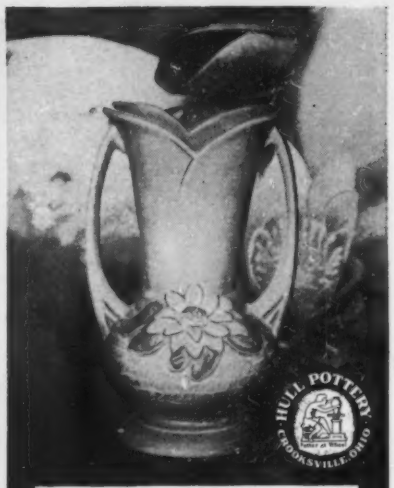


**HULL'S NEW, EXCITING**

*Water Lily*

The sculptural beauty of the hand-painted floral distinguish each of the twenty-seven graceful pieces in this lovely decorative pottery pattern. Your choice of two duo-tone color motifs: Walnut-Apricot or Turquoise-Sweet Pink—at better stores.

*By the Master Craftsmen of*

**THE A. E. HULL POTTERY CO.**
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# TWIN EGG POACHER

Polished aluminum poacher contains two separate, removable egg cups. Just fill poacher with water, place an egg in each poaching cup. Eggs are cooked in steam—making them tastier and better for you.

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*No charges or C.O.D.'s please.*

*Write for Big Catalog . . . Free*

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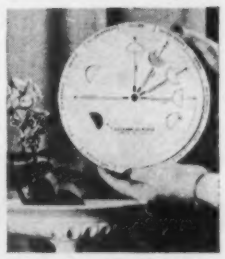

. . . when arranging flowers, decorating a room or selecting a wardrobe—by using the Keyes Color Harmony Selector. It's an automatic finder that instantly shows which colors blend properly, quickly reveals complements, near - complements, split - complements, triads, and groups analagous colors.

**Only $1 postpaid** In U. S. No C.O.D's.

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*Sharpen Your Own* LAWN MOWER

AMAZING NEW TOOL SAVES TIME, MONEY! Puts correctly beveled, keen cutting edge on mower blades and cutter bar—quickly, easily. Money back guarantee. Order today!

SPECIAL PRICE $1.00 POSTAGE PREPAID

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**Good for now, good for always—this beautiful Durham Bridge Set, one of many styles from a famous line. Round or square tables with smooth, sturdy all-steel frames and a choice of lovely colors in long-wearing *Duralyn* upholstery. They fold compactly for storing. Have several sets for your home.**

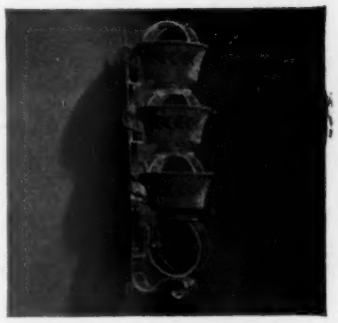
Sold in Leading Furniture and Department Stores

Folding all-steel frame card tables in a choice of patterns for as low as **$3.95**

The DURHAM LINE

DURHAM MANUFACTURING CORPORATION
MUNCIE, INDIANA, U. S. A.


# Thru the Shops



**A** rack for your finest cups is fashioned of clear plastic. This material is gentle to the glaze, resilient enough to prevent chips on handles or edges. It can be installed in a vertical or horizontal position; cups will be held snugly in either position. *Cup-Clip*, with space for 4 cups, about $3.50, in stores only. Tré-Fold Products, Inc., P. O. Box 115, College Park, Maryland.

**C**lean curtains and open windows are too often incompatible. But it's *Sav-a-Drape* to the rescue. Plastic material, 36″ long, is fashioned to fasten around draperies and glass curtains and protect them. During the day, or when the window is closed, *Sav-a-Drape* may be left behind the curtain out of sight but ready for use. Per pair, $2.95, ppd. Elizabeth C. Potts, 142 E. 53rd St., New York, New York.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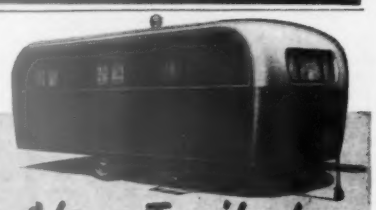
**VENETIAN BLIND TAPES**

**IN 5 MINUTES!**

Just slide on EASY-WAY Tapes—snip off old ones! You don't take blind out of window or even disturb the cord, because of patented new tape construction and fastener. HAVE CLEAN, FRESH TAPES **all the time** with EASY-WAY. Finest quality in 3 smart sunfast colors, wine, walnut and linen. For 2″ and 2½″ slats to fit all windows up to 72″ long—no special tools or extras to buy. Only $1.69 per pair, or 3 pairs for $5.00 postpaid. If department store cannot supply you, order direct. State width of slats and color desired. Money back if not satisfied. Folder FREE.

**EASY-WAY TAPES**

1001 Central Avenue, Cincinnati 2, Ohio



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**EASY TO PULL ... EASY TO HANDLE**

You will take the same keen pleasure and pride in owning an Alma as you would in a beautiful yacht . . . but without the initial cost or upkeep. Ruggedly built and exquisitely furnished, the Alma is styled for many years to come. Hundreds of America's finest families know the joy of living in an Alma. Three, truly modern mobile apartments at moderate prices.

*Write for illustrated brochure.*

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*The Loveliness of Cypress*

This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty.

Joints dowel inset fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative.

For the past ten years we have had enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates.

Send your check, say where to ship—and we will have a set packed and off to you when you say.

**6 PIECES**—settee, 2 chairs, coffee table, side table and foot stool. **$39.70**

**3 PIECES**—settee and and 2 chairs **$27.95**

Freight Prepaid in U.S.A. to nearest freight depot. Add $3.60 for Denver and West.

*Littletree Company*

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Now you can get real **CHROMEDGE** Metal Trims for all your home "fix-up jobs" from this handy **TRIM-ateria**

See your hardware, floor covering or department store, or your building supply dealer, for popular sturdy Chromedge Metal Trims. They're perfect for your hobby work—or when you remodel, repair, or redecorate your kitchen, bath, hall, or play room! Easy to use! *The B & T Metals Co., Columbus 16, Ohio*

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FOR A REALLY FINE PICNIC JUG!

Keeps Hot or Cold Longer

- Light weight
- Double insulated
- "Temp-seal" stopper

Little Brown Jug
TRADE MARK REG.

New patent insulated stopper with air intake that allows free pouring from spout or faucet without loss of temperature. 1 and 2 gallon at better hardware stores everywhere.

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NEVER RUSTS—NEVER SPLINTERS—RINSES CLEAN—LASTS LONG

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**DECALS • PATTERNS**

**DECALCOMANIAS.** Easy-to-apply authentic Penna. Dutch designs in full color for decorating furniture, trays, boxes, etc. Large sheet of 35 decals with instructions. Order No. 10, prepaid.....$1.00

**PATTERNS.** Many Penna. Dutch designs, four sizes of each, for needlework and painting. Trace with carbon paper on cloth, wood, etc.—use repeatedly. Four large sheets with complete color guide. Order No. 100 ABCD, prepaid.....$1.00

*Complete set of these Decals and Patterns, $2.00*

R. W. CUMMINGS, INC., LANCASTER 18, PA.

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**EMBED REAL FLOWERS in *NEW* Magic PLASTIC**

Create costume jewelry, purse-pulls, high-style buttons worth $1 each. Embed flowers, butterflies, coins, photos, etc. in Castolite—liquid casting plastic. Have fun. Earn money. Big 20-project Casto-Kit for $3.50 (or order COD). Or send 25c for Instruction Manual only.

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A natural for odd jobs around the house. Weighs only 1 lb. per ft. Any small child can lift it. . . yet it easily supports a 200 lb. load. Sold in even lengths from 6 to 16 ft. Price *only* $1.95 per ft., post-paid. Send check or money order.

*Also available in extension type at small extra cost.*

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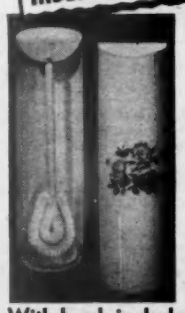
"Original Manufacturers of Aluminum Ladders"

**HIDE-A-BRUSH**
**HIDES BOWL BRUSH IN BATHROOM**



**Neat disguise for a toilet-bowl brush is this semi-circle of metal, enameled white with floral design. Sits demurely in a corner of the bathroom; suspends, at the back, a bowl brush over rustproof metal drip pan. The Hide-A-Brush Container is 20″ tall. With brush included, it's $1.89 in stores; plus 11c postage by mail.**

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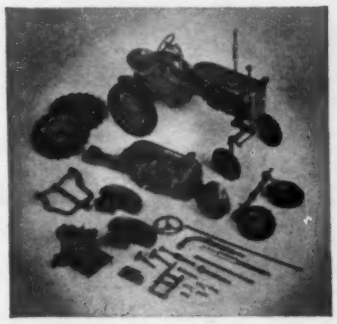

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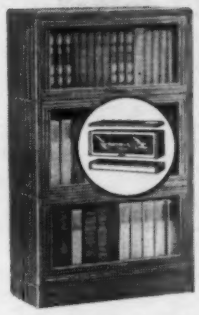

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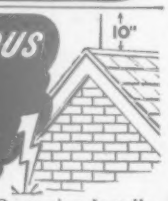


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## Who told YOU you could drive?

[ *Begins on page 48* ]

morbid psychology. A flyer, perhaps but not unwarranted, believe you me.

Because if anything has been established it is this: The heaviest contribution to the death ratio is made by human beings. No automobile reaches the scene of an accident unless a driver brings it there. Bad drivers have "bad luck," and most of the events called "accidents" should be thought of as direct consequences.

The main reason for all this is that we regard driving, not as an earned privilege, but as an inalienable right.

Practically anyone not in diapers or a wheel chair can surround himself with a ton of steel and go tooling along the highways at 80 per.

Automobile drivers are not a select group. Whatever the population contains can be found rolling about in cars—including the senile, the feeble-minded, the emotionally unstable, the insane, the criminal, the alcoholic.

A FEW years ago, Alan Canty reported a study made by the Psychopathic Clinic of the Recorder's Court, Detroit, of 500 convicted traffic violators. Each offender had been given a battery of examinations—medical, psychological, and psychiatric. When you look at some of the revelations, you shudder.

- *26 percent, 131 of the 500 men, were suffering serious physical disabilities, including 40 with hypertension, 25 with syphilis, 2 with epilepsy, 2 with partial paralysis of the legs, 2 with paralysis of the right side.*
- *26 percent, on the basis of intelligence tests, were feeble-minded.*
- *11 were identified as insane, 11 more as having serious psychotic ailments.*
- *15 percent, 76 of the 500, were chronic alcoholics, exhibiting advanced mental and physical deterioration.*
- *In 51 percent of the cases, liquor was judged "a factor contributing toward the patient's social maladjustment."*

It must be admitted that this group was not an accurate sampling of the motoring public. But it must also be admitted that these 500, regardless of their disabilities, were drivers. If such a collection of characters could be uncovered in Detroit, it could be uncovered in any other like segment of the population. Automobiles do not travel of themselves. The agent ultimately responsible for how they behave is that complex, emotional, erratic, often sick and abnormal being who presides behind the wheel.

"BUT," you're arguing, "is it fair, to look at a few frankly clinical cases, then jump all over *me?*"

It isn't necessary to jump. *Evidence* puts the finger on you.

Analysis of accident causes is still elementary in most localities. And it's not quite accurate to speak of one cause when, actually, there are usually two—or more.

Even so, in the great majority of accidents, a human contribution can be found amidst the debris and the gore.

During 1946, according to an analysis made by Travelers Insurance Companies, *drivers*, by exceeding speed limits, helped to kill 9,460 people; *drivers*, by getting over on the wrong side of the road, helped to kill 3,410; *drivers*, by "reckless" driving, helped to kill 3,500; *drivers*, by violating the right-of-way, helped to kill 2,920.

*In 1947, by the total of their wrong, mistaken, negligent, illegal, and insane actions, drivers helped to kill 32,000 people and to injure 1,100,000 more. (Remember always that it is the injured who suffer, while the dead can rest.)*

If *you're* a driver, this applies—or can with sudden swiftness apply—to you!

To this melancholy accounting, you can add the National Safety Council's report that "nearly 20 percent of all drivers involved in fatal accidents had been drinking."

STUDIES of human negligence have brought to light a strange fact. Accidents are not distributed simply by chance or in proportion as to your being individually exposed to danger. You may be one of those people who have more than their share of accidents—who seem to ride into trouble as if by design and constitute what experts call an "accident group."

In Detroit, a group of companies followed the traffic records of their 200,000 industrial employees thru six years. Conclusion: Less than one percent of these workers were responsible for a fourth of all the traffic accidents experienced by the entire number.

ONE close observer of accident repeaters, Dr. A. R. Lauer, of Iowa State, sees them as two groups: (1) a smaller number, between 2 and 4 percent of us, who are accident-*prone* and therefore especially dangerous, and (2) a larger number, between 20 and 30 percent of us, who are accident-*liable*—who have more mishaps than seem necessary.

Immediately a practical measure for holding down the death ratio suggests itself: *Why not identify, and then try to rehabilitate, as many as possible of these repeaters? And bar as ineligible to drive, that fraction who, for one reason or another, are hopelessly accident-prone?*

Yes—but how?

Twenty years ago, Dr. A. D. Weiss, of Ohio University, and Doctor Lauer, also at Ohio at that time, undertook to investigate scientifically the psychological principles of automotive driving. Doctor Lauer has been with the problem ever since. It was tackled at Harvard by Harry De Silva and Ralph Channel. At one time they had driver clinics in 16 states, gathering information about vision, hearing, reactions, muscle control, nervous stability, and the like. Excellent work has been done.

BUT measuring your nervous equipment and reactions has turned out disappointingly. High scores in laboratory driving tests do not necessarily agree with performance out on the highways. Doctor Lauer, who has missed a few stop signs himself, has come to


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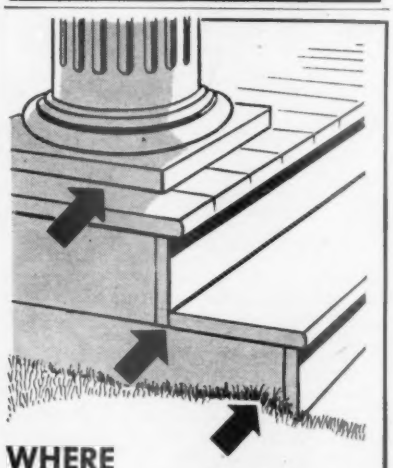

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the conclusion that skillful drivers—young men—are far and away the most dangerous. If you're not particularly athletic or skillful, you can still be a safe driver by being judicious and careful.

I once knew a man who had a glass eye, had a baggage hook for a left hand, and was so deaf he had to be shouted at. *Yet for 16 years, he drove a motor stage over a corkscrew mountain road without one serious accident.* On the other hand, here is Royce Smith, with the body of an athlete, who can handle a car like Wilbur Shaw, a plane like Roscoe Turner. Yet he has a record of 37 convictions for traffic violations.

SINCE no set of simple tests has been devised to spot the accident-prone in advance, it appears that we must be resigned to waiting for them to identify themselves on the road. This in itself is social helplessness; but to let them go on and on, repeatedly demonstrating their unfitness, is social idiocy. We could hardly do a better job of filling graves and spreading grief if we turned all the criminally insane loose with tommy guns.

But the situation is not hopeless. In a few states, habitually careless drivers are being examined to determine what in their personality, their emotional bent, their social attitude, their life situation makes them drive like maniacs.

The first real step in this direction was taken in Detroit when the Psychopathic Clinic, under Dr. Lowell S. Selling, was organized to serve the Recorder's Court. Guilty offenders can be referred to the clinic for physical and mental examinations. The findings can be used in disposing of their cases.

A young man with a long list of prior violations is ticketed for speeding. In court, he swears he is innocent, insists the cops jimmied his speedometer to trick him into fast driving. The judge sends him to the clinic. The findings are illuminating: The young man is mildly insane—a paranoiac, with delusions of persecution—and should be confined for therapy. And so it happens that he winds up, neither in jail nor back of the wheel, but in Eloise Hospital, where an attempt can be made to rescue him from his psychosis.

Action taken varies, of course, from driver to driver. Some—such as chronic alcoholics, the insane, and persons with serious mental illness—are barred from driving. Many are placed under treatment, some to regain their licenses later. Others, alerted to their disabilities, can drive so long as they maintain clean safety records.

This same type of individual approach, less intensive, but on a much wider scale is being used in California. There it was the Accident Prevention Bureau of the Department of Motor Vehicles that caught up with our friend, Royce Smith. The department maintains a master file with records of all

[ *Turn to next page*

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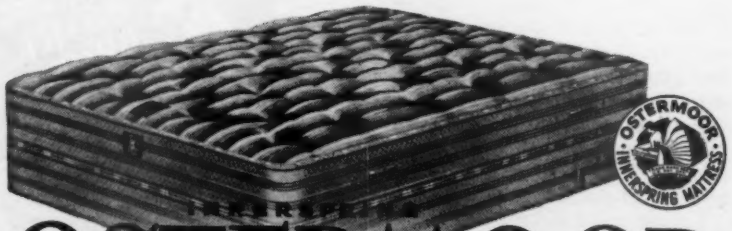


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## Who told YOU you could drive?

[ *Continued from preceding page* ]

convictions for traffic violations (except illegal parking). Paul Mason, chief of the division of drivers' licenses, had long noticed that a few of the records—between 1 and 2 percent—were unusually thick. A few drivers were causing more than their share of mischief.

MASON proposed to Governor Earl Warren that these suspiciously thick records be placed in a special file and that a staff be set up to interview these drivers either to salvage them or rule them off the roads. The Governor dipped into his emergency funds to start the project.

The legislature empowered the department to place a negligent operator on probation, to suspend his driving license, or to revoke it entirely. A "negligent operator" is defined as anyone who accumulates 4 violations in 12 months, 6 in 24 months, or 8 in 36 months. A conviction for hit-and-run, for reckless or drunken driving, or for driving with a suspended license, counts as two convictions.

THUS armed, the Accident Bureau has been hailing negligent operators in for an accounting. It hailed in Royce Smith.

Smith made the mistake, on receiving his summons, of missing the designated appointment with Mr. Ball. This resulted in the postman ringing at his door again, with a warning not to drive. His license had been suspended.

This had the expected effect. Smith arranged to meet Ball at the nearest district office, and he was there on the dot. But mad.

He demanded to know by what legal right he could be shoved around. He defended his ability to drive. He criticized the sneaking tactics, the bad manners of cops.

Ball, a patient young man, did not betray the boredom of one who had heard all this many times. He suggested they look at the record, and dropped it on the desk—an "Accumulation Sheet" listing Smith's 37 convictions, including one for hit-and-run.

Embarrassed and sobered, Smith was suddenly anxious to know if there was going to be any publicity. It might hurt his business. Ball suggested that revocation of his driver's license might hurt business even more. From there on the interview began to move.

ITS purpose was to uncover the *human* reasons behind Smith's series of mishaps and infractions. He was not physically sick or stupid or ignorant of traffic laws. His belligerent, defensive attitude at the outset had given Ball a hint. So he probed sympathetically under the surface toward the dark places where a man hides from himself and others, and Royce Smith began to talk. Here are some of the telltale notations that went down on the back of his case sheet.

"Aggressively antisocial in the use of his car. Confesses he likes to ignore the law and 'get away with things.' Had trouble in the navy bowing to authority. Likes to bully other motorists and to 'get the traffic cop's goat.' Rather proud of having outrun pursuing highway patrol cars. Gets a 'terrific bang' out of speeding, especially when he 'feels wound up.' . . . Has spells of insomnia, of not caring what happens to him. Thinks sometimes of disappearing, walking out on everything. . . . Is often so tense, fears he will start breaking things or 'go nuts.' . . . Takes his meanness out on his wife."

Interviewer Ball asked him if he had ever talked to a physician or a psychiatrist. No, but he had thought about it. Maybe he should. Ball was sure of it. In fact his tentative decision on the case was to recommend that Smith be issued a conditional license and be placed on probation, the terms of probation to be that Smith drive without further violations and that he go to a psychiatrist, on whose report a final decision would be made.

California is practicing this sort of therapy on well over one thousand negligent drivers every month. Results depend in large measure on the tact, the sympathy, and insight of the 21 professional interviewers, all trained in psychology.

THE interviewers always try to draw the offender into suggesting a solution. One man, past 80, took out his license, tore it up, and left it on the interviewer's desk. . . . He had concluded for himself that he was perhaps too old to drive anymore. A cocky young truck driver, with a choice string of violations, asked for probation, saying it would help keep him in line; besides, he was on the eve of getting married. That, he was sure, would make him settle down. . . .

Are offenders inclined to rear back and stand on their rights? After the first five minutes, very few, tho the way is open to appeal decisions to the head of the Department of Motor Vehicles and beyond him to the Superior Court.

But does the whole thing work? Since the end of the war over 85 percent of all those examined and returned to driving have kept their records clean. Royce Smith, for one, has had no further troubles.

The next logical move in California is an even stricter definition of "negligent operator," so that the accident-prone and the accident-liable can be spotted earlier (say after only 2 or 3 convictions) and prevented from ever reaching the scene of their next accident.

However, the job cannot be left to George—to safety agencies, engineers, the police, or the courts. You can't assume that if the accident repeaters can be eliminated or tamed that you will be safe. Sure, you're normal—but every normal driver can have dangerous lapses at the wheel—moments when your anger flares up or your attention goes wool-gathering, hours when you are emotionally distraught, depressed, fearful, fatigued. Responsibility for highway sanity —which is to say safety—rests on you as a personal burden.

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No old-style "arms" on handle. Sweeps easily under low furniture • Twin combs rotate over brush surface; clip off hair, lint, etc.; keep it clean • Hugs the rug; sweeps thoroughly in any handle position • Flip lever, pans open; stay open until emptied.

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**MINWAX WOOD FINISH**


culating activity. When you allow upstart emotionalism a finger on the wheel or a toe on the gas you're playing tag with death.

But here is one of the most diabolical elements in motoring psychology, the fact, namely, that so many people do not in the least mind playing with death. On the contrary, they are fascinated by it.

Psychiatrists hold that a subconscious dualism develops in many people (possibly in all of us). We have an urge toward self-annihilation and destruction along with our urge toward survival and creation, so that countless "accidents" are semi-deliberate attempts at suicide and destruction.

In a sense, *there is no such thing* as a normal driver. Rushing about inside a ton of highly-powered armor plate isn't normal; it's an artificial activity for a two-legged ground animal designed to cruise at 3 miles an hour. Just when we should be especially sane, we are tempted to be especially erratic. We may be lambs afoot, but we turn into defiant lions on wheels. Caspar Milquetoasts blossom out as Superman.

THERE is no more effective instrument for showing off than the automobile. In the very lines of its long shining nose there is a look of conceit. Who has never ridden with—or played—the exhibitionist showing off his car's pickup?

And who has never used his car as a safety-valve to work off some rage, disappointment, or other misery? What fury does hell know like that of the Sunday driver balked in his rush to get home?

Whatever it may be elsewhere, emotional behavior on wheels is murder. A dandy out-strutting everybody on the sidewalk is more-or-less laughable. One drunk elbowing another off the curb may be comical. But strutting and elbowing in a 100-horsepower Whizz Six can only be viewed as madness.

If safety campaigns would give as much attention to the mental hygiene of the operator as they now give to the mechanics of operating the car, they would be many times as effective. The sane driver is as much on guard *against himself* as against roadway hazards and other potential maniacs. He parks his destructive and aggressive impulses in the garage. He is his own Accident Prevention Bureau, checking constantly on his personal eligibility to drive. How about you, Mr. Smith?


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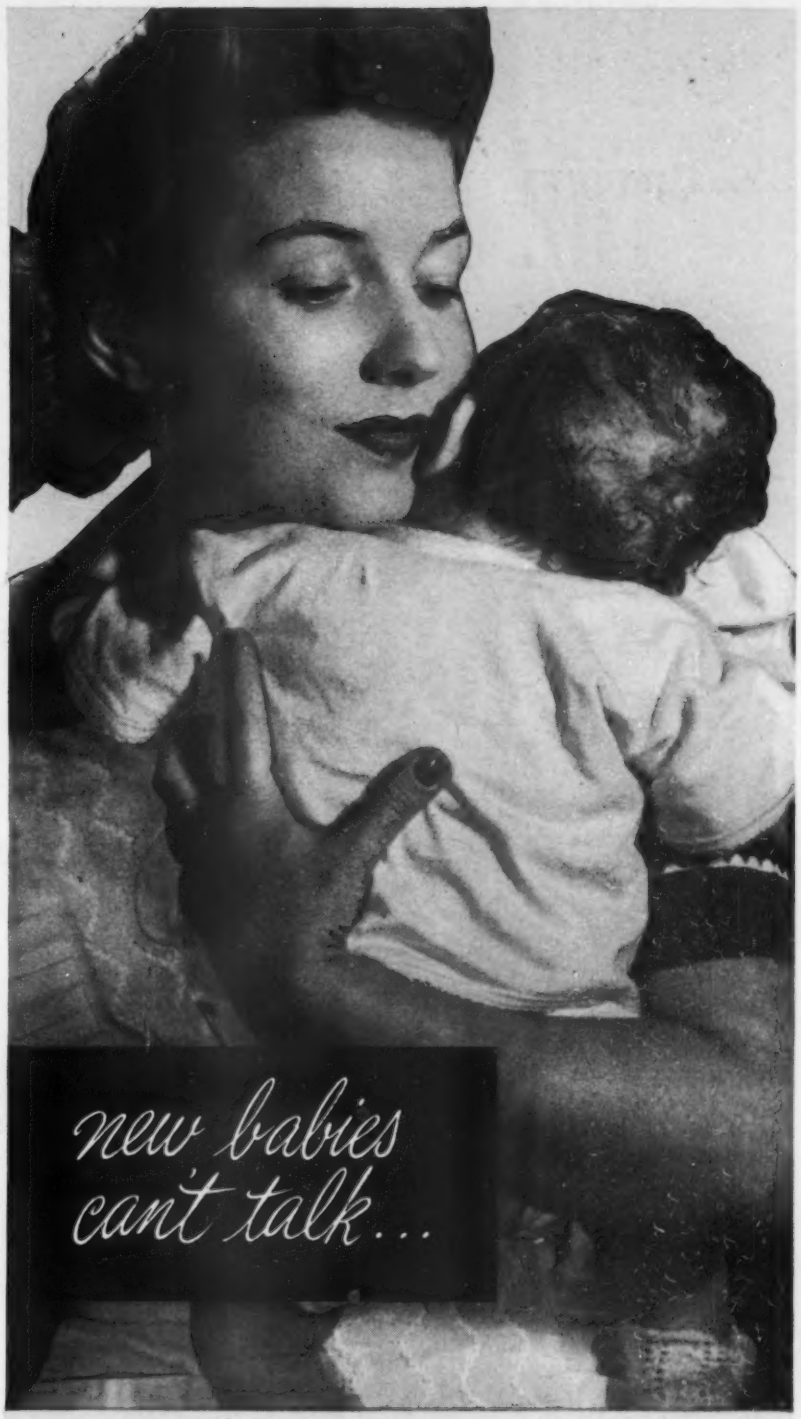


but, softly and warmly against your cheek, they murmur unintelligible words of utter dependence, trusting you completely to meet their every need.

And, with the authoritative advice and how-to photographs in the *Better Homes & Gardens Baby Book* giving you constant, *knowing* guidance, you fulfill baby's needs of feeding, bathing, dressing, and first aid, skillfully and swiftly.

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**Better Homes and Gardens BABY BOOK**

Prenatal to six years . . . essential to every complete layette!

# THE MAN NEXT DOOR

Egad, it seems only three or four months ago that I was teaching my red-haired daughter of 16 how to drive the family car.

And now I have to ask *her* for permission when I want to use it.

+ + +

I'm the only member of the family who really knows how to clean up on the bony, juicy carcass of a roast chicken.

Because, as I frequently remind 'em, I'm the only member of the family who was ever a poor boy.

+ + +

*"The hardest kind of woman to get along with," reflects Les Gowan, glancing sideways at his wrist watch at his monthly stag party, "is the frail, feminine type who wishes she'd been born a man so she could go to stag parties!"*

+ + +

"If we can get along with our more annoying relatives," says the deepest thinker in our block, "we ought to be able to get along okay with the most annoying *faraway* people on earth."

+ + +

Marriage certainly polishes a man's rough spots. . . . I used to argue with my Dream Girl that I had just as much right to want potato pancakes at breakfast as she did to have artichokes at a picnic. Now she's made me realize potato pancakes are slightly vulgar.

+ + +

*I wish Emily Post would persuade her customers and proteges to spell out the name of anyone with an unusual monicker when introducing him. Or at least to pronounce it distinctly instead of giving it a hit-and-run mumbler.*

↑ *My neighbor in the brick colonial has just bought an oil painting by a local artist for $20 and has suddenly become a connoisseur. Last week he was strictly an art calendar man and now he knows the low-down on art from Rembrandt to Mondrian.*

+ + +

In a rash moment I suggested frivolously to my wife that her alma mater might have a better football team next year if the 17 married players were separated from their wives. She pretended she wasn't provoked, but told me she'd need a new spring coat.

+ + +

*"My wife has a split personality," confides the husband of the clothes-crazy brunette in the next block. "Her bad taste asserts itself when she buys her dresses. But her good taste prevents her from wearing 'em. So they just hang in her closets."*

+ + +

In our town I've noticed that when the real "big shots" are at home they behave modestly and even humbly. It's the man of little consequence who behaves in his own house like a "big shot."

+ + +

**Well, the professor from Indiana has discovered that people are sexier than you suspected. But it'll take a battalion of professors to prove that mankind's accumulated wisdom about sex is all a mistake.**

+ + +

"When my husband suddenly becomes animated in a restaurant, and then peevish," confides Phyllis Gowan, dumping some of last week's scalloped corn on the bird tray, "I know somebody just sat down between him and a pretty woman."

*All of a sudden the healthiest and most active 60-year-old man in our block has retired from business.*

*"I can't count for sure on more than another 10 years of life," he says, "and I can't afford to waste it making money."*

*It was later than he thought.*

+ + +

I'm still a long way from understanding the atomic bomb well enough to make a homemade model in my basement. . . . But when I want a taste of that supermannish brave-new-world sense of power I can always get it by spraying the weeds.

+ + +

**I now conclude that we've probably wasted several hundred dollars on fragile, silly, and aimless toys the last few years because we thought we couldn't afford to spend $75 for an electric train. In the long run it would have saved us money.**

+ + +

*There's only one way to get an accurate mental image of faraway people: To imagine one family of 'em living next door, with children attending the same school, calling the same family doctor, and shopping at the same grocery. (They would if they could, you know!)*

+ + +

Moments to be jotted in gold on your household calendar:

When you discover a 13-year-old snapshot of your son (now a "big wheel") sitting in a small dishpan naked. . . . When your bobby-sox daughter walks down the stairs in her first evening dress. . . . When you resent your Dream Girl's slurs on your favorite honeymoon snapshot of her. . . . When your youngest tearfully brings down his penny bank and insists on paying for a broken window. . . . When you're shaky at breakfast from gazing at your own ugly face in the shaving mirror for a painful three minutes, and your wife says "How nice you look this morning!" . . . When you're alone at last in the house with your beloved for a few minutes after a noisy week. . . .

***—HARLAN MILLER***

**For special guests,** or just everyday dining, here's a room that's gracious as well as practical. The Wedgwood blue walls harmonize perfectly with the rich color of the Armstrong's Linoleum Floor. Straight Line Inlaid Style No. 211, inset with Plain Midnight Blue No. 30. The lovely tablecloth and curtains are eyelet embroidered ninon. In addition to its decorative importance, Armstrong's Linoleum is wonderfully practical for any dining room. It's so easy to clean. For free room plan and list of furnishings, just write us.

# I'm glad I didn't let them talk me out of my dining room

WHEN the estimates for building our new house were so much higher than we expected, Mr. Schaar suggested leaving out the dining room. "I've built a lot of houses that way lately," he said. "Just a dining space at the end of the living room."

George turned to me. "I know you've bought the stuff for the curtains and have your Armstrong's Linoleum all picked out for the floor, but maybe..."

For a moment I was tempted to agree. Then I got thinking. I just couldn't give it up! Too many of the things that I wanted were tied up with a lovely dining room. I wanted Janet to have that thrill my mother gave me when she opened the door on my first formal dinner party, long dresses and the candlelight sparkling on the glass and silver. I wanted George to bring anybody in the world to dinner—yes, even Senator Nordway—and be proud of his home. I wanted all of us to have that extra something out of life that you can get only by adding a little more grace to living.

Maybe, deep down inside, there was another reason. My sister Harriet married a New York banker. They aren't really high-hat, but... well...

They were here last night, stopping over on a trip. On our way in to dinner, Harriet was telling us about the plans for their new country house.

Then I opened the door. Harriet's voice just stopped. She finally whispered, "Oh, but it's lovely ...I never had any idea...you know, I'd almost forgotten what it means to a home to have a real dining room. Do you remember when we were girls, how proud mother was of our dining room ... and do you ever forget how she ..."

I nodded, smiling. "At least I didn't have to use my sugar bowl money to get the floor I wanted." Then we both laughed. That's one of our family stories, how mother wanted a new Armstrong's Linoleum Floor so much that nothing would stop her from having it.

Suddenly Harriet's husband said, "You know, we weren't going to have a dining room in our new house, but ..."

"Oh, yes, we are," Harriet laughed. "I just changed our minds. There are too many things in life that can't be crowded into the end of a living room."

**Write for new decorating ideas book.** You'll find lots of practical decorating helps in Hazel Dell Brown's "Ideas for Every Room." Its 32 pages are packed with colorful pictures. Whether you're building or remodeling, this new book will help. Send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Co., Floor Div., 4804 Elm St., Lancaster, Pa.

## ARMSTRONG'S LINOLEUM FLOORS

*for every room* *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

# THE CAKE DISCOVERY OF THE CENTURY Betty Crocker "Chiffon"!

**An entirely NEW TYPE of cake!**

1. "It's more delicate than the finest Angel Food Cake—and more moist!
2. "It's richer-tasting even than 'butter'-type cakes.
3. "It's easier and faster to make than ordinary cakes."

**It uses 5 less eggs than Angel Food . . . You can make it in either the large tube pan or the smaller square one!**

"UNBELIEVABLY DELICIOUS!" . . . "Distinctive in taste, texture!" "So velvety moist, it stays fresh longer!" So say homemakers who have tried "Chiffon"—the first really new cake in 100 years!

THIS NEW-TYPE CAKE—now presented to you by our Betty Crocker Staff—is not Angel Food, not sponge cake—not butter or pound cake. It combines the best points of each. The luscious, velvety quality of butter cakes, a delicate "chiffon-like" texture, Angel Food lightness! And this 7-egg cake rises as high as a 12-egg Angel Food!

SO EASY, too! Just follow the three simple, clear-cut steps in the recipe. And note the easy-to-mix-and-measure liquid shortening, new to cakes!

BEST OF ALL, you can make these cakes with Gold Medal "*Kitchen-tested*" Flour. Imagine! Cakes more glamorous than any hitherto possible—made from the same all-purpose flour millions rely on for biscuits, rolls, pies, etc. Tomorrow, treat *your* family to the Cake of the Century—Betty Crocker "Chiffon"!

**General Mills**

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BETTY CROCKER

*The magic's in the method!*

## Golden "Chiffon" Cake

This Betty Crocker recipe has been developed for Gold Medal exclusively: don't risk a food-wasting baking failure by using a different flour.

| | 10-IN. TUBE CAKE (16 TO 20 SERVINGS) | 8 OR 9-IN. SQUARE CAKE (8 TO 10 SERVINGS) |
|---|---|---|
| **GET READY** | | |
| **Heat** oven to 325° (slow moderate). | | (350° moderate) |
| **Sift** an ample amount of GOLD MEDAL FLOUR onto a square of paper. | | |
| **STEP 1** | | |
| **Measure** (level measurements thruout) and **sift** together into mixing bowl | 2 cups *sifted* GOLD MEDAL "*Kitchen-tested*" Enriched Flour (spoon lightly into cup, don't pack) | 1 cup |
| | 1½ cups sugar | ¾ cup |
| | *3 tsp. double-action baking powder | *1½ tsp. |
| | *1 tsp. salt | *½ tsp. |
| *The secret's in the shortening!* **Make** a "well" and add in order | ½ cup cooking (salad) oil such as Mazola or Wesson | ¼ cup |
| | 7 unbeaten egg yolks (medium-sized) | 3 yolks |
| | ¾ cup cold water | ⅜ cup (¼ cup plus 2 tbsp.) |
| | 2 tsp. vanilla | 1 tsp. |
| | grated rind of 1 lemon (about 2 tsp.) | 1 tsp. |
| **Beat** with spoon until *smooth*. | | |
| **STEP 2** | | |
| **Measure** into *large* mixing bowl | 1 cup egg whites (7 or 8) | ½ cup (about 4) |
| | ½ tsp. cream of tartar | ¼ tsp. |
| **Whip** until whites form *very stiff* peaks (picture 1). They should be much stiffer than for Angel Food or meringue. DO NOT UNDERBEAT. | | |
| **STEP 3** | | |
| **Pour** egg yolk mixture gradually over whipped egg whites—*gently* folding (picture 2) with rubber scraper *just* until blended. DO NOT STIR. | | |
| **Pour** into *ungreased* pan at once. | Use 10-in. tube pan, 4-in. deep | †Use ungreased 8x8x2-in. or 9x9x2-in. pan |
| **Bake**..... | 55 min. in slow mod. oven (325°), then increase heat to mod. oven (350°) for 10 min. | †30 min. in mod. oven (350°) |

**Immediately** turn pan upside down, placing tube part over neck of funnel or bottle, or resting edges of square pan on 2 other pans. Let hang, free of table, until cold (picture 3). Loosen from sides and tube with spatula. Turn pan over and hit edge sharply on table to loosen. Serve uniced, or with whipped cream and berries, ice cream or dessert sauce.

†Small recipe may also be baked in a 9-in. tube pan, 3½-in. deep. Bake *40 min.* at 325°, then *10 min.* at 350°.

If you live at altitude over 3,000 ft., write Betty Crocker for recipe adjustments.
*If you use Gold Medal Self-Rising Flour, omit baking powder and salt.

1 Whites must form VERY stiff peaks — 2 Fold down—over—up—over . . . DON'T STIR — 3 "Hang" upside down, free of table